

# **BABSON COLLEGE**

Student Engagement

### Orientation

- 97% attended 1+ Orientation event
- 85% attended all Orientation events
- 92% completed virtual orientation

## **Fraternity & Sorority Life**

- 656 community members
- 198 new community members
- Over \$8,000 raised for philanthropy

## **Campus Activities Board**

- 45 events
- 6342 unique event check ins
- \$412k spent on programming

### **Commuter Resources**

- Created the "Hey Commuters!" program series
- Secured location for a commuter kitchen

### **Parents & Families**

- Hosted annual
   Mother's and
   Father's Day card
   writing event
- 750+ parents and families preregistered for B2B

## **Clubs & Organizations**

- 947 registered events
- 20 new organizations
- 3.3 club memberships per student

# Babson Leadership Academy

- Record 75
   Applicants
- 30 were accepted into the program
- 25 achieved all requirements for completion

## **Student Leadership**

- AY23: 214 students served in 259 roles
- AY24: 212 students to serve in 248 roles
- 260 new applicants

# Student Government Association Senior Class Committee

- 416 approved event budgets
- 347 budgets under \$500
- \$1.2M allocated funds

- \$10,038 raised by
  - Class of 2024 donations
  - 344 sign ups for Senior Week events
  - Hosted a successful 8event Senior Week



# Game OSE

- "Belong has been super helpful and easy to use."
- Club Golf President Oak Kornsi '24

# Game OSE

Successful Spring Concert with artist Ty Dolla Sign and digitally scanned tickets

# Game OSE

Fully staffed Reynolds Campus Center for the first time since March 2020

