In This Issue

NVivo Software
Upcoming Programs
Faculty News
Library Liaisons

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BFRF Purchases NVivo for Faculty Research

“NVivo is software that supports qualitative and mixed methods research. It lets you collect, organize and analyze content from interviews, focus groups, surveys, audio, social media, and web pages.”

The BFRF purchased a block of NVivo licenses for fifteen faculty members who are engaged in qualitative research. Thanks to Sol Kamerman, faculty, and several division chairs, we were able to identify a group of users on very short notice; that group effort yielded considerable savings for everyone.

If you are interested in learning more about NVivo, join us Wed., October 31 for an introduction to the software.

If you have favorite software you think others would be interested in using, please contact the BFRF and we will disseminate the information.

Upcoming Research Chat Programs

Noon to 1:15 PM
Needham Room, Olin Hall

Wednesday, October 3
“Challenging the influential hypothesis: A network model of customer social influence value”
Erica Salvaj – Babson Global
“Investing in Entrepreneurs”
Joel Shulman, Entrepreneurship

Tuesday, October 16
Mary O’Donoghue, Arts and Humanities
Vikki Rodgers, Mathematics and Science

Faculty News

“Reverse mentoring at work: Fostering cross-generational learning and developing Millennial leaders” by Wendy Murphy, Management, appeared in the August 2012 issue of Human Resource Management.


In May Mary O’Donoghue received a Massachusetts Cultural Council fellowship. She was one of 9 fellows chosen in Fiction/ Creative Non-Fiction, from a pool of 532 applicants. The fellowships are anonymously judged, “based solely on the artistic quality and creative ability of the work submitted.” In June her fiction “Sand” appeared in the literary journal Salamander. At the end of summer, she was a featured poet at Poetry International. Several of her poems, both collected and new, as well as an accompanying essay by Kate Dempsey, appeared on the Poetry International website. The Poetry International Foundation is a literary organization based in Rotterdam. “It presents poetry from the Netherlands and worldwide to an international readership, encouraging poetry translation, stimulating the international exchange of knowledge about poetry, and facilitating an international community of poetry readers.” And her story “Ghost Estate,” written during her sabbatical year, is forthcoming in the journal Literary Imagination (Oxford University Press).

The Best Paper Award, at the Equality Diversity Inclusion Conference held in Toulouse, France went to “Challenging Stereotypes: The Impact of Organizations in Shaping Individual Responses to Prejudice,” written by Mary Godwyn, History and Society, and Nan Langowitz, Management. Mary presented the work at the conference.

More Faculty News on page 2

Back to Top
More Faculty News

The U.S. Securities and Exchange Commission recently responded to an inquiry about the IPO process from the U.S. House of Representatives’ Committee on Oversight and Government Reform. In her letter, SEC Chairman Mary Schapiro addressed several questions from Representative Darrell Issa on the current regulatory structure. In her response, Gang Hu’s paper, "The Role of Institutional Investors in Initial Public Offerings," with Thomas Chemmanur and Jiekun Huang, was cited. Shapiro’s response was, subsequently, the topic of a Wall Street Journal article. The paper, which was published in Review of Financial Studies 23, 2010, was partially funded by the BFRF.

Sebastian Fixson, TOIM, and co-authors B. A. Dawson and D. E. Whitney, were among the Best Paper Finalists at the 2012 Academy of Management Annual Meeting held in Boston. Of the 576 paper submissions the TIM (Technology and Innovation Management) Division received, they chose Fixson’s paper, “Orchestrating coordination: Reducing rework in complex product development” as one of the three finalists.

Sinan Erzurumlu, TOIM, presented his research titled “Operations Design to Enhance ARPA-E Funding for Transformational Clean Technology Start-ups” at the Babson College Entrepreneurship Research Conference 2012 in Fort Worth, TX. A short paper on this research will appear in Frontiers of Entrepreneurship Research 2012.

“Creativity Vs. Control,” by Cristiano Busco, Accounting and Law, is the cover article of the August 2012 issue of Strategic Finance Magazine. This research was supported by the Babson Faculty Research Fund.

Entrepreneurship professor Andrew Corbett’s new book, Entrepreneurial Action, an edited scholarly work, has been published by Emerald Group Publishing Limited. The book is volume 14 in the Advances in Entrepreneurship, Firm Emergence and Growth (AEFEG) series that provides an annual examination of the major current research, theoretical and methodological efforts in the field of entrepreneurship and its related disciplines of small business, family business and population ecology, as well as firm growth and emergence research.


Please forward your publication news to the BFRF.

Librarian Liaisons Support Faculty Research

The Babson College Library Liaisons offer a number of services to support faculty research projects:

- provide data and literature searches;
- identify and investigate data sources (publishers, agencies, organizations);
- coordinate article and book retrievals from the Horn Library collection and from other libraries;
- facilitate ordering books and research and multimedia materials for individual research and curricular needs;
- consult on the use and citing of electronic resources;
- train faculty members to use all Library electronic sources;
- instruct and assist faculty’s research assistants;
- instruct your students at the information desk or in class on research projects;
- consult on copyright and student plagiarism issues. (Faculty Survival Guide/Faculty Handbook).

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If you would like to schedule a Consultation, please contact your division liaison from the table above.

Back to Top