At Babson, you’ll earn a highly respected Bachelor of Science degree, recognized around the world by employers who appreciate the powerful combination of deep functional business knowledge and the entrepreneurial mindset of Babson graduates.

What does that mean? It means after your four years at Babson, you’ll know how to excel in the professional world by uncovering opportunities, formulating strategies, and taking action.

Babson prepares you to succeed in our increasingly uncertain world. Courses integrate core management skills and the arts and sciences throughout each semester, breaking down artificial barriers between disciplines with a holistic learning approach. Most importantly, you’ll constantly apply what you learn to real-life situations.

Babson’s worldwide alumni network knows what it takes to succeed in our ever-evolving global economy, and our faculty constantly monitors the marketplace, working quickly to update our programs and teach you the most up-to-date concepts. After four years, you’ll have the functional knowledge, vision, and entrepreneurial mindset that employers look for most.

You’ll also receive ongoing guidance from faculty members, helping you figure out where you are and where you want to go, while our Center for Career Development will help you refine your career aspirations and provide numerous networking opportunities to help you establish lifelong professional connections.

NO. 1 IN ENTREPRENEURSHIP
18 consecutive times, U.S. News & World Report, 2014
DISCOVER PHASE / Years One and Two

In the first two years at Babson, the groundwork is laid for your future courses and career. It starts with the Foundations of Management and Entrepreneurship course, a yearlong immersion into the business world. You will have the chance to experiment in all areas of the organization, testing out what disciplines and possible careers you want to pursue further. To further round out the business foundation, courses in Financial Accounting and Business Law are critical business disciplines in the Discover phase.

In addition, you will complete liberal arts foundation courses such as Rhetoric and the uniquely designed Liberal Arts Foundation course that will provide you with valuable analytic and communication skills, and an appreciation for the liberal arts disciplines. Students will explore important aspects of Quantitative Methods in which statistics and data modeling are key aspects of foundation math courses. There also is an integrated exploration of Natural Science and Technology with course options that may include Sustainable Energy, Electronics, or Astronomy. Finally, a weekly First-Year Seminar will ease your transition to college life by improving teamwork, community living, and communication and study skills.

Throughout the Discover Phase, you will develop a deeper understanding of yourself and your goals, providing you with the foundation to excel in business and in life.

ADDITIONAL OPPORTUNITIES / Community events, special programs, or any of our 95 student organizations give you the chance to meet new people and explore new paths.

- Coaching for Leadership and Teamwork Program
- Cross-registration with Wellesley College and F.W. Olin College of Engineering
- Education Abroad
- Honors Program
- Independent Research
- Language Study
- Field-based Consulting Projects
- Certificate Programs in Sustainability and Engineering
- Women’s Leadership Program
- Senior-led Seminars
- Babson College Radio, Women Giving Back, and Babson Sports Business Club, among many others
EXPLORE PHASE / Years Two and Three

During the Explore Phase of your curriculum, you will expand your knowledge of the liberal arts with intermediate-level courses designed to expose you to the richness of the liberal arts and to sharpen your analytic and communication skills. The disciplines may include History, Philosophy, Science, Literature, and Quantitative Methods, among others.

In your second and third years, you will take an integrated series of business courses, the Sophomore Management Experience (SME), including Finance, Economics, Marketing, Information Technology Management, Managerial Accounting, and Operations Management. Not only will these courses give you functional knowledge of each discipline, but, because they are thematically linked, they will give you the broad perspective of a CEO when faced with strategic challenges.

FOCUS PHASE / Years Three and Four

Throughout your third and fourth years at Babson, you will begin to think about issues with increased confidence, independence, and creativity. There is flexibility to reflect on your career options and to pursue courses that align with your personal and professional goals, and we offer a number of optional concentrations to further focus your studies if you desire. In addition to management and liberal arts electives, you have the opportunity to gain real world experience with internships or consulting programs. You also may opt to take your education abroad and apply it to real-life situations in countries around the world.

LANGUAGE STUDY

Students have the option of taking languages such as Spanish, French, or Chinese at Babson or may consider the many language courses that are offered at Wellesley College. Languages are an important way to enhance your proficiency particularly for those considering a wide variety of global opportunities.
CONCENTRATIONS

Concentrations are groups of courses focusing on an area of interest. You may decide to concentrate in up to two areas as a way to explore career paths or certify your focus of study to potential employers. Babson currently offers 27 concentrations.

Accounting
Business Analytics
Computational and Mathematical Finance
Economics
Entrepreneurship
Environmental Sustainability
Finance
Global and Regional Studies
Global Business Management
Historical and Political Studies
Identity and Diversity
Information Technology Management
International Business Environment
Justice, Citizenship, and Social Responsibility
Leadership
Legal Studies
Literary and Visual Arts
Marketing
Planning, Analysis, and Control
Quantitative Methods
Real Estate
Retail Supply Chain Management
Science and Society
Social and Cultural Studies
Statistical Modeling
Strategic Management
Technology Entrepreneurship and Design

FOR MORE INFORMATION, please contact Undergraduate Admission at 781-239-5522 or 1-800-488-3696 or visit www.babson.edu/ugrad.