

Braking a bike wastes energy...

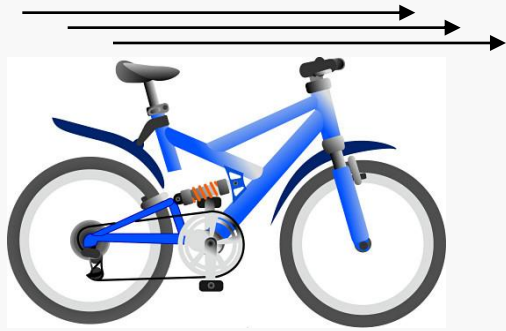


All these poor people have to pedal back up to speed again



Up to 30% of people in many European cities bike to work*

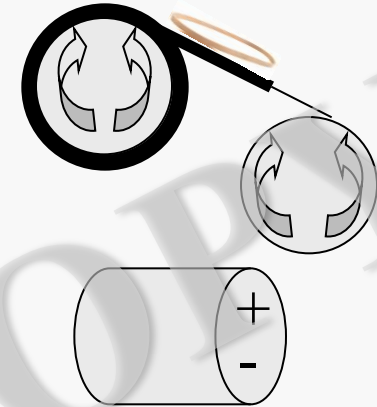
Recapture a bike's moving energy with low tech regenerative braking



Riding bike – lots of kinetic – moving energy



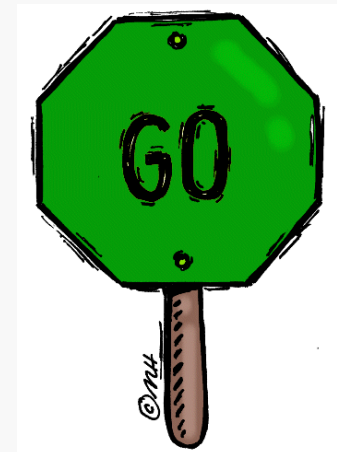
Brake and stop the bike



Moving energy captured in elastic system or ultra capacitor



Bike powered back up to speed with no effort...



Design and prototype the first slick marketable regenerative braking system for bicycles



Its not crazy - other people are playing with this idea

Who would ride that!

Inspiration from Blow Cart



V's

Lets form a team and be the first to do it properly...

- Engineer to help design the system
- Industrial designer to make sure it is functional and looks great
- Branding and marketing now or later...