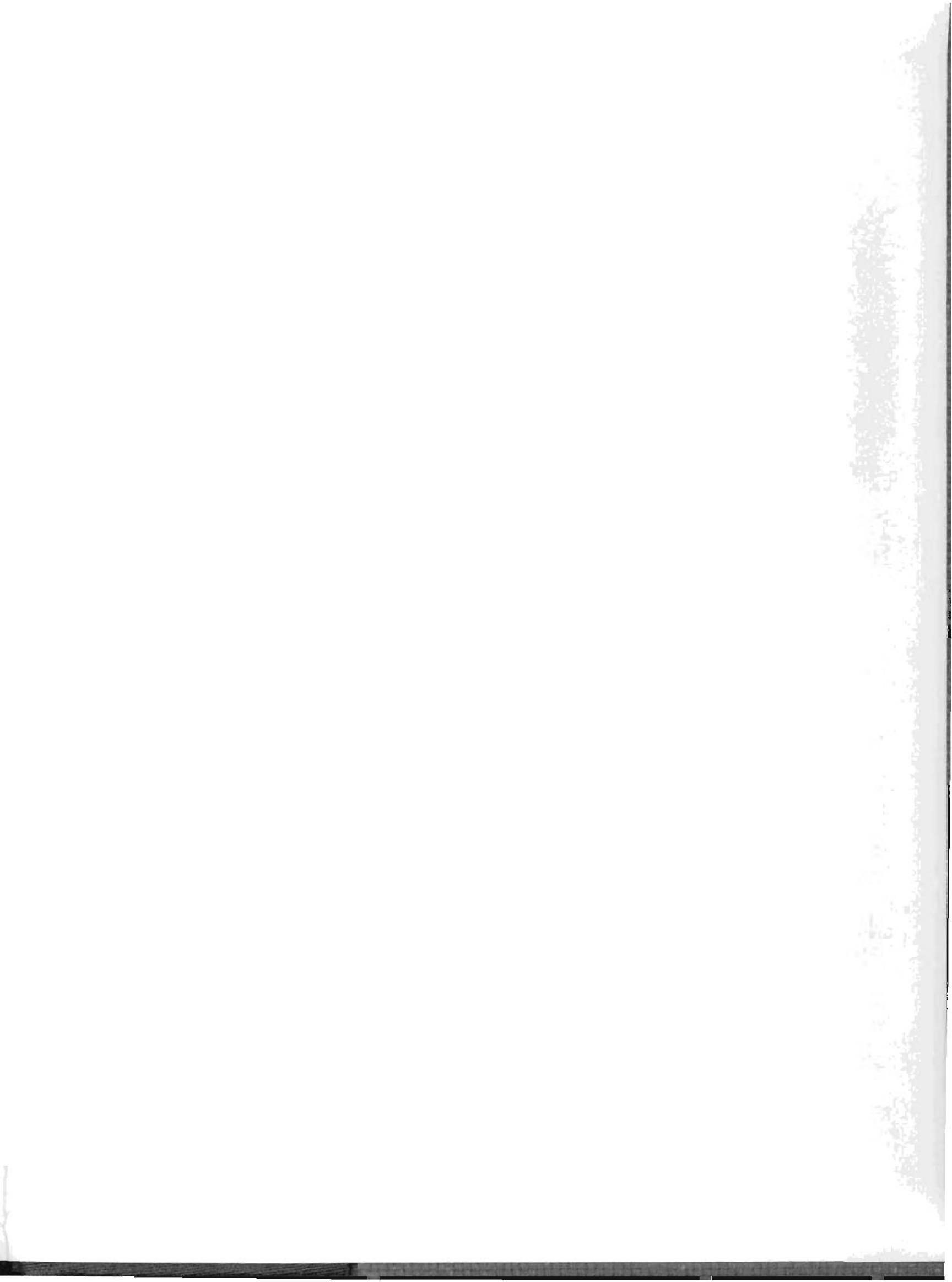


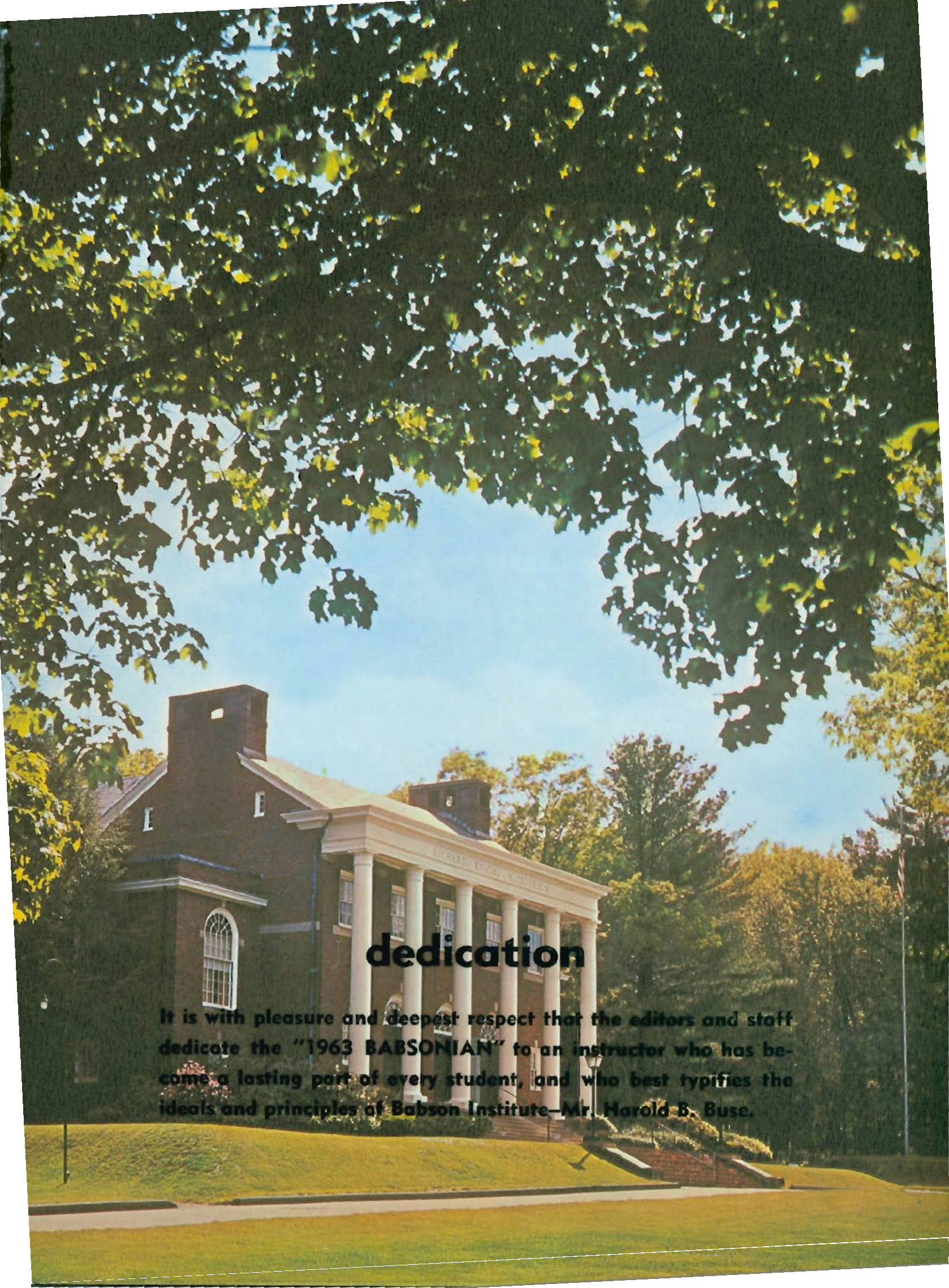
BABSON
INSTITUTE



VOLUME
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dedication

It is with pleasure and deepest respect that the editors and staff dedicate the "1963 BABSONIAN" to an instructor who has become a lasting part of every student, and who best typifies the ideals and principles of Babson Institute—Mr. Harold B. Buse.



editor-in-chief: allen b. gluck

associate editor: michael d. feldstein



1963 babsonian

babson institute

babson park 57,

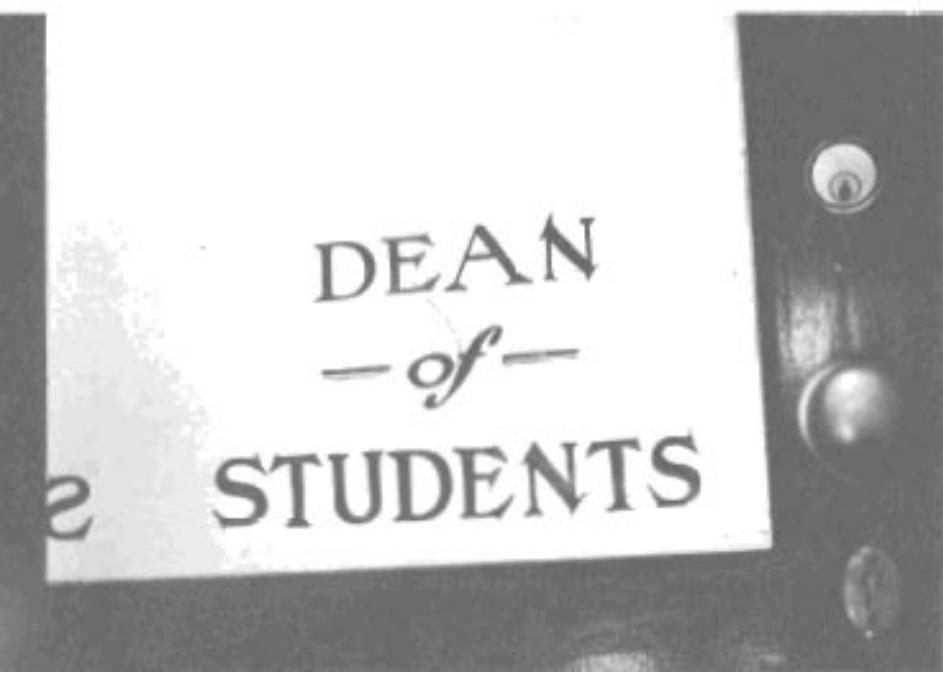
massachusetts

forty-fourth edition

retrospect

Babson Institute is made up of 750 students, 17 buildings, 450 acres of land, one globe, one map and one often inebriated dog. As seniors we have consumed thirty gallons of rye, forty gallons of bourbon, an incalculable amount of beer and three pretzels. Often sober, we have attended one hundred and eighty hours of classes. Often awake, we have listened to 32 distinct, separate, and vertically integrated instructors. We know how to shine our shoes, and at the drop of a hat are able to completely polarize an audience. We know what makes the globe turn and what keeps it going. We can tell a stock from a bond and a speed horse from a stretch horse. We are formally educated.





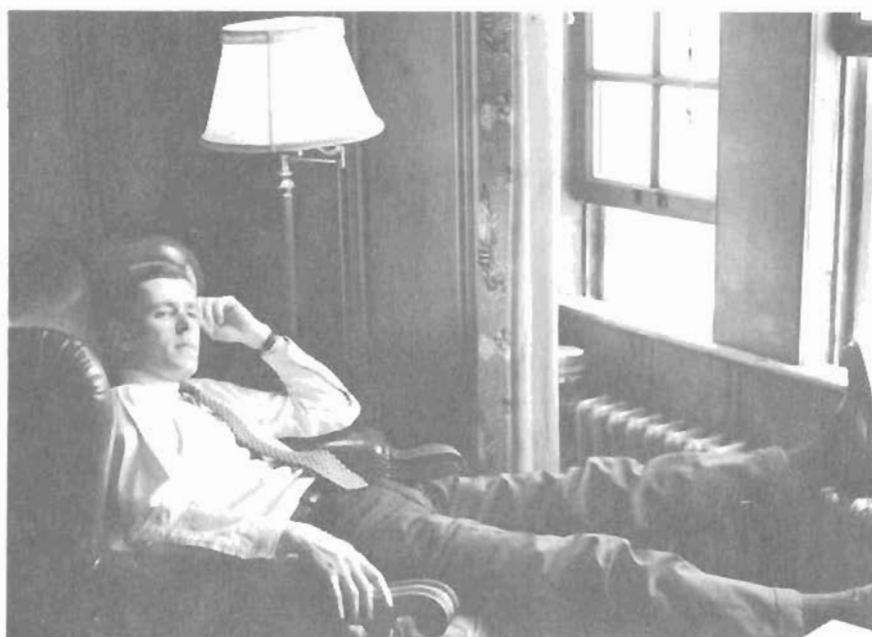
academics: pages 16-51



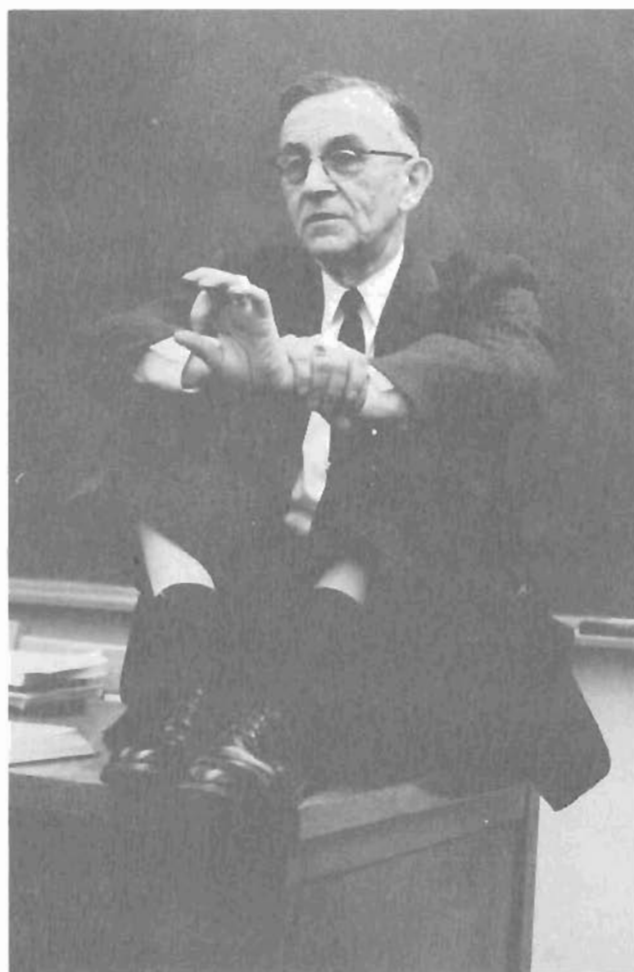
Every fourth or eighth year an expectant air settles over Washington. Like a thick fog it settles everywhere bringing with it questions and speculations and hopes. In Washington the change is mandatory, it is prescribed by law. But in academic institutions change is often sporadic, too often static.

A similar fog has recently settled over Babson. This year has been a year of transition. Long term planning has brought about several revolutionary concepts and rebirths in the area of academics. Faculty redevelopment saw the emergence of several new instructors along with an increase in the number of graduate student instructors. The assembly program was greatly enlarged and improved with a number of dynamic business leaders addressing the student body.

The major academic change is symbolic of the progressive, forward-looking leaders of the Institute. Next year all courses will be expanded to four credit hours and all departments have undergone revision. Some courses have been dropped and others amalgamated to reflect the ever-changing requirements of a predominantly business education. The new program will allow greater and more intensive coverage of vital business and liberal arts areas.



7



student organizations

A business education is a combination of knowledge and experience. Emphasis must of course be placed on academic pursuits, but activities provide an opportunity for students to put knowledge to work and cultivate personal relationships. Babson has always provided a wide range of activities but the current year has seen the emergence of a number of new activities. Politics came to the fore with the emergence of the Young Americans for Freedom and Americans for Democratic Actions. Guest speakers and controversy marked the beginning of these new organizations.

Clubs also enjoyed the increased student interest in activities. The student publication, the "Exec", mirrored the high student interest and provided much excitement. The freshmen provided their own activities during Freshmen Week and the Juniors kept busy treading upon the lowly Frosh. It is readily apparent that the varied program of activities markedly increased the value of our education.



8



pages 52-89



9



social:pages 90-121

Ever wary of becoming shackled by academic discipline, Babson men have gallantly struggled to soothe the weariness of study with an occasional fling at frivolity and light hearted, but sober camaraderie. Long periods of social stagnation were sporadically drowned out in a sea of intoxicating female companionship.

The initiation of an annual Homecoming filled out an already crowded social calendar that included Winter Weekend, Spring Weekend, Mayorality, the Phoenician Ball, the Monster Mash, and the Purple Garter. Open house and fraternity functions completed the social season.







Peter Babson long considered the symbol of Babson athletic prowess, has reached the end of another glorious season of sports. This year's record of 3 wins and 27 losses was an improvement over last year's dismal season. Typical of Peter's inspired play was the last ball game of the season. Winning by only one run in the final inning and needing only three outs to win the day, Peter yanked his starting pitcher and put himself into hurl. He was magnificent in retiring the side in order. His right fielder snared Franklin's soft liner just as it was clearing the 480 mark and his left fielder easily speared Carter's pop fly at the base of the Glob. Then Peter really bore down and

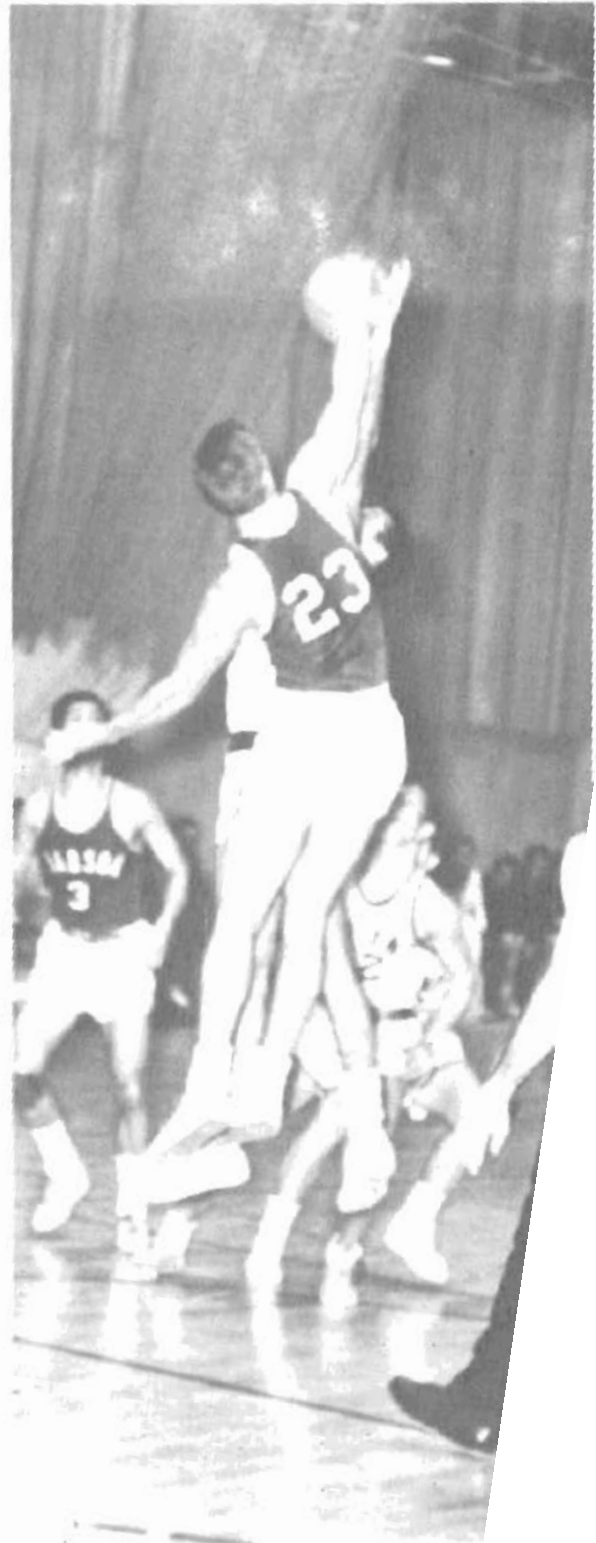
got Williams out as he failed to touch third base on his inside-the-park homer. Smiling with joy, Peter received a standing ovation from two pigeons and a german shepherd.

Peter has had a rough year though, having been plagued with injuries. Aside from his crippling charley-horse, he sprained his thumb. But this was not the first time he sprained his thumb. Previously he sprained all eleven fingers and three toes in addition to both thumbs. Overall he's spraining at .257 but Peter hopes to improve on that record next year. And you can bet he will.



sports: pages 122-145



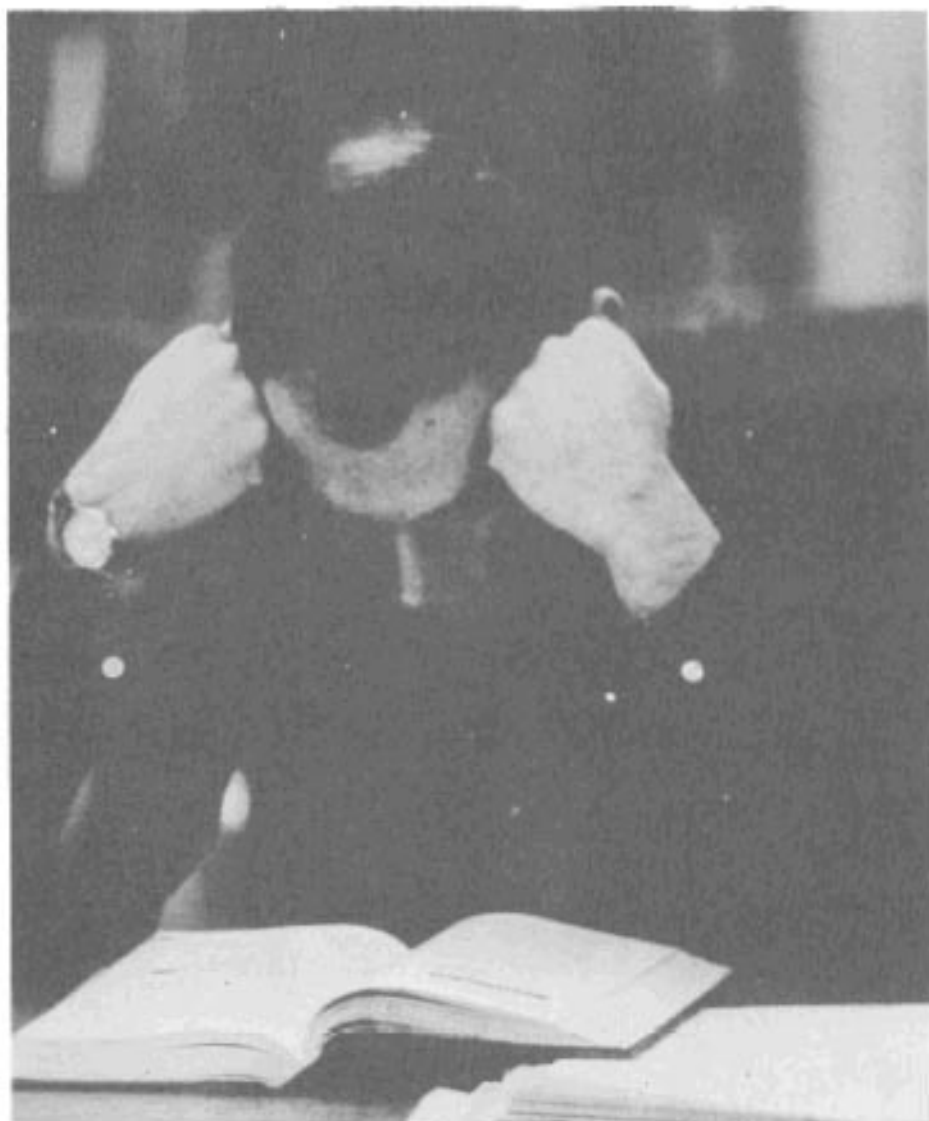


The Senior Class has been marked by an unusual gathering of extremely capable officers. President Arthur Blank, Vice-President Andy Merrill, Secretary Butch Bresette, and Treasurer Terry Cronin have effectively combined to bring about not only a smooth-running executive, but a flowing senior class banquet.

Having selected major fields of study, the seniors have strengthened the personal relationships that were initially formed with the faculty during their freshman year. New friendships were made and old ones renewed.

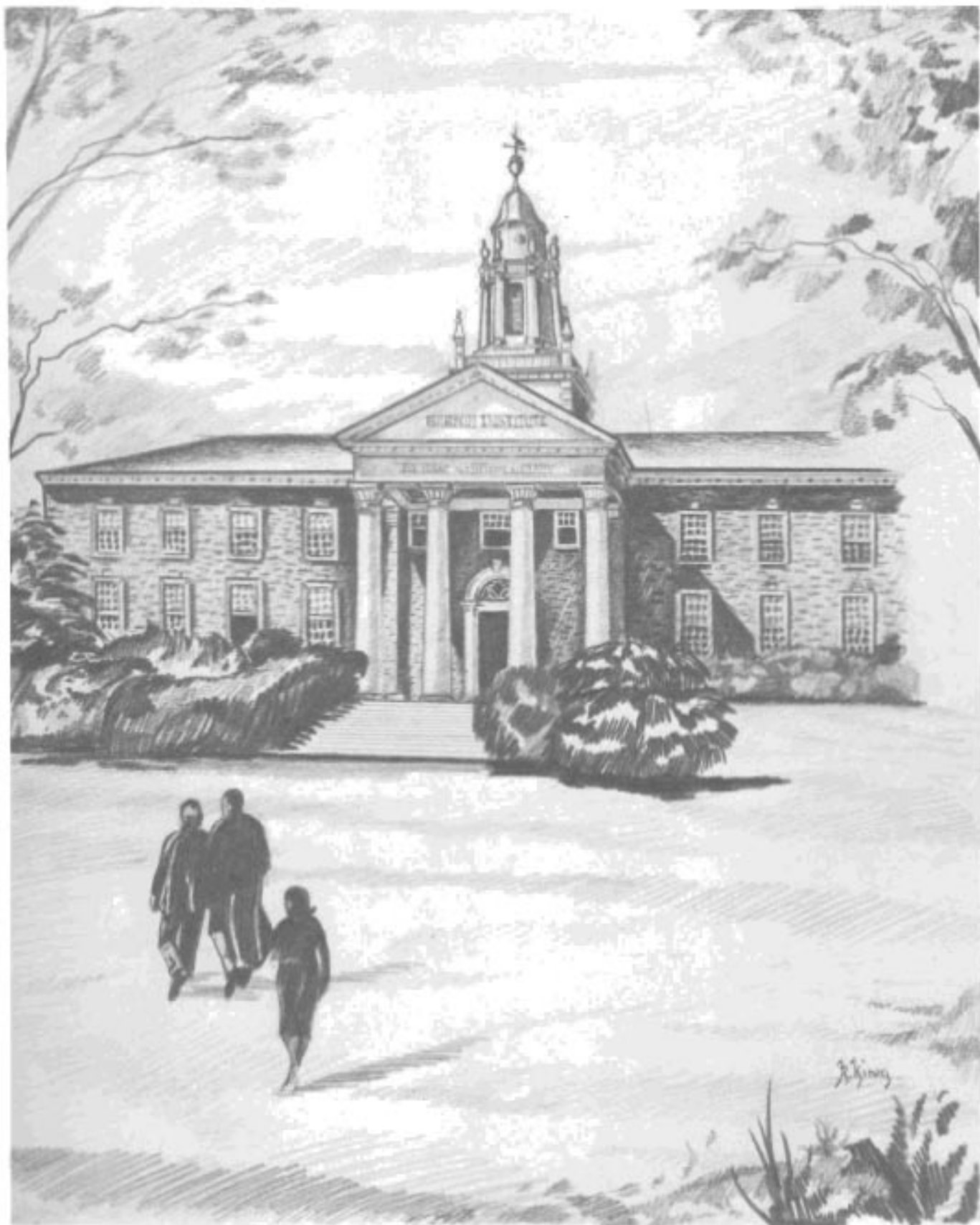
For the first time seniors were able to concentrate their studies in the area of their choice. Investments, Accounting, Management and Production, Economics, and Distribution became more than headings in a catalogue; they became intelligible pathways to the world of business.

seniors: pages 146-189





academics







the president

For you, the members of the Class of 1963, this yearbook should be a tangible and most satisfying reminder of the years spent at Babson. The relationship between a graduate and his school is a most interesting one. When the degree has been awarded the status of Alumnus is irrevocable. It is true that in general one can not cut himself off from the past, but the finality of the Alumnus-College relationship has particular significance in today's culture. Where did you go to college? Is a question you will hear from time to time for many years to come. Furthermore, whether or not you reply with pride will depend not only on what your alma mater was when you were there but what it is when the question is asked. The important point to you is whether, over the years, the image of Babson will be better or worse than that brought back to you by leafing through the pages of this yearbook. One thing is certain. It will not remain the same. Institutions, like individuals, cease to change only when they die.

As I write this, I have not seen even a rough plan of the yearbook but I feel safe in saying that it will illustrate both the social and the athletic as well as the academic. As the President of an educational institution, it is natural that I should insist on the pre-eminence of the academic, but I certainly recognize the importance of balance. The extracurricular activities serve as a valuable support to the central purpose of college and aid in a large measure in the maturing process which we hope and believe has occurred during your stay here.

It is expected that the next few decades will be ones of dynamic change in most areas and the field of higher education will be no exception. Nevertheless, what-

ever changes this may bring to Babson, you may be sure that the school will continue to recognize the importance of the development of the whole man. It will continue to be the kind of a school where each student can feel himself a part of the entire school community. We shall always strive to recognize that the student body is made up of a series of individuals, each with his own values, abilities, and limitations. We must not, and will not, lose sight of the inherent dignity and value of the individual.

On another page of this book, the Dean of Faculty has ably set forth the academic goals of the school in terms of its faculty and curriculum. Needless to say, I concur heartily in his hopes and plans and I am sure that you do also. This book attests to the beauty of our campus. As in most schools, the rate of physical improvement will always be limited by the problem of the allocation of scarce resources. Through the generosity of our Founder, Roger W. Babson, his daughter, Mrs. Lewis W. Mustard, Jr., and our loyal alumni and friends we will soon have the much needed new dining hall. The continuing support of all connected with Babson Institute will, I am sure, make it possible to handle other requirements as they arise. In all that we do we will make sure that the campus continues to be an outstanding one.

It is always a source of regret that I do not have the opportunity of getting to know each student for the individual that he is, but at this time I do wish to express my best wishes to each member of the Class of 1963 for all future success and happiness. May you always look back on your years at Babson with satisfaction and to your future with confidence.

Henry August Kriebel





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Freedman T. Putney, VICE-PRESIDENT and trustee has been with the Institute for many years. He received his Doctorate in Business from Brown University in 1926. As the vice-president and treasurer, Mr. Putney is an advisor to the president, and he manages the school's financial affairs and its endowment.



JAMES G. HAWK must sign the checks of the Institute. As Business Manager and Director of Student Residences, he is an influential man on the campus. He must approve all expenditures and see that the budget is adhered to. Holding a Bachelor of Arts from Princeton, Mr. Hawk came to Babson in 1947 and has handled financial affairs efficiently. His frugal judgement and keen awareness of finance has kept the school's expenditures to a minimum. Mr. Hawk is kept busy by his efforts in directing the maintenance department and hired and student employees. They all know his sense of perfection and feel for money values.

Nicholas M. Razetski, DIRECTOR OF ADMISSIONS, is a man of patience, and a man with a goal. It is his task to go through the many applicants and to evaluate them as to their abilities and potentials as future Babsonites.

It is his job to travel to high schools and sell the Institute to the students. Then he must select the most qualified candidates. With the number of college applicants increasing so rapidly in recent years, the task of selectivity has become greater. Mr. Razetski is, in a sense, an investor. He invests in talent because, when a student is admitted, he is expected to learn and mature into a better and more knowledgeable individual. The current scholastic standing of the Institute is silent testimony to his success.



MR. FRANK WINCH, II, Assistant Director of Admissions, is a new member of the administration. As assistant to Mr. Razetski he has been traveling to high schools throughout the United States interviewing candidates for admission. Mr. Winch's youthful vitality has helped him to maintain the strenuous schedule entailed in his work.

Himself a graduate of Babson, he is able to look into administrative problems with perception. Mr. Winch has displayed a great deal of interest in student and campus activities. His home has become a student meeting place and he is the spokesman both for student and administrative views. Mr. Winch has become a liaison between student and administration.

As REGISTRAR AND DIRECTOR OF STUDENT ACTIVITIES, Mr. Paul C. Staake is an extremely busy man. His duties as Registrar bring him in close contact with the students and their academic problems, and as Director of Student Activities, he regulates and schedules their extracurricular activities. As administrator of these positions he has an intimate knowledge of the students, and he maintains their respect.

Mr. Staake's closeness and knowledge of the problems of students made his appointment to Dean of Students beginning the school year 1963-1964 an excellent one. His relationship with the student body and the respect which he commands should prove to make him an efficient Dean of Students.

DR. JOHN S. GIBSON, a nationally known educator, is the Chairman of the Division of Liberal Arts and the Director of Development. As head of the liberal arts division he has headed a complete revamping of the curriculum. A dynamic teacher and leader, Dr. Gibson was selected to direct the development program with the specific goal of raising funds to build the Gordon M. Trim dining hall.

Dr. Gibson has many outside interests, foremost of which is education in civic affairs. He originated and appears on his own television program "Focus" which is concerned with the various social ideologies. Because of his work in this field, Dr. Gibson is leaving Babson to accept a position at Tufts and with the Lincoln-Filene Center where he will work more closely with educators in government and civics.

Dr. Gibson will always be remembered as a dynamic individual who left Babson an improved liberal arts program and a new dining hall.





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Miss Elizabeth Kebbe as ASSISTANT DIRECTOR OF PLACEMENT is a vital link in the student's bridge from the academic to the business world. Through key efforts to obtain interviews for students seeking full-time employment, the majority of the Babson graduates receive the first contact with their future employers. Miss Kebbe is constantly interviewing students to find where their interests and their abilities lie, or she is scheduling interviews with businessmen for the seniors and graduate students.

A graduate of Wellesley College, Miss Kebbe has been at Babson since 1947 marketing the talent which each student possess. Many students' successes are a monument to her unceasing work.

As Executive Secretary to the Business Manager, MISS DORIS M. TRACY has what seems to be almost unlimited duties to perform. Her first responsibility lies in the assignment of dormitory rooms and the procurement and assignment of off campus housing. It is through her efforts that students are able to choose and receive their desired rooms. Sitting behind her desk facing the door she has a ready smile and will help students with any problem they have with the business office. Miss Tracy was instrumental in the formulation of the traffic regulations and collects imposed fines.





As DIRECTOR OF PUBLICITY, Mr. Gerald Powers maintains the public relations of the Institute. It is his task to keep the public aware of the accomplishments of the Institute and the students. While his main duties entail revising and issuing the school catalog, Mr. Powers has many other things which concern him on the campus. This year, Mr. Powers re-introduced a much needed series of assemblies which included speakers of international renown. The series has been gratefully received as a necessary part in student enlightenment. Mr. Powers is also the advisor to the Exec and has maintained a close contact with the students. It takes a man of some fortitude to keep up with his hectic pace.

MR. JAMES L. KILEY, Assistant Director of Development, has been assisting Dr. Gibson in the drive for funds toward the planned Gordon M. Trim dining hall. Mr. Kiley has traveled with Dr. Gibson and Dr. Canfield to the various Alumni Clubs to solicit these funds. He has also headed the telephone campaign that called alumni for contributions. Mr. Kiley is a graduate of Babson Institute's Masters Program and came to assist the development fund from his work in Niagra Falls, New York. Mr. Kiley's contributions of ideas, time, and labor to the development fund will not soon be forgotten.



DR. BERTRAND R. CANFIELD keeps constantly busy whether concerned with his many duties as Director of Alumni Relations or Chairman of the Division of Distribution. Coordinate with his work with the alumni, Mr. Canfield travels throughout the Nation. He has been traveling in an effort to raise funds for the new Gordon M. Trim dining hall and he keeps alumni in touch with their alma mater by publishing the "Alumni Bulletin." In addition to his work with the alumni, Mr. Canfield still finds time to instruct students in sales, sales management, and public relations, using texts he has authored. He likes to maintain a close student-teacher relationship so that he can help students with their problems. The success of many Babson graduates can be attributed to Mr. Canfield's efforts.



Captain of the Sir Isaac Newton Library, Librarian GRACE P. BOWSER has been doing an unsurpassable job of maintaining its excellence in the field of business and liberal arts. Mrs. Bowser who came to us from the Baker Library at Harvard Business School, has been expanding the library collection at a rate of seven per cent a year. The excellence of the research department can be attributed to the skills of Mrs. Bowser and her capable staff. Willing to help any student who is unfamiliar with the library, she has the respect and admiration of the students and administration. Her quick mind and brisk step typify Mrs. Bowser as one of the most refreshing members of the administration.

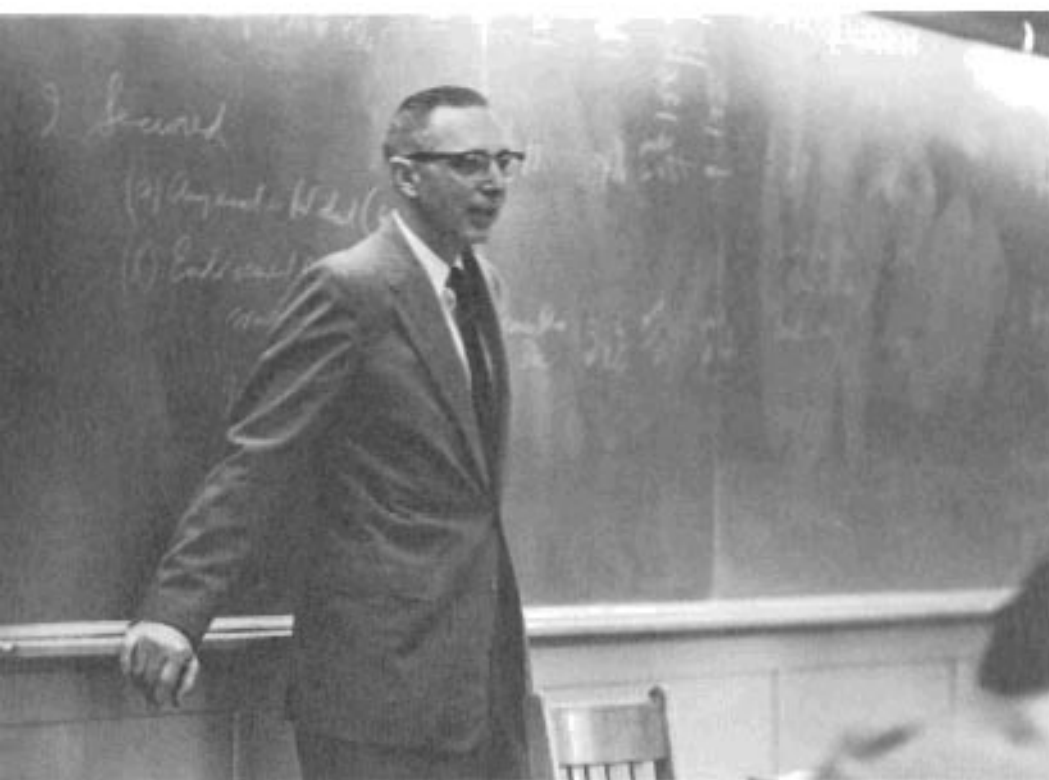
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Being involved in obtaining PART-TIME EMPLOYMENT for Babson students, Mrs. Linda Adams maintains the respect of the student body. She doles approximately 2,250 placements each school year in which the students have earned an estimated \$20,000. Mrs. Adams has been at Babson for seven years and has maintained that she has always enjoyed working with young men. Whenever a student needs, that extra-spending money, she is the one to see.



dean of faculty



Our goal with regard to FACULTY remains what it has been for some time. That is, to attract and keep faculty members who are competent in their fields, are effective teachers, have an interest in working with students, and remain professionally active.

Rank and tenure, introduced in 1961, are intended to help attain the quality goal. Rank provides a means of rewarding performance through public and financial recognition. Tenure provides the Institute with a probationary period during which it can more fully assess a faculty member's quality and give a faculty member security after he has demonstrated a requisite quality level. Neither rank nor tenure have been in operation long enough to assess their effects on quality of faculty at the Institute.

Along with other forward looking schools of business, we have put increasing emphasis in the past few years on terminal degrees as a measure of faculty competence. This reflects the increasing complexity of our culture, the trend toward more generalized courses in curriculums of schools of business, and the need for faculty members who can graft experience into a broad conceptual framework of the workings of society, the economy and business.

Turning to the curriculum, our objective is to have one which is uniform, well balanced between and within professional and liberal arts areas, and tightly knit to prevent unnecessary duplication.

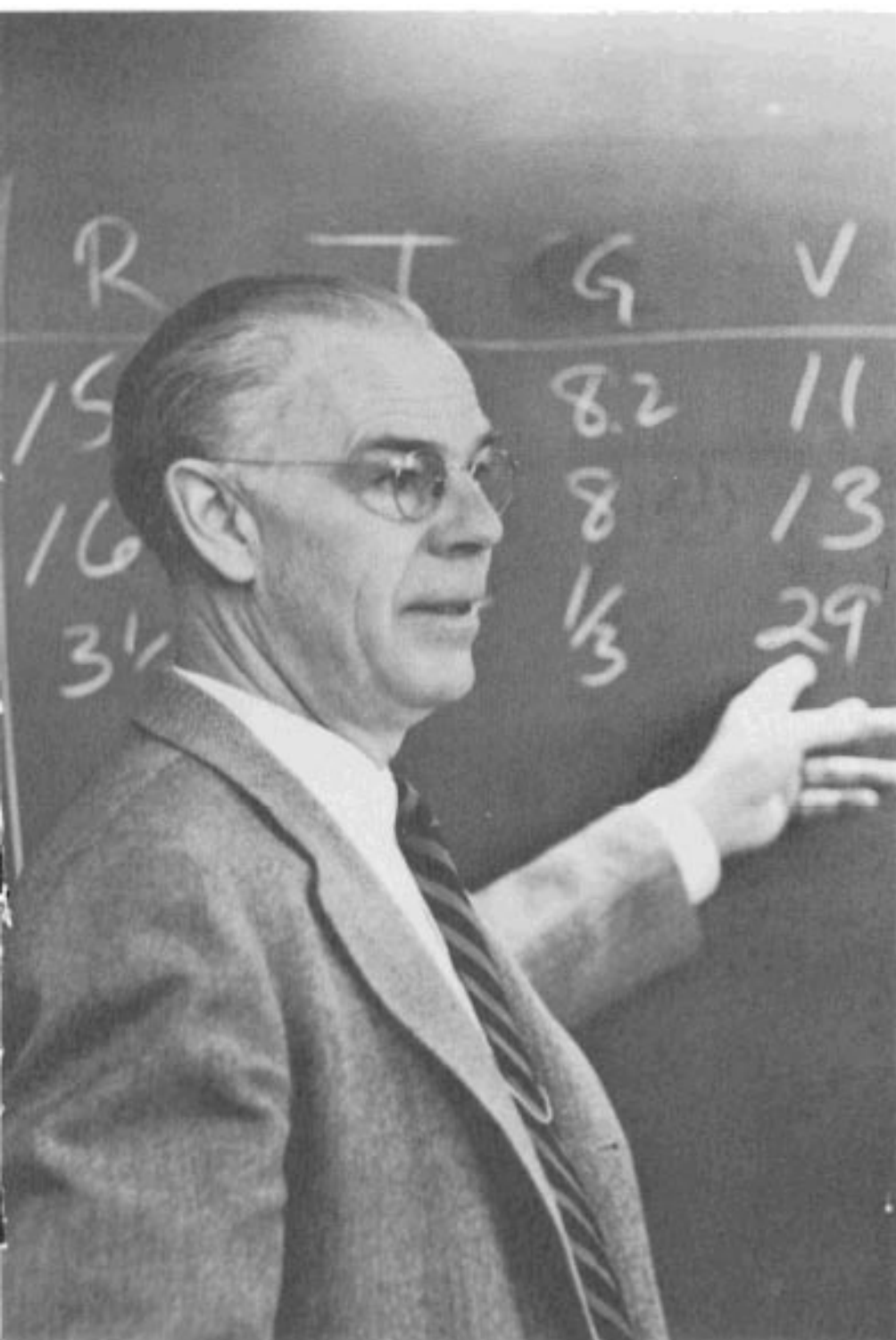
Since World War II, the curriculum has been subjected to several major revisions and to continuing minor revisions. These revisions reflect our feeling that, however good a specific curriculum may be, it can always be improved to better meet our overall objective. Curriculum revisions have moved in several broad directions. One is toward more generalized courses and away from highly specialized courses. This has been done by dropping some courses entirely, combining others, increasing the number of hours devoted to economics and liberal arts, and reducing the major field course hours.

Another, which takes effect in the fall of 1963, is a reduction in the number of courses a student takes each term. This is being accomplished by substituting four-hour courses for three, four and five hour courses in the present curriculum.

Another which also takes effect in the fall of 1963 is toward fewer electives in the professional areas. This is being done by substituting four major field courses in each field for the four, five or six courses which now exist.

Faculty committees are considering still further curriculum changes. One is the desirability of a special program for the superior student. Another is the advisability of one or more courses on quantitative methods to handle electronic data processing. My remarks illustrate several things. We have made changes over the past in an attempt to provide you with the best possible business education. We will continue to make changes in an attempt to do the same for your successors.

Wallace Mors



Since the GRADUATE SCHOOL was started, its average annual growth has been close to twenty-five per cent. This record qualifies for membership in "America's fastest growing companies."

Many factors have contributed to this remarkable upswing. An economist has said that the people of a free economy may take their increased productivity in several ways: more leisure, more goods, more children. America has taken all three. Consequently the prolongation of school training has shown a dramatic leap. In World War II the percentage of college graduates approached the proportion of high school graduates in World War I. In simple progression, the colleges of today are the preparatory schools for graduate study in about the same proportion that high schools were preparatory for college in 1914. It will not be long until professional business careers will be based largely upon graduate study even though entry is not restricted as in the other professions.

In this rapidly expanding area of graduate professional training, Babson offers some distinct advantages. It is avowedly "student-oriented," in contrast with many of the larger universities where research predominates. Its faculty considers itself a "company of teaching fellows," and although its members individually turn out a large amount of scholarly publications, they do not generally regard research as their primary role.

The graduate curriculum is organized in consonance with the functional areas of business firms; and the subject matter is presented in both the case and principles methods. It is a far from settled matter what characteristics produce a good professional manager; hence it is equally uncertain just what kind of a student we seek and how we ought to teach him. Nevertheless, readers of this piece will do their alma mater a fine service if they bring our attention to "young men of good promise."

Wilson Payne

dean of graduate school

evening program director

In April of 1961, the Trustees decided to accept President Trim's recommendation that the Institute launch an EVENING GRADUATE PROGRAM. The recommendation arose from a study of the area's development and the educational needs this engendered. In September of 1961, classes met with an initial enrollment of fifty-eight students. In the second year the corresponding figures were 105 and 116.

The students' average age has hovered between thirty-two and thirty-three. They are mature people with responsible jobs in firms in the suburban area. Two-thirds of our students are engineers or liberal arts graduates and the balance hold degrees in business administration. Several have Master's Degrees and one has a Ph.D. in Chemistry. A large number of American schools are mentioned in their credentials. Harvard, Yale, M.I.T., Rensselaer, Northeastern, Boston College and Babson were frequently their undergraduate schools. But some of them are products of Canadian, German, and Egyptian schools.

There are many advantages for Babson Institute in the type of expansion the Evening Program represents. We shall rapidly add to our alumni some very promising people in the neighboring industry. This we do without the expense of building a new plant. We are also adding some very capable part-time faculty and hopefully someday shall add to full-time faculty. The program provides opportunities for extra compensation to our faculty and thus to our ability to attract and hold good faculty. One most interesting aspect of the program, which is already making itself felt, is that these students bring experience and real problems to the classroom and contribute a feedback system to teachers of business subjects. This feedback increases the scope and depth of the faculty and is reflected in their day as well as their evening courses.

Institutions, like people, grow or decay. They increase their stature or they become obese. They adapt to the needs of their society or they lose their place in that society. A sentence I saw recently makes the point nicely, "A desire for permanence is intellectually lethal in a world that is certain to transform itself.

Frank Genovese





dean of students

The national challenge of our day is a challenge of our VALUES, our motivations, our sense of purpose. Our problem as a nation, and our problem in our colleges is that a too well-heeled society has caused us to get lost in the distractions of affluence.

The survival of our free society is not inevitable. It has to be worked at. Look around you! It does not take the mind of a philosopher to detect the lack of serious motivation, the shallow values, and the academic slovenliness that can be found all too frequently on college campuses today. Babson is no exception. Symptomatic of this condition are the wild melees of amoral students so widespread on eastern campuses this last spring. Carlyle once said, "It is a calumny upon men to say that they are aroused to heroic action by ease, hope of pleasure, sugar-plums of any kind in this world or the next."

Too often in college in recent years student motivations are shallow and egotistical; they lack perspective and vitality. Too many attend just to pick up a degree which you look upon as your "union card," your passport to a job; others hope to escape the service; some don't yet want to go to work; a few unconsciously like to prolong their adolescence. Others look upon their education as a three year term to be served out.

Sometimes faculty lack perspective, too; they look upon learning as the regurgitation of textbook facts or the ready knowledge of a bunch of formulae, or the ability to manipulate a few numbers or words in multiple choice or true-false fashion.

Education is a far broader concept than this; it is the development of the whole man, mentally, emotionally and spiritually. It is emancipation not only from ignorance; it is emancipation from the nursery of discipline to the freedom of self-discipline and responsible citizenship.

No society, whether it be campus, state or nation can achieve greatness unless its members, themselves, have high aspirations and embrace high standards both of achievement and conduct which are demonstrable in day to day living. In my new assignment I have been charged by the trustees with the responsibility for toning up our endeavors to the end that Babson Institute will reflect the highest conceivable excellence. To this end I shall need your help, the understanding and cooperation of our faculty and student body, and the support of alumni everywhere. Let's keep the value of that degree of yours well above par!

E. Stephens

faculty



PETER McEWAN BLACK
Princeton University



JOHN P. McMAHON
College of the City of New York

accounting

The function of the Accounting Division is to contribute its share of KNOWLEDGE to the well rounded business education of the Babson graduate and more specifically to equip those men majoring in accounting with the necessary tools to enable them to take their place in this very demanding profession. Many of our accounting graduates have made their place in public, private, or governmental accounting positions and have become a decided credit to the school they represent.

Accounting is not a static profession. Like other professional fields new theories and concepts are constantly being introduced, and it is the aim and purpose of the staff of the accounting division to keep abreast of these new developments through study and research. Course material is constantly being studied and revised to utilize these new ideas and introduce them in our classes. The advent of the four hour curriculum is definitely an exciting prospect as new programs have been developed which we feel will add a depth and breadth to our accounting courses that we have not had before and will greatly strengthen our position. A faculty committee is currently studying the possibility and feasibility of an electronic data processing installation on the Babson campus, which would open the door to an entirely new range of advanced study. Visual aids, guest speakers, forums and panels will be utilized to give more variety and breadth to our program of study. Members of the division are encouraged to attend meetings of accounting societies, engage in writing and research and become active in Institute and community affairs.

We feel that accounting is a challenging profession, and the need for young men with accounting training or backgrounds is an ever-expanding one. We are directing our energies and facilities to assist in fulfilling this need to the best of our ability.

Clinton Peterson



economics

DR. WERTHEIMER'S educational philosophy is refreshing in a heavily concentrated business environment; to develop the love and joy of discovering the beautiful; an eternal curiosity in searching and reading; to become truly cultured. Without this the nobility of the individual cannot be developed. He feels it important to learn in life the meanings to which Santayana gave full expression in once having said: "This liberty to discover and pursue a natural happiness. This liberty to grow wise and live in friendship with the gods, with one another." In academic terms; to offer and encourage education beyond the scope of needed specialists, and to develop the amateur, because if anyone he will save the world.

With an awareness to the current international situation, Dr. Wertheimer feels that when it comes to technical jobs, we need a larger pool of capable students from which to draw. According to figures that cannot be challenged, Russia is training three times as many engineers of the highest level and also several times the number of our technicians with polytechnical training to incorporate the individual into the work process.

Dr. Wertheimer looks upon the forthcoming curriculum change with optimism. A major criticism of colleges of Business Administration has been the proliferation of courses, many of which are not worthy of academic standing. Dr. Wertheimer feels that we have never faced this problem here at Babson, that all of our courses have been worthwhile and selected even with sacrifices, since some always had to be omitted. The new arrangement is for the benefit of the student, not to lessen his work load, but to make his work more homogeneous and to permit greater preparations by dealing with fewer courses per term. For the economics department he



JOSEPH ALEXANDER
New York University



FRANK A. DURGIN
Université de Toulouse



FRANK C. GENOVESE
University of Wisconsin

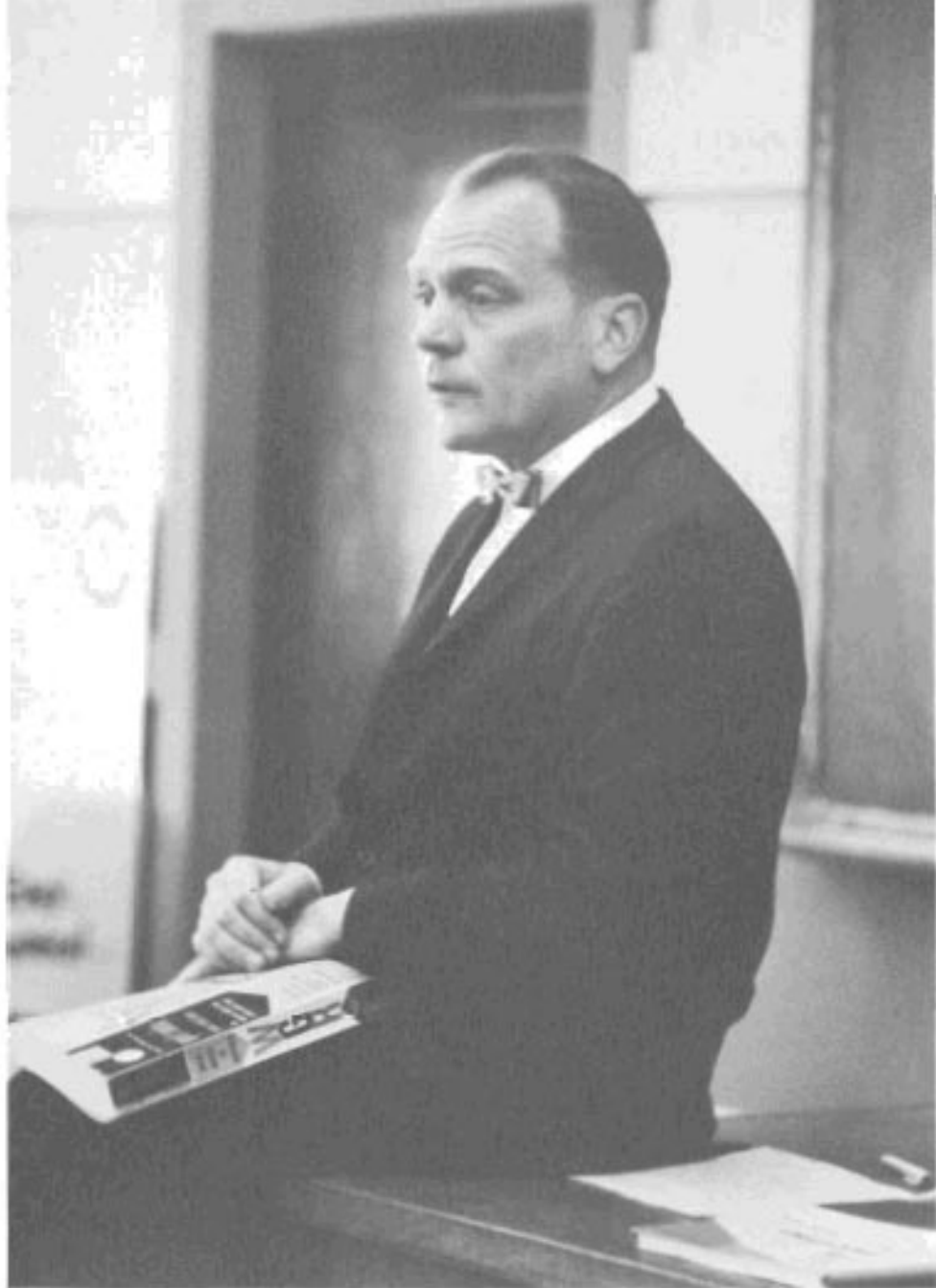
regrets that a remodeling will abolish some of the vitally important courses. However, only a four year college could provide enough time to restore the greater variety to economics that will now be offered.

Dr. Wertheimer thinks that while every course is not of equal importance, together they create a harmonious total; it is like asking whether it is more important to use salt or sugar in a cake, you need both. Because of rapidly changing specific knowledge, every course must first build up a framework of substance in order to permit a self-searching development later, after graduation.

Case studies, hypothetical cases or well ordered lectures have their place in specific courses. Dr. Wertheimer maintains that we cannot get along without a keen memory, so that we must train this; and then come the facts, not because we deal with a predominantly business world; in any discipline the facts and available knowledge on which to build further provide the basis of further advance. What we must avoid is the tendency to become one-sided and mechanical. While we enjoy stability there is no greater danger in teaching than to assume that the future simply will consist of an extension and embellishment of past experience.

Dr. Wertheimer's thought on the function of teaching is a dynamic approach in an ever-changing era. He feels that the teacher must always be in search of new avenues to visualize new developments and to guide his students accordingly. The teacher's work is similar to painting a picture the permanency of which will only be created in the minds of the young men and should be indelibly established in them for all their lives.





Since the fall of 1948, Colonel Edward McGee has been TEACHING Marketing, Salesmanship, Advertising and other courses in the field of Distribution. He is especially enthusiastic about the changes being made in next year's curriculum. The Colonel feels that the new four hour program will provide an important opportunity to give each subject a more thorough coverage. He is also looking forward to teaching a new required course for all seniors; Creative Marketing Problem Solving. This course will help the Colonel fulfill one of his major teaching objectives; to build in each student the ability to be deliberately creative and to be able to produce a quantity of good and original ideas regarding a variety of distribution problems.

Colonel McGee received his B.S. from Northeastern University and his M.B.A. from Babson. In addition to his educational background, he has been production manager for Ingalls-Miniter Advertising Agency, Assistant Advertising Manager at the Dennison Manufacturing Company, and the Advertising and Sales Consultant at Viking Manufacturing Company. He

is Chairman of the Educational Committee of the Advertising Club of Greater Boston and National Registrar-Bursar of the American Academy of Advertising. Participating in the United State's Marine Reserve Program for twenty-three years, he has received the rank of Colonel and currently commands a reserve unit at the Naval Air Station in South Weymouth.

In the classroom, the Colonel induces as much class participation as possible. He looks upon the summer selling requirement of all Distribution majors with great favor as it provides an opportunity for young men to apply practically the salesmanship studied in their Junior year. He feels that men entering distribution should have a definite exposure to selling which enables the student to develop a better idea of a desired future career.

A major objective of any school is to provide instructors completely imbued with the subject matter, and highly enthusiastic about teaching. Colonel McGee is an excellent example of the fulfillment of this objective.

distribution



FRANCIS X. GIBBONS
Boston College



HUBERT A. MANN
University of Washington



BERTRAND B. CANFIELD
University of Kansas

management and production



C. ROBERT MONTGOMERY
Boston University



RUDOLPH A. JOHNSON
Northeastern University



JOHN E. MARSHALL
Northeastern University

38

Not Pictured
WAYNE BASCOM



DON R. ZIEGENBEIN
Babson Institute



Of all fields of study, Management and Production probably requires the greatest amount of personal experience as a requisite to effective instruction. DR. WALTER CARPENTER as chairman of the Management and Production Department is uniquely blessed with this asset. To complement this personal experience Dr. Carpenter adds a wealth of academic knowledge.

While majoring in economics at Colgate University Dr. Carpenter was a teaching and research assistant in public speaking and a member of the debating team. After graduating Phi Beta Kappa and Magna Cum Laude he entered the Columbia University Law School.

After seeing action during World War II Dr. Carpenter entered Harvard's Graduate School of Business and received his M.B.A. in 1946. In 1947 Dr. Carpenter joined the Babson faculty.

While teaching management and industrial relations courses he remains dedicated to the case method of study. He feels that such a subject environment stresses the need for a student to be able to solve problems and make decisions. He is also convinced that next year's curriculum change will prove most useful in the industrial relations field. The new four hour program will reduce the number of courses and provide more time for each course thereby increasing the quality of understanding and performance by the students. In Business Policy, for example, the extra class meetings will allow more time for discussion of key cases, allow more cases to be covered, and permit a more thorough integration of the entire subject matter.

Along with his undergraduate courses, Dr. Carpenter is highly enthusiastic about his graduate seminar course. He feels that Babson's M.A.B. program is most important in that it helps develop the student's emotional maturity as well as cultivate his technical knowledge in a chosen field.

Since coming to Babson, Dr. Carpenter has written many books in the field of management and industrial relations. He is also Director of the Board of Research and an Arbitrator with the American Arbitration Association. But his first love is teaching and he will continue to devote his life to this pursuit.

DR. FREDERICK W. HARRISON is a symbol of the dynamic aspect of a business education. Having taught at Babson for sixteen years he is an advocate of what he calls "action oriented subject matter." By this he means that the in-



structor must constantly keep in touch with the business world in order to escape the unreality of viewpoint which threatens those who simply keep their noses buried in textbooks. Dr. Harrison has admirably succeeded in avoiding such a fate. With an extensive and distinguished background in finance, investments, statistics, foreign trade and other government positions, along with a current affiliation as consultant to Babson's Reports, Dr. Harrison brings to his students a vast store of practical business experience to supplement required course study.

Thirty years of teaching experience at New York University, Rensselaer Polytechnic Institute, Connecticut College for Women, and Babson Institute have left Dr. Harrison with several unique notions about teaching. Noting that mastery of subject matter in the broadest and most fundamental sense is the foundation of good teaching, he feels that this alone is not enough. In an action oriented field such as business, experience in the world of affairs is also necessary if teaching is to be truly effective. Also, one does not teach a subject primarily; he teaches people. Being a teacher is not entirely a matter of classroom presentation; it is a matter of personal involvement between teacher and students. Therefore, the teacher should know every student as well as he possibly can. A teacher should strive to make himself regarded by his students as a friend who is easily approachable and to whom any student may bring his problems, personal as well as academic. Cognizant of the fact that maturity is often a painful process, Dr. Harrison and his wife have lived on campus during their entire sixteen years at Babson. This close personal contact has been a rewarding experience for the Harrisons as well as for many of his students.

Since securities and the securities markets have been Dr. Harrison's main interest for the past thirty years, it was quite natural that upon joining the Babson faculty he sponsored an organization that was originally called the Finance Club. Its name was not wholly accurate since its early membership consisted mainly of men who wanted to become bankers, brokers, underwriters, and investment experts. This club provided Dr. Harrison with an opportunity to become closely associated with those students whose interests were similar to his own. These men have since distinguished themselves far above the average in their chosen fields and Dr. Harrison feels a great satisfaction in knowing that he has played a part in their success, both in the classroom and outside.

Illustrative of Dr. Harrison's dynamic approach to teaching is his participation in the Summer Case Seminar at the Harvard Business School. The group consisted of twenty professors from leading colleges of business administration throughout the United States. As a result of this participation, Dr. Harrison's relations with the Harvard Business School have been very cordial and it is interesting to note that Babson seniors have been accepted by the Harvard Business School each year.

investments

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WALLACE P. MORS
University of Chicago



MARSHALL R. PIHL
Harvard University



WILSON F. PAYNE
University of Chicago

the arts



HAROLD B. BUSE
Northeastern University



LOUIS FOLEY
Ohio University



W. WARD FEARNSIDE
University of California

With his LEFT HAND punctuating the air with machine gun rapidity, Dr. Edward Handler throws out to his students a constant stream of illuminating insights in the fields of Labor and Government, Comparative Governments, and International Relations.

Born and bred in Massachusetts, Dr. Handler has been teaching at Babson for over a decade. He does not confine his teaching to three courses on the undergraduate level but teaches Collective Bargaining in the graduate evening program as well. Finding work in the graduate program both a valuable and a stimulating experience, he comes in contact with men and women acting as students with considerable background and education. Typically, these graduate students are persons with Bachelor's degrees holding responsible jobs who want to deepen their background in business.

The Institute is initiating a revolutionary curriculum change next year. Many of the courses in various departments are being replaced or consolidated with others. This will allow for more concentration by the students without decreasing the number of class hours. Because of the curriculum change, Labor and Government and Collective Bargaining will be combined into a course called "Labor Relations." The emphasis of this course will be upon collective bargaining. The second course will be an expanded version of the current International Relations course. Dr. Handler regrets one aspect of the coming change, for he has a special fondness for the Comparative Government course, but he feels strongly that the curriculum change is highly desirable since the additional time available will allow wider coverage and greater depth than has previously been possible.



To an A.B. and an M.A., Dr. Handler added a Ph.D. last year by completing his doctoral thesis in the field of Political Science. Harvard University Press has accepted the thesis for publication. The title of the book is "Two Worlds: America and Europe in the political thought of John Adams." The text deals with the relations of American and European political thought in the age of the "democratic revolution" in the eighteenth and early nineteenth centuries. More precisely, it examines the chronic American difficulty as it appears in Adams understanding the problems of old societies seeking to renovate their traditional institutions. He hopes his students will watch for the book which is scheduled for publication in the late fall or early winter.

If the thesis is at all reminiscent of Dr. Handler's lectures, it will be a thorough, revealing examination of the problem undertaken. This is characteristic of Dr. Handler's course approach which is mostly the lecture method. He poses a question or problem, places it on a pedestal, and proceeds to circle it intellectually: poking it here, prodding it there, and diagnosing it with a surgeon's penetrating sureness.

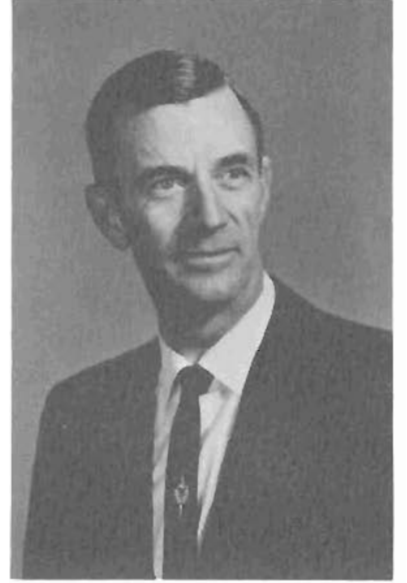
The lecture method is sometimes replaced by what Dr. Handler refers to as "guided participation." This approach encourages the student to investigate a specific problem in the area of International Relations and present it in a knowledgeable and enlightening manner to fellow students; to become an "expert" in the area with the ability to answer searching questions from classmates. Both methods, lecture and "guided participation" employed by Dr. Handler have greatly aided his students in their awareness of the nature of our business climate and the world in which it resides.

At this time the staff of the Babsonian congratulates Dr. Handler on his recent appointment as Chairman of the Liberal Arts Division.

EARL K. BOWEN
University of Massachusetts



BRYCE PRINDLE
Massachusetts Institute of
Technology



VENTON H. SCOTT
Western Reserve University



JOHN BLACK
Harvard University



C. ALAN ANDERSON
American International College



ARTHUR MELANSON
Gordon College





EDWIN F. ORCHESTER
Cornell University

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PHILIP FISCHER
Brandeis College





Since its establishment in 1951, the BOARD OF RESEARCH has conducted studies in marketing, industrial economics, technical assistance overseas, labor relations and decision-making. These research projects have been supported financially by grants from various agencies of the Federal Government: Agricultural Marketing Service, U. S. Dept. of Agriculture, International Cooperation Administration (now the Agency for International Development), Small Business Administration, Office of Technical Services and the Area Redevelopment Administration, both in the U. S. Dept. of Commerce.

The research program at Babson has been supervised by a Board of Research consisting of the Dean of Faculty, Dr. Mors, Dean of the Graduate School, Dr. Payne, a senior faculty member, Dr. Canfield, with Dr. Carpenter serving as Director. Each project comes under the specific direction of a faculty member designated as Project Director. The Project Director works not only with other faculty members assigned to the project but also with one or more Research Assistants selected from among the Graduate students or a member of the Senior class. All personnel work part-time at research while carrying out their regular academic assignments. When possible, full-time attention is given during the summer months.

After completing a special study called, *Small*

Business and Pattern Bargaining (authored by Drs. Carpenter and Handler), the Board of Research approved a new undertaking to be completed in July of 1963. This study is entitled, *Decision Making in Area Redevelopment*. Mr. Hubert A. Mann, of the Distribution Division, is the project director. At this writing Mr. Mann is assisted by Thomas W. Cunningham, M.B.A. '63. In the summer of 1962, Messrs. Bascom and Ziegenbein, of the faculty, worked with Mr. Mann in the initial data gathering stages. This latest study involves examining in detail the process of decision making in the redevelopment programs of Lowell and Leominster, Massachusetts. The final report will constitute a pilot project for the Area Redevelopment Administration (ARA). The ARA will evaluate the results preparatory to defining a broader undertaking in various localities across the country.

Naturally, the essence of a research program is ideas of significance to the profession of business management and administration. When the Director of Research has drawn an idea to the proposal stage, raised the necessary funds, and the research people have started their labors, it is time to begin developing another. So as this Yearbook goes to press, Dr. Carpenter is discussing new ideas with faculty members and making preparations for Board of Research review, approval by the President and Board of Trustees and, finally, planning how and where to raise the needed funds.

teaching fellows



JOHN A. JEHSOON
Babson Institute



ROBERT P. DAVID
Rensselaer Polytechnic
Institute



DESCOM D. HOAGLAND III
Babson Institute

The idea of the Teaching Fellow at Babson was conceived in 1954-55 when a need arose for temporary instructors to supplement the permanent faculty, while at the same time offering an opportunity for further individual development. Since the program began the Fellows have been selected from graduates of both Babson and other colleges. The Graduate Assistant program, on the other hand, was introduced to attract outstanding individuals to the Babson Graduate School as faculty assistants, and has consequently been a gratifying source of qualified men for Teaching Fellow positions.

The three Teaching Fellows this past year: Robert P. David, Descom D. Hoagland, III, and John A. Jensen, brought to their temporary professions varied backgrounds and experiences. Mr. David, a Chemical Engineering graduate of Rensselaer Polytechnic Institute, had worked for the Sun Oil Company in Research and Development and Engineering economics, and was a Second Lieutenant in the U. S. Army Reserve, Corps of Engineers. Mr. Hoagland studied electrical engineering at Worcester Polytechnic Institute for three years, completing his undergraduate study at Babson, majoring in accounting. A March graduate, Mr. Hoagland is now a public accountant with Arthur Young & Co. Two years in liberal arts at Brown University preceded Mr. Jensen's arrival at Babson where he finished his undergraduate work majoring in accounting. In addition to their graduate studies and teaching commitments, Mr. Hoagland and Mr. Jensen maintained an active interest in extracurricular activities at the Institute. All three men were finance majors in the Graduate School.

Knight Auditorium was crowded on this day which is set aside to honor those students that have excelled in some aspect of their college career. President Kribel said, "HONORS DAY is the time when students may receive a material memento which recognizes their achievement in academic and extracurricular endeavors."

For outstanding achievement, Edwardo "Maffo" Zingg received the Ewart Memorial Swimming trophy; Robert Coleman, the Senior Athletic Award; and Bryant Dormitory received the Intramural Championship Punchbowl for the third consecutive year.

For his scholastic achievement, David K. Whitcomb gave the annual Honors Day speech and received the Alpha Kappa Psi, Delta Sigma Pi, and Carrol W. Ford Scholarship awards for maintaining the highest cumulative average in his graduating class.

Beta Gamma Scholarship Society memberships were earned by twenty-five men representing the top twenty per cent of the graduate school, ten per cent of the senior class, and two per cent of the junior class. Beta Gamma Society is a national honorary fraternity which was formed to recognize students who have shown superior scholarship ability.

John Bacon, Arthur Blank, Murray Campbell, Robert Coleman, Allen Gluck, Nestor Lao, Paul McLaughlin, Charles Newman, Edmund Kelley, and Herbert Sarkisian were the recipients of the Student Activities awards for the leadership qualities they displayed in student affairs on the campus.

Alpha Delta Sigma announced a new scholarship award in memory of their deceased brother Roy Gartner, and Alpha Kappa Psi gave a special award to Dr. Canfield for his long service to the School.

For his naturalness, sincerity, friendliness, persistence, and loyalty, Charles Newman was the recipient of the George Macy Wheeler Scholarship.

One of the most coveted awards to be given to a student is the Roger W. Babson Achievement award. This is given to the student who, in the opinion of the faculty, has been the most outstanding in scholarship, student activities and leadership. Paul McLaughlin, president of Blue Key, received the award. The Auditorium emptied after the school flag was presented by the president of the class of 1963, Arthur Blank, to Kenneth Arakelian, president of the class of '64.



Knight Auditorium was filled for the occasion when administration, faculty, and students annually show their respect and admiration for the founders of our school, Roger and Grace Babson. President Kriebel expressed gratitude on behalf of Babson Institute and read telegrams of appreciation and best wishes from Midwest Institute and Webber College.

Dr. Wilson F. Payne, Dean of the Graduate School, delivered the Founder's Day address. The subject of the speech was Mr. Babson's Contributions to the Business Cycle Theory. The high point of the morning however, was Mr. Babson's impromptu recollections of his business ventures. His unusually vigorous delivery was marked by his sharp wit and serious advice. He quipped that you could always make money if you bought Eastern Racing Association stock in the winter and sold it in the summer. In a more serious vein, he predicted fantastic changes in the whole way of life in the next ten years due largely to the electronics industry.

The privilege of hearing this great man speak "off-the-cuff" and the possibility of showing our appreciation to him as the founder of this school was a wonderful and fulfilling experience.



speakers



This was the year when the Assembly Program came alive with New Vigah. Gone were the days when speakers stared into the small scattering of unhappy faces that reluctantly listened due to a somewhat precarious attendance situation. Gone too were the days when we craftily dodged assemblies in order to cram for exams or follow with anxious hearts the fortunes of John Glenn, the Cuban invasion, or the November elections.

The assembly program took on new meaning this year. The speakers were superbly chosen for their timeliness as well as their professional perspicacity. The United Nations, the economy, the stock market, the U.S. position in world trade, the Massachusetts political scene, the Cuban crisis, all were covered. Eliot Janeway, Murray Levin and Sergio Rojas hurled the flame from Olympus and we for the first time eagerly applied the bellows. These men ushered in the New Era in audience enlightenment. No greasy kid stuff for them, they were vitalized and so were we.

Janeway was surprisingly bearish. The market rebounded remarkably well after the May-June collapse and the Dow Jones Industrial Average was back up around the 650 level and all signs pointed still higher. Janeway's pessimism however keyed upon the declining position of the United States in world trade and the Russian concentration in foreign markets. His analysis was of a long term nature, to the collective relief of the many anxious onlooking bulls.

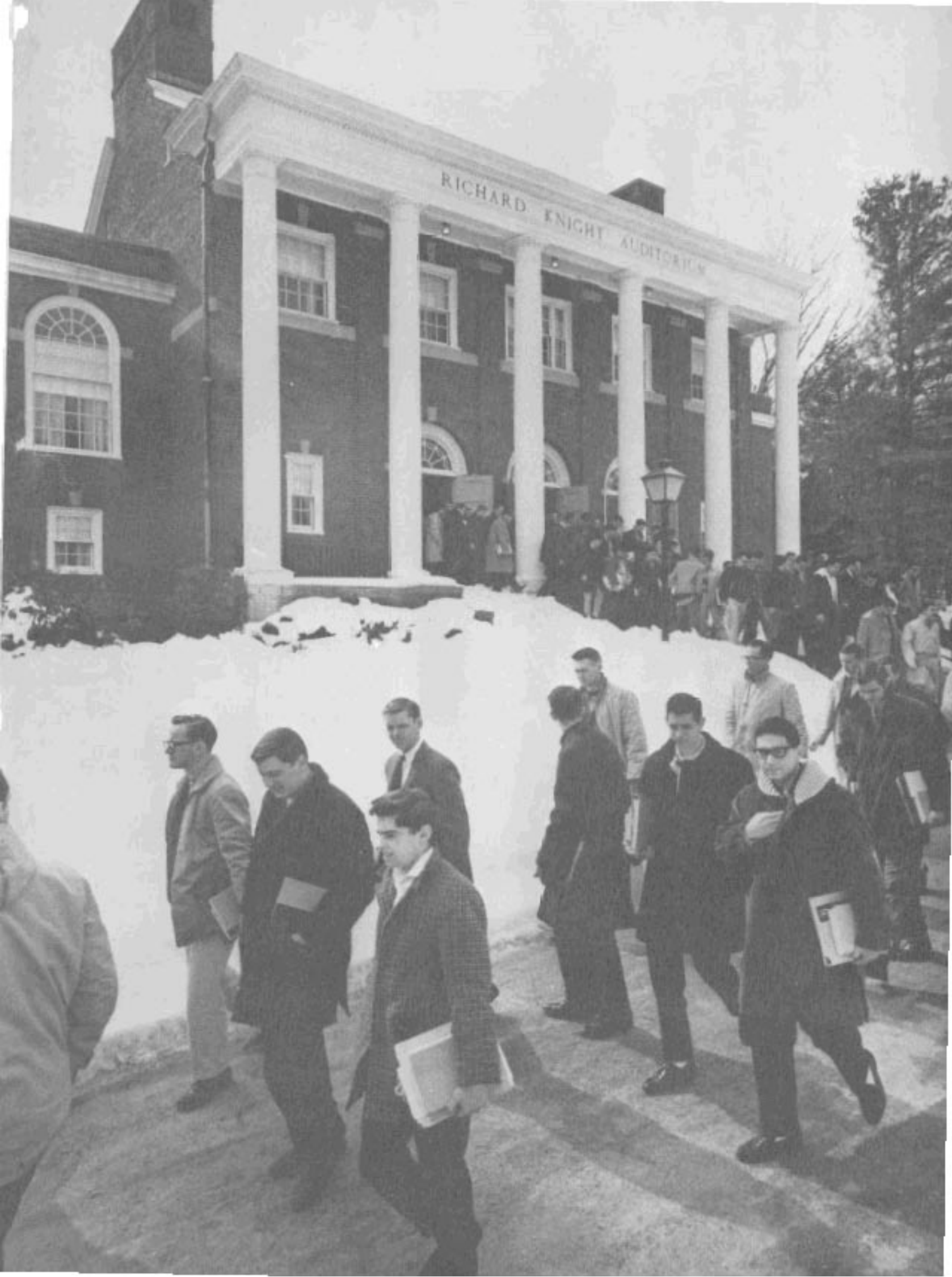
Levin, a keen political authority, educated us to several of the subtleties necessary to succeed in Massachusetts politics without really trying. A seductive smile, an athletic physique, and the good fortune to enter this life with the proper surname are a few of the more important requirements. Levin took apart the November elections in the same way Vincent Price takes apart a Picasso; carefully, deftly, brushing aside the obvious and reaching deep, far below the surface for clearer meaning.

Rojas, former Cuban ambassador to Great Britain blew away much of the journalistic and emotional fog that had settled over the United States in recent months. Contrasting Batista's coup d'etat with Castro's popular revolution, Rojas went on to relate the brilliant program initiated to build Castro's image as a modern Robin Hood. Brought to the United States Castro was wined and dined and given all the diplomatic courtesies but a ticker tape parade. The bearded hero was warmly greeted for his part in ridding the land of the oppressive elite. He told all that he too would take from the rich and give to the poor. But he added a sequel to the story. Historians familiar with the Robin Hood saga would have smiled knowingly if they had seen a picture of the Sheriff of Nottingham. He was portly, bald and was often described as a "country bumkin." Anyway, in Castro's sequel, Robin Hood and the Sheriff of Nottingham who were supposed to be arch enemies, secretly signed a mutual defense pact. The Sheriff supplied Robin with all the arrows he could use and sent in many of his own men to help build eight or ten key fortresses. Little John and Friar Tuck were so upset at Robin that they left the Forest. The revolution had been sold out and forest was quarantined.



student organizations





editor-in-chief
allen b. gluck



babsonian



associate editor

michael d. feldstein

A YEARBOOK is more than just pieces of paper with pictures on them confined between two ornately decorated pieces of cardboard. It is the memory of the graduating class and the enchanting device that can make the years at Babson live on. Embodied in the yearbook are all the important events that made our lives exciting, challenging and different.

Capturing these events and constructing a yearbook worthy of the school is far from simple. The ingredients necessary to reach the goal include a dynamic and creative editor, a responsible and willing staff and the cooperation of the student body and administration. There are more hours spent by more people in the planning, layout, writing, and assembly of the yearbook than with any other student activity. The efforts must be precise and fruitful in order to fulfill the obligation to the students set forth by assumption of the yearbook responsibility. Cracking his whip, the editor-in-chief has stood menacingly over his staff. His responsibilities of planning, coordinating, and editing the yearbook have been carried out with precise efficiency.

business manager
neal h. schultz



graduate advisor
barry b. bisbee



literary editor
alan greenblatt



photography editor
stephen schnitzer

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The assistant whip-lasher, otherwise known as the Associate Editor, is responsible for the layout, some literary genius and the overall smoothness during the final mad moments of the yearbook assembly. The staff has done an outstanding job and have relatively few black and blue marks as tangible proof. Standing on the sidelines, the graduate advisor has been most helpful, offering advice and assistance in his usual inscrutable manner.

Between the covers of this book are the results of the year's work. It is hoped that it more than fulfills the expectations placed in a yearbook, and that the 1963 Babsonian will occupy its rightful place on the shelf reserved for "Special Editions."



managing editor
philip riekert



sports editor
stephen marshall



assistant managing editor
edward t. marks



Babson Globe

The EXEC



STUDENT PUBLICATION OF BABSON INSTITUTE

It is not an easy job to plan, write, edit and publish thirty issues of a newspaper a year. It requires time, hard work, cooperation, and plenty of soul-searing, patience. Even though the Exec was often plagued by lack of student support, the staff persisted in turning out two hundred and forty pages of copy during the year. The Exec represents the voice of the students, and the staff has always attempted to reflect it.

Headed by Editor-in-Chief Stuart Kobrovsky, Managing Editor Thomas Green-smith, and Business Manager Douglas Leaman the Exec proved to be a controversial if not a financial success. Editor Kobrovsky's editorials proved scintillating and informative while Jarret Day and his features staff published a variety of articles sufficient to fill all appetites. John Whelan serving the paper as Sports Editor kept all informed on both campus and national sporting achievements.



editor-in-chief

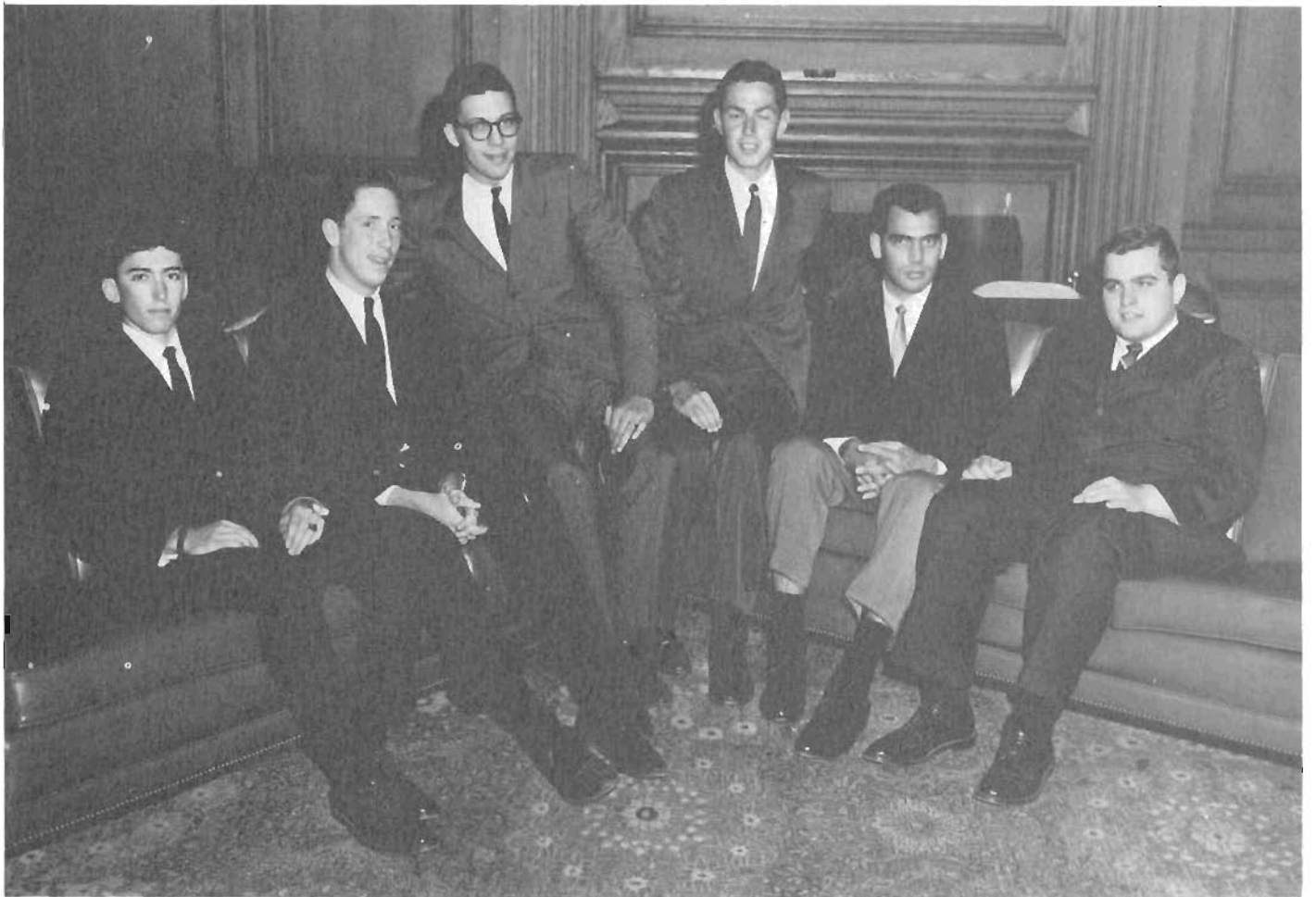
stuart kobrovsky



managing editor
thomas greensmith



sports editor
john whelan



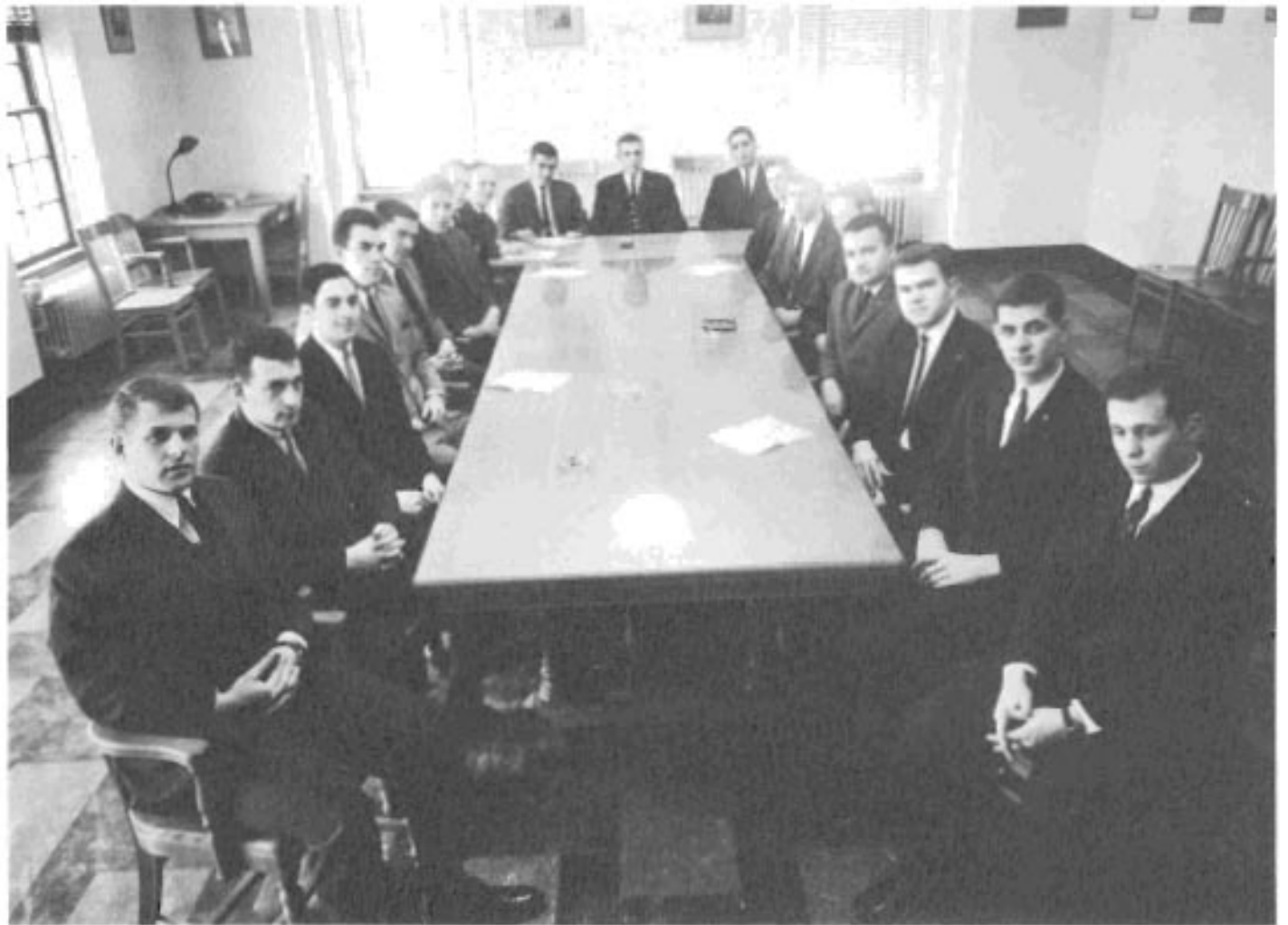
features staff



business manager
douglas learman



news staff



The **STUDENT CABINET** is the United Nations of Babson Institute. Composed of the presidents from all the recognized organizations on the campus, the cabinet meets regularly to iron out the problems of coordinating student activities. Working closely with Paul Staake, Director of Student Activities, the cabinet's President, Paul McLaughlin, successfully waded through a year which saw many

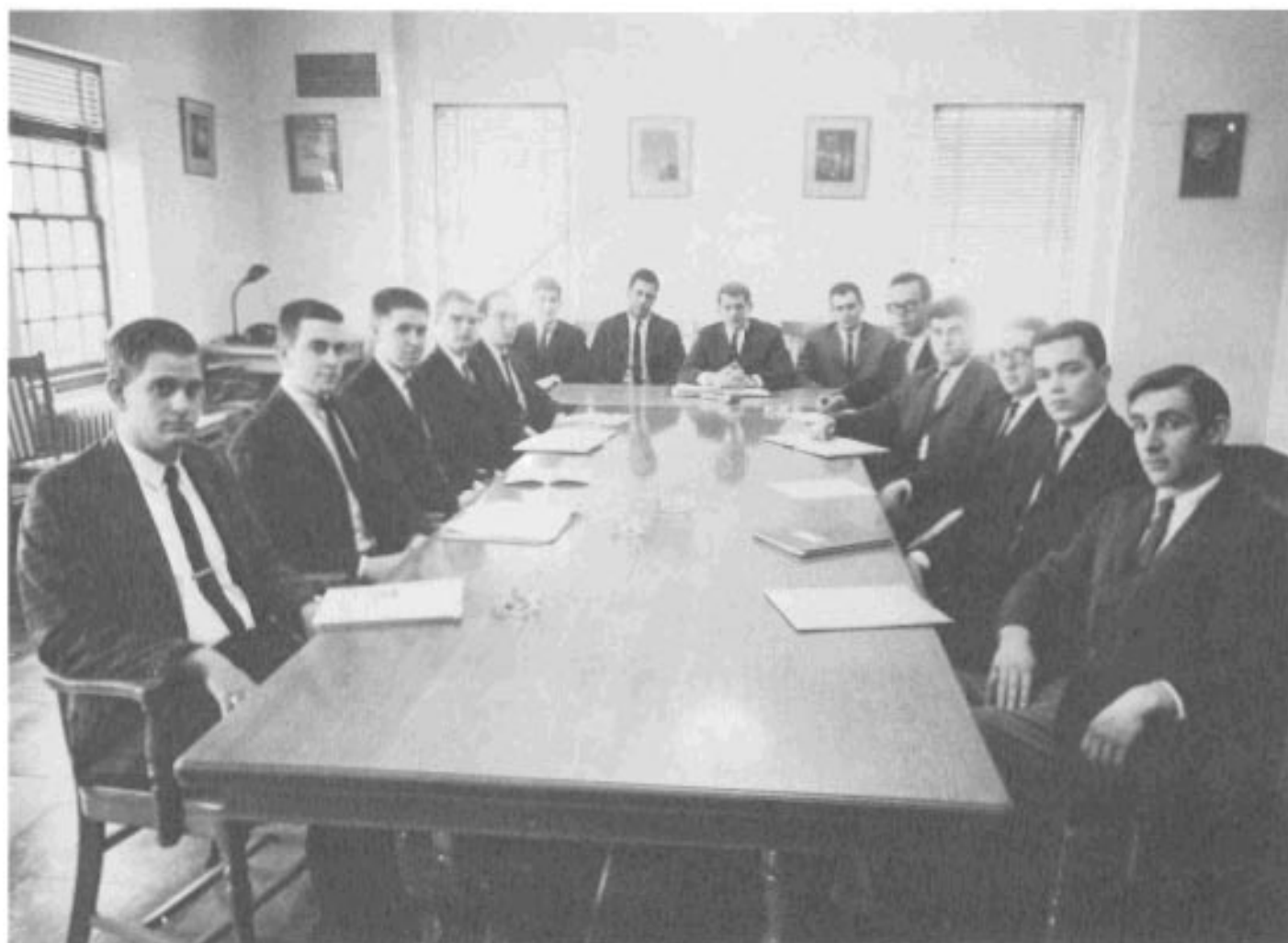
new activities and organizations instituted into the extracurricular program.

The most important duty of the cabinet is the selection of the members of the Student Judicial Court which takes place in the spring term. This year twenty-one nominees were presented before the cabinet for scrutinization and five new members were selected.

Revision and progress were the key words by which the STUDENT GOVERNMENT operated under president Murray G. Campbell. President Campbell's term of office saw numerous changes made in the structure of the government with the most notable of these being the creation of the Student Judicial Court. The council also revised and rewrote the parking regulations, installed a new student notice bulletin board and a photocopy machine, instituted a required speaking assembly for

prospective officers of the government, revised the attendance and cut system of the Institute, and held two successful weekends.

The secretary of the government this year was Franklin Richards and the treasurer was Wayne Roberts. Along with Vice President, Bob Coleman, these men were instrumental in making the government efficient and progressive.



An experiment in self government dedicated to the fulfillment of justice on the Babson Institute Campus. Created in answer to a challenge delivered to the students by the Administration of the Institute, the **STUDENT JUDICIAL COURT** has been in operation for one year. In that year the members attempted to make this experiment work . . . there is no doubt that this attempt was extremely successful.

Under the direction of its most able chairman, Herbert A. Sarkisian, the court be-

gan to hear cases in the fall of 1962. Every member devoted countless hours of his time to the hearing and discussing of these cases in order to present the students involved and the student body with the fairest decision possible.

Justice is an intangible item until one has a specific encounter with it. These men, the members of this Judicial Court of Babson Institute, have made justice more than an intangible asset on campus: they have made it a realizable value.





Appendage of the Student Government, the **STUDENT TRAFFIC COURT** judges on traffic ticket appeals from the students. Chairman Dan Gilner and his appointed colleagues view the cases and decide whether they are justifiable. The large number of cars on campus, and a perspitory partial policeman made the group a very busy one. Though not the best loved organization on the campus, it is nevertheless important and functional.

The **BUSINESS ECONOMICS CLUB** underwent a structural change during the 1962-1963 school year. Once a large organization the current leadership has sought to consolidate activities in order to attain a closer relationship between members and guest speakers. Illustrative of the change was the feature meeting of the year with Mr. John Agnew, vice-president of the First National Bank of Boston. Mr. Agnew's revealing discussion of urban redevelopment was further enlightened by a lengthy period of informal discussion, in which members learned of the revolutionary changes taking place in Boston and other large metropolitan areas.



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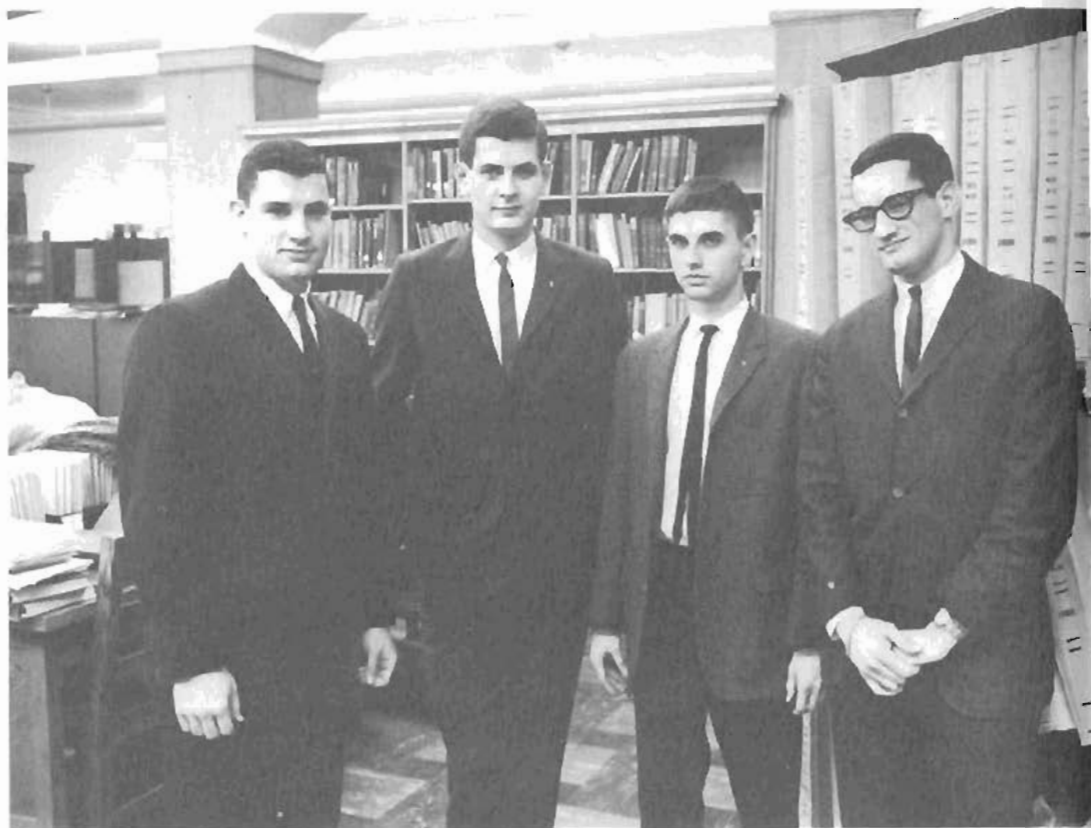
officers:

president: frederick a. knight

vice-president: stanley s. labovitz

secretary: randell p. royka

treasurer: stephen a. marshall



class of '64

class of '65



officers:

president: stuart p. eason

vice-president: thomas e. nodolski

secretary: joseph w. doering jr.

treasurer: john h. norton

As one of the leading organizations on the campus, the SOCIETY FOR ADVANCEMENT OF MANAGEMENT has done a great deal to supplement the education of its members. Under the capable leadership of Bill Marshall and his officers, the Babson Chapter has maintained its position at the top of the University Chapters of the National Organization.

Through an extensive program of guest speakers, and field trips to local business enterprises, the members of S.A.M. have been able to acquaint themselves with the problems of management. S.A.M. also conducted its annual open conference which centered this year on the value of graduate education for business students.

The social side of life was not neglected by S.A.M. members. The enjoyable "Happy Hours," delicious dinners, and stimulating speakers will be missed by the seniors. The thought and work that produced S.A.M.'s Mayornality candidate Julius Siezher undoubtedly led to his victory.

This year's officers and members can be proud of the success with which this year's activities have been conducted.





Babson's fastest moving club, the Babson Institute SPORTS CAR CLUB, experienced the most successful year of its history, holding two well run and heavily attended races in the large parking lot on the campus. A field of ninety-eight cars from all over the Boston area were entered in the December race with the BISSC club finishing second. During the spring term the club organized and held the last gymkhana in the S.C.E.N.E. calendar, with the BISSC racers coming in first. The greatest addition to the club, other than the many new drivers, was the garage area behind Forest-Annex which was acquired through the efforts of Sandy Ancona and Ted Marks.

On honors day the club gave its annual awards with the Driver of the Year trophy going to the club's Vice President, Robert Ziegel; the Sportsman of the Year award to the club's President, Charles Ancona; and a special award given to Edward Marks who was secretary and acting president of the club.



The Babson Institute VETERAN'S CLUB experienced an extremely successful year. Under the leadership of President Charles Newman, Vice President Richard Millen, Secretary Stedman Amory, and Treasurer William Marshall, the Club succeeded in winning the Blood Drive Trophy in their annual blood campaign competition with Wellesley, Pine Manor, and LaSalle.

The Club held numerous dinners throughout the year, and culminated the school year with the extremely successful White Horse Beach Party at Plymouth. Charcoal-ed chicken and flowing beer kept the party at a high level of excitement.



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The THEATER GUILD of Babson Institute is concerned with the furthering of interest in the theater and its applications on the Babson campus. This is done each year by the presentation of a show during Winter Weekend which is sponsored jointly by the Guild and the Student Government.

"Oklahoma" was this year's presentation. Featuring Jack Bacon as Curly and Sandy Rosenbloom as Laurie, the production was unparalleled in its musical rendition and technical aspects. What the show lacked in acting was more than compensated for by the voices of the two leads, and the spirited cooperation of the rest of the cast. The production enjoyed playing to a full house of weekend weary students and faculty, and received tremendous reception by these grateful patrons. Once again the direction of the show was capably handled by De French, and the musical direction was the responsibility of Peter Hoagland who somewhat miraculously gathered together an orchestra which came through with an excellent performance. Officers of the Theater Guild were Van Adriance, president; Roger Regnier, vice president; Peter Hokinson, business manager; and Andy Mural, production advisor.



To promote interest in athletics, and to further the accomplishments of our athletes are the general purposes of the Babson "B" CLUB. Under the leadership of president Barry Nickerson the members were able to accomplish these objectives through their efforts to build up the athletic spirit on the campus.

Headlining the club's activities for the year was their coordination of the athletic events for fall homecoming, and the inviting of alumni to the campus for the event. Other services of the club were the sponsoring of a pep rally for the soccer team, and the instituting of a spring soccer practice to keep Babson athletes "in shape."

Membership in the "B" Club is considered a distinct honor, and can only be attained if the student has received his letter in at least one varsity sport and has been voted in by the membership. This year twenty-one athletes were brought into the organization in recognition of their achievements in varsity athletics.

Late in the winter term the "B" Club held its annual elections. As a result of these elections, the presidency was turned over from Barry Nickerson to Dan Harris, the vice presidency from Bob Bennett to Wayne Roberts, the office of secretary from Ed Baylow to Peter Sinnott, and the treasurership from Dan Gilner to Ian Amory.





During the year, the Babson Institute YOUNG REPUBLICAN CLUB was founded on the campus. Led by its founder and President, Jerry Aransky, the club prospered in its infancy. As a member of the Massachusetts Council of Young Republicans and the New England Council, the members were able to participate in important activities of the Republican Party.

Through speakers, films, discussions and meetings with other Republican organizations, the club gained an insight into the vast arena of politics. With the presidential election soon upon us, the club will be helping in the precincts and wards, helping Republican candidates become elected officials while gaining a valuable lesson and experience in the art of politics.

Widely regarded as a flag-waving, reactionary group of super-patriots, the YOUNG AMERICANS FOR FREEDOM established a chapter at Babson Institute dedicated in part to removing much of the tarnish constantly applied to right-wing organizations.

The new chapter led by Stuart Kobrovsky and Dan Carmen, New England Regional Director, did much to dispell the widespread impression that many students held concerning the John Birch controversy.

As president of the organization, Mr. Kobrovsky through revealing newspaper articles and guest speakers, did much to enlighten Babson students to the aims of the Y.A.F.





This year has seen monumental changes in the NEWMAN CLUB. Little known and patronized when classes began in September, the Newman Club has increased fourfold in membership. The excellent leadership of president James Sullivan and his energetic officers has attained for the club a place of prominence on the campus.

The club's influence on campus activities at all levels was apparent. Business and speaker meetings and Communion breakfasts were enjoyed by the members, while the meetings open to all students included such well-known figures as Msgr. Lally, editor of the Pilot, who discussed the importance of the Ecumenical Council, and Father Justin McCarthy, creator of Brother Juniper, who spoke on humor.

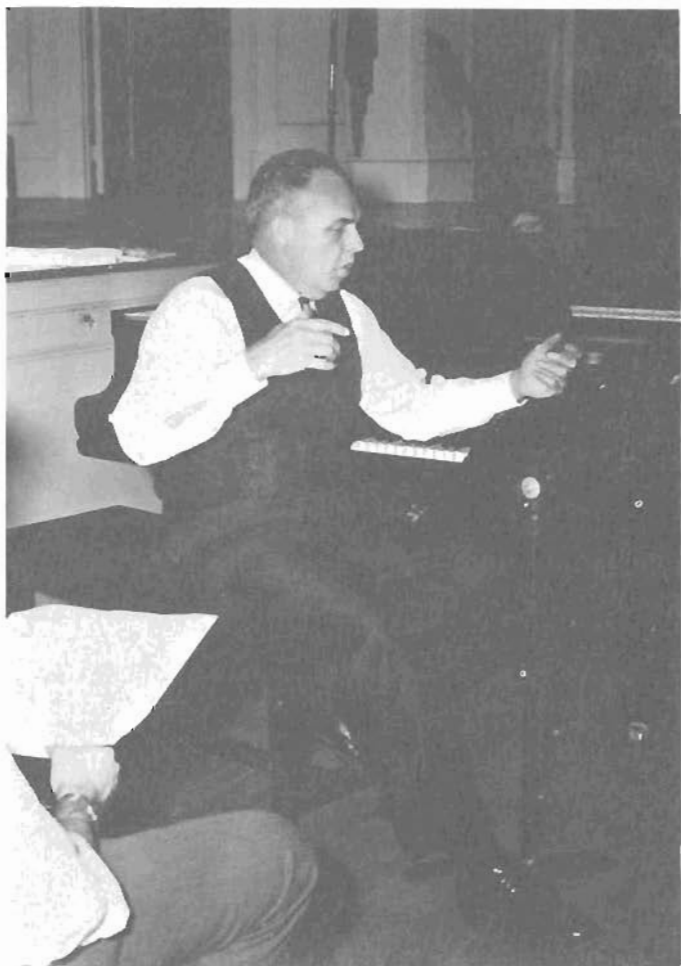
The "Monster Mash" sponsored jointly by the Newman Club and Sinia Club, entertained an overflowing crowd, and the club's basketball team was a real challenge to its opponents.

If this year is any indication of things to come, the Newman Club will surely retain a prominent place on the campus.

74



The SINAI CLUB, under the able leadership of Allan Tarter, president, Robert Berger, vice-president, Bruce Gast, secretary, and William Greenspan, treasurer, conducted an extremely full and worthwhile schedule. The Club's Sunday morning brunches will long be remembered as well as their various mixers with our feminine counter-parts at neighboring colleges. Highlighting the year was the memorable "Monster Mash" held in conjunction with the Newman Club, an affair that proved to be one of the most funfilled ever spent. Among the Club's other accomplishments was a most informative and current guest speaker program. Babson is looking forward to an increasingly active Sinai Club in future years.

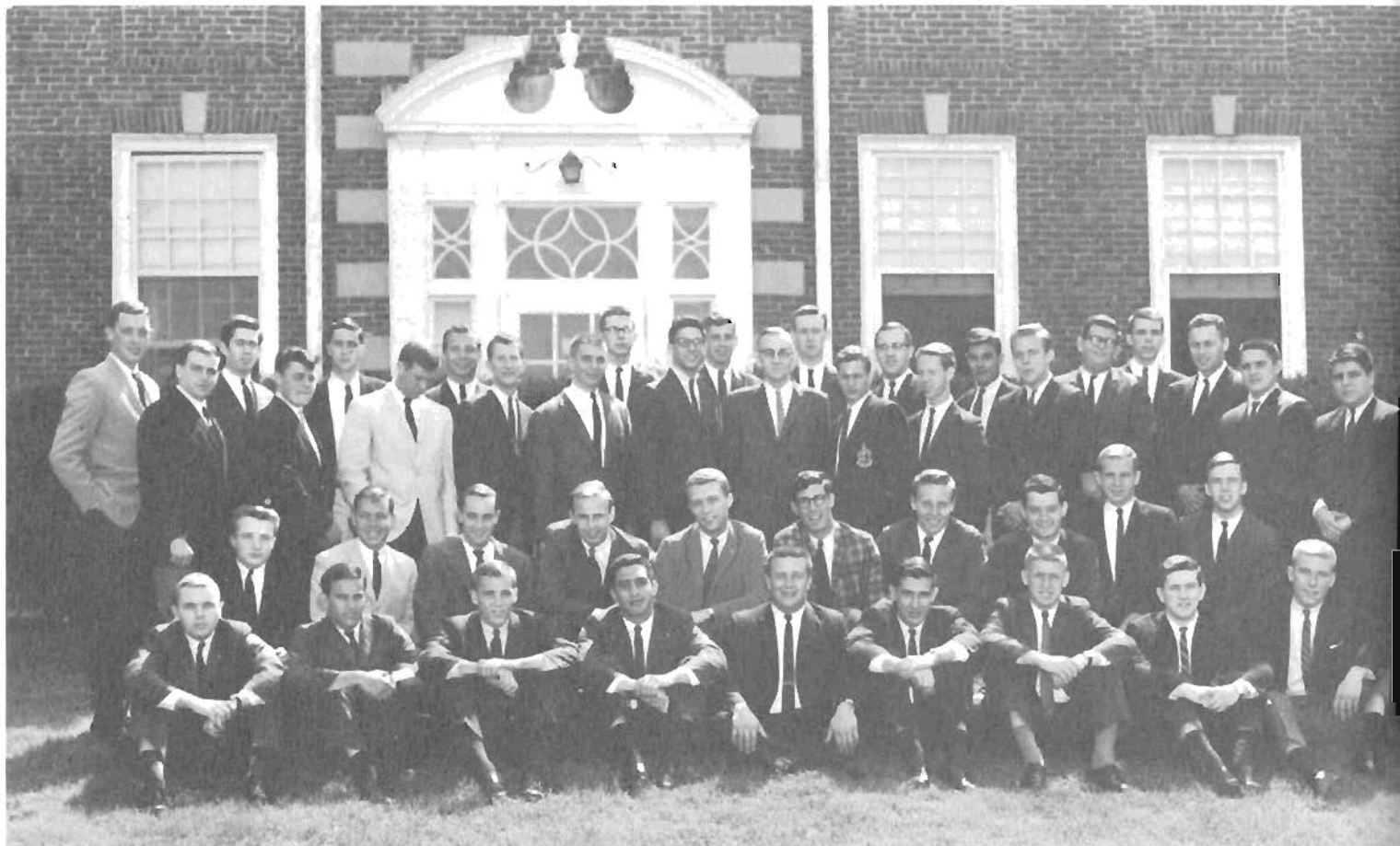


Twenty-five enthusiastic members of the GLEE CLUB started off what appeared to be a successful year. Knight Auditorium rang loud with spiritual, classical, and show choral selections during the two hour practice. Anticipated co-educational concerts held the small but spirited group together.

But the bright future became a grim past as attendance faltered. Other engagements and lack of time resulted in fewer people. Term papers and mid-terms took their toll. A joint concert with Mt. Ida though successful was sparcely attended.

Positive action was called for, and the Glee Club was changed from a class to eliminate "cuts" to a club for students interested in singing. The central core of the club remained and a membership campaign was launched. Many expressed interest in the "new" Glee Club, but membership did not increase. As a result, it was necessary to dissolve the Glee Club in the last weeks of the Winter Term through lack of student participation.

alpha kappa psi





officers:

president: paul e. dernavich

vice-president: alfredo sabal

treasurer: arthur m. blank

secretary: bruce w. davis



78



79



phoenician ball

delta sigma pi





81

officers:

president: john l. whelan

vice-president: robert m. quinn

secretary: curtis b. speed

treasurer: richard t. mcintosh

monster mash



82





officers:

president: peter h. garland

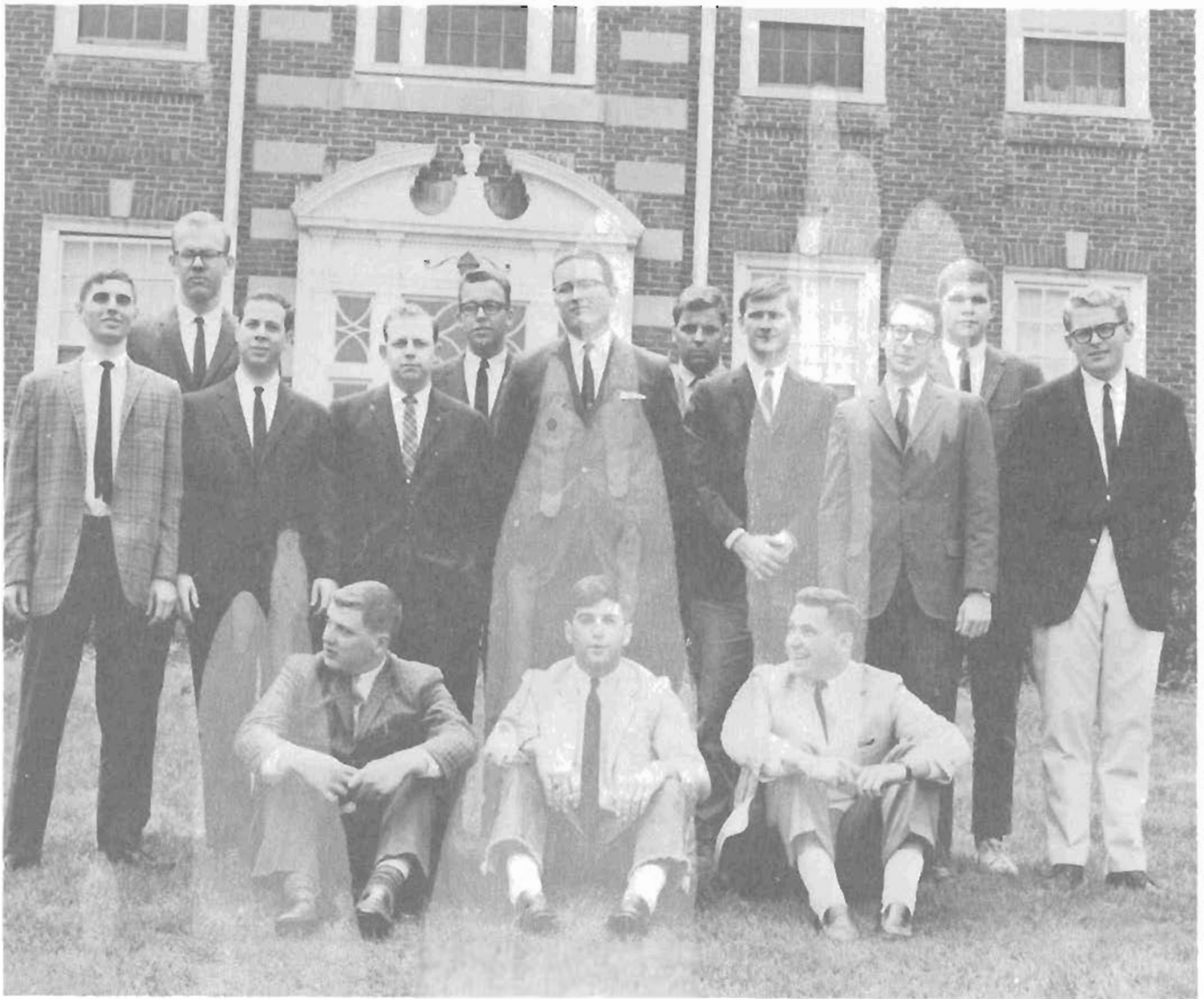
vice-president: orrin l. doxer

secretary: randell p. royka

treasurer: howard b. shore



alpha delta sigma





christmas party





Arthur M. Blank
 Murray Carlisle
 Campbell
 Robert Clive
 Coleman
 Peter Holt
 Garland
 Allen Barry
 Gluck



Edmund Sears
 Kelley III
 Paul Peter
 McLaughlin
 Charles Harold
 Newman
 Herbert Arakel
 Sarkisian, Jr.

who's who in american colleges and universities

beta gamma scholarship society



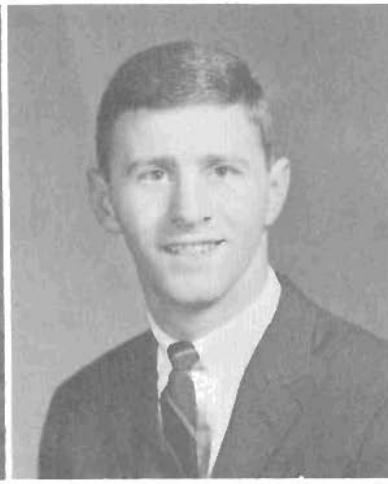
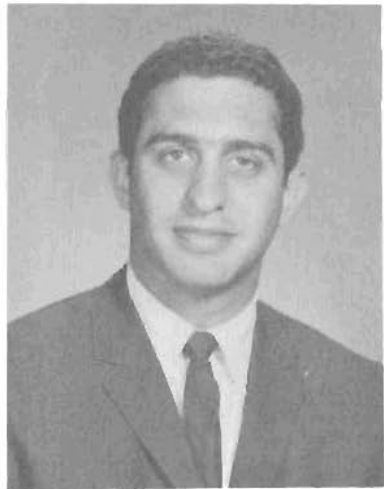
Arthur M. Blank
Charles Dale
Paul McLaughlin
Herbert Sarkisian

Robert Coleman
Thomas Greensmith
Richard Millen
John Whalen

blue key

89

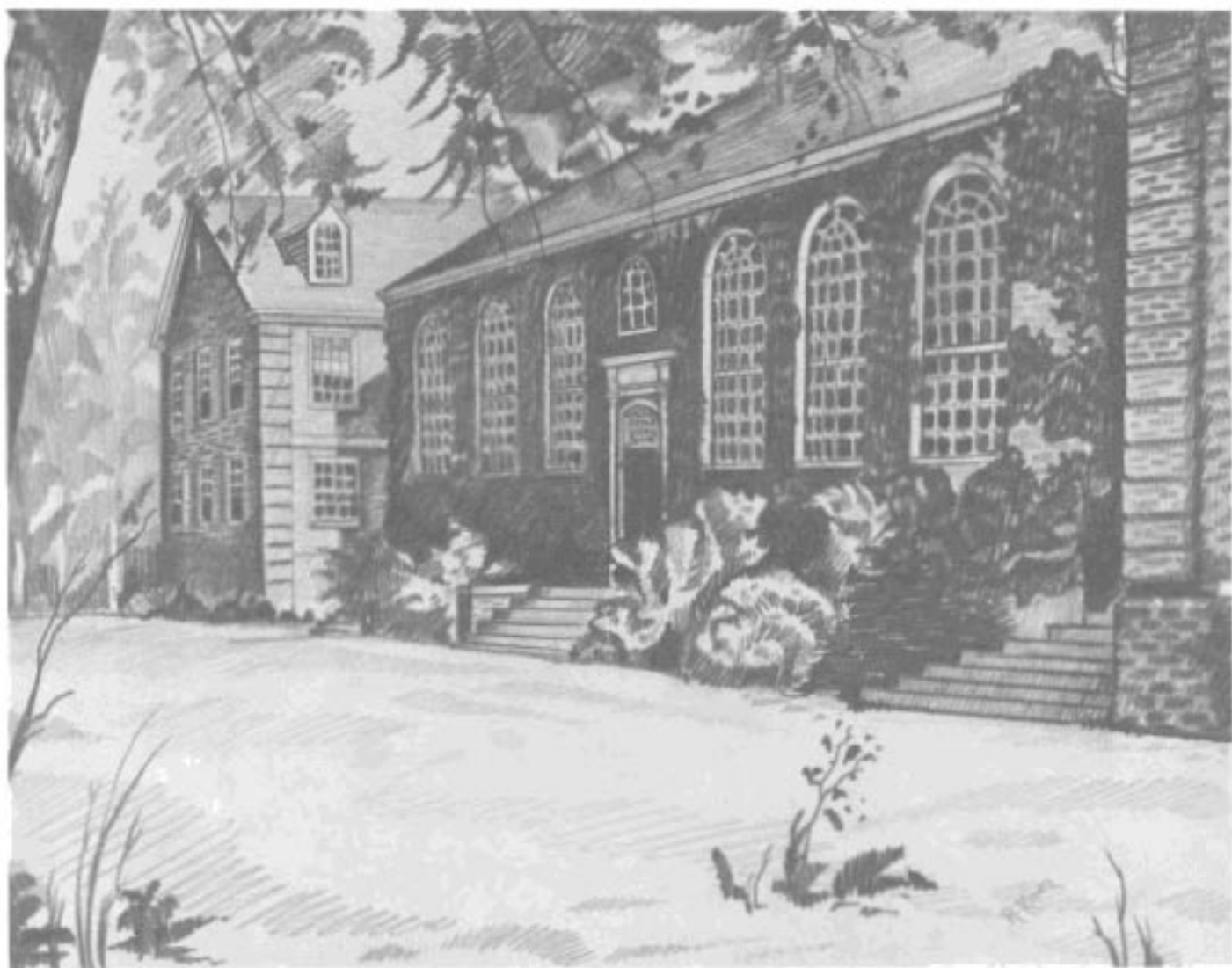
Edmund Kelley
Alfredo Sabal



Not Pictured
Paul Collins
Frederick Knight

Murray Campbell
Paul Dernavich
Barclay Megathlin
Robert Weissman

social







92



freshmen week



On September 19, 1962 Babson welcomed its forty-third freshmen class. The newly arrived Babsonian and his parents along with the faculty and administration were served a buffet dinner. The Orientation Period lasted for five days consisting of meetings, aptitude and personality tests, as well as athletic and social events.

Freshman "Hazing" officially began on September 25 as the freshmen donned their traditional "Green"

ties, their name tags, their business attire, and became subject to the mass brutality of the Junior Committee. As the upper classman arrived on campus the already disheartened underling became even more disillusioned. Between being called "Creep" and responding "Yes, Sir," opening and closing doors, and running assorted errands the freshmen staged a revolt that became a damp attempt. The freshmen finally won their freedom soaking the junior class in the annual rope pull.

homecoming weekend



94



Amid vicious cries questioning the ancestral lineage of several of the slower-footed turtles, and the triumphant giggles of pretty coeds scattering simulated milk bottles to the amazement of their chagrined escorts, the first Babson Homecoming became the start of an annual tradition.

The revenue collected wouldn't have dented the national debt, and the compensation program for the diligent workers would most likely be disapproved by Gantt and Taylor, but the plan of action was fulfilled and the objectives achieved. A tidy sum was accumulated for a most worthwhile cause - The United Fund.

The action shifted to the athletic field where the opposing eleven apparently hadn't heard of the athletic acuity of the Babson Booters. Our team lost but the memory was easily drowned in a sea of liquid refreshment that evening at the Hotel Bradford.

The average age of the Babson man mysteriously jumped to a ripe, nonchalant twenty-one as either of the gentlemen behind the "soda-fountain" would readily attest. The twist replaced the sedate victorian dances previously popular and along with that rare combination of fine wine and warm female companionship, the evening was nothing less than highly memorable.



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96





97





98



winter weekend



The Student Government's Social Committee assumed full responsibility for the sudden decline in the productivity curve at Babson. Term papers were forgotten, notes pushed aside and thoughts of exams left behind as the student body left en masse for a well balanced, fun-filled Winter Carnival Weekend.

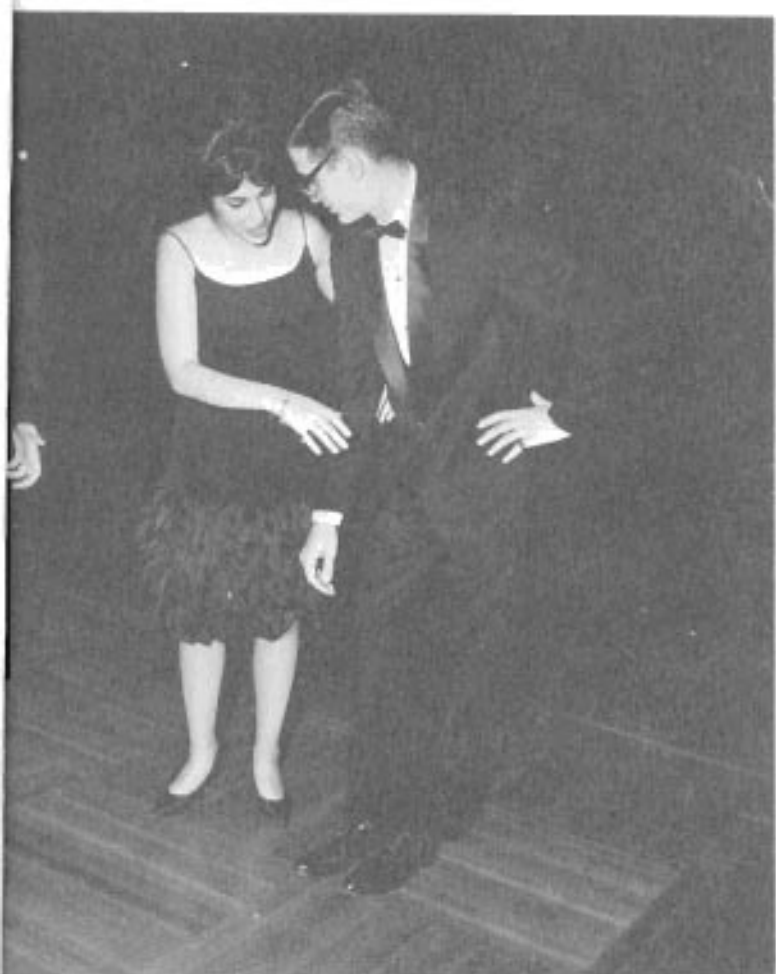
The Sheraton Plaza and the big band sound of Si Zentner and his thirteen piece group provided the entertainment that catered to a wide diversity of Babson tastes. The weekend continued the following afternoon with the student body enjoying the Roger and Hammerstein production of "Oklahoma" presented by the Babson Institute Theater Guild.

Although it was cloudy, the moon made several unexpected appearances to the delight of all at the 1200 Beacon Street Motor Hotel. Formality was dropped and the bars of sobriety lowered as the Babson men and their dates danced to the exciting music of the Del-Knights, a group imported from Philadelphia.

Jackie Cain and Roy Carl entertained Sunday afternoon in a combination jam session-cocktail party. The "jazz styles" gently caressed an audience still recovering from the last two nights merriment.









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oklahoma



103





104





105

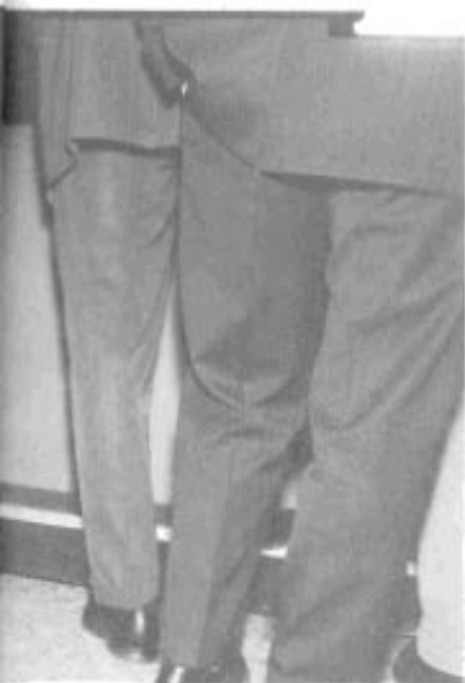
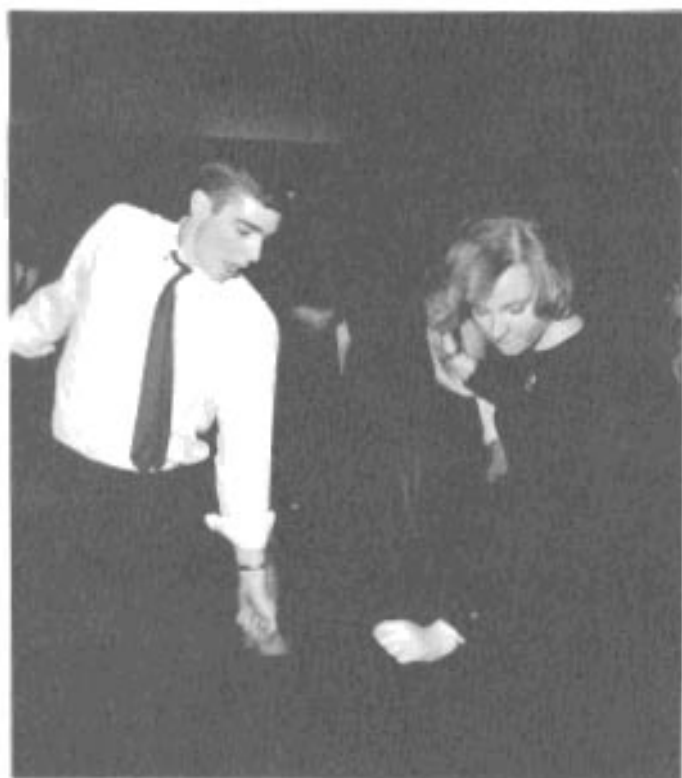




106



saturday night



107



saturday night



108



sunday morning



109



spring weekend



Gordon Cooper was orbiting the earth a record twenty-two times, but nobody looked skyward. The Boston Red Sox slugged their way to the top of the American League, but nobody cared. Dean Stephans took the hinges off his door, but nobody entered . . . it was Mayoralty week at Babson.

Hymie, Wade de Blade and Julie Seizeher matched wits, skits, bumps and grinds for the votes of the student body. Hymie, a neanderthalic negro allegedly 2,000 years old campaigned for Mayor with bathtub gin and a radiant smile. His platform, while at times appealing, was said to be too close to the ground.

Wade de Blade with his lithsome water nymphs ever by his side, and aided by Wizard Shmeardum, promised that if chosen Mayor he would lead Babson to the pleasures of the flesh, and proceeded to demonstrate some of the more demonstrable pleasures to the delight of the frustrated gathering.

Wine, women, and orgies won it, of course, for Julie Seizeher who finally conceded his determination to run on a prohibition ticket. His advisors warned him about the last fellow who tried that and of course he hopped right off the wagon, tossed a few handfuls of grapes to his admirers and proceeded to lead the group in an inebriated interpretation of a rain dance, although friends intimated that big Julie was really praying for wine and votes, both of which he got.

mayorality



111



112





113



friday night



114





the boat



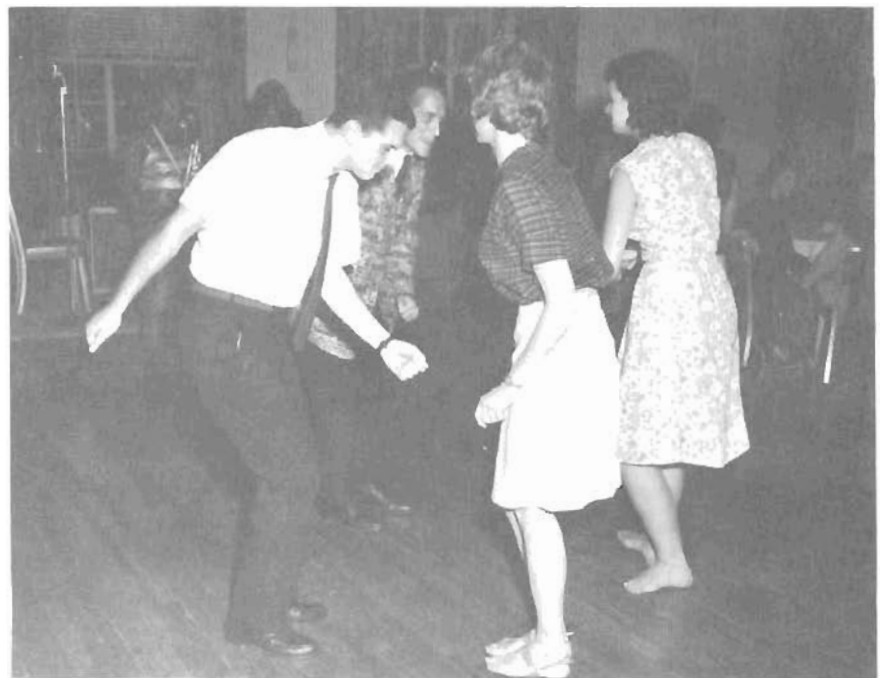




twist

mash potatoe

chicken scratch



u.t.

slop

waltz



saturday night



120





sports







With only four starters returning from last year's squad, the soccer team began its 1962 season with a new coach and a score of inexperienced players. Coach Dick Elworthy managed to keep a highly spirited team in the face of a tough season which brought defeat, but more important — experience.

Babson's first victory came midway through the season at the expense of Brandeis College. With a new spurt from neophyte goalie Dan Gilner and the quick actions of Pete Cooke and Ian Amory, Brandeis was overcome by a margin of one goal.

The first homecoming in the history of the Institute was held on October 27. Clark University's booters were on the scene, and managed to break through the Babson defense several times to return home with a 3-0 victory.

The undiscouraged Beavers moved on to their second win on November 3rd. St. Francis College was the victim in a hard fought battle which saw Babson come out on top with a 4-2 victory, brought on by Frank Becker's hard-drilled shots into the cage. A third victory was added to the team's record in the last home game of the season when the Beavers copped their final victory from Nasson College with the backing of two goals from Rick Mosley.

The final tally of three wins and eight losses was not as impressive as the spirit and potential of this new team. With a year's experience under the direction of Co-captains Wayne Roberts and Bob Coleman the 1963 team is sure to find the past season greatly rewarding.

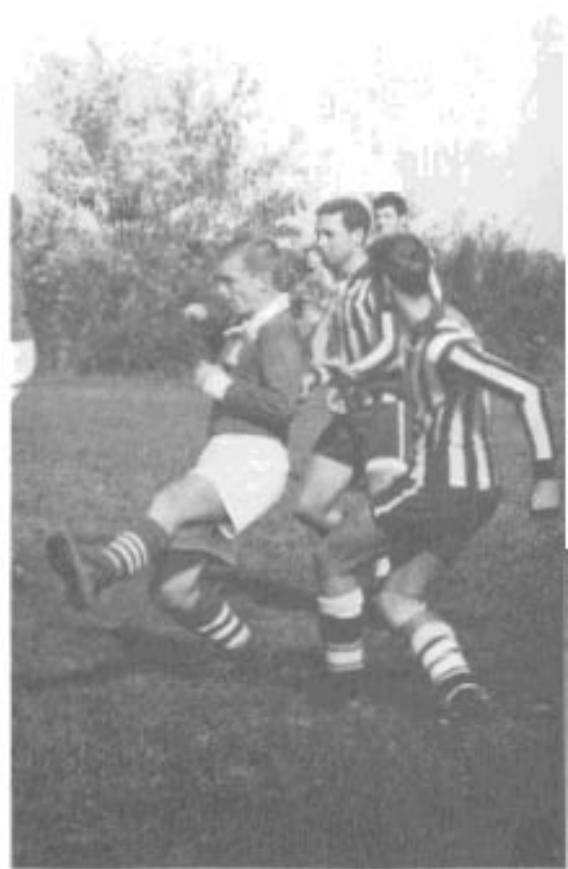


soccer



125





126





127



basketball

Backed by a highly spirited student body the basketball team rose to new heights in comparison with past years. Coach Tom Smith and Co-captains Baylow and Bennett built a driving team which exhibited a great deal of teamwork in their games.

The Beavers opened their season on November 30 defeating Bryant College 78-66 in the evening opener of the Babson Invitational Tournament. The Merrimack hoopsters, however, proved too strong for the Beavers in the semi-final game defeating them by a score of 83-62. The following two games were split evenly with Babson defeating St. Francis, but losing the first game of the new year to Nasson College.

Undoubtedly the most colorful game of the season was played against Bryant College when Bryant Coach Wally Comper un-

leashed an amazing display of uncontrolled temper which cost him two technical fouls and, eventually, the ball game. The greatest win of the season came when the Babson squad defeated Eastern Nazarene in overtime. Al Code scored all seven Babson points in the overtime period leading the team to a 95-94 victory over their favored opponents.

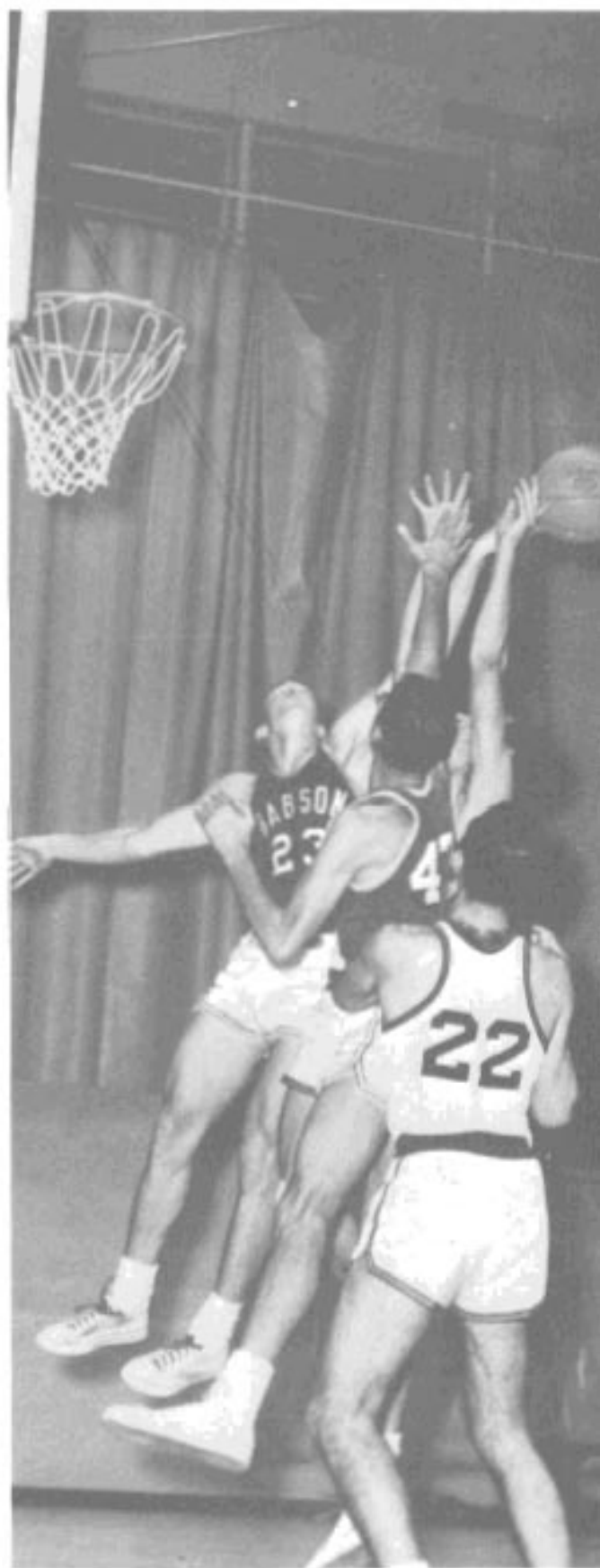
On February 28 the Beavers played their last home game of the season against Nichols College. The game marked the final home game in the careers of four Babson seniors: Mark Adler, Bob Bennett, Ed Baylow, and Frank Richards. Unfortunately this game proved to be a disappointment as Nichols defeated the Beavers 100-83.

Final count for the year: seven wins and eleven losses.





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1
3
2



swimming

Coached by George Wheeler and captained by Peter Sinnott the Babson Swim team opened their season against Worcester Tech. After a defeat in this first meet, the mermen moved on to a contest with Tufts University which also proved disappointing. Although the team also suffered consecutive losses to the Harvard Freshmen and the Holy Cross Varsity, excellent times were recorded by Peter Sinnott in the 50, Doug Robinson in the 500 freestyle, and

Lon Peek in the 200 breaststroke.

On February 5 the Beavers won their first meet of the year downing Assumption College by the score of 48-44 led by a pair of triple winners in Captain Peter Sinnott and Doug Robinson. This was coach Wheeler's first victory breaking the skin of thirteen straight defeats, and bringing the final count for the season to one win and seven losses.



golf

Once again golf has proved to be Babson's most successful entry in intercollegiate athletics. Ending the season with an impressive eight-five record, the team defeated Suffolk, Nichols, Brandeis, Boston University, A.I.C., Lowell Tech., and Clark. The team also participated in the New England Intercollegiate Championship, but failed to show their better half — coming in twenty-second out of thirty-one participating teams.

Rick Mellon, captain of this year's squad.

put on a fine display of ability throughout the season. Leading the way for Babson were Stan Oppenheimer, Doug Robinson, and Joe Hayes, as they posted three victories in four matches against Tufts, M.I.T., Boston University, and Brandeis. The most unusual shot of the season was played by a disrobed Doug Robinson, from the water near the 12th green, to the green. Other players who contributed to this year's fine record were Terry Cronin, Stuart Kaufman, David Pope, and Allen Tarter.



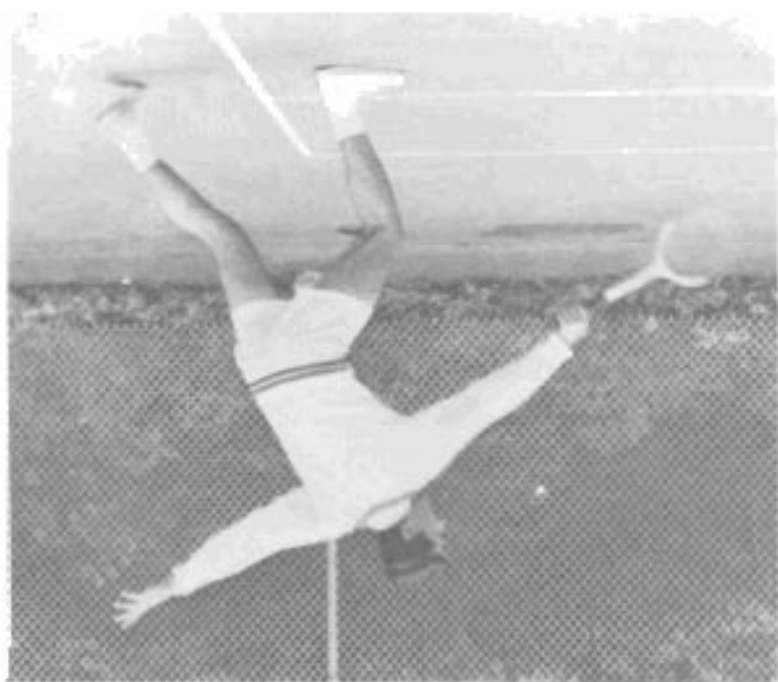


tennis

A.I.C. and the University of New Hampshire were the tennis team's victories for the '62-'63 season. Under coach Bill Ellis and Captain Goldsmith the team improved over past year's standings, but finished the season with five defeats and two wins.

The Beaver's most impressive win came from A.I.C., which they won by a score of 6-3. Captain Goldsmith played his best tennis of the season in singles and doubles contests while Mosely, Greenspan, and Nickerson came through to give the team its first win of the season.





7
3
1





sailing team



physical education program

In response to President Kennedy's request for a re-evaluation of the physical fitness of Americans, Babson Institute under the guidance of athletic director Tom Smith initiated a freshman physical fitness program.

Babson's fitness program is affiliated with the American Association for Health, Physical Education and Recreation. The program requires passage of a swimming test and a regular weekly hour and a half period of limbering up exercises followed by

student participation in a variety of athletic areas.

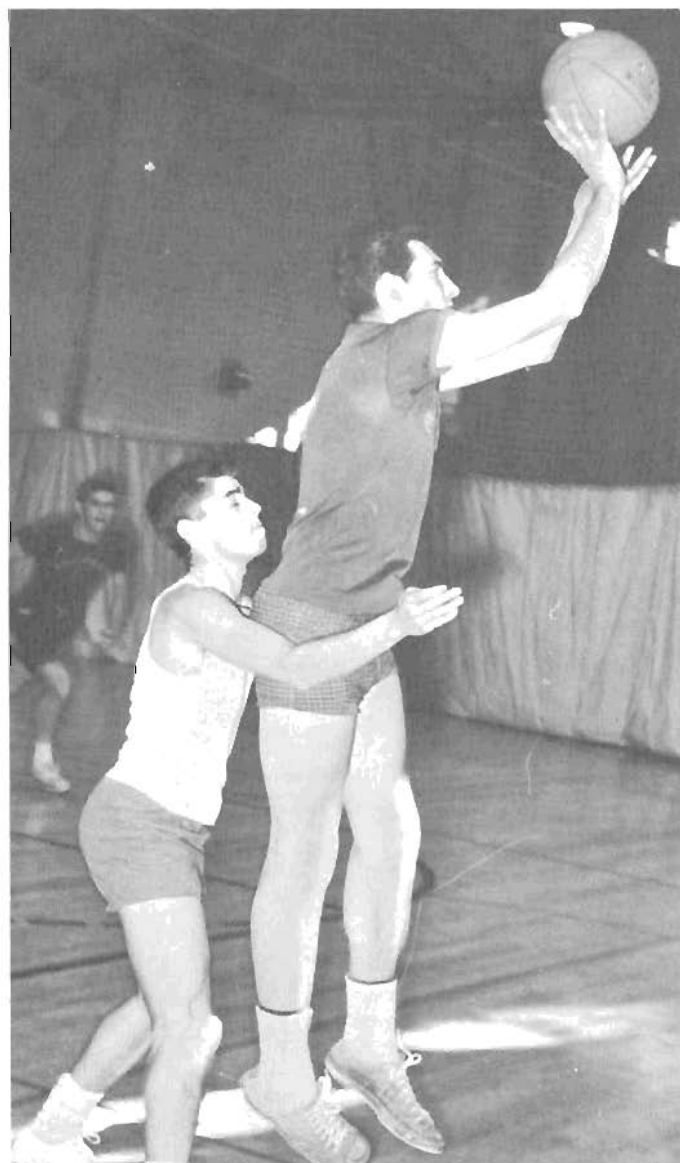
The enthusiasm of the freshmen toward the new program was evident in the increasing number of freshmen engaging in intramural athletics. The intramural program was highlighted by the close race between Park Manor and Bryant Hall for the Punchbowl. Bryant emerged victorious but the increased interest and participation generated by the physical fitness program promises to provide a closer more balanced race in years to come.





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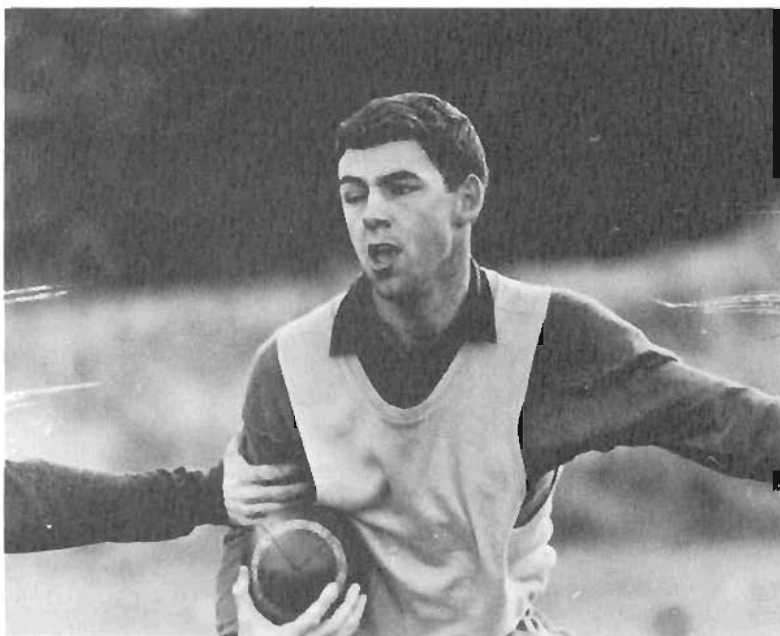
intramural sports



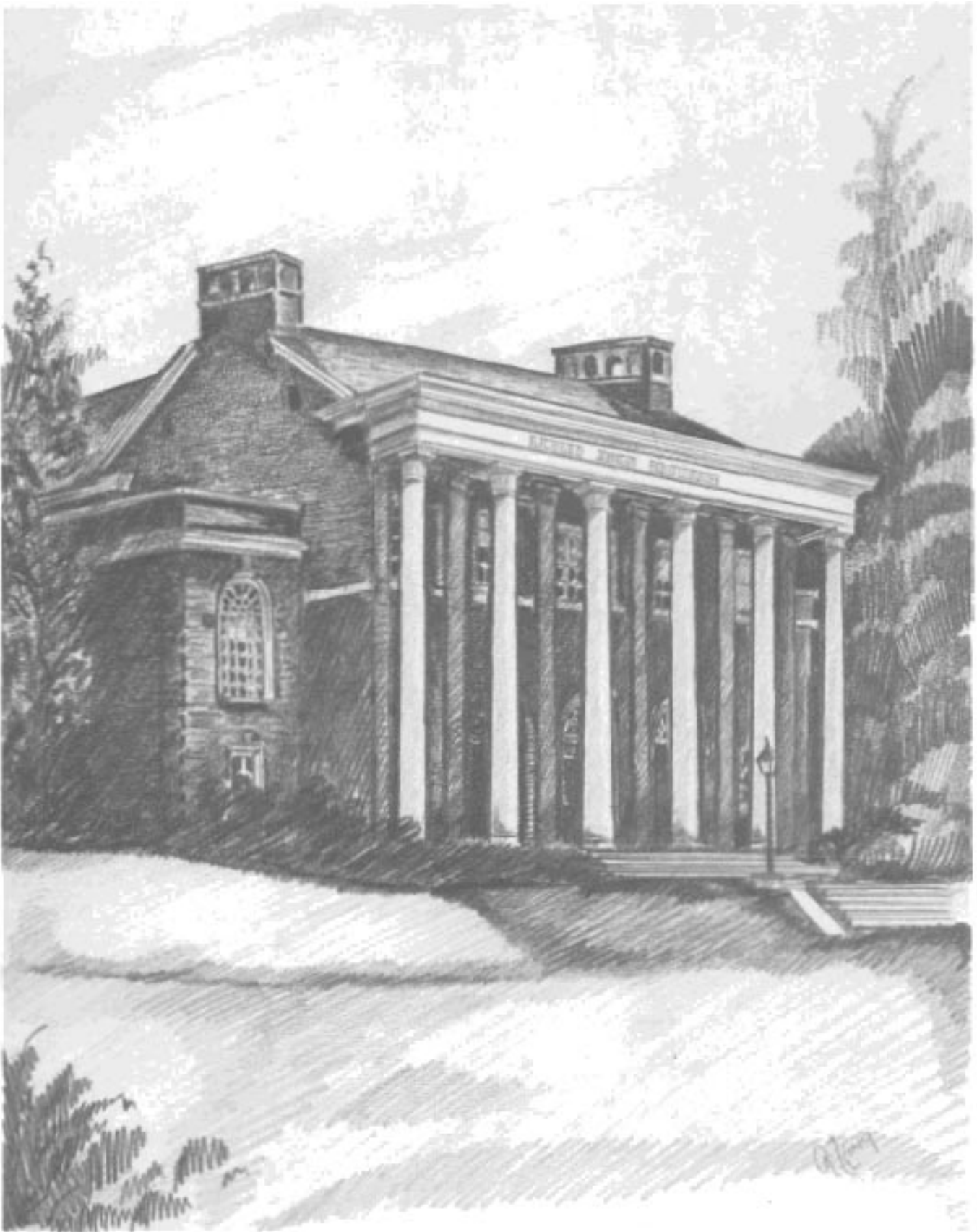


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interfraternity athletics



seniors







RICHARD V. ABBATE
POUGHKEEPSIE, NEW YORK
MAJOR MANAGEMENT AND PRODUCTION
Intramural Sports.



ROBERT E. ANDERSON
MAYNARD, MASS.
MAJOR MANAGEMENT AND PRODUCTION
Intramural Sports.



MARK RICHARD ADLER
LAWRENCE, NEW YORK
MAJOR DISTRIBUTION
Varsity Basketball; Intramural Activities;
Gym Instructor for Freshmen Classes.



CHARLES P. ANCONA
BOCA RATON, FLORIDA



VANDERPOEL ADRIANCE III
WEST ORANGE, NEW JERSEY
MAJOR INVESTMENTS
Delta Sigma Pi-Secretary '61-'62; Theatre
Guild-President '62-'63; Sailing Club;
Young Americans for Freedom.



ALLAN RAINSBURY ARBUCKLE
NATICK, MASSACHUSETTS
MAJOR ACCOUNTING
Second Vice-President Alpha Delta Sigma;
Society for Advancement of Management.



CHARLES E. AUCOIN
WEST NEWTON, MASS.
MAJOR ACCOUNTING
Alpha Kappa Psi Fraternity, Master of
Rituals; Freshman Advisor; Theatre Guild.



MICHAEL C. BELLÒBUONO
CROMWELL, CONN.
MAJOR MANAGEMENT AND PRODUCTION
Delta Sigma Pi; Intramural Sports; New-
man Club.



JOHN C. BACON
BEDFORD, MASS.



EDWARD DALE BAYLOW
MADISON, CONNECTICUT
MAJOR MANAGEMENT & PRODUCTION
Varsity "B" Club; Varsity Soccer;
Varsity Basketball (capt. 2, co-capt. 3);
Intramural Sports; President Bryant
Hall; Assistant Director of Physical
Education Program.





ROBERT JOHN BENNETT
FITCHBURG, MASS.

MAJOR INVESTMENTS
Delta Sigma Pi; Varsity "B" Club, Vice-President; Varsity Basketball, Co-Captain; Newman Club; Dramatic Club, "South Pacific"; International Relations Club; Dormitory Athletic Director, Park Manor South; "EXEC" Sportswriter; Intramural Athletics; Junior Committee; Freshman Advisor; Intramural Sports.



HUNTINGTON BLATCHFORD
WELLESLEY

MAJOR MANAGEMENT AND PRODUCTION
Vet's Club.



JAMES L. BISHOP
NEW BRITAIN,
CONNECTICUT

MAJOR MANAGEMENT AND PRODUCTION
Newman Club; Intramural Athletics; Lifeguard; Intramural Sports; Physical Education Instructor.



JAMES A. BOERST
LARCHMONT, NEW YORK

MAJOR ACCOUNTING
Delta Sigma Pi; Student Government; Junior Committee; Intramural Sports.



ARTHUR M. BLANK
FLUSHING, NEW YORK

MAJOR ACCOUNTING
President of the Senior Class; Vice-President of the Junior Class; Junior Class Representative; Student Government Representative; Student Government Publications Committee; Student-Faculty Alumni Relations Committee; Student-Faculty Attendance Committee; Feature's Editor of the EXEC; Senior Class Representative; Freshman Advisor; 1963 Commencement Committee; Dean's List; Student Traffic Court; Student Cabinet; Alpha Kappa Psi Fraternity, Treasurer; Intramural Athletics; Beta Gamma National Scholastic Honor Fraternity; Blue Key National Honor Fraternity; Who's Who Among Students in American Universities and Colleges.



RICHARD S. BORDEN II
WESTPORT HARBOR, MASS.

MAJOR FINANCE
Student Government; Golf Team; Intramural Sports; Dormitory President.



THOMAS J. BORRELLI
EVERETT, MASSACHUSETTS
MAJOR MANAGEMENT AND PRODUCTION
Alpha Kappa Psi; Society for Ethical Standards;
Student Development Committee.



LOUIS F. BRADLEY
WILMETTE, ILL.
MAJOR INVESTMENTS
Doris Procter, Commodore of Sailing Club;
Student Cabinet; McMillan Cup Crew
1962; Varsity Letterman's Club; Society for
Ethical Standards; Delta Sigma Pi.



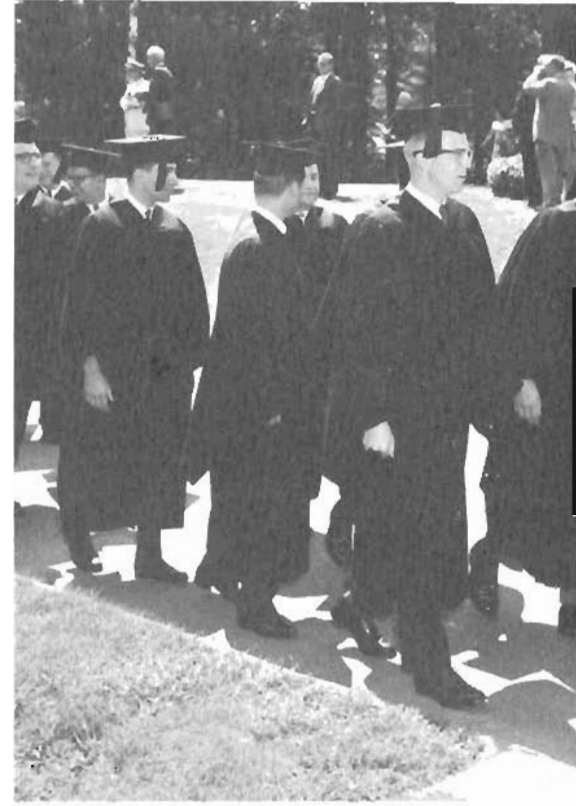
CASSIMER WHITMAN BOYNTON
COLT'S NECK, NEW JERSEY
MAJOR ACCOUNTING
Alpha Kappa Psi Fraternity; Theatre Guild.



STEWART ALLAN BRADWAY
BATH, MAINE
MAJOR ACCOUNTING
Varsity Basketball; Intramural Athletics.



FRANK A. BRADY
WESTFORD, MASS.



DAVID F. BRAINARD
SOUTH HADLEY, MASS.
MAJOR ACCOUNTING



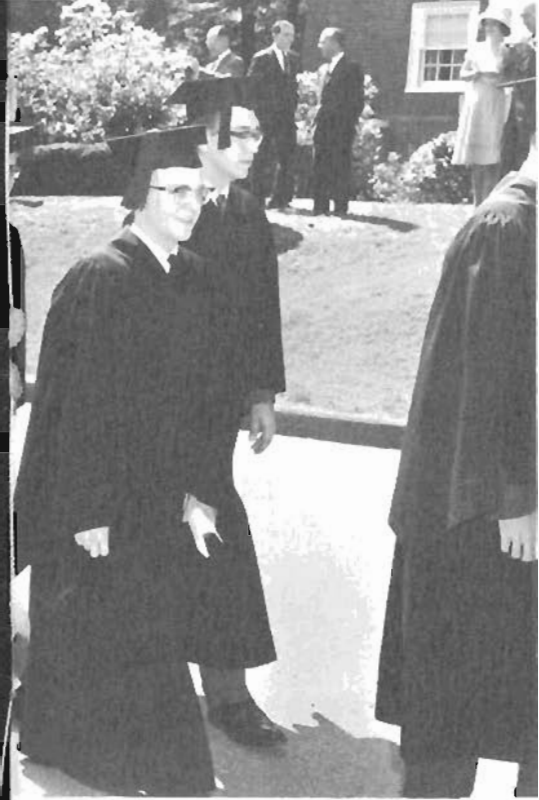
ELWIN JOSEPH BRETTE
MONTPELIER, VERMONT
MAJOR DISTRIBUTION
Delta Sigma Pi; Secretary of the Senior
Class; Intramural Sports.



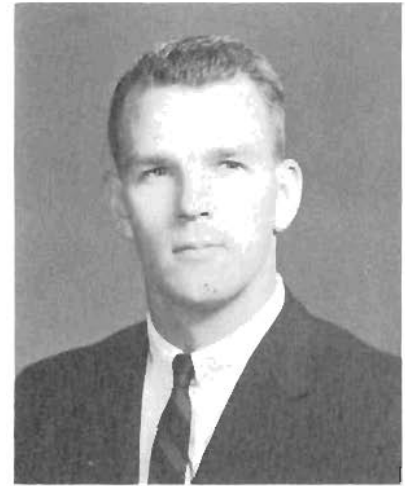
NATHANIEL P. BREED, JR.
WELLESLEY, MASS.
MAJOR FINANCE
Features staff; EXEC; Ver's Club.



ROBERT STEWART BREWSTER
MURRAY HILL, NEW JERSEY
MAJOR ACCOUNTING
Freshman Class Treasurer; Junior Committee; Delta Sigma Pi; Managing Editor of the EXEC; Sailing Club; Theatre Guild. Intramural Sports.



VICTOR R. CARLSON
 WINCHESTER, MASSACHUSETTS
 MAJOR MANAGEMENT AND PRODUCTION
 Vei's Club.



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JONATHAN BURPEE
 DOYLESTOWN, Pa.
 MAJOR FINANCE
 Delta Sigma Pi; Theatre Guild; Flying
 Club.



PETER S. CASEY
 MILFORD, MASSACHUSETTS
 MAJOR ACCOUNTING
 Delta Sigma Pi Fraternity; Newman Club;
 Student Government Representative; In-
 ternational Sports.



MURRAY C. CAMPBELL
 NILES, MICHIGAN
 MAJOR FINANCE
 President Student Government; Blue Key
 National Honor Society; Student Judicial
 Court; Student Cabinet; Chairman Student
 Publications Board; Who's Who Among
 Students in American Universities and Col-
 leges.



ANTHONY JOHN CATALANO, JR.
 LYNNFIELD, MASSACHUSETTS
 MAJOR ACCOUNTING
 Alpha Delta Sigma, Treasurer; Newman
 Club; Business Economics Club; Sports
 Car Club.



EDWARD SCOTT CAUSIN
GREAT NECK, N. Y.
MAJOR ACCOUNTING
Student Development Committee.



ROBERT J. COHEN
NAHANT, MASSACHUSETTS
MAJOR ACCOUNTING
Dean's List; Business Economics Club;
Society for Advancement of Mgt.; Staff
Writer for EXEC; Beta Gamma.



ROBERT L. CHITEL
NEWTON HIGHLANDS, MASS.
MAJOR INVESTMENTS
Sinai Club; Society for Advancement
of Management; Sailing
Club.



JOSEPH S. COHEN
AUBURN, MAINE
MAJOR ACCOUNTING
Alpha Delta Sigma; Business Economics
Club, Treasurer.



ROBERT C. COLEMAN
HYANNIS PORT, MASSACHUSETTS
Who's Who Among Students in American
Universities and Colleges; Blue Key; Junior
Class President; Varsity Lettermen's Club,
Vice-President; Varsity Soccer, Co-Capt.
'62; Sailing Club; Vice-President Student
Government; Judicial Court; Junior Com
mittee; Freshman Advisor; Alumni Stu
dent Relations Committee; Dean's List.



A. BRADFORD CONANT III
CHEVENUT HILL, MASSACHUSETTS
MAJOR MANAGEMENT AND PRODUCTION
S. A. M.; Sailing Club.



TERRY BLAKE CRONIN
HONOLULU, HAWAII
MAJOR ACCOUNTING
Delta Sigma Pi; Senior Class Treasurer;
Freshman Advisor; Intramural Athletics;
International Relations Club; Varsity Golf.



JOSEPH A. CURLEY
WAKEFIELD, MASSACHUSETTS
MAJOR FINANCE
Delta Sigma Pi; Newman Club President
'61-62; Society for Advancement of Man-
agement; Student Cabinet; EXEC Staff;
Intramural Sports.



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LAWRENCE W. CUTTER
WALTHAM, MASSACHUSETTS

ROBERT A. CONGDON
DULUTH, MINNESOTA
MAJOR FINANCE
Vet's Club.

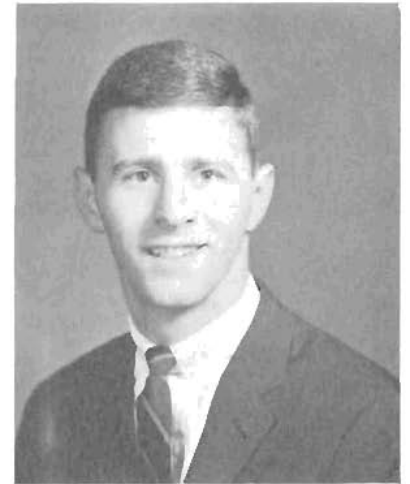




CHARLES A. DALE, JR.
WATERTOWN 72, MASSACHUSETTS
MAJOR DISTRIBUTION
Corresponding Secretary Blue Key; Student
Judicial Court; Representative Student
Govt.; Student Faculty Attendance Com-
mittee.



GERALD P. DARGIS
NO. ATTLEBORO, MASSACHUSETTS
MAJOR ECONOMICS
Treasurer, Society for Advancement of
Management; Business Manager, BABSON
GLOBE-NEWS (1960); Junior Commit-
tee; Newman Club; Dean's List.



PAUL ERNEST DERNAVICH
BARRE, VERMONT

MAJOR FINANCE
Freshman Advisor; Glee Club; Intramural
Athletics; Blue Key Nat. Honor Fraternity;
Alpha Kappa Psi Fraternity (President).



STEPHEN DEPHOURE
NEWTON, MASSACHUSETTS
MAJOR ACCOUNTING
Alpha Kappa Psi Fraternity; Society for
The Advancement of Management; Dean's
List; EXEC Staff; Freshman Class Repre-
sentative; Intramural Sports; Beta Gamma
National Honor Fraternity.

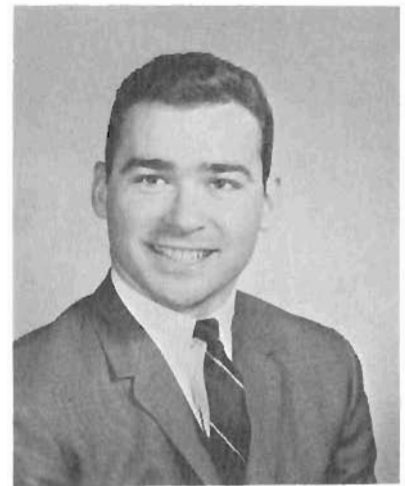


ROGER L. DEROSIER
SPRINGFIELD, MASSACHUSETTS
MAJOR ECONOMICS
Society for Advancement of Management;
Newman Club; Student Development Com-
mittee; Intramural Sports.



DAVID I. DRADY
NEW LONDON, CONN.

MAJOR ACCOUNTING
Society for the Advancement of Management; Circulation Manager, EXEC; Assistant Business Manager, EXEC; Intramural Sports.



PHILIP DIONNE
NEEDHAM, MASSACHUSETTS

MAJOR ACCOUNTING
BABSON GLOBE-NEWS; Society for Advancement of Mgt.; President, Alpha Delta Sigma; Junior Committee; Commencement Committee, Junior Marshall; Business and Ec. Club; Newman Club; Glee Club; Student Cabinet; Senior Advisor; Class Alternate; Society for Ethical Stds.; Beta Gamma Honor Society; Dean's List.



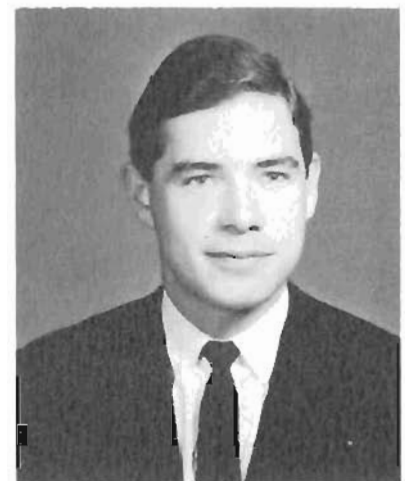
RICHARD L. EASTMAN
WESTBORO, MASSACHUSETTS

MAJOR ACCOUNTING
Alpha Delta Sigma.



ORRIN LEONARD DOXER
NATICK, MASSACHUSETTS

MAJOR DISTRIBUTION
Alpha Delta Sigma, Secretary, 1st Vice President; Student Government.



EDWARD ENGLISH
BOSTON, MASSACHUSETTS

MAJOR DISTRIBUTION
Alpha Delta Sigma, vice-president; Society for the Advancement of Management; Freshman Advisor; Society for Ethical Standards; Newman Club; Business Economics Club.



H. VICTOR EVANS, JR.
POTTSTOWN, PA.
MAJOR INVESTMENTS
Society for Ethical Standards; Young
Americans For Freedom.

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BERNARD FREDRIC FABIAN
MIDDLETOWN, CONN.
MAJOR INVESTMENTS
Society for Advancement of Manage-
ment; Varsity Tennis; J. V. Basketball;
Siani Club; Glee Club; Intramural
Sports.



ROBERT E. FEINBERG
MARSHFIELD, MASSACHUSETTS
MAJOR DISTRIBUTION
Siani Club; Society for Advancement
of Management; Hockey Club; Student
Government; Intramural Activities.





DAVID W. FELDKAMP
LEXINGTON, MASSACHUSETTS



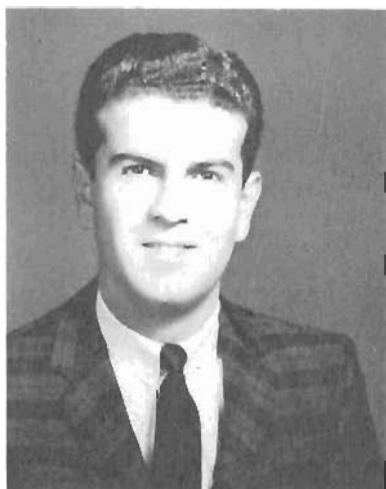
ROBERT C. FOCHT
YONKERS, NEW YORK
MAJOR FINANCE
Intramural Sports; Society for Advance-
ment of Management.



MICHAEL FELDSTEIN
LAWRENCE, NEW YORK
MAJOR ECONOMICS
Associate Editor, BABSONIAN; Varsity
Soccer; Varsity Swimming and Tennis;
"B" Club; Intramural Sports; Feature writer
for the EXEC; Chinese Cuisine Club,
President; Publication Board of Student
Gov't.



HADLEY FLINT
PROVIDENCE, R. I.



SIXTO L. FERRO
PINAR DEL RIO, CUBA
MAJOR FINANCE
Dean's List; Newman Club; International
Relations Club; Intramural Sports.



CRAIG A. FOSTER
LEXINGTON, MASSACHUSETTS



JOSE ANTONIO FULLADOSA
BOGOTA, COLOMBIA S. A.
MAJOR MANAGEMENT AND PRODUCTION
Alpha Kappa Psi Fraternity; Sports
Car Club; Newman Club; International
Relations Club; EXEC Staff.



PETER H. GARLAND
NATICK, MASSACHUSETTS
MAJOR DISTRIBUTION
President Alpha Delta Sigma; S.A.M.;
Student Cabinet; Tri-Fraternity Council;
Who's Who in American Universities
and Colleges; Dean's List.

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WILLIAM CHARLES GARLATTI
MARIAN, INDIANA



CARL V. GESSARO
WINDSOR, CONNECTICUT
MAJOR ACCOUNTING
Alpha Delta Sigma, corresponding secretary;
Newman Club; Intramural Athletics;
Babsonian Staff.



EDWARD F. GLESMANN, JR.
 HOLYOKE, MASSACHUSETTS
 MAJOR INVESTMENTS
 Freshman Advisor; The EXEC; Busi-
 ness Economics Club; Society for
 Ethical Standards.



ALLEN B. GLUCK
 ROCKVILLE CENTRE, N. Y.
 MAJOR ACCOUNTING
 Beta Gamma; Who's Who Among Stu-
 dents in American Colleges and Uni-
 versities; Editor-in-Chief 1963 BAB-
 SONIAN; Sports Editor 1962 BAB-
 SONIAN; BABSON GLOBE NEWS;
 Student Government; Student Cab-
 inet; Publications Committee of Stu-
 dent Government; Signal Club; Dean's
 List.



DANIEL J. GILNER
 BALTIMORE, MARYLAND
 MAJOR ACCOUNTING
 Student Traffic Court; Varsity Soccer; "B"
 Club; Freshman Advisor; Newman Club;
 Junior Committee.



PETER E. GODFREY
 NEEDHAM, MASSACHUSETTS



KENNETH HARRIS GOLD
 Woodside, New York
 Major Economics
 Dean's List; Alpha Delta Sigma, Corresponding Secretary; Business Economics Club, Vice President; Sinai Club; Sailing Club.



ALBERT RALPH GOODWIN
 Mattapoisett, Massachusetts
 Major Mgt. and Production
 Society for Advancement of Mgt.



CHARLES JAY GOLDSMITH
 Cincinnati, Ohio
 Major Economics
 Society for Advancement of Management; Sinai Club; Tennis Team, Captain; Swimming Team, Co-Captain; "B" Club; BABSONIAN Literary Staff; Student Development Committee.



NEIL A. GORDON
 Chestnut Hill, Massachusetts
 Major Finance
 Business Board of BABSONIAN 1963; Intramural Sports.



STEPHEN M. GOLDSTEIN
 Troy, New York
 Major Economics
 Intramural Sports.



ALAN GREENBLATT
 Newton Centre, Massachusetts
 Major Economics
 Literary Editor, BABSONIAN; EXEC Staff; Business Economics Club, Secretary; Varsity Hockey; Intramural Athletics.



JOHN RICHARD GREGORY
NEWTON CENTER MASSACHUSETTS
MAJOR MANAGEMENT AND PRODUCTION
Vet's Club; Young Americans for Freedom;
Society for Ethical Standards.



STEPHEN A. HAWKINS
MILTON AND RENDOLPH, MASS.
TOWN NEWSPAPER
MAJOR ECONOMICS



ALBERT ANDREW HACKETT
CRENSKILL, N. J.



WILLIAM C. HENDERSON
PALISADES PARK, N. J.
MAJOR DISTRIBUTION
Alpha Delta Sigma; Student Gov. (Sec.);
Sports Car Club; Sailing Club.



H. JAMES HANNAN
POESTENKILL, NEW YORK
MAJOR DISTRIBUTION
Newman Club; Delta Sigma Pi; Theater
Guild; Sports Car Club; Intramural Sports,
Deans-Intramural Sports Director; Society
for the Advancement of Ethical Standards;
Student Development Committee.



PETER F. HOKINSON
MILFORD, N. H.
MAJOR INVESTMENTS
Alpha Kappa Psi; Theatre Guild (Business
Manager); Intramural Athletics; Glee Club.



FREDERICK P. HORNE
BELFAKT, MAINE
MAJOR DISTRIBUTION



JOHN R. HOTCHKISS
ONE SLOPE DRIVE SHORT HILLS,
NEW JERSEY
MAJOR MANAGEMENT AND PRODUCTION
Flying Club, Treasurer; Sailing Club;
Sports Car Club.



IRA HOROWITZ
N.Y., N.Y.
MAJOR FINANCE
Alpha Delta Sigma, Business and Eco-
nomics club.



RODNEY C. HULL
PORT WASHINGTON, N. Y.



RICHARD H. HORTE
WALTHAM, MASSACHUSETTS
MAJOR ACCOUNTING
Dean's List.



BRUNO P. ILMONEN
NORWELL, MASSACHUSETTS
MAJOR FINANCE
Sports Car Club; Intramural Sports.



ERIC HARRISON JOSTROM
WESTFIELD, MASSACHUSETTS
MAJOR INVESTMENTS
Sailing Club, Secretary 1961-62, Treasurer 1961-62 and 1962-63; Varsity Sailing Team, 1962 Champion McMillan Cup Crew; Society for Ethical Standards, Dean's List; Babson Young Republican Club.

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DAVID R. KAMENSTEIN
NEW YORK, N. Y.
MAJOR DISTRIBUTION



EDMUND S. KELLEY, III
WELLESLEY, MASSACHUSETTS
MAJOR DISTRIBUTION
Yacht Club, Vice-Commodore 62-63, Team Captain 62-63; Student Government Representative 60-62; Student Traffic Court, Justice 61-62, Chairman 62-63; Blue Key National Honor Fraternity; Alumni Secretary 62-63; Who's Who Among Students in American Colleges and Universities, 62-63; Society for Ethical Standards, Chairman 62-63.





WILLIAM E. KELLY
LARCHMONT, N. Y.
EAST WEYMOUTH, MASSACHUSETTS



CHARLES T. KREISER, JR.
WESTWOOD, MASSACHUSETTS
MAJOR FINANCE
Delta Sigma Pi. Second Vice President;
Newman Club.



LOUIS A. KING, JR.
EAST WEYMOUTH, MASSACHUSETTS



DAVID ALLAN KURLAND
NEACK, NEW YORK
MAJOR DISTRIBUTION
Student Development Committee; Intra-
mural Athletics; Sinai Club.



STUART KOBROVSKY
ALLENTOWN, PA.
MAJOR INVESTMENTS
EXEC, Editor-in-Chief; Young Americans
For Freedom, President; Student Cabinet;
Dormitory Proctor.



WILLIAM HUTCHEON LAMB
MARSHFIELD, MASSACHUSETTS
MAJOR ACCOUNTING
Dormitory Director; Delta Sigma Pi; In-
tramural Athletics.



RONALD DOUGLAS MARINARO
ARMONK, NEW YORK
MAJOR MANAGEMENT AND PRODUCTION
Society for Advancement of Management;
Dean's List; Society for Ethical Standards;
Student Development Committee; Eco-
nomics Club; Young Republicans Club.



JOHN ALBIN McINTYRE
BALLARDWALK, MASS.
MAJOR MANAGEMENT AND PRODUCTION
Junior Committee; Society for Advance-
ment of Management; Glee Club; Intra-
mural Sports; Young Republicans Club;
Student Government.



EDWARD TRIPP MARKS
ELMIRA, NEW YORK
MAJOR ACCOUNTING
Sports Car Club, Sec., Pres.; EXEC; Year-
book, Asst. Mgt. Editor; Young Republican
Club; Student Cabinet; S.E.S.; Glee Club;
Intramural Sports.



WILLIAM P. MARSHALL
WESTON, VERMONT
MAJOR FINANCE
Society for Advancement of Management,
President; Veteran's Club, Treasurer; Stu-
dent Cabinet.



PAUL P. McLAUGHLIN
NEWTON, MASSACHUSETTS
MAJOR ECONOMICS
Alpha Kappa Psi, Corresponding Secretary,
Blue Key, President, Student Cabinet,
President; Glee Club, President; Student
Government; Freshman Advisor; Op'ic;
Theatre Guild; Beta Gamma; Dean's List;
Who's Who Among Students in American
Universities and Colleges; Sports Car Club.



ANDREW D. MERRILL
WELLESLEY, MASSACHUSETTS
MAJOR DISTRIBUTION
Vice President Freshman Class; Vice President Junior Class; Vice President Senior Class; Student Government; Veterans Club; Vice Chairman, Society for Ethical Standards.



JONATHAN E. MITCHELL
BRADFORD, CONN.



BRUCE HUNT MONAHAN
WELLESLEY, MASSACHUSETTS
MAJOR FINANCE
Alpha Kappa Psi; Glee Club; Society for Ethical Standards; Freshman Advisor; Gym Instructor.



RICHARD M. MILLEN
WALTHAM, MASSACHUSETTS
MAJOR ACCOUNTING
Student Judicial Court; Blue Key National Honor Fraternity; Beta Gamma; Dean's List; Veterans' Club, Vice President; 1963 Blood Drive Co-Chairman.



PHILIP B. MOSELEY
BRAintree, MASSACHUSETTS
MAJOR ACCOUNTING
Veterans' Club; Glee Club.



TIMOTHY MULLANE
 NIAGARA FALLS, NEW YORK
 MAJOR DISTRIBUTION
 Newman Club; Theater Guild.



CHARLES H. NEWMAN
 MALDEN, MASSACHUSETTS
 MAJOR MANAGEMENT AND PRODUCTION
 Student Gov't; Student Cabinet; Inter-
 national Relations Club; Beta Gamma; Vet-
 erans' Club, Treasurer and President; Blood
 Drive Committee, '61, Chairman '62;
 Judicial Court; Who's Who; Dean's List.



ANDRES MURAI, JR.
 HAVANA, CUBA
 MAJOR MANAGEMENT AND PRODUCTION
 International Relations Club; Newman
 Club; Theatre Guild, President Theatre
 Guild; EXEC Staff; Freshman Advisor; Stu-
 dent Cabinet.



BARRY E. NICKERSON
 NEEDHAM HEIGHTS, MASSACHUSETTS
 MAJOR FINANCE
 Alpha Kappa Psi; Varsity Lettermen's Club,
 President; Student Government, Social
 Committee; Glee Club; Student Cabinet;
 Freshman Advisor; Junior Committee;
 Theater Guild, Vice-President; Varsity
 Tennis; Opi's; EXEC Staff; Society For
 Ethical Standards.



SAMUEL A. MYERS
 LEROY, NEW YORK
 MAJOR ACCOUNTING
 Intramural Sports; Glee Club.



DONALD FISHER PATENAUDE
 MIDDLETOWN, CONN.
 MAJOR MANAGEMENT AND PRODUCTION
 Student Government; Alpha Kappa Psi;
 Varsity Basketball; Ver's Club; Intramural
 Sports.



WILLIAM ALAN PATTERSON
MARION
MAJOR FINANCE
Business Economics Club; Intramural Sports.



ARTHUR M. POLANSKY
NEWTON CENTRE 59, MASSACHUSETTS
MAJOR MANAGEMENT AND PRODUCTION
Glee Club; Business Economics Club.



WAYNE G. PHOENIX
UXBRIDGE, MASSACHUSETTS
MAJOR ACCOUNTING
Society for the Advancement of Management; Intramurals; Student Development Committee.



MELVIN B. PRENOVITZ
BROOKLINE, MASSACHUSETTS
MAJOR DISTRIBUTION
Alpha Delta Sigma; Theater Guild.



FRANK P. PITANIELLO
TROY, NEW YORK
MAJOR MANAGEMENT AND PRODUCTION
S.A.M.; Newman Club.



HOWARD L. PUHN
FALL RIVER, MASSACHUSETTS
MAJOR MANAGEMENT AND PRODUCTION
Varsity Golf.



ROBERT MICHAEL QUINN
BELLOWS FALLS, VERMONT
MAJOR PRODUCT MANAGEMENT
V. P. Delta Sigma Pi; Proctor (Forest
Hall); Freshman Advisor.



LAWRENCE DENNIS REILLY, JR.
GRAND RAPIDS, MICHIGAN
MAJOR ECONOMICS
Intramural Sports.



WAYNE P. RAND
SOUTH WEYMOUTH, MASSACHUSETTS
MAJOR MANAGEMENT AND PRODUCTION
Alpha Delta Sigma; Vet's Club.



ROGER G. REGNIER
WEST HARTFORD, CONN.
MAJOR INVESTMENTS
Theatre Guild, Vice-President; Intramural
Sports.



WILLIAM R. RICHARDS
SEWICKLEY, PA.

MAJOR INVESTMENTS
Alpha Kappa Psi; Glee Club; Varsity Soccer.



PHILIP A. RIEKERT
LYNBROOK, NEW YORK

MAJOR ACCOUNTING
Society For Advancement of Management; Society for Ethical Standards; Varsity Soccer; "B" Club; Junior Committee; BABSONIAN, Managing Editor; Intramural Athletics; Chinese Cuisine Club, Vice President; Dean's List; Beta Gamma Honor Society.



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FRANKLIN J. RICHARD
FOREST HILLS, NEW YORK

MAJOR ACCOUNTING
Secretary of Student Government; Alpha Kappa Psi Fraternity, Athletic Chairman; Varsity Lettermans Club; Basketball Varsity, Dormitory Athletic Director; Intramural Athletics; Student Development Committee, Co-Chairman; Publications Board.



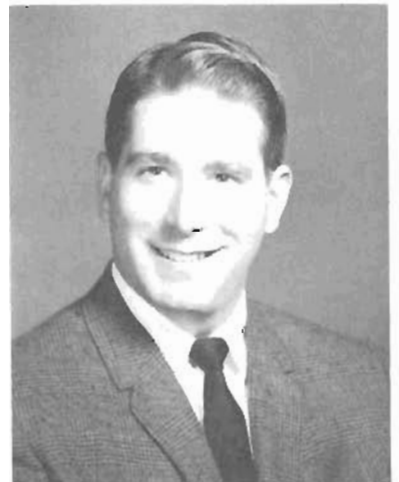
ALBIN JOSEPH RIPKA
SOUTH DEERFIELD, MASSACHUSETTS

MAJOR ACCOUNTING
Society for the Advancement of Management; Newman Club; Junior Committee; Intramural Sports.

GEORGE J. RIZZO
 WELLESLEY, MASSACHUSETTS
 MAJOR ACCOUNTING
 Alpha Delta Sigma; Newman Club;
 Dean's List; Intramural Athletics.



WALLACE H. ROBERTS, JR.
 DETROIT, MICHIGAN
 MAJOR INVESTMENTS
 Theatre Guild, Parody Issue Staff;
 Sinai Club.



DOUGLAS ALAN ROBINSON
 NEW ROCHELLE, NEW YORK
 MAJOR ACCOUNTING
 Varsity Golf; Varsity Swimming; "E"
 Club; Delta Sigma Pi; The EXEC;
 Business Economics Club; Junior Com-
 mittee; Assistant Treasurer of Delta
 Sigma Pi.





LESTER DAVID ROSENGARD
 NEWTON CENTRE, MASSACHUSETTS
 MAJOR ECONOMICS
 Business Economics Club; Sinai Club.



ALFREDO SABAL
 CARACAS, VENEZUELA
 MAJOR INVESTMENT
 Parliamentarian Alpha Kappa Psi '62;
 Vice-President A. K. Psi '63; Secretary-
 Treasurer Blue Key; Student Cabinet Sec-
 retary; Freshman Advisor; Proctor; Sec-
 retary S.E.S.



JOEL PETER RUDOLPH
 CEDARHURST, NEW YORK
 MAJOR INVESTMENTS
 Intramural Sports; Social Committee; Stu-
 dent Development Committee.



HERBERT A. SARKISIAN, JR.
 BRIDGEWATER, MASSACHUSETTS
 MAJOR FINANCE
 Who's Who in American Colleges and
 Universities; Chairman Student Judiciary;
 Vice-President of Blue Key; Freshman Ad-
 visor; President of Delta Sigma Pi, 1st
 Vice President of Delta Sigma Pi; 2nd
 Vice President of Delta Sigma Pi; President
 of Freshman Class; Student Alumni Rela-
 tions Committee; Chairman of J.C. Com-
 mittee; Student Cabinet; Intramural Sports.



JOHN BRYANT RUSSELL
 LONGMEADOW, MASSACHUSETTS
 MAJOR DISTRIBUTION
 Varsity Basketball; Varsity Golf; Varsity
 "B" Club; Intramural Athletics; Ver's
 Club.



GEORGE H. SCHORK, JR.
 BAY SHORE, NEW YORK
 MAJOR ACCOUNTING
 Business Economics Club; Golf Team; In-
 tramural Sports.



STEPHEN ELIOT SCHNITZER
SOUTH NORWALK, CONNECTICUT
MAJOR INVESTMENTS
Opi's; Freshman Advisor 1963; BABSON-
IAN Photography Editor 1963; Student De-
velopment Committee.



STEVEN J. SCHWARTZ
SPRINGFIELD, MASSACHUSETTS
MAJOR ACCOUNTING
Sinai Club, Social Chairman; Business Eco-
nomics Club; Theatre Guild; Intramural
Athletics; Bridge Club.



ROBERT E. SCHUEMANN, JR.
CHAGRIN FALLS, OHIO
MAJOR MANAGEMENT AND PRODUCTION
Alpha Kappa Psi; Sports Car Club; Society
for Ethical Standards; Glee Club; Student
Government.



JOHN L. SHEEHAN
HOLLISTON, MASSACHUSETTS
MAJOR ACCOUNTING
Delta Sigma Pi Fraternity; Intramural
Sports; Student Government Representative.



NEAL HOWARD SCHULTZ
ATHOL, MASSACHUSETTS
MAJOR DISTRIBUTION
Student Government; Varsity Basketball;
Business Manager of Babsonian; Student
Traffic Court; Varsity Lettermans Club;
S.E.S.; Physical Education Instructor.



LAWRENCE WAY SILVER
LARCHMONT, NEW YORK
MAJOR INVESTMENTS
Alpha Delta Sigma, Corresponding Secre-
tary; Sinai Club, Secretary.



ROD R. SITTERLY
 GREENFIELD, MASS.
 MAJOR MANAGEMENT AND PRODUCTION
 Delta Sigma Pi; Athletic Director; Society
 for Advancement of Management; Treasurer
 of Student Government; Junior Commit-
 tee; Social Committee; Business Manager
 of EXEC; Chairman of Charity Bazaar;
 Babson Theater Guild; Intramural Ath-
 letics.



PETER LANE SMITH
 LEXINGTON, MASS.
 MAJOR INVESTMENTS



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MICHAEL D. SLEEPER
 WORCESTER, MASS.
 MAJOR ECONOMICS
 Alpha Kappa Psi; Varsity Swimming Team;
 Student Development Committee.



BRUCE M. SNEIRSON
 BRIGITON 35, MASS.
 MAJOR INVESTMENTS
 Intramural Sports; Young Republican Club,
 Corresponding Secretary.



JONATHAN TODD SNODGRASS
NEWTON LOWER FALLS, MASS.
MAJOR MANAGEMENT AND PRODUCTION
Sports Car Club; Newman Club; Dean's List.



CURTIS BURROWS SPEED
WELLESLEY HILLS
MAJOR ECONOMICS
Secretary of Delta Sigma Pi; Secretary of the Varsity Athletic Club; Varsity Soccer; Student Government; Freshmen Advisor.



C. JAMES SULLIVAN, II
BROCKTON 16, MASS.
MAJOR INVESTMENTS
Newman Club Vice-President 1962, President 1963; Student Cabinet; Student Government; B.I.S.C.C.; Intramural Sports; President of Coleman Dormitory.



FRANK ANTHONY STANUSH III
SAN ANTONIO, TEXAS
MAJOR MANAGEMENT AND PRODUCTION
Chairman of the Efficiency Committee for the Society for Advancement of Management; Business Economics Club.



ALAN TARTER
NEW ROCHELLE, N.Y.
MAJOR ACCOUNTING
President of Sinai Club; Vice-President of Sinai Club; Treasurer of Sinai Club; Varsity Golf Team; Intramural Sports; Student Cabinet; Beta Gamma Honor Society; Dean's List.



SIDNEY JOHN WARD, JR.



DAVID MYRON TRACHT
BROCKTON, MASS.
MAJOR INVESTMENTS
Vice-president of Sinai Club; President of
Sinai Club; Member of the Student cabi-
net.



JOSEPH M. WARONKA
ORANGE, CONN.
MAJOR ACCOUNTING
Glee Club; Newman Club; Intramural Ath-
letics.



RONALD C. WARD
NEW BEDFORD, MASS.
MAJOR FINANCE
Soccer manager; Basketball manager; Vars-
ity Lettermen's Club; Assistant Athletic
Director.



ROGER C. WELCH
FRAMINGHAM, MASS.
MAJOR MANAGEMENT AND PRODUCTION
Society For Advancement of Management;
Newman Club; Theatre Guild; Dorm Trea-
surer; Intramural Athletics.



SHERMAN S. WETHERBEE
SUNNYSIDE, MASS.



ROBERT JOHN WHITE, JR.
BAYVILLE, N.Y.
MAJOR MANAGEMENT AND PRODUCTION
Varsity Basketball; Intramural Sports; "B"
Club.



DAVID K. WHITCOMB
BOLTON, MASS.
MAJOR ECONOMICS
Pres. Business Economics Club; Co-Chm.
Organizing Committee; CADA; Beta Gamma
Psi; Dean's List.



WILLIAM H. WHITE
SHIRAZ HILLS, N.J.
MAJOR INVESTMENTS
Alpha Kappa Psi; Sailing Team; Sailing
Club; Sports Car Club; Glee Club.



EMERSON WHITE
UxBRIDGE, MASS.
MAJOR ACCOUNTING
Alpha Kappa Psi Fraternity.



DOUGLAS C. WHITNEY, JR.
WALTHAM, MASS.
MAJOR MANAGEMENT AND PRODUCTION
Varsity Golf; Manager, Varsity Golf; Varsity
Swimming Manager; Varsity Letter-
men's Club; Physical Education Instructor.



CHARLES F. WILSON
MAYNARD, MASSACHUSETTS
MAJOR MANAGEMENT AND PRODUCTION
Alpha Kappa Psi.



RICHARD C. YOUNG
WELLESLEY HILLS
MAJOR INVESTMENTS
Alpha Kappa Psi Fraternity; Social Chair-
man; Babson Institute Social Chairman;
EXEC.; Intramural Sports.



LEONARD STEPHEN WOLLINS
MALDEN, MASS.
MAJOR MANAGEMENT AND PRODUCTION
Alpha Kappa Psi, Project Chairman, Ward-
en; Intramural Athletics.



BRUCE R. WOODLAND
REVERE, MASS.
MAJOR INVESTMENTS
Glee Club; Sec.-Treas. of Park Manor
South; Intramural Athletics.





ANTHONY PETER ZALOUMIS
NEWPORT, R. I.

MAJOR FINANCE
Delta Sigma Pi, Chairman, Social Committee; Chairman; Scholarship Committee; Theatre Guild; Secretary, Junior Class; Mayoralty Candidate; Intramural Sports; Junior Committee.



ROBERT IRWIN ZURNDORFER
MILFORD, MASS.

MAJOR ACCOUNTING
Sinai Club; Intramural Athletics.



ALLEN G. ZARING III
LOUDONVILLE, NEW YORK
MAJOR ECONOMICS
President of the Forest Hall Annex; Business Economics Club; Intramural Sports; Student Government.

not pictured

- Jan P. Deyo*
- Ray Marshall Evans, Jr.*
- Lewie Ernest Gayton*
- Donald R. Geer*
- William F. Maunder*
- Edward D. Murray*
- Sumner Burton Rosenburg*
- David Lewis Schofield*
- Richard R. Sorenson*
- George R. Wierdsma*



ROBERT L. ZIEGEL
WABAN, MASS.

MAJOR FINANCE
Alpha Kappa Psi; Sports Car Club, Vice-President; Glee Club, Vice-President, President, Freshman Advisor, Freshman Class Council; Student Cabinet.

in memoriam



roy gartner





ARTHUR RICHARD AKESON
BEVERLY, MASSACHUSETTS
MAJOR DISTRIBUTION MANAGEMENT



BARRY A. FELDMAN
BOSTON, MASS.
MAJOR FINANCE

graduate school

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PAUL J. GILMAN
NEWTON, MASS.
MAJOR DISTRIBUTION



BARRY BRICE BISBEE
ROCHESTER, NEW YORK
MAJOR FINANCE
Glee Club; Editorial Advisor 1963 BAB-
SONIAN; Sports Car Club; Chinese Cuis-
ine Society.



CAPTAIN JERRY L. HEARN
COLUMBUS, GEORGIA
U.S. Army, Quartermaster Corps
MAJOR MANAGEMENT AND PRODUCTION



DECOM U. HOAGLAND III
SUDBURY, MASS.
MAJOR ACCOUNTING AND FINANCE
Accounting Instructor.



GERALD NORMAN KAPLAN
NEWTON CENTER, MASS.
MAJOR ACCOUNTING



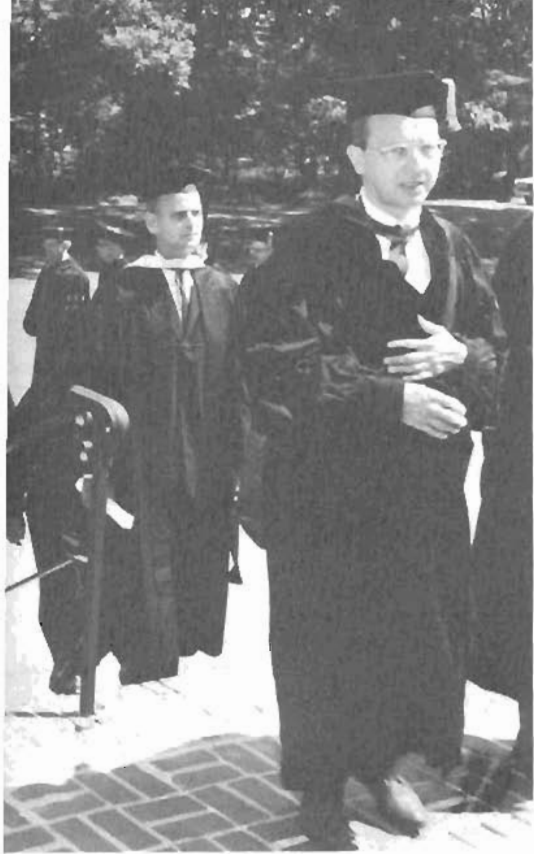
ARTHUR J. PACHECO
WATERTOWN, MASS.
MAJOR FINANCE AND INVESTMENTS



COLEMAN J. NEE
ROSLINDALE, MASS.
MAJOR FINANCE



RICHARD HARKNESS PARRISH
BOGOTA, COLOMBIA
MAJOR FINANCE



RICHARD S. SNYDER
SPRINGFIELD, MASSACHUSETTS
MAJOR DISTRIBUTION



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editor's note

As I perform this last official act as Editor, the Babsonian has already gone to press and events may be viewed objectively. The 1963 Babsonian has consumed the mental and physical effort and the valuable time of just a few individuals. It is to these men, my staff, and especially to my Associate Editor Michael Feldstein, that I express a heartfelt "Thank You." I sincerely hope that you shall place your 1963 Babsonian in its rightful place: on the shelf reserved for special editions!

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