EXPERIENTIAL EDUCATION IS CRITICAL TO AN INDIVIDUAL’S SUCCESS (97%)

A WORLDWIDE PERSPECTIVE IS AN IMPORTANT FOCUS FOR HIGHER EDUCATION (76%)

U.S. COLLEGES SHOULD TEACH ENTREPRENEURIAL SKILLS (67%)
EVERY BABSON GRADUATE IS TRAINED IN OUR ONE-OF-A-KIND ENTREPRENEURIAL THOUGHT AND ACTION® METHODOLOGY, WHICH ENSURES THAT THEY POSSESS THE LEADERSHIP SKILLS NECESSARY TO SUCCESSFULLY TACKLE REAL-WORLD BUSINESS CHALLENGES.

“More than ever, employers are seeking agile thinkers who can hit the ground running and adapt to ever-changing global conditions. These resourceful innovators are found at Babson. Organizations that partner with Babson play a critical role in shaping the next generation of leaders while benefiting from the unique energy and creativity that our graduates bring. We look forward to teaming up with you to make a positive impact on both your organization and our students.”

– Megan Houlker
Director, Undergraduate Center for Career Development

BABSON IS ANSWERING THE CALL.

Students travel with the Center for Career Development (CCD) to engage directly with alumni and choice industry employers around the world; 83% of students have, on average, at least one internship during their Babson tenure.

SOURCES: UNC KENAN-FLAGLER BUSINESS SCHOOL: “MAXIMIZING MILLENNIALS IN THE WORKPLACE”
NORTHEASTERN UNIVERSITY: “INNOVATION SURVEY 2014”
QUEENS UNIVERSITY OF CHARLOTTE: “COMMUNICATING IN THE MODERN WORKPLACE” [2014 INFOGRAPHIC]
Any business program can teach students the technical skills for their first job. At Babson, faculty use their real-world experience to give students the hard and soft skills they’ll use to make a difference throughout their careers.

99% employed or attended graduate school within six months of graduation*
A CAMPUS REFLECTING BUSINESS REALITY

Every year, Babson enrolls undergraduate students who are among the best in the world. The diverse student population allows students to learn from each other and come together as part of a dynamic living and learning community.

In addition to our core curriculum, more than 25 concentrations allow students to prepare for careers in specific industries, in organizations of all types and sizes. Outside of the classroom, our students take on leadership roles through student organizations and athletics.

FINDING THE RIGHT OPPORTUNITY

Working with industry-specific advisors in the Center for Career Development, Babson students learn to identify the right opportunities, at the right time, for the right reasons. Learning from industry experts, students break down silos, using their strong foundation in liberal arts to help solve business challenges. Whether your business is a Fortune 100 company, a nonprofit, or a startup, Babson graduates are prepared to make a positive impact in your organization from day one.

DOMESTIC: 74%
INTERNATIONAL: 26%
MALE: 53%
FEMALE: 47%
37,000+ CONNECTIONS IN GLOBAL ALUMNI NETWORK

*Based on a knowledge rate of 81%
## 2013 career outcomes*

### Graduates by Industry
- Financial Services: 21%
- High Tech: 18%
- Consumer Products: 8%
- Advertising/PR: 8%
- Accounting: 8%
- Other Services: 5%
- Retail: 5%
- Consulting: 5%
- Manufacturing: 4%
- Hospitality/Entertainment: 4%
- Real Estate/Development: 4%
- Insurance: 4%
- Healthcare: 3%
- Education: 2%
- Transportation: 1%

### Graduates by Function
- Finance: 25%
- Marketing: 19%
- Business Development/Sales: 14%
- Consulting: 9%
- Accounting: 9%
- General Management: 7%
- MIS: 5%
- Entrepreneurship: 4%
- Operations: 4%
- Merchandising: 2%
- Human Resources/Recruiting: 1%
- Strategic Planning: 1%

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7 graduates started their own business within six months of graduation.

6 percent of graduates attended graduate school within six months of graduation.
The number Babson alumni ranked for mid-career median salary in the PayScale 2014 College ROI Report

**4**

**$52,000**

**Median starting salary for graduates of the class of 2013**

*Based on a knowledge rate of 81%*

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### Average Salaries by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$55,273</td>
</tr>
<tr>
<td>Advertising/PR</td>
<td>$42,800</td>
</tr>
<tr>
<td>Consulting</td>
<td>$57,727</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>$50,474</td>
</tr>
<tr>
<td>Education</td>
<td>$43,250</td>
</tr>
<tr>
<td>Financial Services</td>
<td>$55,617</td>
</tr>
<tr>
<td>Healthcare</td>
<td>$52,752</td>
</tr>
<tr>
<td>High Tech</td>
<td>$48,112</td>
</tr>
<tr>
<td>Hospitality/Entertainment</td>
<td>$51,667</td>
</tr>
<tr>
<td>Insurance</td>
<td>$56,950</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$54,100</td>
</tr>
<tr>
<td>Real Estate/Development</td>
<td>$47,444</td>
</tr>
<tr>
<td>Retail</td>
<td>$48,769</td>
</tr>
</tbody>
</table>

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“I’VE HAD THE PLEASURE OF HIRING BABSON STUDENTS FOR MORE THAN 10 YEARS, AND THERE’S A REASON FOR THAT. THEY ARRIVE WELL PREPARED, PROFESSIONAL, AND READY TO TAKE ON THE CHALLENGES OF THE REAL WORLD, AND THEY CONSISTENTLY OUTSHINE THEIR PEERS. BABSON’S COMMITMENT TO EDUCATING “THE WHOLE STUDENT” IS EVIDENT AND CONTINUES TO PROVIDE BANK OF AMERICA WITH TOP TALENT.”

– Jeff McLane ’96

President, Bank of America Business Capital
Bank of America Merrill Lynch
SAMPLING OF EMPLOYERS

ACCOUNTING
DELOITTE / ERNST & YOUNG / KPMG / MCGLADREY / PRICEWATERHOUSECOOPERS

ADVERTISING/MARKETING
ALCONE MARKETING / DIGITAS / MULLEN / VIROOL / XAXIS / YOUNG & RUBICAM

CONSULTING
BAIN & CO / CLARKSTON CONSULTING / HITACHI CONSULTING / INNOSIGHT / FTI CONSULTING / MERCER CONSULTING / STAX

CONSUMER PRODUCTS
ANHEUSER-BUSCH INBEV / BURGER KING CORP / KAO BRANDS / L’OREAL / REEBOK / SUN PRODUCTS CORPORATION / UNILEVER

FINANCE
BANK OF AMERICA / BLOOMBERG LP / BROWN BROTHERS HARRIMAN / CAMBRIDGE ASSOCIATES / FIDELITY / GE CAPITAL / GOLDMAN SACHS / HARBOURVEST PARTNERS / HARRIS WILLIAMS / JP MORGAN CHASE & CO / PUTNAM INVESTMENTS / RBS CITIZENS / ROTHCHILD / SANTANDER / SUN LIFE FINANCIAL / STATE STREET / WELLS FARGO

HOSPITALITY/ENTERTAINMENT
BOSTON CELTICS / COMCAST NBCUNIVERSAL / DISNEY ABC FAMILY / HILLSTONE RESTAURANT / UNIVISION COMMUNICATIONS

HEALTHCARE
BOSTON SCIENTIFIC / NOVARTIS / STRYKER

HIGH TECH
ACQUIA / CA TECHNOLOGIES / EMC CORPORATION / HUBSPOT / IBM / MICROSOFT / ORACLE / PTC / QUALCOMM / ZEROTURNAROUND

INSURANCE
LIBERTY MUTUAL GROUP / NORTHWESTERN MUTUAL / THE HANOVER INSURANCE GROUP

MANUFACTURING
BAE SYSTEMS / FORD MOTOR COMPANY / SCHNEIDER ELECTRIC / TEXTRON INC.

RETAIL
BLOOMINGDALE’S / MACY’S / PUMA / ROSS STORES / STAPLES / TARGET CORPORATION / TJX COMPANIES INC.

GRADUATES BY EMPLOYER SIZE
500+ EMPLOYEES 57%
100–500 EMPLOYEES 17%
26–99 EMPLOYEES 8%
<25 EMPLOYEES 18%
NO. 1 IN ENTREPRENEURSHIP
18 CONSECUTIVE TIMES
– U.S. News & World Report

NO. 1 BEST COLLEGE
IN THE U.S.
– Money Magazine

NO. 1 ENTREPRENEURSHIP PROGRAM
– Entrepreneur Magazine/
The Princeton Review Ranking

NO. 1 BEST BUSINESS SCHOOL FOR ROI
– PayScale

*2014 rankings
A RESPECTED PARTNER

3,167
TOTAL NUMBER OF INTERNSHIPS AND JOBS POSTED

1,848
NUMBER OF COMPANIES WHO POSTED INTERNSHIPS OR JOBS
“BABSON CONSISTENTLY OFFERS TRULY DEDICATED SERVICES THAT REFLECT MY OBJECTIVES, AS WELL AS A CAREER DEVELOPMENT TEAM THAT IS INNOVATIVE AND CREATIVE REGARDING WAYS WE CAN CONNECT WITH STUDENTS.”

Molly Knight
Senior Manager, Talent Acquisition,
Wayfair, LLC

“EMC IS PROUD TO WORK WITH A SCHOOL LIKE BABSON. WE HAVE HAD GREAT SUCCESS HIRING INTERNS FROM BABSON WHO HIT THE GROUND RUNNING AND HAVE PROVEN TO BE EXCELLENT CANDIDATES FOR OUR FULL-TIME PROGRAM.”

Marie Gunning
Senior Manager University Relations,
EMC Corporation
TAP INTO OUR TALENT

Babson’s Undergraduate Center for Career Development (CCD) will work with your organization to find the right mix of events and programs that will maximize your time and find students who best fit your needs.

ON-CAMPUS RECRUITING

Hire from Babson
Visit www.babson.edu/careerconnections to post full-time positions and/or internships.

On-campus interviews
Utilize our services and interview suites.

Employer in Residence
Meet and advise students individually in the Career Center office.

Mock Interview Program
Conduct mock interviews and provide direct feedback to students.

Employer Networking Sessions
Visit campus to connect with students in either formal or informal settings.

SIGNATURE RECRUITING EVENTS

Résumé Critique Night – Early September
Share your expertise and critique résumés with students.

Career Expo – Mid-September
Promote your company and meet Babson talent.

Career Boot Camp – Late January
Help prep students for the job-search process.

Internship Fair – Early February
A perfect way to meet and build a pipeline of Babson interns.

Just in Time for Seniors – Late Spring
Exclusively for seniors and employers with immediate hiring needs.

BABSON

BabsonCollege
@Babson
Babson

UNDERGRADUATE CCD

UnderGradCCD
@BabsonUgradCCD
EXPERIENTIAL ENGAGEMENT

Management Consulting Field Experience (MCFE)
Build relationships with our students and faculty through a 12-week, project-oriented, consulting experience based on a company project/challenge.

Experience the Industry Trips
Host a group of students to experience your industry/profession and share your company culture.

Externships
Provide a student with the opportunity to job shadow for a day or two during our school breaks.

PARTNER WITH STUDENT ORGANIZATIONS

Industry Panels
Participate on industry-relevant panels, facilitated by Babson faculty and sponsored by student organizations.

Case Competitions
Host, judge, or invest in a sponsorship of a student-led competition.

Student Organization / Employer Events
Partner with our student organizations on events and programs relevant to your industry for networking opportunities.

EMPLOYER SPONSOR PROGRAM

Enhance your brand on campus by being featured in communication materials and career fairs while also contributing to Babson’s Intern Sponsorship Program. Past sponsors include: Boston Scientific, PricewaterhouseCoopers, McGladrey, The Hanover Insurance Group, Inkups Now, Scrum.org, and Unilever.

www.babson.edu/talent

For more information or to schedule a meeting, please contact us at 781-239-4215 or at undergradccd@babson.edu