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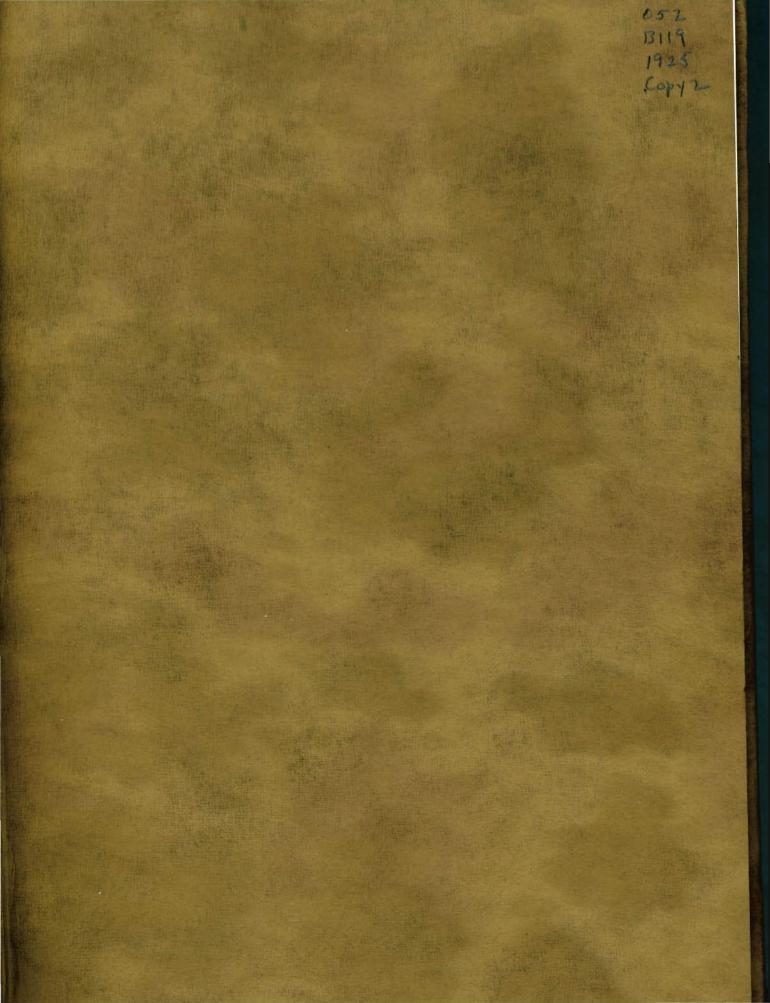
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#### THE BABSONIAN VOLUME FOUR

Published By
The Graduating Class of
Babson Institute
JUNE 1925

## THE BABSONIAN



-ENTRANCE TO BABSON INSTITUTE CAMPUS-

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#### $\begin{array}{c} To \\ \text{AUSTIN H. FITTZ} \end{array}$

Our sincere and earnest friend we, the class of nineteen twenty-five, respectfully dedicate this book.

#### **FOREWORD**

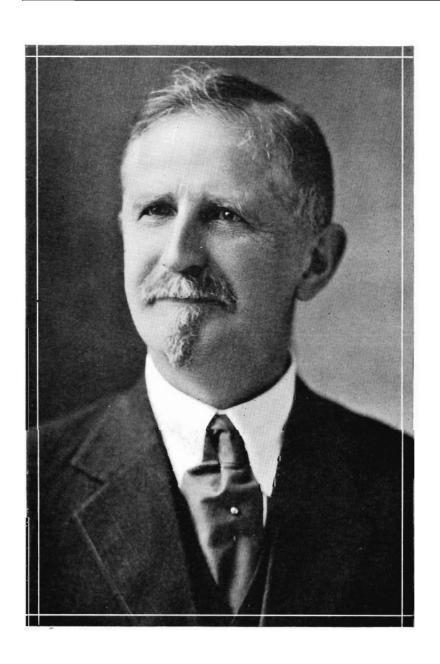
To the Trustees, Officers, Faculty, Alumni, and to the Students and their friends:

E, the Editors of the *Babsonian* greet you. For you we have earnestly compiled this annual, the record of a year never to be forgotten.

For this volume we do not claim literary merit and artistic distinction. We have attempted only to set down a few "high lights" as a faithful record of the joys and woes and the work and play of the class of 1925.

Precedents which have been passed down to us through the annuals of former years—honored customs and traditions we have upheld. In presenting the 1925 *Babsonian* it is our sincere hope that it will fill its place among the growing rank of the permanent records of Babson Institute.

If this book serves as a happy reminder of student activities in the days spent at Babson Institute, our hope will be realized and we shall be contented in the knowledge that our work has been well done.



ROGER W. BABSON

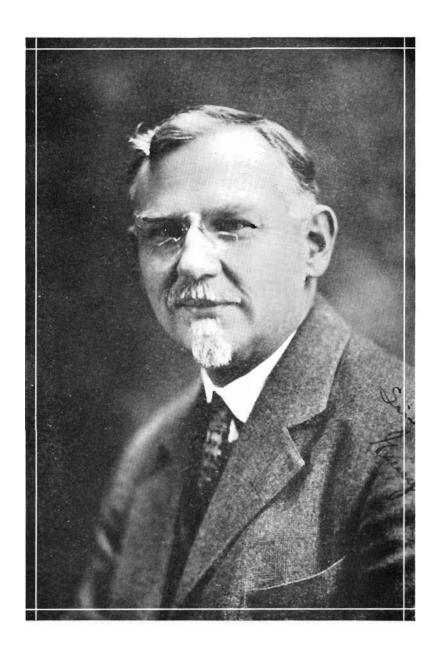
Founder of

Babson Institute

#### Mr. Babson's Message to The Graduates of 1925

YOU are living in a day when real success in business is a mutual affair. Unless you have helped the other fellow to be a success you have missed the most worth-while satisfaction of life. If you want a lasting success, your customers, your employees, your associates should all be better off because of what you have accomplished in your business life. It is not enough that you succeed in making money for your own enjoyment. You must render some service that is a fair equivalent for the money you have received. The gambler may get rich by a lucky turn, but he hasn't carned anything and his counterfeit of success will perish as quickly as it came. Forget about profits and keep your eye on service. Do something for somebody that is worth-while and remuneration will come in proportion to the quality and value of the service you render.

-Roger W. Babson.



GEORGE W. COLEMAN

President of

Babson Institute

## Mr. Coleman's Message to

#### The Graduates of 1925

GOD never made two individuals just alike. Don't try to be just like the other fellow. Be yourself.

God has given you a wonderful endowment all your own. It is your business to use it. Find out what you can do and do it with all your might.

God has a place for you in life. But you must find it. Whether it be large or small, glorious or inconspicuous, unusual or commonplace, you will be happy if you find it and fill it and miserable if you miss it or neglect it.

Remember:—What we are is God's gift to us. What we make of ourselves is our gift to God.

—George W. Coleman.



## $\begin{array}{c} \textbf{EDITORIAL} & \textbf{STAFF} \\ of \end{array}$

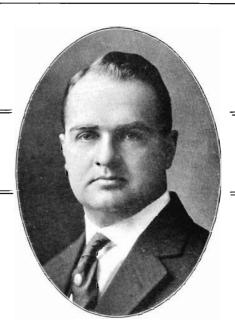
#### THE BABSONIAN

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FACULTY ADVISER

The Babsonian Board extends its sincere thanks to C. R. O'Rourke, F. H. Law, Ralph Pomeroy, H. P. Selover, and E. S. Taxman for their contributions to this volume.

#### The FACULTY

First associated with the Babson Statistical Organization in 1911, and became a member of the staff of the Correspondence Instruction Courses at the time of their institution. In 1913 he was Editor of the Commedity Bulletin, serving as director of this department until 1920. Acted as Sales Manager of the Babson Statistical Organization in 1917 and 1918. Became Vice-President of Babson Institute in 1920.



SYDNEY A. LINNEKIN Vice-President, Babson Institute Instructor in Business Analysis



DWIGHT G. W. HOLLISTER

Treasurer, Babson Institute
Instructor in Accounting

Boston University, College of Business Administration B.B.A., 1919. Commissioned in United States Army in 1918. Became Assistant Manager of the New York office of Bond and Goodwin in 1919. Mr. Hollister became connected with the Institute in 1921 as accountant for the various Babson organizations. Elected Treasurer of Babson Institute in 1922 and since then has been assisting in the administration of the business department and Director of Accounting Instruction.

#### DR. FREDERICK L. HOFFMAN

Dean, Advanced Research Department

For nearly thirty years connected with the Prudential Life Insurance Company as Statistician and Third Vice-President. Has lectured in many of our leading universities and written a number of widely read books and articles. Received L.L.D. degree at Tulane University in 1911. At present Secretary of Social and Economic Science section of the American Association for the Advancement of Science and for a number of years was President of the American Statistical Association. Dr. Hoffman has been connected with the Advanced Research Department of the Babson Institutesince 1922





Director, Practical Economics Division

Park College, A.B., 1903. Chicago University Summer School, 1903 and 1904. Harvard University M.A., 1913. Practical experience in merchandising and manufacturing. Associate Professor of Economics and Sociology, University of Maine, 1913–1919. On leave from the University as Sugar Director for Maine during the War. Member of Research Sraff, National Industrial Conference Board 1919–1920. With Babson Institute since 1920. Has lectured extensively to Industrial and Commercial organizations on Economic questions in the principal cities of the country.



AUSTIN H. FITTZ

Director Financial Management Division

Brown University, Ph.B., 1900; Harvard Law School, LL.B., 1906. Teacher, 1900–07. Admitted to Massachusetts Bar, 1906; Practiced law, 1906. Superintendent of Schools, 1907–19. Since 1919, with Babson Institute. 1920—Director of Babson Park Company. 1921—Director of Manchester, Mass., Trust Company.





HAROLD A. THURLOW
Director, Sales and Advertising Division

Lawrence Scientific School of Harvard University. Practical work in Sales and Advertising. New England Publicity Director for U. S. Treasury Department 1919 Thrift Campaign. Sales and Advertising Manager of Kelvinator Sales Company of New England. President of Thurlow Advertising Service, Inc., Boston. Former faculty member of Boston University. Became associated with Babson Institute as Director of Sales and Advertising Division in 1923.



#### JOHN B. MILLEA

Director, Factory Management Division

Clark College, A.B., 1910; Harvard Graduate School of Business Administration, M.B.A., 1914. Gauger and foreman, American Steel and Wire Company, Worcester, 1910–1912. Efficiency Engineer, 1914–1917. Factory Superintendent, Simplex Electric Heating Company, Cambridge, 1917–1919. Organizer of Employment Department of same company. Consulting Industrial Engineer. Has done special work for retail stores, paper mills, tool and garment factories. Director Industrial Organization Department of Babson Institute since 1920.



C. A. HENDERSON Director, Business Psychology

University of Missouri, B.L., Harvard College, A.B. and A.M., 1899 and 1900. Phi Beta Kappa chapter, University of Missouri. Served Unitarian churches in Bridgewater and Hopedale, Massachusetts; Wilmington, Del., and Philadelphia, Pa. Salesman and instructor, Sheldon Course. Director and Assistant Treasurer Mutual Colonization and Development Company, Ltd. Special lecturer, Burdett College, Boston. For three years Assistant Professor in College of Business Administration, Boston University. Author of Personal and Business Efficiency. With Babson Institute since 1923.



#### HOWARD H. HAWLEY

Instructor in Statistics

Graduate of Northwestern Military and Naval Academy, Lake Geneva, Wisconsin. Graduate of Normal School. Attended Case School of Applied Science, Cleveland, Ohio. Chemical Warfare Service, United States Army, during the war. Instructor and Co-ordinator at Goodycar Industrial University, Akron, Ohio, for three years. For two years Vocational Co-ordinator at Steubenville, Ohio, for State Board of Education. In charge of salesmen's training course Babson Statistical Organization since 1922.

JOHN T. ALDEN

Instructor in Research

Massachusetts Institute of Technology, B.S., 1897. Instructor in Mechanical Engineering Department, two years. With Engineering Department of American Telephone and Telegraph Company on research and plant layout 1905–1912. On valuation reports to Interstate Commerce Commission for the Boston and Maine Railroad 1916–1921. Contributing Editor with the New York Times Annalist since 1920. With Babson Statistical Organization 1923–1924. Joined the Institute staff, July, 1924.



#### SECRETARIES ТНЕ



THERE is no other single group of workers in the Institute more willing to help and to advise the students than the secretaries. To them we owe our deepest gratitude. To each of you, we, the students of 1924–1925, express our sincere appreciation for your unselfish and whole-hearted co-operation.

#### AD INFINITUM

The year is drawing to a close. Soon we will have to bid farewell To all the students, e'en those We like. For some do dwell Afar — some few quite near. Tis hard to say the word, Yet we do say it every year. Some few we had preferred That they staved on -And yet we would not stay Their progress. They'll be gone Another month. Then for a day We all will grieve. The empty places Moan them but a little while Until another group, new faces And attractions us beguile. -Lillian M. Perkins

#### HISTORY OF BABSON INSTITUTE



BABSON INSTITUTE was founded by Mr. Babson in 1919 to train young men in the fundamentals of business leadership. His idea was to give them a thorough understanding of the periodical fluctuations to which business is subject, with the idea of reducing or preventing in the future these times of over-expansion and depression and the resulting evil consequences to business and to individuals.

In the fall of 1919 the school opened with about twenty-five students instead of the ten or fifteen expected. The house at 31 Abbott Road, formerly the home of Mr. and Mrs. Babson, was used as the school building that year. After the Babson Statistical Organization moved into its present quarters, the Institute occupied the Organization's old building on Washington Street, since made into an apartment house.

During the first two years of the Institute Mr. Babson was President, and in the fall of 1921, with the incorporation of the Institute under the educational laws, he became Chairman of the Board of Trustees, and Mr. Coleman came to the Institute as President. Mr. Fittz has been a member of the faculty since the very beginning, and Mr. Millea since January, 1920. Mr. Linnekin was made Vice-President in the spring of 1920. Mr. Matthews joined the faculty in the summer of 1920, and Mr. Hollister came to the Institute in the spring of 1921, beginning the teaching of Accounting the following September. The work of the Advanced Department was inaugurated under Dr.

Hoffman in the spring of 1922. The following spring the first students began work with him.

While the school was located on Washington Street, Mr. Babson was gradually acquiring for the Institute the large tract of land partly in Wellesley and partly in Needham which comprises the present campus.

The Administration Building was completed and occupied in the spring of 1923. The Richard Knight Auditorium, given by Mrs. Babson, was finished in time for the 1923 Babson Conference. The Lyon Building was ready for occupancy when classes began in September, 1923. Mr. Henderson and Mr. Thurlow joined the faculty then, and the Institute opened with the largest number of students in its history. The Bryant Building was ready for Dr. Hoffman in December, 1923. The Peavey Gymnasium was finished in time to serve as a dining-room for the 1924 Babson Conference.

The Park Club House, owned by the Babson Park Company, opened in September, and the majority of the students took advantage of this opportunity to live on the campus. The Coleman Map Building was completed in March, 1925, and the steel framework of the map itself was finished in May, but at least two years will be necessary to make the map under the direction of Mr. George Carroll Curtis. In addition to the buildings owned by the Institute, the Babson Park Company has built an office building, a post-office, a store and a garage and these facilities are available to students.

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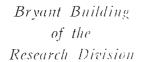
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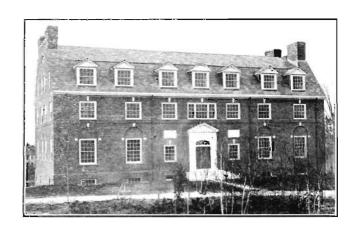


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Babson Institute Business Offices





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Babson Statistical Organization

<sup>&</sup>quot;De truth ain't allus easy to git at," said Uncle Eben. "A man kin sometimes say sumpin in half a minute dat he can't explain in five years."—Washington Star.

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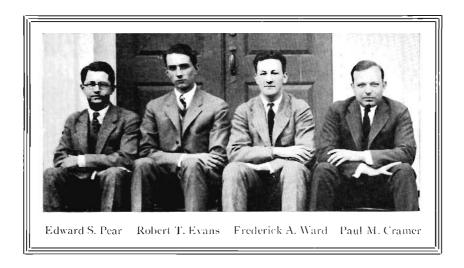
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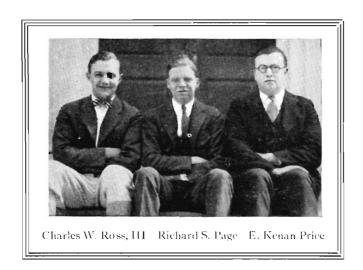
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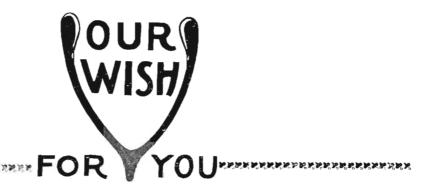
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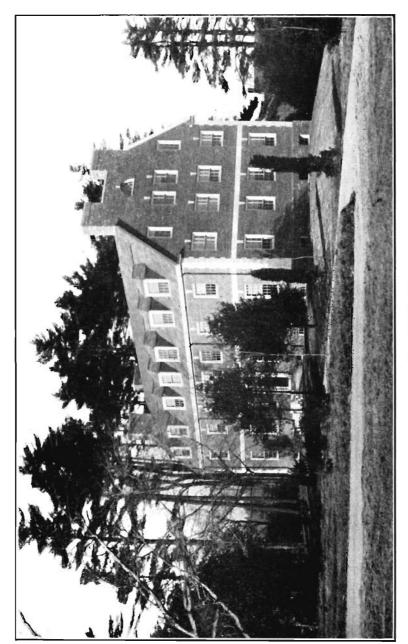
#### SECOND YEAR STUDENTS

Advanced Research Department





Upon this book may chance to look some future financier Who hopes to hold fat bags of gold and railroads far and near; Or run a bank whose surplus rank would make a Morgan sore, And work each man for all he can, to make a billion more: Or grab a dime each tap or time, as five-cent Woolworth did, Until there'll rise unto the skies the wealth of Captain Kid; Or own the mines that pay for wines, and yachts upon the sea, And soft guitars, and movie stars to perch upon each knee; Or own more stock than he can hock by working all the day, And have more cash than he can hash until his hair is gray. But listen, bo! I'm sure you know that when at last you're there, With double chin and flabby fin, a full-fed billionaire, With mighty paunch and shaking haunch, and rings beneath each eye, With gout and age upon each page, you'll see just why These happy days in students' ways, are rich, oh, richer still, Than all that lies beyond surmise atop of life's great hill; And so, my boy, we wish you joy; keep young as you can be; And may this book help you to look forever twenty-three! —The Editor.



LYON BUILDING

#### 1924 - 1925 CALENDAR 1924 - 1925

September 26—School opens and Miss Hayward gets the low down on everybody.

Mr. Coleman has his usual tour of the camtus, also his guessing game with the fellows. B. S. O. executives do their part in trying to make the men feel at home.

September 27—Mr. and Mrs. Morse have open house.

September 28—Mr. Babson has his annual tea party.

September 29—Mr. Millea opens his first class with his famous remark, "When I was at Simplex."

October 12—Columbus informs Dr. Coleman he wants the boys excused.

October 17—African golf discovered by the men in the Club House.

October 23-"A" League formed.

October 24-"B" League formed.

October 25-"C" League formed.

October 31—Ward is appointed official paper clipper.

November 4—Dr. Coleman votes for La Follette.

October 5—Hughes' visits to Seaver Street become more frequent.

November 10—Jimmy Davis calls up Virginia on the phone.

November 11—Another Sunday interferes with our work.

November 13—Student meeting in Assembly Hall—officers elected.

November 18—Miss Mason impersonates Dr. Hoffman and puts up some more signs.

November 20—Another meeting of the class. November 21—Lots of suckers at the fish pier.

November 24—Bob, Dick and Mack turn in expense slips to Dr. Hoffman for carting a bunch of Tuft (tough) boys around in their cars.

*November 25*—The reaction.

*November 27*—School knocks off for the next four days. The Faculty is becoming unusually good to us.

December 1—School begins again.

December 6—The understanding is that the Telephone Company is going to give the Club House a rebate on the telephone bill in payment for the concerts transmitted to the ladies of the evening.

December 9 Mr. Burt locks up the pantry so he will have something left for tomorrow's breakfast.

December 10—Dr. Hoffman speaks to the students on the subject, "Forgotten Men." It was a live talk, but an extremely dead subject.

December 16—Wellesley goes home for vacation. They are seen off on the train by several of the Babson Romeos.

December 20—School closes for Christmes vacation. The trains steam out for "Home Sweet Home."

December 25—Santa visits every one.

January 5—School is onen but there are no classes as most of the fellows are on their way back.

January 6—Card and Pomeroy get tired of seeing so much water and decide to go back to Port.

January 6—Ward and Willson take up business in Room 307.

January 8—Class meeting, Babsonian Board elected.

January 10:—Ward and Willson visit the Sheik's Tent on Huntington Avenue.

January 14—Mr. and Mrs. Morse invite the song birds in for a warble.

January 15 — Marks goes to see "Be Yourself." January 23 Marks sends flowers to "Be Yourself."

January 24—The sun is hidden from our view. January 30—Marks thinks "Be Yourself" is a real good show and goes again.

January 31 After being frozen most of the night Jimmie Davis arrives and decides to have the statement made in Matthew's Chapter 22, Verse 14 revised to, "Many are cold, but few are frozen."

February 5—Another class meeting.

February 6—Marks is becoming an understudy of the show. Knows most of the tines already.

February 13—Marks succeeds in being admitted behind the scenes. Meets the leading lady.

February 16—The fellows arrive back at the club house and find a small Pond newly transported from New Haven.

February 20—Marks follows the show to Providence.

February 23—Washington gives us a rest from our toilsome labors.

February 27—"Be Yourself" goes West and Marks returns to Babson for a vacation.

February 27- M1. Thurlow goes on a drunken brawl (in a play).

Fe'ruary 28—John tells Mr. Henderson to go b ck and start over again.

February 28 Thurlow drunk again (in a 11 v).

March 5—Mr. Henderson explains the impulses of a heifer.

March 6—Administration building beat the faculty in a one-sided basket ball game. 60–3. Mr. Millea gets a broken foot as a tro hy.

March  $\delta$ --Pond falls for a Southern beauty at Weliesley.

March 8—Bugher's room becomes an oasis. March 9—President Buckingham again calls us into consultation.

March 9—Monday becomes a day of rest for Thomas and Bugher after one exciting night.

March 14—Taxman and Johns take prominent parts in "Simon Called Peter."

March 16 Club House becomes an old ladies' home.

March 20—Bugher, Ross and Keenan start for the South. Vacation at the school. Many go home.

March 30 School opens as usual with no classes the first day.

April 1—Some of the fellows get back.

April 8- Mr. Babson delivers his first talk.

April 10—Good Friday. No holiday.

April 17—Mr. Matthews paints his Maxwell, sport model.

April 12—Erving gets his flivver on the road again. It looks like an artist's palate this time.

April 12—Easter Day.

April 13—Snowing like everything.

April 15 - Thunder storm, and class meeting. April 20—The Battle of Lexington fought over again. Two days' holiday.

April 20—Thurlow paints part of his car robin's egg blue in honor of the Bird Sanctuary.

April 21—Taxman and Ross get familiar with General Pershing.

April 24—Spring must be here. "Dave" Gallery is posted on Abbott Road, to stop students and Mr. Millea from speeding.

April 25—The golfers go hunting. "Woody" makes a good score followed closely behind by Willson.

April 26—Woody makes a still better score. April 30—Ashton explains his situation to the Cop in Boston.

May 5—Thomas' car is decorated with part of the new building near the Club House.

May 6—Grape Ola arrives from Fredonia.

May 7—Jimmie Keenan takes up African Goff.

 $May \delta$ —Putting green made in front of Club House.

May 9—"Buck" reports to the Factory Management group on Laurette Taylor as seen by Mr. Millea.

May 11—Card conducts a drinkery at a Sales Demonstration at 9:30 Monday morning.

May 13—Eric and Thomas are twins, both have a birthday and both get checks from home.

May 16—The golfers go out again.

May 16—Erving seen canoeing on Lake Waban with a Wellesley girl.

May 18—Pond arrives back from New Haven. May 20—Jimmie Davis plays above par.

May 20—B. S. O. wins first baseball game, 9-3.

May 23—Grass seen on the new green.

May 27—Float Night on Lake Waban. Students attend in full force.

May 20—Mr. Henderson is still explaining impulses to the Finance group.

June 3—Willson and Davis prepare for a desperate battle on the links.

June 6—Institute well represented at Dana Hall Prom.

June 9—Miss Hayward makes her annual check-up on the time clock.

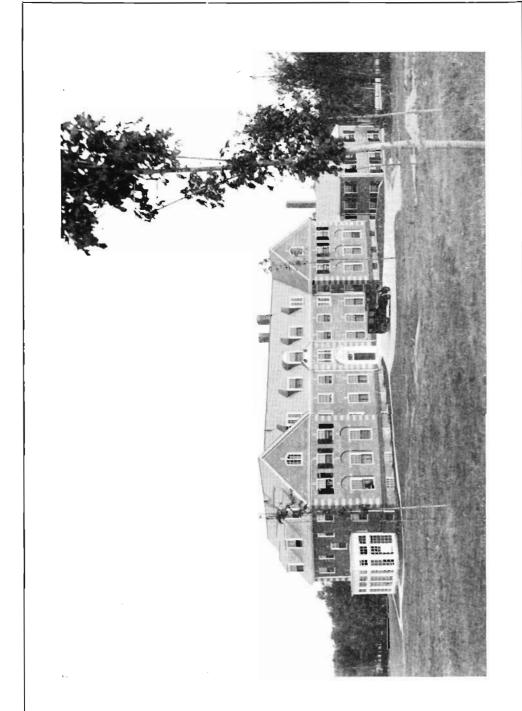
June 11—(Seen in the Boston Post): Mr. George W. Coleman, President of Babson Institute, says: "If I could not have a James Stropper I would not have a Gillette Razor. They belong together as much as man and wife"

June 13—Riot in the Faculty-Student Conference. Banquet for students at Lincoln, Mass.

June 14—"Doc" Gates delivers us a Baccalaureate sermon. Mr. Babson has his second tea party.

June 15—Mr. Babson talks it over with the fellows. Woodcock is popular favorite for the finals of the tennis tournament. School over; white slips handed out.

June 16—Quiet and peace reign over B. I. Campus.



PARK CLUB HOUSE

#### WHO'S WHO

#### By Actual Class Vote

7

Most Likely to Succeed: Ashton 6, Buckingham 4, Selover 4, Fitch 3, Griffin 2,

Liddle 2, Reimer 2, Taxman 2, Andrews, Hughes, Segar,

Thomas, and Willson 1.

Most Popular: Buckingham 16, Woodcock 4, Fitch 3, Willson 3, John 2,

Andretta, Erving, Hughes, Liddle, Rickey 1.

Best Natured: Woodcock 7, Andretta 4, Moss 4, Erving 3, John 3, Sel-

over 3, Buckingham 2, Davis 2, Willson 2, O'Rourke,

Pomeroy, Ramsdell, and Thomas 1.

Class Rounder: Card 8, Andretta 6, Taxman 4, Willson 4, Marks 4,

Ross 3, Rickey 2, Erving, Gourd, Griffin, John, and

Pond 1.

Most Optimistic: Babson 5, Ramsdell 3, Woodcock 3, Buckingham 2,

Davis 2, Erving 2, Moss 2, Ross 2, Thomas 2, Fitch, Hunt, John, Marks, Price, Selover, Taxman, and

Willson 1.

Most Pessimistic: Reimer 6, Cramer 3, Matthews 3, Babson 2, Bugher 2,

Taxman 2, Ward 2, Brandt, Davis, Griffin, Keenan, Kerrigan, Kleiser, Marks, O'Rourke, Rickey, Ross,

Savels, Selover, Willson, Wing, and Woodcock 1.

Class Lady Killer: Willson 7, Ward 6, Marks 4, Davis 3, Erving 3, Ross 3,

Thomas 2, Andretta, Bugher, Morey, Savels, Taxman,

and Woodcock 1.

Would-Be Lady Killer: Willson 17, Ross 5, Thomas 4, Morey 2, Selover 2, Marks.

Savels, Taxman, and Ward 1.

Most Bashful: Freeman 9, Wing 5, Willson 3, Keenan 2, Ross 2, Tax-

man 2. Ward 2, Andress, Bliss, Gourd, Griffin, Peer,

Pond, and Reimer 1.

Class Air Container: Thomas 7, Thurlow 3, John 2, Ramsdell 2, Ross 2, Sel-

over 2, Ashton, Baker, Card, Matthews, and Wotherspoon

1.

Best Dressed: Kleiser 8, Woodcock 7, Bugher 4, Andretta 3, O'Rourke

3, Marks 2, Selover 2, Buckingham, Erving, Hunt,

Reimer, Savels, and Thomas 1.

Most Convincing Line: Taxman 9, Thomas 8, John 6, Fitch 3, Woodcock 3,

Bugher 2, Ashton, Babson, Morey, Rickey, and Ward 1.

Best Psychology Student: McDougal 9, Henderson 7, Reimer 4, Willson 3, Cole-

man 2. Thurlow 2, Wotherspoon 2, Bugher, Hawley,

John, Millea, Ramsdell, Selover, and Taxman 1.

Most Absent Minded: Pomeroy 9, Willson 6, Brandt 3, Ward 3, Marks 2, Wing

2, Ashton, Bugher, Hawley, Hoffman, Keenan, Liddle,

Thomas, and Woodcock 1.

Biggest Nuisance: Taxman 11, Ross 8, Brandt 5, Willson 5, Ramsdell 2,

Ward 2, Freeman, John, and Price 1.

Most Intelligent: Reimer 13, Griffin 3, Wing 3, Woodcock 3, Buckingham 2,

Fitch 2, Thomas 2, Andress, Ashton, Bain, Pond, and

Price 1.

Noisiest: Taxman 16, John 8, Ross 8, Andretta, Freeman, and

Price 1.

Best Salesman: Taxman 12, John 3, Moss 3, Ramsdell 3, Fitch 2, Andress,

Ashton, Davis, Hawley, Henderson, Kerrigan, Peer,

Reimer, Selover, and Thomas 1.

Best Factory Manager: Andrews 8, Millea 6, Ashton 6, Andress 3, Griffin 3,

Willson 2, Bugher, Liddle, Price, Reimer, and Savels 1.

Most Impulsive: Buckingham 4, Marks 4, Woodcock 3, Ashton 2, Davis

2, Ross 2, Andrews, Brandt, Bugher, Henderson, Hughes, Kleiser, Liddle, Pond, Pomeroy, Price, Savels, Thomas,

Wing, and Willson 1.

Class Father: Andrews 13, Wing 7, Liddle 3, Freeman 1, Willson 2,

Andretta, Brandt, Fitch, John, Keenan, Ross, Selover,

and Woodcock 1.

Hardest Worker: Keenan 10, Andress 5, Selover 5, Ashton 2, Marks 2,

Price 2, Andrews, Card, Griffin, Moss, Peer, Ramsdell,

Ross, Savels, and Wotherspoon 1.

Quietest: Keenan 11, Gourd 6, Freeman 5, Griffin 3, Hughes,

John, Kleiser, Pond, Price, Ross, Reimer, Taxman, and

Willson 1.

Class Mystery Man: Ward 11, Wing 8, Gourd 3, Freeman 2, O'Rourke 2,

Andress, Bliss, Hogg, Keenan, Reimer, Ross, Selover,

Willson, Wotherspoon, and Woodcock 1.

First to be Married: Davis 11, Woodcock 6, Selover 2, Willson 2, Ashton,

Buckingham, Card, Fitch, Kerrigan, Marks, O'Rourke,

Ross, Segar 1.

Best Mixer: Davis 7, Andretta 4, John 4, Woodcock 4, Rickey 3,

Buckingham 2, Card, Gourd, Liddle, Ramsdell, Reimer,

Selover, Thomas, and Willson 1.

Best Looking: Erving 14, Woodcock 4, Reimer 3, Savels 2, Selover 2,

Thomas 2, Buckingham, Hunt, Pond, Pomeroy, Rickey,

Ward, and Wing 1.

Wittiest: Selover 12, Andretta 9, Ramsdell 5, Taxman 4, John 2,

Liddle, and Price 1.

Laziest: Marks 11, Card 10, Andretta 5, Willson 3, Griffin, John,

Pomeroy, Reimer, Ross, and Taxman 1.

Biggest Eater: John 15, Woodcock 10, Taxman 2, Andress, Buckingham,

Price, Ross, Selover, and Willson 1.

Most Pious: Fitch 12, Reimer 7, Willson 2, Andretta, Bugher, Free-

man, Gourd, John, Keenan, O'Rourke, Price, Selover,

and Wing 1.

#### A GAME without a Name!

N the year 1925, a battle took place in Peavey Hall. The flying line of the faculty battled bravely against the hoop men of the executive division of the "B. I."

Dr. Coleman was on the jump as center. He managed his team like a "Vet," but the fault was in the RAW material. George was indeed the star, in fact he was an orbit. Cap played a good game, and led his men to a moral victory.

"Stub" Millea the right guard was on his feet most of the time. While a good many balls went over his head, we can't blame him for his "short"-comings. Only once Stub didn't get out of the way, and, as a consequence, he sustained a broken ankle. Stub was an asset to the team as a whole.

Henderson played left guard. While "Adolphus" didn't quite get on to the psychology of the game, he tried hard. He

was as playful as a calf running around the "barnyard" on a spring morn. As a basket-ball player—well!

Harold Thurlow held the berth of right forward; he didn't get any marks. He was the messenger to Garcia, but he didn't deliver the goods. Of the five hoopmen, he came the closest to making a basket.

Gus Linnekin and Red Hollister were the stars for the "executives." "Steam-roller" Gus and Red ran up a score of 58 the first half.

In the second half, "Andy" Andress and Capt. Andrews were the star substitutes. By the teamwork of a complete new lineup for the faculty team, "Steam-toller" Gus and Red were held down to four points.

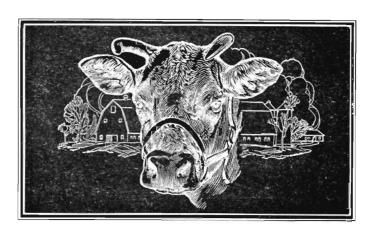
While the final score was 62 to 3, the score doesn't tell the story. The faculty "Won" a moral victory.

Three cheers for Gus
Three more for Red—
'NUF SAID



#### A STUDENT OF PSYCHOLOGY





from McDougal's farm

#### PORTRAIT OF FAMOUS COW LOANED BY PROFESSOR HENDERSON



## Practical Economics

"Save the Surface and You Save All"

-Jim Matthews

#### Literary HIGH LIGHTS

Reed "Whence thy learning? Hath thy toil At books consumed the midnight oil?"

Heine "Procrastination is the thief of time."

Cap "He will do

Ash What he says he will do."

"Born for success he seems."

Bill B.-- "Yon Cassius, with a lean and hungry look."

Bake "Simplicity of character is no hindrance to subtlety of

intellect.''

Mitch "Where the stream runneth smoothest the water is

decpest."

Buck— "The heart to conceive, the understanding to direct, or

the hand to execute."

Fred— "As good to be out of the world as out of fashion."

Whoosit— "He that complies against his will

Is of his own opinion still."

Cliff— "Patience and shuffle the cards."

Pop— "Like ten single gentlemen rolled into one."

Jimmy D.- "The pains of love be sweeter far Than all other pleasures are."

Rolly— "Oh, thou are fairer than the evening air Clad in the beauty of a thousand stars."

Bob "A few strong instincts And a few plain words."

Cy "But 'twas a maxim he had often tried,

That right was right and there he would abide."

Roy "Of manners gentle, of affection mild, In art a man, simplicity a child."

Dave "Silence more musical than any song."

Griff— "Beware the fury of a patient man."

"Would we knew thee better."

Capt. II. "He sits high in all people's hearts."

Bill II. "High erected thoughts seated in the heart of courtesy."

Ferry
Taul
"True as steel, sincere, and independent."
"Who doesn't love wine, women, and song
Remains a fool his whole life long."

Jimmy K. -"The wisest man could ask no more of fate Than he be simple, honest, manly, true."

Hap— "To make a bank was great plot of state, Invent a shovel and be a magistrate."

George— "He who has truth at his heart need never Bear the want of persuasion of his tongue."

Jim—	"Whate'er he did was done with so much ease,
Ken—	In him alone 'twas natural to please.'' 'Tomorrow, and tomorrow
Mac—	Creeps in this petty pose from day to day." "I shall be like that tree,
Chick—	I shall die at the top." "Happy am I, from care I am free. Why gran't they all contented like ma?"
Larry—	Why aren't they all contented like me?" "Of soul sincere,
Dick—	Of action faithful, and in honor clear."  "A man he seems of cheerful yesterdays and confident
Red—	tomorrows."  "What he has lost in stature He has made up in deeds."
Eddy—	He has made up in deeds." "The man is not measured by size or height."
Phil·	"Goodness does not consist of greatness, But greatness of goodness."
Ralph—	"The spirit truly is ready, but the flesh is weak."
Irv—	"Oh, blessed with temper, whose unclouding ray
	Can make tomorrow cheerful as today."
Kenan—	"A good heart is better than all the heads in the world."
Herb—	"From the crown of his head to the soles of his feet he is
	all mirth."
Al—	"His brain contains ten thousand cells
~	And in each some active knowledge dwells."
Rick—	"On their own merits modest men are silent."
Charlie—	"The terrible rumble, grumble, and roar,
3.7.	Telling that the battle was on once more."
Min—	"Satire is my weapon, but I am too discreet
C.	To run amuck, and tilt at all I meet."
Stew—	"The man who seeks one thing in life and but one May hope to achieve it before life is done."
Howard -	"And the elements so mixed in him
Toward	That nature might stand up and say— This is a man."
Bud—	"A reading machine, always wound up and going,
Dad	He mastered whatever is not worth the knowing."
Tommv	"With too much quickness ever to be taught;
•	With too much thinking to have common thought."
Eric—	"Not in rewards but in strength to strive, The blessing lies."
Willy—	"A lion among women is a most dreadful thing."
Doc—	"A man of wisdom is a man of years."
Woody—	"So much one man can do
woody—	That does both act and know."
Reve-	
Bry—	"Too busy with the crowded hour
	To fear to live or die.''



## OUR DEAR TEACHER

In Monologue Entitled

## "IN COMES THE TIDE"

or

"Driftwood Gathered Along the Shores in a Spinster's Life"

As Delivered at Men's Club, Wellesley Hills One Appearance Only - That Was Enough

TO the strains of Lohengrin's Wedding March—"Susan Smithers" stealthily steps to the speaker's stand and with the winning smile of a blushing bride, says:

"That reminds me of when I was a Society bud and a flower girl. Do you know I believe in a long engagement—it makes marriage shorter."

"Friends, Romans, Countrymen, Lend me your shears, while I cut loose and expostulate on the subject of the 'Down-trodden Sex,' or 'Look What the Tide Brought In.'

"In the first place every woman has three inalienable rights—Life—Liberty—and the pursuit of husbands—I mean one husband. Lots of women are clamoring for equal rights.

"What's the reason?

"They want to dress like men and stay out nights.

"What's the reason?

"That reminds me of what one of our great advocates of women's rights said. She said:—Well, I don't remember what she said, but it fits the case.

"I attended a woman's suffrage party last night. There was one poor little man there. They called on him for a toast. He responded. He said: 'Here's to lovely woman; once our superior, now our equal.'

"Woman is advancing; there's no getting around that fact. There are women lawyers, women undertakers and women doctors. The other day I saw a tramp go up to a doctor's house and ring the bell. A lady came to the door and the tramp said: 'Madam, will you give me a pair of the doctor's old pants?' The woman said: 'Sir, I am the doctor'

"But I'll tell you the reason, and that with dispatch,

Why the manners of men women never will snatch;

Because she must stop when she tries lighting a match—

"And that's the reason!

"We women have stood up for our rights and have stood up in street cars long enough. Now the time has come to sit down on the men. Of course, you must be careful what men you sit on.

"Women should be allowed to vote and go to Congress. What do men do when they go to Congress? I'll tell you what they do. They play poker and get drunk. Then to get even they put a tax on everything. Incomes are taxed to the roof and carpets are taxed to the floor. They've got most everything taxed now, and they're going to put a tax on bachelors. Well, the tax on bachelors is all right. It's a luxury to be a bachelor, and all luxuries ought to be taxed.

"A young man will fall in love with a girl.
"What's the reason?

"And his head and his heart will be set in a whirl.

"What's the reason?

"Love! That's the reason.

"I am often asked to give my definition of love. What is love? Love, dear brothers and sisters, is nothing more nor less than a rush of the hand to the pocketbook in ice cream season. And love is the insane desire on the part of a young man to be a woman's meal ticket for life.

"Love is the cherry in our cocktail of happiness, courtship is the 'jag' and marriage is the eye opener. There's no use talking, love's young dream is usually marriage's old nightmare. Love is a delicate subject to handle. A lover has to handle his sweetheart with kid gloves—but after marriage, with boxing gloves.

"A friend tells me that women have no consistency. His wife chased him out of his house with a rolling pin and then she cried all day because he left home without kissing

her good-bye.

"I asked a friend the other day how he liked the modern school of love. He said: 'Well, I like everything but the marriage class. In that class the lessons are too hard and you don't get a vacation.' Lastly, love is like smallpox; you only get it once and when you get it, it leaves its mark forever. But—

"Why will a man buy a girl presents so nice? So that she will marry him and be his wife, Because then he'll make her work for him

the rest of her life.

"That's the reason!

"What's the reason why I'm in love.

"I haven't any reason—that's why I'm in love.

"Women should strive to maintain an even temper. That reminds me of several married men who, after finishing a lobster supper, were discussing the shortcomings of their wives.

"One man, whose domestic difficulties were well-known, contributed not a word to the conversation. At last some one asked him what he had to say on the subject. 'My wife,' said he, 'has the most even temper in the world. She's mad all the time.'

#### "That's the reason!

"Still girls are not half so bad as they are painted. Some one asked me if I believed in clubs for women. I said, 'Of course I do—clubs, sand bags, flat irons, and any old thing.'

"But to come back to the man. I know a man who didn't speak to his wife for a whole year. He didn't want to interrupt her.

"That's the reason!

"The other day I was walking along the street and I saw a man lying in the gutter, in a beastly state of intoxication. I think he was Andy Beardsley. Lying along side of him was a pig. I stopped and said: 'There it is! The old, old story. You can always tell a man by the company he keeps,' and the pig got up and walked away.

"The other night our neighbor's husband came home. He tried to open the door but he couldn't. He called for help and his wife

raised the second story window.

"'Is this Mrs. Smith?' he asked. She called back:

"'Yes, this is Mrs. Smith.'
"'Is it Mrs. John Smith?'
"'Yes, Mrs. John Smith.'

"'Well, we have brought Smith home."
"'All right, put him in the front vestibule

and I'll come down and get him.

"And what do you suppose Smith said? He said: 'We don't know which is Smith.'

"Now this shows that there's a reason why women sit *up* for their husbands. It's so that they can later *sit down* on them.

#### "That's the reason!

"Then after she *sits down* on him for coming home drunk, she asks him, 'Where have you been, and why do you stay out so late?' He'll defend himself by saying: 'My dear (hic), I've been (hic) with a (hic) sick friend.'

"That's the reason!

"I started out as an advocate for women's rights. But now I'm going in for women's lefts. What do I mean, women's lefts? I mean widowers. Yes, I'd take a widower. My ideal would be a man who is strong a silent man—one full of grit, and one able to bear the heat and burden of the day without flinching—one who will not hear a word said about me, and who will not utter an unkind word himself.

"Can anyone recommend a deaf and dumb coal heaver?

"I don't need protection, I'm not afraid and I believe there must be worse creatures than men—but I don't know where. Some girls are so afraid that they look under the bed hoping there *isn't* a man hiding there.

"I look under the bed hoping that there is

a man in hiding there.

"That's the difference!
"That's the difference!
"That's the difference!"
CURTAIN

Brick Bats, Cabbages and overdue Hen Fruit



CLASS CROOK



MOST ABSENT MINDED



CLASS MYSTERY MAN



MOST POPULAR

## "TUNEFUL TILTS"

Made Famous By JOHN-THOMAS BAND May Be Sung When, As and If Desired— With or Without Music

There was a young lady named Carol Who was round and fat like a barrel. (This really ain't true
But it just had to do,
'Twas the only word rhyming with Carol.)

There was a young lady named Kate
Who with all the young boys made a date.
One night very late
Found her Dad at the gate.
Oh, the fate that for Kate did await!
Hot Dog!

There was a young lady named Perk
And she was surely a firt,
With all the young boys
She made a loud noise,
But the man that she picked was a Turk!

There was a young lady named Gladys.
The tale about her, oh, so sad is.
What she said in her sleep
We dare not repeat
For we cannot find out who the lad is.

There was a young lady named Mim And she was just awfully slim. But strange to relate She ate and she ate And still poor Mim remained slim.

There was a young lady named Frances
Who just loved going to dances,
With a man named Jim.
She just adored him,
Which is why little Frances loved dances.

There was a young lady, Miss Hayward And she was really quite wayward. She stood on her neck Till her hair was a wreck, This terribly wayward Miss Hayward.



There was a young lady named Marion,
And, oh, how she did carryon.
She somersaults turned,
Notoriety earned.
People cried: "How you carryon, Marion!"

There's also a lady named White, Who was out on a picnic one night; Saw a black and white stone, And gave a loud groan, Tho't the stone was a skunk, poor Miss White!

— and the Band played on!



CLASS LADY KILLER



BEST DRESSED



CLASS AIR CONTAINER



MOST OBSERVING



Ashton: "Willson, have you read McDougall?"

Willson: "No."

Ashton: "Have you read Hollings-worth?"

Willson: "No."

Ashton: "Well, what have you read?" Willson: "I have red flannels at home."

Keenan (in the Hospital): "Are you a trained nurse?"

Nurse: "Yes, I am."

Keenan: "Well, let's see some of your tricks."

Mrs. Reals: "Officer, Davis and Ward are shooting craps upstairs."

Dave Gallery: "Madame, what do you think I am, a game warden?"

Bugher: "If I should kiss you would you scream for help?"

She: "I certainly should—if you required any."

Floor Walker: "Are you looking for any particular girl?"

Thomas: "We-ll, not too particular."

Woodcock: "Did you give up anything for lent this year?"

Rickey: "Sure! All my New Year's resolutions."

Dr. Coleman: "Are you fond of autos?"

Mr. Hollister: "I certainly must be. You should have seen the truck I ate at the cafeteria."

Cap. Andrews: "My wife kisses me every time I come home."

Liddle: "Affection?"

Cap. Andrews: "No, investigation."

Freeman: "Why don't you allow your wife to keep ducks?"

Dr. Wing: "The remarks they make are too personal."

Agnes: "Why did you take your hands off the wheel?"

Selover: "I wanted to see if I had a flat tire."

Agnes: "Oh, you mean thing."

Mr. Henderson: "Are you the man who cut my hair last time?"

Barber: "I can't be, sir, I've only been here a year."

Taxman: "Ain't it Hell?"

Card: "What?"

Taxman: "The place we're going."

Dr. Coleman: "Honesty is the best policy."

Pomeroy (after three months course with Mr. Fittz): "By golly, you're wrong. I can prove that 'straight life' is the best policy."

Miss Gove: "I've decided to give up Stenography."

Mr. Millea: "No, why?"

Miss Gove: "I can't bear having any man dictate to me."

Alice: "I don't think I'll go swimming with you any more?"

Eddie: "Why not?"

Alice: "You do nothing but hug the bank."

Mr. Millea: "I was over to O. & J.'s again yesterday."

Savels: "You're going to make quite a town out of Worcester, aren't you?"

Mr. Millea: "Not unless Worcester will co-operate with me."

Mr. Matthews: "How much do you get on a gallon?"

Mr. Fittz: "It depends on what's in the gallon."

#### ANCIENT HISTORY

Ward: "Just think, Willson, the ruins of Athens are over 2,000 years old."

Willson: "What are you talking about, it's only 1925?"

Mr. Matthews: "Why was that period of the cycle between 500 A. D. and 1200 A. D., known as the Dark age?"

Freeman: "Because those were the days of knights."

Queenie: "Have you ever played the game of love?"

Marks: "Just once, but then I needed a shave and was disqualified for unnecessary roughness."

Mr. Henderson: "Did you say she dances like a zephyr?"

John: "Not zephyr-heifer."

Mr. Millea (speaking of one's stature): "Now we know why they grow so big in California. They have plenty of room to grow in."

Selover: "Where were you brought up—Rhode Island?"

Father: "You'll have to stop running around with that girl. She's too wild for you, son."

Rickey: "She isn't wild, Father. She makes a wonderful pet."

Dad: "Son, you should be very proud of our family tree."

????? "Well, I don't know, it's pretty shady."

Student: "You'll make somebody a good wife."

Miss Secretary: "Well, I hope to goodness some one finds it out."

#### SOME CLEAN ONES

Pond: "I had a terrible shock last night. I lost my ring in the bath tub."

Kleiser: "That's nothing - - I leave a ring in the tub every night."

Newcomer: "I should like a large front room with bath."

Mr. Burt: "Have you a reservation?"

Newcomer: "What do you think I am, an Indian?"

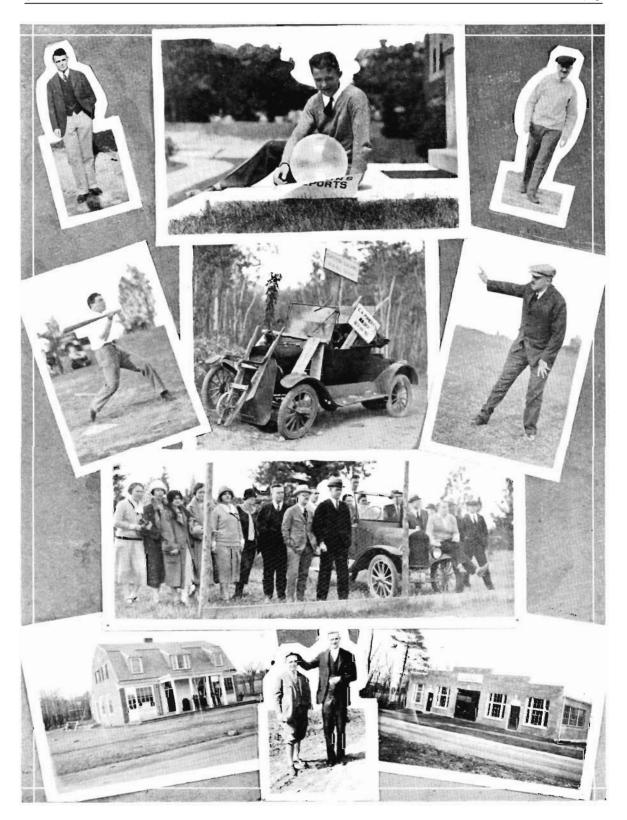
Taxman: "Hello! Is this the weather bureau? How about that shower tonight?"

Weather Bureau: "Don't ask us. If you need one, take it."

Hughes: "Do you mean to tell me that clock will run eight days without winding?"

Gourd: "Yes."

Hughes: "Well, then, how long will it run if you wind it?"



### Commencement Program

SATURDAY, June 13-

10:30 A.M. FACULTY — STUDENT CONFERENCE

1:00 P. M. ALUMNI LUNCHEON at Park Club House Alumni guests of Babson Institute

2:00 P. M. ALUMNI MEETING

7:00 P. M. BANQUET at Hartwell Farm, Lincoln

Faculty, Students, Alumni, and Trustees guests of Babson Institute

Toastmaster - Sidney A. Linnekin

Speakers

Roger W. Babson

Alumni speaker

D. Randall Buckingham, Student 1st year

Richard S. Paige, Student 2d year

George W. Coleman

Violin Selection—E. P. Willson

Piano Accompaniment—C. E. Fitch

Motion Pictures—Random Shots Around Babson Park

SUNDAY, June 14-

11:00 A. M. BACCALAUREATE—

At Wellesley Hills Congregational Church

Rev. Carl M. Gates, Pastor

4:00-6:00 P. M. "OPEN HOUSE"-Mr. and Mrs. Babson

MONDAY, June 15-

8:30-10:30 A. M. STUDENTS' PERSONAL CONFERENCES with Mr. Babson

10:30 A. M. TENNIS (Doubles Match)

8:00 P. M. COMMENCEMENT—

At Wellesley Hills Unitarian Church, George W. Cole-

man—Presiding

Organ Selections—Mr. R. A. Griffin

Commencement Speaker, Henry P. Kendall. "President

Kendall Mills'

Student Speaker—Alfred Reimer

Presentation of Diplomas-Mr. Babson

Benediction-Rev. W. S. Swisher

Commencement Committee
Harold A. Thurlow, Chairman
Eleanor Hayward
Howard H. Hawley
Dwight G. W. Hollister

## Alumni Directory

AHERN, JAMES M.

American Trading Co., 25 Broadway, N. Y. C.

ALBERSHARDT, F. C.

Geo. S. Olive, 908 Hume Mansur Bldg., Indianapolis, Ind.

ANDERSON, EDWIN O.

Melrose Ave., Govans, Baltimore, Md.

ARNTZ, GLEN H.

13784 Pierson Blvd., Brightmoor, Detroit, Mich.

BAIN, WM. S.

1110 W. Craig Place, San Antonio, Texas

BARSHINGER, HENRY S.

308 E. Market St., York, Pa.

BAYLIES, ROBERT S.

85 Bedford St., New Bedford, Mass.

BEEBE, FRANK W. Decensed

BINGENHEIMER, CLYDE E.

Timmer, No. Dakota

BOAL, DOROTHY A. Chatauqua, N. Y.

BONBRIGHT, IRVING W.

Lydecker St., Englewood, N. J.

BROCK, WM. E., Jr. Chattanooga, Tenn.

BROOKS, CHARLES G., Jr.

38 Arcadia Pl., Hyde Park, Cincinnati, Ohio

BRYAN, WARREN G.

The Upjohn Co., 7th Ave., and Bedford St., N. Y. C.

BUTTREY, HARRY E.

Havre, Montana BUXTON, FRANK W.

8 Brook St., Wellesley, Mass.

BYRON, EDWARD J. Mercersburgh, Pa.

CARPENTER, ROBERT F.

137 Clinton St., Watertown, N. Y.

CARTER, CLARENCE H.

153 Myrtle St., Waltham, Mass.

CARTER, GERARD

595 Arcade Bldg., St. Louis, Mo.

CASEY, SAMUEL B.

4789 Wallingford St., Pittsburgh, Pa.

CASSIDY, H. SIDNEY

20 St. Matthew St., Montreal, Canada

CATES, LOUIS G.

B. S. O., Wellesley Hills, Mass.

CHAPMAN, NORMAN S.

4312 Spruce St., Philadelphia, Pa.

CLAYTON, C. C.

The Lyman, Washington St., Wellesley Hills, Mass.

CLEVELAND, ARTHUR M.

Plymouth, Ind.

CLEVELAND, CHESTER A. 1625 Farwell Ave., Chicago, Ill.

COHOON, CHARLES A.

Dedham Ave., Needham, Mass.

COLBURN, J. MAXWELL Wellesley Hills, Mass.

CONNORS, PHILIP

56 West 55th St., N. Y. C.

CONROD, ROBERT L.

Simmons Bed Co., Austin and Duval Sts., San Antonio, Texas

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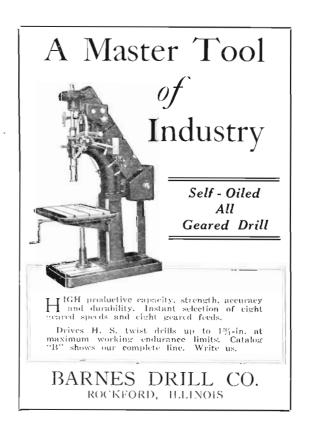
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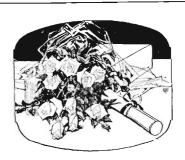
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