"Perhaps the most valuable result of all education is the ability to make yourself do the thing you have to do, when it ought to be done, whether you like it or not; it is the first lesson that ought to be learned; and however early a man's training begins, it is probably the last lesson that he learns thoroughly."

—Thomas Henry Huxley
the Babsonian 1950

published by the Student Body,
Babson Institute
Babson Park, Mass.
CONTENTS

FOREWORD
DEDICATION
ADMINISTRATION
FACULTY

GRADUATES
JUNIORS
FRESHMEN

ORGANIZATIONS
CAMPUS HIGHLIGHTS
ATHLETICS

ADVERTISEMENT
CANDIDS
THE BABSONIAN'S REPORT
PROGRESS AND GROWTH

Six Sections

June, 1950

Vol. 24: No. 1

Set in the style of the famous "Babson's Reports", the 1950 BABSONIAN makes its report to the student body on the Progress and Growth of Babson Institute during the past year. To compile a complete report would require several editions. Thus it is possible to cover only the highlights of a momentous year in the hope that at some future date these personalities, pictures, and words may serve as a stimulus to the memory in recalling years at Babson Institute.

Within the leaves of this volume may be found the students, organizations, faculty, and Administration—in short, the inspiration and purpose for this work. Also respectfully enclosed within these covers may be found some of the traditions of the Institute which have come to have such an integral part in the atmosphere of college life.

The men who are pictured in this book are not only men who are striving for education—they are the future of America. Those who lead now during this preparation for life must continue to be the bulwark of this country in times to come.

These halls of learning hold much more than can be derived through the content of our text books. Of major importance to the students is one course in which no units are assigned nor grade is given. This course is the art of living with one's self and neighbor and the realization of the value of a religious life. Mastery of this subject entails the application of principles and ideals learned through education and practice.

Throughout this book one fact stands forth: the astonishing expansion made by this Institute of higher learning since its founding in 1919. This Progress has been especially rapid in the present postwar era. With her roots strongly embedded in the firm foundation of the past, Babson Institute will continue to prove its greatness as it moves forward in its drive for Progress and Growth.
DEDICATION

BECAUSE you have served us well as Advisor during our Senior year . . .

BECAUSE you have been a constant inspiration to your fellow associates
and to your students . . .

BECAUSE you have steadfastly worked for the betterment of the Institute's name . . .

BECAUSE your friendship has been placed at the highest value as a result
of your straightforwardness and sincerity . . .

BECAUSE you have ably conducted the activity and program of your de-
partment so that it has achieved the maximum in results . . .

BECAUSE you have been a true friend and leader to all . . .

WE, the graduating class of 1950, hereby dedicate this BABSONIAN to you,
Mr. Henry A. Kriebel, and herewith inscribe upon this page a small
measure of our admiration and respect.
THE CORPORATION

MR. ROGER W. BABSON (Chairman)
Chairman of the Board of Directors
Babson's Reports, Incorporated
Wellesley Hills, Massachusetts

MR. PRESTON F. BRYANT
Sales Executive
Palmer & Parker Company
Boston, Massachusetts

DR. GEORGE W. COLEMAN
President Emeritus, Babson Institute
80 Boylston Street
Boston, Massachusetts

MR. BENJAMIN W. GUERNSEY
President
Bay State Corporation
Boston, Massachusetts

MR. JAMES M. MATTHEWS
Retired
Valley View Farm
Franconia, New Hampshire

MR. RALPH MAY
Industrial Finance
Childs, Jeffries & Thorndike
Boston, Massachusetts

MR. EDWARD L. MORELAND
Executive Vice-President
Massachusetts Institute of Technology
Cambridge, Massachusetts

MR. HARRY L. PEABODY
Director and Executive
Loyal Protective Life Insurance
Boston, Massachusetts

MR. F. GARDINER PERRY, Babson '20
Executive Secretary
General Convention of New Jerusalem
Boston, Massachusetts

MR. W. ELLIOTT PRATT, JR.
Assistant Treasurer
Hollingsworth & Whitney Company
Boston, Massachusetts

MR. WINSLOW L. WEBBER, Babson '22
Investments
Schirmer, Atherton & Company
Boston, Massachusetts

BOARD OF TRUSTEES

MR. MYRON E. PIERCE (Chairman)
Attorney
6 Beacon Street
Boston, Massachusetts

MR. H. CLYDE BALDWIN
Assistant Director, Advisory Department
Babson's Reports, Incorporated
Wellesley Hills, Massachusetts

DR. DANIEL B. COLEMAN
Physician
605 Washington Street
Wellesley, Massachusetts

DR. EDWARD B. HINCKLEY
President
Babson Institute
Babson Park 57, Massachusetts

MR. DWIGHT C. W. HOLLISTER
President
A.P.W. Products Company, Incorporated
Albany, New York

MR. CARL C. MULLEN
First Vice-President and Secretary
Columbian National Life Insurance
Boston, Massachusetts

MR. EUGENE B. SANGER, JR., Babson '36
Vice-President
Minot, Kendall & Company, Incorporated
Boston, Massachusetts

MR. LAURENCE W. SIMONDS
Assistant Manager
Brown Brothers, Harriman & Company
Boston, Massachusetts

MR. RALPH B. WILSON
Executive
Babson's Reports, Incorporated
Wellesley Hills, Massachusetts

THE OFFICERS

DR. EDWARD B. HINCKLEY, President
MR. AUSTIN H. FITZ, Vice-President
MR. F. THEODORE PUTNEY, Treasurer
MR. JAMES G. HAWK, Business Manager
MR. JOHN K. HORNOR, Dean of Faculty
GENERAL MARKET OUTLOOK—The current furor regarding federal aid to education has focused the attention of canny investors on certain business education stocks. The old reliable blue chip stocks such as The Wharton School, Harvard Graduate School of Business Administration, and University of Michigan Graduate School of Business Administration continue to maintain high dividend yields and a reassuring stability in times of fluctuating prices. I should like to call the attention of my investment seeking readers today to a newcomer in the business education field which has come ahead rapidly during the last three years and is looking increasingly attractive to the investor interested in long range developments and a high rate of permanent income. I am referring to Babson Institute Preferred Stock.

HISTORY—Though the Institute was founded thirty years ago, it remained a relatively small operation from the standpoint of personnel and output up to World War II. However, the foresight of its founders had wisely provided for considerable future expansion of plant and equipment which, through wise buying, finally developed into a 340 acre campus with 16 modern buildings. Meanwhile, the company was undergoing a slow but systematic internal improvement of production techniques, yielding a more and more efficient product. A shortage of qualified raw material, plus certain weaknesses in the distribution set-up, kept the total volume of sales small during the years before the War. During 1943-1945, however, the Institute was retooled for war purposes and turned out a surprisingly large quantity of well-trained, able, Navy supply officers, on a thoroughly up-to-date production line basis. A Navy plaque of commendation indicated the high quality of operations at Babson Institute during that time.

POST-WAR DEVELOPMENTS—The retooling for civilian production began with a thorough reorganization of the production line in 1945 and a tremendous expansion of production facilities to meet the backlog of civilian orders. New management plus new personnel on a very much enlarged scale caused the output to shoot up to 400% of its pre-war maximum within a very short time. Because of improvements in production techniques and a more systematic production control, the quality of the product likewise was tremendously increased, resulting in opportunities to supply new markets on a nationwide basis.

FUTURE PROSPECTS—These new markets have been successfully developed by the adoption of vastly improved marketing procedures backed by aggressive advertising and careful research. Up-to-date public relations techniques now operating have brought most gratifying public demand for the new post-war products, though there is a steady demand for pre-war models. The company is in a strong financial position with steadily mounting assets. Turnover in personnel is at a low level. In the increasingly competitive market for trained junior executives, the Babson trade-mark is coming to mean “practical business training” to an ever wider circle of satisfied customers.
Religious Activities

BABSON HOUR

Dividend: unlimited    Yield: unequaled

This product is outstanding in its class. Not only is this monthly Sunday evening service the center of religious activity on campus, but it also affords the investor an opportunity to participate in informal discussions with Mr. Babson and Dr. Hinckley.

Held in the Cup 'n' Saucer, one of the major purposes of this hour is to encourage the student to think for himself and to develop both his Self Mastery and his Self Control.

Of ourselves we can do nothing; with God, all things are possible.

Student Christian Hour

Dividend: untapped    Yield: self-determined

Since its beginning in the Fall term, this investment has continued its surge to the top toward its potentially high position on campus.

This non-sectarian service is held every Monday night in the Chapel in Park Manor. Sponsored and supervised by students, the opening theme for the year was appropriately one of great significance, "Christianity and Communism".

The management of the Student Christian Hour is firmly invested in a capable board headed by G. Dean Scott as Chairman with Dino Casali, William F. Frazier, Edward J. Fuller, and William N. Talmers serving as board members. Dr. Bernard C. Graves, Chaplain, serves in the capacity of board consultant. Student participation is thus felt in the spiritual activities of the campus.

"When our nation was founded, it drew its strength and being not only from great political and social truths, but from spiritual convictions . . . from a deep and abiding faith in Almighty God . . .

The churches call upon you to help rekindle the fires of our faith . . . to make that faith an active glowing part of your personal life . . . even taxing yourself for the spread of that faith. The world hungers for spiritual strength!"

—Herbert Hoover
Founders' Day

The third annual Founders' Day was celebrated on Thursday, November 10, 1949, in Richard Knight Auditorium. Thus it was that the student body, faculty, Administration, and friends were able to take advantage of this unique opportunity to honor the founders. The program this year revolved around the educational and spiritual contribution of Mr. and Mrs. Roger W. Babson:

BABSON INSTITUTE—Over the long run, steady Growth and rapid Progress. Mr. Babson concluded that this constituted an excellent investment and one which is safe in both bull and bear markets.

WEBBER COLLEGE—Mrs. Babson heartily recommended this investment because of its clearly defined foundation in both spiritual and material education.

UTOPIA COLLEGE—This new Mid-Western product shows promise of early maturity according to Mr. Gordon M. Trim.

GRAVITY RESEARCH FOUNDATION—Mr. William R. Essen recounted the principles, aims, and Progress of their long-range investment.

OPEN-CHURCH ASSOCIATION—The Growth of this important spiritual movement and its impact upon the Western Hemisphere were discussed by Mr. Austin H. Fitz.

JOHN E. MILLEA SWIMMING POOL—This gift of Mr. Babson to the Institute in tribute to Mr. Millea represented an investment in both Progress and Growth. On hand to receive the honor was Mr. Millea, a former member of the Babson Institute faculty.

Presenting the harvest of grateful thanks and genuine appreciation to our founders were Dr. Edward B. Hinckley, President of the Institute; Mr. Eugene F. Sanger, President of the Alumni Association; and Mr. Robert C. Shaw, President of the Student Council.

As in the past, the program was recorded in its entirety and made a permanent part of the Babson Institute archives.
Officers
and
Administrative Staff

Dr. Edward B. Hinckley
President

Austin H. Fitz
Vice-President

F. Theodore Putney
Treasurer

James G. Hawk
Business Manager, Director of Residence Halls

John K. Horner
Dean of the Faculty
RUTH W. BAILEY  
Librarian

PATRICIA MACHUGH  
Head Resident Nurse

RALPH H. SEAMAN  
Chief Accountant

FRED PERANI  
Superintendent of Grounds and Buildings

JOSEPHINE A. COLLINS  
Dormitory Receptionist

FRANCES E. BURGESS  
Secretary to the President
Members of the Faculty

C. William Amidon
Business Insurance

Russell Baker
Marketing

Earl K. Bowen
Chairman,
Department of Statistics

Harold B. Buse
Business Law

Bertrand R. Canfield
Chairman,
Division of Distribution

Walter H. Carpenter
Chairman,
Department of Labor
Darcy Crenshaw Coyle  
*Time and Motion*

Irvin M. Davis  
*Corporation Law*

R. S. Eckaus  
*Economics*

Dr. Caroll W. Ford  
*Chairman, Division of Economics*

Vogel E. Gettier  
*Market Research*

Philip E. Goodhue  
*Chairman, Department of English*

Dr. Bernard C. Graves  
*Ethics, Philosophy, Logic*

Dr. Frederick W. Harrison  
*Finance, Stock Market*

George B. Heddendorf  
*Chairman, Division of Production*
John K. Horner
Chairman
Division of Finance

Stanley W. Hunt
Labor Management Relations

Dr. Lyman S. Judson
Speech

Henry A. Kriebel
Chairman,
Division of Accounting

William B. Lamprey
Analysis of Financial Statements, Budgeting

Frederick G. Link
Business Organization, Management

Edward J. McGee
Advertising

Lawrence J. Meyns
Production, Business Policy

John D. Montgomery
Chairman,
Department of Government
The opening and dedication of the John E. Millea Swimming Pool this past Fall has added another milestone in the Growth of Babson Institute and a new look to the campus. It has also marked the culmination of over three years of work since this gift of Mr. Babson was first announced in September of 1946.

After a period of contract negotiations, construction of the pool was started in the Fall of 1948 and was completed in the late Summer of 1949. Although the pool, one of the most modern in New England, was in use as early as September, it was not formally dedicated until Founders’ Day, November 10, 1949.

The second section of the pool which will contain the showers, lockers, and other facilities will be built in the not too distant future.

On Founders’ Day, the key to the pool was given to Colonel Millea, formerly an instructor in Production at Babson and later Dean of the Faculty, by Mr. Harry Gulesian, the architect.
PREFERRED STOCKS FOR PROGRESS AND PROSPERITY

After three years at Babson Institute, SENIORS in their traditional garb of mortar and gown will soon receive their diplomas at Commencement exercises. The pleasant, sometimes carefree life of school is now behind. The Future? It holds a world of problems and opportunities for the men who will accept the challenge.

Many Seniors will no doubt wonder if there will be any practical use for some of their courses. Others will wish that they had applied themselves a little more intently to their studies. Things that once appeared essential are at this time almost insignificant. Some have found that their cup of coffee is now an absolute necessity. Remember that election in which your man lost?—It somehow doesn't seem quite so important now. Proud of the many things that they have done, but a little disappointed that more was not accomplished, these Seniors are the exports of knowledge of Babson Institute.

Although the Class of 1950 did not organize until their final year, they achieved more in that Senior year than many classes accomplish during their entire period at college. Led by an extremely capable group of officers, exceptional Progress was to be noted in such fields as the Student Placement Committee, Senior privileges, and Senior social affairs.

The following is a chart depicting the Growth and Progress of the CLASS OF 1950 in its years at Babson Institute.
SENIOR CLASS OFFICERS

Left to right--Nock, G. N., Alcorn, Jr., J. E., Lonsdale, R. C., Hume, Jr., R. S.
KENNETH LANE ADAM
30 McMullen Avenue, Hartford, Connecticut
Major—Distribution.
Activities—Babson Beaver ('48-'50; Layout Editor, '49-'50).
Previous Education—Wethersfield High School; Tilton School.

JAMES E. ALCORN, JR.
17331 Fernway Road, Shaker Heights, Ohio
Major—Accounting.
Activities—Senior Class (Treasurer); Babson Beaver ('48-'50; Advertising Manager, '49-'50); Intercollegiate Sports ('48-'50; Golf Team); Intramural Sports ('49-'50).
Dean's List—2 Terms.
Previous Education—Shaker Heights High School; Miami University.

JOHN PARKE ALLEN
Pinewood Gardens, Hartsdale, New York
Major—Distribution.
Activities—Outing Club; Society for the Advancement of Management; Intramural Sports.
Dean's List—5 Terms.
Previous Education—Admiral Farragut Academy.
ARTHUR F. ANDERSON
549 Union Street, New Bedford, Massachusetts

Major—Finance.

Activities—Music Club ('49-'50); Finance Club ('49-'50); Babson Beaver ('48-'50); Outing Club ('48-'49); Intercollegiate Club ('49-'50); Intercollegiate Sports ('48-'50; Tennis Team Manager).

Dean's List—1 Term.

Previous Education—New Bedford High School; Utopia College ('47-'48).

JOHN GEORGE ANDREWS
301 North 8th Street, Cambridge, Ohio

Major—Finance.

Activities—Babson Beaver ('46-'47).

Dean's List—5 Terms.

Previous Education—Staunton Military Academy; Harvard College.

WILLIAM C. ARNOT
Merriman, Nebraska

Major—Investments.

Activities—Babson Beaver ('47-'50; Managing Editor, '48-'49; Editor-in-Chief, '49-'50); Outing Club ('48-'49); Cabinet ('49-'50); Student Council ('49-'50); Alpha Chi Epsilon ('49-'50); Music Club ('49-'50).

Dean's List—1 Term.

Previous Education—Gordon High School.
HERBERT ALLEN ARONSSON
2254 West Chicago Boulevard, Detroit, Michigan
Major—Economics.
Activities—Student Council ('49-'50: Secretary); Junior Class (Chairman of Steering Committee); Senior Class (Commencement Committee); Babson Beaver ('47-'49); Society for the Advancement of Management ('49-'50); Foreign Affairs Club ('49-'50).
Dean's List—7 Terms.
Previous Education—Central High School.

ROBERT K. AXELSON
4328 Chester Drive, Youngstown, Ohio
Major—Finance.
Activities—Finance Club ('49-'50); Foreign Affairs Club ('49-'50); Intramural Sports.
Previous Education—Culver Military Academy; Kent University.

GEORGE L. AYER
58 Eastern Avenue, Gloucester, Massachusetts
Major—Distribution.
Activities—Student Council ('48-'50); Chairman of Social Committee ('49-'50); Senior Class (Social Committee); Alpha Chi Epsilon ('49-'50); Philosophy Club ('48-'50); Outing Club ('48-'50); Athletic Council ('47-'48); Intramural Sports ('47-'50).
Previous Education—Gloucester High School; Boston University.
GEORGE ERICSON BAIRD
4 Easterly Avenue, Auburn, New York

Major—Distribution.

Activities—Foreign Affairs Club ('49-'50).

Previous Education—East High School; Staunton Military Academy.

GORDON E. BARTLETT
66 Edendale Street, Springfield, Massachusetts

Major—Production.

Activities—Babson Beaver ('48-'50; Transportation Manager).

Previous Education—Classical High School; Tilton School.

JOHN W. BEHRMANN
Summer Street, Marshfield, Massachusetts

Major—Production.

Dean's List—6 Terms.

Previous Education—Tabor Academy; Norwich University.
CLARENCE E. BERGER, JR.
Shrewsbury, New Jersey
Major—Production.
Activities—Intramural Sports.
Previous Education—Pennington Preparatory School.

F. LEWIS BIGGS
47 East Street, Barre, Vermont
Major—Production.
Activities—Glee Club ('48-'50); Alpha Delta Sigma ('48-'50).
Previous Education—Spaulding High School.

DEAN MARTIN BOYLAN
59-A Townsend Street, Winthrop, Massachusetts
Major—Distribution.
Activities—Babson Beaver ('47-'48); Senior Class (Social Committee); Intramural Sports ('47-'50).
Previous Education—Brooks School; Dartmouth College.
HAROLD L. BRIGGS
151 High Street, Southbridge, Massachusetts

Major—Distribution.

Activities—Outing Club ('48-'49); Intramural Sports ('47-'48).

Previous Education—Mary E. Wells High School; Williams College; George Washington University.

IRA T. BROADBENT, JR.
908 North Webster Avenue, Scranton, Pennsylvania

Major—Distribution.

Activities—Intercollegiate Club ('48-'50; President, '49-'50); Athletic Council ('49-'50); Intercollegiate Sports ('47-'50; Golf).

Previous Education—Avon School; Cranbrook School.

EDWARD M. BRONFMAN
9 Belvedere Road, Westmount, Montreal, Province of Quebec, Canada

Major—Distribution.

Activities—Foreign Affairs Club ('47-'50); Park Manor House Council ('48-'49); Intramural Sports.

Previous Education—Bishop's College School; Clark School.
LEONARD BROOKS, JR.

10 Wilton Road, Pleasantville, New York

Major—Finance.

Activities—Finance Club ('48-'49); Babson Beaver ('48-'49); Alpha Chi Epsilon ('49-'50); Foreign Affairs Club ('49-'50); Intercollegiate Sports ('49-'50; Basketball Team Manager).

Dean's List—4 Terms.

Previous Education—Pleasantville High School; Mohawk College; Columbia University; Paul Smith's College.

LAWRENCE M. BROWN

119 Maplewood Terrace, Springfield, Massachusetts

Major—Investments.

Activities—Athletic Council ('47-'48); Intramural Sports ('47-'50).

Dean's List—7 Terms.

Previous Education—Technical High School; American International College.

GEORGE EDWIN BURDEN

405 South William Street, Johnstown, New York

Major—Investments and Finance.

Activities—BABSONIAN ('47-'48); Glee Club ('47-'48); Finance Club ('48-'50).

Dean's List—1 Term.

Previous Education—Johnstown High School.
WILLIAM R. BURKHALTER
1030 East Ocean Boulevard, Long Beach, California

Major—Economics.

Activities—Creative Writing Club ('48-'49; Chancellor); Philosophy Club; Camera Club ('48-'49); Finance Club ('48-'50).

Previous Education—Polytechnic High School.

ALDEN M. BURNETT, JR.
1138 Beaconsfield Avenue,
Grosse Pointe Park 30, Michigan

Major—Economics.

Activities—Outing Club ('47-'48); Park Manor South House Council ('47-'48; '49-'50); Athletic Council ('49-'50); Intramural Sports ('47-'50); P. M. S. Basketball and Softball Champions, '48-'49.

Dean's List—1 Term.

Previous Education—Central High School; University of Minnesota.

EDWARD S. CARRIER
57 Walbridge Road, West Hartford, Connecticut

Major—Distribution.

Activities—Babson Beaver ('47-'48); Intramural Sports.

Previous Education—Kingswood School; Pennsylvania Military College.
FRANCIS N. CARROLL
15 Cleveland Street, Gloucester, Massachusetts
Major—Accounting.
Activities—Music Club ('49-'50).
Previous Education—Gloucester High School.

FREDERICK F. CAVELLIER
67 East Seneca Street, Oswego, New York
Major—Economics.
Activities—Intramural Sports ('47-'48).
Previous Education—Oswego State Teachers' College.

ADELARD C. CHAUSSE
Wimbledon Drive, West Yarmouth, Massachusetts
Major—Accounting.
Activities—Alpha Chi Epsilon ('49-'50).
Previous Education—Memorial High School; Hillyer Junior College.
CHARLES JONES CLARK

"Journey's End",
Osgood Street, North Andover, Massachusetts

Major—Distribution.

Activities—BABSONIAN ('48-'50); Babson Beaver ('47-'50); Music Club ('49-'50).
Previous Education—St. George's School.

KENNETH EVERETT COCKS

100 Goldstein Street, Greenville, Mississippi

Major—Production.

Previous Education—Greenville High School; University of Mississippi.

WILLIAM J. COLMAN

53 Hobomack Road, Quincy, Massachusetts

Major—Economics.

Activities—Foreign Affairs Club ('47-'50); Finance Club ('48-'49); Philosophy Club ('48-'49); Music Club ('49-'50).
Dean's List—2 Terms.
Previous Education—Connecticut Junior College ('46-'47).
BOIES P. COWPINGER, JR.

Maplewood Country Club, Maplewood, New Jersey

Major—Economics.

Activities—Babson Beaver (‘47-‘50: Advertising Manager, ’48-‘49; Business Manager, ’49-‘50); Alpha Delta Sigma (‘48-‘50: Vice-President, ‘49-‘50); Intercollegiate Sports (‘47-‘50: Golf; Golf Manager, ’49-‘50); Intramural Sports (‘47-‘50).

Previous Education—Columbia High School; Seton Hall College (‘46-‘47).

ROBERT P. COWELL

95 Sycamore Lane, Fairfield, Connecticut

Major—Production.

Dean’s List—3 Terms.

Previous Education—Culver Military Academy.

WALTER P. CREAMER

153 Putnam Street, Quincy, Massachusetts

Major—Distribution.

Activities—Senior Class (Social Committee); Philosophy Club (‘49-‘50); Intramural Sports (‘48-‘50).

Previous Education—Newman Preparatory.
LEON D. DAVIS, JR.
7 Lincoln Avenue, Nashua, New Hampshire

Major—Accounting.

Activities—Dramatics Club ('47-'48); Alpha Chi Epsilon ('49-'50); Outing Club ('49-'50).

Previous Education—Kimball Union Academy.

FRANCOIS DE GUNZBURG
43 Avenue du Maréchal Fayolle, Paris, France

Major—Economics.

Activities—Foreign Affairs Club ('47-'50); Intercollegiate Sports ('49-'50; Skeet Team; Secretary-Treasurer); Intramural Sports ('47-'49).

Previous Education—College de Riom; Westminster School.

ROGER DENNISON
7 Evelyn Road, Port Washington, New York

Major—Production.

Activities—Glee Club ('47-'50; President, '49-'50); Cabinet ('49-'50); Dramatic Club ('49-'50).

Previous Education—Erasmus Hall High School; Goddard College.
ROBERT F. DEPRAY
44 Los Angeles Street, Springfield, Massachusetts
Major—Economics.
Activities—Foreign Affairs Club ('48-'50); Intercollegiate Sports ('47-'49; Basketball); Intramural Sports ('47-'50).
Previous Education—Technical High School; Springfield Junior College.

HENRY DI RICO
416 Adams Street, Quincy, Massachusetts
Major—Economics.
Activities—Student Council ('47-'48); Park Manor South House Council ('48-'50); Intramural Sports ('47-'50).
Previous Education—Boston College High School.

ROBERT J. DOHERTY
10 Bay State, Natick, Massachusetts
Major—Accounting.
Activities—Foreign Affairs Club ('47-'50).
Dean's List—6 Terms.
Previous Education—Hope Street High School; Brown University.
RALEIGH H. DUTTON
Main Street, Norwell, Massachusetts

Major—Production.

Activities—Glee Club ('47-'48); Finance Club ('48-'49); Alpha Chi Epsilon ('49-'50).

Previous Education—Norwich University.

DONALD C. EATON, JR.
126 South Street, Middletown, New York

Major—Production.

Activities—Foreign Affairs Club ('49-'50); Glee Club ('47-'48); Athletic Council ('47-'48); Intramural Sports ('47-'49).

Previous Education—Middletown High School; Irving School for Boys.

EDWIN A. EHLERS, JR.
120-16 83rd Avenue, New Gardens, New York

Major—Distribution.

Activities—Glee Club ('47-'48); RABSONIAN ('47-'49); Finance Club ('47-'50).

Previous Education—Horace Mann—Lincoln High School.
DAVID HENRY EICHER
3926 Roosevelt Avenue, Richmond, California

Major—Distribution.

Activities—Philosophy Club ('48-'50; President, '49-'50); Foreign Affairs Club ('47-'50; Corresponding Secretary, '49-'50); Glee Club ('47-'50); Intramural Sports ('47-'50).

Dean's List—7 Terms.

Previous Education—Richmond Union High School; University of California.

W. DEANE FAIRCHILD
17 Cune Street, Framingham Center, Massachusetts

Major—Accounting.

Dean's List—4 Terms.

Previous Education—Rutgers University.

DOUGLAS FAUNCE FARRINGTON
580 Chesnut Street, Waban, Massachusetts

Major—Finance.

Previous Education—Middlesex School.
CHARLES G. FITCH, JR.

1 Grant Avenue, Wellesley Hills, Massachusetts

Major—Production.

Activities—Glee Club ('47-'48).

Previous Education—Wellesley High School; Newton Junior College.

JOHN T. FITZGERALD

17 Summer Street, Lebanon, New Hampshire

Major—Distribution.

Activities—Babson Beaver ('47-'50); BABSONIAN ('48-'50); Student Council ('48-'49); Philosophy Club ('48-'50); Foreign Affairs Club ('49-'50).

Dean's List—4 Terms.

Previous Education—Lebanon High School; Northeastern University.

PAUL FRANCIS FITZPATRICK

41 Maplewood Street, Watertown, Massachusetts

Major—Economics.

Activities—Intramural Sports ('47-'48).

Previous Education—Watertown High School; Suffolk University.
HUGH FLANDERS
804 Chesnut Street, Waban, Massachusetts

Major—Economics.

Activities—Student Council ('49-'50); Athletic Council ('49-'50); Intramural Sports.

Previous Education—Newton High School.

WILLIAM C. FULLER
Gloucester, Massachusetts

Major—Distribution.

Activities—BABSONIAN ('47-'48); Philosophy Club ('48-'49); Intramural Sports.

Previous Education—Millersburg Military Institute; Boston University.

JOSEPH L. GALLAGHER
33 Hatherly Road, Quincy, Massachusetts

Major—Finance.

Activities—Finance Club ('47-'49); Foreign Affairs Club ('47-'48); Intercollegiate Club ('49-'50); Intercollegiate Sports ('48-'49; Ski Team).

Previous Education—Thayer Academy.
F. DANIEL GALLIGAN
285 Hawthorn Street, New Bedford, Massachusetts
Major—Distribution.
Activities—Foreign Affairs Club.
Previous Education—Portsmouth Priory School;
Massachusetts Nautical Academy.

ROBERT J. GALVIN
87 Dix Street, Dorchester, Massachusetts
Major—Production.
Activities—Society for the Advancement of Manage-
ment (‘49-‘50).
Dean’s List—1 Term.
Previous Education—South High Worcester.

ROGER E. GETTINGS
Loudonville, New York
Major—Distribution.
Activities—BABSONIAN (‘48-‘50); Park Manor
South House Council (‘48-‘50); Philosophy Club
(‘49-‘50); Intramural Sports (‘47-‘50).
Previous Education—Loomis School.
RICHARD D. GIFFORD
11 Hayes Street, Norwich, New York
Major—Distribution.
Activities—Athletic Council (‘47-’50); Intercollegiate Sports (‘47-’50; Golf, ‘47-’50; Golf Captain, ‘48-’49; Basketball, ‘47-’48).
Previous Education—Norwich High School; Manlius School; Cornell University.

ROBERT C. GILSON
116 Chatham Road, Brockton, Massachusetts
Major—Production.
Activities—Society for the Advancement of Management (‘49-’50); Intramural Sports (‘47-’49).
Previous Education—Brockton High School; Tilton Preparatory School.

PATRICK C. GODDEYNE
1701 Fourth Street, Bay City, Michigan
Major—Finance.
Activities—Intramural Sports.
Previous Education—St. James High School.
C. Earl Gustafson, Jr.
851 San Antonio Place, San Diego 6, California

Major—Distribution.

Activities—Student Council ('18-'50; Secretary, '48-'49; Vice-President, '49-'50); Alpha Chi Epsilon ('49-'50); Outing Club ('48-'50); Finance Club ('48-'49).

Dean’s List—4 Terms.

Previous Education—Point Loma High School; Stanford University ('46-'18).

William E. Hale, Jr.
48 Common Street, Walpole, Massachusetts

Major—Distribution.

Activities—Outing Club ('49-'50); Finance Club ('49-'50); Alpha Delta Sigma ('49-'50); Intramural Sports ('47-'50).

Dean’s List—1 Term.

Previous Education—Williston Academy.

Howard H. Hammerly
1116 7th Street, North West, Canton, Ohio

Major—Production.

Activities—Society for the Advancement of Management ('49-'50); Intramural Sports.

Dean’s List—3 Terms.
EDWARD S. HARRIS
Warwick Road, Orange, Massachusetts

Major—Production.

Activities—Society for the Advancement of Management ('48-'50; Secretary, '49-'50); Intramural Council ('48-'49).

Previous Education—Orange High School; Worcester Academy.

DAVIS CARY HAYWARD
45 Lowell Road, Wellesley Hills, Massachusetts

Major—Production.

Activities—Glee Club ('17-'48); Creative Writing Club ('48-'49); Alpha Chi Epsilon ('49-'50).

Previous Education—Exeter Academy; Maine Maritime Academy.

JAMES W. HENNIGAN
27 Pond Circle, Jamaica Plain, Massachusetts

Major—Distribution.

Activities—Student Council ('48-'49).

Dean's List—4 Terms.

Previous Education—English High School.
ANKER P. HENNINGSSEN

200 West Santa Inez Road, San Mateo, California

Major—Distribution.

Dean’s List—2 Terms.

Activities—Society for the Advancement of Management ('47-'50; Membership Chairman, '49-'50); BABSONIAN ('48-'49; Staff Photographer); Foreign Affairs Club ('47-'48).

Previous Education—San Mateo High School; Shattuck Military School; Stanford University.

DONALD E. HIGGINS

237 Rockingham Street, Rochester, New York

Major—Distribution.

Activities—Senior Class (Placement Committee); Babson Beaver ('49-'50); Glee Club ('47-'48); Alpha Chi Epsilon ('48-'50); Intramural Sports ('47-'50).

Previous Education—Monroe High School; University of Rochester.

ALVAN B. HIRSHBERG

88 Pleasant Street, Brookline, Massachusetts

Major—Accounting.

Activities—BABSONIAN ('47-'50; Associate Editor, '48-'49; Editor-in-Chief, '49-'50); Student Council ('49-'50); Cabinet ('49-'50); Intramural Sports ('47-'48).

Previous Education—Brookline High School; New London Junior College.
RICHARD A. HOLCH
60 Mendota Avenue, Rye, New York

Major—Distribution.

Activities—Babson Beaver ('48-'50; Chief of Reporters, '48-'49; Associate Editor, '49-'50); Alpha Delta Sigma ('48-'50; Recording Secretary, '49-'50); Park Manor South House Council ('49-'50; Chairman, '49-'50); Society for the Advancement of Management ('48-'50); Glee Club ('47-'48); Intramural Sports ('47-'50).

Previous Education—Loomis School; Yale University ('43-'44; '46).

ROBERT E. HOVE
Box 3, Big Bear Lake, California

Major—Economics.

Activities—Foreign Affairs Club ('47-'50; Corresponding Secretary, '48-'49; President, '49-'50); BABSONIAN ('48-'50); Music Club ('48-'50); Intramural Sports ('47-'50).

Previous Education—Pasadena Junior College.

MYRON RICHARD HOWE
133 Hawthorne Avenue, Needham 92, Massachusetts

Major—Economics.

Activities—Glee Club ('47-'49).

Previous Education—Needham High School; Northeastern University; Boston University.
R. STUART HUME, JR.

160 Henry Street, Brooklyn, New York

Major—Finance.

Dean's List—3 Terms.

Activities—Senior Class (Secretary; Chairman, Alumni Committee); Babson Beaver ('48-'50; Society Editor, '48-'49; Managing Editor, '49-'50); Outing Club ('48-'50; Corresponding Secretary, '49-'50); Finance Club ('48-'50).

Previous Education—The Taft School.

JAMES S. HUNT, JR.

716 North Federal, Fort Lauderdale, Florida

Major—Distribution.

Activities—Bryant House Committee ('49-'50; Chairman); Outing Club ('48-'50); Intramural Sports ('47-'50; Golf Champion, '48-'49).

Previous Education—Culver Military Academy.

CLYDE J. INGAMELLS

555 South 6th Street, Fulton, New York

Major—Finance.

Activities—Music Club ('49-'50); Intramural Sports.

Previous Education—Fulton High School; Utopia College.
DEAN N. INGRAHAM
8 Elm Street, Houlton, Maine

Major—Distribution.
Activities—Outing Club ('49-'50); Alpha Chi Epsilon ('49-'50).
Previous Education—Houlton High School; Ricker College.

MICHAEL P. JOHNSON
27 Brook Street, Whitinsville, Massachusetts

Major—Economics and Production.
Activities—Foreign Affairs Club ('48-'50); Society for the Advancement of Management ('48-'50);
Glee Club ('47-'48); Dramatics Club ('47-'50);
Philosophy Club ('48-'50).
Previous Education—Northbridge High School.

ROGER T. KARSNITZ
121 West Main Avenue, Myerstown, Pennsylvania

Major—Economics.
Activities—Babson Beaver ('48-'50; Photographer, '48-'49; Society Editor, '49-'50); Outing Club ('48-
'50); BATSONIAN ('49-'50); Foreign Affairs Club ('49-'50); Society for the Advancement of Management ('48-'50);
Intercollegiate Sports ('48-'50; Skeet, '48-'50).
Previous Education—Myerstown High School; Williamsport Technical Institute.
JACK BRAUCHER KILLINGER

R. F. D. No. 2, Flemington, New Jersey

Major—Distribution.

Activities—BABSONIAN ('48-'49); Alpha Delta Sigma ('48-'50); Foreign Affairs Club ('49-'50); Society for the Advancement of Management ('49-'50).

Previous Education—Peeble Preparatory School ('42-'44); Montclair Academy ('46-'47).

ALFRED T. LANGEVIN, JR.

61 Washington Street, Wellesley Hills, Massachusetts

Major—Distribution.

Activities—Intramural Sports ('48-'50).

Previous Education—Wellesley High School; Brown University.

WILLIAM R. LAWRY

Fairfield, Maine

Major—Finance.

Activities—Student Council ('49-'50); Intercollegiate Sports ('48-'50; Basketball); Intramural Sports ('47-'50).

Dean's List—7 Terms.

Previous Education—Lawrence High School; University of Maine; Colby College.
JOSEPH S. LEO
13 Sunny Brae Place, Bronxville, New York

Major—Production.

Activities—Foreign Affairs Club (’48-’50); Intramural Sports (’47-’50).

Previous Education—Admiral Farragut Academy.

ROBERT C. JONSDALE
24 School Street, Hartford, Connecticut

Major—Distribution.

Activities—Senior Class (President; Chairman, Senior Placement Committee); Junior Class (Marshall); Society for the Advancement of Management (’48-’50); Alpha Delta Sigma (’49-’50); Cabinet (’49-’50); Intramural Sports (’47-’49).

Dean’s List—7 Terms.

Previous Education—University of Connecticut.

CUSHING LORD
26 Richardson Street, Newton, Massachusetts

Major—Distribution.

Activities—Alpha Delta Sigma (’48-’50; Corresponding Secretary, ’49-’50); Camera Club (’49-’50); Intramural Sports (’48-’50).

Previous Education—Kimball Union Academy; Boston University; Utopia College (’47-’48).
WALTER B. MACDOUGAL

353 1/2 Crescent Street, Waltham, Massachusetts

Major—Production.

Activities—Outing Club ('48-'49); Society for the Advancement of Management ('49-'50); Athletic Council ('47-'49); Intramural Sports ('47-'50).

Previous Education—Waltham Senior High School.

ROBERT W. MCArTHUR

907 Chestnut Street, Waban 68, Massachusetts

Major—Accounting.

Activities—Alpha Chi Epsilon ('48-'50; Founder, '48-'49; President, '48-'50); Outing Club ('48-'50; Co-Chairman, Constitution Committee, '48-'49); Cabinet ('48-'50); Intramural Sports ('48-'50).

Dean’s List—7 Terms.

Previous Education—Brookline High School; St. Lawrence University; Union College; Brown University.

CHARLES J. McCARThY

188 Calumet Street, Roxbury 20, Massachusetts

Major—Economics.

Activities—Alpha Delta Sigma ('48-'50; President, '49-'50); Student Council ('48-'49); Cabinet ('49-'50); BABSONIAN ('49-'50); Intramural Sports.

Dean’s List—7 Terms.

Previous Education—Mission High School; Bentley School of Accounting and Finance.
C. WILLIAM McCOLLISTER
22 North Waverly Terrace, Cumberland, Maryland
Major—Accounting.
Activities—Alpha Chi Epsilon ('49-'50); Intramural Sports ('47-'50).
Previous Education—Fort Hill High School.

JOHN BARRETT McINERNEY
7 Leewood Road, Wellesley, Massachusetts
Major—Distribution.
Activities—Dramatic Club ('47-'50; President, '48-'50); Alpha Chi Epsilon ('48-'50; Founder, '48-'49; Vice-President, '48-'50); Cabinet ('48-'50).
Previous Education—Wellesley High School; Northeastern University; Massachusetts Maritime Academy.

ROBERT BOYD McKEE, III
114 Yorkshire Road, Pittsburgh, Pennsylvania
Major—Distribution.
Activities—Dramatic Club ('47-'48); Philosophy Club ('49-'50); Glee Club ('47-'50); Alpha Chi Epsilon ('49-'50).
Previous Education—Shadyside Academy; University School.
JOHN J. McLAUGHLIN, JR.

117 East Washington Street, Hanson, Massachusetts

Major—Accounting.

Activities—Alpha Chi Epsilon ('49-'50); Intramural Sports ('47-'50).

Previous Education—Whitman High School.

ALBERT O. MERRILL

282 Buckminster Road, Brookline, Massachusetts

Major—Distribution.

Activities—Alpha Chi Epsilon ('48-'50; Founder, '48-'49; Vice-President, '48-'50); Outing Club ('48-'49).

Previous Education—Brookline High School; Holderness School.

JAMES HORTON MEYERS

304 Waban Avenue, Waban 68, Massachusetts

Major—Production.

Activities—Babson Beaver ('48-'19); Intramural Sports ('47-'50).

Dean's List—1 Term.

Previous Education—Canterbury School; Massachusetts Institute of Technology.
HORACE H. MOODY
R. F. D. 1, Box 8, Petersburg, Illinois

Major—Distribution.

Activities—Philosophy Club ('47-'50; Secretary, '49-'50); Glee Club ('47-'50); Alpha Chi Epsilon ('49-'50); Intramural Sports ('48-'50).

Previous Education—Petersburg Harris High School; Lincoln Junior College; Park College.

ROBERT D. MORAGNE
1209 South Indian Street, Tulsa, Oklahoma

Major—Economics.

Activities—Glee Club '47-50; Vice-President, '18-'50; Babson Beaver ('47-'48; Assistant Advertising Manager); BABSONIAN ('47-'48); Alpha Delta Sigma ('47-'50; Chairman of Project Committee. '47-'48); Finance Club ('48-'49).

Dean’s List—6 Terms.

Previous Education—Tulsa Central High School; Eastman School of Music, Rochester.

JOHN MORRISON
115 West Fifth Street, Oswego, New York

Major—Finance.

Activities—Glee Club.
ROGER CONANT MOULTON
1259 Great Plain Avenue, Needham, Massachusetts
Major—Accounting.
Activities—Glee Club (’47-’50).
Dean’s List—1 Term.
Previous Education—Needham High School.

HENRY CARLTON NICOLL
Box 131, Riverside Avenue, Riverside, Connecticut
Major—Distribution.
Activities—Student Council (’47-’48); Alpha Delta Sigma (’49-’50); Philosophy Club (’49-’50).
Previous Education—Mount Hermon Preparatory School; Connecticut State Teachers’ College.

GRAHAM N. NOCK
63 Wentworth Road, Vancluse, Sydney, Australia
Major—Economics.
Activities—Senior Class (Vice-President); Foreign Affairs Club (’48-’50; Vice-President, ’49-’50); Alpha Chi Epsilon (’49-’50); Finance Club (’48-’49); BABSONIAN (’48-’49); Intramural Sports (’47-’50).
Dean’s List—1 Term.
Previous Education—S. C. E. G. School; Scots College.
WILLIAM R. O'CONNELL
366 Churchill Street, Pittsfield, Massachusetts

Major—Distribution.

Activities—Student Council ('49-'50; Treasurer); BABSONIAN ('48-'49; Sports Editor); Alpha Delta Sigma ('47-'50); Park Manor South House Council ('49-'50); Outing Club; Foreign Affairs Club ('49-'50); Intramural Sports.

Previous Education—Choate School.

DONALD H. PARTRIDGE
34 Fuller Brook Road, Wellesley, Massachusetts

Major—Distribution.

Activities—Outing Club ('47-'50; Vice-President, '49-'50); Alpha Chi Epsilon ('48-'50; Founder, '48-'49; Corresponding Secretary, '49-'50); Winter Carnival ('49-'50; Chairman); Intramural Sports ('47-'50).

Previous Education—Wellesley High School; Huntington School.

DANIEL R. PATCH
445 Farmington Avenue, Hartford, Connecticut

Major—Distribution.

Activities—Glee Club ('47-'49); Outing Club ('47-'48).

Previous Education—Kingswood Country Day School; St. Andrews School; Trinity College.
RICHARD G. PATCH
445 Farmington Avenue, Hartford, Connecticut
Major—Distribution.
Activities—Glee Club (’47-’49); Outing Club (’47-’48).
Previous Education—Kingswood Country Day School; St. Andrews School; Trinity College.

ROBERT R. PATTERSON
Box 505, White Plains, New York
Major—Distribution.
Activities—Philosophy Club (’48-’50; Vice-President, ’49-’50); Foreign Affairs Club (’49-’50).
Previous Education—Bordentown Military Institute.

EDWIN W. PFIEFFER
114 Sunset Avenue, Verona, New Jersey
Major—Economics.
Activities—Foreign Affairs Club (’48-’50); Dramatic Club (’48-’50); Intramural Sports (’47-’50).
Dean’s List—2 Terms.
Previous Education—Montclair Academy.
JOSEPH H. PHILBRICK, JR.
East Greenwich, Rhode Island

Major—Accounting.

Activities—Athletic Council ('49-'50; Chairman); Alpha Delta Sigma ('48-'50); Foreign Affairs Club ('48-'50).

Dean's List—7 Terms.

Previous Education—Dorchester High School.

DANIEL W. PINO
2314 Longfellow Avenue, Detroit, Michigan

Major—Distribution.

Activities—Senior Class (Publicity Chairman); Babson Beaver ('49-'50); Alpha Delta Sigma ('49-'50); Philosophy Club ('49-'50); Intercollegiate Sports ('47-'48; Skeet Team).

Previous Education—Avon Old Farms; Cranbrook School.

JOHN J. PYNE
87 Merrill Avenue, Lowell, Massachusetts

Major—Economics.

Activities—Foreign Affairs Club ('47-'50; Secretary, '48-'49); Babson Beaver ('47-'50); Glee Club ('47-'48); Outing Club ('47-'49); Philosophy Club ('48-'49); Music Club ('47-'49); Alpha Chi Epsilon ('49-'50); House Council ('47-'49); BABSONIAN ('47-'49); Athletic Council ('47-'48); Intramural Sports ('47-'50).

Previous Education—Lowell High School; Bentley School of Accounting.
ARTHUR E. READ, JR.

126 Rowe Terrace, Auburndale, Massachusetts

Major—Distribution.

Activities—Alpha Chi Epsilon ('48-'50; Founder, '48-'49; Treasurer, '48-'50); Outing Club ('47-'50).

Previous Education—Newton High School.

ROBERT L. RIPLEY

66 Parsons Road, Portland, Maine

Major—Distribution and Production.

Activities—Outing Club ('47-'50; Secretary, '47-'49; President, '49-'50); Alpha Chi Epsilon ('48-'50; Founder, '48-'49; Membership Chairman, '48-'50); Athletic Council ('49-'50); Intercollegiate Sports (Captain of Ski Team; Golf); Intramural Sports.

Previous Education—Deering High School; Portland Junior College; University of Maine.

KENNETH H. ROBES, JR.

10 Holland Terrace, Needham, Massachusetts

Major—Distribution.

Activities—Alpha Chi Epsilon ('48-'50; Founder, '48-'49; Recording Secretary, '48-'50); Outing Club; Intercollegiate Sports (Ski Team); Intramural Sports.

Previous Education—Needham High School.
RICHARD H. ROCHE
21 Prescott Street, Watertown 72, Massachusetts
Major—Distribution.
Activities—Alpha Chi Epsilon ('49-'50; Professional Activities Chairman); Intramural Sports.
Previous Education—Watertown High School; Utopia College.

RAY H. RODEY, JR.
317 King Street, Port Chester, New York
Major—Distribution.
Activities—Camera Club ('48-'50; Treasurer, '48-'50); Student Council ('48-'50); Alpha Delta Sigma ('48-'50); BABSONIAN ('48-'49); Intercollegiate Sports ('48-'50; Skeet Team); Intramural Sports ('47-'50).
Previous Education—Kimball Union Academy; Brown University.

ROBERT O. ROTH
630 Kahkwa Boulevard, Erie, Pennsylvania
Major—Finance.
Activities—Athletic Council ('47-'48); Intramural Sports ('47-'50).
Previous Education—The Hill School.
HOWARD THOMAS ROURKE
Worcester, Massachusetts

Major—Finance.

Activities—Philosophy Club ('48-'50); Foreign Affairs Club ('48-'49); Intramural Sports ('47-'50).

Previous Education—Worcester Academy; Stevens Institute of Technology.

WM. EARL OAKES SALMON
303 Essex Avenue, Boonton, New Jersey

Major—Distribution.

Activities—BABSONIAN ('18-'50; Layout Editor, '49-'50); Alpha Delta Sigma ('49-'50); Intramural Sports ('47-'50).

Previous Education—Boonton High School; Blair Academy.

CHARLES W. SARGENT
Kenvil, New Jersey

Major—Production.

Activities—Society for the Advancement of Management ('48-'50).

Dean's List—1 Term.

Previous Education—Hackettstown High School.
WILLIAM H. SCHWAN
5534 Lakeview, Detroit 13, Michigan

Major—Finance.

Activities—Finance Club ('48-'50; President, '49-'50); Senior Class (Placement Committee), Cabinet ('49-'50).

Dean's List—6 Terms.

Previous Education—Southeastern High School; Michigan College of Mining and Technology.

DAVID WALLACE SCOTT
779 Worcester Street, Wellesley, Massachusetts

Major—Production.

Activities—Society for the Advancement of Management ('48-'50; Vice-President, '49-'50).

Previous Education—Needham High School.

ROBERT C. SHAW
707 Rivard Boulevard, Grosse Pointe, Michigan

Major—Finance.

Activities—Student Council ('47-'50; Treasurer, '48-'49; President, '49-'50; Chairman of Greater Boston Student Government, '49-'50; National Student Association Delegate, '49-'50); Junior Award; Alpha Delta Sigma ('47-'50; Chairman of Pledge Committee, '48-'49); Cabinet ('49-'50); Dramatics Club ('47-'50); Finance Club ('47-'48); Outing Club ('47-'48); Freshman Advisory Committee ('48-'49); Intercollegiate Sports ('47-'50; Skeet Team; Secretary-Treasurer, '47-'48); Intramural Sports ('47-'50).

Dean's List—3 Terms.

Previous Education—Grosse Pointe High School; Washington State College.
ROBERT LEE SHELMIRE
348 Third Street, Niagara Falls, New York
Major—Distribution.
Dean’s List—7 Terms.
Previous Education—Niagara Falls High School; Niagara University.

WILLIAM L. SHUTTLEWORTH
353 Guy Park Avenue, Amsterdam, New York
Major—Production.
Activities—Intercollegiate Club (’49-’50); Intercollegiate Sports (’47-’50: Basketball); Intramural Sports (’47-’50).
Previous Education—Worcester Academy.

DAVID ARTHUR SINCLAIR
17 Peacock Street, Auburn, New York
Major—Accounting.
Activities—Foreign Affairs Club (’47-’50; Treasurer, ’49-’50); Finance Club (’47-’49); Athletic Council (’49-’50); Intramural Sports (’47-’50).
Dean’s List—6 Terms.
Previous Education—Auburn East High School.
DOUGLAS M. SMITH

98 Maple Road, Longmeadow, Massachusetts

Major—Distribution.

Activities—Park Manor House Committee ('49-'50); BABSONIAN ('48-'50); Intramural Sports ('47-'50).

Dean's List—1 Term.

Previous Education—Classical High School.

DONALD B. TANNER, JR.

Congress Street Extension, Bradford, Pennsylvania

Major—Finance.

Activities—Aviation Club ('47-'48); Intramural Sports ('47-'50).

Previous Education—Bradford Senior High School; Mercersburg Academy; Hobart College.

GEORGE E. TASHJIAN

26 Gloucester Street, Arlington, Massachusetts

Major—Finance.

Activities—Finance Club ('49-'50); Intramural Sports ('48-'50).

Dean's List—6 Terms.

Previous Education—Arlington High School; Chaucery Hall School.
PHILLIP L. TAYLOR
65 Greenfield Street, Brockton, Massachusetts

Major—Production.

Activities—Student Council (‘49-'50); Society for the Advancement of Management (‘48-'50; President, '49-'50); Cabinet (‘49-'50); BABSONIAN (‘48-'49); Outing Club (‘47-'48).

Previous Education—Brockton High School; Worcester Polytechnic Institute.

ROBERT W. TRINDER
16 Beebe Avenue, Norwich, New York

Major—Distribution.

Previous Education—Norwich High School.

HARVEY A. TURNURE, JR.
116 East 53rd Street, New York, New York

Major—Distribution.

Activities—Alpha Chi Epsilon (‘49-'50; Chairman of Social Committee); Dramatic Club (‘47-'50; President, ‘47-'48); BABSONIAN (‘48-'50); Intramural Sports (‘47-'50).

Previous Education—Tilton Preparatory School; New York University.
D. Powell Van der Wulk
102 Lincoln Park, Longmeadow, Massachusetts
Major—Distribution.
Activities—BABSONIAN ('48-'50; Assistant Business Manager, '48-'49; Business Manager, '49-'50); Babson Beaver ('47-'48; Assistant Business Manager); Outing ('lub '47-'50; Treasurer, '49-'50); Park Manor South House Council ('48-'50); Music Club ('49-'50).
Dean's List—7 Terms.
Previous Education—Mount Hermon School; Amherst College.

Winthrop E. C. Walters
Berker Hill Road, Jamesville, New York
Major—Accounting.
Activities—Junior Award; BABSONIAN ('48-'49; Editor-in-Chief); Student Council ('48-'49); Babson Beaver ('49-'50; Special Feature Writer); Alpha Delta Sigma ('48-'50; Treasurer, '49-'50); Cabinet ('48-'50); Public Relations Assistant.
Dean's List—6 Terms.
Previous Education—Homer Academy; State Teachers' College of New York.

Ernest Randolph Watjen
North Salem, New Hampshire
Major—Finance.
Activities—Finance Club ('49-'50).
Previous Education—McIntosh Business School.
THOMAS G. WELLER
1212 Park Avenue, Bay City, Michigan

Major—Finance.

Activities—Alpha Chi Epsilon ('49-'50); Park Manor House Council ('48-'49); Intercollegiate Club ('49-'50); Intercollegiate Sports ('48-'50); Skeet Team; Secretary-Treasurer, '48-'49; President, '49-'50).

Previous Education—Riverside Military Academy; Central Michigan College.

RICHARD G. WEST
40 Cedar Street, Worcester, Massachusetts

Major—Distribution.

Activities—BABSONIAN ('48-'50; Circulation Manager, '49-'50); Alpha Delta Sigma ('49-'50); Dramatic Club ('47-'50; Secretary, '47-'50); Outing Club ('47-'50); Finance Club ('48-'50); Foreign Affairs Club ('48-'50); Music Club ('49-'50).

Dean's List—3 Terms.

Previous Education—Worcester Academy; Massachusetts Maritime Academy.

WILLIAM JONES WHARFF
Winterport, Maine

Major—Finance.

Activities—Philosophy Club ('48-'50); Foreign Affairs Club ('47-'49); Glee Club ('47-'48); Intramural Sports ('47-'50).

Dean's List—7 Terms.

Previous Education—Winterport High School; Kents Hill Junior College; Erskine College.
CARL H. WHITE, JR.
7 Hutton Park, West Orange, New Jersey

Major—Finance.

Previous Education—Lawrenceville School.

DONALD W. WHITE
54 Windsor Road, Milton, Massachusetts

Major—Distribution.

Activities—Alpha Delta Sigma ('48-'50); Outing Club ('49-'50); Philosophy Club ('49-'50); Finance Club ('49-'50); Intramural Sports ('47-'50).

Dean's List—1 Term.

Previous Education—Milton Academy.

DUDLEY EWING WHITNEY
35 Franklin Court, Garden City, Long Island

Major—Distribution.

Activities—Alpha Delta Sigma ('42-'43, '48-'50; President, '42-'43); Foreign Affairs Club ('48-'50; Recording Secretary, '49-'50); BABSONIAN ('42-'43); Religious Activities Committee ('42-'43); Philosophy Club ('48-'50).

Previous Education—Lawrenceville; New Hampton.
CHARLES J. WITT, JR.

70 Carmel Road, Buffalo, New York

Major—Distribution.

Activities—BABSONIAN ('47-'48); Glee Club ('47-'48); Foreign Affairs Club ('49-'50); Athletic Council ('47-'48).

Previous Education—Norwald High School.

JAMES C. ZEDER, JR.

Orchard Ridge Road, Bloomfield Hills, Michigan

Major—Distribution.

Activities—Alpha Delta Sigma ('48-'50; Chairman of Public Relations Committee, '49-'50); BABSONIAN ('48-'49; Assistant Editor); Dramatic Club ('47-'50; President, '48-'49).

Dean's List—1 Term.

Previous Education—Cranbrook School; Harvard; University of Michigan.

JOHN HENRY ZOOK

13 Loockerman Avenue, Poughkeepsie, New York

Major—Investments and Finance.

Activities—Senior Class (Placement Committee; Graduation Committee); Park Manor South House Council ('49-'50; Secretary); Finance Club ('48-'50; Secretary, '49-'50); Music Club ('49-'50); BABSONIAN ('48-'50; Assistant Editorial Editor, '49-'50).

Dean's List—7 Terms.

Previous Education—Lawrenceville School; Williams College.
Two-Year Student

DICK M. KIRK

915 South Main, Findlay, Ohio

Major—Distribution.

Activities—Intercollegiate Sports (Basketball); Intramural Sports.

Previous Education—Miami University (Ohio); Virginia Military Institute.

Special Students

F. B. BRANDRETH

Boxwood House, Ossining, New York

Major—Production and Accounting.

Activities—House Council ('48-'49); Intercollegiate Sports ('47-'48; Skeet Team); Intramural Sports ('47-'48).

Previous Education—Kent School.

J. C. WHITNEY

2 Court Lane, Dedham, Massachusetts

Major—Finance.

Previous Education—Noble and Greenough; Nichols Junior College.
One-Year Students

HARVEY T. BASINGER
2109 Merritt Avenue, Lima, Ohio
Field of Interest—Insurance.
Previous Education—Lima Central High School; Kenyon College ('46-'49).
Degree—A.B. ('49).

JAMES A. BRENNEN
Route 3, Box 3036, Edmonds, Washington
Field of Interest—Distribution.
Previous Education—St. John's High School; Purdue University ('46-'49).
Degree—B.S.M.E. ('49).

WM. K. BRUCKHAUSER, JR.
269 Lee Street, Brookline, Massachusetts
Field of Interest—Management.
Previous Education—Brooks School; Amherst College ('45-'48).
Degree—A.B. ('48).

HUGO E. T. CARLSON
32 Lakehill Avenue, Arlington, Massachusetts
Field of Interest—Finance.
Previous Education—Boston Technical High School; University of Massachusetts—Stockbridge Course ('34-'36).

78
JOHN R. CARTY, JR.
18 Beechknoll Road, Forest Hills, New York
Field of Interest—Accounting.
Activities—Music Club.
Previous Education—Phillips Andover Academy; Keystone College ('47-'49).
Degree—A.A. ('49).

ANTHONY D. COLBY, JR.
2854 Paraiso Way, La Crescenta, California
Field of Interest—Distribution.
Previous Education—Kimball Union Academy; Glendale College ('48-'49).
Degree—A.A. ('49).

WILLIAM L. COLLINS
62 Everett Street, Springfield, Massachusetts
Field of Interest—Management.
Activities—Society for the Advancement of Management.
Previous Education—Cathedral High School; Holy Cross College ('45-'49).
Degree—B.S. ('49).

DONALD B. CONNORS
Edgemo Avenue, Burlington, Massachusetts
Field of Interest—Economics.
Previous Education—Lexington High School; Bates College ('46-'49).
Degree—A.B. ('49).
ROBERT W. CRAIG
625 Maryland Avenue, Erie, Pennsylvania
Field of Interest—Distribution.
Activities—Music Club.
Previous Education—Strong Vincent High School; University of California ('46-'47); Claremont Men's College ('47-'49).

JOHN J. CURLEY
90 Main Street, Leominster, Massachusetts
Field of Interest—Management.
Previous Education—Leominster High School; Worcester Academy; Dartmouth College ('43-'44; '46-'49).
Degree—A.B. ('49).

LEWIS A. CUSHMAN, JR.
655 Park Avenue, New York City, New York
Field of Interest—Finance.
Previous Education—St. Mark's; Harvard University ('48-'49).

BYRON H. DELAVAN
West Lake Street, Skaneateles, New York
Field of Interest—Distribution.
Previous Education—The Hill School; Cornell University ('46-'49).
LEO DE SANCTIS
230 East Eagle Street
East Boston, Massachusetts

Field of Interest—Finance.
Previous Education—East Boston High School; Harvard University ('42-'44; '46-'48).
Degree—A.B. ('48).

WILLIAM W. DOTTS
Annandale-on-the-Hudson, New York

Field of Interest—Distribution.
Previous Education—Dwight Preparatory School; Bard College ('47-'49).

GEORGE R. EARLEY
1395 Commonwealth Avenue,
Boston, Massachusetts

Field of Interest—Finance.
Previous Education—Boston Latin High School; Glasgow University ('45); Harvard University ('47-'48).
Degree—A.B. ('48).

CHARLES P. FEERICK
192 Congress Avenue, Rochester, New York

Field of Interest—Accounting.
Previous Education—West High School; Niagara University ('46-'49).
Degree—B.S. ('49).
JOHN V. HARVEY
378 Park Avenue, Arlington, Massachusetts
Field of Interest—Management.
Previous Education—Arlington High School;
Boston College ('41-'43; '46-'47); Boston
University School of Law ('47-'49).
Degrees—A.B. ('47); LL.B. ('49).

FREDERIC B. HETHERWICK
5050 Brown Lake Road, Jackson, Michigan
Field of Interest—Accounting.
Previous Education—Jackson High School;
Culver Military Academy; University of
Michigan ('46-'47; '48-'49).

JOHN J. HOGAN, JR.
21 Summit Avenue, Lawrence, Massachusetts
Field of Interest—Personnel Management.
Activities—Babson Beaver; BABSONIAN;
Glee Club; Intramural Sports.
Previous Education—Lawrence High School;
Boston College ('42-'43; '46-'49).
Degree—A.B. ('49).

FRANCIS N. KIRCHHOF
2800 East Cedar Avenue, Denver, Colorado
Field of Interest—Finance.
Previous Education—Georgetown Prepara-
tory School; Princeton University ('43-'44;
'46-'48).
Degree—A.B. ('49).
ARCHIE Y. MELVILLE
153 Storrs Avenue, Braintree, Massachusetts
Field of Interest—Industrial Management.
Activities—Foreign Affairs Club; Intramural Sports.
Previous Education—Thayer Academy; Bowdoin College ('46-'49).
Degree—A.B. ('49).

ROBERT D. METCALFE, JR.
397 May Street, Worcester, Massachusetts
Field of Interest—Finance.
Previous Education—Worcester Academy; Tufts College ('44-'48; '49).
Degrees—B.S. ('48); M.Ed. ('49).

WILLIAM T. OVERTON
4830 Cedar Springs, Dallas, Texas
Field of Interest—Distribution.
Previous Education—New Mexico Military Institute; University of Texas ('46-'49).

FREDERIC J. PERRY
39 Oak Street, Middleboro, Massachusetts
Field of Interest—Finance.
Activities—Coleman House Council.
Previous Education—Memorial High School; Williams College ('45-'49).
Degree—A.B. ('49).
JOHN C. REED, JR.
Madison, Connecticut
Field of Interest—Distribution.
Previous Education—Darrow School; Williams College ('40-'43; '45-'46).
Degree—A.B. ('46).

TAIT ROBERTSON
82 Main Street, Binghamton, New York
Field of Interest—Distribution.
Previous Education—Deerfield Academy; Cornell University ('42-'43; '45-'46); Triple Cities College of Syracuse ('46-'49).
Degree—A.B. ('49).

RICHARD B. ROGERS
40 Montpelier Avenue,
Atlantic City, New Jersey
Field of Interest—Distribution.
Activities—Alpha Delta Sigma; BABSONIAN; Intramural Sports.
Previous Education—Atlantic City High School; Lafayette College ('42-'43); University of Rochester ('43-'44).
Degree—B.S. ('50).

HERBERT R. SPENCER, JR.
300 Hilltop Road, Erie, Pennsylvania
Field of Interest—Production.
Activities—Glee Club.
Previous Education—Millbrook School; Princeton University ('45-'49).
Degree—A.B. ('49).
DAVID E. STAUD
912 Berkshire Road,
Grosse Pointe Park, Michigan
Field of Interest—Administration and Investments.
Activities—Finance Club.
Previous Education—Howe Military Academy; Grosse Pointe High School; Wheaton College; Detroit Institute of Technology; University of Michigan; Detroit Art Academy.
Degree—Industrial Design.

J. WARREN STEVENSON
829 Webster Street, Needham, Massachusetts
Field of Interest—Distribution.
Previous Education—Mount Hermon Academy; Bates College ('46-'49).
Degree—A.B. ('49).

WILLIAM R. SUPPLE, JR.
400 Mount Auburn Street
Cambridge, Massachusetts
Field of Interest—Distribution.
Activities—Alpha Delta Sigma.
Previous Education—Cambridge Latin High School; Boston College ('46-'49).
Degree—B.S. ('49).

GEORGE J. WALL, JR.
19 Barrett Street, Needham, Massachusetts
Field of Interest—Corporate Finance.
Previous Education—Huntington High School; Norwich University ('40-'42); Boston University School of Law ('46-'49).
Degree—L.L.B. ('49).
JOHN C. WALLER
60 Pleasant Street, Sharon, Massachusetts
Field of Interest—Finance.
Previous Education—South Kent High School; Colgate University ('38-'42; '46).
Degree—A.B. ('46).

LORIN W. WILLIS, JR.
1958 Huntington Turnpike,
Bridgeport, Connecticut
Field of Interest—Distribution.
Activities—Student Council.
Previous Education—The Gunnery School; Yale University ('46-'47); University of Alabama ('49).

RICHARD C. WOODRUFF
Towaco, New Jersey
Field of Interest—Management.
Activities—Finance Club.
Previous Education—Boonton High School; Mohawk College ('46-'48).

ROBERT M. ZEITZ
37 Taber Street, New Bedford Massachusetts
Field of Interest—Theatre Management.
Previous Education—New Bedford High School; University of Georgia ('47-'49).
Growth Stocks for Capital Gain

This year, the JUNIOR CLASS displayed the potentialities which the freshman aptitude tests reportedly indicated were possessed by this group. After an election which was marked by the amazing fact that the eventual winner for the office of President was the only candidate who failed to do any active campaigning, the Class of 1951 settled down to an eventful year.

Leading off with a stag affair to welcome the Utopia College students in the Fall, it was apparent that the Junior's watchword would be "Growth". Other activities of note included an informal dance at the University Club and a spring picnic. This highly profitable year also witnessed the final ratification of the class constitution.

The officers who guided the Junior Class this year are David M. Moseley, President; Donald P. Butler, Vice-President; Roy A. Seaver, Secretary; and John J. Fritz, Treasurer.

Dr. Raymond H. Wheeler served capably as faculty advisor.

The following is a chart depicting the Growth and Progress of the CLASS OF 1951 in its two years at Babson Institute.


Third Row, Left to Right: A. H. Southard, Jr., C. L. Weschke, J. W. Walter, R. Weintraub.
Forecast: Long-Term Securities

If the FRESHMAN CLASS can continue to uphold the standards that they have established in their first year, they can certainly lay well-founded claim at the end of their last year to being the most outstanding class ever to graduate from Babson Institute!

In the closest and most spirited election ever held at Babson Institute, the Class of 1952 selected the following officers: C. William Schaeter, Jr., President; A. Glenn Simm, Vice-President; Donald J. Hobson, Secretary; and Robert Faulkner, Treasurer.

With the official establishment of the first Class Council at Babson Institute, the Freshmen led off the year with a very successful stag party. Other highlights of the year included the final preparation of a very comprehensive constitution and several social events. Student-faculty relations were also emphasized by the Class of 1952.

Dr. Wallace P. Mors served as faculty advisor and Sid A. Adair as student advisor for the year.

The following is a chart depicting the Growth and Progress of the CLASS OF 1952 in its first year at Babson Institute.


Extra-Curricular Activity Notes

Perhaps in no field is Progress and Growth more clearly exemplified than in that of ORGANIZATIONS. This year has witnessed the formation of two new clubs, the Babson Forum and the Sailing Club. These clubs, while still in their embryo stages, are clearly illustrative of the student initiative in this most important phase of student life.

All the organizations on campus have demonstrated exceptional co-ordination and ability in this, perhaps their most outstanding year. Both publications have undertaken to enlarge their facilities while clubs and fraternities have sponsored eminent authorities in their various fields to present important, meaningful subjects.

Clubs were primarily established at Babson Institute for two purposes:

1. To allow men of like minds to participate in informal discussions which are often led by outstanding guest speakers.

2. To allow men of like skills to participate actively in competitive activities.

These organizations give the student an opportunity to assume responsibility and leadership. Extra-curricular activities have always been regarded as one of the most important phases of student life—the beginning of Citizenship!

The following is a chart depicting the Growth and Progress of ORGANIZATIONS during the year 1949-1950 at Babson Institute.

FALL WINTER SPRING
Tripartite Governing Activities

The Progress and Growth of the Institute in terms of student participation is vested in three governing bodies. It is the responsibility of these groups to organize and supervise the extra-curricular activities on campus.

The Student Council.—Chief among the student governing bodies is the Student Council, composed of the four officers elected yearly by the student body, one elected representative from each class section, and the editors of the two student publications who serve as associate members.

During the past year, the Council, led by President Robert C. Shaw, demonstrated once again the leadership qualities which will one day find this body occupying its rightful position in campus life. C. Earl Gustafson, Vice-President; Herbert A. Aronsson, Secretary; and William R. O’Connell, Treasurer, were also instrumental in the continuing Growth displayed by the Council.

The Council, already cognizant of the full support of the student body, achieved remarkable success in the matters over which it had jurisdiction. Included in this realm is the organization and supervision of all student entertainment activities. The members of the student body will attest to the success of this particular function of the Council which was under the direction of George L. Ayer, Social Committee Chairman.

Enormous strides toward the goal of full responsibility have already been achieved. With the full knowledge of a “job well done”, the members of this year’s Council pass back the torch of responsibility to their successors. May they carry it to the summit of leadership and righteous student authority which has long been sought!

The Cabinet.—The second phase of student government is covered by the Cabinet. This group is composed of the heads of the various student organizations who serve in an advisory capacity to the Director of Student Activities. Functioning informally, the members of the Cabinet bring into group discussion various suggestions and criticisms of student extra-curricular activities brought forth by the members of their organizations.

Although the Cabinet has no concrete administrative authority, it serves a vital function in acting as another channel to concentrate and deliver student opinion to the Administration.
THE ATHLETIC COUNCIL.—A third student governing and policy making body is the Athletic Council. This group organizes and supervises the operation of the athletic program. With its subordinate organizations, it is thus responsible for the intramural and intercollegiate sports activities of the Institute. The continued Growth in student participation and general popularity of this program is worthy testimony to the success of the undertaking.

Under the leadership of Joseph H. Philbrick, Jr., the Athletic Council has continued to effectively serve the students. The results of their efforts may be observed on the playing field and in the spirited competition for the Punch Bowl each year.

ROBERT C. SHAW, President

Student Council
Cabinet

Front Row: Walters, W. L., Dennison, K., Lonsdale, R. C., Shaw, R. C., McArthur, R. W., McInerney, J. B., Hirschberg, A. B.

Athletic Council

Front Row: Fogel, C. B., Philbrick, Jt., J. H., Haskel, W. J.
Back Row: Broadbent, J. T., Ripley, R. L.
The Babsonian

Editor-in-Chief.........................................................Alvan B. Hirshberg
Business Manager.....................................................Donald P. Van der Wolk
Associate Editor—Layout..............................................Earl O. Salmon
Associate Editor—Editorial............................................Sid A. Adair
Associate Editor—Photography.......................................Philip B. Heald
Staff Photographer.....................................................Donald Lutes
Advertising Manager...................................................Evans W. Evans, Jr.
Circulation Manager....................................................Richard G. West
Faculty Advisor..........................................................Mr. Earl K. Bowen

Editorial Department
Manuel A. Pombo, Asst. Editor
John H. Zook, Asst. Editor
Everett A. Adams
Victor E. Gable
Thomas F. Gagner
Richard Gustafson
William L. Reineman

Layout Department
Douglas M. Smith, Asst. Editor
Gordon S. Dawson
John T. Fitzgerald
Roger E. Gettings
Robert E. Hove
Richard D. Whitehead

Advertising Department
John J. Hogan, Jr.
Charles J. McCarthy
Byron C. Patten
Robert C. Pyle
James A. Saks
Frank Schieber
Vasil Simmons
Ralph Weintraub

Business Department
Carl A. Propes
Edward W. Woods

Photography Department
Charles J. Clark
Harry W. Jeffries
Ray H. Rodey, Jr.
L. Howard Ulman

95
Babson Beaver

The Beaver became a living publication early in February, 1947, and soon grew from a bi-weekly, into a weekly edition in the Fall term of 1948. In the Fall of 1949, the paper took one more step in service to the students by increasing the size of the sheet to give better news coverage and a better journalistic base. The Beaver joined the Associated Collegiate Press and signed a contract with the National Advertising Service, Incorporated, to give the paper critical service and national advertising, respectively.

As Editor-in-Chief of the Beaver this year, William C. Arnot has made history with the paper. Not only was he chiefly instrumental in changing the paper from a tabloid to a full-size newspaper, but he also was responsible for the high quality of work contributed by his staff which made this paper the "best ever".

Other notable performances were turned in by R. Stuart Hume, Jr., as Managing Editor; Boies P. Coppinger, Jr., as Business Manager; James E. Alcorn, Jr., as Advertising Manager; and Richard A. Holch, as Associate Editor. The teamwork of the staff was excellent this first year of the larger paper and their efforts made the continuance possible. Special credit is due the advertising staff which turned in a fine job in increasing the amount of advertising to fit the larger paper.

In January, the Beaver staff set up a division under the leadership of "Stew" Hume to edit the Birthday Edition which was exceptionally well received by the campus. Sid A. Adair gave careful guidance to the first year of regular feature articles in the Beaver which included the establishment of the first "Hall of Fame" honoring outstanding Seniors. Another commendable performance was that achieved by Frederic E. Snow of the Feature Staff who served on the Planning Committee for the Winter Carnival as coordinator of publicity for the paper for this event. The paper has the able assistance of Mr. Philip E. Goodhue as faculty advisor.

Containing articles which featured the activities and location of the alumni, demonstrated the accomplishments of the Institute, and concerned campus events, this Beaver will stand as a tribute to those who have worked to make this the best paper in Babson history.
Alpha Chi Epsilon

Founded in 1949 by a group of seven enterprising Juniors, this fraternity has continued its upward surge until it is now ranked as one of the top organizations on campus.

The programs this year have featured Mr. Thomas Litum of United World Federalists; Mr. Carl Pearson of Photostat, Incorporated; Mr. Arthur Caruso of McKinsey and Company; Mr. Thompson of Socony Vacuum Oil Company; Mr. Plympton of New England Mica Corporation; and Robert McArthur speaking on Owens-Illinois Glass Company. A field trip to the Federal Reserve Bank of Boston was also on the agenda.

The threefold purpose of the fraternity is:

1. “To advance the relationships between students of business and the commercial world.

2. To qualify for and obtain a charter from the International Fraternity of Delta Sigma Pi.

3. To further enhance and develop a feeling of fellowship among the student body.”

The social side of the fraternity’s program was highlighted by an especially entertaining initiation and dinner for the new pledges.

The officers of Alpha Chi Epsilon are Robert W. McArthur, President; J. Barret McInerney, First Vice-President; Albert O. Merrill, Second Vice-President; Kenneth H. Robes, Jr., Recording Secretary; Donald H. Partridge, Corresponding Secretary; Arthur E. Read, Jr., Treasurer; and Robert L. Ripley, Membership Officer.

Mr. Walter H. Carpenter is the faculty advisor.

**Alpha Delta Sigma**

One of the oldest organizations on campus, dating from June 4, 1941, this National Professional Advertising Fraternity continued this year to present outstanding programs to men interested in advertising.

The primary objectives of Alpha Delta Sigma are as follows:

1. "To combine in one fraternal body, students and actual workers in the field including many diversified interests, and regarded by a lay public as the 'advertising business'.

2. To have college training for advertising given greater recognition, both by college administrations and by people actually engaged in the business of advertising.

3. To raise, by every legitimate means, the prestige of advertising as a profession, and the prestige of those who earn their living from it."

For the second year, the George W. Coleman Chapter of Babson Institute sponsored, in cooperation with the Advertising Club of Boston, the Robert J. Murray Memorial Contest for the best advertising project submitted by college students. Over twenty colleges within the New England and New York region participated. At their regular meetings, speakers are the order of the day.

Officers of Alpha Delta Sigma this year include Charles J. McCarthy, President; Boies P. Coppinger, Jr., Vice-President; Richard A. Holch, Recording Secretary; Cushing Lord, Corresponding Secretary; and Winthrop F. C. Walters, Treasurer.

The fraternity also received national recognition when Mr. Bertrand R. Canfield, its faculty advisor, was elected National President of Alpha Delta Sigma and Babson Institute was chosen as the site of the fraternity's national convention in 1951.
Any organization which lays claim to having achieved the greatest Growth and Progress over the last year must surely share this honor with the Finance Club, for this club now must be placed as one of the top groups on campus.

Limited to a membership of thirty-five, this club has received wide recognition and acclaim as a result of presenting such outstanding speakers as Mr. Cleo Jaillette, Chief Instructor of the Bureau of Internal Revenue at Boston; Mr. Roger W. Babson, well-known financier and economist; Mr. Dana Danforth of Spear & Staff and Danforth-Epley; Mr. William C. Kusack, Vice-President and Treasurer of Keystone Custodian Fund; Mr. Horace Chadsey, Vice-President of the First National Bank of Boston; Mr. Andrew Peterson of Charles Rittenhouse, Incorporated; and Mr. David T. Schultz, Vice-President and Treasurer of Raytheon Manufacturing Company.

The Finance Club, founded in the Spring of 1948, has as its purposes the following:

1. "To obtain speakers, leaders of discussion groups, and educational movies on all phases of finance.

2. To develop a closer acquaintance with the actual institutions of finance.

3. To promote friendship and fellowship through outstanding meetings held in a social, informal atmosphere.

4. To become associated with Alpha Kappa Psi National Business Fraternity."

The leaders of the Finance Club who so capably assumed their responsibility this year are William H. Schwan, President; John C. Barbour, Jr., Vice-President; John H. Zook, Secretary; and Donald W. K. Chun, Treasurer.

Dr. Frederick W. Harrison serves ably as faculty advisor.
Society for the Advancement of Management

Founded in the Spring of 1948 to promote the scientific study of management and industry, the Society for the Advancement of Management’s purpose is “to help members obtain a better understanding of problems of management and the manner in which they are solved.”

Having obtained a charter from the National Association for the Society for the Advancement of Management, the society has become another organization on campus which can claim national affiliation.

In addition to the organization’s regular business meetings, the society has sponsored such activities as movies, field trips, group discussions, and speakers. With this well-rounded program, the members are thus afforded a means whereby they can come in contact with leading industrial leaders in the area and the industrial organizations which they manage.

One of the most interesting meetings of the society took place at the Woodlawn Country Club when the topic for discussion was “Closer Relationship Among the Members”. After a brief talk by Mr. Heddendorf, each member of the group was called upon to present a brief impromptu talk on his background and future plans. This went a long way towards furthering “Closer Relationship.” Professor Magoun of the Human Relations, Incorporated, is one of the speakers who has addressed the society this year.

The leaders of S. A. M. this year are Phillip L. Taylor, President; David W. Scott, Vice-President; Edward S. Harris, Secretary; and Victor F. Tomasso, Treasurer.

The society’s capable faculty advisor is Mr. George E. Heddendorf who has led the group in many stimulating discussion on the problems of management, labor, and job interviewing.

Front Row: Lomolino, R. C., Tomasso, V. F., Scott, D. W., Taylor, P. L., Harris, E. S., Sargent, C. W., Killinger, J. B.
One of the oldest organizations on campus, having been founded in the Winter of 1947, the Foreign Affairs Club has contributed greatly to the molding of a well-informed individual through the media of its movies and speakers.

The object of the club, in which it has succeeded so admirably, is "To promote interest in and further understanding of the economic, political, and social conditions abroad and their effects upon the United States."

Since the Institute does not have sufficient courses in which the student may be kept up-to-date on international events, the club thus supplements the curriculum. In an effort to help the members to obtain the most from the meetings, the club encourages the members to participate by asking questions and discussing the problems presented by the speakers.

The program this year has been especially interesting for its variety. Special guests have included Mr. Rhoads Murphy speaking on present conditions in China and Mr. C. A. Triantafyllakos, the Greek Consul, speaking on the situation in his homeland. Other speakers discussed foreign trade and current international problems. Movies and round-table discussions by the members were additional programs of the club. The annual club dinner brought the year to a successful close.

The officers are Robert E. Hove, President; Graham N. Nock, Vice-President; Dudley E. Whitney, Recording Secretary; David H. Eichar, Corresponding Secretary; and David A. Sinclair, Treasurer.

The club's faculty advisor is Dr. Carroll W. Ford.
Music Club

“The primary purpose of the Music Club is to further the appreciation of music among the students of Babson Institute.” With this high ideal as its goal, this club contributed much to the enjoyment and education of all students through the media of its outstanding programs. The Music Club thus emerged this year as one of the truly important groups on campus.

Founded in 1947, the main emphasis of this Club has been placed on presenting outstanding programs in an informal atmosphere. Possessing an open membership at all times, interested students and their guests are thus invited to share in the programs whenever they wish to attend.

The two outstanding concerts for the year were the presentation of Miss Gloria LeClair, soprano, for a return engagement in the Cup 'n' Saucer, and the Zimbler Sinfonietta's performance in Richard Knight Auditorium.

Other programs included a Jazz Concert in which Madame Ignacia Bellakooz made an auspicious debut in this country, the annual playing of the “Messiah”, the playing of Beethoven's Seventh Symphony with an accompanying film strip depicting the musical score, and a party at the Boston Pops. The Music Club also sponsored a very successful sale of Babson Christmas Cards. One program which is anticipated with great interest for the future is the proposed plan for a concert series on the Babson campus.

The officers for the year include Sid A. Adair, President; Harry W. Jeffries, First Vice-President; Russell C. Whitaker, Second Vice-President; Roy A. Seaver, Recording Secretary; and V. Emmanuel Gabl, Corresponding Secretary.

Serving as faculty advisor is Mr. Nicholas Rosetzki, who not only helps obtain the programs, but also at times becomes the program.
Dramatic Club

The Dramatic Club was initially started in the Fall of 1947 with ten charter members. Its objectives were, as they are today, two-fold:

1. “To advance the study and appreciation of drama on the Babson campus, and

2. To sponsor, participate in, and promote dramatic activities wherever and whenever possible.”

Club Progress was noted during the first two years when the Babson Barnstormers became associated with the Wellesley College Barnswallows, worked in productions at the Wellesley College Theater, and starred in productions with the Lasell Junior College Dramatic Club.

During the Fall of 1949, with an enlarged membership of thirty members, the Dramatic Club added another “first” to the annals of Babson Institute when the first dramatic production ever to be produced on campus opened for a “one-night stand” at Richard Knight Auditorium. The occasion was the production of “Holiday” with Lasell and Babson Dramatic Club members acting, producing, and directing the show.

Productions at Wellesley College have included “Harriet”, “Antigone”, “Our Town”, “Barkley-Square”, “Engaged”, and “Dark of the Moon”. Lasell work in which Dramatic Club members have starred include “The Mad Hatters” and “Holiday”. With the Glee Club, the Thespians also sponsored a wonderful performance of the “Barons of Babson” during the First Winter Carnival.

The Club this year is under the guiding hand of J. Barrett McInerney, President, with Richard G. West serving as Secretary.

Mr. James G. Hawk is completing his first successful year as faculty advisor.
Outing Club

The Outing Club was founded in the Fall of 1947 by thirty-four Babson Institute students who were interested primarily in promoting an interest in winter sports among the student body.

The club was formed for “The encouragement, advancement, and promotion of all types of outdoor sports.” This has included skiing, fishing, mountain climbing, canoeing, and social get-togethers with other New England clubs.

A member of the United States Eastern Amateur Skiing Association and now a member of the Inter-Collegiate Outing Club Association, the club has thus obtained national affiliation. Through the Inter-Collegiate Outing Club, the Babson Outing Club participates in joint outings with other New England colleges.

Other activities contemplated for the future include hunting and horseback riding. Free skiing instruction is furnished to the club’s members and proficiency tests are given for national rating to members during the winter months. The club is open to all students who have a love for any type of outdoor sport. One of the projects this year was the clearing of Sunset Hill for skiing. Movies and speakers complete the club’s activities.

The officers of the Outing Club are Robert L. Ripley, President; Donald H. Partridge, Vice-President; Thomas W. Welles, Recording Secretary; R. Stuart Hume, Jr., Corresponding Secretary; and Donald P. Van der Wolk, Treasurer.

Mr. Squire F. Burtis, Jr., the Institute Athletic Director, is completing his first year as the club’s faculty advisor.
Glee Club

To foster all group singing activities at Babson Institute. This is the brief but important purpose of the Glee Club. Since its founding in the Fall of 1947, the Club has contributed much to gather goodwill for the Institute.

Highlight of the Glee Club’s year was the co-sponsorship with the Dramatic Club of the best performance ever presented at Babson Institute. This is, of course, the “Barons of Babson” which was given during the First Winter Carnival. The most outstanding part of the show were the Babson Institute songs written by Roger Dennison.

The club also performed at Founders’ Day ceremonies, spent a night carolling the Trustees of the Institute and the surrounding girls’ schools, and sang at the Annual Children’s Home Christmas Party given by the Student Council.

The officers of the club are Roger Dennison, President; Robert D. Moragne, Vice-President; and Roy A. Seaver, Secretary-Treasurer.

Dr. Edward B. Hinckley serves as the club’s faculty advisor while Mr. Samuel Wilson, President of the Harvard Glee Club, is the Director.

Philosophy Club

As their stated aim, “The purpose of the Philosophy Club is to further study and obtain knowledge of the principles that cause, control, or explain facts and events.”

To follow this purpose, the club presented Dr. Stephen Peabody discussing “Euthanasia” or Mercy Killing and Dr. Peter Bertocci speaking on “The Human Adventure in Sex, Love, Marriage”. Other topics of interest for the year included “Comparison of Modern Totalitarianism with Plato’s Republic”, “If Hierarchy in the Factory. Why Democracy in Government?”, and “Scientific Influence on Philosophical Thinking”.

The club, originated on November 8, 1948, finds it can accomplish a great deal in solving the problems of students in its discussion group atmosphere.

The capable officers of the Philosophy Club this year are David H. Eichar, President; Robert R. Patterson, Vice-President; and Horace H. Moody, Secretary.

The club is fortunate to have Dr. Raymond H. Wheeler as its faculty advisor.
Camera Club

Marking their second year on campus, the Camera Club continued to provide both facilities and instruction for those students desiring to further this practical avocation.

Founded in the Fall term of 1949 by Philip B. Heald, the club has continued to grow and has now taken its niche in campus life.

Both members and guests were invited throughout the year to use the club’s completely equipped dark-room in the Coleman basement.

A highly successful open Photo Contest to encourage student participation was one of the main accomplishments of this group.

In addition to Mauricio F. de Camargo who serves as President, the other officers include Allan H. Southard, Jr., Secretary, and Ray H. Rodey, Jr., Treasurer.

Mr. Everett W. Stephens is the club’s faculty advisor.

Aviation Club

In its second year of reactivation, the Aviation Club continues to command the interest of a large group of students. The purpose of the club is to further understand the role of aviation in the world today and to create an interest in its business potentialities.

One important event for the year was the obtaining of a contract with the Franklin, Norford Airport which allowed club members to fly at greatly reduced rates. All those members who do not hold either Commercial or Student licenses are expectantly waiting to solo in the near future.

The club is a member of the Association of North Eastern College Flying (club and sponsors such events as “breakfast” flights, week-end trips, and flying meets.

The President of the Aviation Club this year is Sydney Oakes while Henry L. Boulton serves as Secretary-Treasurer.

Mr. Edward J. McGee is the faculty advisor.
Babsonian's Spot Views

The camera not only records the formal pictures of organizations and individuals, but it also catches the more incidental and human happenings of campus life—the CAMPUS HIGHLIGHTS.

That quick cup of coffee with old friends in the Snack Bar before rushing off to class..... The last dance with the one-and-only at the formal..... Dining room lines that at times seem to move backward..... Championship games on the athletic field..... Already forgotten days of existing in the Castle on the Hill..... Good and bad assemblies..... Meetings in the Cup 'n' Saucer..... Those all too infrequent discussions with Mr. Babson..... Sparkling play by our team at a basketball game in the gym or that game that was lost in the closing moments..... Or maybe it's just a quiet chat with friends in the lounge..... Meeting informally with the faculty members and their wives at a coffee hour in the Cup 'n' Saucer..... Sitting out that dance or that extra special picture which was supposed to be informal..... Games of pool or ping pong in Park Manor..... Or maybe it's the first snow of the season or that election rally or the morning after.....

These are the things that make the real Babson Institute. Items that comprise that wonderful thing we affectionately call Campus Life. Taken so much for granted, it passes into the obscurity of another year, except through your memories and Campus Highlights.

The following is a chart depicting the Growth and Progress of campus activities during the year 1949-1950 at Babson Institute. The solid line indicates CAMPUS HIGHLIGHTS while the dotted line indicates the stress of examinations and application to school work.
Formal
Dances
**Babson Queen**

As the inauguration of the most gala weekend in Babson Institute history, Miss Mary Barnes of Little Falls, New York, was chosen 1949 Babson Queen at the Winter Formal held at the Statler Hotel on February 17. The Queen's escort was Graham N. Nock.

The Queen attendants were Mrs. Ernest R. Watjen, the guest of Ernest R. Watjen, and Miss Ann Lord, the guest of Campbell MacNeill. Judging of the contest was the difficult pleasure of members of the Hart Modeling Agency of Boston. The Queen was sponsored by the Foreign Affairs Club while Mrs. Watjen was the Finance Club's candidate.

Queen Mary then began her reign over the First Winter Carnival Weekend. After an eventful evening, the Queen began the next day by attending classes which were open to the public. Completing a specially prepared lunch in the dining hall, she next toured the campus to view the various Open Houses before helping to judge the snow sculpturing, won by Park Manor. She also watched the Babson Varsity edge Northeastern in an exciting basketball game. In the evening, Queen Mary first viewed the Babson Variety Show, “The Barons of Babson”, and then danced to music which included the hits songs of the show.

Swimming in the Millea Pool and viewing the Giant Relief Map and the Newton Room the next day brought to an end Queen Mary's reign and a wonderful Winter Carnival Weekend.
Campus
Life
Campus
Campus
Life
Follow-up of Sports Activities

A most important phase of activities offered by Babson Institute is the voluntary program of ATHLETICS. One of the primary precepts on which this Institute was founded concerned the importance of physical exercise without interfering with the academic program.

The Athletic Council and its subsidiary groups direct the athletic program. The only limit to the program is the extent of student interest. This phase of campus life is divided into two sections—intramural sports and intercollegiate sports.

INTRAMURAL SPORTS—This phase of activities could more properly be called the "Punch Bowl League". It is divided into three divisions:

Team Sports—Major: Touch Football, Basketball, and Softball.
  Minor: Ten Pin Bowling, Candle Pin Bowling, and Swimming.

Tournament Sports—Major: Tennis, Badminton, Ping Pong, and Golf.
  Minor: Horseshoes, Pool, Squash, and Handball.

Meets—Cross Country and Skiing.

The Punch Bowl for 1948-1949 was awarded to Bryant Hall with 830 points. The other teams and their order of finish were Park Manor South (714), Off-Campus Seniors (628), Coleman South (611), Park Manor Left (591), Off-Campus Junior (271), Park Manor Right (248), Off-Campus Freshmen (217), and Coleman North (148).

INTERCOLLEGIATE SPORTS — The achievement of intercollegiate sports during the past several years has been one of the outstanding examples of the Growth and Progress of Babson Institute. Sports such as sket, golf, basketball, ski, and tennis have gone far to promote the name of Babson Institute throughout New England.

Intercollegiate sports which are emphasized are those which have a carry-over value in later life. Also, this participation with other college teams promotes a friendship and understanding that remains unparalleled by any other activity.

The following is a chart depicting the participation and interest in ATHLETICS and their Growth and Progress during the year 1949-1950 at Babson Institute.

FALL  WINTER  SPRING
Intercollegiate

GOLF—Since its first match in the Spring of 1948, intercollegiate golf has continued to gain stature until it is now recognized as the most outstanding intercollegiate team at Babson Institute. During its first two years, this group established the enviable record of 17 games won, 1 lost, and 2 tied.

Last year's team defeated Dartmouth, Holy Cross, Rhode Island State (in a return match of the only loss ever suffered by the golf team), Tufts, Suffolk, Rensselaer Polytechnic Institute, Harvard, and Boston College. The two ties were suffered at the hands of Manhattan College and Boston College. The defeat of Boston College (preceded by the tie), the official golf champions of New England, made Babson Institute the unofficial New England champs. The record of last year's team thus reads 8 wins and 2 ties.

The schedule for the Spring of 1950 includes matches with Dartmouth (2), Rensselaer Polytechnic Institute, Holy Cross, Springfield, Rhode Island State, and Harvard. Another championship season is expected with the return of many of last Spring's lettermen.

The manager of the golf team for 1949-1950 is Boies Coppinger.

BASKETBALL—The most popular intercollegiate sport at Babson Institute, the basketball team completed its second successful year in the familiar surrounding of the Peavey Gymnasium.

In compiling its record of 7 wins and 7 losses for a .500 average, the varsity showed wins over Newton College (2), Burdett (2), Oxford, Tufts Junior Varsity, and Northeastern Freshmen. Losses were sustained from M. I. T. Junior Varsity (2), Curry (2), Lowell Textile, Northeastern Freshmen, and Harvard Freshmen. Highlight of the season was the second game with the Northeastern Freshmen which was played as a feature attraction during the Winter Carnival Weekend and saw Babson Institute emerge victorious by the score of 60-54.

The manager of the basketball team this year is Leonard Brooks, assisted by Charles Fagan.

SKEET—One of the founders of New England intercollegiate skeet, this team continues its reputation as tops in its field. Founded in 1947-1948, skeet was the first intercollegiate sport at Babson Institute.

The final standings for 1949 saw the skeet team finishing behind Army and in front of Yale and Harvard. This final match took place at the Intercollegi-
Sports

ate Championship Match at the Lordship Gun Club in Stratford, Connecticut.

In matches thus far this year, the team has had a good record. At Lordship in the Fall, they finished third behind Army and Harvard. In a home-and-home series with Army, they showed great promise both at West Point and at the Mayflower Skeet Club, although they lost both games.

The president of the skeet team this year is Tom Weller.

SKIING—Weather once more played the determining role in the activities of intercollegiate skiing. Hampered by lack of snow during the first part of the season, the ski team was thus unable to participate in any meets until the middle of February.

A member of the New England Intercollegiate Ski Conference, skiers met teams such as Springfield, Boston University, Lowell Textile, Brown, Northeastern, Tufts, Boston College, Holy Cross, New England College, Rhode Island School of Design, Clark, and American International College.

The 1948-1949 season marked the appearance of this team on campus. Since that time, it has shown steady improvement. This year, skiers finished third at the Thorn Mountain Meet behind American International College and Boston University. At Intervale, they finished seventh in a field of ten, and at Ascutney, the skiers were again seventh in a field of nine in a meet which was won by Boston College.

Bob Ripley is the ski captain for the year.

TENNIS—Founded in the Spring of 1948, intercollegiate tennis is another sport which is a recent addition to the campus. This sport definitely came into its own last year when an undefeated season was completed. The victims were Suffolk (2), Tufts Freshmen, and Tufts Varsity.

The schedule this year is even more impressive and gruelling. In addition to two rematches with Suffolk and one with the Tufts Varsity, the schedule includes matches with the M. I. T. Freshmen, Harvard Freshmen, and Boston College Freshmen. The majority of these games are to be played on the opposition's courts.

Although only two lettermen from last year's team remain, the possibility of another successful season seems excellent. When the proposed additional tennis courts are built, tennis may well emerge as the sport through which Babson Institute may gain national recognition.

The tennis manager for the year is Arthur Anderson.
Intramural

SWIMMING—Conquering all opposition, the Park Manor South swim team emerged victorious by a margin of 34-22 over Off-Campus Seniors in the final meet held in the new Millea Swimming Pool. This marked the opening chapter in a title race which is destined to become one of the most important and popular intramural activities on campus. Winners of the three preliminary meets were Park Manor South, Off-Campus Seniors, and Bryant.

FOOTBALL—Probably the best coordinated intramural football team ever to compete at Babson Institute, the Off-Campus Seniors completely dominated play, emerging with a record of 8 wins and 0 losses. Bryant, which finished a strong second in the league with a record of 7 wins and 1 loss, met the eventual winners early in the season and were set-back with a 13-0 loss. Not only were the Seniors undefeated, they were also unscored upon.

TOURNAMENTS—The Spring of last year saw the appearance of the first tournament winners. They were Arthur Anderson in tennis, Jim Hunt in golf, and Bill McGrath in horseshoes. The horseshoes doubles champs were Bill Colman and Ray Greer. The only Fall tourment had a double winner when Bud Tietje and Jack Maker crossed the finish line in the cross-country in a photo-finish tie. The Winter term saw Tom Sfikas, victorious in ping pong singles, capture the ping pong doubles crown with Fred Lenz as his partner. The badminton doubles championship went to Dean Ingraham and Jim Bryan while Dean Ingraham also fought it out with Herb Spencer for the badminton singles title. Bill Windle became the newly crowned squash king and Dick Lavore was the pool champ. The handball crown went to Sid Adair. One of the outstanding results of the tournaments was the large participation in all events. This increased the competition and resulted in greater interest on the part of the student body.
Sports

Bowling—The Candle Pin title was won by Bryant with Off-Campus Juniors, Park Manor Left, and Park Manor South making a close race of the league. An exceptionally powerful Faculty team also came close to winning the title by tying Bryant 2-2 but subsequent losses at the hands of other teams proved to be their downfall. The Ten Pin League finished in a tie between Park Manor Left and Bryant with Park Manor South just one game behind. Candle Pin bowling took place in Wellesley while Needham was the scene of the tight Ten Pin race.

Basketball—In one of the closest races in intramural history, Off-Campus Juniors and Off-Campus Seniors sped through undefeated seasons until their last game of the year. There these two powerful teams met in a spectacular finish which saw the Off-Campus Juniors emerge victorious by a decisive score of 34-22. However, the extraordinary come-back of the year must be credited to Coleman North, a team which failed to win a game last year but this time almost won the “gold-ring”.

Softball—Park Manor South, defeating runner-up Coleman South in the last game of the season by a score of 4-3, took the softball honors last Spring by completing an undefeated season of 8 wins and 0 losses. Tying Coleman South for runner-up honors with records of 6 wins and 2 losses were Off-Campus Seniors and Bryant. The outstanding players for Park Manor South included Ed Preiffer, Al Burnett, Bob Depray, and Ed Harris. (Team not pictured.)

Bowling
Left to right: Bryan, J., Gaynor, J. D., Andrews, D., Sofronas, C., Surette, R., Burns, D.

Intramural Council
Sitting: Fagan, C., Sinclair, D., Philbrick, J., Gross, M.
Standing: Burnett, A., Page, O., Malloy, J., Haskell, W. R.

Basketball
Sitting: McClean, J., Kirk, K., Burns, W., McDermott, J., Armbruster, G.
Standing: Goebel, C., Huke, D., McKeen, R.
Advertising and Candid Shots
BEST WISHES

TO THE

CLASS

OF

1950

FROM

A FRIEND
PARIS CLEANSERS & DYERS
1299 HIGHLAND AVENUE
NEEDHAM 92, MASS.

Good Luck To The
Graduating Class
of 1950

COMPLIMENTS OF
PARIS CLEANSERS

KEN'S
STEAK HOUSE
95 WORCESTER TURNPIKE
FRAMINGHAM, MASS.

STEAKS
THE FINEST PECAN PIE
IN MASSACHUSETTS

"Where Babson Meets"

I again wish to thank
the Babson men
for their continued patronage

PHOTOS TAKEN
• Suite Parties
• Semi Formals
• While Dancing
  or any other
  occasion

Phil Heald
PHOTOGRAPHER

139
Lawson W. Oakes, Inc.

30 Huntington Avenue - Boston, Massachusetts
Commonwealth 6-6336

Builders of the Babson Swimming Pool and Building
and
Babson Library

Rockwood-Bell Buick, Inc.
Babson Park Garage

Sales - BUICK - Service
BABSON PARK AVENUE
Telephone Wel. 5-1866

THE MARIDOR
RT. 9, FRAMINGHAM CENTER

- Terrace Room for Private Parties
- Cocktail Lounge (Entertainment)
- Fine Food

CROWELL - MORRISON
FLORISTS

1658 Great Plain Avenue
NEEDHAM, MASSACHUSETTS
"On Needham-Wellesley Road
Five Minutes From Babson"

STEVEN'S PHARMACY

"Through Courtesy We Grow"
Complete Line of Men's Toiletries
390 Washington Street
Opposite Playhouse
WELLESLEY HILLS, MASS.
Daily Delivery Service

Telephone LASell 7-0280

Lower Falls Wine Co.

2366 Washington Street

Newton Lower Falls
PIERCE & KILBURN CORPORATION
FAIRHAVEN, MASSACHUSETTS
Established 1879
P. & K.—The timeworn and honored symbol among the yachting fraternity
P. & K.—is the friendly “Midway” yacht yard between Boston and New York
Modern, Well-Lighted Storage Sheds
Large Protected Basins
Marine Turntable
No Waiting

Seiler's
Your Restaurant at Wellesley Square
Open Every Day Breakfast, Tea, Luncheon, Dinner
Special Occasions and Birthday Cakes

WHITE BROS.
Milk & Cream

See how much smoother and richer it tastes!
There is a difference

White Bros.
"That Creamy Milk"
COMPLETE BANKING SERVICE
Always at Your Disposal
Student Accounts Invited

Wellesley National Bank
Member of Federal Deposit Insurance Corp.

Better Impressions
With
Better Printing

Letterpress Offset

Aronsson Printing Co.
Detroit 16, Michigan

For Convenient and Efficient Service
Do your banking at
The Wellesley Trust Co.
Wellesley Hills - Wellesley 5-1800
Member of Federal Deposit Insurance Corporation

M. Steinert & Sons
90 Years Serving New England
Pianos Radio - Television Organs Records
330 Washington St., Wellesley Hills
Springfield - Boston - Worcester
One of the most important problems faced by a young man in his late teens is the choice of his life's work. The United States Bureau of Labor Statistics reveals that eighty-seven out of one hundred gainfully employed persons work at some phase of business.

Business needs men who have both a strong preparation in such fundamental business tool-subjects as Accounting, Distribution, Economics, Finance, and Production and a broad cultural background in liberal arts subjects. The Babson course of study gives a man this strong preparation in business and liberal arts areas.

Small classes taught by successful businessmen, field trips, the case study approach to business problems, the use of motion pictures, intensive educational and vocational counselling with students - such procedures develop men with a vocational purpose, well prepared to assume immediate business responsibilities upon graduation.

Training men for business is Babson's Business.
FOR FRESH FLOWERS

FRASER'S flowers

330 Washington Street
WELLESLEY HILLS

Flowerphone
Wellesley 5-3500

THE WINDSOR PRESS INC.

Commercial Printers Yearbooks
DeFazio Building Wellesley Hills
Windsor Phone Wellesley 5-0265

WELLESLEY INN

"When dreary without 'tis cheery within"
Room and Meals
Phone Wellesley 5-0180

DACEY PHARMACY

M. J. Fallon, Reg. Pharm.

Wellesley's Oldest Pharmacy
271 Washington Street
WELLESLEY HILLS, MASS.
Phone Wellesley 2170

MAGUS RESTAURANT

300 Washington Street
WELLESLEY HILLS, MASS.
Wellesley 5-2047

"In the Shadows of the Clock Tower"
We Serve from a Tasty Sandwich to a Full Course Dinner

A Satisfied Clientele
Is Our Best Recommendation

JOHN ROY

Cleansers - Valet Service
DRIVE-IN SERVICE
Phone Natick 2626

An Appreciation
Of Your Patronage

COMMUNITY PLAYHOUSE
WELLESLEY HILLS
WINN STUDIOS

OFFICIAL PHOTOGRAPHERS FOR

BABSON INSTITUTE - CLASS OF 1950

230 Boylston Street
Boston, Mass
Ke 6-6644
Why Babson’s is Personal Investment Service

8 Benefits You Receive From BABSON’S PERSONAL INVESTMENT SERVICE

1. Original Estate Survey
2. Personal Program That Fits You
3. Day-by-day Supervision
4. Investment of New Money
5. Foresighted Personal Advice
6. The Famous Babsonchart
7. Informative Weekly Letters
8. 45 Years’ Experience

Your investment problem is as distinctive and exclusive as your fingerprints. Without knowing your individual needs no one is qualified to recommend any security to you.

That is why Babson’s Personal Investment Service surveys your estate and then gives you a plan and program that fits you and the current economic situation.

Babson’s also gives you broad, risk-reducing diversification. In addition, our exclusive Color-Border Report system gives you day-by-day supervision of your registered securities—you receive immediate and personal advice when a switch is advisable.

And, very important, our plan provides for systematically shifting common stocks into bonds, high grade preferred stocks and cash as common stock prices rise.

For complete information write

BABSON’S REPORTS Incorporated
WELLESLEY HILLS 82, MASSACHUSETTS

The oldest investment advisory service in the field. Founded over forty-five years ago. Incorporated in 1903.
HUB FOLDING BOX

FOLDING BOXES OF EVERY DESCRIPTION

Henry DiRico
Class of 1950
Sales Representative

16-18 Binford Street
Boston, Massachusetts
Liberty 2-9050

WEBSTER THOMAS CO.
BOSTON, MASS.

PACKERS & DISTRIBUTORS
Matchless Brand Foods
CANNED FRUITS & VEGETABLES
TEAS - COFFEES - RELISHES

MILLER PRODUCE CO.
distributing
Fruits, Frozen Foods, Vegetables to
Restaurants, Hotels, Schools Hospitals
41 North Market St.
DIAMOND DEPARTMENT
High Quality Gem Diamonds
As “Emergency Currency”
or as
Fine Jewelry
Discount to Babson Undergraduates

PARK SNACK BAR
Serving the “Inner Man” Requirements
of Babson Men from Morn’ ’til Nite
. . . on Campus

BABSON’S
WASHINGTON FORECAST
Read Weekly by Business Men and
Women throughout the Country
—$24 Annually—
50% Discount to Babson Graduates

THE BOOKSTORE
Serving the Everyday Needs of
Babson Students for School Supplies
Textbooks and Personal Items

We Enjoy
Serving the
Finest Clientele in the Country
Through our Several Departments

BUSINESS STATISTICS ORGANIZATION, Inc.
Capital & Surplus: Over $2,000,000.
Hollister Building Babson Park 37, Massachusetts

Whether on Campus, or out in the Business World,
We are Pleased to Have the Privilege of
Counting so Many Babson Men
Among Our Thousands
of Clients

151
Lincoln

Motor Cars

Congratulations and Best Wishes
To The Class of 1950

O'NEIL MOTORS, INC.

463 Washington St., Wellesley

F. DIEHL & SON, INC.

GRAIN - COAL - OIL
LUMBER

WELLESLEY, MASS.

SYMPHONY HALL
Co. 6-1492

Available For
Concerts
Conventions
Broadcasts - Banquets
Political Meetings
Fashion Shows
Lectures

SYMPHONY HALL
Co. 6-1492

P. B. CORKUM, INC.

Hardware - Paints - Kitchen Supplies
Electrical Appliances
Bicycles
Sporting Goods

Phone WE 5-1047
587 Washington St.
WELLESLEY, MASS.

appropriate Gifts
For All Occasions
Quick Service on All Repairs

HAMILTON
BULOVA
ELGIN
LONGINE

28 Grove St. Wellesley Sq.
Opposite Siders
OUR BEST WISHES
FOR YOUR CONTINUED SUCCESS

WELLESLEY
FOR MEN

BOLTON-SMART CO., INC.
Wholesale Purveyors of Choice
BEEF, PORK, LAMB, VEAL
POULTRY, FISH, BUTTER
CHEESE, EGGS
FROSTED FOODS

BOSTON
19-25 South Market Street
Telephone LAfayette 3-1900

COMPLIMENTS OF
E. E. MUCKE & SONS, INC.
Manufacturers of
Tasty-Treat Meat Products
2326 Main Street
HARTFORD, CONNECTICUT

M. STOLL & CO., INC.
WHOLESALE GROCERS
Established 1863

Boston Mass.
"Jahn & Ollier Again"

A familiar and reassuring slogan.

Familiar... because it has appeared in thousands of the country's finest yearbooks for the past half century.

Reassuring... because those years of specialized experience bring complete service, outstanding quality and dependable delivery to the yearbook staffs with whom we work.

JAHN & OLLIER ENGRAVING CO.
817 W. Washington Blvd.
Chicago 7, Illinois
BOSTON SAND AND GRAVEL COMPANY

Organized in 1914
Daniel J. Boylan, Treasurer

SAND AND GRAVEL PLANTS

Canton, Mass.
Scituate, Mass.

READY MIXED CONCRETE PLANTS

CAMBRIDGE, MASS.
BOSTON, MASS.
EAST BOSTON, MASS.
BRAINTREE, MASS.
FRAMINGHAM, MASS.
What Next Babson Graduates?
Do You Wish To Sell?
Contact the Nearest Agent for
The New World-Famous
FOOD SLICING MACHINE
Sold all over the globe under the Trademark

THE GLOBE
European Agent
Globe Slicing Machine Co., Inc.
224 Selleck Street
STAMFORD, CONNECTICUT

NIELS F. HOLCH
63 St. John Street
LONDON, E. C. 1, ENGLAND

WITH THE COMPLIMENTS OF

MR. & MRS. ALLAN BRONFMAN

Christy’s
Home of Fine Foods
1583 Worcester Road
FRAMINGHAM, MASS.
We Cater to Parties
Cocktail Lounge
LESLIE T. HASKINS, INC.
467 Washington Street
Phone Wel. 5-3391 or 5-2756
WELLESLEY, MASS.

OLDSMOBILE
Visit Our Modern Equipped Service Station
DRIVE THE NEW ROCKET

STEVEN’S RESTAURANT
Open 7 A.M. - 1 A.M.
Special Luncheons and Dinners Daily
13 CENTRAL ST. WELLESLEY

J. AUSTIN PECKHAM
INSURANCE BROKER

Colonial Building
23 Central Street

Wellesley, Mass
Phone WE-5-3600

"Buy Your Insurance in Wellesley"

IDEAL BARBER SHOP
Babson Men Always Enjoy
• Prompt Service
• Absolute Cleanliness
• 4 Barbers - No Waiting
• With or Without Appointment
262 Washington Street
WELLESLEY HILLS SQUARE
Wellesley 5-1409

"Haircutting By Experts"

THE MEADOWS
Route 9
FRAMINGHAM, MASSACHUSETTS
Luncheon, Dinner, Cocktails, Dancing