March 2013

Teaching Innovation Fund (TIF) Awards -- Spring 2013

Joseph Ricciardi, Economics, “Affective Learning in the Political Economy of Latin America: An Economics Course in Need of a Soundtrack.” These are Web-based classroom audio/visual exercises for undergraduate students with accompanying teaching notes.

Sal Parise and PJ Guinan, TOIM, with co-author visiting professor Erica Salvaj, “Happy Shop: Improving the Shopping Experience using Mobile Technology.” This teaching case, with extensive video component and video teaching note, will be designed for use at the Undergrad, Graduate, and Exec Ed levels.

Janice Yellin, Arts and Humanities, “More than a Museum” This self-guided tour of Boston’s Museum of Fine Arts can be downloaded to mobile devices; materials will include instructions for students, teaching materials, and assignments.

Richard Bliss, Finance, “New Teaching Case for Financing and Valuing Sustainability” Bliss will partner with a Babson alumnus to write a graduate-level case about a ‘green’ company that combines sustainability and rigorous financial analysis. Funded by the Lewis Institute

Faculty News

“Research on Women Entrepreneurs: Challenges to (and from) the Broader Entrepreneurship Literature?” by Candida Brush, Entrepreneurship, and Jennifer Jennings, University of Alberta, has been published in The Academy of Management Annals.

Congratulations to Mary Godwyn, History and Society. She was the recipient of the “Women Leadership Award” at World CSR Congress meeting in February. The theme of the summit, which brings together Global CSR leaders, was “Possible to Do Well by Doing Good.”

Kandice Hauf, History and Society, spent part of her spring break in San Diego, CA, where she made a presentation at the Association for Asian Studies Annual Conference. Her talk, “Ming Academies as Confucian Monasteries,” was part of a session on “New Perspectives on Academies in Middle and Later Imperial China.” The Association for Asian Studies (AAS) is a scholarly, professional organization with approximately 8,000 members worldwide.

Wonderful News for Janice Yellin, Arts and Humanities
Yellin made a number of scholarly contributions, 13 site essays, and 1 long essay (20 pages) on Nubian Religion to the recent volume Ancient Nubia: African Kingdoms on the Nile, published by The American University in Cairo Press. In early February, The American University in Cairo Press announced that Ancient Nubia was named best book in the Archaeology and Anthropology category during the 37th Annual American Publishers Awards for Professional and Scholarly Excellence (PROSE) ceremony in Washington.

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**Library News**

**Personalized Research Instruction**
Available for Your Students

Are you asking your students to do research for a final project? Would you like personalized support from your library liaison in order to point your students to the best resources and research strategies for their assignments? Check with your library liaison (*the list is available here*) for different instruction and resource creation options. For two recent examples, check out what we did for Bruce Thibodeau (who wanted to point his students toward different professional journals and be able to set up alerts for them) and for Sinan Erzurumlu (who wanted his students to be able to explore industry research, company research, and research into sustainable technology and design). By giving students personalized instruction for their topics and projects, we can help teach them the process of discovery, inquiry, and research from disciplinary perspectives.

**The Conference Board**
A Hidden Jewel among Library Resources!

From insights and studies about corporate leadership, human capital, high-performing organizations, and much more to research about the economy, markets, and value creation, *The Conference Board* has lots to offer to support Babson’s curriculum. For example, browsing the hot topic of sustainability brings back 37 reports, e.g. *Sustainability Matters 2013: How Companies Communicate and Engage on Sustainability and A Higher Consciousness: Whole Foods co-CEO John Mackey looks to Elevate Business* to name just a couple of recent reports. On the Economic side, this resource tracks and analyzes consumer confidence and leading economic indicators for some major countries, including the Euro Area. Find this resource on the Library’s [A-Z list of Databases](http://). If you have any questions or get prompted to pay for what should be free for us, please email research@babson.edu.

**External Funding (CFGR)**

The office of Corporate, Foundation & Government Relations (CFGR) provides assistance to faculty members who are interested in seeking external grants to support their research and curricular initiatives. Requests for external funds must be reviewed by Corporate, Foundation & Government Relations in order to ensure that Babson College policies and grant agency procedures are appropriately followed. If you have questions about external funding, contact Wendy Silverman, Director.

**Digital Knowledge at Babson**

*Digital Knowledge at Babson (DKB)* is a digital collection or institutional repository that captures, preserves, and disseminates the intellectual property created within the Babson College community. It is designed to promote Babson based research, creative activity and other output and enable their discovery via the Web.

The BFRF Working Paper Series, which features all of the completed research projects that have been supported by the BFRF, is published on DKB.

**Call for Papers**

*Journal of Small Business Management Special Issue on* 
Entrepreneurial Leadership and Gender: Exploring theory and practice in global contexts 
Submission deadline (full papers): 15th July 2013

For this special issue, we invite papers that offer novel and valuable perspectives on entrepreneurial leadership and gender. Such perspectives may be informed by robust theoretical or empirical research, and employ qualitative, quantitative or mixed methods to critically explore entrepreneurial leadership and gender in different country, cultural and industry contexts. Papers should be capable of offering an international dimension on one or more of the following areas:

- The gendered nature of entrepreneurial leadership
- Women’s leadership strategies in corporate, SME and micro businesses
- High technology, innovation and women’s entrepreneurial leadership
- Feminist perspectives on entrepreneurial leadership
- Entrepreneurial leadership and gender in academia and scientific research
- The role of gender in entrepreneurial leadership education and training programmes
- The impact of policy and support structures on women’s entrepreneurial leadership potential
- The impact of education on women’s entrepreneurial leadership self-efficacy
- Women-led social and environmental enterprises in emerging versus developed economies

*All authors MUST submit online at* [http://mc.manuscriptcentral.com/jsbm](http://mc.manuscriptcentral.com/jsbm)