CALL FOR PAPERS

Edward Elgar: Elgar Research Agenda for Women and Entrepreneurship
The Construction of Social Identity: The Case of Women Entrepreneurs

Edited by Patricia G. Greene and Candida G. Brush, Babson College

RATIONALE AND APPROACH

The intent of this book is to advance the discussion of women entrepreneurs and their businesses or organizations through a focus on their construction of social identity, particularly around issues relating to business and personal aspirations, the development and practice of entrepreneurial behaviors (mindset and skill set), and the impact of confidence levels, including consideration of entrepreneurial self-efficacy for start-up and growth. The desired approach is one of intentional provocation with an interest in challenging existing assumptions, asking harder questions, and providing a platform for debate for various theoretical perspectives. The format of this book will include chapters, followed by short commentaries and critiques that further extend research possibilities and provide new perspectives.

We welcome both conceptual and empirical papers as well as those using qualitative and/or quantitative methods and hope for a very global response to this call for papers.

TARGET AUDIENCE: Researchers interested in studying women’s entrepreneurship.

ORGANIZATIONAL THEMES

Part One: Context

The Theory of Social Identity
Social Identity and Entrepreneurship
Social Identity and Women’s Entrepreneurship

Part Two: Women Entrepreneurs and Entrepreneurial Aspirations

Part Three: Women Entrepreneurs and Entrepreneurial Behaviors

Part Four: Women Entrepreneurs and Entrepreneurial Confidence

Part Five: Summary of Learnings from the submitted chapters
TOPICS OF INTEREST

Topics of interest include, but are not limited to:

- Factors influencing the development of self confidence in women entrepreneurs
- Influence of entrepreneurial identity on organizational identity
- The role of race and ethnicity on social identity in women entrepreneurs
- How context influences behaviors of women entrepreneurs in the start-up process
- The role of family and social structures on self-confidence of women entrepreneurs
- Linkages between self-confidence, aspirations and growth of women entrepreneurs
- Family influences on aspirations of women entrepreneurs
- Socio-demographic factors and their influences on growth aspirations of women entrepreneurs
- Multi-cultural factors and their influences on start-up behaviors and growth aspirations

TIMETABLE

Submission of Chapter Proposal: September 10 2015

Proposals are requested to be no more than two pages and describe the research question, proposed methodology, and implications.

Acceptance decisions posted: September 21 2015

Submission of full draft: December 30 2015

Review session for authors: USASBE meetings (Jan. 22-25)

The USASBE opportunity is pending and would be optional.

Comments back to authors: January 30 2016

Final chapters due: March 30 2016

Potential presentations: Diana Conference, Norway, June 2016

All papers must also be accepted by the conference organizers.

Publication: Late 2016

QUESTIONS

Please address questions to Patricia Greene  greene@babson.edu