

## **2010 Awards for Excellence in Teaching**

It is my pleasure to announce the 2010 Deans' Awards for Excellence in Teaching. We received quite a few meritorious nominations, and I want to thank everyone who submitted one. We keep a record of every nomination, and we encourage you to nominate and re-nominate colleagues whose merits you would like to see recognized. (The citations that follow are provided by the colleagues who nominated this year's winners, with only slight editing by me.)

**The award to recognize innovative and integrated teaching in the Undergraduate School goes to Erik Noyes in the Entrepreneurship Division.**

- Erik has taught FME for 3 years, and has become a leader in this course.
- Erik is "electric" in the classroom - he engages students, pushes them and entertains them. His vast knowledge, excellent oral communication skills and engaging sense of humor make him a favorite among students.
- He is committed to student learning and to innovating materials and curriculum. He crafted a case-based interactive lesson on shaping entrepreneurial opportunities which was unique to the curriculum, as it was not previously addressed.
- He is a very effective teacher in the problem/project-based learning setting, brings to bear his real-world experience in working with clients, and gets students to take ownership of their work.
- He gives feedback in ways so that students hear the critical messages yet are encouraged to continue striving.

**This year's award for innovative teaching in the Graduate School goes to Sal Parise from the Technology, Operations and Information Management Division.**

- Sal has played a critical role in the development and delivery of the required information systems classes as well as two new electives involving social media.
- Sal was instrumental in creating a social IT exercise that used in Fast-Track as well as in the full-time/evening programs. The use of blogs, wikis, Facebook, and Twitter is considered the most current use of technology in organizations today.
- In his assignments, students rave about the fact that they are able to immediately apply the tools and concepts into their organizations. Sal's Boston Advertising case is the basis for the project work in all of the offerings around social IT.
- He is not afraid to innovate, take on challenging new courses, and push himself and others to use technology in new and exciting ways.
- Sal's new electives were incredibly well received. In the full-time program, Sal did an outstanding job last year when teaching our demanding students.
- He has the ability to see a business problem from a number of different perspectives, truly integrating with other disciplines.
- He is very well organized, his knowledge of teaching pedagogy is clearly reflected in each class, and his personal style is engaging.
- Sal truly cares about his students and the quality of the courses that he delivers to them.

**The award for teaching excellence at Babson Executive Education goes to Larry Carr from the Accounting and Law Division.**

- Larry has served as Faculty Director of Irving Oil (since 2003) and Draeger (since 2006) and Co-Faculty Director for MCAA (since 2001). These are long standing relationships with over 34 delivery days and 12 consulting days during our last fiscal year and total revenues in excess of \$494,000.
- Larry is a BEE rainmaker. He brings clients to BEE, manages and deepens the relationships with them, and, whenever possible, expands the breadth of services the client purchases.
- Larry has been instrumental in developing the strong relationship we have had with Irving Oil that has resulted in numerous BEE programs and consulting engagements.
- The high level of customer service that Larry provides to our clients has helped them to achieve a high ROI through our programs.

**The award for excellent teaching in any program or course goes to Ed Marram from the Entrepreneurship Division.**

- Ed Marram joined Babson more than 2 decades ago as an adjunct and became a full time lecturer in 2006.
- Ed is one of the top case-writers and teachers in the entire College.
- He consistently achieves high teaching ratings in all 4 MBA programs.
- His Managing a Growing Business course is legendary among our graduates and is literally packed every single semester. In part this class is unique because Ed writes most of the cases (using Babson alums) and because it considers growth from the perspective of the owner/founder.
- Besides the unique content, Ed provides information that students can put to use and act on. It is practical and usable at the same time. He brings in real entrepreneurs to share their experiences and he enables students to bring their own personal experiences to bear on classroom learning.
- He has demonstrated expertise and success teaching not only students from Babson, but also executives and entrepreneurs from all over the world. Importantly, he has mentored and trained several faculty to teach his cases, and his course.
- He ran a case writing workshop last year that motivated and inspired other adjuncts to write cases.
- Ed is a thoughtful, innovative and committed teacher- everyone who has worked with Ed has the highest regard for his teaching abilities.

**The award for excellent teaching by an adjunct faculty member goes to Angelo Santinelli from the Entrepreneurship Division.**

- Angelo is noted for taking complicated teaching materials and creating simple, real world analogies to facilitate student understanding.
- He treats teaching as a serious intellectual endeavor and as such tries to make every class interesting and engaging for students.
- He tries to create a critical learning environment, where students feel comfortable debating with him and amongst themselves to challenge what they think they know and explore potential new ways to think about business issues.
- Angelo has created a unique 3 day exercise on team formatting and management in the entrepreneurial context, based on the Everest mountain climbing experience.
- He volunteered to serve on a curriculum task force last year, whereby 3 classes were revised and restructured in the Entrepreneurship Concentration.
- As one of the primary faculty in our core entrepreneurship class, EPS 3501 (Entrepreneurial Opportunities) that is taught 6x a year, he volunteered to be the person keeping track of all the materials.
- He is always available to meet with students, giving generously of his time.
- As an adjunct faculty member, he is a true team player, enthusiastic about teaching, engaging students at all levels and in sharing and collaborating with other colleagues.
- He has received excellent teaching ratings and is a role model for any part time faculty member.