



Babsonian

1954

From The Editor's Notebook

* Last Fall when I took over the reins of the "Babsonian" I was completely unaware of the obstacles that lay ahead of me. But within a short time I realized what the terms "layout", "proofs", "deadlines", and the many others meant. In fact, there were times when I really wondered if the "book" was worth the time and effort.

However, after continual plodding along I finally finished, and I sincerely enjoyed the job.

* At this time I wish to thank the class of '54 for allowing me the pleasure of directing the activities of our last "Babsonian".

* Above all, I am very grateful for the assistance of Harvey Miller, Walter White, Albert Papaziun, James Christy, "Dotty", "Natalie", Lyn-Art, Sargent Studios, and many others whose efforts made this publication possible.

Sincerely,

Harry E. Humphries, Esq.

Editor



BABSON INSTITUTE

WITHIN THIS GATE

*We lived three years of our youth,
against different scenes, with
different people, but always with
enthusiasm for the spirit of BABSON*

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Presented by the

CLASS OF NINETEEN HUNDRED FIFTY FOUR

AT BABSON INSTITUTE

IN BABSON PARK, MASSACHUSETTS

*“There is a time in every man’s education when he arrives at
the conviction that envy is ignorance; that imitation is
suicide; that he must take himself for better, for worse,
as his portion; that though the wide universe is full of good,
no kernel of nourishing corn comes to him but through
his toil bestowed on that plot of ground which is
given him to till. The power which resides in him is new in
nature, and none but he knows what that is which he can do,
nor does he know until he has tried.”—Emerson*

DEDICATION



WALTER H. CARPENTER, JR.

To Walter H. Carpenter Jr.,
the class of 1954, with thanks
and sincerity, respectfully
dedicates this book.

The class will always remember the infamous industry analysis which was individually presented to "Uncle Walt." We all uttered sighs of relief upon turning in our I. A.'s, considered perhaps to be the greatest obstacle towards our three year struggle for a degree. We were all exposed to other courses of Mr. Carpenter's at which time we felt rather overworked, but later became rewarded.

Outside the classroom "Uncle Walt" will long be remembered as the genial director of Park Manor who was always willing to give anyone a few moments of his time to offer a little kind advice. Because of his likeable character, and his earnest friendship within the classroom as well as without, we have gained a great deal of respect for him.

And it is therefore, out of this due respect to this understanding man who so diligently endeavored to groom us for the business world, that we the Class of 1954 pay tribute.



*Those last few steps brought back
many memories - our classes, games,
parties, and, above all, our friends -
which will never be forgotten, for
we have just finished three of the
happiest years of our lives.*

PRESIDENT'S MESSAGE



DR. EDWARD B. HINCKLEY

President

The real test of any worth-while education is how much **self-education** it contains. What have you found out about yourself, your capacity, your successes and failures? Some ancient sage once remarked: "It is better to conquer oneself than to conquer a city." Certainly it is harder, under certain circumstances, accurately to appraise one's own power, than it is to appraise an opposing army and defeat it; for the foes of a man's house are often those of his own household; that is, his own qualities, traits, desires, pleasures, goals.

The fact that you have come so far on life's way with a moderate degree of success should be tremendously encouraging to you. You have passed through a number of difficult situations, scholastically speaking. You have put forth a deal of good, honest, hard work. But more is to be required of you in the years to come. My advice to you, therefore, is this:

Take time during the remaining weeks, before your next job begins, to look back over your college life and assess what it has really done for you. I think, if you look, you will find that it has done this for you:

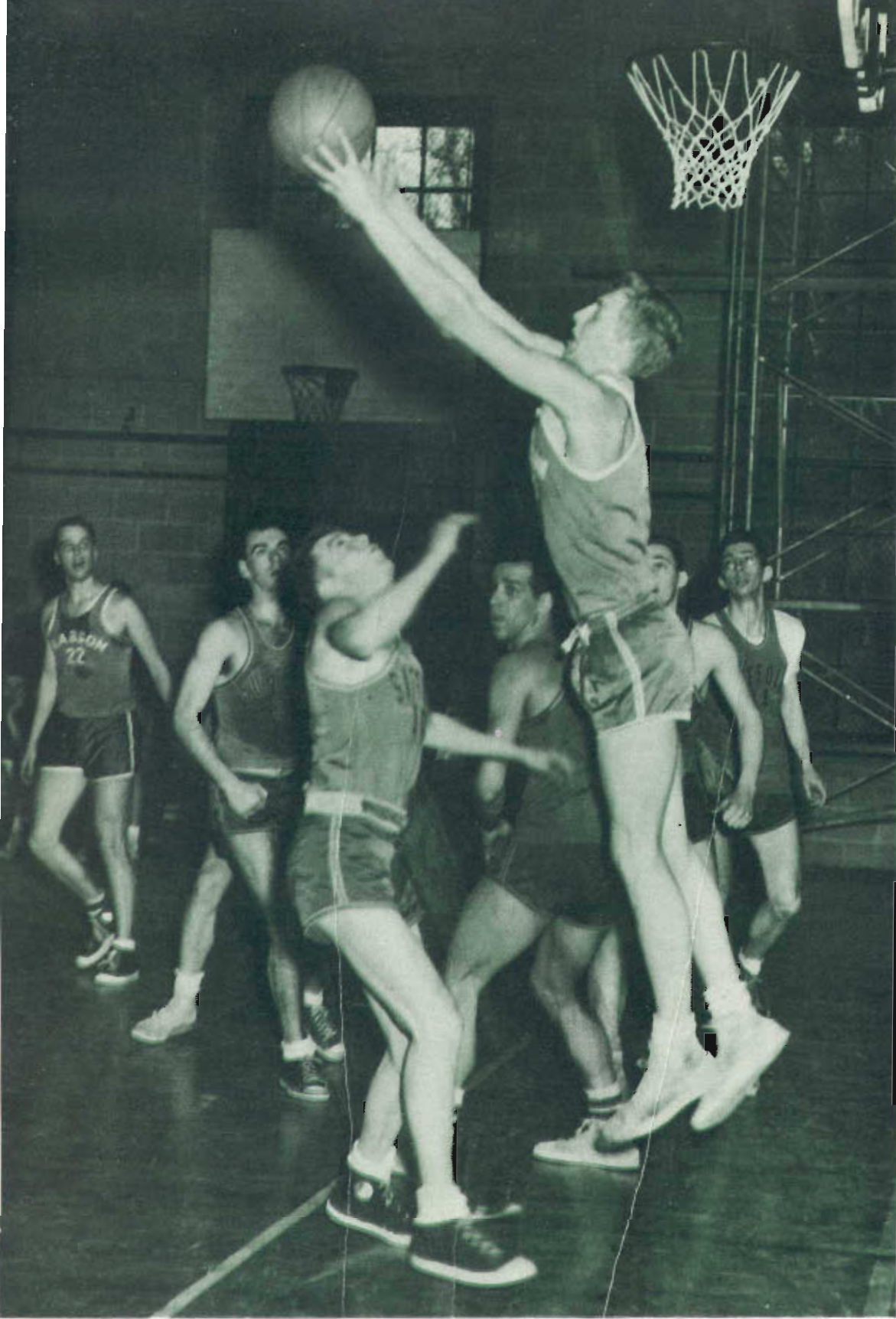
It has in the first place trained and tempered your mind so that you possess to a degree which

you perhaps did not expect, the ability to comprehend, to correlate, to organize, and to apply theories to facts, and both to situations, in a manner that you would have found it impossible to do three years ago.

In the second place, your college life has trained you in the evaluation of people and strengthened your techniques of meeting them, dealing with them amicably, and developing from your contacts with them lasting friendships and companionable values which will be of tremendous help to you in the years to come.

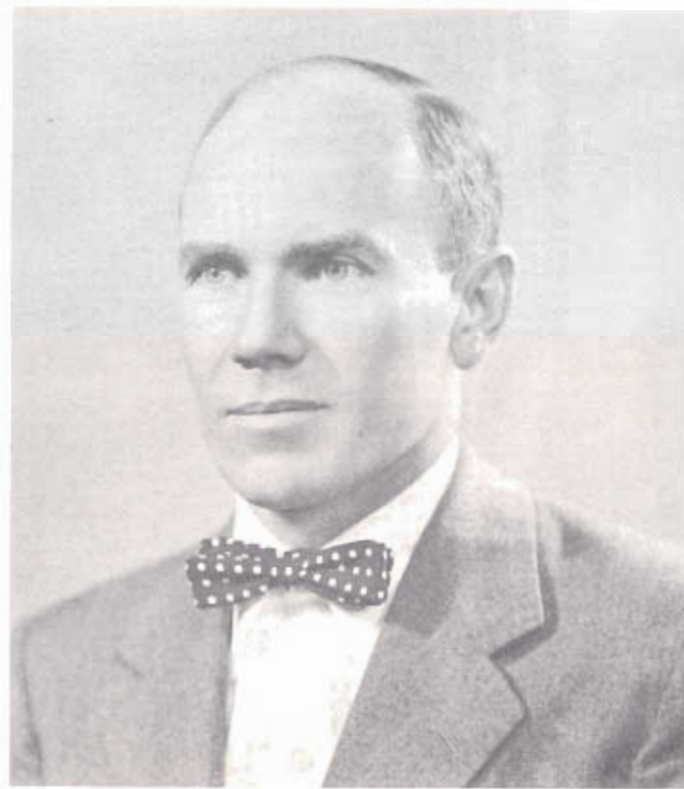
In the third place your college life has served, perhaps indirectly, to help you assess yourself. It has given you confidence to meet new situations and new problems, strong in the assurance that others have passed this way successfully and that you, too, have the tools, and the energy, and the ambition, to carve out a successful life for yourself. The greatest sign of maturity is self-knowledge. Socrates summed up the most important goal in a man's life in these words: "Know thyself." To this I would add, through my knowledge of you: "Trust thyself." Go forward in confidence, and "make no little plans!" God bless you!

E. B. Hinckley



*We were not always studying . . . Here
we see our League Champions in action . .*

ALUMNI MESSAGE



Congratulations:

Unquestionably these past few years have been very enjoyable with their educational and social opportunities.

You have invested much in time and effort at Babson to reach this step on the ladder of success.

In order to keep business, social, and educational opportunities available, your Alumni Association was formed.

Therefore, I extend you a most cordial invitation to join us. Best Wishes for success.

Thomas A. Duffy
President
Alumni Association



Long will be remembered the parties, dances, and, above all, our Winter Carnival





FOUNDERS' DAY ASSEMBLY 1953

Mr. and Mrs. Roger W. Babson were again honored at the seventh annual Founders' Day celebration held at Knight Auditorium on November 13, 1953, at ten o'clock in the morning.

The keynote idea behind this year's celebration was "The History of Our School," and those who spoke on the occasion presented their speeches accordingly.

Following Dr. Hinckley's Invocation and Introduction, Mr. Austin H. Fittz spoke of the early history of Babson Institute, Dr. James M. Matthews spoke for the Corporation, Mr. H. Clyde Baldwin for the Board of Trustees, Mr. B. R. Canfield for the Faculty, Mr. John A. Perkins ('46) for the Alumni, and Mr. John M. Daigle for the Students. Their speeches exemplified the factors which were responsible for making Babson Institute the outstanding school that it is today.

The Founders of Babson Institute were then presented with a token of the college's appreciation, a pair of symbolic silver sea shells. Mr. and Mrs. Babson thereupon expressed their thanks and Mr. Babson spoke for a few short, but informative, minutes concerning one of his many successful business enterprises. This was one of the few occasions during the college year that Mr. Babson addresses the student body, and the audience listened closely to his words.

The Vice President of the Alumni Association and the President of the Student Council expressed their gratitude to Mr. and Mrs. Babson and Dr. Hinckley concluded the assembly with the Benediction.

The Corporation

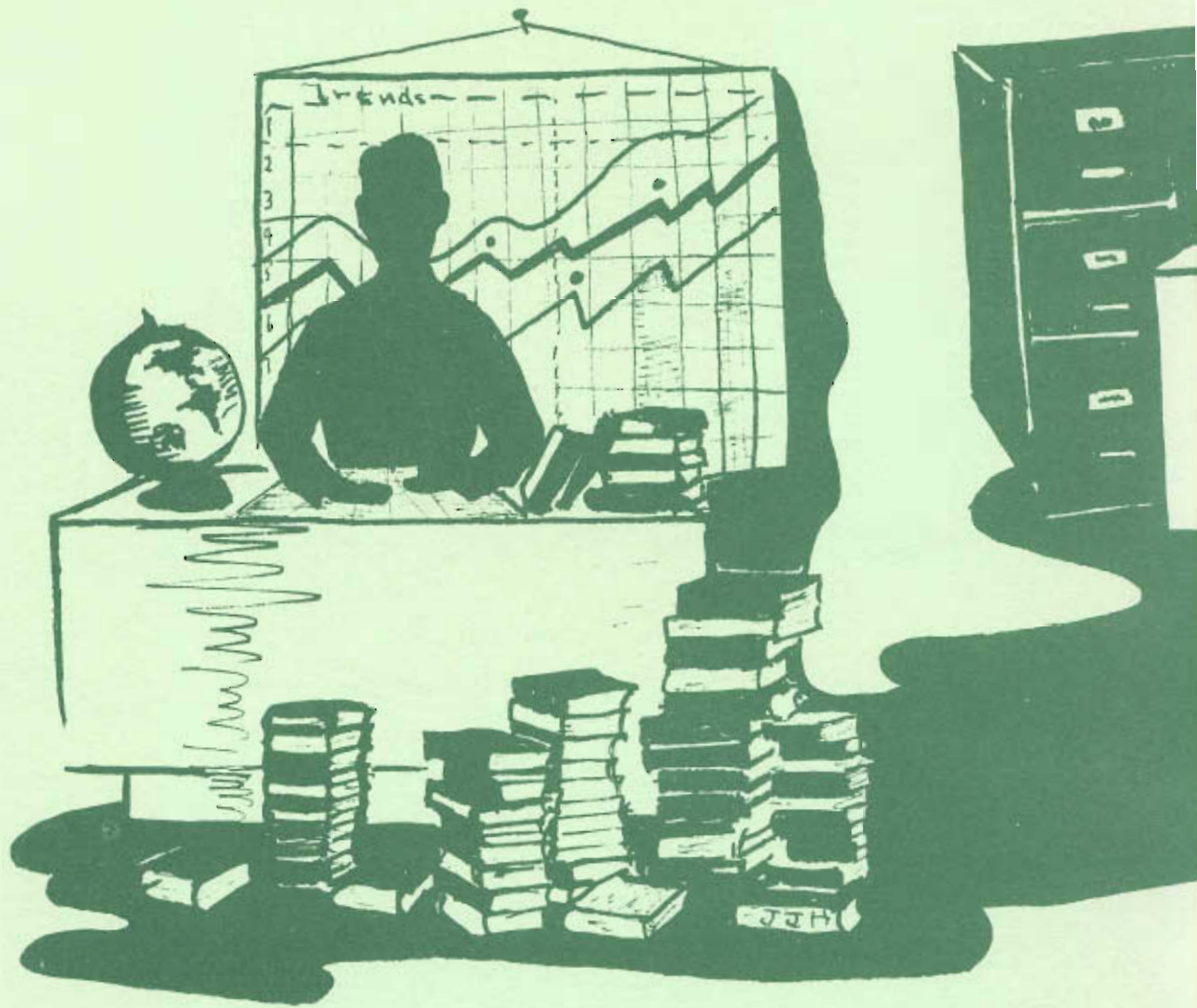
The Board of Trustees

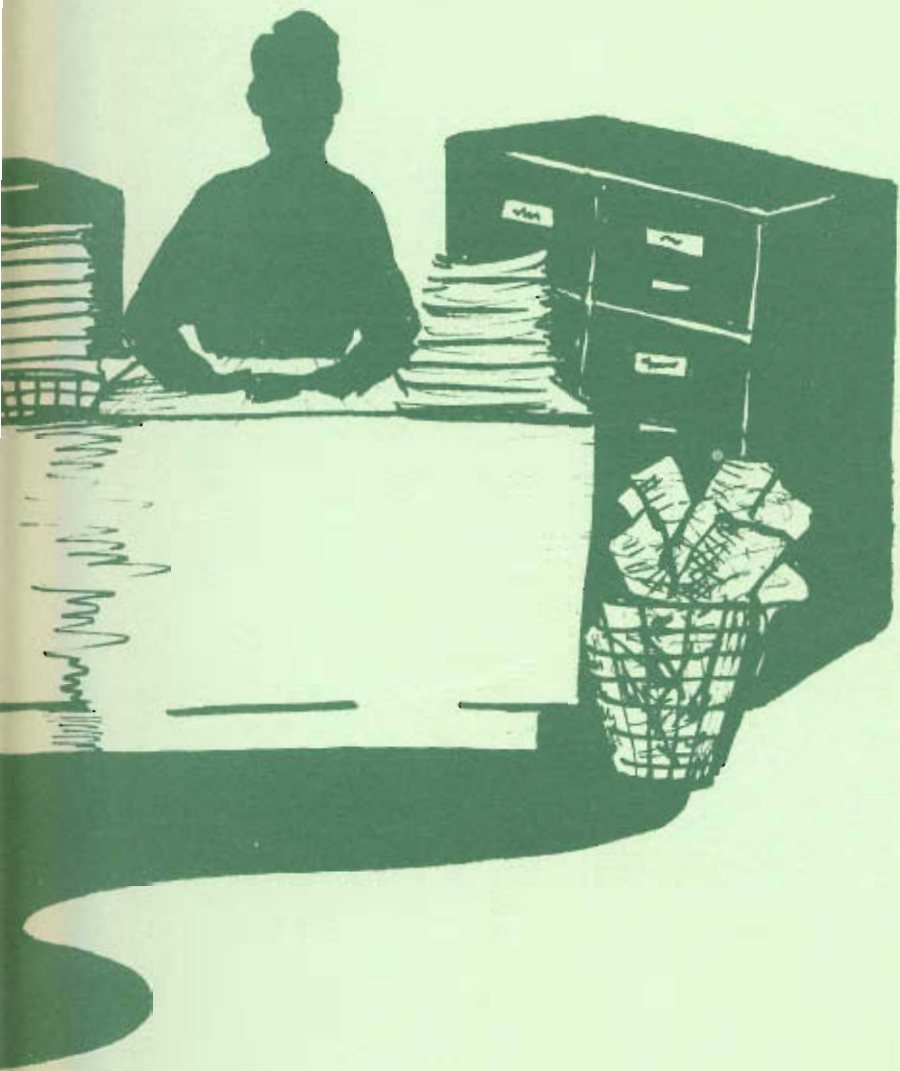
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The Officers

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ADMINISTRATION AND FACULTY

OUR HATS ARE OFF

¶ The members of the faculties of most colleges, especially colleges of business administration, are usually visualized by the student bodies in a very "taken-for-granted" sort of a way. They are present to greet the student upon arrival for the first time, they are present during the student's sojourn to carefully nurture him along the road to increased academic enlightenment, and they are present to say "good-bye" when the student finally dons his cap and gown and departs from the collegiate scene to apply his newly acquired wisdom. However, during all this time the majority of students fail to realize the influence which the faculty have on his future lot. Their academic advancement is so gradual that they never bother to think of asking the question: what would happen if those faculty members were not there to train my unlightened mind?

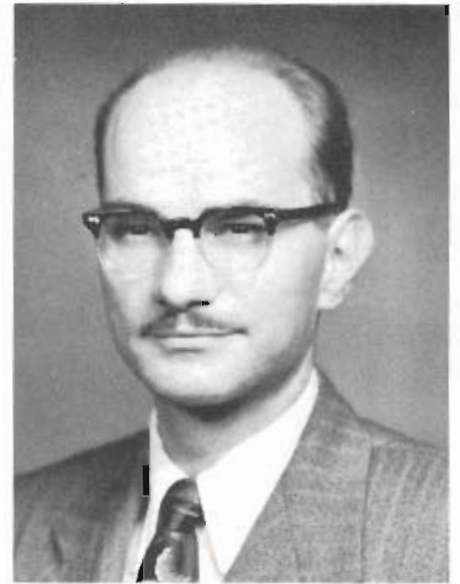
¶ A good faculty member in a college of business administration is, of necessity, a man of many talents. He must be competent from the standpoints of academic background, successful business experience, and teaching ability. He must possess all of these characteristics and at the same time have a congenial personality, an ability to get along well with others, and a better-than-average insight into the human psychology. His required

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ADMINISTRATION



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*Assistant to the President; Chairman,
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Associate Director of Admissions



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Registrar; Director of Student Activities



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Director of Personnel and Placement



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*Director of Public Relations; Director of
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Department of Speech*

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Economics



EARL K. BOWEN

*Chairman Department of Statistics;
Director of Athletics*



BERTRAND R. CANFIELD

*Chairman, Division of Distribution;
Director of Alumni Relations*



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*Chairman, Division of Management and
Production*



C. ROBERT MONTGOMERY
Management and Production



HARRY T. MOORE

*Chairman, Department of History
and Literature*



WILLIAM C. MORGAN

Accounting



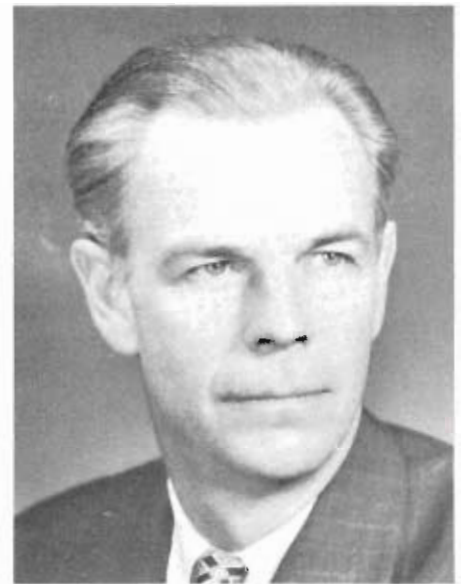
WALLACE P. MORS

Finance



CLINTON A. PETERSON

Accounting



WILSON F. PAYNE

Finance



MARSHALL R. PIHL
Real Estate Management



RAYMOND H. WHEELER
*Chairman, Department of Philosophy
and Psychology*

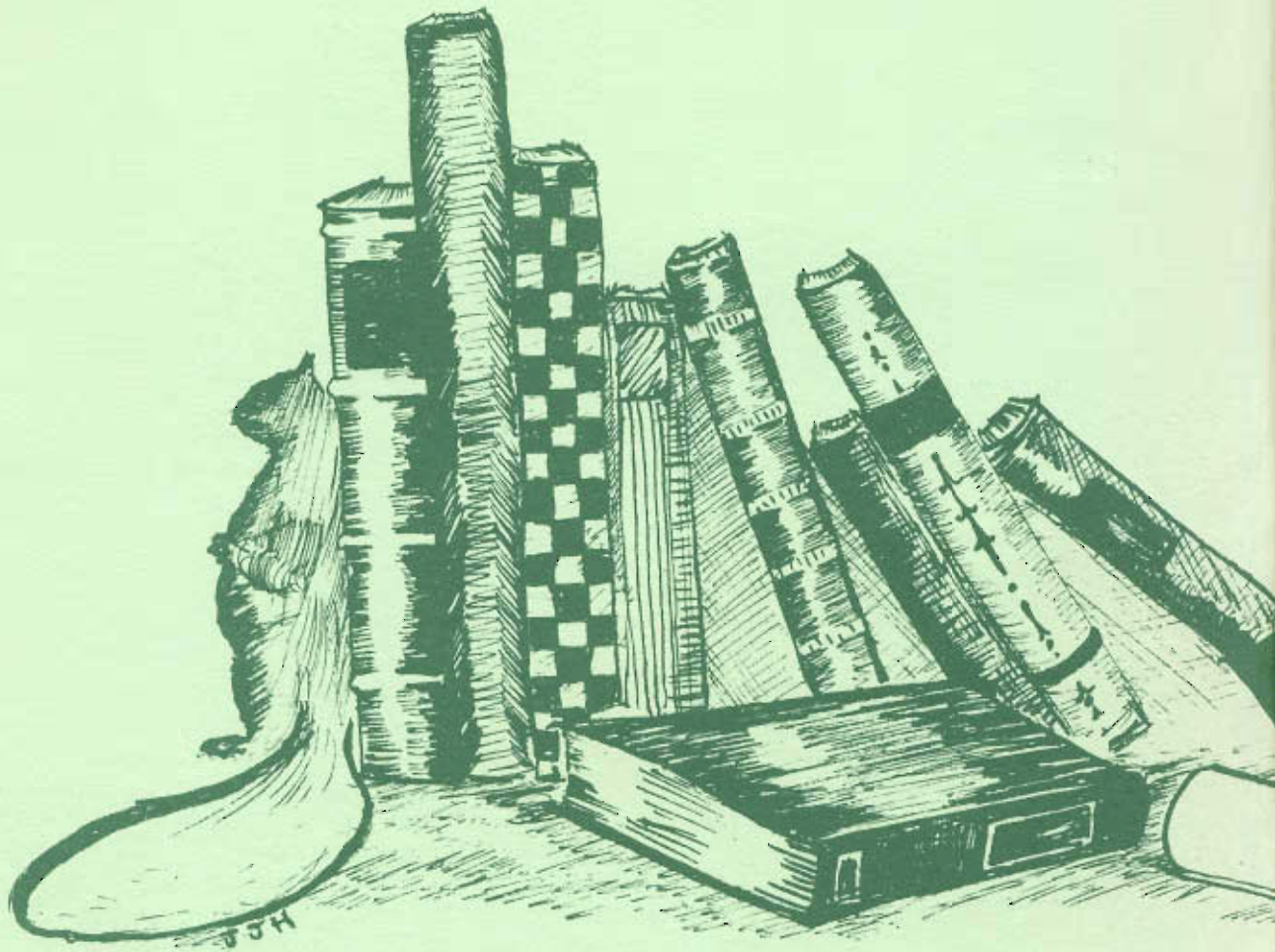


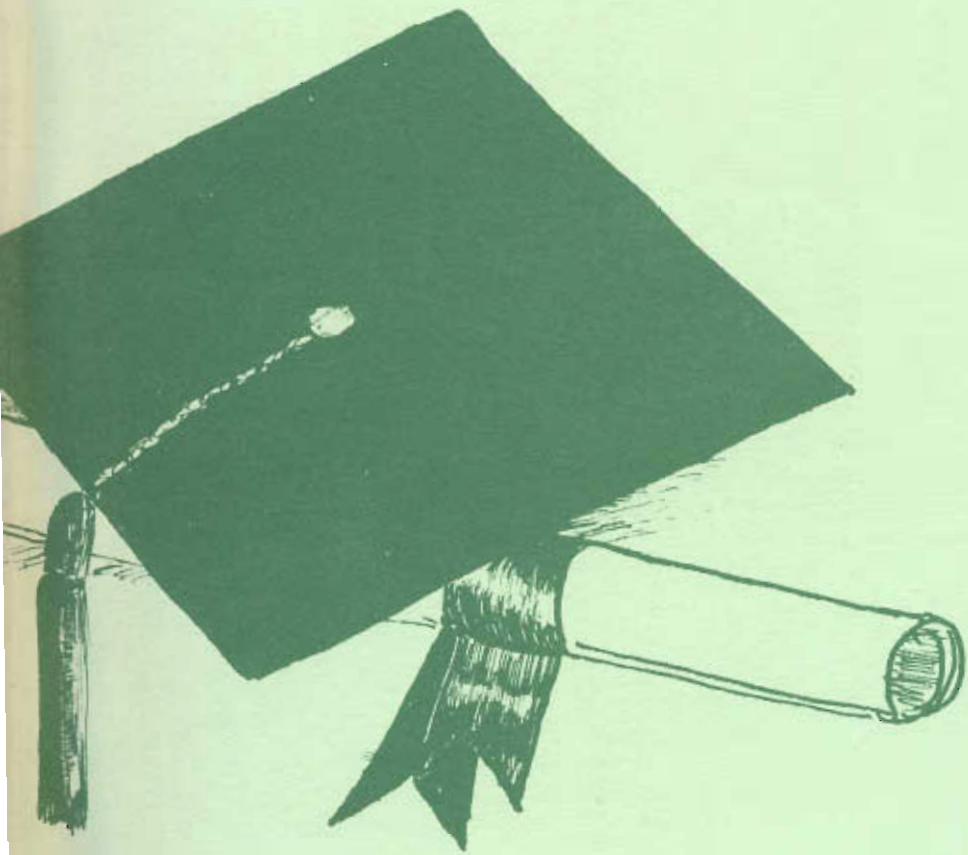
ROBERT G. WERTHEIMER
Economics

qualifications are many and his capabilities are out of proportion to his remuneration. His work is largely philanthropic.

¶ It can very safely be said that the Babson Institute faculty possesses highly adequate quantities of the above characteristics and qualifications. Academically, the Babson faculty is superlatively advanced, as proven by the fact that the average member holds a total of 2.14 degrees ranging from copious BA's to numerous PhD's. As for business experience, not only have the faculty members had a vast array of experience in their pre-teaching days as shown by their individual records, but also they consistently keep in step with current business affairs. Finally, the faculty's teaching ability is proven highly effective by the finished product which they produce each year; namely, the Babson graduate. The average Babson graduate usually acquires a better-than-average job in the business world, and the reputation of the school compares very favorably with the nation's best.

¶ Thus, the faculty performs an indispensable function during our short three years at Babson Institute. To them, our hats are off, and we shout a resonant "thank you" as we leave on our quest for greener pastures.





SENIORS

FROM THE BEGINNING

¶ In September 1951 some 128 potential alumni entered the gates of Babson for a three year sojourn. We came from all sections of the country and from many different environments, but as the months rolled into years we grew closer and closer into an everlasting fellowship—the class of '54.

¶ Orientation week under the guidance of Gordon Trim and Everett Stephens showered us with a maze of tests and left us somewhat bewildered, but S. A. M. lifted us up by indoctrinating the new "Frosh" into our first Babson Party at the Cambridge Boat Club. Now the ball really started to roll . . . we bought our books at the "Snack Bar" from Charlie and chatted with Mrs. Carlson. Classes started . . . the 8:30's . . . over cuts . . . Dean's List . . . "Pro" . . . these all became quite familiar for the next three years.

¶ The year was studded with many outstanding events . . . Park Manor North became the newest addition to our already beautiful campus . . . the Needham Social Club and its "tea and crumpets" . . . the beaten paths to Pine Manor, Lasell, Newton-Wellesley, and the many others. . . the officers for the year were Fred Coffman, President; Walt Lahey, Vice-President; Paul Albertson, Secretary; Dean Johnson, Treasurer . . . Park Manor took the Punchbowl. . . Winter Carnival was held at the Somerset and Green Acres . . . suite parties flourished . . . then June came and the "Bird Hunters".

¶ Come September 1952 the class of '54 returned smaller in size but greater in spirit . . . some became members of the "ball and chain" while others were inducted into the Armed Forces . . . during the year such places as the 135 Club, Beacon, Meadows, Simpson House, Eliot

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Babson

PAUL RICHARD ALBERTSON

Dean's List: 1 Term

Major: Investments

Activities: Alpha Delta Sigma ('53); Dramatic's Club ('52-'53-'54); (President '54); Intramural Athletics ('52-'53-'54); Winter Carnival Committee ('54).



JOHN HENRY ALDERTON, III

Major: Distribution.

Activities: Athletic Council ('54; Chairman); Cabinet ('54); Delta Sigma Pi ('53-'54; Senior Guide, '54); Intramural Sports ('52-'53-'54); Student Council ('52); Varsity Basketball ('52-'53-'54).

DONALD GOTTLÖB ARMBRUST

Major: Production.

Activities: Alpha Kappa Psi ('53-'54); Aviation Club ('53-'54); Society for the Advancement of Management ('52-'53-'54).



'54

Babson

BARRY MacMILLAN BECKWITH

Major: Distribution.
Activities: Alpha Delta Sigma ('52-'53-'54); Cabinet ('52-'53-'54); Society for the Advancement of Management ('52-'53-'54; President, '54).



AUGUST BEUCKE

Major: Distribution.
Activities: Class Council ('52); Delta Sigma Pi ('52-'53-'54); Intramural Sports ('52).



RICHARD ASHLEY CARROLL

Major: Production.
Activities: Class Social Committee ('52); Sailing Club ('53-'54).





WALTER BRADFORD CHASE, JR.

Major: Accounting.
Activities: Delta Sigma Pi ('53-'54); Freshman Advisor ('53); Intramural Sports ('53-'54).

*"God has placed
no limit to intel-
lect."*

Bacon



BYRON REDMOND CLEVELAND, JR.

Major: Production.
Activities: Delta Sigma Pi ('53-'54); Intramural Sports ('52-'53-'54).



AVRAM NATHAN COHEN

Major: Production.
Dean's List: 1 Term.
Activities: Charity Bazaar Committee ('54); Class Council ('54); Dorm Council ('54); Society for the Advancement of Management ('52-'53-'54).

Babson

ROBERT RONALD COOK

Major: Production.
Activities: Alpha Delta Sigma ('52-'53-'54); Beaver ('52-'53); Aviation Club ('53-'54); Intramural Sports ('52-'53-'54).



WILLIAM HENRY COUGHLIN, JR.

Major: Accounting.
Dean's List: 2 Terms.
Activities: Blue Key National Honor Fraternity ('54; Corresponding Secretary); Class Council ('53); Delta Sigma Pi ('53-'54; Treasurer, '54); Intramural Sports ('52-'53-'54); Senior Class Secretary ('54); Varsity Hockey ('53-'54; Captain, '54).



JOHN MARTIN DAIGLE

Major: Accounting.
Dean's List: 4 Terms.
Activities: Blue Key National Honor Fraternity ('53-'54; President, '54); Cabinet ('54; Chairman); Charity Bazaar Committee ('53); Delta Sigma Pi ('52-'53-'54); Freshman Advisor ('53); Intramural Sports ('52); Junior Marshall ('53); Student Council (Treasurer, '53; President, '54).





JACK C. DAVIS

Major: Distribution.

Activities: Beaver ('52-'53); Intramural Sports.

"The greatest of faults, I should say, is to be conscious of none."

Carlyle



JOHN NICHOLAS DECAS

Major: Production.

Activities: Alpha Kappa Psi ('54); Class Council ('54); Intramural Sports ('53-'54); Senior Gift Committee ('54).



JOHN AMERICO DERNAVICH

Major: Production.

Activities: Alpha Delta Sigma ('54); Aviation Club ('52-'53-'54); President, '54; Cabinet ('54); Glee Club ('52); Intramural Sports ('52).

Babson

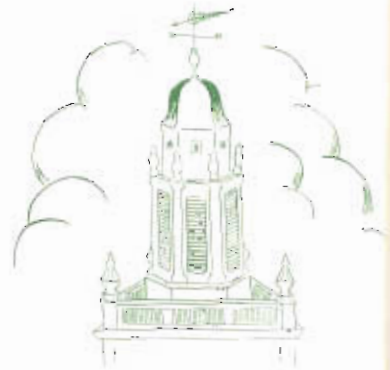
ELI NISSAN DONDIS

Major: Finance and Investments.
Activities: Alpha Kappa Psi ('52-'53-'54; Social Chairman, '54); Bowling League ('54; Chairman); Dorm Council Treasurer ('53-'54); Intramural Sports ('52-'53-'54).



PHILIP CLARKE DWYER

Major: Accounting.
Dean's List: 3 Terms.
Activities: Cabinet ('54); Class Council ('53); Delta Sigma Pi ('52-'53-'54; President, '54); Freshman Advisor ('54); Graduation Usher ('53).



DONALD ALAN EDWARDS

Major: Economics.
Dean's List: 6 Terms.
Activities: Alpha Delta Sigma ('53-'54; Treasurer, '54); Babson Alumni Bulletin ('52-'53-'54; Advertising Manager); Freshman Advisor ('53).





GAGE BANKS ELLIS, JR.

Major: Finance.

Activities: Intramural Sports ('52-'53-'54).

*"States are as men
are; they grow out
of human charac-
ters."*

Plato



FREDERICK CHARLES FOGG

Major: Finance.

Dean's List: 2 Terms.

Activities: Society for the Advancement of Man-
agement ('53-'54; Social Chairman); Veteran's Club
('53-'54).



RICHARD PERKINS FELTHAM

Major: Investments.

Dean's List: 1 Term

Activities: Alpha Kappa Psi ('53-'54; Secretary,
'54); Class Council ('52); Intramural Sports ('52).

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JAMES EARLY GATELY

Major: Production.
Activities: Blood Drive Committee ('52-'53-'54);
Cross Country Winner ('53); Delta Sigma Pi ('53-'54);
Intramural Sports ('52-'53-'54); Sailing Club ('52-'53).



WILLIAM BARRON GERRAUGHTY

Major: Economics.
Activities: Beaver ('53); Class Council ('52); Delta
Sigma Pi ('52-'53-'54); Intramural Sports ('52-'53-'54);
Varsity Hockey ('53).



DONALD SCHOFIELD GRAVES

Major: Production.





HAROLD NEAL GRAY

Major: Distribution.
 Activities: Delta Sigma Pi ('53-'54); Dramatic Club ('52-'53-'54); Varsity Golf ('52-'53-'54; Captain, '54).

*"Every man is the
 architect of his
 own fortunes."
 Sallust*



WALTER CONRAD HARTMANN

Major: Finance.
 Activities: Alpha Kappa Psi ('52-'53-'54); Intramural Sports ('54); Society for the Advancement of Management ('52-'53-'54; Treasurer, '54).



CHARLES HOBART HAYDEN

Major: Production.

Babson

DOUGLAS KEITH HAYWARD

Major: Production.

Activities: Blood Drive ('52-'53-'54; Co-Founder and Co-Chairman); Class Council ('53-'54; Secretary, '53); Delta Sigma Pi ('52-'53-'54); Student Council ('53-'54; Vice President, '54).



EDWARD DANIEL HEIMAN, JR.

Major: Distribution.

Activities: Veteran's Club ('53-'54).



PHILIP KARL HEKELER, JR.

Major: Accounting.

Activities Alpha Kappa Psi ('54); Intramural Sports ('51); Newman Club ('51-'53-'54); Society for the Advancement of Management ('54).





NATHANIEL P. HOWARD

Major: Distribution.

Activities: Alpha Delta Sigma ('52-'53-'54; Social Chairman, '54); BABSONIAN ('54); Beaver ('52-'53-'54); Dorm Council ('52); Dramatic Club ('53-'54); Intramural Sports ('52-'53-'54); Senior Class Vice President ('54); Varsity Golf ('53-'54); Winter Carnival Committee ('54).

*"Great thoughts
reduced to prac-
tice become great
acts."*

Hazlitt



FREDERIC WILLIAM HOWE, III

Major: Distribution.

Activities: Aviation Club ('50-'53-'54); Intramural Sports ('50).



GEORGE WALTER HULTGREN

Major: Production.

Activities: Intramural Sports ('52-'53-'54); Society for the Advancement of Management ('54).

Babson

HARRY ECHOLS HUMPHRIES

Major: Distribution.
Activities: BABSONIAN (Associate Editor, '53; Editor, '54); Blue Key National Honor Fraternity ('53-'54); Cabinet ('54); Class Social Chairman ('52-'53-'54); Delta Sigma Pi ('52-'53-'54; Social Chairman); Student Council ('54; Social Chairman); Winter Carnival Committee ('53-'54; Chairman).



LAURENCE DEAN JOHNSON, JR.

Major: Distribution.
Activities: Aviation Club ('54); Beaver ('52); Class Council ('52; Treasurer); Delta Sigma Pi ('52-'53-'54); Sailing Club ('52); Student Council ('52-'53-'54).



RALPH PUTNAM JOHNSON

Major: Economics.
Dean's List: 1 Term.
Activities: Alpha Delta Sigma ('52-'53-'54); Intramural Sports ('52-'53); Student Council ('54).





ROBERT McLEAN JOHNSON

Major: Distribution.

*"Learning without
thought is labor
lost."*

Confucius



JOHN FREDERICK KAPUSCINSKI

Major: Accounting.

Dean's List: 1 Term.

Activities: Delta Sigma Pi ('53-'54); Intramural Sports ('53-'54); Society for the Advancement of Management ('54); Varsity Sports ('53-'54).



ROY WILLIAM KLINZING

Major: Finance.

Activities: Intramural Sports ('53-'54); Sailing Club ('53-'54); Society for the Advancement of Management ('53-'54).

Babson

ANASTASIOS MICHAEL KOPANON

Major: Production.
Dean's List: 3 Terms.
Activities: Athletic Council ('54); Dorm Council ('54); Graduation Usher ('53); Intramural Sports ('53-'54); Varsity Basketball ('53-'54).



JOHN NICOLAI LADENSACK, III

Major: Production.
Activities: Intramural Sports ('52-'53-'54).



EMIL EDGAR LEMAY

Major: Finance.
Dean's List: 4 Terms.
Activities: Society for the Advancement of Management ('54).





MARK MYRON LEVINE

Major: Distribution.
 Activities: Aviation Club ('53-'54); Intramural Sports ('52); Sailing Club ('52-'53-'54).

*"The things
 taught in schools
 and colleges are
 not an education,
 but the means of
 education."*

Emerson



WALTER IRVING LIVINGSTON, JR.

Major: Investments.
 Activities: Alpha Kappa Psi ('52-'53-'54; President, '54); BABSONIAN ('53-'54); Beaver Photographer ('52-'53); Blue Key National Honor Fraternity ('53-'54); Class Treasurer ('53-'54); Cabinet ('54); Dramatic Club ('53); Intramural Sports ('52); Society for the Advancement of Management ('52-'53-'54).



ROBERT MARSHALL LOVE

Major: Distribution.
 Activities: BABSONIAN ('54); Delta Sigma Pi ('53-'54); Intramural Sports ('53-'54); Society for the Advancement of Management ('53-'54; Vice President).

Babson



BRADEN MOORE LYON, JR.

Major: Production.
Activities: Delta Sigma Pi ('53-'54); Intramural Sports ('52-'53).

DAVID JAMES MacKAY

Major: Production.
Activities: Blue Key National Honor Fraternity ('53-'54; Secretary-Treasurer); Cabinet ('53-'54); Class Council ('52-'53); Commencement Committee ('53); Dorm Council ('53-'54); Delta Sigma Pi ('52-'53-'54); Intramural Sports ('52-'53-'54); Senior Class President ('54); Student Council (Secretary, '53).



DONALD ARTHUR MILLER

Major: Finance.
Activities: Aviation Club ('54).





HARVEY F. MILLER, JR.

Major: Finance.
Dean's List: 1 Term.
Activities: BABSONIAN ('53-'54; Business Manager); Delta Sigma Pi (52-'53-'54; Senior Vice President ('54).

*"Humility is the
solid foundation
of all virtues."
Confucius*



HOWARD S. NEFF, JR.

Major: Distribution.
Dean's List: 2 Terms.
Activities: Veteran's Club ('54); Delta Sigma Pi ('50-'54).



ALEXANDER ANTHONY NOLFI

Major: Distribution.
Activities: Cosmopolitan Club ('53-'54); Newman Club ('54); Sailing Club ('54).

Babson

CARLTON GRAVE OLSON

Major: Distribution.
Activities: Delta Sigma Pi ('53-'54).



A. PAUL PRIFTI

Major: Distribution.
Activities: Delta Sigma Pi ('53-'54); Intramural Sports ('52-'53-'54); Varsity Hockey ('52-'53-'54).



WILLIAM HAMILTON ROBERTSON, JR.

Major: Finance.
Activities: Alpha Delta Sigma ('53-'54); Aviation Club ('54); Blue Key National Honor Fraternity ('54); Class Council ('53); Freshman Advisor ('54); Intramural Sports ('53-'54); Student Council ('52-'53-'54).





LAWRENCE VERNON ROBINSON, JR.

Major: Accounting.
Dean's List: 3 Terms.
Activities: Alpha Kappa Psi ('54); Commencement
Committee Chairman ('54); Class Council ('54);
Intramural Sports ('52-'53).

*"The more we do,
the more we can
do; the more busy
we are, the more
leisure we have."
Hazlitt*



MICHAEL SAINOVICH

Major: Economics.
Dean's List: 1 Term.
Activities: Delta Sigma Pi ('52-'53-'54); Intramural
Sports ('52-'53-'54); Varsity Basketball ('52).



DAVID BENJAMIN SANDLER

Major: Distribution.
Activities: Society for the Advancement of Mana-
gement ('52-'53-'54; Secretary, '53).

Babson

RALPH WALTER SCHALLER

Major: Accounting.
Dean's List: 1 Term.



JAMES HUGH SHELNUTT

Major: Accounting.
Dean's List: 2 Terms.
Activities: Alpha Kappa Psi ('54); Class Council ('54); Society for the Advancement of Management ('53-'54).



VASIL SIMMONS

Major: Investments.
Activities: Delta Sigma Pi ('52-'53-'54).





WALLACE GORE SOULE, JR.

Major: Finance.
Activities: Intramural Sports ('52-'53-'54); Sailing Club ('52); Varsity Hockey ('52-'53).



JAMES CLARK SULLIVAN

Major: Investments.
Activities: Aviation Club ('54; Treasurer); Dramatic Club ('52-'53); Sailing Club ('54).

*"Be true to your own highest convictions."
W. E. Channing*



FLETCHER GOODWILL TAYLOR

Major: Distribution.
Activities: Alpha Delta Sigma ('53-'54); Intramural Sports ('52-'53-'54); Varsity Golf ('53-'54); Intramural Golf Tournament ('52).

Babson

RONALD FINGER TRENHOLM

Major: Investments.
Activities: Intramural Sports ('52).



ROBERT HERRICK TREWHELLA

Major: Finance.
Dean's List: 1 Term.
Activities: Class Council ('53); Intramural Sports ('52-'53-'54); Varsity Basketball ('52-'53).



PHILIP MASON TURNER

Major: Finance.





ROBERT EDGAR TURNER, JR.

Major: Production.
Activities: Alpha Delta Sigma ('52-'53-'54); Beaver ('52).

*"To be conscious
that you are ignor-
ant is a great step
to knowledge."
Disraeli*



KENNETH DALE WARNOCK

Major: Production.



BRUCE RICHARD WATKINS

Major: Investments.
Activities: Sailing Club ('54).

Babson

KENNETH WELLS WEEKS, JR.

Major: Production.

Activities: Basketball Manager ('53); Blood Drive ('53-'54); Dramatic Club ('53); Sailing Club ('52-'53-'54); Commodore, '54); Society for the Advancement of Management ('53-'54); Student Council ('52).



DAVID WILLIS WHITE

Major: Economics.

ALBERT GIFFORD WIGGLESWORTH, JR.

Major: Production.

Dean's List: 2 Terms.

Activities: Delta Sigma Pi ('53-'54); Vice President, '54); Intramural Sports ('53-'54).

'54



TO THE END

(continued from page 28)

Lounge, and the many others became the center of many of our extra-curricular activities . . . fraternities became a more integral part of our campus life . . . the elected officers were Walt Lahey, President; Ronnie Ames, Vice-President; Doug Hayward, Secretary; and Walt Livingston, Treasurer . . . Winter Carnival saw the Babsonites descend on the Somerset and Whitney Hall . . . in the spring the Marlboro Country Club was the site for a Junior-Freshman party . . . we even out did the stevedores on this one . . . then spring weekend . . .

* September 1953 we returned as seniors under the leadership of Dave MacKay, President; Nat Howard, Vice-President; Bill Coughlin, Secretary; and Walt Livingston, Treasurer . . . Jack Daigle did an excellent job as President of the Student Council . . . Alpha Kappa Psi started the year rolling with an all-school party at the Cambridge Boat Club . . . P. M. S. entertained everyone at the Needham Social Club . . . we will never forget the "Fall Slip" at the Boston Club and the Newtowne Hall Fiasco in Cambridge . . . in the winter we made our return to the Pine Oaks . . . the Winter Carnival formal was held at the Sheraton-Plaza . . . Whitney Hall and the Dramatics Club combined into making Sat. nite of the Carnival Weekend a real "ringer" . . . we will never forget "Strictly a Review" . . . Green Acres was the site of the Senior, Junior, and Freshman class parties . . . for the second year running the "Pubmen" captured the Punchbowl . . . another new addition to the campus, the Babson Globe, made its startling appearance . . . Spring Weekend was held at the Mansion Inn and old reliable Green Acres . . . and then our final formal dinner dance . . . Yes, all of these memories will continue to be recollected through the years, for the class of '54 has just concluded three of the happiest and most important years of their lives . . . finis

*"I believe the future is only the past again,
entered through another Gate." — Pinero*





GRADUATES



MASTERS OF BUSINESS ADMINISTRATION

¶ For the past two years, and in a few cases one year, the men pictured on the following pages have been candidates for the masters degree in Business Administration. Many entered the graduate program with little knowledge of business courses, and at first the transition seemed rather difficult for them.

¶ Through determined effort they soon conquered the new and strange terms to which they were exposed, and after their first year of study the graduate students found that they had managed to gain a thorough knowledge of the tool subjects which underlie and motivate the control and organization of all business activity.

(continued on page 64)

Babson

WYNNE BEACH BASCOM

Major: Production.

Activities: Delta Sigma Pi ('53-'54); Student Council ('53-'54); Charity Bazaar Committee ('53-'54, Chairman '54).

Previous Education: Tufts College.



EDWARD DOUGLAS COBB

Major: Finance.

Activities: Delta Sigma Pi ('53-'54); Blue Key National Honor Fraternity ('54); Student Council ('52-'53); Charity Bazaar Committee ('53, Chairman '53).

Previous Education: Ohio State University, Amherst College, B.A.

**JOHN HAHN**

Major: Finance.

Activities: Alpha Kappa Psi ('52-'53-'54); Veteran's Club ('53-'54).

Previous Education: Babson Institute, B.S.

HENRY BLACK HUMMEL

Major: Finance.

Activities: Alpha Kappa Psi ('53-'54); Aviation Club ('54); Intramural Athletics ('53-'54).



Babson

FRANK J. LEE

Dean's List: 2 Terms.

Major: Finance.

Previous Education: Boston College, B.S.; Amos
Tuck School.



ROBERT EDWARD O'CONNOR

Major: Finance.

Previous Education: Manhattan College, B.S.

**SALVATORE JOSEPH PAPPALARDO**

Dean's List: 3 Terms

Major: Distribution.

Activities: Alpha Delta Sigma ('54).

Previous Education: Massachusetts Institute of Technology; University of Minnesota.

ROGER FREDERICK POIRIER

Dean's List: 6 Terms.

Major: Finance.

Activities: Intramural Athletics ('53-'54); Cosmopolitan Club ('53); Aviation Club ('54).

Previous Education: Assumption College, B.A.



Babson

DEAN VanLYDEGRAF

Major: Production.
Previous Education: University of Oregon, B.S.



ALLAN SAWYER WOLFE

Major: Finance.
Activities: Alpha Kappa Psi ('54); Beaver ('54);
Previous Education: Northeastern University.

“Every individual has a place to fill in the world, and is important in some respect, whether he chooses to be so or not.”

Hawthorne

(continued from page 57)

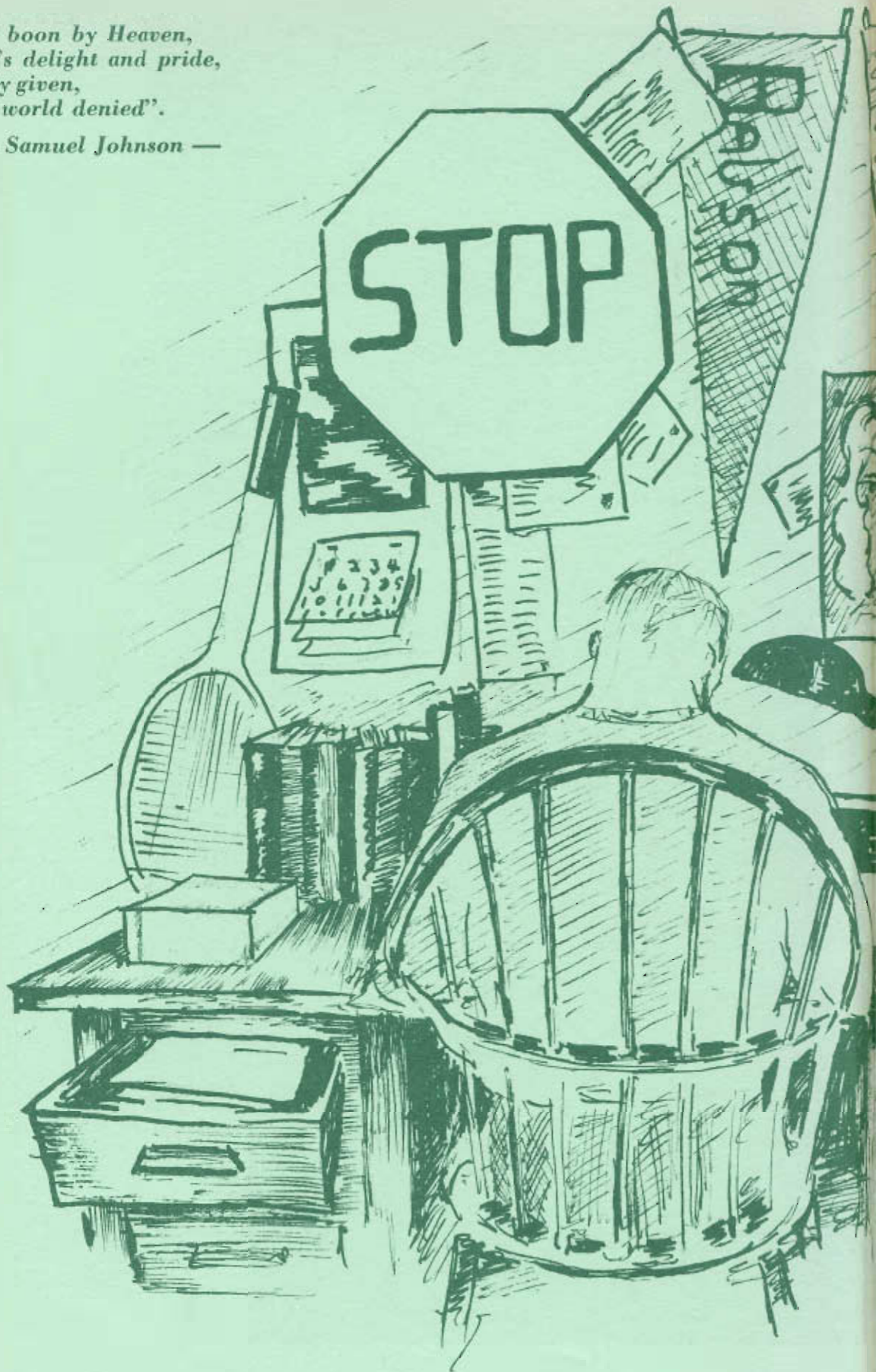
¶ At the beginning of the second year of the program, a few others who had completed their undergraduate work with intensified emphasis on Business Administration, joined the class. Although at this point the study of basic fundamentals was continued, the larger portion of the work was directed toward some specialized field of Business Administration.

¶ Having completed their work in advanced fields these students will go out into the business world and use their training in many different ways. Some will become Certified Public Accountants, some will teach, and still others will go to brokerage firms and investment houses. A few will use their newly earned knowledge to further a career in the service. All will be Masters of Business Administration.



*“Friendship, peculiar boon by Heaven,
The noble mind’s delight and pride,
To men and angels only given,
To all the lower world denied”.*

— Samuel Johnson —





UNDDER GRADUATES

JUNIORS ON PARADE

¶ The Class of '55, which showed great spirit last year, opened the new school year in October with the election of officers. All offices had several aspirants and the final elections were close. When the ballots were in, Les Storer had been re-elected president of the class, Ken Smith became vice-president, John Glock was the new secretary, and Mark Rollins began his second year as class treasurer.

¶ This year found Juniors, as well as other students, plagued with the draft, probation, and the mumps. The latter infliction struck both the class president and the vice-president. In spite of these and other difficulties the class and its members played a significant role in the extra-curricular and social life of the school.

¶ Charity Bazaar Weekend in February was a highlight of the social season. The Class sponsored a penny pitch for the Bazaar and the next night it sponsored an all-school party at Green Acres Club. An afternoon-evening party was held this spring, also.

¶ Juniors played an unusually large part in campus clubs and fraternities, on the BEAVER, and as Freshmen Advisors this year. Many of these same men and some others will be campus leaders next year.

¶ If this Junior class holds true to tradition, come fall there should be many fewer "free" men around. The marriage bug always seems to strike about this time.

¶ However, while everyone is happy to hear of marriages, the members of this class were shocked and distressed to hear of Henry Russell's untimely death in an auto accident last summer. Everyone will remember Hank, although he has left the group.

¶ The Class of '55 now enters the final and biggest year of its three year existence. The members of the Junior Class extend best wishes for future success to the members of the Class of '54, and look forward to next year which will be climaxed by their own graduation. — H. S.

JUNIORS



First row: D. Dickason, A. Bourne, T. Wilde, L. Oberti, R. Butterfield, N. Cranton, W. Bebb, H. Busher, C. Azpurua.
Second row: J. Dombek, G. Boujoukos, C. Black, S. Anderholm, M. Abbiati, J. Berg, R. Boyington, R. Boynton, R. Carpenter, A. Hall.

Seated left to right: W. Lyons, W. Quattroachi, W. Morrisey, R. Benson, M. Platt, H. Perez, A. Pena, L. Lynch, H. Littell.
Standing left to right: J. Sisk, T. Nutter, B. Coughlin, F. Pontz, J. Orr, L. Puffer, A. Manchester, J. Hood, P. Moisan.





First row: H. Smith, J. Vicente, P. Vallenilla, K. Smith, R. Siegel, D. Silk, B. Spottiswoode.
 Second row: M. Rollins, H. Scheetz, B. Rodriguez, R. Stevens, A. Reinhardt, W. Riddell.

Left to right: L. Storer, M. Rollins, K. Smith.



OFFICERS

L. STORER, *President*
 K. SMITH, *Vice-President*
 M. ROLLINS, *Treasurer*

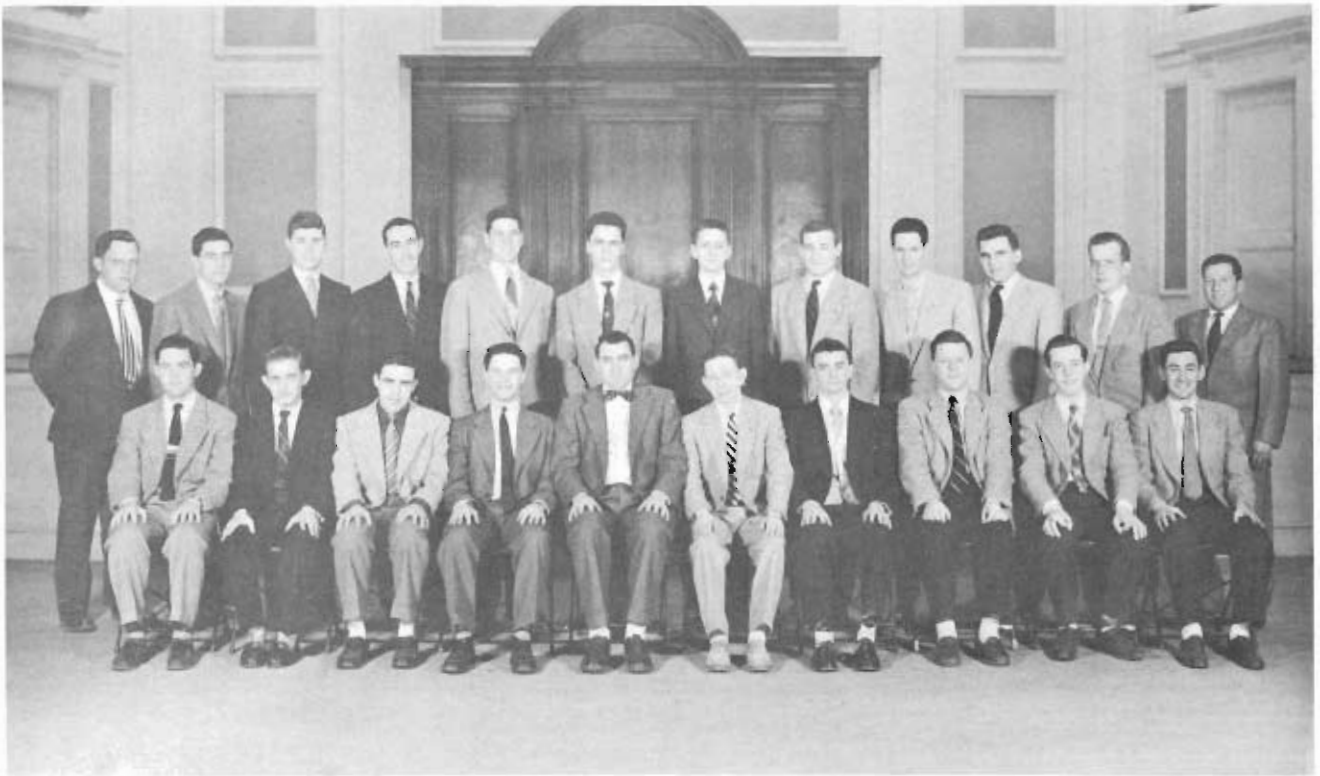
FRESHMEN



Seated left to right J. Noonan, J. Gaber, S. Dufresne, D. Heath, R. Petranavich, J. Dobbins, J. Downey.
Standing left to right: F. Gross, J. Dolan, D. Dunn, P. Demers, H. Eggert.

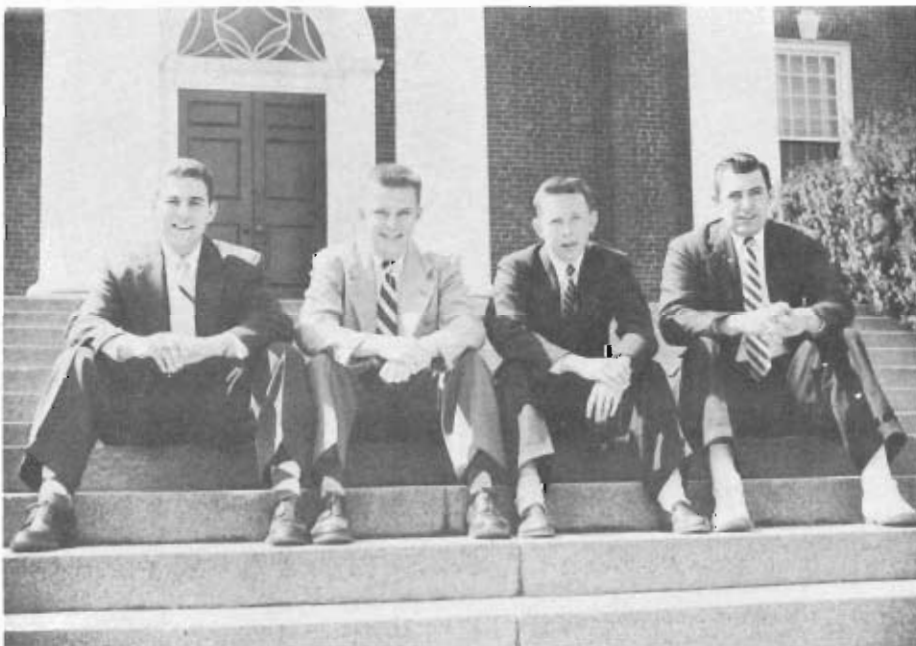
Seated left to right: W. MacLean, M. Samuels, E. Reid, J. Dufresne, D. Prince, G. Ramsland, R. Perello, R. LaPlant, E. Pineda.
Standing left to right: P. Noble, J. Putney, R. Preytis, J. Mackie, N. Mildwoff, L. Pineda.





Seated left to right: N. Wentworth, R. Schwartz, R. Tishman, B. Shafton, A. Wilson, S. Stokes, H. Seibel, T. Greene, W. Stevens, L. Whitman.
 Standing left to right: J. Sanderson, M. Shaveal, J. Ziegler, R. Tamagini, C. Shields, W. Shaw, G. Shippy, R. Williams, A. Spector, M. Talley, R. Sargeant, M. Ross.

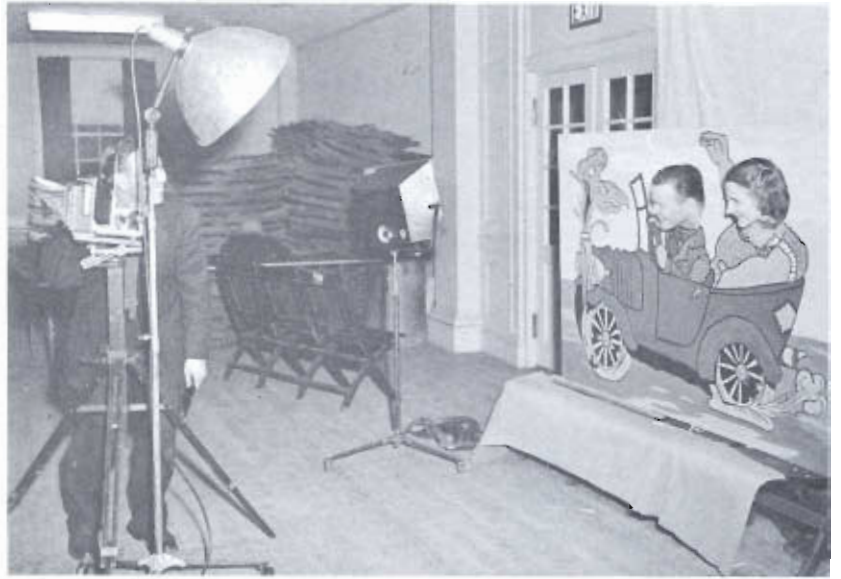
Left to right: M. Prince, Treasurer; D. Heath, Secretary; S. Stokes, Vice-President; A. Wilson, President.



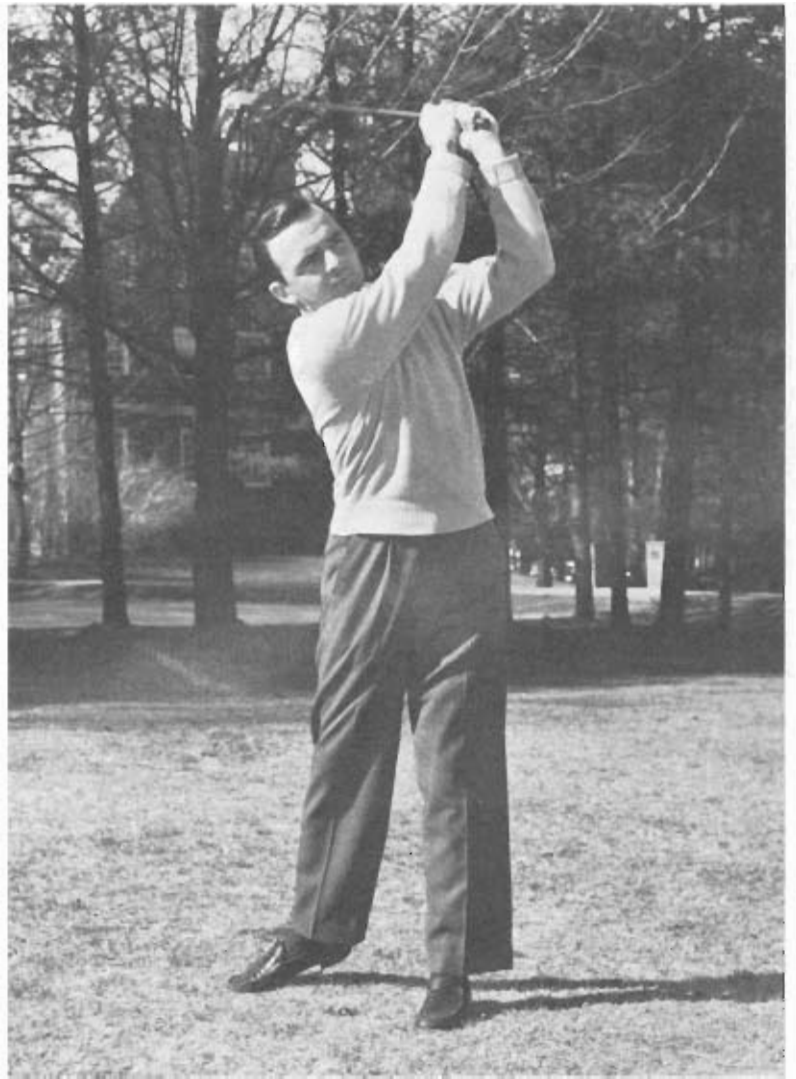
OFFICERS

- A. WILSON, *President*
- S. STOKES, *Vice-President*
- D. HEATH, *Secretary*
- M. PRINCE, *Treasurer*

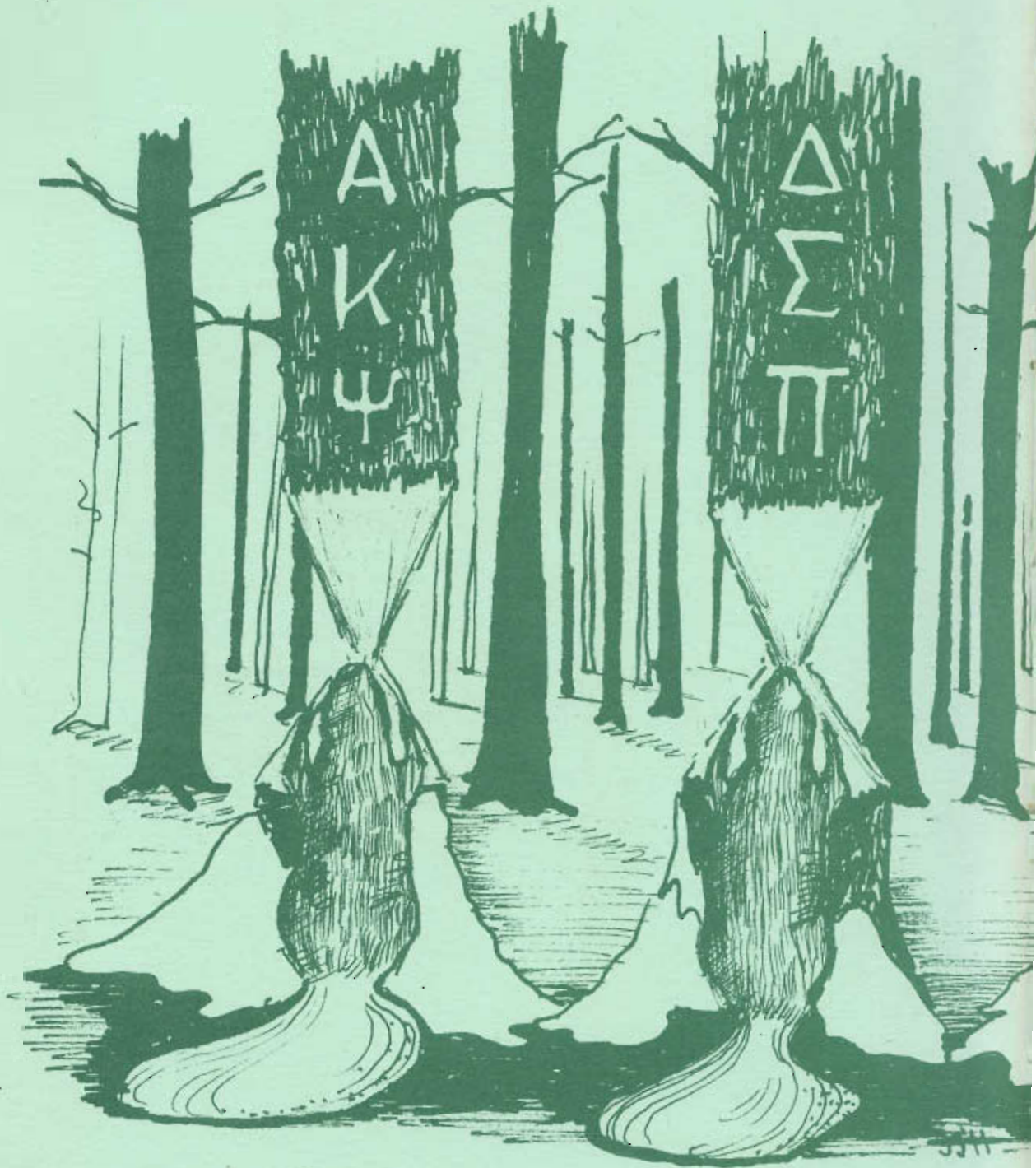






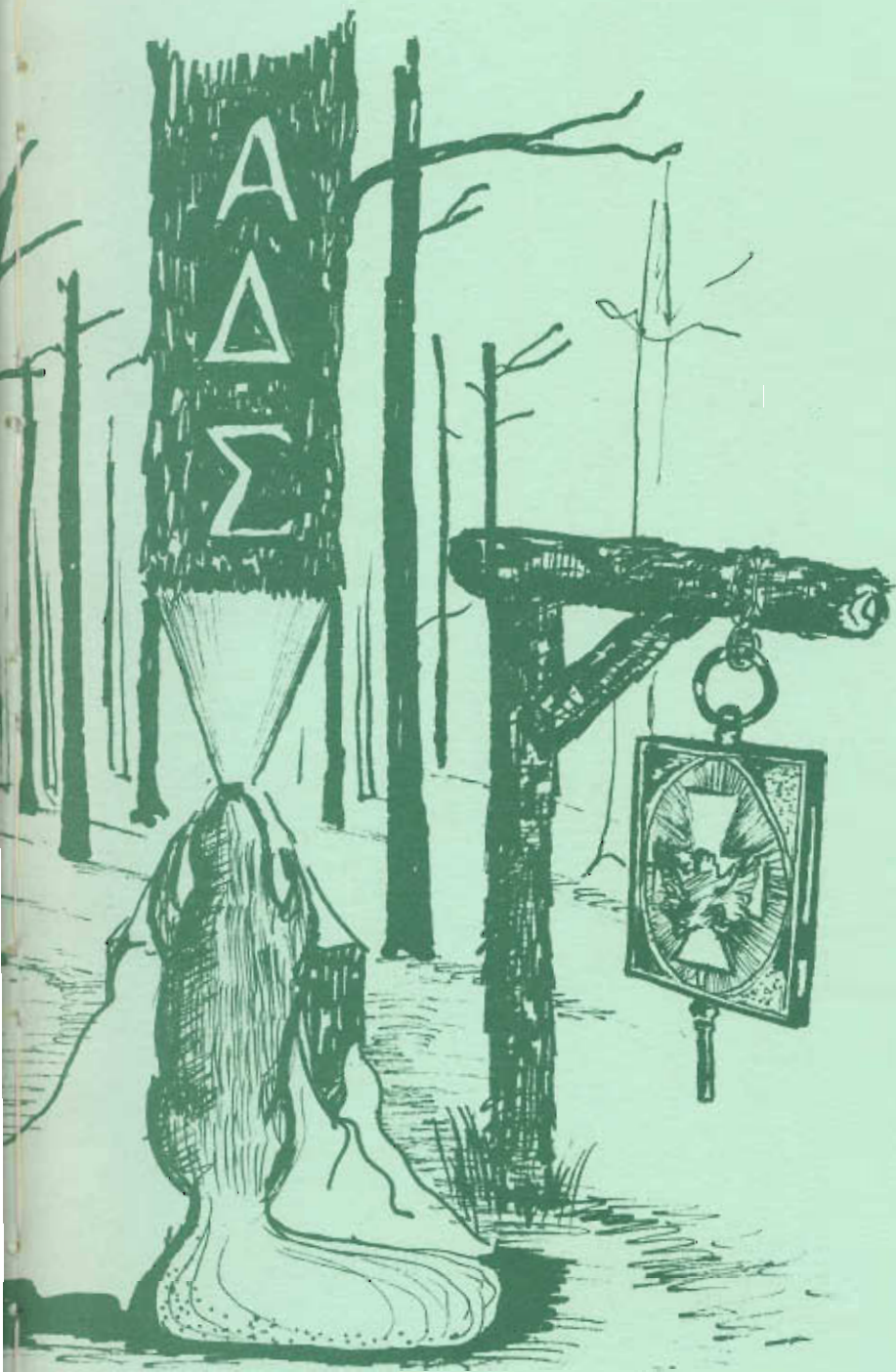






*"The crest and crowning of all good,
Life's final star, is Brotherhood."*

Edwin Markham



FRATERNITIES



BLUE KEY



Edward D. Cobb



William H. Coughlin, Jr.



John M. Daigle



Walter T. Lahey, Jr.



Walter I Livingston, Jr.



David J. MacKay

Blue Key National Honor Fraternity became more active during this school year than in previous school years. Several plans for improving Babson Institute were proposed by the members, and these plans were either carried through to successful completion or held over for the smoothing out of various technicalities.

The most constructive plan proposed, which will very likely be put into effect next year, consisted of the establishment of a so-called "film library." Under this plan, the various social, political, and athletic activities which go on about the campus would be filmed each year on 35 millimeter slide film. The shots will be used for orientation, alumni, public relations, historical, and several other important purposes.

Commencing with the winter term, Blue Key posted up-to-date menus in the dormitories as a constructive measure to promote the better interests of the student body. The menus were gladly accepted and frequently referred to by the students.

During registration for the Spring term, Blue Key presented each student with a mimeographed sheet on which each student was requested to cite his likes, dislikes, and suggested improvements of Babson Institute. Due to laxity on the part of the students, very few of these sheets were filled out. However, those which were submitted showed intelligent and constructive thought and gave some indication of student feeling.

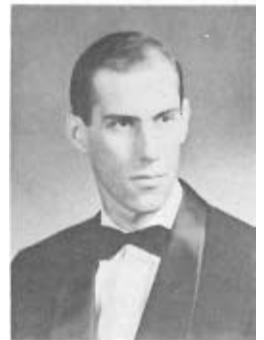
Another suggestion which has been taken into consideration would involve the printing of a card showing hours of the swimming pool, dining hall, bookstore, snackbar, bus, and other information designed to serve the students' interests.

As usual, Blue Key conducted all elections which took place on the campus during the year.

Thus, the Babson Institute Chapter of Blue Key National Honor Fraternity abided to the fullest extent to its motto: "I express my own life and character in what I am able to accomplish for my fellow man."



Leslie A. Storer



W. Harrison Smith, Jr.



William H. Robertson

George W. Coleman Chapter

THE BROTHERS OF
ALPHA DELTA SIGMA

JOSEPH GABER	PAUL MINKIN	GARY BECKWITH	DONALD RUSTER	SARRY CHAFF	JOHN ZRAMOVICH	JOHN DOBSON	DONALD EDWARDS	EDWARD KAZHAL	EDWARD KAZHAL
KIRK LAVIGNE	ALTON HALL	NORMAN HARRIS	HERBERT FAMER	NATHANIEL FORWARD	JOHN JAMESON	CHARLES JOHNSON	EDW JOHNSON	NORMAN MELWOFF	NORMAN MELWOFF
WILLIAM DICKINSLEY	LAURENT ENOCH	WILLIAM EVANS	JOHN NOONAN	THOMAS NUTTER	JOHN ORR	STANLEY POPBARON	LOUIS FYNEM	IRVING PIKE	IRVING PIKE
ROBERT DREYFUS	WILLIAM QUATTRONE	WILLIAM ROBERTSON	MARKHAM ROLLINS	MARTIN SAMUELS	RYLAND SCHROEDER	KENNETH SMITH	FLETCHER TAYLOR	ROBERT TURNER	ROBERT TURNER



As '54 rolls by the George W. Coleman Chapter has again completed a school year of which it is particularly proud. We have been honored by many prominent speakers from the business world who have represented such companies as National Broadcasting Corporation, S. D. Warren Paper Manufacturing Company, Swift and Company, Ediphone Corporation, and others. We have completed our many projects which benefit the chapter, the campus, and the community. These are the A.D.S. Blotter, the Robert Murray Memorial Contest, Finance Display, Film Series, The Wellesley Map, and more.

During the winter term we had the pleasure of sharing some of our Christmas with the orphans from the Peabody Home. This project was a huge success, and it shall be an annual affair from now on.

Socially speaking the year was studded with dinners at such places as the Sudbury Inn, cocktail parties, and many informal get-togethers. The chapter is very thankful for the capable leadership of Bill Lyons, President and Mr. Bertland Canfield, our advisor.

Gamma Nu Chapter



WALTER LIVINGSTON



R. D. ANDERSON



DONALD ASMBRIST



WARKEN SEBB



HENRY SINNIKAT



GEORGE BOURMIKOS



HERBERT BISHER



EDWARD CARYATER



JAMES CHRISTY



PAUL CLARK



ALAN COHEN



NORMAN CONDON



JOHN DECAS



PETER DOUGT



ELI DONDIS



SOVEY INFRESNE



HERBERT EGGERT



RICHARD FELTHAM



WALTER HARTMANN



PHILIP HEKELER



HENRY HIMMEL



RICHARD KRIIPKE



ALBERT MOHART



LOUIS OBERTI



ALBERT PAPAJAN



DAVID PRINCE



LAWRENCE ROBINSON



BRUNO RODRIGUEZ



HUGH SHELNITZ



DONALD SEK



JAMES SIMMONS



RICHARD STAHL



DONALD SUMMERS



HARRIS TACKER



FRED VILLENILLA



ALLAN WOLFE



As the year commenced Gamma Nu Chapter of Alpha Kappa Psi was celebrating its first year as a national fraternity . . . the chapter grew in numbers and its activities were spread over a diversified area . . . Dr. Frederick W. Harrison and Colonel John Hahn acted ably as our faculty advisors.

Kaleidoscopically looking at the year the events were quiet impressive . . . the Somerset and the Hampton Court Hotels were the scenes of the initiations . . . an investment seminar was held for the student body with Roger W. Babson presiding . . . a field trip was conducted to the Boston offices of Merrill, Lynch, Pierce, Fenner, and Beane . . . two all-school parties were held at the Cambridge Boat Club . . . charitable work for the community by the pledges and the brothers was very beneficial . . . monthly dinner meetings were held at the Sheraton Plaza, Somerset, and Hampton Court Hotels . . . also, there were many other professional speakers . . . the fall and winter weekends saw the suite parties crowded.

Particularly important in the chapter's history was the election of the officers for next year . . . Wally Livingston handed over the Presidency to Louis Oberti . . . Harris Tucker was re-elected Vice-President—Whitey Feltham passed on the secretary's position to George Boujoukos . . . Richard Carpenter took over the "debits and credits" from Dick Stahl . . . the year has ended, but the memories continue to linger . . .

Gamma Upsilon Chapter

JOHN ALBERTSON JUDITH ANDERSON WYATT BARDHAM EDWARD BENSON AUGUST BLOOM CHARLES BLACK STANFORD CHASE BYRON CLEVELAND CHARLES CLEWORTH
 EDWARD CLINE HENRY CYRUS WILLIAM CUNNINGHAM JERRY DILLON CLARENCE DRYER CARLOS FARRANT MAURICE FRANKER JAMES GATELY WILLIAM GERRAUGHTY JAMES GLASER HAROLD GRAY
 THOMAS GREENE ROBERT HAMILTON DOUGLAS HARRARD DONALD HEATH GORDON HENDERSON JOHN HOOD ROBERT HUGHES WILLIAM HEND
 HARRY HIMPHERS JEROME IRELAND ROBERT JONES JOHN KARRISCHAK HARDIN LITTELL ROBERT LOVE BRADEN LYON DAVID MACGAY DONALD MALLOY HARVEY MILLER HOWARD NEFF
 CARLTON OXSON WALDO PRATT PAUL PRITCHETT JUDSON PUFFER JESSE PITNEY GERALD RAMSTAND EDWARD REID WILLIAM RIDGELL ROBERT RIVILLARD MICHAEL SAMOVICH HENRY SEIBEL
 WALTER SHAW VANCE SIMMONS JOSEPH SISK HARRISON SMITH JUDSON SPOTSWOOD LESLIE STORER GORDON SWANSON GIFFORD WIGGLESWORTH THOMAS WILDE ROBERT WILLIAMS



Delta Sig's growth continued . . . 33 neophytes were initiated into brotherhood . . . Brothers Alderton, Beucke, Lyon, and Miller were married . . . our third chapter birthday was celebrated on April 23rd . . . and the national added another chapter-83rd.

Social activities . . . Tigers down Crimson, Sigs toss them down at the Boston Club . . . Pledges invited the brothers to the Happy Swallow . . . Initiations at the University Club highlighted the fall and winter terms . . . Come Winter Carnival the suite was constantly filled . . . the many trips to Pine Oaks . . . Banquet at the "Beacon" and the new officers took over . . . finale at the beach . . .

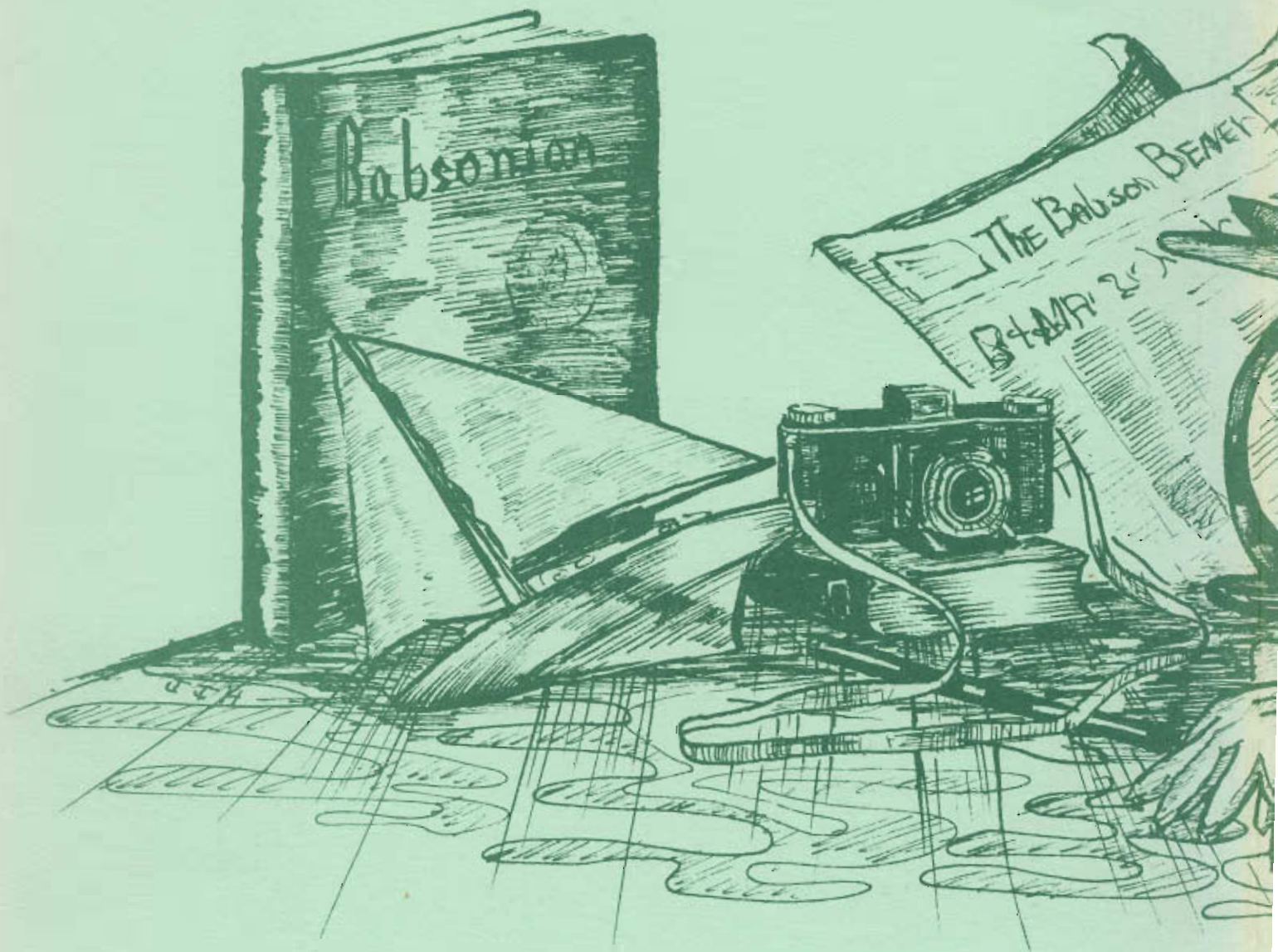
Professional meetings . . . Walter Brown brings Boston sports to Babson . . . John Glock's father put in a few plugs for Chevy. Shinn sold M.L.P.F. & B. . . a representative of Rudolphe King's spoke on safety . . . Then Clark Dwyer gave the gavel to "Tuck" Cook . . . Wally Pratt took over from Harv Miller . . . Bob Hamilton received the whip from Giff Wigglesworth . . . Jim Gately passed the quill to Tommy Wilde . . . Jud Fraher received the scrap book from Les Storer . . . Paul Eckridge took over the social calender from Hump Humphries . . . the year came to end one of our best . . .

- FRATERNITY LIFE -

Projects - Parties - Dinners
Speakers, etc.

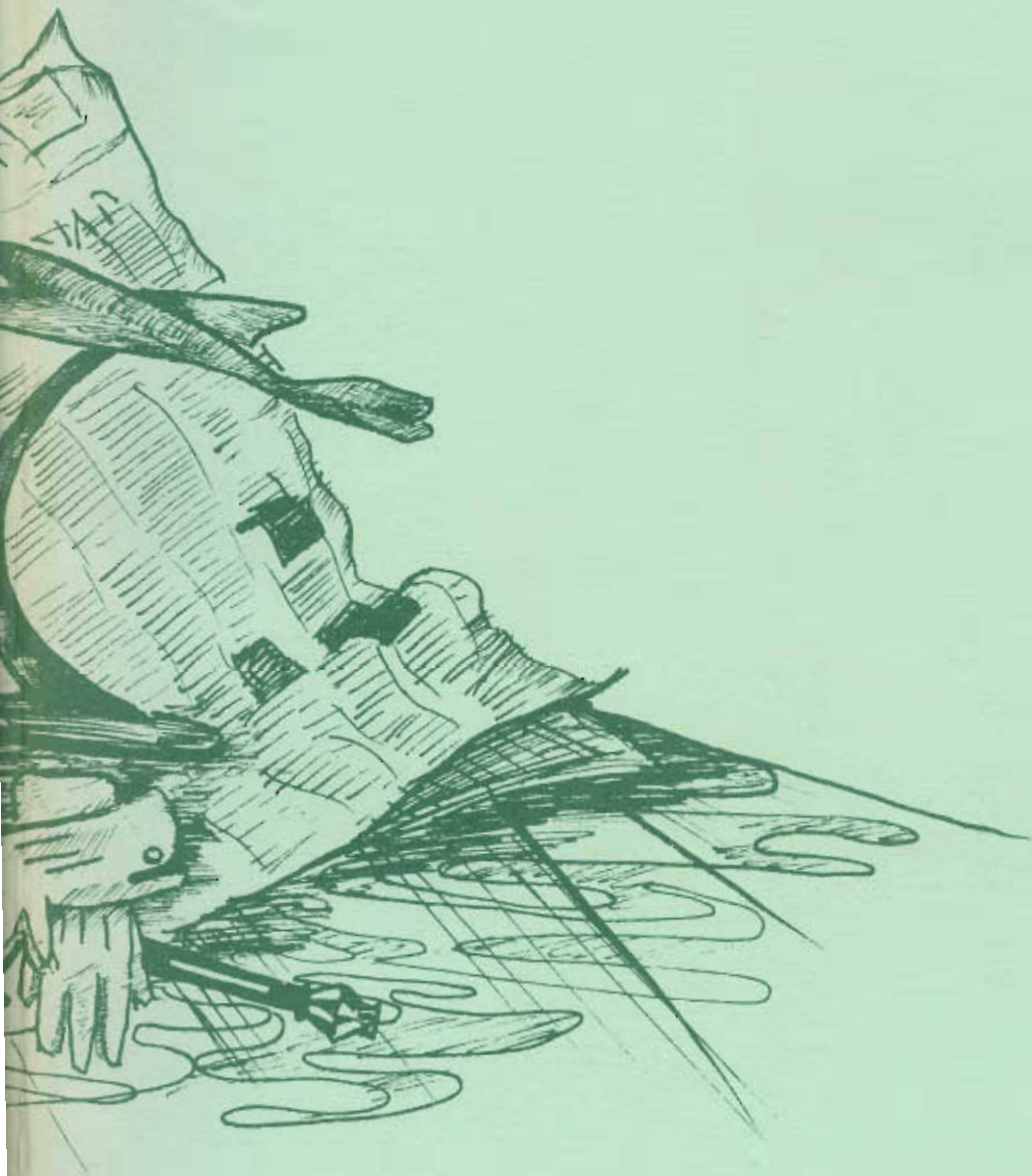






*"And only the Master shall praise us,
and only the Master shall blame;
And no one shall work for money,
and no one shall work for fame,
But each for the joy of the working,
and each, in his separate star,
Shall draw the Thing as he sees it,
for the God of things as They Are!"*

— Kipling —



ORGANIZATIONS



BABSONIAN



Left to Right; A. Papazian, S. Stokes, L. Lynch, H. Miller, H. Humphries, W. White, J. Daigle, J. Christy, A. Cohan.

With the closing of the school year 1953, the Editor for the Babsonian was already making plans for the book. Various contracts were made with a printer and a photographer.

Because of an increasing demand from the school for the Babsonian to have a larger Social Section, the book this year includes many pictures of the school parties held during the year. The Babsonian functions on a rather small staff, and this year Harry Hum-

phries as Editor, and Harvey Miller, as Business Manager spent many long hours in putting the book together. Jim Christy was of great assistance in securing advertisement.

Throughout the year material has been compiled and layed out prior to going to press. The actual printing of work that took months to put together takes only two days, and with the last proof having been read the work of the Babsonian is completed.



Seated: left to right: W. Robertson, L. Oberti, F. Howe, D. Johnson, D. Miller, J. Dervavich, M. Levine, D. Silk.
 Standing: left to right: E. Cashman, J. Noonan, R. Stevens, D. Armbrust, R. Cook, W. Livingston, R. Schroeder, R. Siegel, J. Dobbins, H. Kugel, M. Goralnick.

AVIATION CLUB

“Whose turn . . . ?”



The Babson Aviation Club was completely reorganized this year, and with approximately 40 new members, emerged as one of the most active and beneficial clubs on the campus.

The greatest change was from that of a “non-flying” to a “flying” club. A Piper J-3 was purchased by the club and hangared at Westboro Airport, for use by club members. Another outcome of the reorganization was the incorporation of the club under the laws of Massachusetts, with a share of stock being issued to each member.

The executive officers for the past year have been John A. Dervavich, President; Donald Miller, Vice-President; William Robertson, Secretary; James Sullivan, Treasurer; and Albert Reinhardt, Assistant Treasurer. The board of directors of B. A. C., Inc. consisted of John A. Dervavich, chairman, Donald Miller, Robert Cook, Frederick Howe, Roger Poirier, Roland Schroeder, and Norman Harris. In addition, the club secured the services of Mr. Davis, legal advisor; Mr. McGee, flying advisor; and Mr. Hartfield, Alumni advisor.

To supplement a program of flying, which included training with an instructor as well as flying solo, the club participated in the big “spring flying meet” held between all college flying clubs in the east, and conducted a tour through the South Weymouth Naval Air Base.

JOE BENSLER
Twenty-one days
until exams! !

THE BABSON BEAVER

STUDENT PUBLICATION OF BABSON INSTITUTE

"All the News That Fits"

Businessmen and
Educators Confer-
ence Today.

This was the eighth year of publication for the BABSON BEAVER. With each year it has become increasingly more difficult to operate the newspaper without incurring a loss. This year, the budget was balanced through a generous cut in printing costs granted by the Eaton Press, the sale of the parody issue, and the cutting of size of several issues.

Many new features were added to the weekly publication during the 1953-54 school year. THE SHADOW managed to know just about everything that went on everywhere and to pass on his information. Bob Julian's *On The Side* column poked fun at every aspect of campus life from politics and probation to pledging and breaking into the "chow" line. Al Wolfe's column kept the student body posted on affairs *On The Town* and the Student

Council added a column in which student misunderstandings about the school were explained.

The BEAVER gave way to the CLEAVER over Winter Carnival Weekend. The latter publication featured reports on the trip of the great globe down Coleman Hill, and on the close win of the Babson hoopsters over the powerful LaSalle five. *The Wolf Pack*, *Campus Dragnet*, and *In Me Opinyun* were other features of this humor issue. Some of the advertisements were more humorous than the copy.

The BEAVER editor this year was Harrison Smith. He was ably assisted by Harris Tucker. Business Manager: Al Reinhardt, Managing Editor, Larry Lynch, John Berg, Andy Anderson, Al Papazian, Dick Krupke, Harry Scheetz. Herb Eggert and many others.

First Row: N. Howard, A. Anderson, R. Krupke, A. Reinhardt, H. Smith, H. Tucker.
L. Lynch, A. Papazian, H. Eggert.

Second Row: D. Prince, A. Morhart, E. Pineda, H. Scheetz, The Shadow, D. Crane,
P. Clark, W. Stevens, A. Cohen, S. Stokes.





First Row: R. Hunot, H. Tucker, B. Rodriguez, R. Wheeler, Lee, Eng Eow, P. Garland, H. Perez, A. Pena, C. Ladera.
 Second Row: D. Prince, R. Aller, R. Jaramillo, H. Rada, S. Benaceraf, R. Escobedo, E. Pineda, L. Pineda, B. Kullman, W. Stevens, P. Vallenilla.

COSMOPOLITAN CLUB

Most of the famous colleges and universities have a Foreign Affairs Club, an International Relations Club or some sort of foreign students' club. As foreign students constitute ten per cent of the Babson student body, there is a real need for a foreign students club at Babson; during the winter of 1953 The Cosmopolitan Club (IRC) was organized to fill this need. It was the hope and wish of the founders to strengthen the relationships and promote better understanding between American and foreign students as well as among the foreign students themselves, and to give a broader understanding of the customs, language, economics, and politics of the homelands of club members through the various activities of the club. Under the co-operation of its members, the advice of Dr. Raymond H. Wheeler, and the help of Mr. Everett Stephens, Mr. Paul Staake, Dr. Montgomery, and Mr. Carpenter, the club has been a success during this year. The club now has thirty two active members and ten social members. The members meet twice each month at regular meetings to which guest speakers are invited to lead discussions on various international topics.

Members, too, occasionally lead these discussions. Other club activities include movies about various countries, dinners typical of various countries, dancing, and a spring picnic. The officers this year are Dr. Raymond H. Wheeler, Advisor; Dr. Carroll W. Ford, Advisor; Mr. Lee Eng Eow, President; Mr. Henry Benaceraf, Vice-President; Mr. Bruno Rodriguez, Secretary; Mr. Paul Garland, Treasurer; and Mr. Julio Garcia, Social Chairman.

"Any Questions . . . ?"





First Row: J. Lindeman, C. Myers, M. Winnship, N. Howard, J. Dombek, P. Albertson, T. Nutter, B. Morhart, K. Erickson, N. Howes, D. Hunt,
 Second Row: H. Seibel, M. Ross, C. Coyne, M. Alkerk, D. Trumbell, J. Marvin, M. Chol, P. Wilson, J. Wagner, P. Lamont, B. Brewster, S. Sherwood, J. Hatch, J. Meisser, M. Budlong, J. Angotti, J. Garcia, B. MacLean.
 Third Row: J. Gaber, N. Mildwoff, L. Pineda, J. Dutton, M. Rollins, W. Shaw, K. Weeks, S. Pineda, R. Uribe, P. Demers, B. Kullman, P. Moisan, D. LaPlant, P. Vallenilla, C. Wallace.

DRAMATICS CLUB

Success is probably the best word describing the activities of the Dramatics Club of 1954. The club only stages one show a year, on Winter Carnival Weekend, by this concentration "Strictly a Review", this year's show, was by far the most enjoyable and expertly directed in Babson's history.

Greenwich Village!



Paul Albertson, the club's President, and John Dombek composed the music and lyrics to the twenty-two original songs which were centered about a proper Bostonians' weekend visit to the City of New York. Jack Hood was responsible for the excellent designing of the backdrops. Bill McMeekin did an outstanding job in handling the lights, and Bert Morhart kept the ball rolling as the show's stage manager.

Some of the outstanding stars were "Nat" Howard who handled the job as M. C. expertly; Tom Nutter, Caroline Myers (Wellesley College), Jeanete Marvin (La Salle), and Mary Winnship (Pine Manor) who held down the outstanding singing roles.

Of course, mention of the entire cast would be impossible; however, praise is due to all for their cooperative spirit, willingness to learn, and their individual talents.

STUDENT COUNCIL

The 1953-1954 Student Council followed successfully the footsteps of its predecessors and contributed many constructive improvements to Babson Institute student life.

In the early part of the Fall term, the Council members recognized a growing need for measures which would solve the many perturbations being expressed by most of the students. Out of the recognition of this need stemmed the first joint meeting of the Administrative and Student Councils. The main point of discussion of this initial meeting was the pros and cons of having the dormitory lounges open for the entertainment of lady guests during more liberal hours. The discussion proved quite fecund and it was decided to allow the lounges to be opened each night until ten P. M. instead of the usual seven P. M.

The second joint meeting of the two governing Councils proved even more productive. At this meeting the Student Body members asked several candid questions which, when answered, were to solve many perturbing thoughts abounding in the typical student's mind. The questions pertained to such things as the ownership of the dormitories, use of the Institute funds, composition of an organizational chart, bookstore prices, and the dining hall situation. Answers to these questions given during the meeting led to a series of articles in the BEAVER which served the

purpose of enlightening the student body.

The Winter Carnival, held during the first week-end in March, was a huge success due to the efforts of the Student Council Social Committee. The Friday night formal was held at the Sheraton Plaza, an ideal location for such an affair, and Lieutenant Governor Whittier, of Massachusetts, officiated in crowning the queen. The Saturday afternoon and evening functions, with a grandiose performance of the Dramatics Club musical play, were likewise hugely successful, and Sunday's smorgasbord luncheon culminated a very enjoyable week-end.

Other items discussed by this year's Student Council were; establishment of a used book store, installation of soft drink machines to provide additional income, allocation of funds for cashing students' checks, and the abolition of the ten per cent service charge on switchboard calls. Although this is not a complete list, it is representative of the efforts of this year's Student Council.

The members of the Council sincerely hope that they have lived up to Article II of the constitution which reads, "The object of this Council shall be to represent, promote, and further the interests of the Student Body among the students, faculty, administration, and any other parties concerned."



Seated: A. Wilson, R. Johnson, D. Johnson, D. Crane, J. Reardon, J. Glaser, W. Robertson, W. Quattrocchi, H. Smith, R. Escobedo, L. Storer, H. Humphries.
Standing: J. Daigle, D. Silk, D. Hayward, T. Cook.



S. A. M.

First Row: Col. Mynes, A. Cohen, H. Hofer, E. Messer, J. Berg, M. Goralnick, A. Morhart.

Second Row: M. Shaevel, R. Tishman, H. Scheetz, W. Livingston, G. Boujoukos, S. Stokes, L. Lynch.

Third Row: D. Prince, E. Kazhal, B. Beckwith, R. Love, F. Fogg, D. Armbrust, E. Reid, W. Hartman.

Scientific Management has advanced to the point where today every practical businessman recognizes its value. With this in mind, the Babson Chapter of the Society for the Advancement of Management was organized in 1948.

The Chapter's activities consisted of field trips through manufacturing concerns, the viewing of industrial films, work simplification projects, and having prominent industrial leaders speak before them.

Among this year's field trips were the Ford Motor Assembly Plant, Norton Co., leader in the Abrasive Industry, and the American Steel and Wire Co. Speakers and their subjects were: Mr. Earl S. Havner, Manufacturing Vice-President, Towle Silversmiths. (Changing Attitudes, Business' Number One Problem); Mr. James Whitehead, President, Regal Shoe Co. (Suburbia, U. S. A.); Mr. Edward Addis, Sales Director, Automatic Transportation Co. (Industrial Trucks In Materials Handling);

Dr. John D. Montgomery and Mr. Walter H. Carpenter Jr., of the Babson Faculty. (Operation Research in Solving Business Problems); Mr. Frank Zacher, Director of Personnel, Norton Co. (Jobs in Industry); and a panel discussion by Mr. Walter E. Mutz, Treasurer, Chelsea Clock Co., Mr. James C. Lillis, Factory Manager, Dolecam Corp.; Mr. William H. Eastman, Personnel Director, John Hancock Ins. Co. and Dr. John J. Brennan Jr., Chairman Industrial Management Dept., Boston College. (Progression on the job).

The following men were elected as the officers of the Chapter for the following year: John J. Berg, President; Edward M. Messer, Vice-President; Maurice Goralnick, Secretary; George A. Boujoukos, Treasurer. Colonel Lawrence J. Mynes is the Chapter's able faculty advisor. Officers for the past year were: Barry M. Beckwith, President; Robert M. Love, Vice-President; Avram N. Cohen, Secretary; and Walter C. Hartman, Treasurer.



First Row: A. Ireland, W. Lyons, R. Jones, J. Sisk, R. Boynton, J. Fraher, R. Schroeder, R. Butterfield, J. Care.
 Second Row: L. Storer, K. Smith, J. Barre, Hennon, Preytis, W. Pratt, R. Benson, Johnson, A. Bourne, J. Noonan, McCabe.

VETERAN'S CLUB

This year the Veterans Club became a formal organization on the Babson Campus. At the second meeting of the year, the following officers were elected. Judd Fraher, President; Joe Sisk, Vice-President; Rollie Schroeder, Secretary; and Rod Boynton, Treasurer.

The purpose of the club is to provide an organization for the veteran students of Babson Institute; to aid the members in their personal and academic problems, and to further the best interests of Babson Institute.

"Blood type . . . Seagram's"



The only qualifications for membership in this organization are: to have served with a branch of the United States Armed Forces for a period of at least ninety days; to promote and uphold the principles of the club; and to actively participate in all functions and activities.

Early in the year by a majority vote, it was decided to affiliate with Wellesley Post #72 of the American Legion.

The club sponsors and conducts three blood drives annually in connection with the American Red Cross' National Blood Drive. In the three drives which proved to have a good response, the club arranged for the setting up of the Bloodmobile, the recruiting of the donors, and provided transportation for the Pine Manor girls who participated in the drive. Thanks are in order for the additional support given by the many non-veteran Babson students and to the girls of Pine-Manor Junior College of Wellesley.

The Club, also, has its social functions which are held approximately once a month at the American Legion House.







VARSITY ATHLETICS



ATHLETIC COUNCIL

E. Bowen, Director of Athletics
J. Alderton, Chairman
A. Kopanon, Coleman
A. Hall, Bryant
I. Pike, Park Manor
E. Griffith, Park Manor North
E. Ireland, Park Manor South



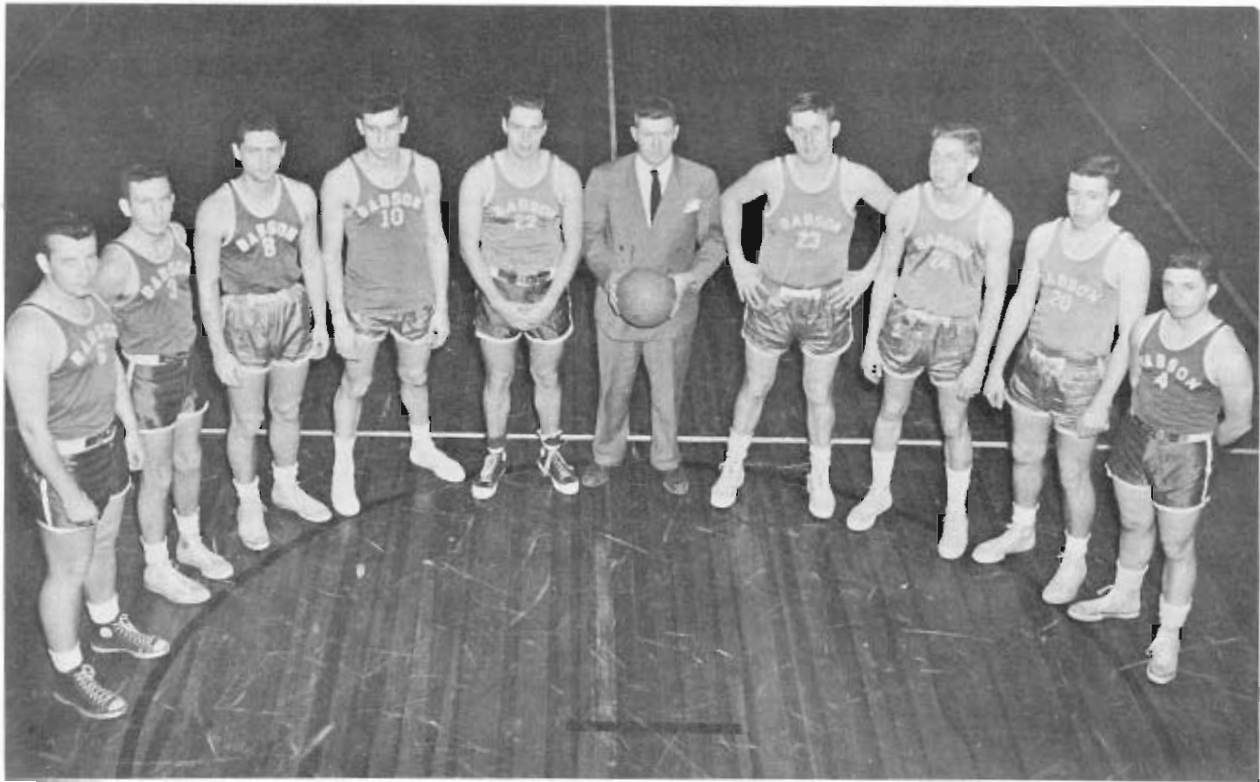
First Row: E. Griffith, A. Hall, I. Pike, J. Alderton.
Second Row: E. Ireland, A. Kopanon, E. Bowen.

The Athletic Council was organized as the coordinating body for all of the school's athletic activities. Each dormitory has a member on the council; thus when disputes arise each student group is fairly represented.

This year the council chairman was John Alderton who did a splendid job and gave to the school's athletic progress much of his time and effort.

Some of the achievements of this year's council were as follows: The employing of a full time basketball coach, organizing the intramural and variety schedules, and arbitrating those disputes that arose during the year.

Mr. Earl Bowen sat in on all the meetings and acted as the group's faculty advisor. His advice and aid were greatly appreciated as well as needed.



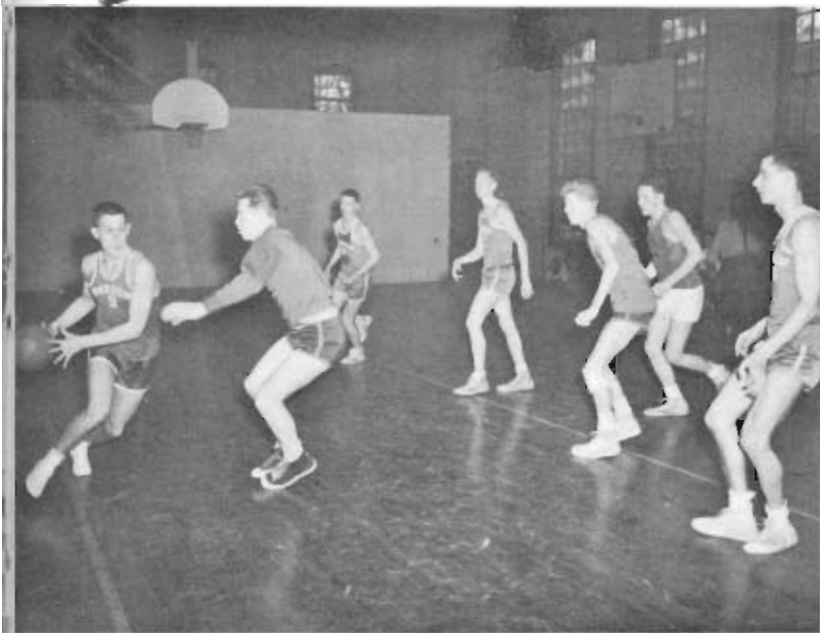
Left to Right: J. Alderton, R. Rouillard, R. Seigel, A. Kopanon, B. Martin, R. Thomas (Coach), J. Kapuscinski, F. Eaton, J. Dolan, M. Lavigne.

BASKETBALL

This year Babson had its first full-time basketball coach, Dick Thomas. Under Dick's coaching the team easily won the Greater Boston Small College League championship, winning 9 out of 10 games. The overall record was 11 wins and 6 losses.

"Easy" Fred Eaton was high point man for a single game as he hit for 37 points against Dean Academy. Ben Martin was the steady, dependable player when the chips were down and showed this by putting in the winning basket in the Wentworth game with only eleven seconds left. Captain Bob Siegel was the leading scorer this season with a fifteen point average.

John Kapuscinski's deadly eye and long set shots will be missed next year. Greek Kopanon's comedy and great defensive ability were enjoyed by all who saw him. Many a



Babson 54 Wentworth	44
Babson 86 Burdett	40
Babson 62 Boston Teachers	57
Babson 82 Newton Jr.	65
Babson 75 Dean Academy	91
Babson 80 Burdett	64
Babson 68 Pharmacy	46
Babson 88 Boston University	91
Babson 89 Mass. College of (Optometry) Subs.	44
Babson 51 Boston Teachers	53
Babson 65 Suffolk	87
Babson 69 Wentworth	67
Babson 88 Mass. College of (Optometry)	61
Babson 84 Newton Jr.	61
Babson 55 Boston University	69
Babson 115 Pharmacy	84
Babson 67 Suffolk	86

basket was saved this season by John Dolan's fine defensive work. Bob Rouillard and Kirk LaVigne will be back next year to play some more great basketball, as they did this year.

John Alderton, with his fine competitive playing and spirit, was graduated this year. Loring Puffer and Dick Schulze threw in many needed points against Suffolk in the Winter Carnival game.

One of the highlights of this season was the Beavers' 116 to 84 win over Mass. College of Pharmacy. Siegel, Eaton, Kopanon, Kapuscinski, and Rouillard all hit for double figures.

An informal dinner was held in Park Manor at which letters and a trophy were awarded. At this time Fred Eaton was elected captain for the 1955 season.





HOCKEY

First Row: H. Littell, R. Cotter, R. Rochford, E. Ireland.
 Second Row: C. Shields, D. Heath, J. Jamieson, W. Coughlin,
 P. Prifti, J. Putney, W. Pratt.

This year's Hockey Team was a spirited outfit that finished an exciting season with a record of eight wins and seven losses. The highlight of the season was a thrilling 4-3 win over the Boston University Freshmen. Other wins included two over the MIT J. V. and four convincing victories over the Oblate Seminary of South Natick. In the State House Tournament for High Schools an impressive 15 to 7 decision was gained over the men from Boston Latin.

Losses were suffered at the hands of the Yale Cougars, the Northeastern Frosh, and the Boston College Freshman. The team was definitely outclassed by the first two, but battled valiently to the end with BC. This is just the second year

of existence for the Babson Hockey Team and they displayed a marked improvement over the previous season.

Outstanding players were Captain Bill Coughlin—goal tender, Hardin Littell and Dick Cotter—Defenseemen, "Bebo" Ireland, J. Jamieson, and Pete Meals—forwards . . . Others to be mentioned for good consistent playing throughout the season include J. Putney, D. Rochford, C. Shields, D. Heath, T. Wilde, J. Dolan, and D. Malloy.

Coach Wally Pratt loses only Bill Coughlin this year, and is looking forward to a very promising season with all other men returning next year under the leadership of Captain-elect Jack Jamieson.



SCORES

Babson 4	M.I.T. Jr. Varsity	3
Babson 2	Wellesley High	6
Babson 2	New Prep	3
Babson 1	Northeastern Freshmen	9
Babson 2	Boston College Freshmen	7
Babson 4	Boston University Freshmen	3
Babson 3	Framingham Seminary	5
Babson 9	Oblate Seminary	5
Babson 2	Yale Cougars	12
Babson 7	Oblate Seminary	6
Babson 6	Oblate Seminary	4
Babson 9	Oblate Seminary	6
Babson 6	Oblate Seminary	8
Babson 10	M.I.T. Jr. Varsity	2
Babson 15	Boston Latin	7



GOLF

SCORES TO DATE

Babson 9	M.I.T. 18
Babson 15½	Tufts 11½
Babson 8½	Lowell Textile 18½

A Hook . . . ?



G. Hogenauer, P. Meals, K. LaVigne, L. Johnson, W. Pratt

With the advent of the spring term 15 candidates reported to Coach Earl Bowen to play the qualifying rounds for this year's golf team. Captain Harold Gray and Wally Pratt were the only returning lettermen, so the race was wide open among the newcomers. Following the qualifying rounds Kirk Lavigne, Gordon Hogenauer, Pete Meals, and Len Johnson were the low scorers along with the two returnees

The team has played three matches as this article is written, losing to M.I.T. and Lowell Textile, but edging Tufts in a close match. As noted below this year's schedule is a good one climaxed by the New England Intercollegiate Tournament. The very versatile "Be-bo" Ireland is serving as this year's team Manager.

Other teams scheduled include Harvard, Boston College, Boston University, Dartmouth, and Colby.



SAILING



1st Row: Left to Right: T. Green, P. Staake, R. Rochford, K. Weeks, R. Stahl.
2nd Row: Left to Right: B. Watkins, M. Samuels, B. Rodriguez, R. Stevens, R. Cotter, J. Lamarduc.
3rd Row: Left to Right: C. Shields, R. Barnacle.

The Babson Sailing Club was organized in December 1949 to promote interest in and organize the activity for sailing and racing by the students of Babson. Since this time it has progressed to the point of being one of the most successful clubs on campus having substantial tangible assets.

In May 1953 the Club took delivery on three fiberglass "Tech" dinchies. Work on these was completed during the summer and they were put in the water for the fall sailing season in October. These boats came to the club as a dream which had been held by the members since its founding.

The fall season saw a fine freshman team which won the Freshman Eliminations at Tufts on Columbus Day. The club also took a close second in the Associate Member Championship race later in October won by the Rhode Island School of Design. Babson was also well represented in regattas at the University of Vermont, Middlebury, and Dartmouth.

At the annual meeting of the New England Intercollegiate Sailing Association held at M. I. T. on February 14, 1954, the club's

status was raised from Associate Member to Provisional Member which entitles it to voting privileges in the Association. Also, at this meeting the club's faculty advisor, Mr. Paul C. Staake, Jr., was elected Graduate Treasurer of the Association.

At the first open meeting of the Spring term the club was proud to present Captain Roger F. Duncan, coach of the Belmont High School crew, with his talk and movies on "Sailing the Coast of Maine". Captain Duncan, with his Yankee intuition and imitations of the Maine accent, provided a most humorous and interesting evening for the members and guests.

On April 10th the club was host to Boston University and Northeastern University, holding its first meet in its new boats. This meet was held on Lake Cochituate, the club's home waters, and finished in a tie between Babson and Boston University. A large spectator group from the college was appreciated by the sailors and interested many in joining this very active organization. Several co-ed functions were planned for the Spring season and the team traveled to the U. S. C. G. Academy, the University of Vermont, Middlebury, and others for a full sailing schedule.

The officers of the Sailing Club are: Kenneth W. Weeks, Jr., Commodore; Richard D. Rochford, Vice-Commodore and Sailing Master; Richard A. Stahl, Secretary; and William T. Snow, Jr., Treasurer. Mr. Paul C. Staake, Jr. has ably served as the club's faculty advisor since its founding.



1st Row: A. Ireland, J. Jamieson, P. Moison, W. Pratt,
R. Bender.
2nd Row: J. Fitzgibbon, G. Ellis, H. Littell, P. Meals,
Mr. Bowen.
Not Pictured: B. Kullman, W. Quattrocchi, J. Leon.

TENNIS

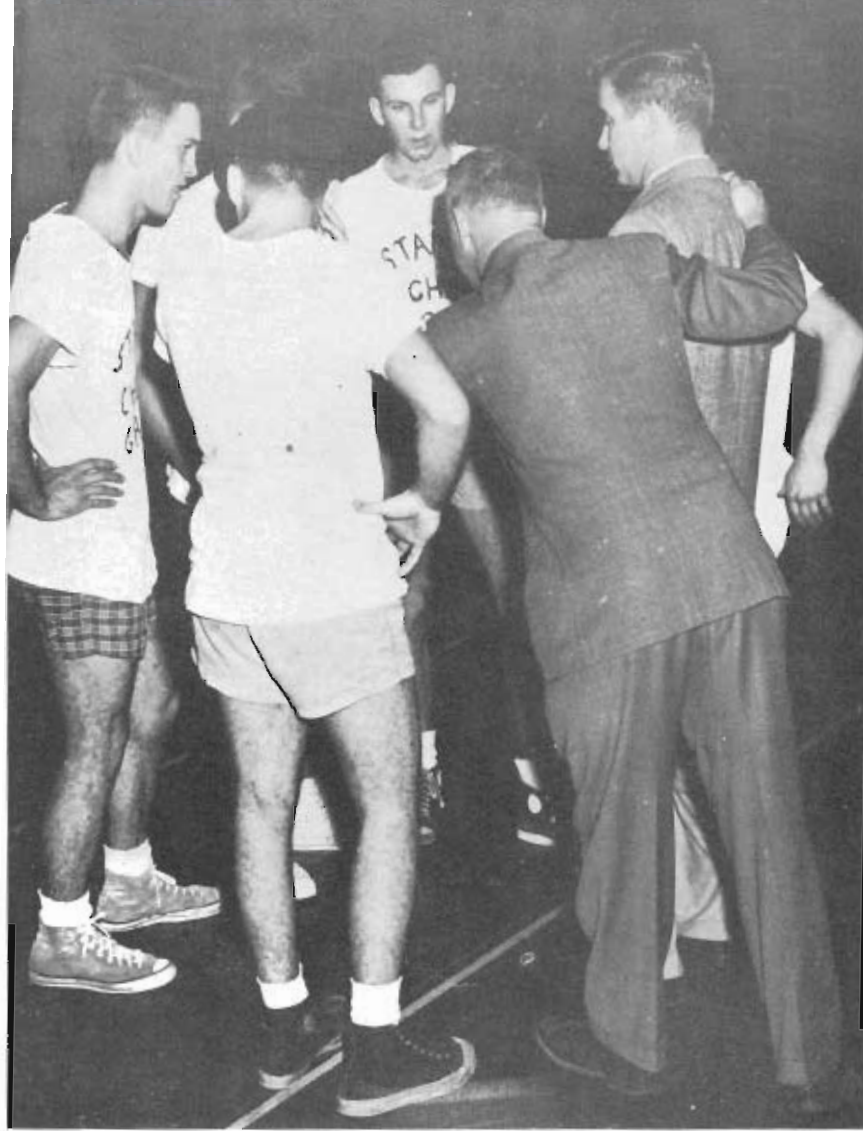
Unlike any other year the tennis team was fortunate in having six returning veterans to start the season. They were: co-captains Wally Pratt and Jack Jamieson, Hardin Littell, "Bebo" Ireland, Jose Leon, and Jack Fitzgibbon. In addition, the team was greatly strengthened by newcomers Gage Ellis, Bill Quattrocchi, and Rod Bender.

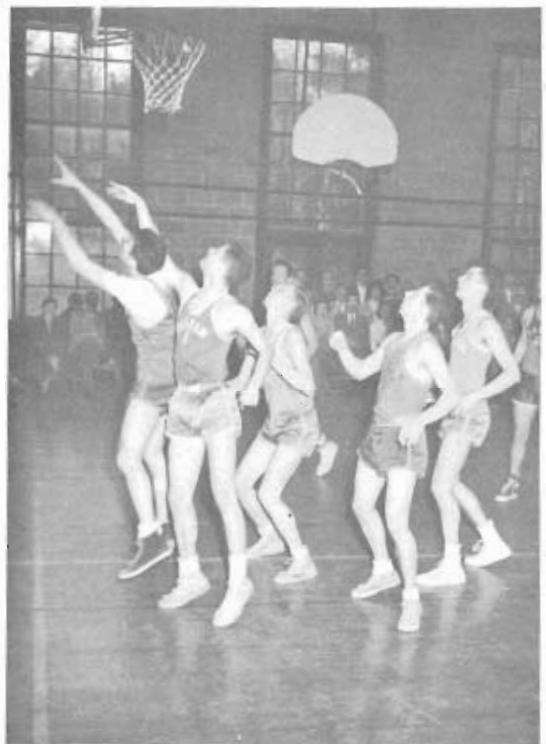
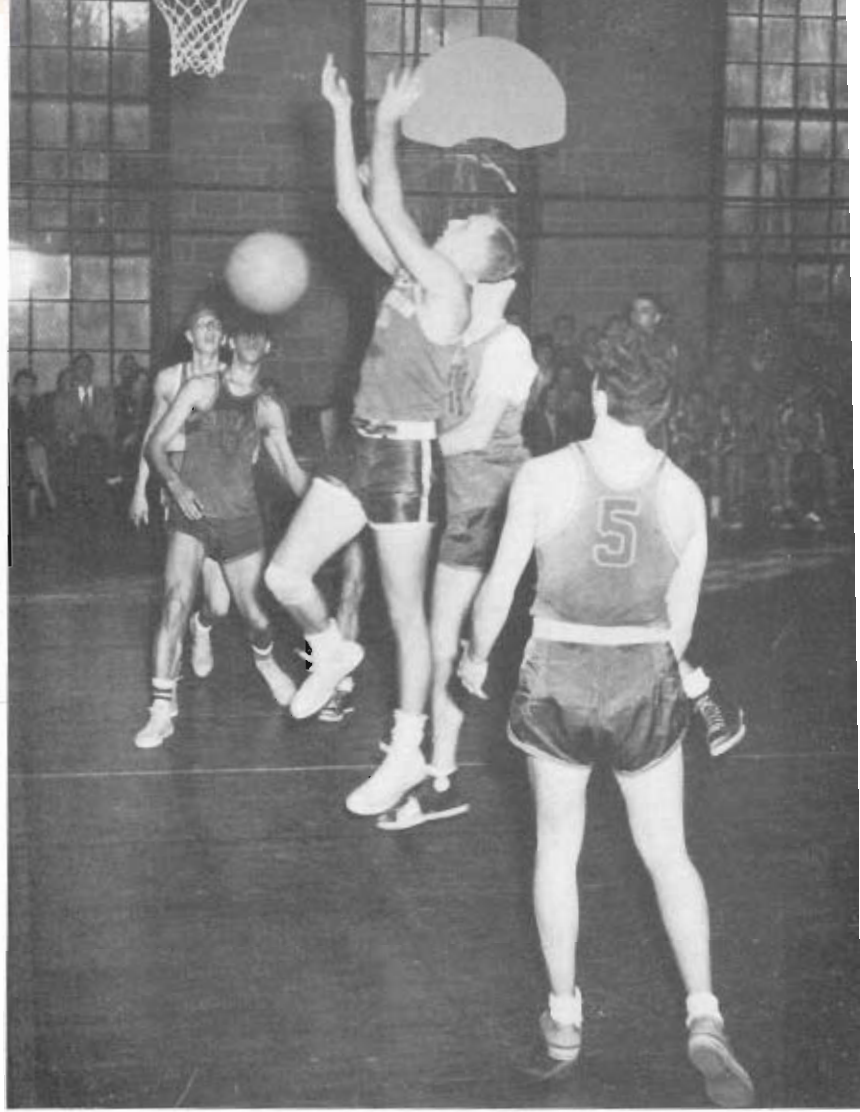
The opening match with Colby College was rained out. However, the netmen got off to a flying start by defeating Merrimack 9-0. Later that same week the

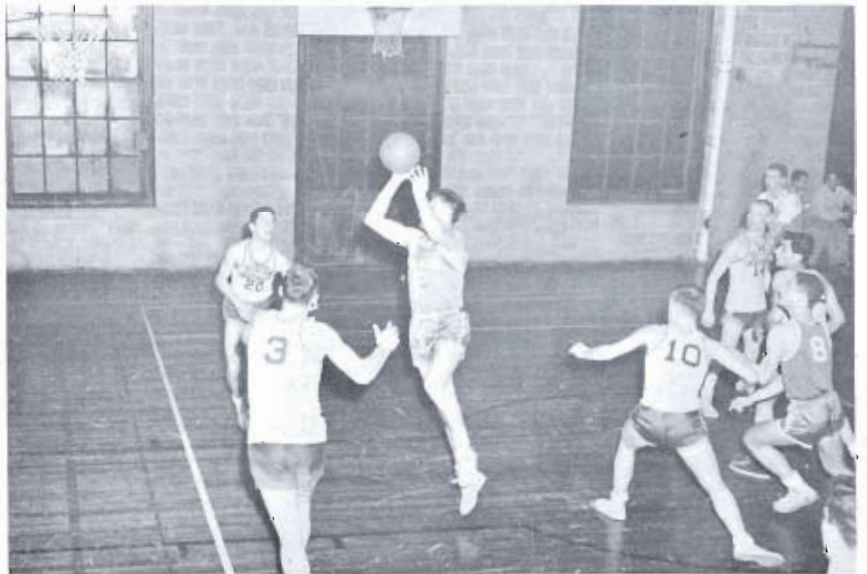
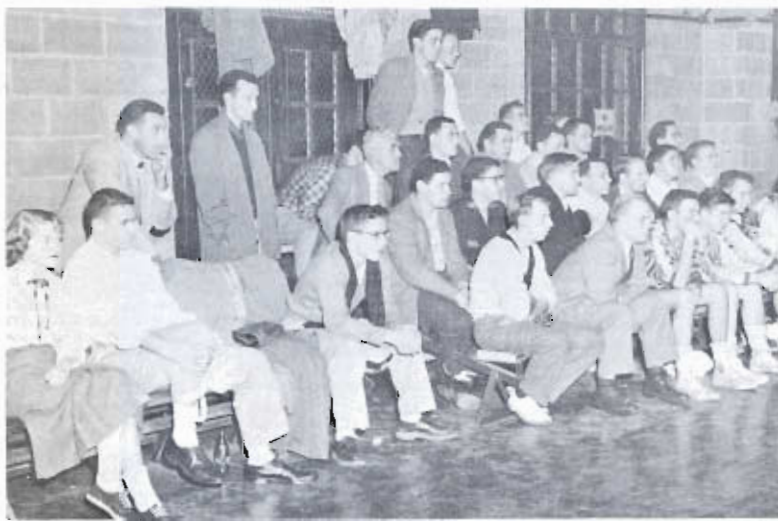
team met its first defeat at the hands of an excellent Brandeis University team. The final score of 5-3 was not decided until the very end.

As this article goes to press the team still has a stiff schedule ahead of them with such teams as Harvard Frosh., Clark, M. I. T. Frosh., Boston University (the New England Intercollegiate Champions in 1953), Tufts, Holy Cross, and Nichols. But with some good luck and the same spirit displayed previously the team should definitely have a winning season.

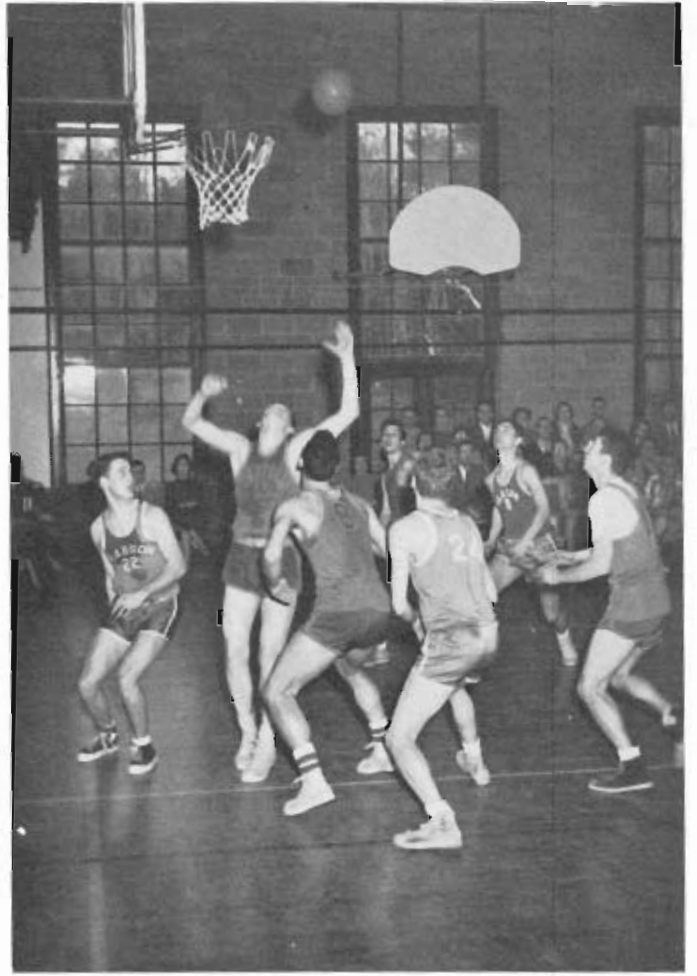
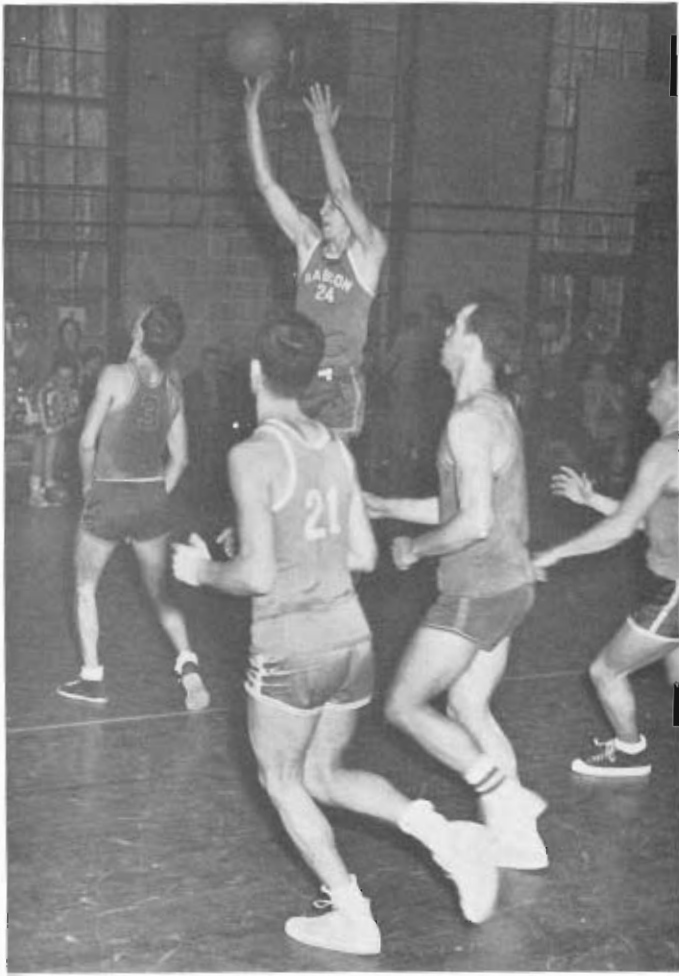


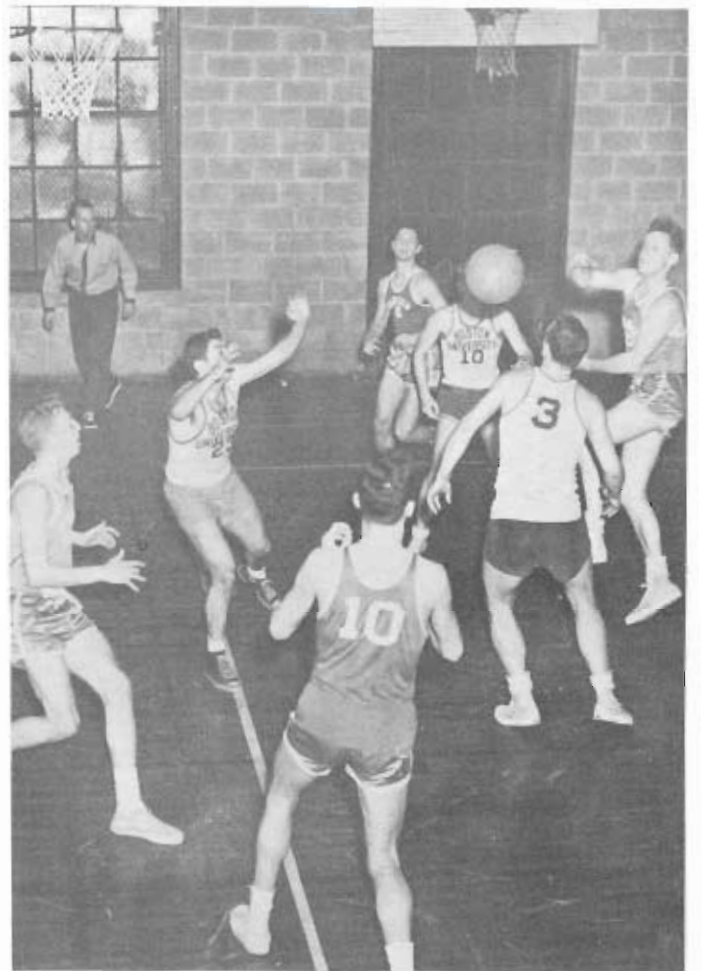
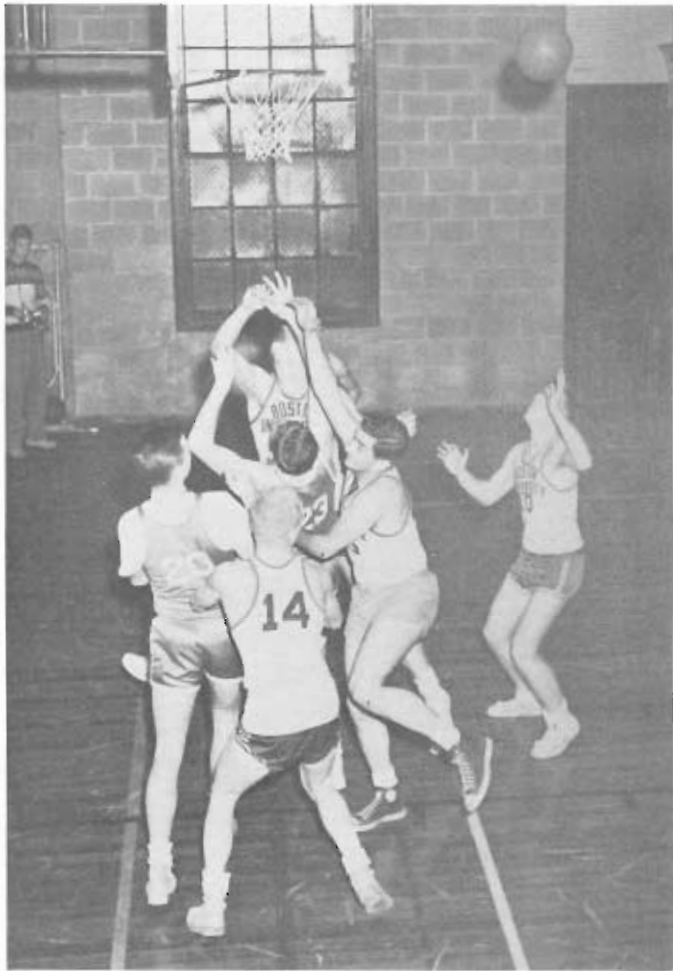


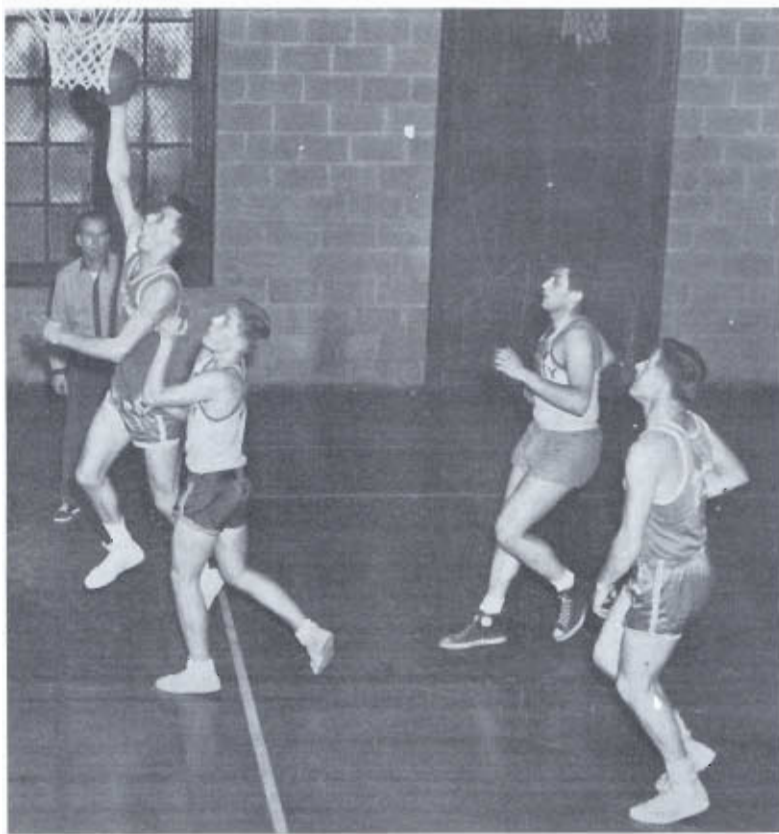




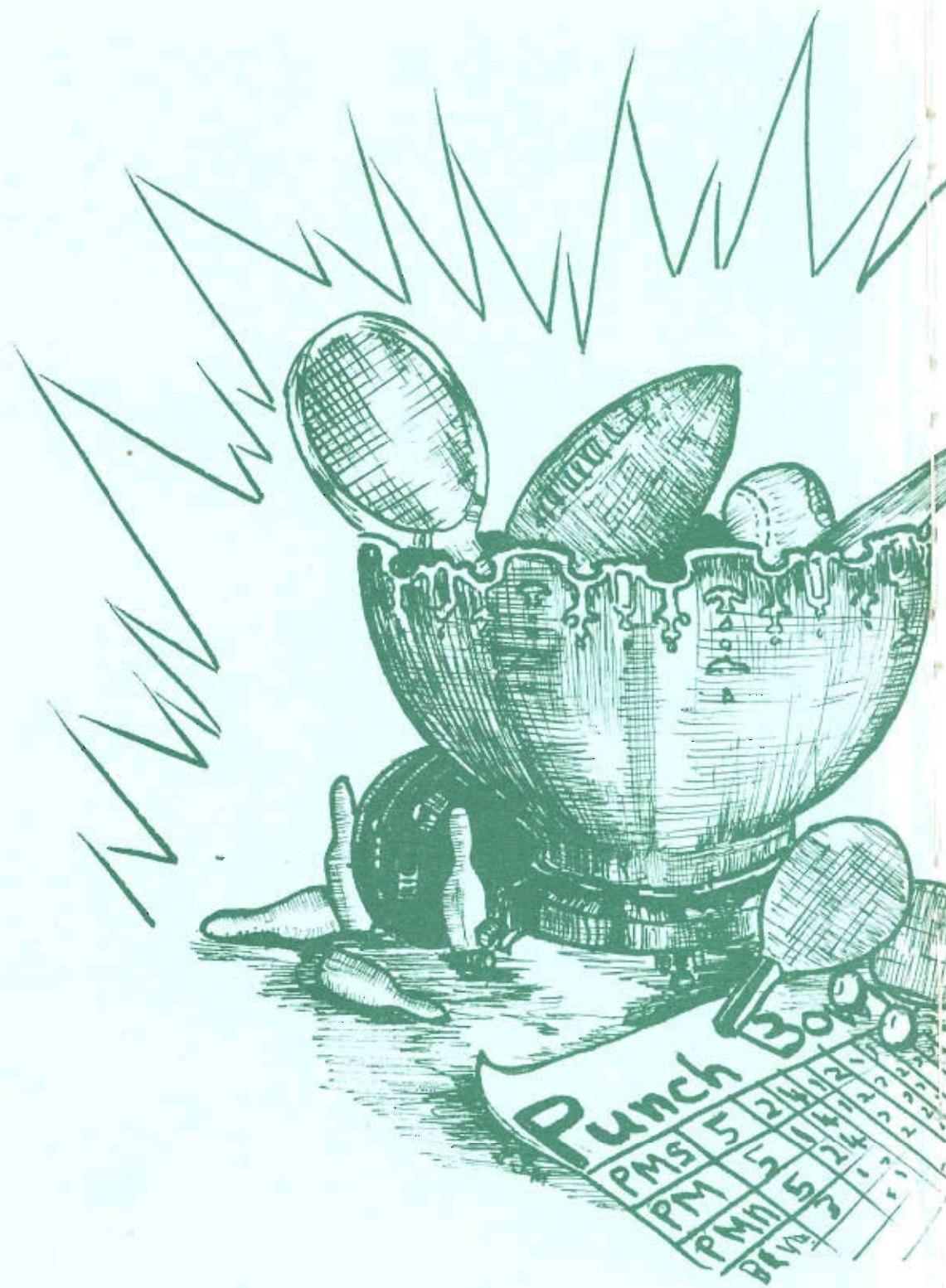














INTRAMURAL ATHLETICS



FOOTBALL

— Pubmen —



First Row: D. MacKay, R. Cook, N. James, W. Coughlin, W. Gerraughty,
Second Row: J. Gately, S. Liebster, A. Sockol, A. Kopanon.

The 1953 football season was a terrific display of sportsmanship and co-operation. On Tuesday afternoons, the respective intramural teams would get out their old, beat-up sneakers, borrowed high school jerseys, and play — rain or shine — as hard as they could. Competition was as keen as any professional or college game. It made no difference whether the men were big or little. They fought, without pads or cleats, and they tried for that last, vital T. D.

The rough-and-ready "Pubmen", on the bench or on the field, earned for themselves and Babson an enviable record. The final tabulation for the 1953 football season registered six victories and no defeats for the victorious "Pubmen".

We can look upon this season as one of outstanding individual performance, definite team sportsmanship, and an all-around, healthy, intramural spirit. The award for "outstanding player" went to Greek Kopanon. The "Rookie of the year" award had to be

shared by two promising men; "Gus" August and "Bob" McGrath. Both of these men gave notable performances.

At the conclusion of the season an All-Star team was selected, based on such factors as all-around ability, attendance, leadership, and sportsmanship. Listed below are the members and their dorms.

THE BABSON ALL-STAR TEAM

LE Pratt	Pms
C McGrath	Pms
RE Gately	Pub
LHB Liebster	Pub
FB Sockol	Pub
RHB Kopanon	Pub

SECOND TEAM

LE Eaton	Bryant
C James	Pub
RE August	Pm
LHB Pike	Pm
FB Dickason	Pm
RHB Teece	Bryant



Kneeling: J. Alderton. A. Kopanon
Standing: R. Blumencrantz. M. Sainovich, J. Dombek. D. MacKay. R. Hughes.
N. James.

BASKETBALL

This year the Pubmen, under the very fine coaching of "Greek" Kopanon, won the basketball championship with an impressive record of six wins and no losses. The "champs" had some fine players in John Dombek, Lo Puffer, Jim Hughes, and in the fine play maker, Mike Sainovich.

Park Manor South finished in a tie for second place with Bryant. Each team had three wins and three losses. Some of the P.M.S. scoring power came from Don Silk, Wally Pratt, Dick Schulze, and Mark Rollins.

From Bryant came the league's leading scorer, Martin Talley, who hit for 45 points against Park Manor. In this game Bryant scored 92 points, the highest point total compiled by any team this year. Other outstanding players from Bryant were Pete Meals, Dave Jennings, and Don Crane.

Park Manor was last in the standings but showed plenty of spirit and hustle. Their outstanding players were Marshall Platt, Glen Leahey, and Dave Dunn.



C. Evans. W. McMeekan. W. Huberlic. S. Anderholm. G. Ellis. J. Berg.

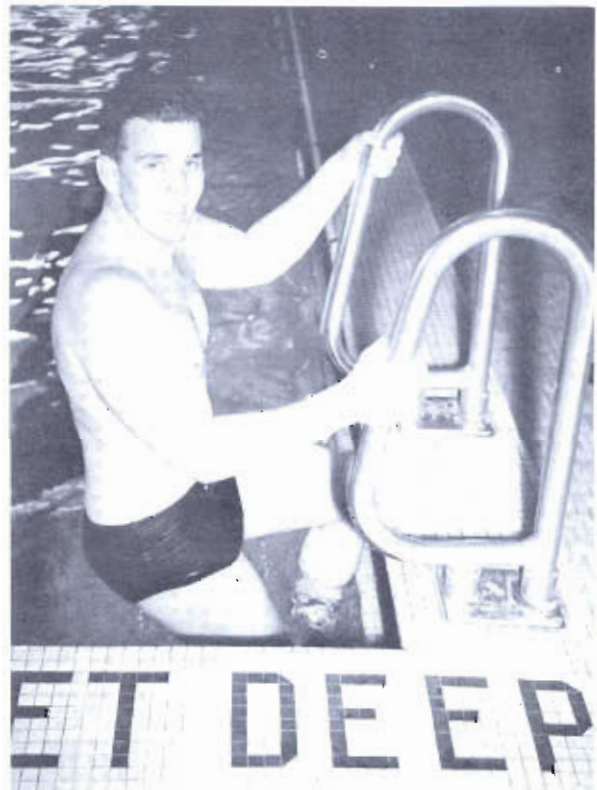
SWIMMING

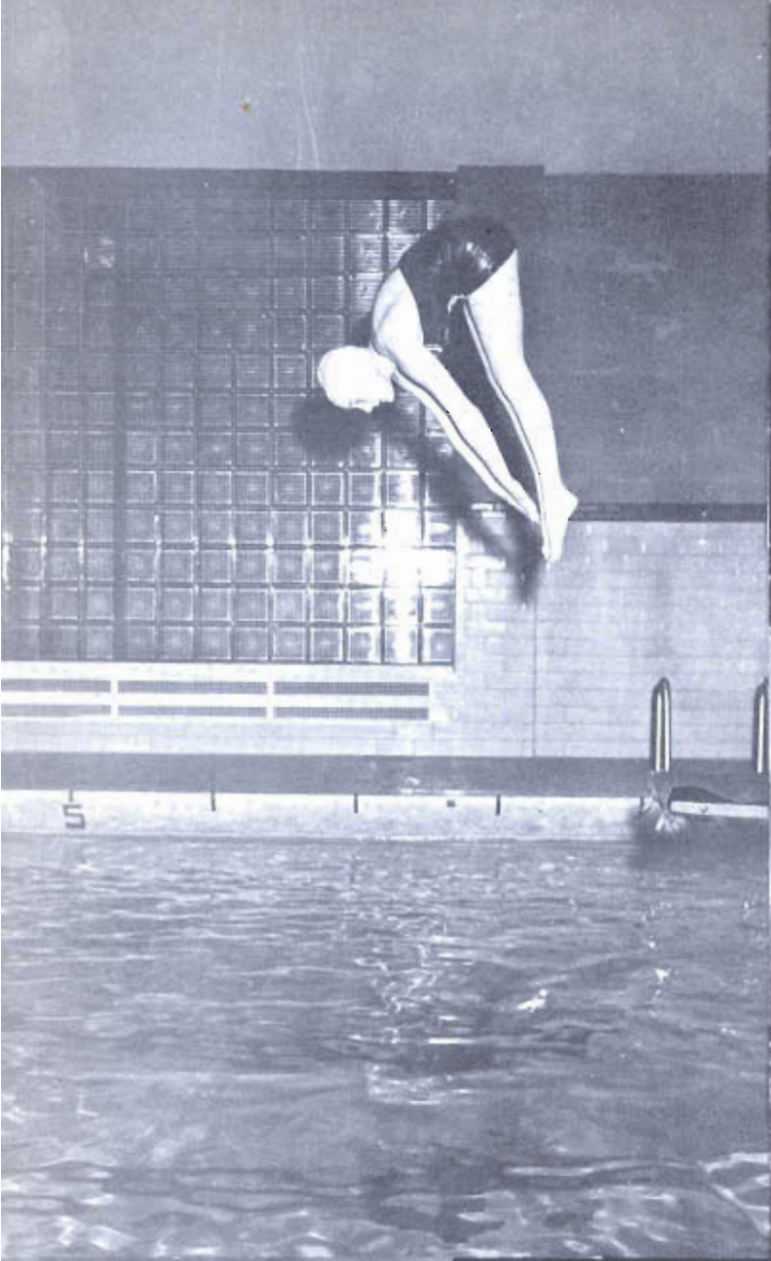
Park Manor repeated its triumph of last year by capturing the intermural swimming title with five wins and one defeat. Park Manor South overtook Bryant for the second place with a late surge.

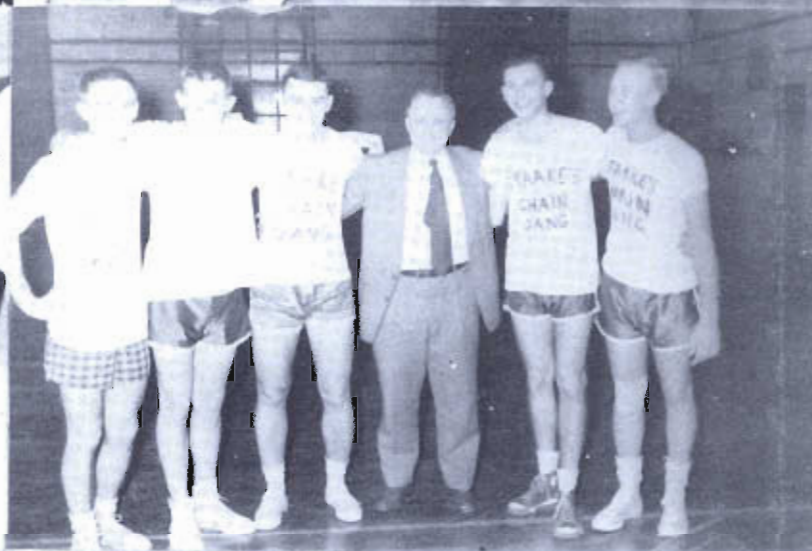
John Berg, Captain of the Park Manor team, was the outstanding star of the season, and he received the Ewart Trophy, given annually to the season's highest scorer, for the second consecutive year.

Other swimmers deserving credit for their continuous fine performance were Bud Johnson (P.M.S.), Lo Puffer (Pubmen), and Gage Ellis (P.M.).

John Berg, Ewart Trophy Winner

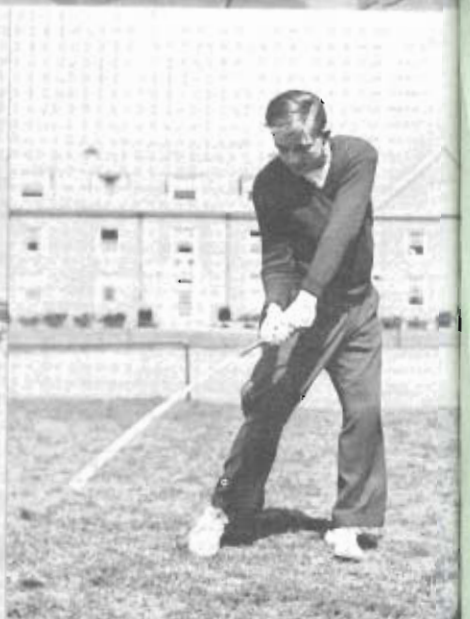


















THE SOCIAL CALENDAR

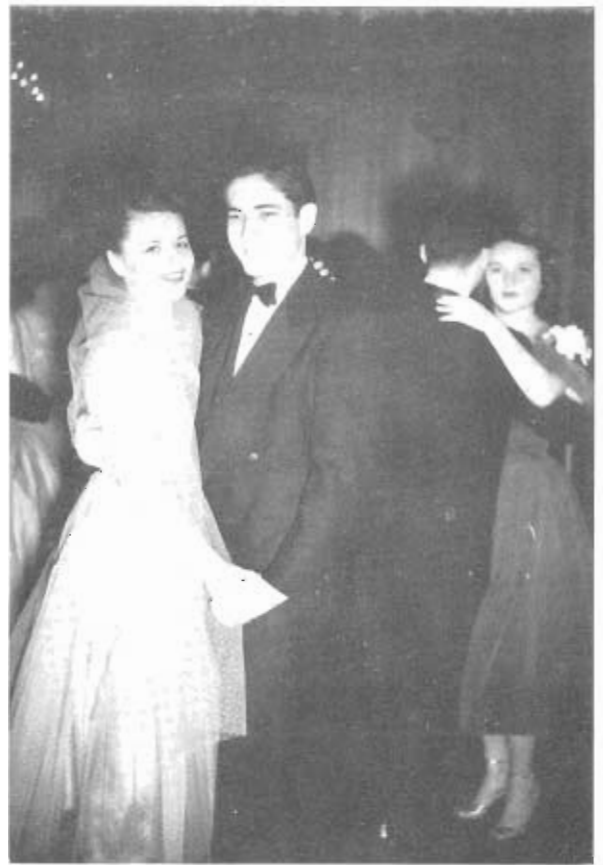




The crowning of the Queen, Mrs. Ric Martin, by Lt. Governor, Sumner Whittier

The Student Council of
Babson Institute
cordially invites you
to attend their
Spring Week End
May 14th and May 15th, 1954







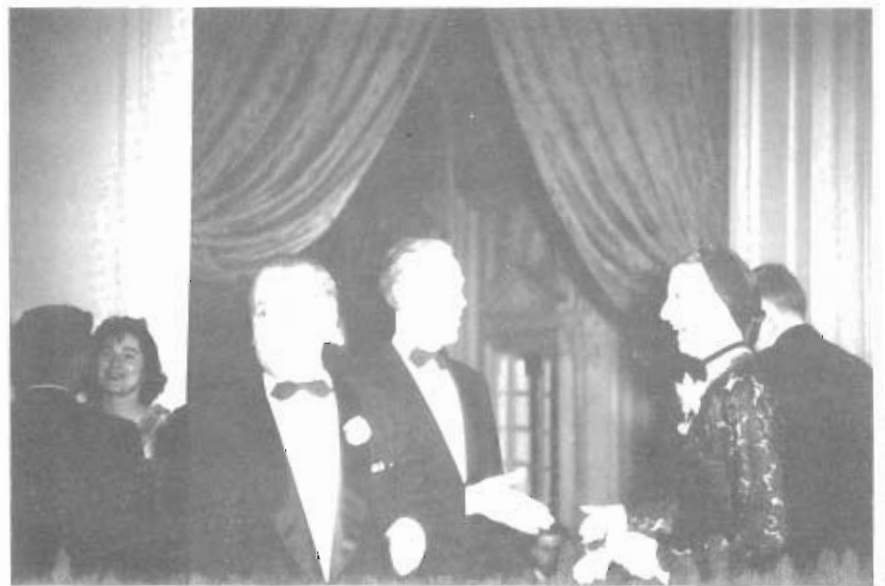
























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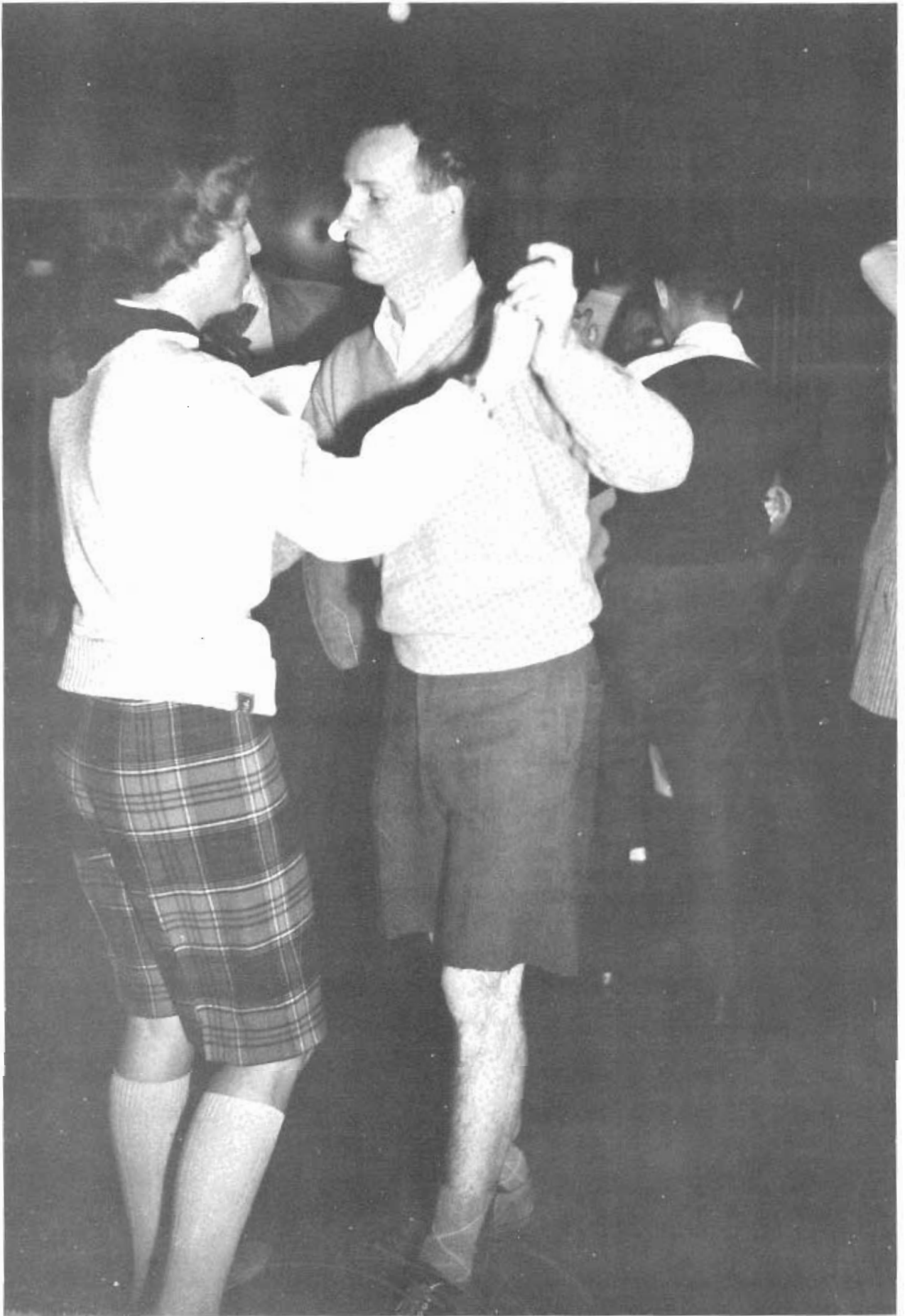


















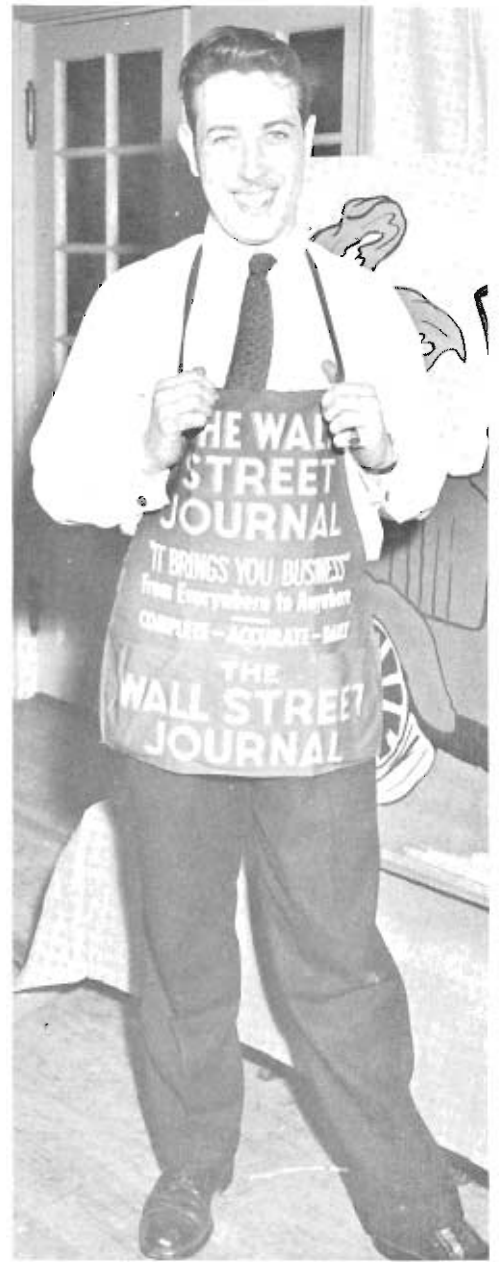
















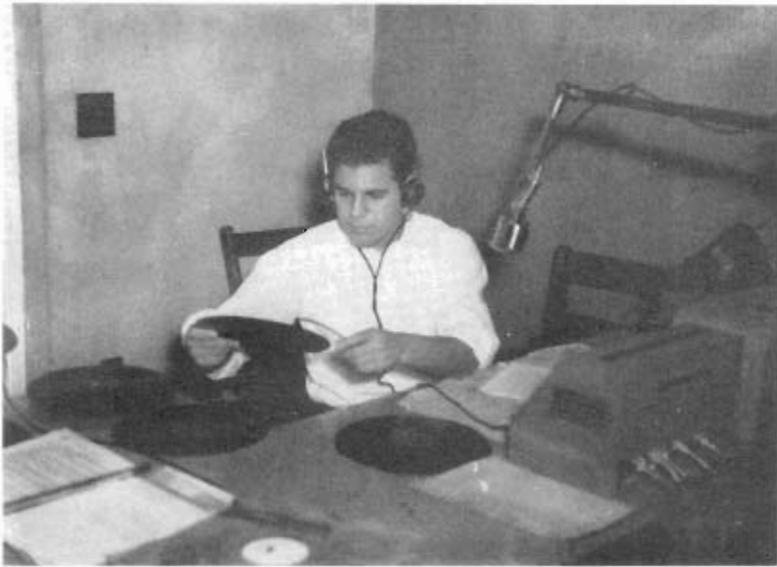






















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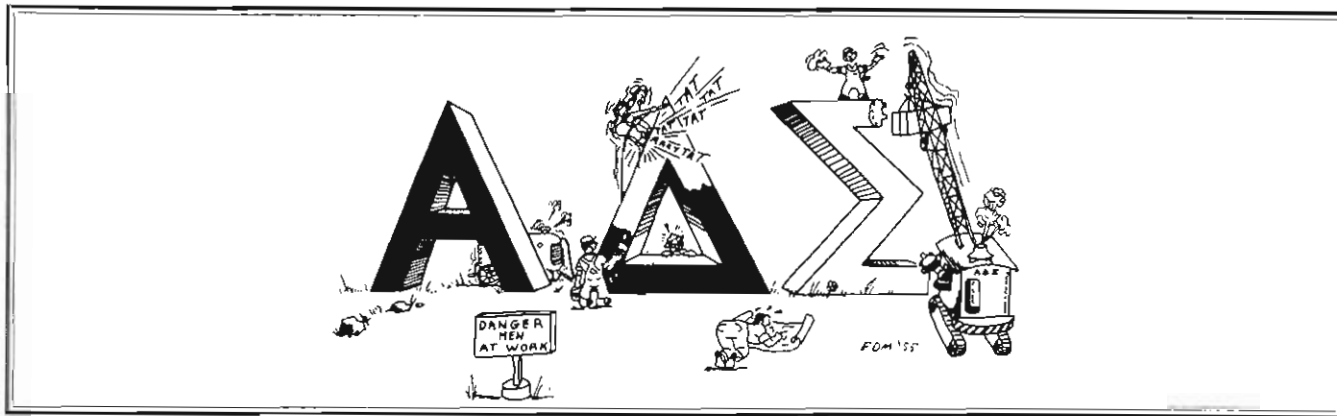
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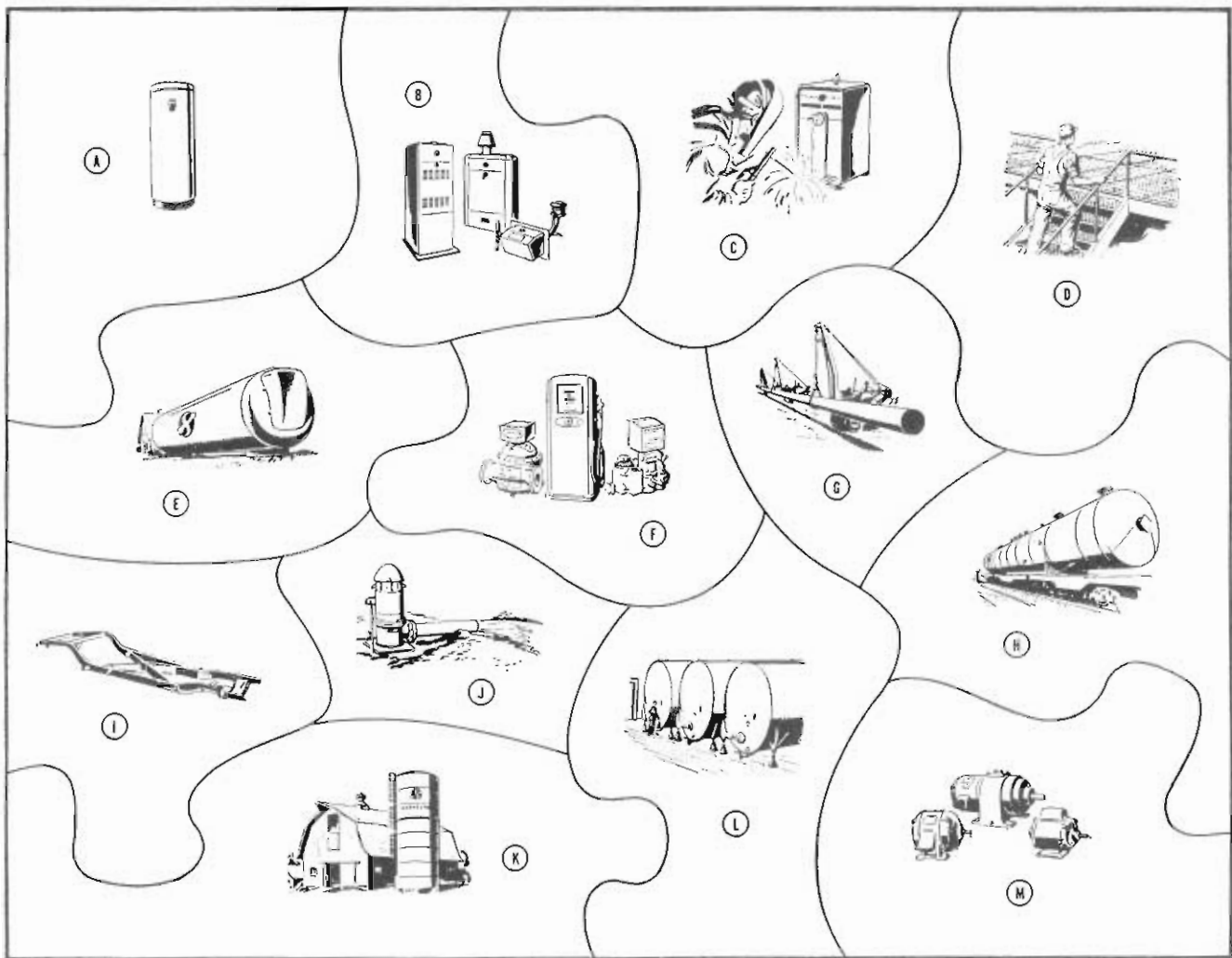
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