## Industry: Technology and Media

#### John Cahaly

CEO and Chairman, Eze Castle Integration



John Cahaly is CEO and Chairman of Eze Castle Integration, the leading provider of technology and IT services to the investment industry. In 1995, Cahaly co-founded Eze Castle Consulting, which spun off five successful businesses -- Eze Castle Integration, Eze Software Group (formerly Eze Castle Software), Pivot Solutions (acquired by CME Group), Code Red, Inc. (acquired by FactSet), and Ledgex Systems.

John has more than 20 years of experience in computer engineering and business management and was instrumental in building the financial industry's first Windows NT trading room that was used by Fleet Financial Group in 1996. Prior to co-founding Eze Castle, John worked at Digital Equipment Corporation for nine years holding various engineering positions including a senior role as a member of Digital's Windows NT technical marketing group. John attended Northeastern University's computer engineering program.

## **Industry: Construction and Real Estate**

Matt Consigli

President, Consigli Construction Co., Inc.



Matthew Consigli is the President of Consigli Construction Co., Inc. Along with his brother Anthony, Matthew represents the fourth generation of his family to lead the organization. Under their guidance, the company has grown from a local contractor to one of the largest construction management firms in the Northeast and Mid-Atlantic while consistently being honored with "Best Places to Work" awards in several states.

Consigli provides construction management for corporate, academic, health care, institutional, life sciences, and government clients.

Matthew serves on the Board of Directors of the Consigli Foundation, established to directly impact the health, education and well-being of disadvantaged children in our communities. He is chair of the board of overseers for Beth Israel Deaconess Medical Center and is also on the regional board of directors of the American Red Cross of Massachusetts, the board of overseers at Babson College, and board of advisors for the Isabella Stewart Gardner Museum.

He holds a BS in Business Administration from Northeastern University, AS in Construction Management from the University of New Hampshire, and MBA from Babson College.

# **Industry: Fashion**

#### **Caroline Daniels**

Senior Lecturer, Entrepreneurship Division



Dr. Daniels is a Teaching Professor in Entrepreneurship and Director of the Fashion Entrepreneurial Initiative at Babson College. She has written for the Economist Intelligence Unit, McGraw Hill, and Pearson PLC. She has received the International Association of Management Consulting Firms' Award for Literary Excellence and the Dean's Award for Excellence in Teaching across all programs.

# Industry: Agribusiness/Food

**Rachel Greenberger** 

Director, Food Sol



Rachel Greenberger holds an MBA from Babson College with a concentration in food-system innovation. Eight years ago, she and Cheryl Kiser co-founded Food Sol, an action tank for students and food professionals, which The Economist, Financial Times and Poets & Quants have all recognized as a leader in food entrepreneurship education. In addition, Rachel designed and teaches a graduate-level elective in food entrepreneurship. She studies the food industry daily; currently, she is

most interested in the retail revolution, new proteins, and blockchain for food. Beyond Babson, Rachel sits on the board of the Boston Public Market Association and advisory board of Farmers To You. (@businessforfood)

# Industry: Chemical/Pharmaceutical/Health

#### Ravi Ika

Founder, President, & Chief Executive Officer, RxAdvance



Innovator of disruptive business solutions, Ravi Ika, is the Founder, President, & Chief Executive Officer of the transformative healthcare company RxAdvance. Ravi launched RxAdvance to lower pharmacy, specialty, and avoidable drug-impacted medical costs (an \$840 billion market) through an enterprise-integrated cloud platform.

Ravi previously launched his former company, ikaSystems, to address a similar opportunity in the health insurance industry. ikaSystems is an

enterprise payer cloud platform company that employs disruptive technology to decrease administrative costs by 50% while significantly reducing avoidable medical costs.

Known for building world-class teams, Ravi takes a hands-on approach to management and client interaction. Healthcare industry leaders have come to rely on his talent for creating enterprise platforms that disrupt legacy paradigms and deliver significant value.

## **Industry Group: Other**

#### Stephen Martiros '83, MBA'85

Chair of the Advisory Board, IFE Founder and CEO of Financial Building Blocks<sup>®</sup>



Stephen Martiros '83, MBA'85 is Chair of the Advisory Board for the Babson Institute of Family Entrepreneurship. Stephen is the founder and CEO of Financial Building Blocks<sup>®</sup>, an unbiased financial knowledge platform.

Previously, he founded and served as CEO of Summitas, an award-winning cloud application that provides family offices and investment advisers with a secure client portal, for which he was awarded multiple patents. Stephen also served as the managing partner of CCC Alliance, where he helped

build America's largest private network of single-family offices. Stephen serves on the Babson College Board of Overseers, and is a recipient of the College's Snyder Award for Distinguished Service.

## Industry: Retail, Hospitality, and Restaurant

#### **Mathew Paisner**

Director of Business Development, ScrubaDub Corporation



Mathew Paisner is Director of Business Development for ScrubaDub Corporation's New England real estate portfolio of more than 20 commercial properties. He is also a Co-Founder of AltruHelp, an MIT & Babson nonprofit software solution innovating how schools and companies participate in community service. Mathew completed his MBA at Babson F.W. Olin Graduate School of Business in 2012 and received the Babson "Changemaker" Award for Social Innovation. He has served as an Advisory Board Member for the Lewis Institute and has written for Forbes.com on the topic of Social Entrepreneurship. He currently serves on the Corporate

Advisory Council for Cradles to Crayons Boston.

As an alumnus of MassChallenge, the Boston-based global startup incubator, Mathew coaches early-stage entrepreneurs on business development. In 2013 he was selected by American Airlines to represent Northeast Social entrepreneurs on the UnGrounded Innovation Initiative from Silicon Valley to London with Google, IDEO, Andreessen Horowitz and British Airways. He was one of ten social entrepreneurs selected nationally for the inaugural class of the Village Capital & Points of Light Civic Accelerator backed by Starbucks and PWC Foundation. Mathew has lectured on social enterprise at Boston University, MIT, WPI, and national conferences on corporate responsibility.

Prior to graduate school, Mathew worked in Product Management at Oppenheimer-Funds, overseeing their \$20 billion taxable fixed income product line. He also worked on the Fixed Income Analytics Team at Bloomberg and completed a summer analyst program at Morgan Stanley. Mathew is a FINRA Registered Representative holding the Series 7 & 63 Licenses as well as Bloomberg Fixed Income & Equity Certifications. He completed his Bachelors of Science degree in Communications & Entrepreneurship at Syracuse University and holds a certificate in Fixed Income Portfolio Mgmt from NYU. Mathew volunteers as a mentor with Big Brother, loves skiing, and traveling with family.

# **Industry: Investments & Financial Services**

#### **Camillo Santomero**

Managing General Partner, Guard Hill Holdings



Mr. Santomero is the managing general partner of Guard Hill Holdings a private equity investment firm. He has been a private equity investor since 1983. In addition, Mr. Santomero is co-owner with his brother of a family real estate business, Lordae LLC which owns and operates over one hundred commercial properties.

Guard Hill Holdings has invested the personal capital of its partners in over 40 private equity transactions during the past 25 years. Guard Hill Holdings is focused on making controlling equity investments in industrial

manufacturing companies.

Lordae LLC is a private real estate investment firm that acquires, owns, operates, leases, and manages commercial real estate located in the Bronx, Westchester, Rockland, Putnam, and Southern Connecticut. The Santomero family has been in the real estate business for close to 60 years practicing a buy-and-hold strategy.

Additionally, Mr. Santomero is partners with his wife Denise in the operation of their family office and their private foundation.

Prior to 1991, Mr. Santomero was a partner at Chemical Venture Partners now CCMP. Prior to Chemical, Mr. Santomero was a partner at Butler Capital Corporation that is one of the first Institutional LBO and Mezzanine shops in the US. From 1979 to 1981, Mr. Santomero was a member of the Mergers and Acquisitions group at Salomon Brothers.

Mr. Santomero has an MBA from Stanford Business School and a BS from the Wharton School at the University of Pennsylvania.

Mr. and Mrs. Santomero have three children and live in Bedford, NY.

### Industry: Wholesale, Transportation, and Distribution

Lawrence Siff CEO, Neptune Advisors



Lawrence Siff is the CEO of Neptune Advisors, a consulting firm focused on strategically positioning middle market companies for accelerated growth. Mr. Siff has advised hundreds of CEOS and Boards on maximizing corporate value. He is the Founder of the Annual Pathway to Platinum Conference designed for CEOS to share best practices in management and oversight. Mr. Siff, a National Association of Corporate Directors (NACD) Board Leadership Fellow, currently serves on the Board of Directors of Jones & Vining and Mason Companies, Inc. and is an Industry Advisor for Silverwood Partners, a boutique investment bank. Mr. Siff serves as an independent board member and is the

Chair of Strategic Planning, Investment, Compensation and Benefit Committees. He is a Trustee of the Museum of Science (Executive Committee), Chairman of the Asia-America Chamber of Commerce, a Founder of the Private Director Association of New England, a Director of the New England Business Association, a member of the MA Senate Business Advisory Council, a Director of the Two Ten International Foundation (Executive Committee) and the Winsor School Corporation. Mr. Siff is the past Chairman of the Brimmer and May School and a past Director of the Association for Corporate Growth (ACG).

Prior to Neptune Advisors, Mr. Siff was Principal and Managing Director of Gordon Brothers Group, a \$50 billion investment and transaction advisory firm. At Gordon Brothers Group, Mr. Siff founded the consumer products and branding businesses, which grew to become two of the firm's largest divisions. As its Director of Strategic Acquisitions, he led acquisitions ranging from \$5 million to \$1.2 billion. Mr. Siff served on the Executive Committee and was an advisor to GBMP, an equity and debt fund. Over his 30-year career as a growth-oriented corporate executive, Mr. Siff led manufacturing, technology, consumer, wholesale and retail businesses. He was the President and CEO of Babystripes, Inc., an online retailer of luxury baby gifts, and the President and CEO of Cherry Tree Products, Inc., a manufacturer, wholesaler and retailer of high-end children's clothing. Mr. Siff was the President and CEO of Ambassador Shoe, B-W Footwear Inc. and B/W/A International, where he established operations at 38 factories in 9 countries and successfully sold the company to strategic acquirers. Mr. Siff began his career at Procter and Gamble where he created the Wholesale Club Division which today accounts for over \$3 billion in sales.

Mr. Siff is a recognized expert in corporate governance. Most recently, he has been a speaker at the National Directors Institute (Chicago), The Society of Corporate Secretaries and Governance Professionals (NYC), the Chief Executives Officer's Club (Boston), and the Asia America Chamber of Commerce (Boston). Mr. Siff has been a speaker for Morgan Stanley Smith Barney (NYC), Armanino McKenna Technology Forum (San Francisco) and a lecturer at Brandeis University International Business School, Babson Olin Graduate School of Business and Harvard Business School. He has been an Instructor for Pinnacle Solutions Exit Planning Advisor Certification and a contributor to Forbes. He graduated magna cum laude from Brown University and the Executive Program at Dartmouth's Amos Tuck Business School.

## **Industry: Manufacturing and Mining**

Caleb White

Senior Consultant, CFAR



Caleb White, specializes in the complex strategic and operational issues facing today's organizations. He draws on his experience as a high impact leader in both privately-held and large public companies, at different stages of development and across multiple industries. This includes leading his sixth-generation family business, Ensign-Bickford Industries, Inc. Caleb brings both personal and professional insight to leadership and governance dilemmas facing clients. As a member of CFAR's Owner-Led business practice, Caleb's work is driven by an ability to create strategic value:

identifying investment/acquisition opportunities, strong P&L acumen, and dedication to building a culture of operational excellence. From his experience in his family's business, he is also particularly attuned to high stakes shareholder issues and complex multi- generational family business dynamics.

Prior to joining CFAR, Caleb was President and CEO of Ensign-Bickford, a privately held portfolio of diversified manufacturing companies, where he furthered expansion and spearheaded nearly ten acquisitions helping transform the portfolio into new areas. He is now a member of its Board of Directors and Chair of the Governance Committee. Caleb also serves as a Director of Axiam Inc., Lead Director of Brokers International, and one of The Lee Company's first non-family Directors. Caleb has been a member of numerous not-for-profit boards throughout his career, including Camp Mowglis, The Huntington Theater, St. Mark's School of Southboro, MA and the Eugene O'Neill Theater Center, which was founded by his father.

Caleb received his MBA from Northwestern University/Kellogg Graduate School of Management, and his BA in East Asian Studies from Yale University.