Created in 1999, GEM is the largest and most developed research program on entrepreneurship in the world. At a time when individual entrepreneurial activity may hold the key to transforming the global economy, GEM has influenced national economic policies and continues to expand its collaborative role.

GEM was developed as a joint venture between Babson College and the London Business School. Now in its 12th year of operation, the project, which started with 10 participating countries, has expanded to include more than 59. Babson is the lead sponsoring institution for GEM. Current GEM co-sponsors include the Universidad del Desarrollo in Chile and Universiti Tun Abdul Razak in Malaysia.

Transforming the Global Economy

GEM studies the behavior of individuals with respect to starting and managing a business. Member nations have exclusive opportunities to be a part of the research at a time when entrepreneurial activity holds the key to transforming the global economy. GEM nations influence national economic policies, and the report highlights the characteristics of entrepreneurial activities within geographical regions to increase the knowledge of cross-cultural issues and resources. Additionally, GEM provides access to the collective thought leadership of some of the world’s most renowned researchers and institutions.

GEM Highlights

> **United States**: GEM representatives testified before the House of Representatives Committee on Small Business. See the testimony on YouTube: [youtu.be/6Cqs3tGlM0E](youtu.be/6Cqs3tGlM0E)

> **Brazil**: GEM is cited weekly, on average, in the media, which is an important pathway to reaching policymakers and other regulators. GEM data were used in three speeches to the congress, and 1,000 copies of GEM Report were given to all members of parliament.

> **Croatia**: GEM data are used in the Strategic Development Framework for Croatia 2006–2013, and in the Croatia EU Accession Progress Report 2007–2009. GEM
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guides research institutions such as the Economics Institute and the Institute for International Relations

> **Spain**: GEM Spain has worked with the Industry Ministry for more than six years, and influences concrete policies related to entrepreneurship. Twice a year, Spanish Association of Commerce Chambers requests GEM assessments to assist with decisions for action plans.

> **United Kingdom**: GEM data has been used in mandatory reporting required by the Department of Business, Enterprise, and Regulatory Reform. In conformance to public service agreements, annual reports are provided to the public on all nine English regions as well as Scotland, Wales, and Northern Ireland. Initiatives established in response to needs revealed through GEM research.


**Contact Information**
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To download GEM data or to see the GEM Global and National Reports, visit www.gemconsortium.org.

For details on the methodology of GEM, visit www.gemconsortium.org/about.aspx?page=re_about_research.