CWEL SCHOLARS PROGRAM

TAKE YOUR PLACE AS AN ENTREPRENEURIAL LEADER.

TODAY ON CAMPUS. TOMORROW IN YOUR CAREER.

JOIN THE CWEL SCHOLARS.
WWW.BABSON.EDU/CWEL

THE PROGRAM

The CWEL Scholars (CWELS) program offers opportunities to learn, experiment, and apply new ways to lead. Exclusive events, cutting edge experts, and hands-on coaching help you combine your business acumen with passion and purpose. Join like-minded peers in a strong community of women who want to make their mark.

WHY IT WORKS

Near-peer role models | Access to experts | Opportunities for experimentation
Real world application | Accountability

WHAT YOU GAIN

Build competence and confidence in the skills that differentiate you from your peers. By your senior year, you will have what it takes to succeed.

> Effective Communication & Presentation Skills
> Gender Matters
> Resilience
> Identifying & Assessing Your Personal Strengths
> Strategic Networking
> Influence & Personal Advocacy
> Negotiation
> Professional Presence & Personal Branding

CATALYZE YOUR ENTREPRENEURIAL POTENTIAL. CREATE YOUR LEADERSHIP IDENTITY. PUSH YOUR BOUNDARIES.
Catalyze your entrepreneurial potential. Create your leadership identity. Push your boundaries.

<table>
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<tr>
<th><strong>CWEL SCHOLARS PROGRAM REQUIREMENTS</strong></th>
<th><strong>FIRST YEAR</strong></th>
<th><strong>SOPHOMORE</strong></th>
<th><strong>JUNIOR</strong></th>
<th><strong>SENIOR</strong></th>
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<tbody>
<tr>
<td>Build your leadership identity</td>
<td>2 EVENTS</td>
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<td>1 EVENT</td>
<td>2 EVENTS</td>
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**FIRST YEAR**
- **Build your leadership identity**
- **Attend community events**
  - Each semester many varied events are offered for CWEL Scholars including a Kick-Off Celebration, Retreat, Senior Send-Off and more.
- **Attend competency programs**
  - Multiple CWEL programs will be offered throughout the year that explore the below competency areas. CWEL programs may be substituted by other on campus programs with CWEL approval.
    - Effective Communication & Presentation Skills
    - Gender Matters
    - Negotiation
    - Strategic Networking
    - Professional Presence and Personal Branding
    - Influence & Personal Advocacy
    - Identifying & Applying Your Strengths
    - Resilience
  - First years must attend four competency programs throughout the year.
- **Design a personalized leadership project or hold a campus leadership position**
- **Deliver a leadership project presentation during fall kick-off meeting**
- **Attend a women’s professional dinner hosted by BAWMBA**
- **Participate in coffee connections**

**SOPHOMORE**
- **Build your leadership identity**
- **Attend competency programs**
  - Sophomores must attend the remaining four competency programs throughout the year.
- **Design a personalized leadership project or hold a campus leadership position**
- **Attend community events**
- **Attend a women’s professional dinner hosted by BAWMBA**
- **Participate in coffee connections**

**JUNIOR**
- **Practice your leadership on or off campus**
- **Attend community events**
- **Attend a women’s professional dinner hosted by BAWMBA**
- **Participate in coffee connections**

**SENIOR**
- **Bring your leadership skills to the world**
- **Attend community events**
- **Attend a women’s professional dinner hosted by BAWMBA**
- **Participate in coffee connections**

**ADD “CWEL SCHOLAR” TO YOUR RESUME**