Message From the Managing Director

The Cutler Center had a busy fall semester, with no less than nine events with 24 leading speakers. We have an exciting spring semester coming up, with two events in particular we would like to highlight:

- **Dr. Karl E. Case** will be presenting on February 2 from 8-9 a.m. at the Downtown Harvard Club in Boston. The topic will be "The Housing Market and the Macroeconomy." Dr. Case is professor emeritus, Wellesley College; senior fellow, Joint Center for Housing Studies, Harvard University; and developer of the S&P Case Shiller Index. Register [here](#).

- Our fifth annual Cutler Center Babson Investment Management Association (BIMA) Investments Conference will take place on March 9 from 8:15 a.m. to 4:30 p.m. at Babson College. The conference, titled "Global Market Outlook-Investing in an Uncertain Environment," has expanded to include more than a dozen leading speakers. Register [here](#).

Keynote speakers:

- **Leonard A. Schlesinger**, President, Babson College
- **John Y. Campbell**, Professor of Economics and Department Chair, Harvard University; Founding Partner, Arrowstreet Capital, LP
- **Brian C. Kelly ’95**, Founder, Shelter Harbor Capital, and frequent CNBC contributor
- **Daniel Clifton**, Partner and Head of Policy Research, Strategas Research Partners

Panels include:

- Emerging Markets: Where Do We Go From Here?
• Financial Services: Value or Value Trap?

The full-day conference will include a breakfast, lunch, and closing reception.

We hope you will be able to join us!

Regards,

F. Mark D’Annolfo
Managing Director, Stephen D. Cutler Center for Investments and Finance

Cutler Center Events

February 2
Boston Speaker Series
• Dr. Karl E. Case, Professor Emeritus, Wellesley College; Senior Fellow, Joint Center for Housing Studies, Harvard University; Developer, S&P Case Shiller Index
Topic: "The Housing Market and the Macroeconomy"
Register here.

March 8
Boston Business Breakfast Forum
• Peter Gordon M'96, Senior Vice President, Enterprise Strategy, FIS
• Linda Simmons ’82, Chief Financial Officer, Treasurer of the Company and Bank, Bancorp Rhode Island, Inc.
• Dirk Hofschire, Vice President, Market Analysis, Fidelity Management & Research Company
• Moderator: Professor Steven Feinstein
Topic: "Election Year Anxiety-Investing in Our Economy"
Register here.

March 9
Fifth annual Cutler Center Babson Investment Management Association (BIMA) Investments Conference
Topic: "Global Market Outlook-Investing in an Uncertain
Environment"
See current conference agenda.
Register here.

Please see our website for additional Cutler Center events.

**Cutler Center/Finance Division News**

Please welcome to the Cutler Center advisory board, Rebekah Irion '05, an instructor at 7city Learning.

The Cutler Center is a Gold sponsor for the 26th annual Boston Security Analyst Society (BSAS) Market Outlook Dinner on March 7.

**Lecturer Wendy Jeffus** is working on a business case, "TRUMP in Scotland" on the topic of foreign direct investment. She was awarded $500 from Babson's Teaching Innovation Fund (formerly Babson Faculty Pedagogical Fund) to develop a teaching note for the case.

**Senior Lecturer Craig Stephenson** published another case, *Pacific Grove Spice Company*, through Harvard Business Publishing since the last newsletter.

**Professor Ryan Davies** will be visiting two universities in the next few months. Professor Davies will be contributing as a short-term academic visitor at the University of the West Indies, Saint Augustine, Trinidad, from January 15-28. He will also be a senior visiting fellow at the University of New South Wales, Sydney, Australia, from February 21 to April 17.

Professor Davies has also been invited to give research seminars at:

- **Baruch College**, New York City, on February 7
- **Australian National University**, Canberra, Australia, on March 2

**Professor Michael Goldstein** has been appointed as an associate editor of *Financial Management*. In December 2011, he chaired his first meeting of the Financial Industry Regulatory Authority's (FINRA's) Economic Advisory Committee. In addition, Professor Goldstein published:

"Purchasing IPOs with Commissions," with Paul Irvine and Andy Puckett, which was the lead article in *The Journal of Financial and Quantitative Analysis*, October 2011, Volume 46, No. 5, pages 1193-1225.

**MBA Finance Concentrations**

The finance division offers two finance concentrations for MBA students: investments and corporate finance. See the full details of the concentrations.

**Babson College Fund News**

The Babson College Fund (BCF) recruited in November 2011, adding a third round of applications to the selection process. This additional round of recruiting is structured to balance the student population for the year, giving more attention to the fund over the summer months.

Please welcome two undergraduate and five MBA students as managers of the BCF for the spring and fall of 2012:

Alex Coleman M'13, Geoff Homer M'13, Lakshmi Kancharta M'13, Jeremy Liu '12, Peter Scannapieco M'13, Dan Sisk M'12, and Chris Sweeney '12.

**Library Resources News**

Did you know Babson alumni have use of the Cutler Center, including full access to Bloomberg and Factset? If you want to improve your financial skill set, hone your existing knowledge of investment tools, test your portfolio ideas or prepare for a job interview, the Cutler Center is your destination! Many recent alumni are using the Center's video tutorials for learning Bloomberg and Factset or to job search using our unique databases. Email Jack Cahill to get started.

**Student Organization News**

See the calendar of events for the Babson Investment Management Association (BIMA) spring semester.

See the calendar of events for the Corporate Finance
Association (BCFA) spring semester.