More about Ted Grossman

Entrepreneurship is about forward progress, solving problems, and is innately optimistic in its ability to drive change. Professor Ted Grossman believed that, in a world where “the absence of hope breeds anger, despair, and hatred, entrepreneurship can bring disparate people together to create hope, understanding, passion, and a common goal.” After a distinguished career in the private sector and 25 years as a professor at Babson, Ted Grossman founded the cross-campus initiative, “Bridging the Cultural Divide through Entrepreneurship (BCDE),” a seven-week summer program that brought Israeli and Palestinian students together at Babson to further their education in entrepreneurship, while building a mutual understanding through teamwork and collaboration. He hoped for the students to return to their country with a respect for one another and the realization that their ability to continue to work as a team is vital to future economic growth and a more peaceful coexistence. Developing the BCDE program was an entrepreneurial, intellectual, and emotional journey for Professor Grossman, and, as a lifelong Jew, a transformational experience. He gained tremendous insight into the centuries’ long struggle between Israelis and Palestinians and a better appreciation of the Palestinian perspective and people.

Program Overview

Students who successfully meet the program requirements will receive distinction upon graduation. “Ted Grossman Scholar” will be noted on the student’s transcript; Ted
Grossman Scholars will be recognized at the senior awards ceremony; and will wear a medal of recognition at graduation.

Through an application and interview process, students will be accepted into the Scholar program. Funds of up to $1,000 will be available for the capstone project and travel related to service programs.