



IT ALL STARTS WITH AN ACCOUNTING CONCENTRATION

Why Pursue an Accounting Career?



Tremendous growth and learning opportunities
in public accounting and industry



Identification of innovative solutions to solve complex
financial, operational, and societal problems



Competitive compensation and flexible benefits
to support your financial and mental well-being



Collaboration with diverse teams and clients
in a human-centered environment

BABSON COLLEGE

What skills drive success in the accounting profession?

Entrepreneurial and analytical mindset

Creative problem solving

Leadership

Critical thinking

Data analysis, interpretation and storytelling

Intellectual curiosity

Project management

Interpersonal communication

Public speaking and professional writing

Look at all the places you can go!

ACCOUNTING CONCENTRATION



Did you know?

You can pursue these career tracks in any industry - biotech, financial services, retail, technology and many others.

Accountants with a CPA earn \$1 million more over their career than non-CPAs.

Tim Ryan '88, Big 4 US Senior Partner, co-founded CEO Action for Diversity & Inclusion, the largest CEO-driven business commitment to advance diversity and inclusion in the workplace.

ceoaction.com

TIM RYAN '88
Big 4 US Senior Partner



“Now more than ever, trust is key to a global economy that is healthy, growing and secure. By inspiring confidence in business and the capital markets, accounting professionals help promote sustainable, long-term value creation.”



– **ANTHONY CATERINO, '91**
Vice Chair Big 4



– **SHAY BLANCHETTE '90, '13**
Babson Accounting Faculty and
former Big 4 Audit Partner

“Do you dream about a job where you do something different every day? Then accounting is for you. You will advise clients, mentor team members, present to board of directors, participate in industry events, pitch to a new client, recruit new talent, learn the most cutting edge technologies...”

“The best part of my job is interacting with all different functions across the business. I’m currently managing global projects with IT, supply chain, and the commercial teams for process improvements, interacting regularly with counterparts in the US, UK, France and China.”



– **MARQUIS COOPER,**
Internal Auditor



– **SARAH WU '09**
Accountrepreneur

“Want to follow the money? Accounting is where the action is. It lets you look “under the hood” to find out what’s really going on—how a business operates, where the risks and opportunities lie”

“Concentrating in accounting led me to an exciting career in the Big-4 where I built the professional skills to do anything I wanted. When I was inspired to start my business, Wishroute, those same skills and experiences helped me to develop a strategy, understand the finances of running a business and gave investors confidence in my ability to lead.”



– **JESSICA LYNCH BS**
MSA '13 MBA '18

Learn More

babson.edu/accounting

 [babsonaccountingclub](https://www.instagram.com/babsonaccountingclub)