Spring 2016 Good Business Fridays

January 29: Consulting for Good: How Cause Consulting Drives Business Impact with Mark Feldman, Principal and Managing Director of Cause Consulting

February 12: Social Innovator Meet Up Featuring YOU!

February 19: Profit and Purpose: Disruptive Energy Solutions with Savitha Sridharan, Founder and CEO of Orora Global

February 26: Choosing a Purpose Driven Career with The Peace Corps and Teach for America

March 4: Women's Leadership in Business with Center with Josefina Bonilla, founder of Color Magazine, in partnership with the Women's Entrepreneurial Leadership and Office of Diversity and Inclusion

March 11: Cultivating the Mindset of a Changemaker and Social Designer with Cheryl Kiser and Emily Weiner

March 25: Luke's Lights: "Dream Big, Do Bigger" featuring Gisela Voss, the Founder

April 1: Investing in Employee Passion featuring Tali Golan from the TripAdvisor Charitable Foundation

April 8: Lucky Iron Fish: A Social Entrepreneur's Story with Gavin Armstrong, Founder and President of Lucky Iron Fish

April 15: Creating Social Value in College: How Other Babson Students Do It featuring Daquan Oliver '14, founder of WeThrive
Fall 2015 Good Business Fridays

September 11: Businesses Cultivating a Culture of Health, featuring the Robert Wood Johnson Foundation

September 18: Beyond CSR: The New ROI for Business, featuring Chris Lloyd, Executive Director - Public Policy and Corporate Responsibility at Verizon

September 25: Social Businesses: Changing Lives, Changing Communities, featuring Ariel Hauptman, Director of Business Development and Benefit Corp Committee Chair at Greyston Bakery (Note: Location change to Blank Center)

October 2: Lessons for Creating Social Impact featuring Theresa Thandeka Tutu, eldest daughter of Desmond Tutu and founder of Tutu Desks (Note: Location change to Hollister Lobby)

October 9: Entrepreneurship and Innovation in Government with Paul Kruchoski, Deputy Director of the Collaboratory

October 16: The New Winning Strategy: Creating Social Value as a Competitive Advantage, featuring Craig Bida, Senior Fellow in Social Innovation, Author, and Consultant

October 23: Arts & Business Conversation: Madeleine Steczynski, Co-Founder and Executive Director (Note: starts at 12:30pm in Sorenson Upper Lobby)

October 30: The Link between Diversity and Business Innovation, featuring Dr. Sadie Burton-Goss, Chief Diversity and Inclusion Officer

November 6: Lessons from BELA Tanzania celebrating International Education Week

November 13: In honor of Babson's annual Entrepreneurship Forum, we invite you to join Cheryl Kiser’s session on Corporate Social Innovation.

November 20 & 27: No GBF (Thanksgiving Holiday)

December 4: Economic and Social Value: The Daily Table Business Model, featuring Fredi Shonkoff, Senior Director at The Daily Table
Spring 2015 Good Business Fridays

January 23: The Difference YOU Make: Diversity @Babson with Sadie Burton-Goss, Babson Chief Diversity and Inclusion Officer

January 30: Consulting for Good with Nick Pineda ’11 of Innosight and Ana-Lisa Jones M’14 of Bain and Company

February 6: From Babson to the United Nations to Sri Lanka with Josuel Plasencia ’17

February 13: Strengthening the Entrepreneurial Environment in Rwanda with Haya Alzaid M’16, Former Co-Director of the Babson-Rwanda Entrepreneurship Center

February 20: Measuring Impact: The Rigor Behind B Corp Assessment with Kathy Washburn of Breckinridge Capital Advisors and Deana Becker M’10 of Preserve

February 27: The Business of Global Health with Genevieve Barnard, Program Coordinator for the Schlesinger Fund for Global Health, and Craig Bida, Senior Fellow in Social Innovation

March 6: Entrepreneurship in Developing Communities with Rob Orten from the Peace Corps and Bradley Googins, Senior Fellow in Social Innovation

March 13: Pitch Your Idea to Cheryl Kiser and Emily Weiner, Director and Assistant Director of The Lewis Institute

March 27: Exceeding Expectations, How Special Olympics Transforms Communities with Mary Beth McMahon, CEO of the Special Olympics of Massachusetts, Doug Keith, Board Chair of the Special Olympics, and a Special Olympics athlete

April 3: Navigating Sustainable Marketing: Greenwashing or Legitimately Trying? with Katie McDonald and The New England Energy Conference

April 10: Teaming up for Social Innovation with Katie Smith Milway, Senior Fellow in Social Innovation, held in the Blank Center Rotunda

April 17: CGI U Wrap-Up with the 2015 Babson CGI U Attendees

April 24: Babson Good Business Roadmap
Fall 2014 Good Business Fridays

September 12: FME Start with Why
September 19: Role of Good Business in Society with Ken Freitas
September 26: Sports for Good with Lindsey and Justin Kittredge of Shooting Touch
October 3: Form Corporate Social Responsibility to Social Innovation with Cheryl Kiser and Emily Weiner
October 10: Ben and Jerry’s Core: It’s More than Ice Cream with Phil Mirvis
October 17: The Real Story of Coffee with Rachel Greenberger
October 24: Food is Everyone’s Business with Rob Yaffe and Cheryl Kiser
October 31: Environmental Business with Eric Hudson from Preserve
November 7: Using Data to Accelerate Social Impact with Benjapon Jivasantikarn
November 21: Why CSR: A Good Business Analysis with Sandra Waddock
December 5: Does Cause Pay? Why Businesses Care with Craig Bida
Spring 2014 Good Business Fridays

January 24: “Do Good while Doing Well” with Phil Mirvis
January 31: Using Mass Media for Empowerment with Gabi Manga
February 7: Entrepreneurial Experience in Africa: Brad Googins and Professor Phyllis Schlesinger
February 14: The Heart of Business with Craig Bida
February 21: Ethics in Business with Gael O’Brien and Professor Rosa Sledgers
February 28: Non-profits Uniting Investors, with Anne Kelly of Ceres
March 7: Food Entrepreneurship with Rachel Greenberger of Food Sol
March 14: Idea Pitch with Cheryl Kiser and Emily Weiner
March 28: Importance of Corporate Sustainability with Lynnette McIntire of UPS
April 4: Creating Sustainable Growth with Mitchell Wade, founder of Institute3
April 11: Creating Social Value Book with author Cheryl Kiser
April 18: Global Social Change with Mick Jackson of WildHearts, Micro-Tyco, and 2014 recipient of The Lewis Institute Changemaker award
April 25: 2014 Committing to Action: CGI U attendees share their experiences at the 2014 conference
Fall 2013 Good Business Fridays

September 6: Stories on Social Entrepreneurship with Michael Levett and Gael O’Brien
September 20: Mission in a Bottle with Seth Goldman, founder of Honest Tea
September 27: The Corporate Responsibility Code Book with Deborah Leipziger
October 4: Corporate Responsibility Today with Chris Lloyd of Verizon
October 25: Naked Civics with Nate Garvis
November 1: Human Trafficking and Modern Day Slavery with Elizabeth Goldberg and Christina Bain
November 8: Experiences in Social Innovation with Jodee Kozlak, EVP of Human Resources at Target, and Nate Garvis
December 6: Correlation between “Good” and “Successful” with Professor Phyllis Schlesinger