

BABSON IN THE COMMUNITY

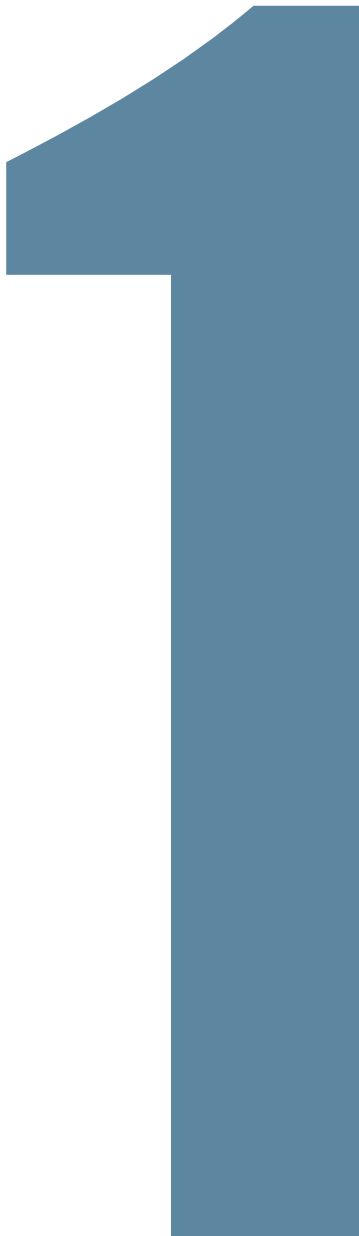
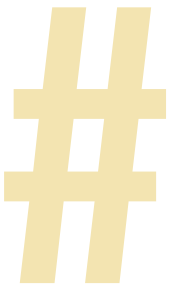
COMMUNITY REPORT / 2016



BABSON

MISSION

BABSON COLLEGE EDUCATES ENTREPRENEURIAL LEADERS WHO
CREATE GREAT ECONOMIC AND SOCIAL VALUE EVERYWHERE.



**COLLEGE FOR
INTERNATIONAL STUDENTS**

– FORBES MAGAZINE

**IN ENTREPRENEURSHIP
UNDERGRADUATE AND
GRADUATE**

– U.S. NEWS & WORLD REPORT

**GLOBAL MBA PROGRAM
FOR ENTREPRENEURSHIP**

– FINANCIAL TIMES

**BUSINESS
SCHOOL FOR ROI**

– Payscale

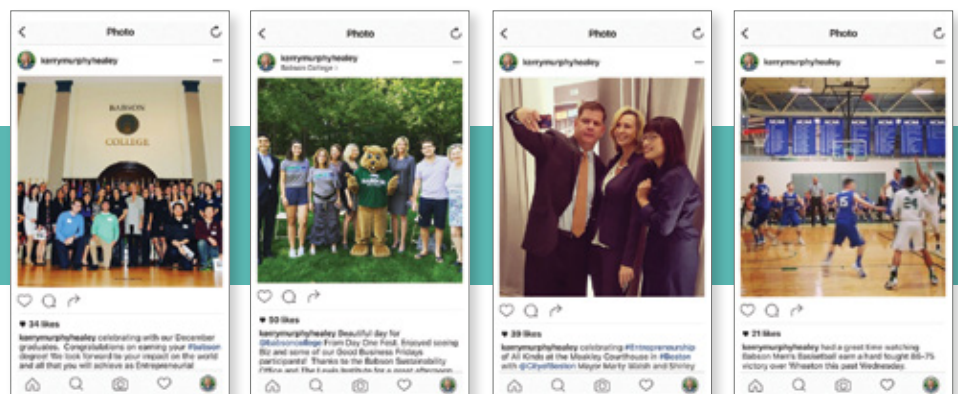
» FROM THE PRESIDENT



“Babson offers a transformative experience that prepares entrepreneurial leaders to create great economic and social value everywhere. A key part of that experience takes place here in Needham and Wellesley. Our campus is a home for students, faculty, and staff, a hub for our global community of more than 40,000 alumni and friends, and a place to engage with our neighbors. Thank you for your support and partnership as we educate leaders who will change the world for the better.”

– Kerry Healey
President, Babson College

**FOLLOW ME ON INSTAGRAM:
@KERRYMURPHYHEALEY**



A COMMITMENT TO OUR COMMUNITY

FINANCIAL IMPACT

\$23 MILLION / Babson and our affiliated programs brought nearly \$23 million to Wellesley and Needham during the 2015–2016 fiscal year through economic activity and charitable contributions.

CONTRIBUTING TO THE LOCAL ECONOMY

Babson spends a significant amount on products and services from Wellesley and Needham businesses each year. This fiscal year, **the totals were \$6,005,901 in Wellesley and \$809,203 in Needham.** The total spent in Wellesley includes a **\$75,000** payment in lieu of taxes to the town.

- » The **North Hill Needham Inc. retirement community**, located on land owned by Babson, paid **\$821,837** in property taxes to the town of Needham.
- » Babson's 2,100 undergraduate students spend an estimated **\$1,890,000** annually on campus and in the local community.

- » **The Babson Executive Conference Center** provided nearly **\$341,019** to the Wellesley and Needham economies during the 2015–2016 fiscal year:

\$168,938 in services and products purchased from Needham and Wellesley businesses

\$92,309 payroll budget for residents of Needham and Wellesley

\$79,772 paid to Wellesley for room occupancy taxes, licenses, and fees

- » Babson uses **local vendors and contractors** whenever possible:

\$32 million investment in building projects

\$12 million investment in plant maintenance



BABSON EMPLOYEES

1,340 / **TOTAL EMPLOYEES WHO PATRONIZE LOCAL BUSINESSES**

73 residents of Needham/Needham Heights

93 residents of Wellesley/Wellesley Hills

About **15 percent** of the College's employees

And **13 million** of the annual payroll budget

For a list of available positions at Babson, visit www.babson.edu/jobs



Alumni business, Volante Farms



Wellesley Spelling Bee with Director of Public Relations Michael Chmura and Babson Undergraduate Dean Ian Lapp, and members of the Wellesley Educational Foundation

SUPPORTING LOCAL ORGANIZATIONS

- » Babson is a **Wellesley Chamber of Commerce** board member and provides financial support to chamber activities. Other local involvement through contributions include the Wellesley Veterans' Parade and the Wellesley Spelling Bee.
- » Babson College and Wellesley College provide support to the **Wellesley Community Children's Center (WCCC)**, a child care center serving 90 children, with families from both the Needham and Wellesley communities. During the 2015–2016 fiscal year, WCCC served seven children from Needham and 34 from Wellesley.

- » A full-service Babson Park post office (ZIP code 02457) operates rent free in a Babson-owned building on campus.
- » In 2016, Babson was one of the many organizations that supported the ninth annual **candy drive** run by Dr. Ejaz Ali P'12 and Dr. Femina Ali P'12 from Wellesley Dental Group. The Babson community was among those who donated thousands of pounds of Halloween candy, along with handwritten notes, to our troops overseas.

EDUCATIONAL FINANCIAL SUPPORT

- » **\$30,000** in Needham town scholarships awarded to five students in 2016–2017

SEVERAL BABSON ALUMNI-RUN BUSINESSES IN THE LOCAL COMMUNITY, INCLUDING:

- » **Dave Volante '03**, co-owner of Volante Farms
- » **Steven Varriale MBA'73**, owner of O'Neill Jewelers
- » **Tom Fontaine MBA'93**, president and CEO of Wellesley Bank
- » **Nancy Marden Goodall MBA'86**, vice president of Captain Marden's Seafoods
- » **Amy Weil '87**, attorney and overseer of Kertzman and Weil LLC
- » **Mehmet Ozargun '02**, owner and chef of Café Mangal
- » **Peter Katsikaris '88**, co-owner of Fells Market

POWERING VOLUNTEER EFFORTS

Babson students, faculty, alumni, and staff donate thousands of hours each year, volunteering at local and national organizations.

- » The Babson Office of Faith and Service coordinates volunteer programs that benefit the children of the **Wellesley, Needham, Framingham, and Boston housing authorities**. We offer after-school and entrepreneurial leadership programs, customized to empower students at every level—elementary, middle school, and high school.

- » The Office of Faith and Service also supports the annual **Cruickshank Race for Shelter 5K**, which attracted more than 350 local participants and raised almost \$6,000 for Babson's Habitat for Humanity chapter in 2016.
- » During Babson's third annual **Alumni Day of Service** in 2016, 100 Babson alumni collaborated with local community-service organizations to assemble care packages, clean up beaches, and help families in need in five cities across the United States.



31,500 HOURS VOLUNTEERED

by Babson students, faculty, and staff during the 2015–2016 fiscal year

BABSON COMMUNITY VOLUNTEERED AT:

- » American Red Cross
- » Big Brothers Big Sisters of Massachusetts Bay
- » Boston Housing Authority
- » Boston Public Schools
- » Boys and Girls Club of Boston
- » Community Servings
- » Cradles to Crayons
- » Framingham Housing Authority
- » Friends of the Homeless of the South Shore
- » Habitat for Humanity Greater Boston
- » Harvard Square Meals
- » Hope and Comfort
- » Needham Housing Authority
- » One for Health
- » Rosie's Place
- » Special Olympics
- » Wellesley Council on Aging
- » Wellesley Housing Authority

FOUNDATIONS OF MANAGEMENT AND ENTREPRENEURSHIP

Foundations of Management and Entrepreneurship (FME) is an award-winning undergraduate course at Babson through which all first-year students launch and run an actual business. Students donate all business profits to local organizations—more than \$20,000 during the 2015–2016 academic year. The 500+ students taking the course also donate their time to a range of community-service organizations.

\$470,000 TOTAL DONATED

since the FME program began in 1999

BEANTOWN BLANKETS, which sells waterproof blankets with a fleece lining, got its start as an FME business. For every blanket purchased, the Pine Street Inn outreach program in Boston gives a duplicate blanket to a homeless individual.

www.beantownblankets.org



Beantown Blankets



FME Service 2016 students at the Greater Boston Food Bank

COLLABORATING WITH OUR COMMUNITY

At Babson, we know that collaboration across disciplines generates creative solutions to challenging issues. Through partnerships with local organizations, we are able to make a positive impact in more corners of the community.

- » The **Three College Collaboration** is a joint effort among Babson, F.W. Olin College of Engineering, and Wellesley College to develop interdisciplinary approaches to teaching and problem solving.

In the multidisciplinary course Integrated Product Design, students from Babson College, F.W. Olin College of Engineering, and Massachusetts College of Art and Design work together in cross-functional teams to design a new product.

In the course Constructing and Performing the Self, students from Babson College, F.W. Olin College of Engineering, and Wellesley College use tools and strategies from the fields of psychology and theater studies to answer significant questions about themselves and their place in the world.

FOR THE 2016–2017 PROGRAM, BABSON BOARD FELLOWS

is partnering with the BASE, Cantata Singers, the Clipper Ship Foundation, Compass Working Capital, Future Chefs, Haley House, Hearth, InnerCity Weightlifting, Special Olympics of Massachusetts, the Trinity Boston Foundation, uAspire, and the Wellesley Cancer Prevention Project.

- » The **Babson Board Fellows** program places Babson MBA students and recent alumni volunteers as nonvoting members of local nonprofit boards. Nonprofits benefit from fresh insights and student contributions to board committees and special projects, while students gain exposure to board-level decision making, mentorship, and project experience. The goals of the program are to support local nonprofits, to build a culture of service within the Babson MBA community, and to give Babson students another opportunity to put their MBA skills into practice.

LOCAL EVENTS AND INITIATIVES

- » Fiske Elementary School Bingo Night
- » Fund for Wellesley
- » Grace Knight Babson Fund: annual religious education program
- » Mother-Daughter Tea event: held annually by the National Charity League, Wellesley
- » North Hill partnership: lifelong learning, mentorship programs for students and retirees
- » Pan-Mass Challenge (PMC): one of the four host sites for this August event
- » PMC Kids Rides: host site for this Dana-Farber Cancer Institute fundraiser
- » Wellesley Club Town Affairs Night
- » Wellesley Council on Aging
- » Wellesley Police Department annual 5K: Stewart Savage Road Race and Fun Run
- » Wellesley Public Schools administration retreat
- » Wellesley Seniors and Veterans Thanksgiving dinner

ADVANCING WOMEN-LED ENTREPRENEURSHIP

In September 2016, Babson's Center for Women's Entrepreneurial Leadership (CWEL) and Breakaway Ventures held the **Babson Breakaway Challenge™**, the first and only competition to promote gender parity in the venture capital industry, and awarded \$250,000 plus in-kind prizes to a high-potential, women-led business. Twenty semifinalists and five finalists pitched to a panel of distinguished judges.

Susan Duffy, CWEL's executive director, and John Burns MBA'05, president of Breakaway Ventures, launched the Babson Breakaway Challenge in response to a report by Babson's Diana Project™, *Women Entrepreneurs 2014: Bridging the Gender Gap in Venture Capital*. The research revealed that while women entrepreneurs are majority owners of nearly 36 percent of all U.S. businesses, they receive only 2.7 percent of all venture capital funding.

Learn more at www.babson.edu/cwel

STRENGTHING FAMILY ENTERPRISE

In October 2016, Babson hosted the first Successful Transgenerational Entrepreneurship Practices (STEP) conference at the Babson Boston campus. Since the founding of STEP, significant progress has been made in expanding the understanding of entrepreneurship within the context of family-owned enterprises.

Learn more at www.babson.edu/STEP

CREATING SOCIAL IMPACT

The Lewis Institute's Social Innovation Lab

delivers programs, strategies, and resources to create entrepreneurial learning atmospheres designed to educate the next generation of entrepreneurial leaders who create great economic and social value.

Learn more at www.babson.edu/lewis



WIN Lab Miami WINners



Emily Levy '16 of Mighty Well, winner of Babson Breakaway Challenge 2016

BABSON IN BOSTON

The new Financial District campus is now open to the entire community, including the 16,000 alumni living and working in the Boston area.

- » The new High Street campus includes approximately 7,000 square feet of classroom, meeting, and lounge space on the 12th floor, as well as 2,000 square feet on the ground floor along Federal Street to show entrepreneurship in action, through alumni drop-ins and networking events with the community at large. Ten MBA-level courses were held at the Boston campus during the fall 2016 semester.

“We have already experienced such palpable excitement from the many who call this city home. Between Babson’s Women Innovating Now Lab® jumping into its fall season on our new campus, graduate students and faculty enjoying courses up on our 12th floor, and alumni coming to network and make use of our co-working office space, we cannot wait to see all of the ways in which Babson Boston will continue to benefit our growing community, and engage with the many people and businesses that thrive in Boston.”

– Kerry Healey
President, Babson College



GLOBAL ENTREPRENEUR IN RESIDENCE PROGRAM

Babson College has established the Global Entrepreneur in Residence (GEIR) program, the first of its kind offered by a private college. GEIR will help qualified international graduates from Babson and other area colleges and programs remain in Massachusetts, continue to build their high-potential startup businesses, and bring new, high-skill jobs to the region. The program operates out of the Babson Boston campus.

WIN LAB BOSTON

Created by the Center for Women's Entrepreneurial Leadership (CWEL) at Babson College, the Women Innovating Now (WIN) Lab® provides women entrepreneurs with an inspiring community and a rigorous, experiential process that catalyzes innovative thinking and enables them to successfully launch or transform businesses. Forty-three women entrepreneurs participate in WIN Lab Boston, now in its fourth year.

MASSCHALLENGE

Babson College is a founding sponsor of MassChallenge, the largest startup accelerator in the world. In 2016, six Babson startups were among the 128 global finalists chosen to advance to the MassChallenge Accelerator Program.

826 BOSTON

Babson undergraduate students in the Practicum in Peer Consulting and Writing course are making an impact in greater Boston through a partnership with 826 Boston in Roxbury. Students meet with the children and young adults who participate in 826 Boston every Thursday for four hours for 12 weeks. The Babson Writing Center also brings the 826 Boston students to the Wellesley campus to receive guidance on college essay writing.

BABSON ENTREPRENEURIAL LEADERSHIP ACADEMY

BELA: City, a program of the Babson Entrepreneurial Leadership Academy, is a project-based high school curriculum that culminates in a rocket pitch competition. Boston-area students battle in the Babson Boston Cup, pitching venture ideas that could solve a problem in their community. Winners receive seed money, the Babson Boston Cup trophy, and bragging rights.



Cutting the ribbon at Babson Boston grand opening celebration



Heatherjean MacNeil at WIN Lab Miami Demo Night

OUR EVOLVING CAMPUS

BABSON'S PARK MANOR QUAD

After a multiyear effort, Babson's Park Manor Quad opened in 2016. The project included the construction of a new residence hall, continued renovations to existing residence

halls, the creation of classroom and meeting spaces, and the development of an outdoor quad to complement and enhance the surrounding undergraduate living/learning environment.



COMMITTED TO SUSTAINABILITY BY THE NUMBERS:

30/ tons of food waste diverted annually
to be composted at local farms

35/ percent Babson has reduced its
carbon footprint since 2006

2050/ year that Babson has pledged
to be carbon neutral

ZERO amount of waste Babson strives
for at its events through recycling
and composting

SUSTAINABILITY AT BABSON BY THE NUMBERS:

- » Printing on campus has fallen by **14 percent** in the past year, saving **1,718,846** pages of paper.
- » **42 solar panels** have been installed on the roof of Park Manor West.
- » By the end of FY17, at least **15 percent** of campus food will be either local, organic, fair trade, or humanely sourced.
- » Our water bottle-filling stations are used roughly **1,000 times per day**.



BABSON COLLEGE, in collaboration with the town of Wellesley, has installed three cell towers on campus to improve the Wi-Fi signal for the Babson community and for the whole town.

THE BABSON EXECUTIVE CONFERENCE CENTER is open to the entire community to host groups needing overnight accommodations and event space. Contact beccsales@babson.edu or 781-239-4000 to learn more, or visit www.babson.edu/becc



CONNECTING OUR COMMUNITY

WITH THE WORLD THROUGH INNOVATIVE RESEARCH AND PROGRAMMING

For the **Babson Entrepreneurial Leadership Academy (BELA) in Tanzania**, Babson takes students, staff, faculty, alumni, and friends to the Ganako Secondary School to teach high school students leadership and entrepreneurial skills. The collaboration in January 2016 enrolled 105 students from 14 schools. Babson will offer the same program in January 2017.

In 1999, Babson College and the London Business School jointly initiated the **Global Entrepreneurship Monitor (GEM)**, now the largest and most developed research program on entrepreneurship in the world. The latest global survey spans 62 economies. For more information, follow GEM on Twitter.

First held in 1981, the **Babson College Entrepreneurship Research Conference (BCERC)** has continued to bring the world's leading academics together annually for what is considered to be the most prestigious entrepreneurship research conference in the world. The 2016 BCERC was held in Bodø, Norway.

Babson Executive and Enterprise Education has established **Launch and Grow: The Kenyan Women's Entrepreneurial Leadership Program**, a first-of-its-kind, high-impact program. The inaugural session featured 14 seasoned and emerging Kenyan women entrepreneurs with the capacity to grow and scale their businesses.



Participants at Launch and Grow: The Kenyan Women's Entrepreneurial Leadership Program



Elaine Eisenman, former dean of Executive and Enterprise Education, and Susan Duffy, executive director, Center for Women's Entrepreneurial Leadership with participants from the program

BABSON GLOBAL SCHOLARS PROGRAM

The Babson Global Scholars Program was launched by President Kerry Healey in 2014. Each year, this program awards need-based scholarships to a highly talented group of international students. Recipients receive a four-year, full-tuition scholarship that includes special programming and support. These global scholars are dedicated to using their Babson education to improve their communities around the world.

The 2016 Global Scholars hail from Brazil, Burundi, England, Lebanon, Nigeria, Oman, Pakistan, Poland, Romania, and Vietnam.

“Babson and its highly motivated community has taught me a lot, but what I appreciate the most is how it has changed my perception of entrepreneurship. I no longer see entrepreneurship merely as a business, but as a medium through which I can challenge the status quo, and that is exactly what I hope to do after I graduate from Babson.”

– Eshwa Azadzoi '18,
Afghanistan



CLINTON GLOBAL INITIATIVE

Babson is a member of the Clinton Global Initiative (CGI) University Network. Eight Babson students were selected to attend CGI's 2016 annual meeting at the University of California, Berkeley. There, they learned from some of the world's pre-eminent innovators, thought leaders, and civically engaged celebrities, developing action plans to address the most pressing challenges facing our campus and communities.

BABSON CONNECT: WORLDWIDE

In March 2016, Babson Connect: Worldwide took place in Dubai, UAE. Attendees at this summit participated in three days of thoughtful and engaging discussions. In addition, Babson leaders and faculty and regional business and government leaders gave impactful presentations about the world's most pressing needs in family enterprising, sustainable business and corporate responsibility, global women's entrepreneurship, and many other topics.

The 2017 Babson Connect: Worldwide will be held in Bangkok, Thailand, on March 24-27.

Learn more at www.babson.edu/connectworldwide



Fahd Al-Rasheed, Group CEO, KAEC, speaking at Babson Connect Worldwide 2016

CONNECT WITH OUR CAMPUS

ON-CAMPUS EVENTS

Babson has events going on every day of the week, many of which are open to the public (free or nominal charge, and free parking). Here's a sampling of the programming you can take advantage of in your backyard.

BE A PART OF THE CONVERSATION ABOUT FOOD

The sixth annual Food Day, co-hosted by Gail Simmons of *Top Chef*, was a showcase of food innovation from the restaurant world, large food product companies, startups, and college dining.

Visit www.babson.edu/foodday for a recap of last year's event. Every Tuesday from 1 to 2 p.m., while school is in session, Babson's Food Sol hosts Community Table, a hub for eaters and food entrepreneurs of all kinds to connect and share ideas. **For more information, visit www.foodsol.org**

SEE ENTREPRENEURSHIP IN ACTION

- » The **Babson Entrepreneurial Thought & Action® (B.E.T.A.) Challenge** recognizes major milestones Babson businesses have achieved by taking action. Babson student and alumni entrepreneurs compete for more than \$100,000 in cash and services in kind to support their business development. Finalists

make their presentations to a panel of judges that includes Babson alumni entrepreneurs and investors from the local area. **Learn more at www.babson.edu/betachallenge**

- » **Rocket Pitch** is an annual event where student entrepreneurs from Babson, F.W. Olin College of Engineering, and Wellesley College, as well as Babson alumni, present a three-minute pitch to an audience of investors, service providers, entrepreneurs, faculty, and students. Participants in the 2016 Rocket Pitch presented 86 entrepreneurial ventures. **Learn more at www.babson.edu/rocketpitch**
- » At **Summer Venture Showcase**, held every July, teams of graduate and undergraduate entrepreneurs showcase their businesses and accomplishments to professional investors and the local community. This showcase is the culmination of the Babson Summer Venture Program, a 10-week program in which approximately 15 teams of entrepreneurs receive housing, work space, and other resources, meet with advisors, and attend a speaker series to help their businesses develop. **Learn more at www.babson.edu/svp**
- » The **Babson Entrepreneurship Forum** features more than 30 innovators, thought leaders, and visionaries who discuss opportunities to shape entrepreneurship around the world. **For more information, visit www.babsonforum.com**

CHEER ON THE BABSON BEAVERS

Babson Athletics experienced unprecedented success in 2015–2016, setting a school record with 11 out of 13 programs competing in their conference championships. Seven Babson teams went to national tournaments and combined to win four league tournament titles and four regular-season conference crowns.

USA TODAY BEST COLLEGES FOR DIII ATHLETICS

MEN'S BASKETBALL	»	#1
MEN'S ICE HOCKEY	»	#3
MEN'S SOCCER	»	#12
WOMEN'S VOLLEYBALL	»	#15

In March 2016, Babson alumnus Jamie Murray '16 signed with the San Jose Sharks organization of the National Hockey League. Murray cemented himself as one of the top goaltenders in Division III history while helping lead Babson's men's ice hockey to a pair of Eastern College Athletic Conference East titles and two NCAA Tournament berths.

Babson hosts 150 intercollegiate competitions throughout the year that are open to the public for free or a nominal charge. Check out

www.babsonathletics.com for schedules and events.



SPEAKERS ON CAMPUS

CAROLINE KENNEDY, former U.S. ambassador to Japan

MITT ROMNEY, former governor of Massachusetts and Republican presidential candidate

SHEILA LIRIO MARCELO, founder, chairwoman, and CEO, Care.com

STEPHEN KAUFER, CEO and co-founder, TripAdvisor

ATTEND A BABSONARTS EVENT

BabsonARTS expresses creative and entrepreneurial thinking in numerous creative forms:

- » Theater
- » Music
- » Visual arts
- » Dance
- » Film screenings
- » Conversations

To view upcoming performances, exhibitions, and more, visit www.babsonarts.org.

Babson's professional theater company in residence, **Commonwealth Shakespeare Company (CSC)**, brings vital and contemporary productions of Shakespeare's works to the people of greater Boston. In addition to staging the annual free productions on the Boston Common, CSC presents a series of events on the Babson campus during the year, including Theatre in the Rough staged readings, open rehearsals, Shakespeare and Law, and Shakespeare and Leadership.



Top left: A Conversation with Mitt Romney hosted by Stephen D. Cutler Center for Investments and Finance. Photo by PBS. Top right: Commonwealth Shakespeare Company, Babson's professional theater company in residence. Photo by Nile Hawver/Nile Scott Shots. Bottom left: Sorenson Scholar Matt Hard '17 hand-crafted ceramic bowls. All sales proceeds benefited the Greater Boston Food Bank. Bottom right: Nashville-based singer-songwriter Jamie Kent '09 discusses music and entrepreneurship with Associate Professor Sandra Graham.

YOUTH EDUCATION LEADERSHIP PROGRAMS

Babson's Office of Faith and Service runs summer entrepreneurial leadership programs for middle school students in the **Wellesley, Needham, Framingham, and Boston housing authorities**. Students learn how to start businesses, partner with nonprofits, and create, manage, and market products. For details about these opportunities, search for "student employment" and "service immersion" at www.babson.edu.

Babson's Summer Study, an annual residential program that equips youth with real-world tools to navigate uncertainty in their future and to address economic and social issues, attracted 88 students from 22 countries in 2016. These students developed their problem-solving skills while creating entrepreneurial ventures with social, economic, and environmental value.

Learn more at www.babson.edu/summerstudy

Babson partners with Network for Teaching Entrepreneurship (NFTE), which delivers entrepreneurship education programs to young people in low-income communities, to co-host events throughout the year, including the annual **NFTE Youth Entrepreneurship Conference**. Babson students volunteer and Babson

professors serve as NFTE thought partners at this conference. The College also provides a full scholarship to an outstanding NFTE student each year.

Learn more at www.nfte.com

VOLUNTEER OPPORTUNITIES

The **Coaching for Leadership and Teamwork Program (CLTP)** celebrated its 20-year anniversary in September 2016. Launched during the 1996–1997 academic year by award-winning Babson professors and authors Joseph Weintraub and James Hunt, CLTP provides developmental coaching and feedback on key leadership and interpersonal competencies to Babson undergraduates during the fall and spring semesters. More than 5,000 coaches from the alumni and business communities, trained through CLTP, have conducted more than 12,000 one-on-one coaching sessions since the program began.

To become a coach, go to www.babson.edu/coach

Managing Talent: Your Own and Others, a required course in the MBA curriculum, connects full-time MBA students with **Developmental Learning Partners**. These volunteer coaches help students construct individual personal development plans by exploring options and putting their drafted plans to the test. **To become a Developmental Learning Partner, go to www.babson.edu/getinvolved**



CONTINUING EDUCATION OPPORTUNITIES

Wellesley and Needham senior citizens may audit Babson's undergraduate and graduate classes at no cost if space is available. In 2016, two Wellesley residents audited four courses, worth \$23,768, and five Needham residents took a total of eight courses, worth \$45,444. **Find courses and apply at www.babson.edu/classaudit**

Babson's **Executive and Enterprise Education** division runs multiday, open-enrollment programs for individuals, as well as custom programs for businesses, universities, governments, and NGOs. **For information, visit www.babson.edu/bee**

The F.W. Olin Graduate School of Business at Babson College offers graduate-level programs to align with various career stages: the full- and part-time **Master of Business Administration** (MBA) for midlevel professionals; the **Master of Science** (MS) in accounting, finance, and management in entrepreneurial leadership for those with up to two years of work experience; and the **Certificate in Advanced Management** (CAM), a nondegree, credit-bearing opportunity to take Babson MBA-level courses. Find out more about Babson's graduate programs at **www.babson.edu/graduate**

NORTH HILL AND BABSON COLLEGE

North Hill, a senior living community, and Babson College have a long-standing connection that spans more than three decades. A number of North Hill residents have received degrees from Babson, and Babson faculty often serve as lecturers for North Hill's lifelong-learning offerings. North Hill recently completed Project True North, a five-year repositioning project that culminated in the opening of the Avery wing extension in fall 2016.

LIBRARY AND ONLINE RESOURCES

- » **Horn Library** Needham and Wellesley residents may use materials on open shelves at Babson's Horn Library and may check out books for four weeks. Learn more about how you can use the Babson library at **www.libguides.babson.edu/visitors**
- » **Blogs.babson.edu** Catch up on everything Babson through blog posts written by students, professors, and staff.
- » **www.eak.org** Discover stories about Entrepreneurship of All Kinds® featuring innovator thinkers and doers in the global entrepreneurial ecosystem, including members of the Babson community.
- » **Magazine.babson.edu** Enjoy stories from the quarterly *Babson Magazine* in an eye-catching, engaging digital format.
- » **www.babson.edu/bee/webinars** Take advantage of Babson Executive and Enterprise Education's free webinar series—hosted by Babson faculty—covering current business ideas, topics, and trends.

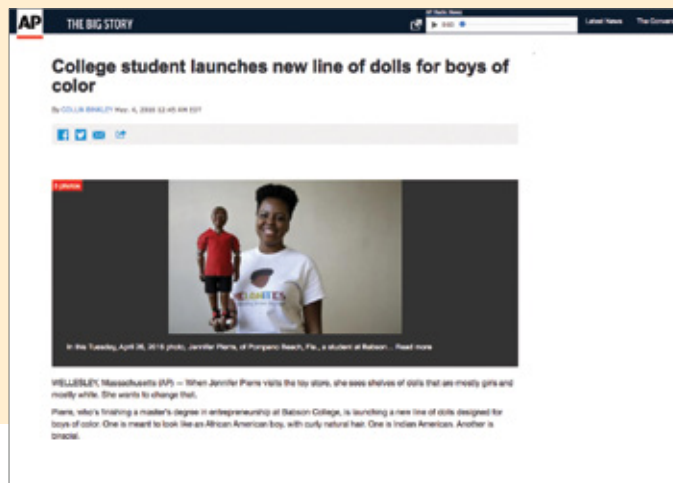
CORPORATE ENGAGEMENT OPPORTUNITIES

Grow talent from within your organizations through a Strategic Alliance Membership that extends discounted tuition, in addition to any existing tuition reimbursement available to employees. Employers who provide a **tuition discount or reimbursement benefit** for employees attending Babson part time will grow talent from within and gain the opportunity to recruit undergraduate and graduate students for internships and full-time positions. **Learn more at www.babson.edu/talent**

Recruit top talent for internships and full-time positions at both the undergraduate and graduate level. Provide a business challenge for students to work as consultants in presenting solutions for consideration. Students gain valuable experience while providing your organization with creativity, insights, and results. **For all of these opportunities and more, visit www.babson.edu/talent**

BABSON IN THE MEDIA

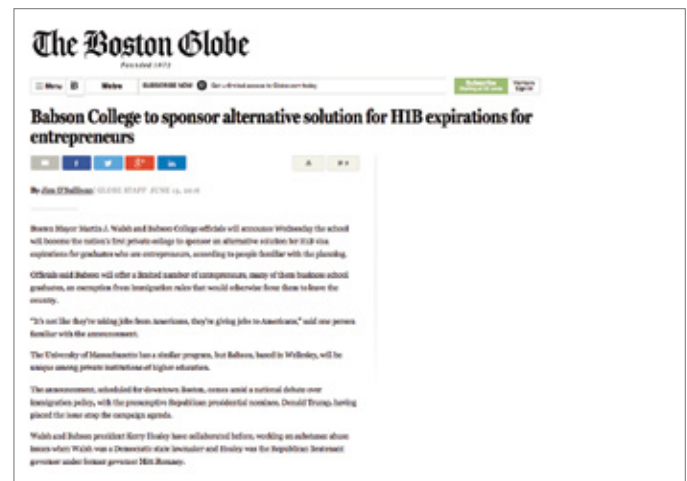
MAKING AN IMPACT LOCALLY AND GLOBALLY



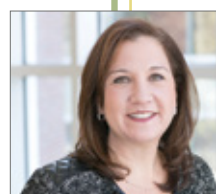
"What makes Babson so unique? Take a first-class business education in a comprehensive college, and ground it in Entrepreneurial Thought & Action! There is nothing like it in the world."



— Michael Johnson, provost and Wellesley resident



"My goal is to make the Blank Center a place where people think bigger, act bolder, and create impact in ways they never thought they could. It's exciting to be a part of this team that supports so many students and alums on their entrepreneurial journey."



— Debi Kleiman, executive director, The Arthur M. Blank Center for Entrepreneurship, and Needham resident

RECREATION

Enjoy Babson's scenic 370-acre campus, which features lighted walkways that are part of the 16-mile Charles River Link Trail.

SUMMER CAMPS

- » From June through August 2016, Babson ran 11 camps for soccer, basketball, baseball, ice hockey, field hockey, tennis, and lacrosse. There were 16 sessions in seven weeks for local children ages 6–15.

WEBSTER ATHLETIC CENTER AND BABSON ATHLETIC FIELDS

- » The Webster Athletic Center facility and athletic fields are used by several area groups for team practice and play, including:

Dana Hall School field hockey
Dover-Sherborn Running Club
Heartbreak Hill Striders
Needham High School swim
Needham Track Club
St. Sebastian's School baseball
The Suburban Striders
Wellesley High School swim and track
Wellesley Swim Association
Wellesley Youth Lacrosse

BABSON SKATING CENTER

- » In addition to donating public skating passes to local schools for their PTO fundraising efforts, the Babson Skating Center, owned and managed by Babson College, was used in various ways by the community during the 2015–2016 season, including:

Needham High School hockey practice and games

Wellesley High School hockey practice and games

Public skating weekday mornings and Sunday afternoons

Skating lessons for more than 350 Needham and Wellesley students

Dana Hall School field hockey

Ice time rented by Needham and Wellesley groups for **adult hockey** play

Tenacre Country Day School's annual winter program

Tobin School's and **Needham Children's Center's** participation in Babson's Skating School

Recognizing **Wellesley Youth Hockey Association** skaters at a Babson varsity hockey game

For information on lessons and public skate times, visit www.babsonskatingcenter.com.





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