

# BABSON COLLEGE

# TUM

## 44th BABSON COLLEGE ENTREPRENEURSHIP RESEARCH CONFERENCE (BCERC) AND THE DOCTORAL CONSORTIUM

*Technical University of Munich, Germany*

*Co-sponsored by TUM Entrepreneurship Research Institute  
and TUM School of Management*

*Munich, Germany*

*June 5 – 8, 2024*



## 2024 BCERC CALL FOR PAPERS

### BCERC DEADLINES

**Abstract Submission Deadline**  
October 18, 2023

**Acceptance Notification**  
December 2023

**Doctoral Consortium Deadline**  
December 6, 2023

**Submission of Paper**  
April 2024

The 44th BCERC will be held at Technical University of Munich (TUM), Germany and co-sponsored by TUM Entrepreneurship Research Institute and TUM School of Management. The conference will focus on cutting-edge empirical research in progress that will significantly advance the field of entrepreneurship.

### ABSTRACT GUIDELINES

- A two-page, maximum 900-word abstract, to include; Principal Topic, Method, and Results, should be submitted online to [www.bcerc.com](http://www.bcerc.com) no later than October 18, 2023. Abstracts will be double-blind reviewed.
- Authors will be notified via email in December 2023 on acceptance of abstract.
- A one-page, maximum 400-word summary is due in March 2024. A six-page abridged paper is due in April 2024.
- Papers will be evaluated by members of the Board of Reviewers and selected for publication. The top 40 submissions will have their six-page abridged papers published in the 2024 issue of Frontiers of Entrepreneurship Research BCERC Proceedings (FER). The papers not selected as the top 40 will have only the one-page summary in the 2024 issue of FER.

### DOCTORAL CONSORTIUM

The Doctoral Consortium is scheduled for June 5 and June 8, 2024. Twenty-five doctoral students pursuing research and teaching careers will have an opportunity to participate in the program and attend the conference. Application deadline is December 6, 2023.

Information on BCERC Call for Papers and Doctoral Consortium can be found on our website at [bcerc.com](http://bcerc.com).

# BABSON COLLEGE

Babson College is the educator, convener, and thought leader for Entrepreneurship of All Kinds®. The top-ranked college for entrepreneurship education, Babson is a dynamic living and learning laboratory where students, faculty, and staff work together to address the real-world problems of business and society. We prepare the entrepreneurial leaders our world needs most: those with strong functional knowledge and the skills and vision to navigate change, accommodate ambiguity, surmount complexity, and motivate teams in a common purpose to make a difference in the world, and have an impact on organizations of all sizes and types. As we have for nearly a half-century, Babson continues to advance Entrepreneurial Thought & Action® as the most positive force on the planet for generating sustainable economic and social value.



Technical University of Munich (TUM) is one of Europe's leading research universities, with more than 500 professors, about 10,000 academic and non-academic staff, and over 40,000 students. TUM's unique subject portfolio includes engineering, natural sciences, medicine and life sciences, reinforced by schools of management and social sciences. Nobel Prize winners and inventors such as Rudolf Diesel, Carl von Linde, and Rudolf Mößbauer did research at TUM. TUM's "Emerging Field Policy" has opened up new fields of development between science and industry. Together with its prestigious international partners TUM develops joint research strategies addressing the megatrends of tomorrow. TUM is represented worldwide with a campus in Singapore as well as offices in Beijing, Brussels, Cairo, Mumbai, San Francisco, and São Paulo.

## **Entrepreneurship at TUM**

TUM proactively brings results from fundamental research into market-oriented innovation processes and encourages an entrepreneurial spirit in all aspects of university life. TUM encourages its members to found growth-oriented startups and supports them with non-bureaucratic services until they achieve a strong foothold in their market. The TUM Entrepreneurship Research Institute (TUM ERI) is located at the TUM Entrepreneurship Center on the Research Campus in Garching, which it shares with an incubator for about 25 startup teams and TUM's affiliated institute Unternehmer TUM, the Center of Innovation and Business Creation at TUM. The TUM Entrepreneurship Center provides a support infrastructure for nurturing entrepreneurial talents and opportunities. In the center, scholars, students, alumni, and professionals can make use of an interface which boosts all steps of the entrepreneurial process. Every year more than 80 technology companies are established at TUM. In 2021, startups from the TUM ecosystem acquired more than \$3B (US) in venture capital.

## **TUM School of Management**

TUM School of Management carries out research and teaching at the intersection of management with engineering, natural, and life sciences. The School has more than 55 professors and about 200 scientific staff. TUM School of Management is the first management school at a German technical university to receive the prestigious Triple Crown Accreditation status (AACSB, EQUIS and AMBA). The School's research focuses on future trends and real-world solutions that advance innovation-based businesses and benefit society at large. Overall, TUM School of Management has currently eleven professors who are focused on research on entrepreneurship.

## **TUM Entrepreneurship Research Institute**

Established in 2012 and located at the heart of the engineering and science campus, TUM ERI is one of the leading institutes dedicated to entrepreneurship research in Europe. At the institute, eight professors and more than 20 academics at post-doctoral and doctoral levels take an interdisciplinary approach to study entrepreneurship.