



Diana International Research Conference

CALL FOR CONFERENCE Proposals: 2020 and 2021

The Diana Project™ engages in research activities, forums, and scholarship focusing on women entrepreneurs and their growth. Established in 1999 by Professors Brush, Carter, Gatewood, Greene, and Hart - in partnership with ESBRI, Stockholm - the Diana Research Project has led the research agenda in women's entrepreneurship across continents, cultures, and contexts.

Since 2003, Diana International Research Conferences have brought together scholars from more than 47 countries worldwide, providing a platform to share a global research agenda dedicated to asking and answering questions about women entrepreneurs. The 11th Diana International Research Conference was recently held at Bangkok University, Bangkok, Thailand, and the 12th annual conference will be held at Babson College, Wellesley, Mass., USA.

Given the vital importance of women entrepreneurs for wealth creation, innovation and economic advancement throughout the world, the Diana International Research Conference is the premier research conference for an international community of scholars to convene and share research that directly impacts theory, practice, education, and policy for women entrepreneurs worldwide.

We invite proposals from Colleges and Universities wishing to co-sponsor and host the 2020 or 2021 Diana International Research Conference. Following are details for proposal submission.

1. The process begins with a letter or email to Babson College, Diana International Research Conference Committee, stating that your institution is interested in co-sponsoring the research conference.
2. The co-sponsor indicates the year it wishes to co-sponsor the conference and designates a co-director for the conference and professor.
3. The Diana International Research Conference is presently an annual event, with the next conference planned for 2020. The conference may be held at any time of year, but it is preferred that it is backed up to another conference (i.e., ICSB, ISBE, ACERE, AOM, BCERC) so that participants can attend both events.
4. The co-sponsoring institution should present a proposal that indicates the following:
 - a. Availability and proximity of hotel facilities to accommodate approximately 100 people
 - b. Availability of conference facilities (auditorium, meeting rooms, break out rooms)
 - c. Provision for buffet breakfast and lunch during the conference
 - d. Plan for a Celebratory Awards Dinner
 - e. Transportation details - approximate airfare, hotel costs, transfers and logistics from the airport to hotel, and hotel to meeting facilities.

5. Co-sponsoring institution is encouraged to seek sponsorship from local entrepreneurs, government organizations, or companies to defray costs of receptions, luncheons, dinners, room rentals, AV equipment, and awards.
6. Babson College, as co-sponsor, will provide \$5,000 seed funding for the conference.
7. Co-sponsoring institution will be responsible for arranging for the registration system and payments of the conference participants, as well as hotel registrations for the conference. Pricing for attendees is to be determined by the co-sponsors, but is generally under \$500.00/per person.
8. Co-sponsoring institution along with the Babson College Diana International Research Conference Committee is responsible for setting the theme of the conference, posting the call for papers, managing abstract submission and review process, managing paper submission and review process, and managing the best paper awards.
9. Conference format is typically 1.5 to 2 days, where attendees arrive on the first day, and an evening reception is held. In addition to organizing the plenary and parallel paper sessions, typically the co-sponsoring institution is responsible for organizing one reception, one gala dinner, one breakfast, and one lunch. However, the conference schedule, number of days and presentations, and day of gala dinner can be flexible depending on the number of attendees, and program design of co-sponsor. Some conferences include a Practitioner Day following the conference (e.g., Bangkok University 2018 and Babson College 2019).
10. Typically, arrangements are made with a journal to publish a special issue and often an edited book as well. This process is worked out in conjunction with previous Diana International Research Conference Sponsors and the Diana International Research Conference Committee.
11. A Diana International Research Conference Committee (comprising past Conference Sponsors) will review proposals for the 2020 and 2021 conferences. Additional information about past conferences may be found at

<http://www.babson.edu/news-events/babson-news/Pages/2015-babson-hosts-diana-international-research-conference.aspx>

<http://www.nord.no/en/about/faculties-and-centres/business-school/events/Pages/diana2016.aspx>

<http://dianaconference.bu.ac.th/>

12. NEW DEADLINE--- Proposals for the 2020 and 2021 conferences are due by DECEMBER 15, 2018.

Please submit electronically, by fax, or mail to:

Fyllis Berg-Elton

Assistant to the Vice Provost of Global Entrepreneurial Leadership

Arthur M. Blank Center for Entrepreneurship, Room 101

Babson College | Babson Park, MA 02457

T: 781.239.4577 | F: 781.239.4178

fbergelton@babson.edu