

The Positive Impact of the Price-Babson Symposium (SEE) on Entrepreneurship Educators

For over 35 years, the Price-Babson Symposium for Entrepreneurship Educators has worked to elevate the art and craft of teaching entrepreneurship. The program emphasizes action-based learning, student engagement, doing through practice, and the application of Entrepreneurial Thought & Action® (ET&A™) methodology. We strive to help educators of all kinds take their teaching to higher entrepreneurial levels, and through this 2022 Impact Study, we delve into the reach and impact of our work has had over the past 10 years.

Experience world-class entrepreneurship education

Led by award-winning Babson College faculty

Ability to create more active and experiential learning

78%

Reported big or transformational impact on their ability to do this in their teaching

Educators love Price-Babson SEE

5 out of 5



Customer Satisfaction with Price-Babson Overall

SEE participants bring broad range discipline expertise

45%

Of Price-Babson SEE participants come from outside of entrepreneurship*

Developing the confidence to try new teaching techniques

80%



Reported that Price-Babson SEE had a big or transformational impact on building their confidence

*Innovation & Technology Management, Marketing, Strategic Management, Organizational Behavior & Human Resources, Accounting & Finance, General Business, Medicine, Engineering, Operations

How participants describe their SEE learning experience

Fun

Engaging

Actionable

Collaborative

Inspiring

How we teach is just as important as what we teach

Entrepreneurship education moves us beyond starting a business to a way of thinking and acting that emphasizes problem solving, creativity, and action under conditions of uncertainty.

Transform your teaching at Price-Babson SEE

- Practice Entrepreneurial Thought & Action
- Master action-oriented teaching
- Build a network of like-minded educators
- Develop confidence to teach more entrepreneurially

“As an experienced entrepreneurship educator, I found SEE has transformed my practice. It reinforced that some of the things I already do are valuable, it challenged me to embrace new approaches completely out of my comfort zone, and it introduced me to a powerful community of fellow SEE participants who continue to support and challenge me long after the course has ended.”

– Richard Tunsall, Associate Professor & Academic Director of Enterprise, Leeds University, UK

SEE At a Glance

Powering a Better World Through Entrepreneurship Education

36

Years

32

Countries and counting

78,000

Estimated students impacted annually

The data presented are based on a Price-Babson SEE Impact Study conducted by Heidi Neck in 2022. Surveys were sent to SEE participants that attended the program between January 2016 and January 2021, a total of 10 offerings. Response rate was 26%.

Explore how Price-Babson SEE can elevate your teaching
babson.edu/see