From The Editor's Notebook

Last Fall when I took over the reins of the "Babsonian" I was completely unaware of the obstacles that lay ahead of me. But within a short time I realized what the terms "layout", "proofs", "deadlines", and the many others meant. In fact, there were times when I really wondered if the "book" was worth the time and effort.

However, after continual plodding along I finally finished, and I sincerely enjoyed the job.

At this time I wish to thank the class of '54 for allowing me the pleasure of directing the activities of our last "Babsonian".

Above all, I am very grateful for the assistance of Harvey Miller, Walter White, Albert Papazian, James Christy, "Dotty", "Natalie", Lyn-Art, Sargent Studios, and many others whose efforts made this publication possible.

Sincerely,

Harry E. Humphries, Esq.

Editor
We lived three years of our youth, against different scenes, with different people, but always with enthusiasm for the spirit of BABSON...
Table of Contents

Dedication . . . 5
President's Message . . . 7
Alumni Message . . . 9
Founder's Day . . . 11
Administration and Faculty . . . 15
Seniors . . . 27
Graduate Students . . . 55
Under Graduates . . . 67
Fraternities . . . 79
Organizations . . . 91
Varsity Athletics . . . 103
Intramural Athletics . . . 123
The Social Calendar . . . 135
Advertising . . . 183
Student Directory . . . 207

Presented by the

CLASS OF NINETEEN HUNDRED FIFTY FOUR

AT BABSON INSTITUTE

IN BABSON PARK, MASSACHUSETTS
"There is a time in every man's education when he arrives at the conviction that envy is ignorance; that imitation is suicide; that he must take himself for better, for worse, as his portion; that though the wide universe is full of good, no kernel of nourishing corn comes to him but through his toil bestowed on that plot of ground which is given him to till. The power which resides in him is new in nature, and none but he knows what that is which he can do, nor does he know until he has tried." — Emerson
DEDICATION

To Walter H. Carpenter Jr., the class of 1954, with thanks and sincerity, respectfully dedicates this book.

WALTER H. CARPENTER, JR.

The class will always remember the infamous industry analysis which was individually presented to "Uncle Walt." We all uttered sighs of relief upon turning in our I. A.'s, considered perhaps to be the greatest obstacle towards our three year struggle for a degree. We were all exposed to other courses of Mr. Carpenter's at which time we felt rather overworked, but later became rewarded.

Outside the classroom "Uncle Walt" will long be remembered as the genial director of Park Manor who was always willing to give anyone a few moments of his time to offer a little kind advice. Because of his likeable character, and his earnest friendship within the classroom as well as without, we have gained a great deal of respect for him.

And it is therefore, out of this due respect to this understanding man who so diligently endeavored to groom us for the business world, that we the Class of 1954 pay tribute.
Those last few steps brought back
many memories - our classes, games,
parties, and, above all, our friends -
which will never be forgotten, for
we have just finished three of the
happiest years of our lives.
The real test of any worth-while education is how much self-education it contains. What have you found out about yourself, your capacity, your successes and failures? Some ancient sage once remarked: "It is better to conquer oneself than to conquer a city." Certainly it is harder, under certain circumstances, accurately to appraise one's own power, than it is to appraise an opposing army and defeat it; for the foes of man's house are often those of his own household; that is, his own qualities, traits, desires, pleasures, goals.

The fact that you have come so far in life's way with a moderate degree of success should be tremendously encouraging to you. You have passed through a number of difficult situations, scholastically speaking. You have put forth a deal of good, honest, hard work. But more is to be required of you in the years to come. My advice to you, therefore, is this:

Take time during the remaining weeks, before your next job begins, to look back over your college life and assess what it has really done for you. I think, if you look, you will find that it has done this for you:

It has in the first place trained and tempered your mind so that you possess to a degree which you perhaps did not expect, the ability to comprehend, to correlate, to organize, and to apply theories to facts, and both to situations, in a manner that you would have found it impossible to do three years ago.

In the second place, your college life has trained you in the evaluation of people and strengthened your techniques of meeting them, dealing with them amicably, and developing from your contacts with them lasting friendships and companionable values which will be of tremendous help to you in the years to come.

In the third place your college life has served, perhaps indirectly, to help you assess yourself. It has given you confidence to meet new situations and new problems, strong in the assurance that others have passed this way successfully and that you, too, have the tools, the energy, and the ambition, to carve out a successful life for yourself. The greatest sign of maturity is self-knowledge. Socrates summed up the most important goal in a man's life in these words: "Know thyself." To this I would add, through my knowledge of you: "Trust thyself." Go forward in confidence, and "make no little plans!" God bless you!

E. B. Hinckley
We were not always studying . . . Here

we see our League Champions in action . . .
Congratulations:

Unquestionably these past few years have been very enjoyable with their educational and social opportunities.

You have invested much in time and effort at Babson to reach this step on the ladder of success.

In order to keep business, social, and educational opportunities available, your Alumni Association was formed.

Therefore, I extend you a most cordial invitation to join us. Best Wishes for success.

Thomas A. Duffy
President
Alumni Association
Long will be remembered the parties, dances, and, above all, our Winter Carnival . . . .
Mr. and Mrs. Roger W. Babson were again honored at the seventh annual Founders' Day celebration held at Knight Auditorium on November 13, 1953, at ten o'clock in the morning.

The keynote idea behind this year's celebration was "The History of Our School," and those who spoke on the occasion presented their speeches accordingly.

Following Dr. Hinckley's Invocation and Introduction, Mr. Austin H. Fitz spoke of the early history of Babson Institute, Dr. James M. Matthews spoke for the Corporation, Mr. H. Clyde Baldwin for the Board of Trustees, Mr. B. R. Canfield for the Faculty, Mr. John A. Perkins ('46) for the Alumni, and Mr. John M. Daigle for the Students. Their speeches exemplified the factors which were responsible for making Babson Institute the outstanding school that it is today.

The Founders of Babson Institute were then presented with a token of the college's appreciation, a pair of symbolic silver sea shells. Mr. and Mrs. Babson thereupon expressed their thanks and Mr. Babson spoke for a few short, but informative, minutes concerning one of his many successful business enterprises. This was one of the few occasions during the college year that Mr. Babson addresses the student body, and the audience listened closely to his words.

The Vice President of the Alumni Association and the President of the Student Council expressed their gratitude to Mr. and Mrs. Babson and Dr. Hinckley concluded the assembly with the Benediction.
The Corporation

MR. ROGER W. BABSON
Chairman of the Board of Directors
Babson Reports, Incorporated
Wellesley Hills, Massachusetts

MR. DANIEL GERBER
President
Gerber Products Co.
 Fremont, Michigan

MR. PRESTON F. BRYANT
Sales Executive
Palmer & Parker Co.
Boston, Massachusetts

MR. JAMES M. MATTHEWS
Retired
Valley View Farm
Francetown, New Hampshire

MR. BENJAMIN W. CUERNSEY
Director
Bay State Corporation
Boston, Massachusetts

MR. PAUL T. BABSON
President
United Business Service
Boston, Massachusetts

MR. RALPH MAY
Industrial Finance
Childs, Jeffries & Thorndike, Inc.
Boston, Massachusetts

MR. HARRY L. PEBODY
Director
Loyal Protective Life Insurance Co.
Boston, Massachusetts

MR. F. CARDINAL PERRY
Dean
Utopia College
Eureka, Kansas

MR. WINSLOW L. WEBBER
Investments
Schirmer, Atherton & Co.
Boston, Massachusetts

MR. W. ELLIOTT PRATT, JR.
Treasurer
Holllingsworth & Whitney Co.
Boston, Massachusetts

The Board of Trustees

MR. MYRON E. PIERCE
Attorney
Boston, Massachusetts

MR. H. CLYDE BALDWIN
Advisor, Department
Babson's Reports, Inc.
Wellesley Hills, Massachusetts

DR. DANIEL B. COLEMAN
Physician
Wellesley, Massachusetts

DR. EDWARD B. HINCKLEY
President
Babson Institute
Babson Park, Massachusetts

MR. THOMAS A. DUFFY
Reservations Manager
American Airlines
Hartford, Connecticut

MR. LAURENCE W. SIMONDS
President
Babson Alumni Association

MR. RALPH B. WILSON
Assistant Manager
Brown Brothers Harriman & Co.
Boston, Massachusetts

MR. CARL C. MULLEN
Executive
Babson's Reports
Wellesley Hills, Massachusetts

First Vice-President and Secretary
COLUMBIAN NATIONAL LIFE INSURANCE CO.
Boston, Massachusetts

The Officers

DR. EDWARD B. HINCKLEY, President
MR. AUSTIN H. FITZ, Vice-President
MR. JOHN K. HORNER, Dean of Faculty
DR. JOHN D. MONTGOMERY, Assistant to the President
MR. F. THEODORE PUTNEY, Treasurer
MR. JAMES C. HAWK, Business Manager
OUR HATS ARE OFF

¶ The members of the faculties of most colleges, especially colleges of business administration, are usually visualized by the student bodies in a very "taken-for-granted" sort of a way. They are present to greet the student upon arrival for the first time, they are present during the student's sojourn to carefully nurture him along the road to increased academic enlightenment, and they are present to say "good-bye" when the student finally dons his cap and gown and departs from the collegiate scene to apply his newly acquired wisdom. However, during all this time the majority of students fail to realize the influence which the faculty have on his future lot. Their academic advancement is so gradual that they never bother to think of asking the question: what would happen if those faculty members were not there to train my unlightened mind?

¶ A good faculty member in a college of business administration is, of necessity, a man of many talents. He must be competent from the standpoints of academic background, successful business experience, and teaching ability. He must possess all of these characteristics and at the same time have a congenial personality, an ability to get along well with others, and a better-than-average insight into the human psychology. His required

(continued on page 25)
ADMINISTRATION

DR. EDWARD B. HINCKLEY
President

DR. JOHN D. MONTGOMERY
Assistant to the President; Chairman, Department of Government and Law

F. THEODORE PUTNEY
Treasurer

JAMES G. HAWK
Business Manager
GORDON M. TRIM
Director of Admissions

NICHOLAS A. RASETZKI
Associate Director of Admissions

PAUL C. STAAKE, JR.
Registrar; Director of Student Activities

EVERETT STEPHENS
Director of Personnel and Placement

LYMAN S. V. JUDSON
Director of Public Relations; Director of the Extension Division; Chairman, Department of Speech
FACULTY

JOSEPH ALEXANDER
Economics

EARL K. BOWEN
Chairman Department of Statistics;
Director of Athletics

BERTRAND R. CANFIELD
Chairman, Division of Distribution;
Director of Alumni Relations

HAROLD B. BISE
Government and Law
HENRY A. KRIEBEL
Chairman, Division of Accounting

JOHN E. MARSHALL
Management and Production

EDWARD J. McGEE
Distribution

LAWRENCE J. MEYNS
Chairman, Division of Management and Production

C. ROBERT MONTGOMERY
Management and Production
qualifications are many and his capabilities are out of proportion to his renumeration. His work is largely philanthropic.

It can very safely be said that the Babson Institute faculty possesses highly adequate quantities of the above characteristics and qualifications. Academically, the Babson faculty is superlatively advanced, as proven by the fact that the average member holds a total of 2.14 degrees ranging from copious BA's to numerous PhD's. As for business experience, not only have the faculty members had a vast array of experience in their pre-teaching days as shown by their individual records, but also they consistently keep in step with current business affairs. Finally, the faculty's teaching ability is proven highly effective by the finished product which they produce each year; namely, the Babson graduate. The average Babson graduate usually acquires a better-than-average job in the business world, and the reputation of the school compares very favorably with the nation's best.

Thus, the faculty performs an indispensable function during our short three years at Babson Institute. To them, our hats are off, and we shout a resonant "thank you" as we leave on our quest for greener pastures.
FROM THE BEGINNING

In September 1951 some 128 potential alumni entered the gates of Babson for a three year sojourn. We came from all sections of the country and from many different environments, but as the months rolled into years we grew closer and closer into an everlasting fellowship—the class of '54.

Orientation week under the guidance of Gordon Trim and Everett Stephens showered us with a maze of tests and left us somewhat bewildered, but S. A. M. lifted us up by indoctrinating the new "Frosh" into our first Babson Party at the Cambridge Boat Club. Now the ball really started to roll...we bought our books at the "Snack Bar" from Charlie and chatted with Mrs. Carlson. Classes started...the 8:30's...over cuts...Dean's List...

"Pro"...these all became quite familiar for the next three years.

The year was studded with many outstanding events...

Park Manor North became the newest addition to our already beautiful campus...the Needham Social Club and its "tea and crumpets"...the beaten paths to Pine Manor, Losell, Newton-Wellesley, and the many others...

...the officers for the year were Fred Coffman, President; Walt Lahey, Vice-President; Paul Albertson, Secretary; Dean Johnson, Treasurer...Park Manor took the Punchbowl...

...Winter Carnival was held at the Somerset and Green Acres...suite parties flourished...then June came and the "Bird Hunters".

Come September 1952 the class of '54 returned smaller in size but greater in spirit...some became members of the "ball and chain" while others were inducted into the Armed Forces...during the year such places as the 135 Club, Beacon, Meadows, Simpson House, Eliot

(continued on page 53)
PAUL RICHARD ALBERTSON

Dean's List: 1 Term;
Major: Investments
Activities: Alpha Delta Sigma ('53); Dramatic's Club ('52-'53-'54); (President '54); Intramural Athletics ('52-'53-'54); Winter Carnival Committee ('54).

JOHN HENRY ALDERTON, III

Major: Distribution.
Activities: Athletic Council ('54; Chairman); Cabinet ('54); Delta Sigma Pi ('53-'54; Senior Guide, '54); Intramural Sports ('52-'53-'54); Student Council ('52); Varsity Basketball ('52-'53-'54).

DONALD GOTTLOB ARMBRUST

Major: Production.
Activities: Alpha Kappa Psi ('53-'54); Aviation Club ('53-'54); Society for the Advancement of Management ('52-'53-'54).
BARRY MacMILLAN BECKWITH
Major: Distribution.
Activities: Alpha Delta Sigma ('52-'53-'54); Cabinet ('52-'53-'54); Society for the Advancement of Management ('52-'53-'54; President, '54).

AUGUST BEUCKE
Major: Distribution.
Activities: Class Council ('52); Delta Sigma Pi ('52-'53-'54); Intramural Sports ('52).

RICHARD ASHLEY CARROLL
Major: Production.
Activities: Class Social Committee ('52); Sailing Club ('53-'54).
WALTER BRADFORD CHASE, JR.
Major: Accounting.
Activities: Delta Sigma Pi ('53-'54); Freshman Advisor ('53); Intramural Sports ('53-'54).

BYRON REDMOND CLEVELAND, JR.
Major: Production.
Activities: Delta Sigma Pi ('53-'54); Intramural Sports ('52-'53-'54).

AVRAM NATHAN COHEN
Major: Production.
Dean's List: 1 Term.
Activities: Charity Bazaar Committee ('54); Class Council ('54); Dorm Council ('54); Society for the Advancement of Management ('52-'53-'54).

"God has placed no limit to intellect."
Bacon
ROBERT RONALD COOK

Major: Production.
Activities: Alpha Delta Sigma ('52-'53-'54); Beaver ('52-'53); Aviation Club ('53-'54); Intramural Sports ('52-'53-'54).

WILLIAM HENRY COUGHLIN, JR.

Major: Accounting.
Dean's List: 2 Terms.
Activities: Blue Key National Honor Fraternity ('54; Corresponding Secretary); Class Council ('53; Delta Sigma Pi ('53-'54; Treasurer, '54); Intramural Sports ('52-'53-'54); Senior Class Secretary ('54); Varsity Hockey ('53-'54; Captain, '54).

JOHN MARTIN DAIGLE

Major: Accounting.
Dean's List: 4 Terms.
Activities: Blue Key National Honor Fraternity ('53-'54; President, '54); Cabinet ('54; Chairman; Charity Bazaar Committee ('53; Delta Sigma Pi ('52-'53-'54); Freshman Advisor ('53); Intramural Sports ('52); Junior Marshall ('53); Student Council (Treasurer, '53; President, '54).
JACK C. DAVIS
Major: Distribution.
Activities: Beaver ('52-'53); Intramural Sports.

"The greatest of faults, I should say, is to be conscious of none."
Carlyle

JOHN NICHOLAS DECAS
Major: Production.
Activities: Alpha Kappa Psi ('54); Class Council ('54); Intramural Sports ('53-'54); Senior Gift Committee ('54).

JOHN AMERICO DERNAVICH
Major: Production.
Activities: Alpha Delta Sigma ('54); Aviation Club ('52-'53-'54; President, '54); Cabinet ('54); Glee Club ('52); Intramural Sports ('52).
ELI NISSAN DONDIS

Major: Finance and Investments.
Activities: Alpha Kappa Psi ('52-'53-'54; Social Chairman, '54); Bowling League ('54; Chairman); Dorm Council Treasurer ('53-'54); Intramural Sports ('52-'53-'54).

PHILIP CLARKE DWYER

Major: Accounting.
Dean's List: 3 Terms.
Activities: Cabinet ('54); Class Council ('53); Delta Sigma Pi ('52-'53-'54; President, '54); Freshman Advisor ('54); Graduation Usher ('53).

DONALD ALAN EDWARDS

Major: Economics.
Dean's List: 6 Terms.
Activities: Alpha Delta Sigma ('53-'54; Treasurer, '54); Babson Alumni Bulletin ('52-'53-'54; Advertising Manager); Freshman Advisor ('53).
GAGE BANKS ELLIS, JR.
Major: Finance.
Activities: Intramural Sports ('52-'53-'54).

"States are as men are; they grow out of human characters."
Plato

FREDERICK CHARLES FOGG
Major: Finance.
Dean's List: 2 Terms.
Activities: Society for the Advancement of Management ('53-'54, Social Chairman), Veteran's Club ('53-'54).

RICHARD PERKINS FELTHAM
Major: Investments.
Dean's List: 1 Term
Activities: Alpha Kappa Psi ('53-'54, Secretary, '54), Class Council ('52), Intramural Sports ('52).
JAMES EARLY GATELY
Major: Production.
Activities: Blood Drive Committee ('52-'53-'54); Cross Country Winner ('53); Delta Sigma Pi ('53-'54); Intramural Sports ('52-'53-'54); Sailing Club ('52-'53).

WILLIAM BARRON GERRAUGHTY
Major: Economics.
Activities: Beaver ('53); Class Council ('52); Delta Sigma Pi ('52-'53-'54); Intramural Sports ('52-'53-'54); Varsity Hockey ('53).

DONALD SCHOFIELD GRAVES
Major: Production.
HAROLD NEAL GRAY

Major: Distribution.
Activities: Delta Sigma Pi ('53-'54); Dramatic Club ('52-'53-'54); Varsity Golf ('52-'53-'54; Captain, '54).

"Every man is the architect of his own fortunes."
Sallust

WALTER CONRAD HARTMANN

Major: Finance.
Activities: Alpha Kappa Psi ('52-'53-'54); Intramural Sports ('54); Society for the Advancement of Management ('52-'53-'54; Treasurer, '54).

CHARLES HOBART HAYDEN

Major: Production.
DOUGLAS KEITH HAYWARD
Major: Production.
Activities: Blood Drive ('52-'53-'54; Co-Founder and Co-Chairman); Class Council ('53-'54; Secretary, '53); Delta Sigma Pi ('52-'53-'54); Student Council ('53-'54; Vice President, '54).

EDWARD DANIEL HEIMAN, JR.
Major: Distribution.
Activities: Veteran's Club ('53-'54).

PHILIP KARL HEKELER, JR.
Major: Accounting.
Activities Alpha Kappa Psi ('54); Intramural Sports ('51); Newman Club ('51-'53-'54); Society for the Advancement of Management ('54).
NATHANIEL P. HOWARD
Major: Distribution.
Activities: Alpha Delta Sigma ('52-'53-'54; Social Chairman, '54); BABSONIAN ('54); Beaver ('52-'53-'54); Dorm Council ('52); Dramatic Club ('53-'54); Intramural Sports ('52-'53-'54); Senior Class Vice President ('54); Varsity Golf ('53-'54); Winter Carnival Committee ('54).

“Great thoughts reduced to practice become great acts.”
Hazlitt

FREDERIC WILLIAM HOWE, III
Major: Distribution.
Activities: Aviation Club ('50-'53-'54); Intramural Sports ('50).

GEORGE WALTER HULTGREN
Major: Production.
Activities: Intramural Sports ('52-'53-'54); Society for the Advancement of Management ('54).
HARRY ECHOLS HUMPHRIES

Major: Distribution.
Activities: BABSONIAN (Associate Editor, '53; Editor, '54); Blue Key National Honor Fraternity ('53-'54); Cabinet ('54); Class Social Chairman ('52-'53-'54); Delta Sigma Pi ('52-'53-'54; Social Chairman); Student Council ('54; Social Chairman); Winter Carnival Committee ('53-'54; Chairman).

LAURENCE DEAN JOHNSON, JR.

Major: Distribution.
Activities: Aviation Club ('54); Beaver ('52); Class Council ('52; Treasurer); Delta Sigma Pi ('52-'53-'54); Sailing Club ('52); Student Council ('52-'53-'54).

RALPH PUTNAM JOHNSON

Major: Economics.
Dean's List: 1 Term.
Activities: Alpha Delta Sigma ('52-'53-'54); Intramural Sports ('52-'53); Student Council ('54).
ROBERT McLEAN JOHNSON
Major: Distribution.

JOHN FREDERICK KAPUSCINSKI
Major: Accounting.
Dean's List: 1 Term.
Activities: Delta Sigma Pi ('53-'54); Intramural Sports ('53-'54); Society for the Advancement of Management ('54); Varsity Sports ('53-'54).

ROY WILLIAM KLINZING
Major: Finance.
Activities: Intramural Sports ('53-'54); Sailing Club ('53-'54); Society for the Advancement of Management ('53-'54).

"Learning without thought is labor lost."
Confucius
ANASTASIOS MICHAEL KOPANON
Major: Production.
Dean's List: 3 Terms.
Activities: Athletic Council ('54); Dorm Council ('54); Graduation Usher ('53); Intramural Sports ('53-'54); Varsity Basketball ('53-'54).

JOHN NICOLAI LADENSACK, III
Major: Production.
Activities: Intramural Sports ('52-'53-'54).

EMIL EDGAR LEMAY
Major: Finance.
Dean's List: 4 Terms.
Activities: Society for the Advancement of Management ('54).
MARK MYRON LEVINE

Major: Distribution.
Activities: Aviation Club ('53-'54); Intramural Sports ('52); Sailing Club ('52-'53-'54).

"The things taught in schools and colleges are not an education, but the means of education."
Emerson

WALTER IRVING LIVINGSTON, JR.

Major: Investments.
Activities: Alpha Kappa Psi ('52-'53-'54, President, '54); BABSONIAN ('53-'54); Beaver Photographer ('52-'53); Blue Key National Honor Fraternity ('53-'54); Class Treasurer ('53-'54); Cabinet ('54); Dramatic Club ('53); Intramural Sports ('52); Society for the Advancement of Management ('52-'53-'54).

ROBERT MARSHALL LOVE

Major: Distribution.
Activities: BABSONIAN ('54); Delta Sigma Pi ('53-'54); Intramural Sports ('53-'54); Society for the Advancement of Management ('53-'54; Vice President).
BRADEN MOORE LYON, JR.
Major: Production.
Activities: Delta Sigma Pi ('53-'54); Intramural Sports ('52-'53).

DAVID JAMES MacKAY
Major: Production.
Activities: Blue Key National Honor Fraternity ('53-'54; Secretary-Treasurer); Cabinet ('53-'54); Class Council ('52-'53); Commencement Committee ('53); Dorm Council ('52-'54); Delta Sigma Pi ('52-'53-'54); Intramural Sports ('52-'53-'54); Senior Class President ('54); Student Council (Secretary, '53).

DONALD ARTHUR MILLER
Major: Finance.
Activities: Aviation Club ('54).
HARVEY F. MILLER, JR.
Major: Finance.
Dean's List: 1 Term.
Activities: BABSONIAN ('53-'54; Business Manager); Delta Sigma Pi ('52-'53; Senior Vice President ('54).

“Humility is the solid foundation of all virtues.”
Confucius

HOWARD S. NEFF, JR.
Major: Distribution.
Dean's List: 2 Terms.
Activities: Veteran's Club ('54); Delta Sigma Pi ('50-'54).

ALEXANDER ANTHONY NOLFI
Major: Distribution.
Activities: Cosmopolitan Club ('53-'54); Newman Club ('54); Sailing Club ('54).
CARLTON GRAVE OLSON
Major: Distribution.
Activities: Delta Sigma Pi ('53-'54).

A. PAUL PRIFTI
Major: Distribution.
Activities: Delta Sigma Pi ('53-'54); Intramural Sports ('53-'54); Varsity Hockey ('52-'53-'54).

WILLIAM HAMILTON ROBERTSON, JR.
Major: Finance.
Activities: Alpha Delta Sigma ('53-'54); Aviation Club ('54); Blue Key National Honor Fraternity ('54); Class Council ('53); Freshman Advisor ('54); Intramural Sports ('53-'54); Student Council ('52-'53-'54).
LAWRENCE VERNON ROBINSON, JR.
Major: Accounting.
Dean's List: 3 Terms.
Activities: Alpha Kappa Psi ('54); Commencement Committee Chairman ('54); Class Council ('54); Intramural Sports ('52-'53).

MICHAELE SAINOVICH
Major: Economics.
Dean's List: 1 Term.
Activities: Delta Sigma Pi ('52-'53-'54); Intramural Sports ('52-'53-'54); Varsity Basketball ('52).

DAVID BENJAMIN Sandler
Major: Distribution.
Activities: Society for the Advancement of Management ('52-'53-'54; Secretary, '53).
RALPH WALTER SCHALLER
Major: Accounting.
Dean’s List: 1 Term.

JAMES HUGH SHELMUTT
Major: Accounting.
Dean’s List: 2 Terms.
Activities: Alpha Kappa Psi ('54); Class Council ('54); Society for the Advancement of Management ('53-'54).

VASIL SIMMONS
Major: Investments.
Activities: Delta Sigma Pi ('52-'53-'54).
WALLACE GORE SOULE, JR.
Major: Finance.
Activities: Intramural Sports ('52-'53-'54); Sailing Club ('52); Varsity Hockey ('52-'53).

"Be true to your own highest convictions."
W. E. Channing

JAMES CLARK SULLIVAN
Major: Investments.
Activities: Aviation Club ('54; Treasurer); Dramatic Club ('52-'53); Sailing Club ('54).

FLETCHER GOODWILL TAYLOR
Major: Distribution.
Activities: Alpha Delta Sigma ('53-'54); Intramural Sports ('52-'53-'54); Varsity Golf ('53-'54); Intramural Golf Tournament ('52).
RONALD FINGER TRENHOLM
Major: Investments.
Activities: Intramural Sports ('52).

ROBERT HERRICK TREWHELLA
Major: Finance.
Dean's List: 1 Term.
Activities: Class Council ('53); Intramural Sports ('52-'53-'54); Varsity Basketball ('52-'53).

PHILIP MASON TURNER
Major: Finance.
ROBERT EDGAR TURNER, JR.
Major: Production.
Activities: Alpha Delta Sigma ('52-'53-'54), Beaver ('52).

"To be conscious that you are ignorant is a great step to knowledge."
Disraeli

KENNETH DALE WARNOCK
Major: Production.

BRUCE RICHARD WATKINS
Major: Investments.
Activities: Sailing Club ('54).
KENNETH WELLS WEEKS, JR.

Major: Production.
Activities: Basketball Manager ('53); Blood Drive ('53-'54); Dramatic Club ('53); Sailing Club ('52-'53-'54; Commodore, '54); Society for the Advancement of Management ('53-'54); Student Council ('52).

DAVID WILLIS WHITE

Major: Economics.

ALBERT GIFFORD WIGGLESWORTH, JR.

Major: Production.
Dean's List: 2 Terms.
Activities: Delta Sigma Pi ('53-'54; Vice President, '54); Intramural Sports ('53-'54).

'54
TO THE END

(continued from page 28)

Lounge, and the many others became the center of many
of our extra-curricular activities ... fraternities
became a more integral part of our campus life ... the elected
officers were Walt Lahey, President; Ronnie Ames,
Vice-President; Doug Hayward, Secretary; and Walt
Livingston, Treasurer ... Winter Carnival saw the
Babsonites descend on the Somerset and Whitney Hall ... in
the spring the Marlboro Country Club was the site for a
Junior-Junior Freshman party ... we even out did the
stevedores on this one ... then spring weekend ...

September 1953 we returned as seniors under the leadership
of Dave MacKay, President; Nat Howard, Vice-President;
Bill Coughlin, Secretary; and Walt Livingston,
Treasurer ... Jack Daigle did an excellent job as President
of the Student Council ... Alpha Kappa Psi started
the year rolling with an all-school party at the Cambridge
Boat Club ... P. M. S. entertained everyone at the Needham
Social Club ... we will never forget the "Fall Slip" at
the Boston Club and the Newtowne Hall Fiasko in
Cambridge ... in the winter we made our return to
the Pine Oaks ... the Winter Carnival formal was held at
the Sheraton-Plaza ... Whitney Hall and the Dramatics
Club combined into making Sat. nite of the Carnival
Weekend a real "ringer" ... we will never forget "Strictly
a Review" ... Green Acres was the site of the Senior,
Junior, and Freshman class parties ... for the second year
running the "Pubmen" captured the Punchbowl ...

another new addition to the campus, the Babson Globe,
made its startling appearance ... Spring Weekend was held
at the Mansion Inn and old reliable Green Acres ...
and then our final formal dinner dance ... Yes, all of these
memories will continue to be recollected through the
years for the class of '54 has just concluded three of the
happiest and most important years of their lives ... finis

53
"I believe the future is only the past again, entered through another Gate." — Pinero
For the past two years, and in a few cases one year, the men pictured on the following pages have been candidates for the masters degree in Business Administration. Many entered the graduate program with little knowledge of business courses, and at first the transition seemed rather difficult for them.

Through determined effort they soon conquered the new and strange terms to which they were exposed, and after their first year of study the graduate students found that they had managed to gain a thorough knowledge of the tool subjects which underlie and motivate the control and organization of all business activity.

(continued on page 64)
WYNNE BEACH BASCOM

Major: Production.
Activities: Delta Sigma Pi ('53-'54); Student Council ('53-'54); Charity Bazaar Committee ('53-'54, Chairman '54).
Previous Education: Tufts College.

EDWARD DOUGLAS COBB

Major: Finance.
Activities: Delta Sigma Pi ('53-'54); Blue Key National Honor Fraternity ('54); Student Council ('52-'53); Charity Bazaar Committee ('53, Chairman '53).
Previous Education: Ohio State University, Amherst College, B.A.
JOHN HAHN
Major: Finance.
Activities: Alpha Kappa Psi ('52-'53-'54); Veteran's Club ('53-'54).
Previous Education: Babson Institute, B.S.

HENRY BLACK HUMMEL
Major: Finance.
Activities: Alpha Kappa Psi ('53-'54); Aviation Club ('54); Intramural Athletics ('53-'54).
FRANK J. LEE
Dean's List: 2 Terms.
Major: Finance.
Previous Education: Boston College, B.S.; Amos Tuck School.

ROBERT EDWARD O'CONNOR
Major: Finance.
Previous Education: Manhattan College, B.S.
SALVATORE JOSEPH PAPPALARDO
Dean's List: 3 Terms
Major: Distribution.
Activities: Alpha Delta Sigma ('54).
Previous Education: Massachusetts Institute of Technology; University of Minnesota.

ROGER FREDERICK POIRIER
Dean's List: 6 Terms.
Major: Finance.
Activities: Intramural Athletics ('53-'54); Cosmopolitan Club ('53); Aviation Club ('54).
Previous Education: Assumption College, B.A.
DEAN VanLYDEGRAF
Major: Production.
Previous Education: University of Oregon, B.S.

ALLAN SAWYER WOLFE
Major: Finance.
Activities: Alpha Kappa Psi ('54); Beaver ('54);
Previous Education: Northeastern University.
“Every individual has a place to fill in the world, and is important in some respect, whether he chooses to be so or not.”

Hawthorne
At the beginning of the second year of the program, a few others who had completed their undergraduate work with intensified emphasis on Business Administration, joined the class. Although at this point the study of basic fundamentals was continued, the larger portion of the work was directed toward some specialized field of Business Administration.

Having completed their work in advanced fields these students will go out into the business world and use their training in many different ways. Some will become Certified Public Accountants, some will teach, and still others will go to brokerage firms and investment houses. A few will use their newly earned knowledge to further a career in the service. All will be Masters of Business Administration.
“Friendship, peculiar boon by Heaven,  
The noble mind’s delight and pride,  
To men and angels only given,  
To all the lower world denied”.

— Samuel Johnson —
JUNIORS ON PARADE

¶ The Class of '55, which showed great spirit last year, opened the new school year in October with the election of officers. All offices had several aspirants and the final elections were close. When the ballots were in, Les Storer had been re-elected president of the class, Ken Smith became vice-president, John Glock was the new secretary, and Mack Rollins began his second year as class treasurer.

¶ This year found Juniors, as well as other students, plagued with the draft, probation, and the mumps. The latter infliction struck both the class president and the vice-president. In spite of these and other difficulties the class and its members played a significant role in the extracurricular and social life of the school.

¶ Charity Bazaar Weekend in February was a highlight of the social season. The Class sponsored a penny pitch for the Bazaar and the next night it sponsored an all-school party at Green Acres Club. An afternoon-evening party was held this spring, also.

¶ Juniors played an unusually large part in campus clubs and fraternities, on the BEAVER, and as Freshmen Advisors this year. Many of these same men and some others will be campus leaders next year.

¶ If this Junior class holds true to tradition, come fall there should be many fewer "free" men around. The marriage bug always seems to strike about this time.

¶ However, while everyone is happy to hear of marriages, the members of this class were shocked and distressed to hear of Henry Russell's untimely death in an auto accident last summer. Everyone will remember Haak, although he has left the group.

¶ The Class of '55 now enters the final and biggest year of its three year existence. The members of the Junior Class extend best wishes for future success to the members of the Class of '54, and look forward to next year which will be climaxed by their own graduation. — H. S.
First row: D. Dickason, A. Bourne, T. Wilde, L. Oberii, R. Butterfield, N. Cranton, W. Bebb, H. Busher, C. Azpurua.

First row: H. Smith, J. Vicente, P. Vallenilla, K. Smith, R. Siegel, D. Silk, B. Spottiswoode.

Left to right: L. Storer, M. Rollins, K. Smith.

OFFICERS
L. STORER, President
K. SMITH, Vice-President
M. ROLLINS, Treasurer
Standing left to right: F. Gross, J. Dolan, D. Dunn, P. Demers, H. Eggert.


Left to right: M. Prince, Treasurer; D. Heath, Secretary; S. Stokes, Vice-President; A. Wilson, President.

OFFICERS
A. WILSON, President
S. STOKES, Vice-President
D. HEATH, Secretary
M. PRINCE, Treasurer
"The crest and crowning of all good,
Life's final star, is Brotherhood."

Edwin Markham
Blue Key National Honor Fraternity became more active during this school year than in previous school years. Several plans for improving Babson Institute were proposed by the members, and these plans were either carried through to successful completion or held over for the smoothing out of various technicalities.

The most constructive plan proposed, which will very likely be put into effect next year, consisted of the establishment of a so-called “film library.” Under this plan, the various social, political, and athletic activities which go on about the campus would be filmed each year on 35 millimeter slide film. The shots will be used for orientation, alumni, public relations, historical, and several other important purposes.

Commencing with the winter term, Blue Key posted up-to-date menus in the dormitories as a constructive measure to promote the better interests of the student body. The menus were gladly accepted and frequently referred to by the students.

During registration for the Spring term, Blue Key presented each student with a mimeographed sheet on which each student was requested to cite his likes, dislikes, and suggested improvements of Babson Institute. Due to laxity on the part of the students, very few of these sheets were filled out. However, those which were submitted showed intelligent and constructive thought and gave some indication of student feeling.

Another suggestion which has been taken into consideration would involve the printing of a card showing hours of the swimming pool, dining hall, bookstore, snackbar, bus, and other information designed to serve the students' interests.

As usual, Blue Key conducted all elections which took place on the campus during the year.

Thus, the Babson Institute Chapter of Blue Key National Honor Fraternity abided to the fullest extent to its motto: “I express my own life and character in what I am able to accomplish for my fellow man.”
As '54 rolls by the George W. Coleman Chapter has again completed a school year of which it is particularly proud. We have been honored by many prominent speakers from the business world who have represented such companies as National Broadcasting Corporation, S. D. Warren Paper Manufacturing Company, Swift and Company, Ediphone Corporation, and others. We have completed our many projects which benefit the chapter, the campus, and the community. These are the A.D.S. Blotter, the Robert Murray Memorial Contest, Finance Display, Film Series, The Wellesley Map, and more.

During the winter term we had the pleasure of sharing some of our Christmas with the orphans from the Peabody Home. This project was a huge success, and it shall be an annual affair from now on.

Socially speaking the year was studded with dinners at such places as the Sudbury Inn, cocktail parties, and many informal get-togethers. The chapter is very thankful for the capable leadership of Bill Lyons, President and Mr. Bertland Canfield, our advisor.
As the year commenced Gamma Nu Chapter of Alpha Kappa Psi was celebrating its first year as a national fraternity... the chapter grew in numbers and its activities were spread over a diversified area... Dr. Frederick W. Harrison and Colonel John Hahn acted ably as our faculty advisors.

Kaleidoscopically looking at the year the events were quiet impressive... the Somerset and the Hampton Court Hotels were the scenes of the initiations... an investment seminar was held for the student body with Roger W. Babsen presiding... a field trip was conducted to the Boston offices of Merrill, Lynch, Pierce, Fenner, and Beane... two all-school parties were held at the Cambridge Boat Club... charitable work for the community by the pledges and the brothers was very beneficial... monthly dinner meetings were held at the Sheraton Plaza, Somerset, and Hampton Court Hotels... also, there were many other professional speakers... the fall and winter weekends saw the suite parties crowded.

Particularly important in the chapter's history was the election of the officers for next year... Wally Livingston handed over the Presidency to Louis Oberri... Harris Tucker was re-elected Vice-President—Whitney Feltham passed on the secretary's position to George Boujoukos... Richard Carpenter took over the "debts and credits" from Dick Stahl... the year has ended, but the memories continue to linger...
Gamma Upsilon
Chapter

THE BROTHERS OF
DELTA SIGMA PI
Delta Sig's growth continued... 33 neophytes were initiated into brotherhood... Brothers Alderton, Beucke, Lyon, and Miller were married... our third chapter birthday was celebrated on April 23rd... and the national added another chapter-83rd.

Social activities... Tigers down Crimson, Sigs toss them down at the Boston Club... Pledges invited the brothers to the Happy Swallow... Initiations at the University Club highlighted the fall and winter terms... Come Winter Carnival the suite was constantly filled... the many trips to Pine Oaks... Banquet at the "Beacon" and the new officers took over... finale at the beach...

Professional meetings... Walter Brown brings Boston sports to Babson... John Glick's father put in a few plugs for Chevvy. Shinn sold M.L.P.F. & B. ... a representative of Rudolph King spoke on safety... Then Clark Dewey gave the gavel to "Tuck" Cook... Wally Pratt took over from Harry Miller... Bob Hamilton received the whip from Giff Wigglesworth... Jim Gately passed the quill to Tommy Wilde... Jud Fraher received the scrap book from Les Storer... Paul Eckridge took over the social calender from Hump Humphries... the year came to end one of our best...
"And only the Master shall praise us,
and only the Master shall blame;
And no one shall work for money,
and no one shall work for fame,
But each for the joy of the working,
and each, in his separate star,
Shall draw the Thing as he sees it,
for the God of things as They Are."

— Kipling —
With the closing of the school year 1953, the Editor for the Babsonian was already making plans for the book. Various contracts were made with a printer and a photographer.

Because of an increasing demand from the school for the Babsonian to have a larger Social Section, the book this year includes many pictures of the school parties held during the year. The Babsonian functions on a rather small staff, and this year Harry Humphries as Editor, and Harvey Miller, as Business Manager spent many long hours in putting the book together. Jim Christy was of great assistance in securing advertisement.

Throughout the year material has been compiled and layed out prior to going to press. The actual printing of work that took months to put together takes only two days, and with the last proof having been read the work of the Babsonian is completed.

The Babson Aviation Club was completely reorganized this year, and with approximately 40 new members, emerged as one of the most active and beneficial clubs on the campus.

The greatest change was from that of a "non-flying" to a "flying" club. A Piper J-3 was purchased by the club and hangared at Westboro Airport, for use by club members. Another outcome of the reorganization was the incorporation of the club under the laws of Massachusetts, with a share of stock being issued to each member.

The executive officers for the past year have been John A. Dernavich, President; Donald Miller, Vice-President; William Robertson, Secretary; James Sullivan, Treasurer; and Albert Reinhardt, Assistant Treasurer. The board of directors of B. A. C., Inc. consisted of John A. Dernavich, chairman, Donald Miller, Robert Cook, Frederick Howe, Roger Poirier, Roland Schroeder, and Norman Harris. In addition, the club secured the services of Mr. Davis, legal advisor; Mr. McGee, flying advisor; and Mr. Hartfield, Alumni advisor.

To supplement a program of flying, which included training with an instructor as well as flying solo, the club participated in the big "spring flying meet" held between all college flying clubs in the east, and conducted a tour through the South Weymouth Naval Air Base.
This was the eighth year of publication for the BABSON BEAVER. With each year it has become increasingly more difficult to operate the newspaper without incurring a loss. This year, the budget was balanced through a generous cut in printing costs granted by the Eaton Press, the sale of the parody issue, and the cutting of size of several issues.

Many new features were added to the weekly publication during the 1953-54 school year. THE SHADOW managed to know just about everything that went on everywhere and to pass on his information. Bob Julian's On The Side column poked fun at every aspect of campus life from politics and probation to pledging and breaking into the "chow" line. Al Wolfe's column kept the student body posted on affairs On The Town and the Student Council added a column in which student misunderstandings about the school were explained.

The BEAVER gave way to the CLEAVER over Winter Carnival Weekend. The latter publication featured reports on the trip of the great globe down Coleman Hill, and on the close win of the Babson hoopsters over the powerful LaSalle five. The Wolf Pack, Campus Dragnet, and In Me Opinyun were other features of this humor issue. Some of the advertisements were more humorous than the copy.

The BEAVER editor this year was Harrison Smith. He was ably assisted by Harris Tucker, Business Manager; Al Reinhardt, Managing Editor, Larry Lynch, John Berg, Andy Anderson, Al Papazian, Dick Krupke, Harry Scheetz, Herb Eggert and many others.

Second Row: D. Prince, A. Morhart, E. Pineda, H. Scheetz, The Shadow, D. Crane,
P. Clerk, W. Stevens, A. Cohen, S. Stokes.
Most of the famous colleges and universities have a Foreign Affairs Club, an International Relations Club or some sort of foreign students' club. As foreign students constitute ten per cent of the Babson student body, there is a real need for a foreign students club at Babson; during the winter of 1953 The Cosmopolitan Club (IRC) was organized to fill this need. It was the hope and wish of the founders to strengthen the relationships and promote better understanding between American and foreign students as well as among the foreign students themselves, and to give a broader understanding of the customs, language, economics, and politics of the homelands of club members through the various activities of the club. Under the co-operation of its members, the advice of Dr. Raymond H. Wheeler, and the help of Mr. Everett Stephens, Mr. Paul Staake, Dr. Montgomery, and Mr. Carpenter, the club has been a success during this year. The club now has thirty two active members and ten social members. The members meet twice each month at regular meetings to which guest speakers are invited to lead discussions on various international topics.

Members, too, occasionally lead these discussions. Other club activities include movies about various countries, dinners typical of various countries, dancing, and a spring picnic. The officers this year are Dr. Raymond H. Wheeler, Advisor; Dr. Caroll W. Ford, Advisor; Mr. Lee Eng Eow, President; Mr. Henry Benaceraf, Vice-President; Mr. Bruno Rodriguez, Secretary; Mr. Paul Garland, Treasurer; and Mr. Julio Garcia, Social Chairman.

"Any Questions . . . ?"
Success is probably the best word describing the activities of the Dramatics Club of 1954. The club only stages one show a year, on Winter Carnival Weekend, by this concentration "Strictly a Review", this year's show, was by far the most enjoyable and expertly directed in Babson's history.

Greenwich Village!

Paul Albertson, the club's President, and John Dombek composed the music and lyrics to the twenty-two original songs which were centered about a proper Bostonians' weekend visit to the City of New York. Jack Hood was responsible for the excellent designing of the backdrops. Bill McMeekin did an outstanding job in handling the lights, and Bert Morhart kept the ball rolling as the show's stage manager.

Some of the outstanding stars were "Nat" Howard who handled the job as M. C. expertly; Tom Nutter, Caroline Myers (Wellesley College), Jeanete Marvin (La Salle), and Mary Winnship (Pine Manor) who held down the outstanding singing roles.

Of course, mention of the entire cast would be impossible; however, praise is due to all for their cooperative spirit, willingness to learn, and their individual talents.
The 1953-1954 Student Council followed successfully the footsteps of its predecessors and contributed many constructive improvements to Babson Institute student life.

In the early part of the Fall term, the Council members recognized a growing need for measures which would solve the many perturbations being expressed by most of the students. Out of the recognition of this need stemmed the first joint meeting of the Administrative and Student Councils. The main point of discussion of this initial meeting was the pros and cons of having the dormitory lounges open for the entertainment of lady guests during more liberal hours. The discussion proved quite fecund and it was decided to allow the lounges to be opened each night until ten P. M. instead of the usual seven P. M.

The second joint meeting of the two governing Councils proved even more productive. At this meeting the Student Body members asked several candid questions which, when answered, were to solve many perturbing thoughts abounding in the typical student's mind. The questions pertained to such things as the ownership of the dormitories, use of the Institute funds, composition of an organizational chart, bookstore prices, and the dining hall situation. Answers to these questions given during the meeting led to a series of articles in the BEAVER which served the purpose of enlightening the student body.

The Winter Carnival, held during the first weekend in March, was a huge success due to the efforts of the Student Council Social Committee. The Friday night formal was held at the Sheraton Plaza, an ideal location for such an affair, and Lieutenant Governor Whittier, of Massachusetts, officiated in crowning the queen. The Saturday afternoon and evening functions, with a grandiose performance of the Dramatics Club musical play, were likewise hugely successful, and Sunday's smorgasbord luncheon culminated a very enjoyable weekend.

Other items discussed by this year's Student Council were: establishment of a used book store, installation of soft drink machines to provide additional income, allocation of funds for cashing students' checks, and the abolition of the ten per cent service charge on switchboard calls. Although this is not a complete list, it is representative of the efforts of this year's Student Council.

The members of the Council sincerely hope that they have lived up to Article II of the constitution which reads, "The object of this Council shall be to represent, promote, and further the interests of the Student Body among the students, faculty, administration, and any other parties concerned."

Standing: J. Daigle, D. Silk, D. Hayward, T. Cook.
Scientific Management has advanced to the point where today every practical businessman recognizes its value. With this in mind, the Babson Chapter of the Society for the Advancement of Management was organized in 1948.

The Chapter's activities consisted of field trips through manufacturing concerns, the viewing of industrial films, work simplification projects, and having prominent industrial leaders speak before them.

Among this year's field trips were the Ford Motor Assembly Plant, Norton Co., leader in the Abrasive Industry, and the American Steel and Wire Co. Speakers and their subjects were: Mr. Earl S. Havner, Manufacturing Vice-President, Towle Silversmiths. (Changing Attitudes, Business' Number One Problem); Mr. James Whitehead, President, Regal Shoe Co. (Suburban, U.S.A.); Mr. Edward Addis, Sales Director, Automatic Transportation Co. (Industrial Trucks In Materials Handling);

Dr. John D. Montgomery and Mr. Walter W. Carpenter Jr., of the Babson Faculty, (Operation Research in Solving Business Problems); Mr. Frank Zacher, Director of Personnel, Norton Co. (Jobs in Industry); and a panel discussion by Mr. Walter E. Mutz, Treasurer, Chelsea Clock Co., Mr. James C. Lillis, Factory Manager, Dolecam Corp.; Mr. William H. Eastman, Personnel Director, John Hancock Ins. Co. and Dr. John J. Brennan Jr., Chairman, Industrial Management Dept., Boston College. (Progression on the job).

The following men were elected as the officers of the Chapter for the following year: John J. Berg, President; Edward M. Messer, Vice-President; Maurice Goralnick, Secretary; George A. Bujoukos, Treasurer. Colonel Lawrence J. Mynes is the Chapter's able faculty advisor. Officers for the past year were: Barry M. Beckwith, President; Robert M. Love, Vice-President; Avram N. Cohen, Secretary; and Walter C. Hartman, Treasurer.

**VETERAN’S CLUB**

This year the Veterans Club became a formal organization on the Babson Campus. At the second meeting of the year, the following officers were elected: Judd Fraher, President; Joe Sisk, Vice-President; Rollie Schroeder, Secretary; and Rod Boynton, Treasurer.

The purpose of the club is to provide an organization for the veteran students of Babson Institute; to aid the members in their personal and academic problems, and to further the best interests of Babson Institute.

“Blood type . . . Seagram’s”

The only qualifications for membership in this organization are: to have served with a branch of the United States Armed Forces for a period of at least ninety days; to promote and uphold the principles of the club; and to actively participate in all functions and activities.

Early in the year by a majority vote, it was decided to affiliate with Wellesley Post #72 of the American Legion.

The club sponsors and conducts three blood drives annually in connection with the American Red Cross’ National Blood Drive. In the three drives which proved to have a good response, the club arranged for the setting up of the Bloodmobile, the recruiting of the donors, and provided transportation for the Pine Manor girls who participated in the drive. Thanks are in order for the additional support given by the many non-veteran Babson students and to the girls of Pine-Manor Junior College of Wellesley.

The Club, also, has its social functions which are held approximately once a month at the American Legion House.
E. Bowen, Director of Athletics  
J. Alderton, Chairman  
A. Kopanov, Coleman  
A. Hall, Bryant  
I. Pike, Park Manor  
E. Griffith, Park Manor North  
E. Ireland, Park Manor South  


The Athletic Council was organized as the coordinating body for all of the school's athletic activities. Each dormitory has a member on the council; thus when disputes arise each student group is fairly represented.

This year the council chairman was John Alderton who did a splendid job and gave to the school's athletic progress much of his time and effort.

Some of the achievements of this year's council were as follows: The employing of a full time basketball coach, organizing the intramural and variety schedules, and arbitrating those disputes that arose during the year.

Mr. Earl Bowen sat in on all the meetings and acted as the group's faculty advisor. His advice and aid were greatly appreciated as well as needed.
This year Babson had its first full-time basketball coach, Dick Thomas. Under Dick's coaching the team easily won the Greater Boston Small College League championship, winning 9 out of 10 games. The overall record was 11 wins and 6 losses.

"Easy" Fred Eaton was high point man for a single game as he hit for 37 points against Dean Academy. Ben Martin was the steady, dependable player when the chips were down and showed this by putting in the winning basket in the Wentworth game with only eleven seconds left. Captain Bob Siegel was the leading scorer this season with a fifteen point average.

John Kapuscinski's deadly eye and long set shots will be missed next year. Greek Kopanon's comedy and great defensive ability were enjoyed by all who saw him. Many a
Basket was saved this season by John Dolan’s fine defensive work. Bob Rouillard and Kirk LaVigne will be back next year to play some more great basketball, as they did this year.

John Alderton, with his fine competitive playing and spirit, was graduated this year. Loring Puffer and Dick Schulze threw in many needed points against Suffolk in the Winter Carnival game.

One of the highlights of this season was the Beavers’ 116 to 84 win over Mass. College of Pharmacy. Siegel, Eaton, Kopanon, Kapuscinski, and Rouillard all hit for double figures.

An informal dinner was held in Park Manor at which letters and a trophy were awarded. At this time Fred Eaton was elected captain for the 1955 season.
This year’s Hockey Team was a spirited outfit that finished an exciting season with a record of eight wins and seven losses. The highlight of the season was a thrilling 4-3 win over the Boston University Freshmen. Other wins included two over the MIT J. V. and four convincing victories over the Oblate Seminary of South Natick. In the State House Tournament for High Schools an impressive 15 to 7 decision was gained over the men from Boston Latin.

Losses were suffered at the hands of the Yale Cougars, the Northeastern Frosh, and the Boston College Freshman. The team was definitely outclassed by the first two, but battled valiantly to the end with BC. This is just the second year of existence for the Babson Hockey Team and they displayed a marked improvement over the previous season.

Outstanding players were Captain Bill Coughlin—goal tender, Hardin Littell and Dick Cotter—Defensemen, “Bebo” Ireland, J. Jamieson, and Pete Meals—Forwards . . . Others to be mentioned for good consistent playing throughout the season include J. Putney, D. Rochford, C. Shields, D. Heath, T. Wilde, J. Dolan, and D. Malloy.

Coach Wally Pratt loses only Bill Coughlin this year, and is looking forward to a very promising season with all other men returning next year under the leadership of Captain-elect Jack Jamieson.
SCORES

Babson 4 M.I.T. Jr. Varsity ........................................... 3
Babson 2 Wellesley High ............................................. 6
Babson 2 New Prep. .................................................. 3
Babson 1 Northeastern Freshmen ................................. 9
Babson 2 Boston College Freshmen .............................. 7
Babson 4 Boston University Freshmen ......................... 3
Babson 3 Framingham Seminary ................................. 5
Babson 9 Oblate Seminary .......................................... 5
Babson 2 Yale Cougars ............................................. 12
Babson 7 Oblate Seminary ......................................... 6
Babson 6 Oblate Seminary ......................................... 4
Babson 9 Oblate Seminary ......................................... 6
Babson 6 Oblate Seminary ......................................... 8
Babson 10 M.I.T. Jr. Varsity ....................................... 2
Babson 15 Boston Latin ............................................ 7
G. Hogenauer, P. Meals, K. Lavigne, L. Johnson, W. Pratt

With the advent of the spring term 15 candidates reported to Coach Earl Bowen to play the qualifying rounds for this year’s golf team. Captain Harold Gray and Wally Pratt were the only returning lettermen, so the race was wide open among the newcomers. Following the qualifying rounds Kirk Lavigne, Gordon Hogenauer, Pete Meals, and Len Johnson were the low scorers along with the two returnees.

The team has played three matches as this article is written, losing to M.I.T. and Lowell Textile, but edging Tufts in a close match. As noted below this year's schedule is a good one climaxing by the New England Intercollegiate Tournament. The very versatile “Bebo” Ireland is serving as this year's team Manager.

Other teams scheduled include Harvard, Boston College, Boston University, Dartmouth, and Colby.
SAILING

The Babson Sailing Club was organized in December 1949 to promote interest in and organize the activity for sailing and racing by the students of Babson. Since this time it has progressed to the point of being one of the most successful clubs on campus having substantial tangible assets.

In May 1953 the Club took delivery on three fiberglass “Tech” dinkies. Work on these was completed during the summer and they were put in the water for the fall sailing season in October. These boats came to the club as a dream which had been held by the members since its founding.

The fall season saw a fine freshman team which won the Freshman Eliminations at Tufts on Columbus Day. The club also took a close second in the Associate Member Championship race later in October won by the Rhode Island School of Design. Babson was also well represented in regattas at the University of Vermont, Middlebury, and Dartmouth.

At the annual meeting of the New England Intercollegiate Sailing Association held at M. I. T. on February 14, 1954, the club’s status was raised from Associate Member to Provisional Member which entitles it to voting privileges in the Association. Also, at this meeting the club’s faculty advisor, Mr. Paul C. Staake, Jr., was elected Graduate Treasurer of the Association.

At the first open meeting of the Spring term the club was proud to present Captain Roger F. Duncan, coach of the Belmont High School crew, with his talk and movies on “Sailing the Coast of Maine”. Captain Duncan, with his Yankee intuition and imitations of the Maine accent, provided a most humorous and interesting evening for the members and guests.

On April 10th the club was host to Boston University and Northeastern University, holding its first meet in its new boats. This meet was held on Lake Cochitiuate, the club’s home waters, and finished in a tie between Babson and Boston University. A large spectator group from the college was appreciated by the sailors and interested many in joining this very active organization. Several co-ed functions were planned for the Spring season and the team traveled to the U. S. C. G. Academy, the University of Vermont, Middlebury, and others for a full sailing schedule.

The officers of the Sailing Club are: Kenneth W. Weeks, Jr., Commodore; Richard D. Rochford, Vice-Commodore and Sailing Master; Richard A. Stahl, Secretary; and William T. Snow, Jr., Treasurer. Mr. Paul C. Staake, Jr. has ably served as the club’s faculty advisor since its founding.
Unlike any other year the tennis team was fortunate in having six returning veterans to start the season. They were: co-captains Wally Pratt and Jack Jamieson, Hardin Littell, "Bebo" Ireland, Jose Leon, and Jack Fitzgibbon. In addition, the team was greatly strengthened by newcomers Gage Ellis, Bill Quattracchi, and Rod Bender.

The opening match with Colby College was rained out. However, the netmen got off to a flying start by defeating Merrimack 9-0. Later that same week the team met its first defeat at the hands of an excellent Brandeis University team. The final score of 5-3 was not decided until the very end.

As this article goes to press the team still has a stiff schedule ahead of them with such teams as Harvard Frosh., Clark, M. I. T. Frosh., Boston University (the New England Intercollegiate Champions in 1953), Tufts, Holy Cross, and Nichols. But with some good luck and the same spirit displayed previously the team should definitely have a winning season.
INTRAMURAL
ATHLETICS
The 1953 football season was a terrific display of sportsmanship and co-operation. On Tuesday afternoons, the respective intramural teams would get out their old, beat-up sneakers, borrowed high school jerseys, and play — rain or shine — as hard as they could. Competition was as keen as any professional or college game. It made no difference whether the men were big or little. They fought, without pads or cleats, and they tried for that last, vital T. D.

The rought-and-ready “Pubmen”, on the bench or on the field, earned for themselves and Babson an enviable record. The final tabulation for the 1953 football season registered six victories and no defeats for the victorious “Pubmen”.

We can look upon this season as one of outstanding individual performance, definite team sportsmanship, and an all-around, healthy, intramural spirit. The award for “outstanding player” went to Greek Kopanak. The “Rookie of the year” award had to be shared by two promising men; “Gus” August and “Bol” McGrath. Both of these men gave notable performances.

At the conclusion of the season an All-Star team was selected, based on such factors as all-around ability, attendance, leadership, and sportsmanship. Listed below are the members and their dorms.

THE BABSON ALL-STAR TEAM

| LE Pratt   | Pms       |
| C. McCrath| Pms       |
| RE Gately | Pub       |
| LHB Liebster | Pub     |
| FB Sockol | Pub       |
| RHB Kopanak | Pub     |

SECOND TEAM

| LE Eaton  | Bryant   |
| C James  | Pub      |
| RE August| Pm       |
| LHB Pike | Pm       |
| FB Dickason | Pm     |
| RHB Tsece| Bryant   |

125
This year the Pubmen, under the very fine coaching of “Greek” Kopanor, won the basketball championship with an impressive record of six wins and no losses. The “champs” had some fine players in John Dombek, Lo Puffer, Jim Hughes, and in the fine play maker, Mike Sainovich.

From Bryant came the league’s leading scorer, Martin Talley, who hit for 45 points against Park Manor. In this game Bryant scored 92 points, the highest point total compiled by any team this year. Other outstanding players from Bryant were Perre Meals, Dave Jennings, and Don Crane.

Park Manor South finished in a tie for second place with Bryant. Each team had three wins and three losses. Some of the P.M.S. scoring power came from Don Silk, Wally Pratt, Dick Schulze, and Mark Rollins.

Park Manor was last in the standings but showed plenty of spirit and hustle. Their outstanding players were Marshall Platt, Glen Leahey, and Dave Dunn.
Park Manor repeated its triumph of last year by capturing the intermural swimming title with five wins and one defeat. Park Manor South overtook Bryant for the second place with a late surge.

John Berg, Captain of the Park Manor team, was the outstanding star of the season, and he received the Ewart Trophy, given annually to the season's highest scorer, for the second consecutive year.

Other swimmers deserving credit for their consistent fine performance were Bud Johnson (P.M.S.), Lo Puffer (Pubmen), and Gage Ellis (P.M.).
The crowning of the Queen, Mrs. Ric Martin, by Lt. Governor, Sumner Whittier.

The Student Council of Babson Institute cordially invites you to attend their Spring Week End May 14th and May 15th, 1954.
THE ODDS AND ENDS
From GREEN ACRES To The BOSTON CLUB — —
ADVERTISING
To Our ADVERTISERS And PATRONS

It is with sincere gratitude that we on behalf of the Class of 1954 thank you for your generous advertisements and contributions.

Without your assistance we would have been unable to publish this year's Babsonian and we sincerely hope you will continue to aid our year book in the future.

Again we thank you,

The EDITORS

PATRONS

C. W. Hedrock
Monarch Rubber Co. (Himmelright)
Milton Gordon
Gus Glaser Meats, Inc.
Lottie's Home Cooking
Mr. & Mrs. Byron Cleveland
Mr. & Mrs. W. Robertson
Lauriat Book Store
Joe Nathan
Dr. B. M. Lyon
H. D. Trehella
Wellesley Hills Taxi
Graves
MARBLEHEAD
YACHT YARDS

CUSTOM YACHTS
- INTERNATIONAL -
110S — 210S — LIGHTNINGS
(KITS — PRAMS)
COMPLETE MARINE SERVICE AND SUPPLIES
... In appreciation
of your patronage.

COMMUNITY
PLAYHOUSE
WELLESLEY HILLS

Banking Made DOUBLY Convenient for You

2 Centrally located offices near the railroad station in Wellesley and Wellesley Hills, respectively.

2 banks open at 8 a.m. to take care of the banking needs of the commuters and their wives.

2 parking services at the new Wellesley Hills office, a parking lot and drive-in banking.
At the drive-in window you can make deposits and cash checks from the wheel of your car.

Make use of one of our 2 convenient offices, Wellesley or Wellesley Hills.

Wellesley National Bank
Two Convenient Offices
WELLESLEY SQUARE    WELLESLEY HILLS
Member Federal Deposit Insurance Corporation

Tires, Batteries and Accessories

WELLESLEY COLONIAL GARAGE, INC.
23 Central St.    Wellesley, Mass.

... in appreciation
of your patronage...

Wellesley Delicatessen

79 CENTRAL STREET, WELLESLEY, MASS.
IN APPRECIATION OF YOUR PATRONAGE

MURRAY TIRE & SUPPLY CO.
Everything for Your Car and Home

91 WASHINGTON STREET
BROOKLINE VILLAGE 46, MASS.

MURRAY L. FEINBERG
BABSON INSTITUTE

HAMPTON COURT HOTEL
New England's Only Hotel With Complete
Air Conditioning For Transient Guests

PARTY ROOMS FOR
WEDDINGS — RECEPTIONS — BANQUETS
Outstanding Accommodations for
- Permanent and Transient Guests
- Suites to Accommodate Two to Five Persons
- Excellent Parking Lot Adjacent to Hotel
- 3 Min. to Kenmore Sq. • 10 Min. to Boston

1223 BEACON ST. BEacon 2-7500

STEVEN'S RESTAURANT
Open 7:00 A.M.—12:30 P.M.

SPECIAL LUNCHEONS AND DINNERS
DAILY

13 CENTRAL STREET
WELLESLEY, MASS.

FORMAL WEAR RENTAL AND SALE
FOR ALL OCCASIONS

TUX SHOP
Phone: LA 7-0459
230 CALIFORNIA STREET
NEWTON, MASS.

On Campus Representative

187
In appreciation
of your patronage
with best wishes
for the future . . .

Frank O'Neil

Bolton Smart Co., Inc.

Wholesale Purveyors of Choice

BEEF  PORK  LAMB  VEAL
POULTRY  FISH  BUTTER
CHEESE  EGGS
FROSTED FOODS

Boston
19-25 SOUTH MARKET STREET
Telephone LAfayette 3-1900

1829 — 125th ANNIVERSARY — 1954
DANCKER and SELLEW, INC.

T. G. Sellew—Established 1829
OFFICE FURNITURE
Wood & Steel
Interior, Decorating
318 Broadway  New York 7, N. Y.  Digby 9.0616
A. M. Love—Special Representative

TOWN PAINT and SUPPLY CO.
HARDWARE, PAINTS, WALLPAPER, FLOOR
COVERINGS, ELECTRICAL & PLUMBING SUPPLIES

363 Broadway, Arlington Centre—AR 5-9500
33 Main Street
Natick, Mass.—Natick 160

995 Watertown St.
2396 Mass. Avenue
West Newton—DE 2-1956
No. Cambridge—KI 7-7290

50 Hollis St., Framingham
667 Main Street
Framingham 4716
Waltham, Mass.—WA 5-6037

73 Union Street
Tea Square, Somerville
Lynn, Mass.—LY 5-5633
SOMerset 64888

69 Monroe Street
131 Main Street
Lynn, Mass.—LY 2-8283
Marlboro—Tel. 538
A MAN CAN GROW

-And Keep On Growing

WITH OWENS-ILLINOIS GLASS COMPANY

Ours is a growing company—and we can grow together in fields where a man has ample opportunity and room to carve out a satisfying life-time career.

We offer you stability that is inherent in the business of manufacturing and distributing a variety of goods, continually being broadened by the development of new products reaching new markets.

You can enjoy the advantages that come from association with a company which is outstanding in reputation and prestige in its field.

You can benefit from a training program that has proved its worth to a large number of young men during the past several years as we have expanded our operations.

You can have the security to be found in an organization where men stay and grow with a growing company, where there are liberal life and health insurance plans, and solidly established retirement plans.

THE OWENS-ILLINOIS GLASS COMPANY LINES INCLUDE:
Glass containers for foods, beverages, medicines, cosmetics, household chemicals; ... closures, corrugated cartons, wood boxes, table glassware, laboratory glassware, glass block and insulating materials, television bulbs, electrical insulators, custom molded plastics.

We are interested in qualified young men with either technical or non-technical backgrounds for training in sales, production management or general engineering. We invite those interested to write directly to:

Director, Selection of Specialized Personnel

MAKERS OF 10 PRODUCTS

OWENS-ILLINOIS
GENERAL OFFICES • TOLEDO 1, OHIO

189
SUDBURY INN
Post Road—Route 20

Specializing in
College and Club Functions

FLOOR SHOW AND DANCING
SATURDAY NIGHTS

Never A Cover or Minimum

STEVEN'S PHARMACY
Prescription Specialists

390 WASHINGTON STREET
WELLESLEY HILLS, MASS.

"Through Courtesy We Grow"

Leslie T. Haskins, Inc.

Compliments of

B & W LINES
“Wisdom is the principal thing,
therefore get wisdom; and with all
thy getting — get understanding.”

ARMBRUST CHAIN COMPANY

Manufacturers of Machine Made Chains

735 ALLENS AVENUE

PROVIDENCE 5, R. I.

IMPERIAL KNIFE CO., INC.

IMPERIAL PLACE

PROVIDENCE, R. I.

KINGSTON CUTLERY CO., INC.

1776 BROADWAY

NEW YORK, N. Y.
What do all these have in common?

That's easy! Whether used in the home, on the farm, or by industry, they are all products manufactured by the A. O. Smith Corporation.

A) The famous Permalign "can't-stress" automatic water heater. Maybe you've got one in your home.
B) An A. O. Smith warm air furnace, gas fired boiler, and gas conversion burner. One of these may make your own home more comfortable.
C) Welding Machines, Electrodes, and Accessories—supplied to industry to help make better products for you.
D) Safety Grating—gives workmen sure footing in any weather—under all conditions.
E) Liquid Gas Systems—bring city fuel advantages to the farm.
F) Petroleum Meters and Gasoline Pumps. Used everywhere petroleum products are transported, measured, and dispensed.
G) Line Pipe—brings you the advantages of natural gas at low cost.
H) Pressure Vessels and Heat Exchangers—"backstage" mainstays of the process industries.
I) Automobile Frames and Control Arms. Chances are your own car has them.
J) Vertical Turbine Pumps on farms lift water needed to grow better quality crops for your table.
K) A. O. Smith glass-surfaced steel Hurricane preserves better silage for richer milk, more beef.
L) A. O. Smith glass-lined tanks store beer at leading breweries everywhere.
M) Electric Motors to power your appliances at home, equipment and machines where you work.

In one way or another, you'll meet these products in your daily life. Thanks to the research and engineering skill of A. O. Smith they make your life more enjoyable.
For the privilege that we have enjoyed in serving your institution in past heating seasons, we are most grateful.

COAN BROTHERS

40 EAST CENTRAL STREET

NATICK, MASS.

General Motors... Delco Heat

Heating Equipment

Jenney Heating Oils Industrial and Domestic

"Your Foremost Service Organization"
Insurance—A Service to mankind—
appreciate it—do not abuse it.

Your local agent

MARLAND W. ROLLINS, Inc.
15 PARK PLACE
Bronxville, New York

Bronxville 2-3826

EMPIRE MEN'S SHOPS

Fall River, Mass.

Eli Donlos — Class of '54

Compliments of

T. I. KINNEALEY and CO.

Wholesale Meats
Gov't Inspected
EST. No. 272

20 NEWMARKET SQ.
BOSTON, MASS.

GARRISON 7-7000

Compliments of

GENERAL
REFRIGERATORS
CORPORATION

2011 First Ave., N. Y.
ENright 9-0200

MARTIN SPECTOR
President

Fane and Demers, Inc.
GENERAL CONTRACTORS

INDUSTRIAL AND INSTITUTIONAL BUILDERS
OUR GOLDEN ANNIVERSARY

1904 – 1954

The 50 year record of Babson's Reports should be an inspiration to the students and graduates of Babson Institute.

In 1904 Mr. Roger Babson had an idea which he has developed into an institution. This growth did not come rapidly. It was the result of hard work backed by sound business policies. Mr. Babson and this company have gone through depressions, wars and upset business conditions which have wiped out many individuals and large corporations. Babson's Reports has weathered each storm and forged ahead because it was built on a firm foundation and managed conservatively.

These policies and ideas form the background of the training now being given you at Babson Institute. Study and understand them. Then enter your business career with the same enthusiasm and drive which enabled Mr. Roger Babson to give Babson's Reports its enviable record for the past 50 years.

Babson's Reports
CONSULT:

UNITED TOOL COMPANY

Designers and Builders of

MOULDS FOR PLASTICS

Specializing in

INJECTION MOLDING

OFFICE & FACTORY

170 BENNETT STREET

BRIDGEPORT 5, CONN.

ERIC G. HULTGREN, President
OUR BEST WISHES
FOR YOUR CONTINUED SUCCESS

53 CENTRAL STREET
WELLESLEY, MASS.

STACY MACHINE WORKS, INC.
AGAWAM, MASSACHUSETTS.

Anytime You want to travel Anywhere
We can help you!
TICKETS and RESERVATIONS
• AIR • RAIL • STEAMSHIP
Tours — Hotels — Cruises
“We Serve the World” Tel. Wellesley
WELLESLEY MASS. Wellesley Travel Service 5-4900
C. F. Heartfield, Pres. Class 1947
DIAMOND DEPARTMENT
High Quality Gem Diamonds
As "Emergency Currency"
or as
Fine Jewelry
Discount to Babson Undergraduates

BABSON'S
WASHINGTON SERVICE
Read Weekly by Business Men and
Women throughout the Country
—$24 Annually—
50% Discount to Babson Graduates

We Enjoy
Serving the
Finest Clientele in the Country
Through our Several Departments

BUSINESS STATISTICS ORGANIZATION
INCORPORATED
Capital & Surplus: Over $2,000,000.

HOLLISTER BUILDING BABSON PARK 57, MASSACHUSETTS

Whether on Campus, or out in the Business World,
We are Pleased to Have the Privilege of
Counting so Many Babson Men
Among Our Thousands
of Clients

Serving the "Inner Man" Requirements
of Babson Men from Morn 'til Nite
... on Campus

SERVING THE EVERYDAY NEEDS OF
Babson Students for School Supplies
Textbooks and Personal Items

PARK SNACK BAR

THE BOOKSTORE

199
Many Thanks to
The Class of 1954
For All It Has Done For
Babson Institute

ALPHA KAPPA PSI

MARSH & McLENNAN
INCORPORATED
Insurance Brokers
CONSULTING ACTUARIES
AVERAGE ADJUSTERS

60 Congress Street - Boston

Chicago    New York    San Francisco
Washington  Boston     Los Angeles
Minneapolis Detroit   Portland
Pittsburgh  Cleveland  Seattle
Indianapolis St. Paul  Phoenix
St. Louis   Milwaukee  Cleveland
Buffalo     Duluth     Tulsa

Atlanta

FOREIGN OFFICES

Vancouver    London
Montreal     Havana
Toronto      Calgary

GOOD HEALTH for your FUTURE SUCCESS
BEST OF LUCK ON NEXT YEAR'S

CARNIVAL SHOW

PAUL R. ALBERTSON – '54

Compliments of

STEVIE GOODWIN

M. STOLL & CO., Inc.
Established 1863
WHOLESALE GROCERS
BOSTON, MASS.

MILLER PRODUCE CO.
Suppliers of
FRUITS VEGETABLES
FROZEN FOODS

to
RESTAURANTS HOSPITALS HOTELS SCHOOLS
NEW DINING HALL AT RICHARD KNIGHT AUDITORIUM

C. A. DODGE CO.
BUILDERS

HARRY GULESIAN
ARCHITECT
WELLESLEY INN

"When dreary without
'tis cheery within"

ROOM and MEALS


Phone Wellesley 5-0180

SUNSHINE DAIRY

For Everything Good

SANDWICHES COFFEE FRAPPEs
ICE-CREAM

"Where You Meet Your Friends"

OPEN 9 A.M. — 12 P.M.

FLOWERS

By Simmons

HENRY SIMMONS
(Next to Filene's)

40 CENTRAL STREET
WELLESLEY 81, MASS.

WAUKESHA LIME
& STONE CO.

Incorporated

WAUKESHA, WISCONSIN

Phone 7746

Producers of
Crushed Stone - Railroad Ballast
Filter Stone - Pulverized Limestone
Fluxing Stone - Agricultural Limestone
Rail and Truck Delivery

COMPLIMENTS

of

LEE CHEVROLET
CO., Inc.

SALES - SERVICE - PARTS

WE. 5-4020

366 WASHINGTON STREET
Wellesley Hills
Lyn-Art Publishers
LITHOGRAPH PRINTERS

YEAR BOOK SPECIALISTS

40 Sidney Avenue
Lynn, Massachusetts
LYnn 2-9745

Complete photographic service by

SARGENT
Studio

154 Boylston Street, Boston

Photography  •  Design  •  Technical Assistance
HUMPHRIES MOTOR
SALES INC.
DELAWARE, OHIO