Changes on BFRF

This spring, the Babson faculty elected three members to the BFRF committee. Drhuv Grewal, Marketing, and Kandice Hauf, History and Society, were re-elected to serve second terms. Danna Greenberg, Management, will join the BFRF for the first time in September. Continuing members are Joel Shulman, Entrepreneurship, and Brian Seitz, Arts and Humanities. Kandice Hauf has been elected to serve as Chair and BFRF representative to the Faculty Senate for 2013-2014.

After two years of dedicated service, John Edmunds, Finance, will roll off the committee at the end of the summer.

Fall Chat Dates Scheduled

If you would like to ‘book’ a date for the fall semester, please contact the BFRF office.

Library News

Help Available All Summer

Librarians are available all summer long to help you with your personal research or curriculum development projects as needed. Locate your division liaison here:

Accounting & Law Mary Gavett-Orsi x5605 gavettorsi@babson.edu
Arts & Humanities Mary Moser X4471 mmoser@babson.edu
Economics Patricia Berens x5486 pberens@babson.edu
Entrepreneurship Jack Cahill x4578 jcahill@babson.edu
Finance Jack Cahill x4578 jcahill@babson.edu
History & Society Jack Cahill x4578 jcahill@babson.edu
Management Mary Moser x4471 mmoser@babson.edu
Marketing Nancy Dlott x4987 dlott@babson.edu
Math & Science Jack Cahill x4578 jcahill@babson.edu
TOIM Nancy Dlott x4987 dlott@babson.edu

Or, set up an appointment to meet with a librarian in-person or via WebEx (you don’t even have to come to campus!) through the following link:

http://babsonlibrary.genbook.com

We’re looking forward to working with you!

Faculty News

Grant Awarded to Babson Faculty Members

The Boston Public Schools (BPS) and Boston Opportunity Agenda (a non-profit that supports Boston Public Schools) funded a grant to support the validation of the BPS Data. The BPS data consists of three datasets: the data on school choices (provided by parents); the data on each student (demographics); and data on each school that comes under BPS umbrella. As BPS is revising its enrollment and student-school assignment procedures, the Boston Mayor’s office has created an External Advisory Committee (EAC) that is in charge of supervising and authorizing these changes. The EAC has requested that the data collected by BPS be validated by a 3rd party. The validation is to ensure that the data collected is accurate and complete and to ensure that the design for integrating the three datasets preserves the integrity of the individual datasets and is capable of providing reliable and consistent responses to queries using the integrated data.

G. Shankar, TOIM, and co-researcher George Reck, Mathematics & Science, began work on the project in September 2012. From a research perspective, the project provided very interesting insights into how accuracy, a challenging dimension of data quality, may be evaluated in large datasets. It is also offering us an opportunity to look at the completeness and relevance (two additional dimensions of data quality) of the data in the context of how the data is used for decision-making.

Commendation for Journal Article

Each year Emerald invites each journal’s Editorial Team to nominate what they believe has been that journal’s Outstanding Paper and up to three Highly Commended Papers from the previous year (2012). An article by Candida Brush, Entrepreneurship, and her Ph.D. student, Cristina Diaz Garciac, entitled “Gender and business ownership: questioning “what” and “why””, published in International Journal of Entrepreneurial Behaviour & Research has been chosen as a Highly Commended Award Winner at the Literati Network Awards for Excellence 2013. The award winning papers are chosen following consultation amongst the journal’s Editorial Team, many of whom are eminent academics or practitioners.

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**BFRF 2013 Summer Stipend Recipients**

**Mary Godwyn**, History and Society, “A Sociologist Walks into a Business School: Why Ethics and Diversity in Business Education Matter Now More than Ever”

**Elizabeth Goldberg**, Arts and Humanities, “More Radical Than Thou: Politics and Posturing in Reception of Sex Trafficking Narratives” – Co-sponsored by CWEL


**Xinghua Li**, History and Society, “Lost in Mistranslation: Promoting Green Consumerism in China through International Environmental NGO Advertising Campaigns”

**Mahdi Majbouri**, Economics, “Estimating the Income Counterfactual for Oil Producing Countries of the Middle East”

**Mary O’Donoghue**, Arts and Humanities, “Ogonnelloe: Short Stories”

**Tina Opie**, Management, “The impact of minority group member norm violation on perceived professionalism” – Co-sponsored by CWEL

**Salvatore Parise**, TOIM, “Can Twitter Networks Make Us More Innovative?”

**Virginia Rademacher**, Arts and Humanities, “Sex and the City: Detective Petra Delicado and Questions I Couldn’t Help But Wonder” – Co-sponsored by CWEL

**Anne Roggeveen**, Marketing, “Effects of Location of Price on Consumer’s Product Evaluations”

**Brian Seitz**, Arts and Humanities, “Political Representation: The Double Redoubled”

**G. Shankaranarayanan**, TOIM, “Justifying the Role of Data Quality Metadata in Structured Decision Making”


**Frederick Douglas Opie**, History and Society, “A Culinary Read of Zora Neal Hurston”

“A Culinary Read of Zora Neal Hurston,” focuses on Caribbean and Southern cooking in Zora Neale Hurston’s early twentieth-century ethnographic research and writing. The book will emphasize the essentials of African diaspora cookery in the Caribbean and American South, comparing them to the essentials of African cookery through a deconstruction of simple dishes made from fish, garden produce, and meat. I will consider foods prepared for everyday consumption as well as special occasions. The book will look at how African diaspora foodways, class, syncretism, and topography shaped the eating habits of diasporic communities in early twentieth-century Caribbean and U.S. South.

**External Opportunities**

**CFGR**

The office of Corporate, Foundation & Government Relations (CFGR) provides assistance to faculty members who are interested in seeking external grants to support their research and curricular initiatives. Requests for external funds must be reviewed by Corporate, Foundation & Government Relations in order to ensure that Babson College policies and grant agency procedures are appropriately followed.

If you have questions about external funding, contact [Wendy Silverman, Director](mailto:wendy.silverman@babson.edu).

**Call for Papers**

*Journal of Small Business Management*

Special Issue on Entrepreneurial Leadership and Gender: Exploring theory and practice in global contexts

[Submission deadline (full papers): 15th July 2013](mailto:submissions@babson.edu)

For this special issue, we invite papers that offer novel and valuable perspectives on entrepreneurial leadership and gender. Such perspectives may be informed by robust theoretical or empirical research, and employ qualitative, quantitative or mixed methods to critically explore entrepreneurial leadership and gender in different country, cultural and industry contexts. For details, contact the [Journal](mailto:journal@babson.edu).

All authors MUST submit online at [http://mc.manuscriptcentral.com/jsbm](http://mc.manuscriptcentral.com/jsbm)

**Fulbright Scholar Program**

The core Fulbright U.S. Scholar Program provides approximately 800 teaching and/or research grants to U.S. faculty and experienced professionals in a wide variety of academic and professional fields. Grants are available in over 125 countries worldwide. Grant lengths vary in duration: applicants can propose projects for a period of two to 12 months, as specified in the award description. In addition, flexible options may be available.

See the [CIES site](http://cies.state.gov) for details.

**Deadline**: 11:59 PM EST, August 1, 2013.