Faculty News

“Early-Career Outcomes and Gender: Can Educational Interventions Make a Difference?,” by Nan Langowitz, Management, I. Elaine Allen, and Mary Godwyn, History and Society, is forthcoming in Gender in Management: An International Journal.


Library News

Cabell’s Directories Subscription Renewed

Cabell’s Directory of Publishing Opportunities contains a wealth of information designed to help researchers and academics match their manuscripts with the scholarly journals which are most likely to publish those manuscripts. Each Directory is indexed in a variety of different topic areas. The electronic searchable Directories provide valuable information for each journal including: contact information, review process, publication information, and manuscript specification.

The BRF and Library have teamed up to fund the renewal of Cabell’s Directories. Here is the [official link](#). Users may be asked to enter their Babson username and password to access it; then they can select a directory to access. Click [here](#) for the Instruction Guide for Cabell’s which includes guidance on using and searching the directories.

Winter Break Reading Materials

If you are planning to get caught up on reading over winter break and would like to access materials that are not available in Babson’s collections, consider submitting interlibrary loan requests by early December to ensure that the needed items are delivered before the end of the semester. Interlibrary loan requests can be submitted at this [online link](#). Any questions can be directed to your library liaison. A list of library liaisons is [available here](#).

Course Readings and Materials for Spring 2013 Semester

Faculty who are preparing course readings and materials for next semester should also contact their library liaison. We can help you link to resources that may be freely available to students through library collections; run your list of course readings by your library liaison before submitting it to the bookstore for ordering. Your liaison can also assist you with finding additional readings in our article and e-book databases that can be linked into Blackboard for easy, free access.

Back to Top
Over the last two decades, several factors have greatly changed the process and organization of new product development (NPD). Information technology, globalization, and digital design have all contributed to the changing make-up of the R&D organization. These developments have led to a paradigm shift where continuous resources can be replaced by outsourced resources that are used intermittently throughout the entire NPD process. These resources can be plugged into the project at opportune times, thereby lowering fixed costs, and speeding commercialization. However, this intermittent use of resources requires appropriate management actions. In this article, we explore critical characteristics of intermittent resources employed by new ventures, focusing on project management, the produce development process, and the role of technology enablers such as IT and digital design. We find that only when skilled project management and coordination is combined with concise collaboration with field experts, can intermittent resources be effective. We also find that technologies role is less important than process discipline. We conclude the article with limitations and directions for further research.

**Julie Levinson**, Arts and Humanities, “Time and Time Again: Temporality, Narrativity, and Spectatorship in Christian Marclay’s *The Clock*

*The Clock* is a 24-hour collage movie comprised of thousands of film clips which collectively span a range of cinema history and genre. The excerpted scenes show timepieces that are precisely synchronized with the moment during which the audience sees them, thereby conflating cinematic and actual time. Beyond *The Clock’s* clever gimmick is a significant theoretical contemplation of the contingency of measured time, the power of film narrative, and the conventions and complexities of spectatorship. Using varied analytical frameworks including the philosophies of Henri Bergson and Gilles Deleuze, this article explores the workings of montage, the structural principles of film narrative and temporality, and the ways in which *The Clock* both subverts and celebrates cinematic practice.

**Mahdi Majbouri**, Economics, “Oil and Entrepreneurship in MENA Countries: Evidence from GEM

This study documents the differences in entrepreneurial activities, attitudes and environment between MENA and non-MENA countries and investigates the impact of oil and gas rents on entrepreneurship. I show that in spite of a more favorable attitude towards entrepreneurship and entrepreneurs in MENA countries, total entrepreneurial activity (TEA) rates for men are at the same level of non-MENA countries, while women’s TEA rates are lower. Women are also less likely to engage in necessity and opportunity driven entrepreneurship although their perception of their skills and fear of failure is the same as women in Non-MENA countries. Moreover, entrepreneurs in MENA countries are more likely to engage in entrepreneurship primarily because of opportunity rather than non-opportunity motives. I also show that oil and gas rents have almost no impact on any of the entrepreneurship dimensions discussed in the paper.