

Faculty Accomplishments and Achievements

Fall 2010

Accounting and Law

Jan Bell organized and oversaw the delivery of the GAOC conference. 55 scholars from 16 countries and 5 continents attended the meeting. 42 research papers were presented, two panels, and three outstanding keynotes: Jan Bebbington (St Andrews, UK) Bob Kaplan (Harvard) and Saras Sarasvathy, Univ of VA, Darden. A special issue of the Journal of Accounting and Organizational Change will be devoted to the conference.

Larry Carr won the 2010 Award for Excellence in Teaching at Babson Executive Education.

Bob Halsey won a Faculty Scholarship Award for his work during the 2007-2009 time period.

Ross Petty was selected as a Track co-chair for the American Marketing Association's Summer Educators' Conference this year. As far as he knows, this is the first time someone whose terminal degree is in law has been asked to do this.

Dick, Mandel, Ted Grossman, and Steve Schiffman won the Leavey Award for Excellence in Private Enterprise Education (given by the Freedoms Foundation at Valley Forge) for the original design of FME.

Bob Turner was promoted to Graduate Associate Dean of On-Site Programs.

Arts and Humanities

Mary Pinard's sonnet sequence "Song Net for an Estuary" has been recognized by the prestigious *Iowa Review* Awards. It will appear in that journal in December 2010.

Beth Wynstra, a new adjunct faculty member teaching in the Rhetoric Program wrote a play about playwright Eugene O'Neill's life. *Always, Gene*, will be produced at the Irish American Heritage Center Theatre in Chicago late this month. After the performance, Beth will deliver a lecture about O'Neill's life and works. This play has also been produced at the prestigious Eugene O'Neill Festival.

Economics

Nestor Azcona's paper "Self-Fulfilling Currency Crises with Borrowing Constraints and Domestic Currency Debt" was accepted for publication in *Open Economies Review*.

Bill Casey:

- “The Success of Ireland’s Foreign Direct Investment Strategy: A Reconsideration”, was accepted for publication by The Journal of International Business Research, publication date forthcoming.
- “Inward Foreign Direct Investment in the U.S.: An Empirical Analysis of their Impact on State Economies”, accepted for publication by The Eastern Economic Journal, co-authored by Kostas Axaroglou and Hsiang-Ling Han, publication date forthcoming.
- “FDI Spillovers in Member Countries of Integrated Markets”, completed but unpublished conference paper to be delivered in the spring of 2011.

John Marthinsen:

- *Four Paradoxes of the 2008/2009 Economic and Financial Crisis*, Lessons from the Financial Crisis, Robert W. Kolb Editor, John Wiley & Sons, (May 2010).
- *Did Amaranth’s Absolute, Relative, and Extreme Positions Affect Natural Gas Futures Prices, Spreads, and Volatilities?*, (with Yunwei Gai), ***Journal of Derivatives and Hedge Funds*** (Accepted and forthcoming, May 2010).
- *Did Amaranth Advisors LLC Engage in Interday Price Manipulation in the Natural Gas Futures Market?* (with Yunwei Gai), ***Journal of Derivatives and Hedge Funds***(February 2010).
- *Derivative Scandals and Disasters*, in **Financial Derivatives: Pricing and Risk Management**, Robert W. Kolb and James A. Overdahl, Editors, John Wiley & Sons, Inc., 2010, pp. 313 – 331.

Kankana Mukherjee:

- Accepted for publication Mukherjee, K. R E. Santerre, and N. J. Zhang “Explaining the Efficiency of Local Health Departments in the US: An Exploratory Analysis” forthcoming in *Health Care Management Science*.
- The following paper was presented at a conference this summer: “Profit Efficiency and Return on Equity in Banking: Evidence from Indian Data” (co-authored with Subhash C. Ray and Abhiman Das) North American Productivity Workshop VI, June 2-5, 2010, Rice University, Houston , TX.

Polutnik Lidija presented the paper “*Fashion Industry: A Value Creation Perspective*,” with Riccardo Silvi, and Franco Visani, presented at the Global Accounting and Organizational Change Conference, Boston, 2010.

Entrepreneurship

Elaine Allen’s paper “*Injured Players does not equal a Broken Team: How does the DL change the post-season*” was nominated for best paper at the Joint Statistical Meetings in Vancouver. She won best poster presentation and was interviewed by the ‘Wall Street Journal.’

Candy Brush:

- Honorary Doctorate, Doctor Honoris Causa, for Jonkoping University in Jonkoping Sweden, Sept. 17th, 2010
- Diana Trailblazer Award- August 3, 2010-- Patti Greene and Candida Brush. The DIANA Trailblazer Award was created to recognize individuals or groups who have contributed

pioneering scholarship, mentoring, and leadership in the field of women's entrepreneurship research. This award recognized the founders of the Diana International Project, for their outstanding contributions to women's entrepreneurship scholarship and their generous mentoring of an international research community devoted to enhancing knowledge about women entrepreneurs.

- Outstanding Paper Award Winner at the Emerald Publishing Literati "A Gender-Aware Framework for Women's Entrepreneurship", 2010, with Anne de Bruin & Friederike Welter
- Keynote Speech- Diana International Conference, Banff, Canada, Aug. 2010
- Top Ten Downloads- EPRN "What Do Women (and Men) Want? Entrepreneurial Expectancies of Women and Men Entrepreneurs", 287 downloads
- Presentation: University of Bern, "Developing and Entrepreneurship Education Eco-System" June, 9, 2010
- Paper Presentations: BCERC, Lausanne, Switzerland, June, 2010
- "Gender Embeddedness of Women Entrepreneurs: An Empirical Test of the GEM Data" With Elaine Allen, Friederike Welter, & Anne de Bruin
- "Ready to Launch? Growth Oriented Ventures and their Pursuit of Angel Financing" with Linda Edelman & Tatiana Manolova.

Donna Kelley's paper (with, Hyunsuk Lee) "Growth Aspirations as a Function of Entrepreneurial Perceptions and Motivation" was presented at the 2010 Academy of Innovation and Entrepreneurship Conference, Tsinghua University, Beijing, China. The paper received an "Excellent Paper" award and was printed in the proceedings. (July 2010).

Diane Mulcahy - *The Gig Economy and the New Entrepreneurial Imperative* a class designed by Diane was recognized by **Forbes** as one of the 10 most innovative business School Classes (August 2010).

Ed Marram won the 2010 Award for Excellence in Teaching in any Program or Course.

Erik Noyes

- Won the 2010 Award for Excellence in Teaching in the Undergraduate School.
- "*Visualizing Creative Destruction in Entrepreneurship Education*" (with L. Deligiannidis) won the Best Paper Award in Education and Training at the International Human-Systems Interaction Conference which was held this year in Poland. The paper empirically examines the potential of information visualization and visual learning to enhance entrepreneurship students' understanding of creative destruction and industry evolution. The paper has since been accepted for publication.

Steve Schiffman, Dick, Mandel and Ted Grossman won the Leavey Award for Excellence in Private Enterprise Education (given by the Freedoms Foundation at Valley Forge) for the original design of FME.

Yasuhiro Yamakawa was nominated for the Carolyn Dexter award at AOM. His paper was the one selected to represent the entire Entrepreneurship division of the academy.

Finance

Ryan Davies - Under the guidance of Professor Ryan Davies, Babson finished second at the Rotman International Trading Competition at the University of Toronto (Feb. 19-21, 2010). The team (comprised of undergraduate students Eric Drozdov, Tom Klein, Estelle Vaysburd, Khanh Ngo) distinguished itself in a field of 44 undergraduate and MBA teams from top international business schools. The team received a cash prize of \$2,500. The team also won the algorithmic trading case, beating models developed by engineering and computer science majors at MIT, graduate students in financial mathematics at the University of Chicago, and others.

Gang Hu won a Faculty Scholarship Award for his work during the 2007-2009 time period.

History & Society

Jim Hoopes – received a Fulbright Scholarship last April to spend the coming spring semester in India.

Marketing

Dhruv Grewal received numerous awards including:

- Won a Faculty Scholarship Award for his work during the 2007-2009 time period.
- 2010 Academy of Marketing Science Cutco/Vector Distinguished Educator Award.
- 2010 Lifetime Achievement Award in Retailing (AMA Retailing SIG – Summer 2010)
- Revision of the Year, McGraw Hill (for 2e Marketing), 2010.
- 2010 William R. Davidson *Journal of Retailing* Best Paper Award
- 2010 William R. Davidson *Journal of Retailing* Honorable Mention Paper Award
- Faculty Fellow, 2010 AMA Sheth Foundation Doctoral Consortium, Texas Christian University
- Retail Innovation Thought Leader, Texas A&M, 2010.
- Marketing Science Institute/Association for Consumer Research – Co-Winner of Research Competition on Shopper Marketing, June 2010.

Management

Nan Langowitz was told by the Babson Alumni association in late May that she will be honored with the Faculty/Staff Alumni Leadership Award at Back to Babson at the end of September.

James Hunt and Joe Weintraub have released the Second Edition of their best-selling book “The Coaching Manager” by Sage Publications (May 6, 2010)

Peter Cohan and Srini Rangan have just released their book “Capital Rising: How Capital Flows are Changing Business Systems All Over the World” by Palgrave MacMillan (June 15, 2010)

Math & Science

Dennis Mathaisel, Joel Manary and Clare Comm's new book 'Enterprise Sustainability, Enhancing the Military's Ability to Perform its Mission' by CRC Press was released.

Dennis Mathaisel won a Faculty Scholarship Award for his work during the 2007-2009 time period.

Technology, Operations and Information Management

Ted Grossman, Dick, Mandel, and Steve Schiffman won the Leavey Award for Excellence in Private Enterprise Education (given by the Freedoms Foundation at Valley Forge) for the original design of FME.

Sal Parise won the 2010 Award for Excellence in Teaching in the Graduate School.