

BABSON COLLEGE ENTREPRENEURSHIP
RESEARCH CONFERENCE (BCERC)
**SPONSORSHIP
OPPORTUNITIES**



JUNE 5–8, 2019 / BABSON COLLEGE / WELLESLEY, MA / USA

First held in 1981, the Babson College Entrepreneurship Research Conference (BCERC) was established to provide a dynamic venue where academics and real-world practitioners, through spirited dialogue, could link theory and practice. BCERC has continued to bring the world's leading academics together annually for what is considered to be the most prestigious entrepreneurship research conference in the world.

CONFERENCE HIGHLIGHTS

- » Since 1981, more than 5,000 papers have been presented
- » The papers presented represent more than 1,000 universities from more than 70 countries
- » 55 percent of the presented papers are from countries outside the United States
- » Topics include: entrepreneurial characteristics, startup factors, entrepreneurial financing, corporate entrepreneurship, family enterprise, social entrepreneurship, and women-led entrepreneurship.
- » *Frontiers of Entrepreneurship Research BCERC Proceedings*, published annually, is the most comprehensive collection of empirical papers on entrepreneurship.

CELEBRATE BABSON'S CENTENNIAL

BCERC 2019 will be held on the Babson campus as we mark 100 years as a leader in entrepreneurship education. Throughout the College's centennial year, we will be highlighting how entrepreneurship continues to change how the world does business, and we're thrilled for you to join our international community as we celebrate.

BENEFITS OF SPONSORING

- » Enjoy three full days connecting with new and seasoned researchers from around the world.
- » Gain visibility with leading entrepreneurship educators and researchers, and connect to the global entrepreneurial community.
- » Showcase your brand on www.bcerc.com, during the conference, and within print materials that include the 2019 issue of *Frontiers of Entrepreneurship Research BCERC Proceedings*.

DOCTORAL CONSORTIUM

Started in 1985, BCERC's annual doctoral consortium provides students with insight into current and emerging entrepreneurship research issues and methodologies. In a highly interactive forum, students network with peers and meet with leading entrepreneurship research scholars to examine and discuss their latest endeavors. In 2018, the consortium received 111 applicants from 28 countries for its cohort of 25 students.

2019 BCERC SPONSORSHIP OPTIONS



2019 BCERC SPONSORSHIP OPPORTUNITIES

2019 BCERC SPONSORSHIP OPTIONS - JUNE 5-8, 2019

	PLATINUM	GOLD	SILVER	BRONZE
» 4 – BCERC Registrations	✓	-	-	-
» 1 – Exhibit Table	✓	-	-	-
» Recognition in all conference materials and in our publication <i>Frontiers of Entrepreneurship Research BCERC Proceedings</i>	✓	✓	✓	✓
» Recognition on www.bcerc.com	✓	✓	✓	✓
» Recognition at the Opening Session and Awards Dinner	✓	✓	✓	✓
» 3 – BCERC Registrations	-	✓	-	-
» 1 – Thought leadership opportunity with Babson (i.e., guest post on Babson entrepreneurship blogs, exposure in Blank Center Newsletter)	-	✓	-	-
» 2 – BCERC Registrations	-	-	✓	-
» 1 – BCERC Registration	-	-	-	✓
	AVAILABLE AT \$25,000	AVAILABLE AT \$15,000	AVAILABLE AT \$8,000	AVAILABLE AT \$3,000

2019 BCERC EXHIBITOR INFORMATION: EXHIBITOR'S FEE OF \$1,250 INCLUDES

- » 1 – Registration
- » 1 – Exhibit Table
- » The cost of an unmanned Exhibit Table is \$625.00
- » An insert placed in the Registration Folder as a single-page promotion piece (8.5" x 11") is \$300.00

BCERC
JUNE 5–8, 2019

Babson College,
Wellesley, MA
USA

**FOR SPONSORSHIP OPPORTUNITIES
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QUESTIONS?

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