Fall 2017 Good Business Friday

September 8: How to be a Changemaker with Cheryl Kiser, Executive Director of The Lewis Institute
September 22: Values Driving Value Creation with Craig Bida, Leading Expert in CSR and Brand Value
September 29: Well Being, Well Thinking, & Well Acting, An interactive feedback session on a new student venture
October 6: Babson Students Driving Social Change with Babson’s 2017 CGIU Team
October 13: Is CSR Good Enough for Business and Society? With Cheryl Kiser, Executive Director of The Lewis Institute
October 20: Changemaker Marketplace: How Do You Make Change? With Dallase Scott, Director of Change Management at GreenerU
October 27: From Timberland to Social Innovation Leader: Lessons from a Corporate Practitioner
November 3: What Does it Take to be a Changemaker? With Emily Lamb, Associate Director of Ashoka U Exchange
December 1: Do Something that Matters This Summer
Spring 2017 Good Business Fridays

Feb 3 – Pitching and Purpose with Cheryl Kiser and Emily Weiner
February 10: Solving the Solvable: How PYXERA Enriches Lives Inclusively and Sustainably with Deirdre White, CEO of PYXERA Global
February 17: Business Lessons from the Non-Profit World with Gene Miller, Director of Social Sector Impact at the Lewis Institute & Karene Alexander-Thorne, M’16
February 24: Reflections of a Babson Alum’s Nonlinear Journey Through Social Value Creation with Ken Freitas M’87, Senior Fellow in Social Innovation
March 3: Strategic Consulting & Designing for Social Impact with Ankur Sharma, Senior Fellow in Social Innovation
March 10: Scaling Social Impact with Katie Smith Milway, Head of Bridgespan’s Knowledge Unit
March 17: Pitching and Purpose with Cheryl Kiser and Emily Weiner
March 31: Funding Purpose with Abby Fibiaschi ’02, Author of “I Liked My Life” & Director at Made by Survivors
April 7: Local to Global Changemaking with Dr. Kwabena Darko, 2013 Social Innovator Award Recipient
April 14: Pitching and Purpose with Cheryl Kiser and Emily Weiner
April 21: Alumni Embedding Profit & Purpose with Michaels Kliska ’15, President and CEO of Joe Grooming
April 28: Leveraging IoT to Solve Big Problems with John Whelan, MBA ‘18
Fall 2016 Good Business Fridays

September 9: Global Opportunities for Making a Difference featuring Carol Atwood, Founder and Managing Director of Spartacus Capital and Entrepreneur-in-Residence
September 16: From Babson to For Profit Social Enterprise with Tara Foley M'13, Founder of Follain
September 23: Hacking Healthcare with Professor Wiljeana Glover
September 30: Impact Investing: Revenue Driving Change with Kate Huntington, Managing Director at Athena Capital
October 7: Pitch Your Social Impact Ideas and Get Real Time Feedback from The Lewis Institute's Cheryl Kiser and Emily Weiner
October 14: Purpose, Profits, and People with Craig Bida, Senior Fellow in Social Innovation
October 28: Open Hiring as a Competitive Advantage: Lessons from Greyston Bakery with Evadne Cokeh M'17
November 4: Entrepreneuring in the Social Sector with Gene Miller, Director of Social Sector Impact
December 2: The Responsible Entrepreneur with Carol Sanford
Spring 2016 Good Business Fridays

January 29: Consulting for Good: How Cause Consulting Drives Business Impact with Mark Feldman, Principal and Managing Director of Cause Consulting
February 12: Social Innovator Meet Up Featuring YOU!
February 19: Profit and Purpose: Disruptive Energy Solutions with Savitha Sridharan, Founder and CEO of Orora Global
February 26: Choosing a Purpose Driven Career with The Peace Corps and Teach for America
March 4: Women's Leadership in Business with Josefina Bonilla, founder of Color Magazine, in partnership with the Women's Entrepreneurial Leadership and Office of Diversity and Inclusion
March 11: Cultivating the Mindset of a Changemaker and Social Designer with Cheryl Kiser and Emily Weiner
April 1: Investing in Employee Passion featuring Tali Golan from the TripAdvisor Charitable Foundation
April 8: Lucky Iron Fish: A Social Entrepreneur's Story with Gavin Armstrong, Founder and President of Lucky Iron Fish
April 15: Creating Social Value in College: How Other Babson Students Do It featuring Daquan Oliver '14, founder of WeThrive
Fall 2015 Good Business Fridays

September 11: Businesses Cultivating a Culture of Health, featuring the Robert Wood Johnson Foundation
September 18: Beyond CSR: The New ROI for Business, featuring Chris Lloyd, Executive Director - Public Policy and Corporate Responsibility at Verizon
September 25: Social Businesses: Changing Lives, Changing Communities, featuring Ariel Hauptman, Director of Business Development and Benefit Corp Committee Chair at Greyston Bakery
October 2: Lessons for Creating Social Impact featuring Theresa Thandeka Tutu, eldest daughter of Desmond Tutu and founder of Tutu Desks (Note: Location change to Hollister Lobby)
October 9: Entrepreneurship and Innovation in Government with Paul Kruchoski, Deputy Director of the Collaboratory
October 16: The New Winning Strategy: Creating Social Value as a Competitive Advantage, featuring Craig Bida, Senior Fellow in Social Innovation, Author, and Consultant
October 23: Arts & Business Conversation: Madeleine Steczynski, Co-Founder and Executive Director
October 30: The Link between Diversity and Business Innovation, featuring Dr. Sadie Burton-Goss, Chief Diversity and Inclusion Officer
November 6: Lessons from BELA Tanzania celebrating International Education Week
December 4: Economic and Social Value: The Daily Table Business Model, featuring Fredi Shonkoff, Senior Director at The Daily Table
Spring 2015 Good Business Fridays

January 23: The Difference YOU Make: Diversity @Babson with Sadie Burton-Goss, Babson Chief Diversity and Inclusion Officer

January 30: Consulting for Good with Nick Pineda ’11 of Innosight and Ana-Lisa Jones M’14 of Bain and Company

February 6: From Babson to the United Nations to Sri Lanka with Josuel Plasencia ’17

February 13: Strengthening the Entrepreneurial Environment in Rwanda with Haya Alzaid M’16, Former Co-Director of the Babson-Rwanda Entrepreneurship Center

February 20: Measuring Impact: The Rigor Behind B Corp Assessment with Kathy Washburn of Breckinridge Capital Advisors and Deana Becker M’10 of Preserve

February 27: The Business of Global Health with Genevieve Barnard, Program Coordinator for the Schlesinger Fund for Global Health, and Craig Bida, Senior Fellow in Social Innovation

March 6: Entrepreneurship in Developing Communities with Rob Orten from the Peace Corps and Bradley Googins, Senior Fellow in Social Innovation

March 13: Pitch Your Idea to Cheryl Kiser and Emily Weiner, Director and Assistant Director of The Lewis Institute

March 27: Exceeding Expectations, How Special Olympics Transforms Communities with Mary Beth McMahon, CEO of the Special Olympics of Massachusetts, Doug Keith, Board Chair of the Special Olympics, and a Special Olympics athlete

April 3: Navigating Sustainable Marketing: Greenwashing or Legitimately Trying? with Katie McDonald and The New England Energy Conference

April 10: Teaming up for Social Innovation with Katie Smith Milway, Senior Fellow in Social Innovation, held in the Blank Center Rotunda

April 17: CGI U Wrap-Up with the 2015 Babson CGI U Attendees

April 24: Babson Good Business Roadmap
Fall 2014 Good Business Fridays

September 12: FME Start with Why

September 19: Role of Good Business in Society with Ken Freitas

September 26: Sports for Good with Lindsey and Justin Kittredge of Shooting Touch

October 3: Form Corporate Social Responsibility to Social Innovation with Cheryl Kiser and Emily Weiner

October 10: Ben and Jerry’s Core: It’s More than Ice Cream with Phil Mirvis

October 17: The Real Story of Coffee with Rachel Greenberger

October 24: Food is Everyone’s Business with Rob Yaffe and Cheryl Kiser

October 31: Environmental Business with Eric Hudson from Preserve

November 7: Using Data to Accelerate Social Impact with Benjapon Jivasantikarn

November 21: Why CSR: A Good Business Analysis with Sandra Waddock

December 5: Does Cause Pay? Why Businesses Care with Craig Bida
Spring 2014 Good Business Fridays

January 24: “Do Good while Doing Well” with Phil Mirvis

January 31: Using Mass Media for Empowerment with Gabi Manga

February 7: Entrepreneurial Experience in Africa: Brad Googins and Professor Phyllis Schlesinger

February 14: The Heart of Business with Craig Bida

February 21: Ethics in Business with Gael O’Brien and Professor Rosa Sledgers

February 28: Non-profits Uniting Investors, with Anne Kelly of Ceres

March 7: Food Entrepreneurship with Rachel Greenberger of Food Sol

March 14: Idea Pitch with Cheryl Kiser and Emily Weiner

March 28: Importance of Corporate Sustainability with Lynnette McIntire of UPS

April 4: Creating Sustainable Growth with Mitchell Wade, founder of Institute3

April 11: Creating Social Value Book with author Cheryl Kiser

April 18: Global Social Change with Mick Jackson of WildHearts, Micro-Tyco, and 2014 recipient of The Lewis Institute Changemaker award

April 25: 2014 Committing to Action: CGI U attendees share their experiences at the 2014 conference
September 6: Stories on Social Entrepreneurship with Michael Levett and Gael O'Brien
September 20: Mission in a Bottle with Seth Goldman, founder of Honest Tea
September 27: The Corporate Responsibility Code Book with Deborah Leipziger
October 4: Corporate Responsibility Today with Chris Lloyd of Verizon
October 25: Naked Civics with Nate Garvis
November 1: Human Trafficking and Modern Day Slavery with Elizabeth Goldberg and Christina Bain
November 8: Experiences in Social Innovation with Jodee Kozlak, EVP of Human Resources at Target, and Nate Garvis
December 6: Correlation between “Good” and “Successful” with Professor Phyllis Schlesinger