Babson is redefining what entrepreneurship means, and educating on how to use it in organizations of all types and sizes.

The Master of Science in Management (MSM) in Entrepreneurial Leadership is a full-time, nine-month program taught in the F.W. Olin Graduate School of Business. The cohort-based program, designed by faculty from our top-ranked MBA program, teaches early-stage career students to approach challenges with confidence and creativity, leveraging action as a critical step to moving ideas forward.

The four pillars of the program—Create, Teach, Consult, Reflect—build the foundation of the skills that are essential to enabling individuals to act with confidence, creativity, and a seamless combination of foundational business knowledge in organizations of all types and sizes across industries.

89% say that students who combine study with experiential learning will have more successful careers.
  » A hands-on consulting project with a global organization is integrated into the MSM curriculum, building confidence and strength in oral, written, listening, and presentation skills.

73% feel soft skills are more important than job-specific skills.
  » The personal development programming is supported and guided by cocurricular activities, including career development, reflection, and exercises for self-awareness.
  » The yearlong team project, supported by built-in organizational behavior knowledge, will provide students with the firsthand experience of leading and working in teams.

67% believe that U.S. colleges should teach entrepreneurial skills.
  » Babson is globally recognized for our one-of-a-kind Entrepreneurial Thought and Action® methodology that teaches students to balance action, experimentation, and creativity with a deep understanding of business fundamentals in core disciplines such as marketing, economics, accounting, operations, management, finance, and strategy.

Sources: Northeastern Eastern Innovation Survey 2014, Queens University of Charlotte – Communicating in the Modern Workplace Infographic 2014
NO. 1
IN ENTREPRENEURSHIP
FOR 21 CONSECUTIVE YEARS

CLASS PROFILE:

CLASS SIZE: 50
WOMEN: 42%
INTERNATIONAL STUDENTS: 64%
NUMBER OF COUNTRIES REPRESENTED: 16
U.S. DIVERSITY: 17%
AVERAGE GMAT SCORE: 611
AVERAGE UNDERGRADUATE GPA: 3.30
YEARS OF WORK EXPERIENCE: 0–2

MAJORS:

BUSINESS: 42%
ECONOMICS: 12%
COMPUTER SCIENCE: 4%
ENGINEERING: 14%
ARTS/HUMANITIES: 8%
SCIENCE: 4%
SOCIAL SCIENCES: 8%
OTHER: 8%

Class profile deposited student data for Fall 2014 as of 5/23/2014

SAMPLING OF ORGANIZATIONS HIRING FROM BABSON

Amazon / Apple / athenahealth / Bank of America / Barclays / Boston Red Sox / Coca-Cola / CVS Caremark
Deloitte / EMC Corporation / EY / Fidelity Investments / GE / Hanover Insurance / Hasbro Games / IBM
Corporation / L’Oreal / PWC / Staples Inc. / TJX Companies Inc. / Worldbusiness Capital Inc.

MEET OUR MSM STUDENTS /
Recruit through online job postings, infosessions, and
the annual Career Expo for full-time positions and leadership development programs /
Participate in an
industry-specific panel / Host students for a company trek at your office / Conduct a virtual infosession

FOR MORE INFORMATION OR TO SCHEDULE A MEETING to learn more about partnering
with Babson, please contact us at: 781-239-4210 or gradrecruiting@babson.edu.

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