

April 2012

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Babson Faculty Research Fund

## Last Research Chat of the Spring Semester

**Thursday, April 26**  
Needham Room, Olin Hall  
from Noon to 1:15 PM

**Mary Godwyn**  
History and Society  
“Organizational Interventions and  
Women’s Leadership”

**Anne Roggeveen**  
Marketing  
“Shifting Preference Through  
Vividness: The Influence of  
Presentation Form on  
Product Choice”

**Fall Chat Dates  
Have Been Scheduled**  
If you would like to ‘book’ a date  
for the fall semester,  
please contact the BFRF office.

## BFRF to Review Software and Data-sets Used for Faculty Research Projects

Many faculty members are using a variety of software packages and data sets to facilitate their research efforts. Dean Hotchkiss has asked the Research Fund committee to coordinate the ‘review’ of research-related software and data acquisitions.

The committee, working with the Library, Division Chairs, and IT, will begin taking inventory of what is currently being used and outline a process for reviewing new purchases. The goal is to evaluate the expected demand and related costs and determine the most economical purchase plan -- single user, multi-user, or a site license.

If you are in the market for a new software package (or an upgrade for a current application) or large data set for a research project, please contact the BFRF office.

## Faculty News

**Candida Brush**, Entrepreneurship, has several new publications to her credit. “One Size does not Fit All: Entrepreneurial Expectancies and Growth Intentions of US Nascent Men and Women Entrepreneurs,” co-authored with Dr. Tatiana Manolova, Dr. Linda Edelman and Dr. Kelly Shaver, was published in *Entrepreneurship and Regional Development*, 2012, 24:1-2, 7-27. “Female Entrepreneurship and Economic Development: An International Perspective,” with Dr. Sarah Cooper, also appeared in *Entrepreneurship and Regional Development*, 2012, 24: 1-2, 1-6. And “Gender and Business Ownership: Questioning What and Where,” with Dr. Cristina Diaz-Garcia, was published in *International Journal of Entrepreneurship Behavior and Research*, 2012, 18:1, 1-17.

**Philip Dover**, Marketing, presented “Measuring the Integrative Impact of Managers, Entrepreneurs and Leaders in Sustaining Innovation: A Tool for Customized Executive Education Programs.” at the 4<sup>th</sup> Annual Symposium on Executive Education in Atlanta.

3 of the top 25 most cited articles published since 2007 in the *Journal of Financial Markets* have Babson College **Finance Division** authors: “Measures of implicit trading costs and buy-sell asymmetry” by **Gang Hu**, appeared in Volume 12, Issue 3, August 2009; “Using matched samples to test for differences in trade execution costs” by **Ryan Davies** and S.S. Kim was published in Volume 12, Issue 2, May 2009; and “Competition in the market for NASDAQ securities” by **Michael Goldstein**, A.V. Shkilko, B.F. Van Ness, and R.A. Van Ness, appeared in Volume 11, Issue 2, May 2008. The *Journal of Financial Markets* is the leading journal in financial market microstructure.

“Precisely Not Me: The Deuce in Dostoevsky” by **Brian Seitz**, Arts and Humanities, will be published in *The Dostoevsky Journal*. This work was written with support of a BFRF 2011 Summer Research Grant.

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## Final Products Accepted

**Nan Langowitz**, Management

“Early Career Outcomes: Does Gender Make a Difference?”

Extant literature points to varying career progress, wages, self-perceptions, and self-efficacy, among other career outcomes and attitudes, in populations of women and men. A range of explanations has been offered, including the impact of the persistence of gender stereotypes, creating differences in career aspirations and expected outcomes, negotiation for pay and bonuses, ability to be considered for and gain promotion, inter alia. This research examines career outcomes of undergraduates from the years 2003-2007. A priori, given similar educational training and expectations for managerial careers, we should expect to find similar progress for graduates regardless of gender. Based on survey data collected in 2009, this project examines potential differences and looks for insight as to the impact of gender, as well as gender-based educational interventions.

**Virginia Rademacher**, Arts and Humanities

“Two book chapters: “Spectators and Mythmakers: Brokering the Image in Lucía Etxebarria’s *Una historia de amor como otra cualquiera* (A Story of Love Like Any Other, 2003) and *Courtney y yo* (Courtney and I, 2004)” and “Playing for Real: Published Identities in Laura Freixas’ *Amor o lo que sea* (Love or Whatever It Is, 2005)”

My work looks at shifting conceptions of biography in contemporary Spanish narrative. I explore how and why these authors use real and fictionalized biographies (and their strategies) to comment upon, interrogate, and reconsider the experience and generation of the real within the contemporary context. Looking specifically at works by Spanish writer, Lucía Etxebarria, I examine how she links the construction of biographical identity and the experience of contemporary reality as perpetually uncertain (and constantly adapting) multiplayer games. I see Etxebarria’s pseudo-biographical narratives as simulated games through which she builds, models, and explores alternative approaches to navigate the shift and flux of contemporary reality.

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## BFRF 2012-2013 Awards

The Research Fund made the following awards for the 2012-2013 academic year.

### 2012 Summer Stipends

Matt Allen, Entrepreneurship

Jon Dietrick, Arts & Humanities

Elizabeth Goldberg, Arts & Humanities

Gang Hu, Finance

Levinson, Arts & Humanities

Mehdi Majbouri, Economics

Frederick Opie, History & Society

Dessislava Pachamanova, Mathematics and Science

Salvatore Parise, TOIM

Vikki Rodgers, Mathematics and Science

Anne Roggeveen, Marketing

Rosa Slegers, Arts & Humanities

Janice Yellin, Arts & Humanities

### 2012-2013 Course Releases

Ryan Davies, Finance

S. Sinan Erzurumlu, TOIM

Yunwei Gai, Economics

Bradley George, Entrepreneurship

Kandice Hauf, History & Society

Kankana Mukherjee, Economics

Joel Shulman, Entrepreneurship

## More Faculty News

**Pramodita Sharma**, STEP Global Director and STEP Global Board Chair, has an impressive list of recent publications to her credit. Her book, *Family Business Studies: Review and Annotated Bibliography*, co-authored with De Massis, A., Chua, J., and Chrisman, J., is in press at Edward Elgar Publishing Inc. Also in press is a book chapter co-authored with M. Nordqvist, “Using configuration approach to understand the reasons for and consequences of varied family involvement in business,” in *Family Business Research Handbook (II)*. Another chapter, “Emotional messiness in family firms,” with E. Brundin, was published in *Understanding family business: Undiscovered approaches, unique perspectives, and neglected topics*, Eds. A. Carsrud and M. Brannback.

An editorial with J. Chrisman and K. Gersick entitled “25 years of *Family Business Review*: An outlook on the past and perspectives for the future,” appeared in *Family Business Review*. Her recent journal articles include:

“Family Involvement - Firm Performance link: Winning configurations revealed by set-theoretic methods,” with R. García-Castro, in press at *Universia Business Review*; and “Drivers of proactive environmental strategy in family firms,” with S. Sharma in *Business Ethics Quarterly (BEQ)* – Special Issue on Stakeholder theory, ethics, corporate social responsibility and family enterprise.

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