



Marta Widz (Dr.), LinkedIn Profile: <https://www.linkedin.com/in/marta-widz-993193>

Dr. Marta Widz is a leader with a stewardship mindset, long-term mentor of young adults and next generation entrepreneurial family members. Trained pedagogist, she is a family business professor, faculty member of several schools and universities, writer, poet, lecturer, key-note speaker and trusted advisor.

Marta embraces the worlds of family business and specializes in governance, sustainability as well as purposeful ownership and wealth. Family Capital has recognized her as Top 100 Family Influencers, and as Top 20 Family Business Advisors and “those nominating Widz say she has made a significant impact in family enterprise across Europe, America and Asia...”. Marta has also been included in the Family Business Hall of Fame by the Family Business United.

Marta is the founder of Family Silver Institute and has several other affiliations. As Affiliated Faculty at the Family Business Institute at the Grossman Business School of the University of Vermont, Marta is currently working on a book series featuring sustainable B Corp family businesses. These include Singapore-based BP de Silva as well as Tolaram’s Maitri Asset Management, Australian Tripple and Italian Chiesi. She is also Executive in Residence at the INSEAD’s Wendel International Centre for Family Enterprise, where she has contributed to several event, including the Family Enterprise Day where she recently moderated a panel on “Fostering sustainability and corporate venturing to build resilience in family firms”. She also serves as Affiliated Faculty at the Stewardship Asia Center in Singapore, and is a Regional Governance Partner at the International Board Foundation and a member of Female Board Pool.

Marta obtained her Ph.D. at the Centre for Family Business at the University of St. Gallen, Switzerland, and was the Research Fellow at IMD Business School, Switzerland, where she worked closely with the world’s most exceptional family businesses, such as Jebsen & Jessen Family Enterprise, Dachser, Pentland, De Agostini, Brown-Forman. She was a driving force of the IMD-Pictet Sustainability in Family Business Award, evaluating the sustainability strategy and credentials of family businesses such as Bel, Firmenich, Velux, J.M. Huber, Melia Hotels, Decathlon or Sodexo. Later, she became the leading contributor to the research at the Wealth Management Institute (WMI), Singapore, as Senior Research Fellow and Research Director and the Managing Editor of The Family Office Journal, a publication devoted to topics such as impact, sustainability, philanthropy, entrepreneurship, next gen, family office ecosystem.

A truly global citizen, Marta is a citizen of Poland and Switzerland, and the alumna of the London School of Economics and Political Science (LSE), the UK; the Global Alliance in Management Education (CEMS); the Warsaw School of Economics (SGH), Poland; HANKEN, Finland; and IMD Business School, Switzerland. Born in the communistic Poland, she strongly believes in the power of will and the power of education, especially girls’ education, as a pathway to advance the world. In the role of an Affiliated Expert of the Institute of Family Business (IBR), through which she gives back to her country of origin by educating the family business’ ecosystem.