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BFRF Final Products Accepted

Gang Hu, Finance, “Small Negative Earnings Surprises and Transient Institutions’ Trading Behavior”
Using a proprietary database of institutional investors’ daily stock trading records in the post-Regulation FD period, this study examines whether transient institutions have the independent ability to correctly process small negative earnings surprise announcements, which management claims transient institutions have difficulty in interpreting. We find economically significant abnormal selling by transient institutions in response to small negative earnings surprises. Transient institutions’ selling in response to small negative earnings surprises is also associated with significant contemporaneous stock price declines. However, we find no evidence that transient institutions’ trading in response to small negative earnings surprises is an overreaction as there is no reversal of stock prices subsequent to transient institutions’ trading. More importantly, we show that transient institutions’ trading in response to small negative earnings surprises helps improve the informational efficiency of share prices.

Steven Gordon, Technology, Operations, and Information Management, “The impact of social media support on office friendship”
This research examines whether organizational support of social media affects employees’ satisfaction with work, their commitment to and engagement with their organization, and their knowledge of the organization and its members. It is motivated by three interconnected hypotheses. First, organizational support for social media increases its use within the organization. Second, the use of social media within the organization increases the number and depth of office friendships. Finally, the number and quality of office relationships has an effect on employee satisfaction, commitment and engagement, and knowledge. We conclude that organizational support of social media has a positive effect on the human resource variables of interest.

External Funding

Corporate, Foundation, and Government Relations Office (CFGR)
The Office of Corporate, Foundation and Government Relations (CFGR) within Babson College provides guidance and assistance to faculty and staff seeking funding from corporations, foundations, and government agencies to support their research and curricular development initiatives. Among the services provided are pre-award activities such as identifying and researching possible funding sources, assisting with cultivation of funding prospects and with proposal development and writing, particularly in the final draft stage, and ultimately with the submission of proposals. Post-award assistance is provided by both the CFGR and the Business Office.

If you would like additional information about how to apply for any of the Fellowships at the right, or would like to explore other possibilities of external funding please contact Wendy Silverman, Director, Corporations, Foundations, and Government Relations.

Fellowship Opportunities for Faculty Members

The American Academy in Berlin has an annual fellowship program. The Berlin Prize Fellowships are given for a semester of independent research in Berlin both to emerging and established scholars. The Academy provides airfare, housing, and a $5,000 monthly stipend. Fellows must be US citizens. Fields have included historians, economists, poets, writers, legal scholars, anthropologists, public policy experts, and others. You can find more information and the application here: http://www.americanacademy.de/home/fellows/applications.

The American Council of Learned Societies (ACLS) provides many Fellowship opportunities for faculty conducting scholarly work in the Humanities. “ACLS continues to be the leading private institution supporting scholars in the humanities and related social sciences at the doctoral and postdoctoral levels. In 2012, the Council gave over $15 million in fellowship stipends and other awards to more than 320 scholars in the United States and abroad. The listing of Fellowships with deadlines can be found at http://www.acls.org/programs/comps/. The online application site, http://ofa.acls.org/, is open.

The Rome Prize is annually awarded to thirty emerging artists and scholars in the early or middle stages of their careers who exemplify the highest standard of excellence in arts and humanities scholarship. Fellows are chosen from the disciplines of architecture, design, historic preservation and conservation, landscape architecture, literature, musical composition, visual arts, ancient studies, medieval studies, Renaissance and Early Modern studies, and Modern Italian studies. Each Rome Prize winner is provided with a stipend, meals, a bedroom with private bath, and a study or studio. (Those with children under the age of 18 live in partially subsidized apartments nearby.) Winners of six-month and eleven-month fellowships receive stipends of $14,000 and $26,000, respectively. Applicants must be United States citizens at the time of the application. Please note: The program requires an application fee of $30 for one application, and $40 for two or more applications. The annual deadline for applications is November 1. Applications will be accepted between November 2 and November 15 for an additional fee. For more information, Link to Complete RFP.