

BABSON IN THE COMMUNITY

COMMUNITY REPORT / 2012



BABSON

OUR COMMUNITY, YOUR BABSON

We're more than just your next-door neighbors. Empowering our students to become global leaders of change is our mission's core—so is empowering our community with the same philosophy we live and breathe on campus, and we're always looking for ways we can do more.

FROM THE PRESIDENT



“...bringing more opportunities than ever to broaden the positive impacts of our work together.”

As a citizen of Wellesley and Needham, Babson takes great pride in its strong and productive partnership with our neighbors and, as in years past, I am pleased to present our annual report, with highlights of our collaboration.

Our relationship continues to grow on a number of fronts, bringing more opportunities than ever to broaden the positive impacts of our work together. This includes expanding the ways we jointly pursue our mutual goals of protecting the environment and encouraging sustainability. Our work was honored nationally this past year when the Environmental Protection Agency celebrated Wellesley as the first Green Power Community in Massachusetts, and recognized Babson as a partner in this effort.

As educators, we're committed to increasing your access to lifelong learning as well. Babson's Bernon Center works with the Needham and Wellesley housing authorities to provide activities for children ranging from elementary school students to high school students, while many of our college classes are available to audit by senior citizens living in Needham and Wellesley—and at no cost. An array of athletic and cultural events rounds out our valuable opportunities available to local residents for their personal and professional development.

The following pages are just a snapshot of our community impact during the 2011–2012 fiscal year, and describe ways you can take advantage of educational, cultural, and athletic events in your backyard.

All of us at the College welcome future opportunities to increase our involvement with Wellesley and Needham, and we look forward to all that we will accomplish in the years ahead.

A handwritten signature in black ink, which appears to read "Leonard A. Schlesinger". The signature is fluid and cursive.

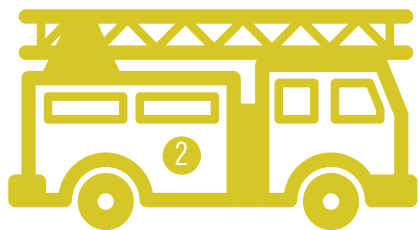
Leonard A. Schlesinger
President, Babson College

A COMMITMENT TO OUR COMMUNITY



EDUCATIONAL FINANCIAL SUPPORT

- » **\$20,000** / total scholarship money provided to two Wellesley students
- » **\$40,000** / total scholarship money provided to eight Needham students
- » **\$3,750** / donated to the Wellesley Education Foundation for the annual Wellesley Spelling Bee



CONTRIBUTION TO
WELLESLEY FIRE
TOWER 2 APPARATUS
\$50,000 2011–2012
\$50,000 2012–2013



BABSON EMPLOYEES

1,169 total employees who patronize local businesses
84 residents of Wellesley / 70 residents of Needham
» **That equals about** 13% of the college's employees and
\$13 million of the annual payroll budget

For a list of available positions at Babson, visit www.babson.edu/jobs.

At Babson, we believe in educating our students to create sustainable economic and social value everywhere—and we believe in practicing what we teach. From students and staff to faculty and friends, the Babson community always is looking for ways to give back.

FINANCIAL IMPACT

\$20 MILLION / Babson and its affiliated programs contributed more than \$20 million to the economies of Wellesley and Needham during the 2011–2012 fiscal year, including direct and indirect contributions.

Direct Financial Contributions

Babson purchases a significant amount of products and services from Wellesley and Needham businesses each year. This fiscal year, including credit card sales, **Babson spent \$4,712,460 in Wellesley and \$1,290,321 in Needham.** The total spent in Wellesley includes a \$75,000 payment in lieu of taxes to the town and \$50,000 toward the purchase of the new Wellesley Fire Tower 2 apparatus.

The **North Hill retirement community** in Needham, located on land owned by Babson, paid \$593,000 in property taxes to the town of Needham.

Indirect Financial Contributions

- » Babson is a **Wellesley Chamber of Commerce** board member. As such, the school:
 - » Hosts the chamber's annual Shop Wellesley First Silent Auction
 - » Sponsors the chamber's annual golf tournament
- » The College contributed to the **Wellesley parade.**
- » Babson offered support for the elimination of **Town Master Box wiring program**, reducing Wellesley's annual costs.

» **\$875/ estimated money spent annually on campus and in the local community** by each of the approximately 2,000 undergraduate students

» **02457 ZIP code of the full-service Babson Park Post Office** (operating rent free in a Babson-owned building)

» **Babson Executive Conference Center (BECC)** has given back to the Wellesley and Needham economies in excess of \$325,000 during the 2011–2012 fiscal year:

- » \$156,000 services and products purchased from Needham and Wellesley businesses
- » \$108,147 payroll budget for residents of Needham and Wellesley
- » \$63,804 paid to Wellesley for room occupancy taxes, licenses, and fees

» Babson uses **local vendors and contractors** whenever possible:

- » \$9.1 million investment in building projects
- » \$14.2 million investment in plant maintenance

» Babson College and Wellesley College help support the **Wellesley Community Children's Center**, a day care center for children of the community and the colleges' employees. During the 2011–2012 fiscal year, the center served 11 children from Needham and 39 from Wellesley. Twenty-one children have a parent who works or studies at Babson.

» **Boston Sports Clubs (BSC)** in Wellesley is a recreation facility owned by Babson and leased to Town Sports International, regularly purchases products and services from Wellesley and Needham vendors.

MAKING A DIFFERENCE LOCALLY

With an emphasis on creating sustainable economic and social value, Babson students, faculty, and staff donate thousands of hours each year, volunteering at local and national organizations. The Bernon Center for Public Service coordinates both one-time and ongoing volunteer opportunities for the Babson community.

» The annual **Cruickshank 5K Race for Shelter**, supported by Babson, raised almost \$5,500 for Babson's Habitat for Humanity chapter. Participants during the 2012 race included Babson students, staff, faculty, and alumni, as well as members of the surrounding communities.

» The **Natalie Taylor Scholar Program**, created to recognize and reward community and civic engagement, distinguishes students who have committed themselves to community engagement, service, and social responsibility. Students who received the scholarship this year volunteered at Web of Benefit, Needham and Wellesley housing authorities, the Massachusetts Horticulture Society, and the Wellesley Farmers' Market.

» Every November, volunteers across the college community run a food drive benefiting **Cans Across America**. This past year, sororities, fraternities, athletics, and the Bernon Center donated 500 pounds of canned food to A Place to Turn food pantry in Natick.

» This year, Babson was one of more than 20 organizations that supported the **fifth annual Candy Drive** run by Drs. Ali and Ali from Wellesley Dental Group. More than 5,260 pounds of Halloween candy, along with handwritten notes, was donated to our troops overseas.

» **Foundations of Management and Entrepreneurship** (FME) is a first-year undergraduate course at Babson that allows students to launch and run an actual business. Students donate all business profits to local organizations—more than \$30,000 during the 2011–2012 fiscal year. The more than 450 students taking the course also donated their time, volunteering at a range of social organizations.



**\$430,000 TOTAL DONATED
TO DATE SINCE THE FME
PROGRAM BEGAN IN 1999**

Stamp Out Suicide (SOS), an FME business, held its first annual walk in Spring 2012 at the Wellesley High School Track. Through walks as well as the sale of merchandise, Stamp Out Suicide raises awareness for bullying and suicide prevention.

DURING THE 2011–2012 FISCAL YEAR, BABSON STUDENTS, STAFF, AND FACULTY VOLUNTEERED AT:

- » The Charles River Center
- » Wellesley Council on Aging
- » Needham Housing Authority
- » Wellesley Housing Authority

Other local organizations that received Babson volunteer support:

- » American Foundation for Suicide Prevention Boston Chapter
- » American Red Cross
- » Citizens Schools
- » Boston Public Schools
- » Special Olympics
- » Greater Boston Food Bank
- » Habitat for Humanity
- » Camp Sunshine
- » Natick Community Organic Farm
- » Junior Achievement Program
- » Rosie's Place
- » Toys for Tots
- » Boys and Girls Club of Boston
- » Cradles to Crayons
- » Cor Unum Meal Center
- » Friends of the Homeless of the South Shore
- » Community Servings
- » Harvard Square Meals
- » Nativity School of Worcester

SUPPORTING COMMUNITY EVENTS AND INITIATIVES

During the 2011–2012 fiscal year, Babson played host to a variety of Needham and Wellesley town events, providing facilities, equipment, space, and employee time and labor for programs such as:

- » **Needham and Wellesley high school graduations** rain location
- » **Wellesley Police Department Annual 5K** Stewart Savage Road Race and Fun Run
- » **Grace Knight Babson Fund** annual religious education program
- » **Upham Elementary and Fiske Elementary** bingo nights
- » **Wellesley Club's** annual Town Affairs Dinner
- » **Wellesley Veterans** Thanksgiving dinner
- » **World of Wellesley's Multicultural Festival**
- » **North Hill** programs
- » **Charles River Center** fundraising event
- » **Bates School** fundraising event
- » **Wellesley METCO** program



WELLESLEY
HOUSING
AUTHORITY



CRADLES TO
CRAYONS



27,500 HOURS VOLUNTEERED
BY STUDENTS, FACULTY, AND STAFF, 2011–2012 FISCAL YEAR

COLLABORATING WITH OUR COMMUNITY

At Babson, we think collaboration across disciplines is the way to generate creative solutions to challenging issues. Through partnerships with local organizations, we're able to have a positive impact in more corners of the community.

» **Babson Board Fellows** program places Babson MBA students and recent alumni volunteers as nonvoting members of local nonprofit boards. Nonprofits benefit from fresh insights and student contributions to board committees and special projects, while students benefit from exposure to board-level decision making, mentorship, and through working on projects.

For the 2012–2013 program, Babson Board Fellows has partnered with:

- » Foundation for Children's Books
- » Compass for Kids
- » Seaport TMA
- » Community Dispute Settlement Center
- » Partners for Youth with Disabilities
- » SpeakEasy Stage
- » Venturing Out
- » Special Olympics of Massachusetts
- » Asylum Access
- » Cantata Singers

» In partnership with MassChallenge, Babson created a **Graduate Student Business hatchery space in Boston's Innovation District**. Hatcheries provide a vibrant atmosphere conducive to sharing ideas and information. The spaces give student entrepreneurs the environment they need to quickly grow their business.

» Babson is the halfway point start site for the **Boston Marathon Jimmy Fund Walk** in September, and volunteers include Babson students, faculty, and staff.

» Babson is one of four host sites for the **Pan-Mass Challenge (PMC)** weekend in August, accommodating visitors for registration, cyclists, families, and volunteers for the start of the race, and riders and supporters for the race's start and finish site.

» Babson also hosts the **PMC Kids Rides®**, raising money for the Dana-Farber Cancer Institute. Riders and volunteers include Wellesley and Needham residents, as well as Babson students, faculty, and staff. Learn more about next year's ride at www.kids.pmc.org.

CONNECTING OUR COMMUNITY WITH THE WORLD

From Roxbury to Rwanda, Babson's people and programs are creating social value around the world. Students go beyond our campus to volunteer their time—even during their semester breaks.

National and international efforts from students, staff, and faculty during the 2011–2012 fiscal year include:

- » Teaching English and entrepreneurship to adults and children in Ghana
- » Helping displaced families on the Gulf Coast in need of affordable housing
- » Building and refurbishing homes in El Salvador with Habitat for Humanity
- » Starting an entrepreneurship program in Ahuachapán, El Salvador



HABITAT FOR HUMANITY



»?» DID YOU KNOW?

» Babson achieved a **Silver Rating from the Sustainability Tracking, Assessment & Rating System™ (STARS)**, the newest and most extensive rating program for sustainability in higher education

» Babson has **reduced its carbon footprint by more than 30 percent** during the past eight years in an effort to reach our goal of becoming a carbon-neutral campus

GOING GREEN

Babson continues to take steps toward sustainability, with several initiatives during the 2011–2012 fiscal year, including:

- » Purchasing **5 percent of our electricity as green power** from Wellesley Municipal Light Plant (WMLP)
- » Joining WMLP to become an **EPA Green Power Partner**
- » Implementing a **multimillion-dollar series of energy conservation projects** during the past three years to reduce energy consumption in support of WMLP's goals
- » Designing a new residence hall as an **LEED (Leadership in Energy and Environmental Design)** Silver rated or better
- » **Evaluating installing solar panels** on the roof as well as installing a section of “green” roof for the proposed residence hall

A COMMITMENT TO OUR COMMUNITY

- » Encouraging our faculty, students, and staff to support sustainability through our **Sustainability Office**
- » Supporting **community sustainability awareness programs** with our Assistant Director of Facilities, Steve Tolley, becoming a member of the Wellesley Sustainability Advisory Committee
- » Signing the **American College and University Presidents' Climate Commitment (ACUPCC)**, a promise we will model ways to eliminate global warming emissions
- » **Incorporating sustainability into the Babson curriculum**, as well as cocurricular programs and activities, as part of meeting our goal for making social, environmental, economic responsibility, and sustainability (SEERS) central to a Babson education
- » Defining our approach to achieving **carbon neutrality** in a measurable way

BABSON SUSTAINABILITY OFFICE



CONNECT WITH OUR CAMPUS

2011–2012 ON-CAMPUS SPEAKERS

- » Andrew Zimmern, Babson Entrepreneur in Residence and host of “Bizarre Foods”
- » Daymond John, Babson Entrepreneur in Residence and founder of FUBU
- » Sharon Kan, Babson Entrepreneur in Residence and co-founder of Tikatok.com (acquired by Barnes & Noble)
- » Dr. Eric Rosengren, president and CEO of the Federal Reserve Bank of Boston
- » Vincent Stanley, CMO of Patagonia
- » Ruthie Davis M’93, founder and CEO of RADesign Inc.
- » Carolyn Forché, 2012 Thompson Poet (the annual visiting poet reading and discussion)
- » Junot Díaz, author of *The Brief Wondrous Life of Oscar Wao*
- » Nate Garvis, Babson Social Innovation Fellow and author of *Naked Civics*
- » Randall Wright, veteran of MIT’s Industrial liaison office
- » Billy Starr, founder of Pan-Mass Challenge
- » Marc Cosentino, author of *Case In Point: Complete Case Interview Prep*
- » Whitney Johnson, TedX speaker and thought leader in Disruptive Innovation

» ? DID YOU KNOW?

» Rotating exhibits of artistic, cultural, and historical interest are featured in the Hollister Gallery and are open to the public. Exhibit hours are 9 a.m.–7 p.m., and by appointment.

DEFINE YOUR DIFFERENCE WITH BABSON’S PROGRAMS:

Undergraduate / www.babson.edu/undergraduate

Graduate / mba.babson.edu

**Executive and
Enterprise Education** / www.babson.edu/bee



Babson has events going on every day of the week—many of them open to the public. Here's just a snapshot of what's gone on the past year, and a few of the ways you can take advantage of having an internationally recognized institution in your backyard.

EDUCATION THROUGH LIFELONG LEARNING

At Babson, we think it's important to act, learn, and build. It's a way of learning that allows you to create opportunities in both your professional and personal life—and it starts with our youth. Our lifelong learning opportunities span from activities for preschoolers all the way to college classes for retirees.

Needham and Wellesley Housing Authorities

Babson's Bernon Center runs three programs for children in the Wellesley Housing Authority community, including:

- » **Elementary** / Afterschool program, concentrating on homework help and enrichment activities
- » **Middle School** / Experiential entrepreneurship program, teaching students how to start businesses, partner with nonprofits, and create, manage, and market products
- » **High School** / College Access program, focusing on college preparation and admittance

Lemonade Day

In partnership with Boston Mayor Thomas M. Menino, Babson supports the nationally recognized Lemonade Day program in Boston. The program teaches elementary and middle school students how to establish a business—a lemonade stand. The experiential learning program improves financial literacy and life skills. In 2012, more than 150,000 children in more than 36 cities around the country, including nearly 1,500 children from Boston, participated.

Entrepreneur training begins in spring, and Lemonade Day 2013 will be celebrated on Saturday, May 4. Learn how you or your youth organizations can participate at <http://boston.lemonadeday.org>.

Network for Teaching Entrepreneurship (NFTE)

Since opening its doors in 1991, NFTE New England, located at Babson, has reached more than 13,000 young people from low-income communities with entrepreneurship education programs. Babson partners with NFTE to co-host events throughout the year, including the annual NFTE Youth Entrepreneurship Conference. Babson students serve as NFTE instructors, and Babson professors, research groups, and coalitions serve as NFTE thought partners. The College provides a full scholarship to an outstanding NFTE student each year. Learn more at www.nfte.com/newengland.

Babson Audit-the-Class

Wellesley and Needham senior citizens may audit Babson's undergraduate classes on a space-available basis at no cost. During the 2011–2012 academic year, four Wellesley senior citizens took a total of seven courses worth \$30,825. Four Needham senior citizens took a total of five courses worth \$17,200. Find courses and apply at www.babson.edu/classaudit.

High School Summer Study

Babson's summer programs are an opportunity for high school students, guided by top-ranked faculty, to learn how to impact and reshape organizations, industries, and the world. It's an easy way for students to start building their networks—and stand out on their college applications.



Programs include the **Babson Service Learning Experience**, a one-week, nonresidential program that gives students the opportunity to complete community service hours, and the **Babson Entrepreneurial Development Experience**, a five-week, residential program that gives students the chance to earn college credit. Both programs teach students how to use entrepreneurship as a way to create economic and social value everywhere. Learn more at www.babson.edu/summerstudy.

Babson's Global Leadership Development Experience (GLDE)

This program allows college students to collaborate with student entrepreneurs, corporate and nonprofit executives, and renowned faculty, while working to create innovative, real-world solutions to social, economic, and environmental issues. Learn more about this summer program, and how you can get nominated at www.babson.edu/glde.

North Hill and Babson College Connection

North Hill and Babson College Connection has led to several senior living innovations between the two establishments. The long-term partnership allows retirees at North Hill to mentor and support current Babson students, sharing their industry knowledge and people skills. Similarly, Babson students, faculty, and staff are regularly featured in North Hill lifelong learning courses, such as American theater of the 1930s and a film series featuring election-themed satire.

Conference for Center for Productive Longevity (CPL)

Babson hosted aspiring entrepreneurs ages 50 and older as part of CPL's series of meetings to promote the benefits of pursuing an entrepreneurial path. Learn more at www.ctrpl.org.

Horn Library

Needham and Wellesley residents may use materials on open shelves at Babson's Horn Library, and may check out books for four weeks. Learn more about how you can use the Babson library at <http://libguides.babson.edu/visitors>.

» **Babson Executive Conference Center** (BECC) has 211 guest rooms, in addition to 22,500 square feet of conference space for your meeting needs. Contact beccsales@babson.edu or 781-239-4000 for more information, or visit www.babson.edu/becc

IN CASE YOU MISSED IT: 2011–2012 ON-CAMPUS EVENTS

» **Food Days**, featuring Andrew Zimmern of "Bizarre Foods," Jamie Bissonnette from Toro and Coppa, Skip Bennett from Island Creek Oysters, Tim and Nancy Cushman from Oya, Todd Heberleinn from Volante Farms, and Michel Nischan from Wholesome Wave. Events included interactive talks and a fair of locally sourced food. Visit www.foodday.org for a recap of last year's events and check back for 2013 events.

» **Babson Entrepreneurship Forum**, featuring more than 30 leading entrepreneurs from a variety of industries, including: keynote speakers Katie Rae, managing director of TechStars Boston; Frans Johansson, CEO of The Medici Group and author of *The Click Moment*; and Jonathan Bus, CEO and co-founder of athenahealth Inc. Check out babsonforum.com for a recap of last year's speakers and topics, and check back for the 2013 lineup.

» **XSITE, The Xconomy Summit on Innovation, Technology, and Entrepreneurship**, featuring speakers such as Dave Balter, founder and CEO of BzzAgent; Katia Beauchamp, co-founder of BirchBox; and Mark Oh, chief scientist at PayPal. Visit www.xconomy.com/boston to learn more.

» **Film screening of *The Rescuers***, featuring a Q&A session with the film's Emmy Award-winning director and producer Michael King, anti-genocide activist Stephanie Nyombayire, and producer Joyce Mandell.

» ***She Did It, an event for women older than 50*** to take the first step toward their next adventure by opening their eyes to possibilities and creating an action plan.

» ***How Women Are Transforming the Yoga Industry***, an event exploring yoga as practice, art, and business, including a complimentary yoga class and screening of *Yoga Woman*.

CONNECTING ENTREPRENEURSHIP AND THE ARTS

Through the Richard W. Sorenson Center for the Arts, Babson is able to enhance the natural synergies between entrepreneurship and the arts. This past year, the Sorenson Center hosted a wide variety of programming, including theater, dance, music, film, video, and the literary arts. Additionally, a number of area community arts and cultural organizations present programs in the Carling-Sorenson Theater. Most events are open to the public, and parking is free.

2011–2012 PUBLIC PROGRAMS SNAPSHOT

Theater

- » **The Importance of Being Earnest, a Trivial Comedy for Serious People**
- » **The 25th Annual Putnam County Spelling Bee**
- » **Rent**
- » **Eurydice**

Dance and Music

- » **Spirit of Uganda**, music and dance from youth ages 8–18
- » **Neo-Soul**, featuring spoken word collective Stryver's Row and Soul4YoSystem, a Berklee band
- » **Babson Dance Ensemble performances**



- » **AMAN**, South Asian culture, dance, and music shows
- » **BAPSA**, Asian and Pacific culture, dance, and music show
- » **Malcolm Stearns Memorial Film Society/Movie Nights**
- » **Global Film Series** screenings
- » **Student Concert Series**, including piano recital, a cappella groups, jazz bands, and an orchestra

Visual Arts

- » **"Behind the Image,"** a group showing of five Boston-based painters, addressing the complexity of the creative process with a display of completed paintings alongside artifacts from the preparatory stages, including sketches with notes, art-history books, and magazine images.
- » **"Loops and Strips,"** video based serial paintings on the interiors of hoops that allow the viewer to choose the beginning and end points of their narrative.
- » **Constellations, ceramic sculpture, and installation** by Josephine Burr, created in part during a summer residency in the Babson Ceramic studio.
- » **"Weathered Waters,"** a meteorological, data-based, large-scale woven sculptural installation, by sculptor and TED fellow, Nathalie Miebach.

For upcoming performances and events follow us at facebook.com/babsonarts

ARTS AT BABSON



RECREATION

In addition to hosting more than 150 intercollegiate competitions, Babson has a 370-acre campus with lighted paths and walkways. Additionally, part of the 16-mile Charles River Link Trail runs through Babson.

Babson Summer Camps

The Camps at Babson College runs 11 camps from June through August, including 10 sports camps—including soccer, basketball, baseball, ice hockey, field hockey, tennis, lacrosse—and one traditional day camp that includes a range of activities such as swimming, arts and crafts, music, and dance. Approximately 30 sessions occur during a seven-week period for local children ages 5–15. Babson also contracts with professional conferences and academic and sports camps during June, July, and August.

Camps use Babson's indoor and outdoor facilities, including an indoor swimming pool, multicourt outdoor tennis complex, indoor and outdoor basketball courts, and four full-sized playing fields and numerous mini-fields. The Summer Programs Office employs camp directors and as many as 150 camp counselors. Many of them currently play on teams or are coaches and teachers in neighboring towns.

Check out this year's programs and register at www.babson.edu/summercamps.



BABSON OFFERS A TRADITIONAL DAY CAMP AND 10 SPORTS CAMPS

» including soccer, basketball, baseball, ice hockey, field hockey, tennis, and lacrosse, each summer.

»?» ? DID YOU KNOW?

» Babson hosts 150 intercollegiate competitions throughout the year that are open to the public for free or a nominal charge.

Check out www.babson.edu/athletics for schedules and events.

Webster Athletic Center and Babson Athletic Fields

The Webster Center facility and athletic fields are used by several area groups for team practice and play, including: Wellesley High School football, swim, and track teams; Needham High School swim and track teams; Dana Hall School field hockey team; Wellesley Swim Association; Needham Track Club; and the Heartbreak Hill Striders.

Babson Skating Center

In addition to donating public skating passes to local schools for their fundraising efforts, the Babson Skating Center, owned and managed by Babson College, was used in various ways by the community during the 2011–2012 season, including:

- » **Needham High School hockey games**
- » **Wellesley High School hockey practice and games**
- » **Public skating** on weekday mornings and Sunday afternoons
- » More than **350 Needham and Wellesley students** took lessons
- » Needham and Wellesley groups rented **ice time for adult hockey games**
- » **Tenacre Country Day School's annual winter program**
- » **Wellesley Youth Hockey Association members** were recognized at a Babson varsity hockey game

You also may:

- » Skate recreationally
- » Throw a birthday party
- » Watch Babson hockey games

For information on lessons and public skate times visit www.babsonskatingcenter.com.



SUMMER
CAMPS



SKATING
CENTER



WEBSTER
CENTER
AND FIELDS



This brochure is printed on recycled paper made with 100% post-consumer waste. The paper is manufactured with windpower and is FSC (Forest Stewardship Council) certified.

FOR THE MOST UP-TO-DATE COMMUNITY INFORMATION, VISIT WWW.BABSON.EDU/COMMUNITY

» ? DID YOU KNOW?

» **Babson Entrepreneurs in Residence** not only guest lecture at Babson, they speak on local and Babson event panels and bring their networks to the surrounding community. Daymond John has brought community recognition through his national partnership with Startup America, while Andrew Zimmern has developed awareness for the area via his network of nationally recognized chefs, including Boston-area chef Jamie Bissonnette of Toro and Coppa.

MARK YOUR CALENDAR » Upcoming Events

March 1, 2013 / 8:30 a.m.–3:30 p.m.

Cutler Center Babson Investment Management Association (BIMA) Investments Conference

For more information or to register, visit www.babson.edu/cutlercenter.

March 6, 2013 / 7–9 p.m.

Women Redefining Fashion, fashion show and panel event hosted by Sophia Chang of “Project Runway”

For more information, visit www.babson.edu/cwel

April 23, 2013 / Time TBD

Gail Simmons, permanent judge on BRAVO’s Emmy-winning series “Top Chef,” culinary expert, food writer

For more information, visit www.foodsol.org or www.babson.edu/cwel

FOR A COMPLETE LISTING OF UPCOMING BABSON EVENTS, VISIT WWW.BABSON.EDU/EVENTS



PRESCHOOL

Wellesley Community Children’s Center



ELEMENTARY, MIDDLE SCHOOL

Needham and Wellesley Housing authorities’ programs

Lemonade Day



HIGH SCHOOL

Needham and Wellesley Housing authorities’ programs

Summer Study at Babson



COLLEGE

Undergraduate school / BS

Graduate school / MBA, MSA

Global Leadership Development Experience



PROFESSIONALS

Executive and Enterprise Education programs



SENIOR CITIZENS

Audit the Class

North Hill and Babson College Connection

Conference for Center for Productive Longevity

LIFELONG LEARNING AT BABSON » Check it out on page 9.