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2013-14 Committee Members

Babson Faculty Research Fund
Danna Greenberg, Management
Dhruv Grewal, Marketing
Kandice Hauf, Chair, History & Society
Brian Seitz, Arts & Humanities
Joel Shulman, Entrepreneurship
Susan Chern, Coordinator

Teaching Innovation Fund (TIF)
Voting Members:
Jon Dietrick, Arts & Humanities
Ruth Gilleran, TOIM (TIF Chair)
Caroline Daniels, Entrepreneurship
Vikki Rodgers, Mathematics & Science

Ex-officio Members:
Kathy Esper, Center for Engaged Learning & Teaching
Cheryl Kirschner, Accounting & Law,
Babson Editor-in-Chief
Martha Lanning, Babson Editor
Matthew McGuire, CITG

August 2013

Upcoming Programs
2013 Faculty Learn & Share
Thursday, August 29 – 9:30am-3:00pm – Reynolds 241

BFRF Research Chats
Noon to 1:15 PM -- Needham Room, Olin Hall
Wednesday, September 11
Sandra Graham – Arts and Humanities, “The Forgotten Songs of Sam Lucas”
Kankana Mukherjee – Economics, “Energy Efficiency in India’s Energy Intensive Industries: A Directional Distance Function Analysis”

Tuesday, September 24
Ryan Davies, Finance
Yunwei Gai, Economics

Faculty News
Yunwei Gai, Economics, presented his BFRF-sponsored project, “Supply of Family Physicians and the Influenza Vaccination in the United States: Individual and Neighborhood Effects,” at the International Health Economics Association Congress in Sydney, Australia on July 10 2013. The Congress is the most prestigious international organization for health economists with over 2,000 members from 70+ countries, the review process for podium presentations is highly competitive and extremely selective.


“Innovation Process and Outcomes for Large Japanese Firms: Roles of Entrepreneurial Proclivity and Customer Equity,” by Kenichi Matsuno, Marketing, and co-authors Zhen Zhu and Mark Rice, will be published in Journal of Product Innovation Management.

“Employee reactions to job insecurity in a declining economy: A longitudinal study of the mediating role of job embeddedness,” by Wendy Murphy, Management, and co-authors J.P. Burton, S.C. Henagan, and J.P. Briscoe, was published in Group and Organization Management, 2013, 38: 512-537. At the request of her publisher, Murphy has a blog, “Don’t let your best employees get away,” in Management INK, a SAGE blog.

Share Your ‘Research News’
Please forward the details of your activities and publications to the Babson Faculty Research Fund.

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Family business researchers present conflicting viewpoints regarding the performance implications of family business governance. One view takes a “stewardship” perspective arguing that increased interest alignment within family businesses decreases agency issues resulting in lower costs and higher performance. Recent research, however, has demonstrated that while unique, family businesses do experience significant “agency” issues. This manuscript addresses these conflicting views by examining the role of “relational governance” in family businesses. The application of relational governance can both address agency issues, and at the same time, explain the competitive advantage experienced by family businesses in relation to their governance structures.
External Funding

Corporate, Foundation, and Government Relations Office (CFGR)

The Office of Corporate, Foundation and Government Relations (CFGR) within Development and Alumni Relations at Babson College provides guidance and assistance to faculty and staff seeking funding from corporations, foundations, and government agencies to support their research and curricular development initiatives. Among the services provided are pre-award activities such as identifying and researching possible funding sources, assisting with cultivation of funding prospects and with proposal development and writing, particularly in the final draft stage, and ultimately with the submission of proposals. Post-award assistance is provided by both the CFGR and the Business Office.

If you would like to explore the possibility of applying for external funding please contact Wendy Silverman, Director, Corporations, Foundations, and Government Relations.

Grant Opportunity

National Endowment for the Humanities
Grant Opportunity -- Enduring Questions

Supports faculty members in developing and teaching a new course that will foster intellectual community.

Eligible: Nonprofit colleges & universities.

Range: $22K to $38K for an 18-36 month project

Deadline 9/12/13 for projects beginning May 2014

For details see http://www.neh.gov/grants/education/enduring-questions

If you are interested in pursuing this grant, contact Wendy Silverman, Director, CFGR

BFRF Fall 2013 Course Releases

The following faculty members have been awarded BFRF fall 2013 course releases to work on research projects.

S. Sinan Erzurumlu, TOIM, “Sequential Introduction of Innovations by Startup Firms”

Bradley George, Entrepreneurship, “Preventing Dysfunctional Conflict: Examining the Relationship between Different Types of Managerial Conflict in VC Backed Firms”

Kenichi Matsuno, Marketing, “Firms’ (non-)responses to obvious but not-so-controllable external forces: the cases of aging population, rising environmental consciousness, and significant natural disaster.”

Kankana Mukherjee, Economics, “Labor Productivity in Indian Manufacturing: A Temporal and Regional Analysis”

Joel Shulman, Entrepreneurship, Large Cap Entrepreneurial Companies: Can Investors Generate Alpha?”

Yasuhiro Yamakawa, Entrepreneurship, “Is it worth planning for failure? When and How?”

Call for Papers

Oxford Women’s Leadership Symposium
December 5-6, 2013

You are invited to present a paper on an aspect of Women’s Studies. The Symposium is interdisciplinary in nature and seeks to cover a broad reach of women’s leadership issues in both the public and private sectors. For more information, please see Oxford Women’s Leadership Symposium

Abstract Submissions Deadline - October 4, 2013

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