Rising Star

Campaign Surpasses $100 Million Mark

THE BABSON RISING CAMPAIGN HIT THE ground running with a glamorous gala in Boston in fall 2007. Less than two years later, the campaign vaulted past the halfway mark of its ambitious $200 million goal. The timeline below captures some of the campaign’s most significant moments to date.

The next phase of Babson Rising focuses on support for scholarships. Scholarships help Babson attract talented students, who enrich learning and life on campus and use their education to transform enterprises and communities around the globe. Thank you to all who have contributed to this milestone. We look forward to your continued engagement.

CAMPAIGN HIGHLIGHTS

JULY 1, 2004: Babson raises $1 million for the 50th anniversary of the MBA program.

MAY 13, 2005: Trustee Robert Weissman ’64, H ’94, P ’87 ’90, and his wife Janet announce a $20 million gift, funding the creation of the Weissman Scholarship Program to bring the best and brightest students to the College. The gift is the largest from an individual or family in Babson’s history.

MAY 27, 2005: With a $1.5 million commitment, overseer Jefferson Vander Wolk ’53 establishes the Vander Wolk Chair in Management Accounting and Operational Performance, currently held by Alfred Nanni, professor of accounting and chair of the Accounting and Law Division.

DECEMBER 16, 2005: James Malloy ’51, P ’85 (who died in 2008), donates $1 million to create the James B. Malloy Technology Fund to support technology enhancements to classrooms across campus.

JANUARY 9, 2007: With a $600,000 gift, Frank and Jeanne Fischer, P ’06, establish the Fischer Family Fellowship to assist MBA students. The Fischers’ gift was motivated by their son’s experience in the MBA program.

JUNE 27, 2007: Trustee Andronico Luksic ’76, H ’04, P ’04 ’06 ’12, endows the position of executive director of Babson’s Institute for Latin American Business.

JUNE 2007: Babson raises $61 million in the quiet phase of the campaign.

OCTOBER 19, 2007: More than 1,100 guests gather for the launch of the $200 million Babson Rising campaign at the InterContinental Hotel in Boston—the largest Babson party in a decade.

OCTOBER 2007: Michael Lorber ’01 helps to establish the Young Alumni Development Committee, comprised of alumni who graduated in the last decade. The committee raises $70,000 to help support the creation of Barefoot Park on campus. The park was named in honor of President Emeritus Brian M. Barefoot ’66, H ’09, P ’01, for his commitment to improving student life at Babson.

DECEMBER 2007: Wayne Archambo, MBA ’83, and overseer Mario Mariasch, MBA ’75, endow need-based scholarships to assist undergraduate students, thus supporting a key priority of the College and making a difference in the lives of young people.
JUNE 26, 2008: Trustee Gary Zwerling, P ’06, establishes two Zwerling Family Endowed Term Chairs with a $1 million gift. Current chair holders are Dessislava Pachamanova, associate professor of operations research, and Ross Petty, professor of law. Faculty support is essential to the College’s success.

SEPTEMBER 2008: Alumni Hall is renamed and dedicated to overseer William Cruickshank ’49, H ’99, a 1949 class agent fundraising volunteer. Nearly 200 alumni, family, and friends support the dedication, led by classmate Lowell Schulman, by raising more than $1 million for Babson’s endowment.

SEPTEMBER 2008: Babson launches the Principal Donors program to recognize donors who support the College’s annual needs with current-use gifts of $10,000 or more.

SEPTEMBER 2008: The 2012 inaugural class of Weissman Scholars arrives on campus. They are Cori Allen, Jacob Brady, Shelley Maniovich, Jason Wilkie, and Shokhrukh Yakubjanov.

SEPTEMBER 2008: The Class of 1978 surpasses its $350,000 five-year reunion giving goal by raising a total of $375,085.

OCTOBER 2008: Leonard A. Schlesinger is installed as Babson’s 12th president. Inauguration Day includes a keynote speech by Jack Welch, former CEO of General Electric Co., and the first Babson Alumni Entrepreneur Hall of Fame celebration.

OCTOBER 2008: Alan and Harriet Lewis and the Lewis Charitable Foundation donate $10.8 million to create the Lewis Initiative at Babson to support teaching, research, and outreach in social entrepreneurship. This is the second largest gift from an individual in the history of the College and the second largest gift to the Babson Rising campaign.

DECEMBER 17, 2008: Fortis Investments, a global asset management firm, donates $500,000 to establish the Fortis Investments Endowed Scholarship Fund to support two need-based scholarships each year. Five undergraduates who participated in a summer internship at the firm inspired the gift by the quality of their work.

DECEMBER 23, 2008: Overseer Mark Donohue ’88, Babson’s clean technology entrepreneur in residence, adds $110,000 to the previously established Mark Donohue Clean Technology Initiatives Fund. Donohue’s gift anticipates Babson’s new strategic direction, which includes a focus on sustainability.

FEBRUARY 2009: An anonymous donor pledges $2.5 million to expand Babson’s presence and programs in China.

JUNE 2009: Babson secures its fourth $1 million-plus commitment in fiscal year 2009, setting a record for the number of seven-figure gifts to the College in a year.

JULY 1, 2009: 13,838 individual donors contributed more than $100 million to support the Babson Rising campaign—and every gift counts!
Gifts to support scholarship funds make a difference in the lives of Babson students. Endowed scholarship funds are in bold print.

**NAMED SCHOLARSHIP SUPPORT, 2008–2009**

Charles S. Adams and Eleanor P. Livingston Alumni Scholarship  
George I. Alden Trust Scholarship  
Alumni Memorial Scholarship  
Gloria W. Appel Memorial Scholarship  
Wayne M ‘83 and MaryAnn Archambo Endowed Scholarship  
Atlantic Richfield Foundation Scholarship  
Babson College Endowed Memorial Scholarship  
Babson College Women’s Club Scholarship  
Grace K. and Roger W. Babson Memorial Scholarship  
Paul and Edith Babson Memorial Scholarship  
Babson Unity Fund  
Babson Women in Business Endowed Scholarship  
Baldwin Richardson Foods Alumni Scholarship  
Barefoot Graduate Fellowship  
Jean L. Barker Memorial Women’s Leadership Award  
Bernard and Nancy Berkman Family Scholarship  
Ettore V.Biagioni ‘80 Alumni Scholarship  
Ettore V.Biagioni ‘80 Presidential Scholarship  
Blaisdell Scholarship  
Arthur M. Blank Scholarship  
Elizabeth Little Bodman Scholarship  
Boston Globe Scholarship  
Burrill Family Women’s Leadership Award  
John A. ‘49 P ‘82 and Richard D. ‘82 Byrne Memorial Scholarship  
BZ Scholarship  
Brian E.Caffyn ‘81 Scholarship  
Brian E.Caffyn ‘81 Presidential Scholarship  
Canadian Scholarship  
Cape Cod Alumni Scholarship  
Dean David Carson Alumni Scholarship  
K. Paul Chase ‘49 Endowed Scholarship  
Anthony R.Chiasson ‘95 Alumni Scholarship  
Class of ’41 Endowed Scholarship  
Class of ’49 Endowed Scholarship  
Class of ’50 Endowed Scholarship  
Class of ’51 Endowed Scholarship  
Class of ’61 Endowed Scholarship  
Class of ’66 Endowed Scholarship  
Class of ’71 Endowed Scholarship  
Class of ’74 Endowed Scholarship in memory of Steven Hartig ‘74  
Class of ’86 Endowed Scholarship  
Class of ’91 Alumni Scholarship  
Charles W. Cleworth Endowed Scholarship  
Idelle W. Boone Cobb Endowed Scholarship  
Myron Cohn Alumni Scholarship  
Adam J.Collins ‘94 Alumni Scholarship  
Compass Group/FLIK MBA Scholarship  
Compass Group/FLIK Undergraduate Scholarship  
Roger and Carol Conant Endowed Scholarship  
Michael J. Conlon ‘96 Memorial Scholarship Award  
George and Cherie Cook Endowed Scholarship  
Pamela Corsi Alumni Scholarship  
Robert J.Cummings Alumni Scholarship  
Mary J.Dello Russo Presidential Scholarship  
DIMatteo Family Endowed Scholarship  
Margaret M. Doherty Memorial Scholarship  
Dowling Family Endowed Scholarship  
James L. Dunbar ‘52 Scholarship  
Charles C.Ely Trust Scholarship  
Roger and Rosemary Enrico Dallas Endowed Scholarship  
Roger and Rosemary Enrico Dallas Scholarship  
European Students Endowed Scholarship  
Christine L.Falvey ’84 Women’s Leadership Award  
Neal F.Finnegan Olin Scholarship  
First Republic Bank Presidential Scholarship  
Fischer Family Fellowship  
Edsel Ford Presidential Scholarship  
Fortis Investments Endowed Scholarship  
Donald M.Gally Scholarship  
Dorothy and Daniel Gerber Endowed Scholarship  
Gerrish Family Scholarship  
Gilroy NYC Scholarship  
William F. Glavin Endowed Presidential Scholarship  
Arnold H.Golding Memorial Scholarship  
Fred Gordon ‘31 Endowed Memorial Scholarship  
Habib Endowed Scholarship  
Habib Presidential Scholarship  
Frederic C. and Jane Hamilton Scholarship  
Frederick R.Hartfield ’78 M ’79 Alumni Scholarship  
Ronald L.Heller Entrepreneurship Scholarship  
Randolph S.Hicks ‘87 Alumni Scholarship  
James Higgins Memorial Scholarship  
Robert W. Holmes ’60 Endowed Memorial Scholarship

**FINANCIAL HIGHLIGHTS**


**GIFTS BY SOURCE**

- Undergraduate Alumni  
- Graduate Alumni  
- Parents  
- Faculty, Staff, and Friends  
- Corporations and Foundations

**GIFTS BY PURPOSE**

- Annual Giving  
- Endowment  
- Trusts and Other Deferred Gifts  
- Designation Pending

Financial highlights reflect the fiscal year that ran from July 1, 2008, to June 30, 2009. Annual totals based on cash received. Deferred gifts reported at full face value.
William and Edith Hotchkine Endowed Scholarship
Harry E. Humphries ’54 P’81 Memorial Scholarship
IDG Scholarship for Academic Excellence in Information Technology
Erik Hans IsbrandtSEN ’94 Endowed Memorial Scholarship
Sean and Nicole Jackman ’89 Alumni Scholarship
Neal A. Jacobs ’40 Endowed Scholarship
Philip and Edina Jennson Alumni Scholarship
Eleanor M. Johnson ’85 Alumni Scholarship
Robert R. Keith Memorial Scholarship
Marie Doran Kenevick Endowed Scholarship
Kervick Family Endowed Scholarship
Robert P. Khederian ’73 Alumni Scholarship
Khemlani Family Alumni Scholarship
Neal A. Jacobs ’40 Endowed Scholarship
Erik Hans IsbrandtSEN ’94 Endowed Memorial Scholarship
William G. McGowan Scholars Program
Price-Babson Alumni Scholarship
Thomas and Dianne Riley MBA Scholarship
Edward Rosenthal Endowed Scholarship

Perennial Participant

KEVIN COLEMAN ’83 is still amazed by how much he accomplished during his time as a Babson student. He loved his classes, especially the business policy capstone taught by Professor of Management David Rogers, a legendary teacher whom students feared and revered. Coleman’s extracurricular schedule was just as rigorous. He was a resident assistant, Founder’s Day escort, Student Council cabinet member, president of the Society for the Advancement of Management, and vice president of the Alpha Kappa Psi fraternity.

“Babson provided a great, safe environment and plenty of opportunities for students to try a variety of things that interested them, and I took advantage of it,” says Coleman, who is CFO of a gourmet specialty food company in Brookline, Mass. “The College was instrumental in giving me the early skills and foundation to be successful in any career path. I always felt like I wanted to give something back.”

Coleman still is an active participant in the College. He has made a gift to The Fund for Babson each year for the past 25 years and has volunteered consistently for the Coaching for Leadership and Teamwork Program. He finds today’s students truly impressive; he says they are involved in more community outreach activities and are more focused and prepared to take on real-world issues than ever before.

Thanks to support from alumni like Coleman, current students will look back on their Babson careers, wondering how they managed to do it all.

Robin Waldman Ruehli Endowed Women’s Leadership Award
David Sachs Alumni Scholarship
Lila W. Sahney Endowed Scholarship
Michael Sainovich Endowed Memorial Scholarship Award
David B. Sandler Scholarship
Joan and Jerome M. Scheckman Scholarship
Carol A. Schumann Endowed Scholarship
John Shank Memorial Scholarship
Sigma Phi Epsilon Scholarship
Constantine B. Simonides Endowed Memorial Scholarship
Social Entrepreneurship Scholarship
Sorenson Fund for the Arts Endowed Scholarship
Ralph Z. and Charlotte R. Sorenson Merit Scholarship
James F. and Edward G. Spencer Alumni Scholarship

Steven Spiegel ’65 Endowed Scholarship
Stallkamp Scholarship
Student Leadership Award
Joseph ’66 P’86 and Adele Sweeney P’86 Women’s Leadership Award
Taylor Family Alumni Scholarship
Frederick B. Taylor Presidential Scholarship
Travelsers Scholarship
Gordon M. Trim Memorial Scholarship
Professor George H. Troughton MBA Scholarship
Turkanis Family MBA Scholarship
John T. Verderese ’84 Alumni Scholarship
Davide ’95 and Jennifer ‘95 Visco Women’s Leadership Award
Rebecca S. Webb ’95 Alumni Scholarship
Weissman Scholars Program
Wellesley Town Scholarship
Wertheimer International Scholarship
Marcia June Wolfe Endowed Memorial Scholarship
FACULTY CHAIRS
Gifts to support faculty significantly enhance the quality of a Babson education and directly impact the future of the College.

FACULTY ENDOWED CHAIRS & PROFESSORSHIPS, 2008–2009

Richard T. Bliss  
Barefoot Family Chair in Finance  
Candida Brush  
Paul T. Babson Professor of Entrepreneurial Studies  
Allan R. Cohen  
Murata Dean  
Edward A. Madden Distinguished Professor of Global Leadership  
Julio O. De Castro  
Donald P. Babson Chair in Applied Investments  
Michael L. Bettets  
Walter H. Carpenter Distinguished Professor  
Fritz Fleischmann  
William R. Dill Governance Chair  
Patricia Greene  
President’s Chair in Entrepreneurship  
Dhruv Grewal  
Toyota Chair in Commerce and Electronic Business  
Dennis Hanno  
President’s Chair in Accounting  
James E. Hoopes  
Murata Professor of Ethics in Business  
Jean-Pierre Jeannet  
F.W. Olin Distinguished Chair in Global Business  
Julie R. Levinson  
William E. Glavin Honors Program Chair  
Michael Levy  
Charles Clarke Reynolds Professor of Retail Marketing  
John E. Marthinsen  
Distinguished Chair in Swiss Economics  
Alfred J. Nanni Jr.  
Vander Wolk Chair in Management Accounting and Operational Performance  
Heidi Neck  
Jefrey A. Timmons Professor of Entrepreneurial Studies  
Mark P. Rice  
Frederic C. Hamilton Chair in Free Enterprise Studies  
Andrew L. Zacharakis  
John H. Muller Jr. Chair in Entrepreneurship

FACULTY TERM CHAIRS, 2008–2009

Abdul Ali  
Class of ’53 Term Chair  
Janice E. Bell  
Weiner Family Term Chair  
Jennifer Bethel  
William L. Casey Jr. Senior Term Chair  
Gaurab Bhardwaj  
Louis J. Lavigne Jr. Family Endowed Term Chair in Strategy and Planning  
Stephen L. Collins  
Laurence S. Moss Senior Term Chair  
William H. Coyle  
Lenta Term Chair in Russian Studies  
Ryan Davies  
Lyle Howland Term Chair in Finance  
Bradley A. George  
John A. Hornaday P’76 Term Chair  
Elizabeth S. Goldberg  
Mandell Family Term Chair  
Michael Goldstein  
Natalie Taylor Senior Term Chair in Finance  
Danna Greenberg  
Mandell Family Term Chair  
Gang Hu  
Fidelity Term Chair in Finance  
James M. Hunt  
Charles Barton ’49 H’89 Term Chair  
Bala Iyer  
William D. Bygrave Term Chair  
Robert Jones  
Kevern R. Joyce Term Chair  
Donna J. Kelley  
Kewren R. Joyce Term Chair  
Julian E. Lange  
Governor Craig R. Benson ’77 H’03 Professor of Entrepreneurship and Public Policy  
Dennis Mathiasel  
President’s Term Chair in Math and Science  
Kenichi Matsuno  
President’s Senior Term Chair in Marketing  
Erik Noyes  
Martin Tropp Term Chair  
Dessislava Pachamanova  
Zwerling Term Chair in Operations Research  
Ross Petty  
Zwerling Family Term Chair in Accounting  
Anne L. Roggeveen  
Lyle Howland Term Chair in Marketing  
Keith Rollag  
European Executive Board Term Chair  
Joseph R. Weintraub  
Charles Barton ’49 H’89 Term Chair

Contributing to Success

CARL GROSS, P ’10, explains that when he and his son Zachary ’10 were considering colleges, they toured the three B’s, all small business schools near Boston. Zachary instantly knew that Babson was the right B for him. He liked its reputation for entrepreneurial thinking, its academic program, and its atmosphere, which felt just right.

With one year left at the College, Zachary is busy making the most of his Babson experience. He served on the executive board of the Alpha Epsilon Pi fraternity, was named to the Dean’s List in May 2009, and is studying abroad at the University of New South Wales in Sydney, Australia, for the fall semester.

Carl and his wife Mary also are busy with the College, serving as members of the Parents Council. “We knew that we wanted to get involved with Babson because it’s a special place. It’s so refreshing to see all of these kids who are not just going through the paces but who are really interested in business.”

In addition to volunteering, they also support The Fund for Babson. “I truly believe that greatness doesn’t happen because of one person, you need everyone to pitch in,” Gross says. “We think it’s important to support Babson because if we give what we can, and others contribute what they can, Babson can realize even greater success.”
### UNDERGRADUATE ALUMNI

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### GRADUATE ALUMNI

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### FRIENDS OF THE COLLEGE

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All 2008–2009 donors are listed online at www.babson.edu/ROP.

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**The Fund for Babson**

This year, more than 5,700 people supported the Babson Rising campaign by making a current-use gift to The Fund for Babson. The Fund for Babson places special emphasis on support for scholarships and fellowships to ensure that talented and deserving students can attend the College. Thank you to Babson’s annual donors, who provided important current-use funds, ensuring Babson Rising’s success.