The Classes

UNDERGRAD NEWS

1935
Olan Snively writes from Toledo, Ohio, “To extend the breadth of Alumni News by several decades, I thought I should send a 1935 example. My class included about 24 students with bachelor’s degrees and about 40 with two years of college. Babson has grown greatly in size and collegiate stature.”

1953 60th Reunion
Allan Wolfe (MBA’54) emails, “Ken Elgart, P’90, Rod Leavell, Sandy Russell, Bob Romano, and I have formed a committee to help plan 60th Reunion events for our class. The reunion will be held during Back to Babson weekend on Sept. 27 and 28. Your input is welcome because this is your event and a great opportunity to observe the changes that have made Babson No. 1 in entrepreneurship. Email me at aswolfe31@gmail.com to submit ideas.”

1963 50th Reunion
Robert Brewster emails, “I was an auditor, management consultant, director of international finance, and finally director of finance at Arthur Young. I retired from Ernst & Young’s partnership department. In 1965, I married Valerie Barber; we met in a Babson Theater Guild play. In 1962, my roommate took me sailing on the Charles River. In summary, Babson gave me a degree, a great career, an introduction to my wife, and my love of sailing. I look forward to reunion.”

Neil Gordon emails, “I have been an investment broker for the past 47 years—the last 35-plus years with Bear Stearns & Co. and subsequently J.P. Morgan Chase. Along the way I married a fantastic woman, and we have a wonderful son. I ran many road races and accumulated many friends, T-shirts, and blisters, but now I take spin classes to preserve my joints. I am grateful Babson gave me the tools to flourish in business.”

David Whitcomb emails, “I retired as professor emeritus of finance at Rutgers in 1999. I was founder, CEO, and chairman of Automated Trading Desk Inc., pioneer of high-frequency stock trading. In 2007, with only 110 employees (all shareholders), ATD accounted for 7 percent of all trading volume on the NYSE and Nasdaq. That same year, ATD sold to Citigroup for $680 million. My current business, Revolutionary Sports Innovations Group, comprises Revolutionary Tennis Innovations and Revolutionary Golf Innovations.”

1965
Rick McDermott has been elected to the board of the Indian River Community Foundation. Based in Vero Beach, Fla., the nonprofit organization works to improve the community through donor-driven philanthropy. Rick is a former chairman of the board and a founding member of the foundation, which started in 2008. He also has been active at Babson and is a former trustee and corporation member as well as a recipient of the Babson Medal and the Richard J. Snyder Distinguished Service to the College Award.

1966
Brian Barefoot, H’09, P’01, president emeritus of Babson, has been appointed to the board of directors of BigBelly Solar (bigbellsolar.com), a waste and recycling collection company based in Newton, Mass. BigBelly was founded at Babson by Jim Poss, MBA’03. Brian, a resident of John’s Island, Fla., also has been elected to the Indian River Shores town council; this is his first four-year term on the local board.

1969
Alan Cremer co-founded IntelliDex Rx (intellidx.biz) in 2011. Alan

Jared Chase ’78 has been elected chair of the board of directors of Mass Audubon. The Lincoln, Mass.-based environmental advocacy organization has more than 100,000 members and operates 53 wildlife sanctuaries from Cape Cod to the Berkshires as well as an overnight camp in Rindge, N.H. He joined the board in 1998 and had been vice chair since 2006. Jared also is a member of the New England Aquarium board of overseers and The York (Maine) Land Trust board of directors.

Henry Brzycki ’79 emails, “My new book, The Self in Schooling: Theory and Practice—How to Create Happy, Healthy, Flourishing Children in the 21st Century, presents an interdisciplinary educational theory that can be applied to classroom practice, curricula, and educational policy. The book references the most recent research and makes it accessible for scholars, practitioners, students, and parents alike. The practice section provides real-world examples to help children handle 21st-century challenges.” A speaker, consultant, and personal and professional development expert, Henry can be contacted through The Brzycki Group (bryczkipg.com).

Sandra Colman ’77 emails, “My love of entertaining and beautiful spaces led me to open A Gilded Nest, a retail store at Marina Bay in Quincy, Mass. The shop is an adjunct to my successful three-year-old website, agildednest.com. I believe there is a place for well-located independent stores that offer beautifully chosen products and good customer service. A Gilded Nest presents beautiful items from all over the world, including a selection from small American manufacturers. We feature elements for indoor and outdoor entertaining, decorative accents for the home or boat, fashion jewelry and accessories, special gifts, and fine stationery.”

I remain close friends, and, like Dave, I look forward to our reunion.”

Back to Babson
September 27–28, 2013
Reunion and Homecoming

www.babson.edu/magazine
Got News? Alumni News is in demand! To accommodate news and photo captions to 100 words, please limit entries to 75 words and photo captions to 100 words.

Babson Magazine has two requirements for Alumni News photos: the submitting alum must be in the picture, and the image must be at least 4 x 6 inches at 300 dpi—no digital alterations, please. We can’t promise that all submitted photos will run, but we’ll include as many as possible. (See the Weddings page for wedding photo requirements.)

Please email all news to the Alumni News editor at alumnews@babson.edu.

Caryn Kopp '85, founder of Kopp Consulting LLC (koppconsultingusa.com), is a recipient of the 2013 Enterprising Women of the Year Award from Enterprising Women magazine. Among 21 women in her category to receive the award, she was recognized for her successful, quickly growing business; for leading community programs; and for supporting women involved in entrepreneurship. Caryn also received the 2012 Stevie Award for Female Entrepreneur of the Year and was a finalist for the 2012 New Jersey Leading Women Entrepreneurs & Business Owners award.

Chris Couri ’98 emails, “My business partners and I founded We Do Lines (wedolines.com) in 2008 to serve pavement and parking lot line-stripping needs in Connecticut. We have franchised and grown the business to serve national real estate companies, industrial manufacturing and distribution facilities, as well as airports. Our contagious brand name, coupled with our commitment to a finely tuned value proposition, allows us to disrupt the market and change the face of the industry. My Babson education was a key component in empowering me to take an idea and capitalize on the opportunities. Contact me at cjouri@wedolines.com.”

Jonathan Bellobuono ’98 is owner and founder of J.B. Mack Macaroni & Cheese Kitchen (jbmack.com), which has a new location in Cleveland. He emails, “J.B. Mack is a macaroni and cheese franchise specializing in homemade comfort food. Our mac and cheese is served in its signature bread bowl, and patrons choose their favorite toppings, fillings, and sauces. The menu features classics such as jumbo grilled cheese, as well as salads, wraps, and desserts. Follow J.B. Mack on Facebook and Twitter; for franchising information, visit our website.”

Jonathan Bellobuono '98 emails, “We Do Lines”

Randy Saville ’79 is principal and co-founder of Strategic Workspaces (strategicworkspaces.com). He emails, “Strategic Workspaces designs and builds out office space. Our product offerings include office furnishings, as well as architectural solutions such as interior glass or solid walls. We offer our clients and their designers and architects design freedom through our technology design platform. Our client relationships often bring us to projects across the nation, and in 2012 we completed successful international projects in Toronto, Hong Kong, Singapore, and Sydney. We’re celebrating 10 years in business as we move into our new office space, ‘The Sandbox,’ in Boston.”

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1977
Brian Casey emails from San Diego, “Area alumni gathered in March for a networking/social event at Puesto (eatpuesto.com), a restaurant in La Jolla. Co-owned by Eric Adler '06, Puesto is an upscale, fast-casual eatery specializing in authentic Mexican ‘street food.’ We have been hosting great events there, and alumni from the classes of ’52 to ’13 have participated. Stop by and say hello to Eric when you’re in the area.” Contact Brian at brian.casey@babson.edu.

1985
Amit Mitra (MBA’87) and his wife, Chiara Frenquellucci, are owners and founders of OliveNation (olivenation.com), an online business that sells oils, vinegars, pasta, and specialty food products. Amit emails, “I was a corporate guy for 20 years, but I knew I had to give entrepreneurship a go. Chiara and I have always been fascinated by foods of different cultures. Getting started was difficult but incredibly satisfying. I wish I had done it 10 years earlier!”

1987
Bruce Herring was featured in an interview, “Fidelity Strategist: Market Used to Gridlock,” in an Associated Press article on Jan. 25. He thinks that the long-term outlook for the market is good. A chief investment officer at Fidelity in Boston, Bruce
helps oversee more than $500 billion in stock assets at the company. He also is a member of Babson’s Board of Trustees.

1988 25th Reunion

Howard Brown is founder and CEO of CircleBuilder Software LLC. He emails, "CircleBuilder.com and GivingBuilder.com have been building and growing ‘closed-loop’ social networks and donations for faith-based groups for five years. We just added our 1,500th church/nonprofit community. I am honored to be serving my third term as an executive officer and clerk of the Babson Alumni Association board and cannot wait for our 25th reunion. Check out our Babson Class of 1988 Facebook group!"

Walter Geslak is founder and inventor of Shake 2 Activate, a venture based in New Brunswick, N.J. He emails, "Shake 2 Activate, a new cleaner and degreaser, is two unbelievable products in one bottle. When the bottle is shaken, the products join together to form a micro-emulsion that cleans better than any single product. For more information, contact me at wltrg@yahoo.com."

Lisa Bolivar Martinez, Lynn Lounsbery Slote, and Rhonda Ianncone Landers email, “Our dear friend, Wendy Marcozzi Wallace, passed away on Aug. 15. Before her death, she shared what she wanted to communicate upon her passing. Here are her words: ‘I was lucky to be married for 20-plus years to Jim, my best friend and the best husband a woman could hope for. It was a blessing to be mom to Ben, 16, and Jack, 14, while also loving my dogs, Bagsy, Buddy, and Millie. Thank you to the family and friends who surrounded us with support—I’m truly grateful.’ Wendy also wanted everyone to know she felt that she had the perfect life and her love for her friends and family would never end.”

1989

Darlene Gaynor, a doctor of osteopathic medicine and a urologist, has joined Manchester Urology Associates, which has offices in Manchester and Dover, N.H. Previously, she was associated with the Northern Virginia Pelvic Continence Care Center in Lansdowne, Va.

1992

P.J. Yeatman has been named head of private real estate at Urdang, a real estate investment subsidiary of BNY Mellon based in the Philadelphia area. Previously, P.J. worked at CoveredBridge Ventures, a real estate and investment advisory firm that he founded.

1993 20th Reunion

Kristine Ball has been appointed senior vice president and CFO at Relypsa Inc., a biopharmaceutical company, based in Redwood City, Calif. Previously, she was senior vice president and CFO at KAI Pharmaceuticals Inc. Kristine is a CPA.

1994

Nancy Boudreau emails, “I have been teaching first grade in the North Reading [Mass.] Public School system since 1989. I am happily settled in Sausalito, Calif., with my entrepreneurial wife, Megan (co-founder of Freda Salvador, a shoe company), and our daughter, Piper. Please look us up the next time you’re in the Bay Area.”

1998 25th Reunion

Michael Papay ’98 is president of Fort Hill, a technology firm specializing in learning and performance tools. He emails, “Fort Hill recently developed We Achieve, a crowdsourcing tool designed to harvest organizational learning. I published a feature article in Fast Company, ‘Crowdsourcing Your Way to More Effective Leadership,’ posted on Feb. 19. The article outlines four strategies to help engage a crowd. I’m happily settled in Sausalito, Calif., with my entrepreneurial wife, Megan (co-founder of Freda Salvador, a shoe company), and our daughter, Piper. Please look us up the next time you’re in the Bay Area.”

1998

Peter Sides ’98 is president of the Robert M. Sides Family Music Centers (rmsides.com) in Williamsport, Pa. He emails, “I’m pleased to announce the acquisition of Haines Music in nearby Selinsgrove. We will incorporate the company into our 52,000-square-foot headquarters. Family owned and operated for more than 75 years, Robert M. Sides provides sales, rentals, and repairs to choral, orchestral, and band programs at more than 300 schools in Pennsylvania and New York. Our business has been named a Top 100 Music Store Chain by The Music Trades magazine and a Top 100 Music Store by NAMM (National Association of Music Merchants).”

1999

Nancy Boudreau emails, “I have been teaching first grade in the North Reading [Mass.] Public School system since 1989. I am happily settled in Sausalito, Calif., with my entrepreneurial wife, Megan (co-founder of Freda Salvador, a shoe company), and our daughter, Piper. Please look us up the next time you’re in the Bay Area.”

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Scott Eisenberg ’00 has joined the law firm of Goldberg Segalla as an associate in its Garden City, N.Y., office. A member of the firm’s general liability practice group, he concentrates on the defense of various general liability claims. He also represents a variety of clients in state and federal court, as well as in alternative dispute resolutions. Scott received a JD from Hofstra University School of Law in 2006.

Michael Ventura ’02 (left) is founder and CEO of Sub Rosa (wearesubrosa.com), headquartered in New York City. Michael emails, “LouLou Ullmark ’02 (right) and I reunited for the opening of my experience design firm’s London bureau. We have kept up with each other since graduation and have been looking for ways to work together. LouLou joins Sub Rosa as London’s managing director. We look forward to many more adventures on the road ahead.”

Andrew Musto ’06 has been appointed president of the board of directors of the West End House Boys & Girls Club, an independent, nonprofit club founded in 1906 for Boston’s inner-city youth. Andrew emails, “Through the years, I have had the pleasure to serve on the West End board and participate in its mentorship program. I’m proud to continue my family’s relationship with the organization, as my father is a West Ender, and his family benefited greatly from the programs. The staff and my fellow board members truly impact Boston’s most diverse after-school program and the children we serve.”

2000

Michael Lorber was featured in an article, “We’re Related. So?” in the real estate section of the Jan. 27 issue of The New York Times. A member of Babson’s Board of Overseers, he works at New York City-based Douglas Elliman Real Estate, which is one of his father’s businesses. Michael also has renewed his agreement with Bravo television to appear in another season of Million Dollar Listing New York.

Benjamin Luippold will join the Babson faculty in August. He emails, “I completed my PhD in accounting at the University of Massachusetts in 2009 and have been on the faculty at Georgia State University. Since my freshman year at Babson, I knew I wanted to be a professor and follow in the footsteps of those who taught me. I’m overjoyed to return to Babson to work alongside the faculty who inspired me and grateful to reunite with the institution I love.”

2001

Pyxis Capital LP, an investment management firm headquartered in Dallas. Casey is based in Houston.

2004

Sean Sullivan and Margaret Vallaly were married on Aug. 25 in Lake Forest, Ill. Among the wedding guests were groomsmen Timothy Armenta, James Flavin ’03, and Matthew Joblon ’03. Margaret works in interior design, and Sean is a vice president at River Branch Holdings in Chicago.

2006

Allison Powell emails, “I work with Bill MacEwen, MBA’10, and our team launched SpaceList (spacelist.ca) across Canada in February. Bill is founder and CEO, and I lead customer engagement and communications. We’ve built a marketplace for commercial real estate, making it easy for businesses to find the perfect office, retail, or warehouse space. For more information, contact me at allison@spacelist.ca.”

Send your news and photos to alumnnews@babson.edu
Alec Bowers ’11 is managing director at Abraxas Solutions in Mexico. He emails, “Abraxas integrates renewable and efficient infrastructure into the operations of client companies in Mexico, applying the latest technology garnered through its relationships with VCs and the newest cleantech companies. Current projects include a wastewater treatment plant, which produces purified water and biosolids (reusable as fertilizer or biofuel), using 5 percent of the energy of traditional technologies. Another project is a novel energy backup solution that has twice the conversion efficiency of current technologies and produces hydrogen as a byproduct.” Contact Alec at abowers@abraxasmx.com.

Gerry Praysman is vice president for acquisitions and Greg Salwitz ’09 is chief data scientist at Apptopia in Boston. Gerry emails, “Apptopia is an online marketplace where developers, businesses, and investors buy and sell mobile app ownership. Being a first-mover in an emerging market is an unbelievably exciting opportunity that we’re working hard to make the most of every day.”

Tanmaya Anand, Rohit Sacheti, and Shachi Singhania are the new country directors of the Babson-Rwanda Entrepreneurship Center in Kigali. Rayshawn emails, “Haya and I have set our minds (and hearts) to the task of training entrepreneurship teachers so that all Rwandan students may have a similar experience to the one they would receive if they attended the Babson Entrepreneurial Leadership Academies. Please follow us through our journey over the next two years and continue to support us. The future is bright for Rwanda and the center!” Rayshawn may be contacted at rwhitford1@babson.edu.

Sonja Agarwal emails, “I founded Whitenife (whitenife.com), a social venture that has introduced Elfi, a patented, mineral-based composite similar to genuine elephant ivory. Based in India, Whitenife allows its customers to express their concern and awareness about elephant poaching by purchasing products that are not made at the cost of wildlife. I envision not only providing artisans with a means to ethical employment but also helping to protect elephants.” For more information, email sonia@whitenife.com.

Alex Place emails, “I work with Quetsol, a Guatemalan solar energy company that primarily designs and distributes solar kits for the 20 percent of Guatemalans living off the grid. Our smallest and best-selling kit charges cell phones and powers lights at a cost 25 percent cheaper than candles or kerosene! Currently, we are transforming our business from a product to a service model; we will lease solar systems with a full guarantee of functionality.”

Dinesh Wadhwani and Enrico Palmerino ’11 founded ThinkLite (thinklite.com) in 2009 at Babson. The Watertown, Mass.-based technology company, which designs and manufactures custom lighting solutions, was featured on March 10 in an article, “Lighting Is Net Gain for Tennis: Watertown Company Creates Green Bulbs That Don’t Cast Glare,” in the Boston Herald. Dinesh, the company’s CEO, was interviewed about ThinkLite’s new lighting solutions for indoor sports facilities.

Rayshawn Whitford (left) and Haya Alzaid, both ’12, are the new country directors of the Babson-Rwanda Entrepreneurship Center in Kigali.
**1979**

Joe Hutter has been promoted to president, engineering and integration for the Elk Grove, Ill., division of Wynright Corp., a provider of material handling systems. Previously, he was vice president for business development at the company, which he joined in 1989 as a member of the regional sales force.

**1980**

Ken Goranson has been named CFO at Benson Hospital in Benson, Ariz. He worked for the University of Arizona Health Network for five years and Kino Community Hospital for two years.

**1981**

Richard Asensio has been named president, director of compliance at Burnham Benefits Insurance Services, an employee benefits brokerage with offices in Los Angeles and Irvine, Calif. A member of the California bar, he earned a JD from the University of San Diego. His areas of expertise include health-care reform implementation and compliance with legal requirements that impact employee benefits.

Mitch Coddington has been promoted to senior partner from partner at Energy Investors Funds, a firm of private equity fund managers for the independent power and electric utility industry. A CPA, he is CFO of the firm, which he joined in 1993.

Mark Stoeckle has been named CEO of Baltimore-based Adams Express Co. and Petroleum & Resources Corp., both closed-end stock funds that share the same board, portfolio management team, and administrative staff. Previously, he was chief investment officer for U.S. equities and global sector funds. Previously, he was vice president for business development at the company, which he joined in 1989 as a member of the regional sales force.

**1983**

Brian LeBlanc has been named CFO at LiveProcess, a company that develops health-care emergency preparedness and incident management solutions. Brian will work out of the Verona, N.J.-based company’s Burlington, Mass., office. Previously, he was vice president for finance at Sentillion Inc.

**1984**

Lisa Trubiano emails, “In May 2012, Goldman Sachs Asset Management acquired the firm I had been working for, Dwight Asset Management Company, a Burlington, VT.-based investment firm. I have stayed on at the firm and continue to be responsible for calling on institutional investment consultants and plan sponsors.” Lisa is a chartered financial analyst.

**1987**


**1991**

David Botting has been appointed CFO of Cape Cod Child Development, a community resource that provides child care, educational and developmental intervention, and family support services throughout Cape Cod, Nantucket, Martha’s Vineyard, and Wareham, Mass. The Hyannis-based nonprofit helps more than 3,000 children and their families every year.

**1992**

John Evans has been named manager, equipment finance division at Bank of the West in San Francisco. A senior vice president, he previously was manager of vendor finance at the bank, which he joined in 2005.

Brit Hutchins has been appointed CFO of Aras, a software company headquartered in Andover, Mass. A CFA, he had been CFO at Vistagy for eight years.

**1996**

Ab Igram has joined Waterbury, Conn.-based Webster Bank as senior vice president and senior relationship manager of its commercial banking unit. Webster Bank has 168 branches throughout southern New England and Westchester County, N.Y. Previously, Ab was vice president for Northeast originations in restaurant finance at GE Capital Franchise Finance in Norwalk, Conn.

**1997**

Dean Athans has been named president of East Hartford, Conn.-based Engine Alliance, a joint venture of GE Aviation and Pratt & Whitney, a division of United Technologies Corp. Previously, he led a power turbine product line at GE.

**1998**

Ben Adner is president of Inkups New Corp. (inkups.com), a Danvers, Mass.-based printing company that focuses on specialty printing machines and supplies. The business, which Ben founded approximately 11 years ago, has more than doubled its capacity by moving to a new 26,000-square-foot building that consolidates the company’s administration, production, and warehouse facilities.

Jim Molloy has joined the equity research and investment banking team at Janney Capital Markets as a senior research analyst. Based in the firm’s Boston office, Jim will cover the specialty pharmaceutical sector. Previously, he worked at ThinkEquity.”

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**We want you to hear from you!** Send your suggestions, submissions, and letters to: Editor, Babson Magazine; Babson College; Babson Park, MA 02457-0310; alumnews@babson.edu; 781-239-5256. **PLEASE NOTE:** Babson Magazine reserves the right to edit news. No engagement or baby photos. News and photos may be used on Babson’s website.
1. Erica Salisbury ’08, MSA’08, was married to Michael Quirk on Sept. 8 at the Wychmere Harbor Club in Harwich Port, Mass. Guests included maid of honor Colleen Heidinger ’06; Ashley (Jain) Tevatia ’05; Ashley (Jain) Tevatia ’05; Eileen Holcomb ’06; Rachael Bishop ’07; Michelle (Toth) ’08 and Brian Deegan ’07; and Rebecca Eltzroth, Skye Hendrix, Caroline Gaulin, Lilli Cullen, and Caitlin Quinlan, all ’08.

2. Brooke Torre ’07 and Sam Whelan ’08 were married on Nov. 10 in Hilton Head, S.C. The wedding party included bridesmaids Rachel Shuman ’07, Despina Tolides ’07, and Melissa Martin ’08, and groomsmen Joey McKay ’07, Matt Delaney ’08, Robbie Leer ’08, Andrew Nodine ’08, and Bryan Evans ’09. Among the many other alumni were the bride’s father, Rich Torre ’72, MBA’80, her brother, Brent Torre, MBA’08, and her uncle, Paul Torre, MBA’74.

3. Jennifer Motta ’06 emails, “Jeremy Rice and I were married on Dec. 15 in Acushnet, Mass., just outside my hometown of New Bedford. We shared our special day with many friends, including (standing, from left) Tiffany White York ’06, Kristen Lang ’06, Amy Wetmore Simany ’06, Wendy Wong ’05, myself, bridesmaid Sara Gentes ’06, MSA’06, Auditi Hussain ’06; (kneeling) Sherwin Parkhurst ’07, Jeremy, Adam Chasen ’07, Erin York ’06, and (not pictured) Michael Borst ’06.”


5. Erin Conroy ’06 was married to Eric Nordstrom on Sept. 22 at Woodway Beach Club in Stamford, Conn. Guests included (from left) Derek Vicino, MBA’13; Tanya Houston ’04; Megan Flood ’05; Michael Ervin ’00; Kaitlin Conroy Ervin ’00; Kelvin Conroy, MBA’06; Julie Fitzgibbons ’06; and Kristen Rumbolt Vicino ’05. Erin is vice president for account management at NetJets, and Eric is manager, North America access services at EMD Millipore. They live in Somerville, Mass.

6. Megan Pagliulunga ’09 and Jason Wellemeyer ’08 were married on Oct. 7 in New Canaan, Conn. The wedding party included bridesmaids Karina Kirikakides and Karin Dietz and best man Tyler Low, all ’09. Among the guests were 17 other alumni. Megan is a product line manager at Keds, and Jason is co-founder and director of business operations at PrimeTime Lacrosse. The couple lives in Wellesley with their dog, Charlie.

7. Daniel Acosta, MBA’06, and Jenny Hamann were married on Nov. 10 at the First Baptist Church in Portland, Ore. The wedding party included Ronny Horvath, MBA’05, and Jack Hager, MBA’06, and guests included Deepa Sesan, MBA’06. The couple lives in Seattle.

8. Maureen MacEachern ’07 and Jason McHugh were married on Nov. 3 at Searles Castle in Windham, N.H. Twenty alumni attended the wedding, including all four bridesmaids: Missy Fine ’06, Meaghan Lally-McGurk ’06, Caityn Laman ’06, and Andrea Tufts Eaton ’07. The couple lives in Waltham, Mass.

Babson Magazine requires at least 4 x 6-inch images at 300 dpi. No digital alterations, please! Wedding captions may run up to 75 words.
Email your photo and caption to alumnews@babson.edu. Mail traditional prints to Alumni News Editor, Babson Magazine, Babson College, Babson Park, MA 02457.
If you have photo questions, contact the Alumni News editor at alumnews@babson.edu or 781-239-4269.
Are you on Pinterest? Pin your wedding or baby pictures to our boards! Find us at pinterest.com/babsoncollege.
Robert Gierschick, MBA’98, emails, “I have been named director of marketing at Concord, Mass.-based Wildlife Acoustics, a provider of bioacoustics monitoring systems for researchers, scientists, and government agencies. The company’s weatherproof terrestrial recorders and fully submersible marine recorders are deployed in more than 50 countries and on seven continents.” Previously, Robert was senior manager, global marketing communications at Mimio, a Newell Rubbermaid brand.

continued from page 43

2000
Christopher Berglund has been promoted to executive vice president, commercial lending at Marlborough Savings Bank in Marlborough, Mass. He joined the bank in 2002. His civic involvement includes chair of the West Boylston finance committee, chair of the West Boylston town-wide planning committee, and advisory board member of the MetroWest Economic Research Center.

David Waddell is president, CEO, and chief investment strategist of Waddell & Associates (www.waddellandassociates.com), a financial planning firm started by his father in 1986. David, who became head of the Memphis, Tenn.-based firm in 2002, is a certified financial planner.

2002
Heather Jack emails, “Since I founded The Volunteer Family (volunteerfamily.org) 10 years ago, we have connected more than 20,000 families with volunteer opportunities. We have been collaborating with two other organizations, Doing Good Together and Little Helping Hands, to build upon that work. The result is Big-Hearted Families, a new website. Please connect with me on social media and follow my blog at heatherjack.com.”

Eli Kent is a founding partner of Harvest Funds Management. He develops and executes business strategy for the firm, which specializes in

Tavinder Phull, MBA’06 (left), and Vianka Perez Belyea are co-founders of Rhoost, a Newton, Mass.-based startup launched in 2010. Tavinder emails, “Rhoost makes eco-friendly, nontoxic, and well-designed safety products, such as childproof cabinet locks and table corner guards, to keep babies and little ones safe. Unlike competitive products, our solutions blend with home decor and do not damage furniture. Rhoost products are available not only at rhoost.com, but also at many online and brick-and-mortar retailers including Target, giggle, Magic Beans, diapers.com, and drugstore.com.”

Stephan Nadeau, MBA’10 (second from left), was honored at the Armed Forces Communications and Electronics Association international conference in San Diego. He received the Distinguished Young AFCEAN Award in January for his contributions to AFCEA’s Lexington-Concord, Mass., chapter. Stephan was cited for spearheading an effort to bring the Department of Defense’s Starbase program to Hanscom Air Force Base. Starbase, a federally funded program, encourages elementary students to explore science, technology, engineering, and math. The award was presented on behalf of AFCEA by Kent Schneider (from left), president and CEO; James Neu, senior vice president for business development; and Al Grasso, board chairman.

2002
Heather Jack emails, “Since I founded The Volunteer Family (volunteerfamily.org) 10 years ago, we have connected more than 20,000 families with volunteer opportunities. We have been collaborating with two other organizations, Doing Good Together and Little Helping Hands, to build upon that work. The result is Big-Hearted Families, a new website. Please connect with me on social media and follow my blog at heatherjack.com.”

Eli Kent is a founding partner of Harvest Funds Management. He develops and executes business strategy for the firm, which specializes in

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PHULL: TONY LUONG AT TONYLUONG.COM; NADEAU: AFCEA
continued from page 43

Robert Gierschick, MBA’98, emails, “I have been named director of marketing at Concord, Mass.-based Wildlife Acoustics, a provider of bioacoustics monitoring systems for researchers, scientists, and government agencies. The company’s weatherproof terrestrial recorders and fully submersible marine recorders are deployed in more than 50 countries and on seven continents.” Previously, Robert was senior manager, global marketing communications at Mimio, a Newell Rubbermaid brand.

continued from page 43

2000
Christopher Berglund has been promoted to executive vice president, commercial lending at Marlborough Savings Bank in Marlborough, Mass. He joined the bank in 2002. His civic involvement includes chair of the West Boylston finance committee, chair of the West Boylston town-wide planning committee, and advisory board member of the MetroWest Economic Research Center.

David Waddell is president, CEO, and chief investment strategist of Waddell & Associates (www.waddellandassociates.com), a financial planning firm started by his father in 1986. David, who became head of the Memphis, Tenn.-based firm in 2002, is a certified financial planner.

2002
Heather Jack emails, “Since I founded The Volunteer Family (volunteerfamily.org) 10 years ago, we have connected more than 20,000 families with volunteer opportunities. We have been collaborating with two other organizations, Doing Good Together and Little Helping Hands, to build upon that work. The result is Big-Hearted Families, a new website. Please connect with me on social media and follow my blog at heatherjack.com.”

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Tavinder Phull, MBA’06 (left), and Vianka Perez Belyea are co-founders of Rhoost, a Newton, Mass.-based startup launched in 2010. Tavinder emails, “Rhoost makes eco-friendly, nontoxic, and well-designed safety products, such as childproof cabinet locks and table corner guards, to keep babies and little ones safe. Unlike competitive products, our solutions blend with home decor and do not damage furniture. Rhoost products are available not only at rhoost.com, but also at many online and brick-and-mortar retailers including Target, giggle, Magic Beans, diapers.com, and drugstore.com.”

Stephan Nadeau, MBA’10 (second from left), was honored at the Armed Forces Communications and Electronics Association international conference in San Diego. He received the Distinguished Young AFCEAN Award in January for his contributions to AFCEA’s Lexington-Concord, Mass., chapter. Stephan was cited for spearheading an effort to bring the Department of Defense’s Starbase program to Hanscom Air Force Base. Starbase, a federally funded program, encourages elementary students to explore science, technology, engineering, and math. The award was presented on behalf of AFCEA by Kent Schneider (from left), president and CEO; James Neu, senior vice president for business development; and Al Grasso, board chairman.

2002
Heather Jack emails, “Since I founded The Volunteer Family (volunteerfamily.org) 10 years ago, we have connected more than 20,000 families with volunteer opportunities. We have been collaborating with two other organizations, Doing Good Together and Little Helping Hands, to build upon that work. The result is Big-Hearted Families, a new website. Please connect with me on social media and follow my blog at heatherjack.com.”

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**Along with other reads:**

**James Tallett, MBA’11,** is the founder of Deepwood Publishing (deepwoodpublishing.com), an independent publishing company specializing in fantasy, speculative fiction, and alternate history. James emails, “I’m the author behind the fantasy series, The Four Part Land, that started with Terranau and continues in 2013 with Chloddio. I’ve also written numerous short stories, including Bloodaxe, a humorous fantasy e-book. Follow us on Facebook or contact me at jamestallett@deepwoodpublishing.com.”

**Luke Cooper, MBA’11,** head of Baltimore-based investment firm, Performant Capital Partners, also is an attorney and author. He has been making presentations to educational organizations in support of his upcoming book, which will be a practical toolkit to help young adults and entrepreneurs become successful. He emails, “My book will be about elusive practical concepts rarely discussed. I am committed to helping parents, teachers, mentors, and advocates design better solutions to serve our nation’s youth.” Luke is a board member of the Children’s Scholarship Fund of Baltimore. For more information, visit lukeonlife.com.

**Ander Tallett, MBA’12,** is founder and owner of Needham-based Driveway Doctors (drivewaydocs.com), a mobile car-care company. Ander emails, “Driveway Doctors manages all your car repairs. Our ASE-certified (National Institute for Automotive Service Excellence) mechanics come to you and perform the repair on site. No more driving around with warning lights or wasting time and money with unreliable mechanics. Have us manage your maintenance; we offer memberships, which bring down costs and make a great gift.”

In February, he was featured at the Ivy Family Office Network forum in San Francisco and led a discussion on “Emerging Alpha Strategies.” Eli joined Harvest Funds’ parent company, Moody, Aldrich Partners, in 2002.

**Mark Nelson** has been named treasurer and CFO at Farmer Brothers Co. The Torrance, Calif., company manufactures, wholesales, and distributes coffee, tea, and culinary products. Previously, Mark was vice treasurer and CFO at Farmer Brothers Co. The Torrance, Calif., company was featured in a March 4 article, “Pro Athletes Share Personal Workout Secrets With Star Athletes.” Joseph and the company were featured in a March 4 article, “Pro Athletes Share Personal Workout Secrets With Star Athletes.” Joseph and the company were featured in a March 4 article, “Pro Athletes Share Personal Workout Secrets With Star Athletes.” Joseph and the company were featured in a March 4 article, “Pro Athletes Share Personal Workout Secrets With Star Athletes.” Joseph and the company were featured in a March 4 article, “Pro Athletes Share Personal Workout Secrets With Star Athletes.”

**2003 10th Reunion**

Kelly (Petersen) Fitzgerald emails, “Felipe Venegas, John Magraw, Sarah Osteen, Emily Meehan, Mike Cooch, Paul Kirchoff, Pete Lescoe, Bob Parsekian, and I are making plans for our 10th reunion on Saturday, Sept. 28, in Boston. If you graduated in 2002, 2003, or 2004, you’re invited! One-Year, Two-Year, Evening, and Fast Track alumni as well as module professors will be there; you should, too. Find us on Facebook, Babson MBA 2003 Reunion, or contact us at babsonm03tenyear@gmail.com for more information.”

**Jim Poss** was profiled in an article, “Big Belly Was Born Here: Inventor of a Marblehead Native,” in the Marblehead [Mass.] Reporter on Jan. 23. Big Belly Solar’s (bigbelly.com) networked recycling bins and compacting garbage cans bring savings and efficiency to waste collection. Editor’s note: Jim and his company were featured in Babson Magazine’s winter ’13 cover story.

**2004**

Daniel Marcos is CEO of Gazelles Growth Institute, an online, executive education company in Austin, Texas. The firm has announced a new course to teach C-level executives how to identify and hire top performers for their organizations. Daniel is an entrepreneur, international speaker, business coach, and blogger.

**2006**

**Mihael Mikek** is co-founder and CEO of Cambridge, Mass.-based Celtra Inc. (celtra.com), a mobile advertising company. Celtra announced that it has secured $4 million in funding from SoftBank Capital to expand its product development operations to San Francisco and increase its services in Japan and other nations in the Asian Pacific. Editor’s note: Mihael and Celtra were named 2012 Rising Stars at the annual Babson Alumni Entrepreneur Hall of Fame event.

**2007**

**John Gingrich** emails, “Having pursued several entrepreneurial efforts, I am back in the clean energy market with EnergySage (energysage.com), an online solution to help homeowners and business owners go solar. I am part of the founding team and advised the CEO before joining full time last summer. We launched our Solar Marketplace and will add other clean energy products, including solar thermal, geothermal, and small wind. We received our initial funding from the Department of Energy and investments from angel investors.”

**2008**

**Jonathan Black** has been named COO at Press Ganey Associates Inc., a South Bend, Ind.-based firm that partners with health-care organizations to improve the patient’s experience. Previously, he was COO at Omnis Health, a position he had held since the company started in 2008.

**2010**

Bill MacEwen: See Allison Powell ’06.

**2011**

Sudhir Shandilya emails, “Luke Cooper and I founded Asurvest Inc. to provide risk insurance to investors on crowdfunding platforms. Veteran entrepreneur and investor Clarence Wooten is a member of our board. We launched in January and are finalizing a deal with one of the largest insurance carriers in the world. Our insurance could give investors additional peace of mind in the event a company unexpectedly declares bankruptcy. Visit asurvest.com.”

**2012**

Kevin Kauzlaric emails, “If you would like to keep current on the best books for entrepreneurs, please check out my book reviews at kevinkauzlaric.com. I’ve been writing...”
In Memoriam

Christine Drew of Northbridge, Mass., died on Feb. 5. She was manager, instructional services in Babson’s Horn Library from 1998 to 2004. She earned a master of library science at Southern Connecticut State University.

John Mulkern of Boston died on Dec. 25. A professor, he taught in Babson’s History and Society Division from 1966 until he retired in 1996. He wrote a number of articles and books, including Continuity and Change: Babson College, 1919–1994. He earned a PhD in American history from Boston University.

George Williams ’46 of Kensington, N.H., died on Feb. 19. He served in the Army Air Forces during World War II.

Richard Buse ’48 of Greensboro, N.C., died on Feb. 6. He served in the Navy during World War II.

Paul Phipps ’48 of Hopkinton, Mass., died on Dec. 23. He served in the Marine Corps during World War II.

William Bathurst ’49 of Little Rock, Ark., died on Dec. 31. He served in the Army during World War II.

Richard Gerrish ’49 of Jupiter, Fla., died on Dec. 4. He leaves his son, Richard Gerrish ’75.

Herbert Aronsson ’50 of Bloomfield Hills, Mich., died on Aug. 14. He was a member of the Babson Corporation.

Hugo Carlson ’50 of Sheffield, Mass., died on Jan. 6. He served in the Army Air Forces during World War II.

John Morrison ’50 of Bethesda, Md., died on Jan. 30. He served in the Army during World War II. He leaves his son, John Morrison ’80.

William Schwan ’50 of Lansing, Mich., died on Feb. 13. He served in the Army during World War II.

David Scott ’50 of Plainfield, N.H., died on Nov. 25. He served in the Army Air Forces during World War II.

Douglas Smith ’50 of Greenfield, Mass., died on Jan. 8. He served in the Army Air Forces during World War II.

Laurier Beaulieu ’51 of Reading, Mass., died on Jan. 5. He served in the Navy during World War II.

Thomas Stewart ’51 of Pennington, N.J., died on Jan. 31. He served in the Marine Corps during World War II.

Herbert Riordan ’52 of Mashpee, Mass., died on Dec. 30. He served in the Army during World War II. He leaves his daughter, Lynne Riordan Greenwood ’88.

Howard Sherman ’52 of The Villages, Fla., died on Dec. 30.

Justin Sallaway ’53 of Conesus, N.Y., died on March 5.

Erwin Weber ’53 of Scottsdale, Ariz., died on Jan. 22. He served in the Naval Reserve. He leaves his son, Jon Weber ’80, MBA ’81.

Richard Carroll ’54 of Niantic, Conn., and Key Largo, Fla., died on Dec. 15.

John Kaley ’54 of Berlin, Conn., died on Dec. 30. He served in the Army during World War II.

Vincent Specia ’56 of Canton, Conn., died on Jan. 31. He was an Army veteran.


Donald Driscoll ’60 of The Villages, Fla., died on Jan. 5. He was an Army veteran.

Francis Cleary ’61 of Haverhill, Mass., died on Jan. 20. He was an Army veteran.

Elwin Bresette ’63 of North Stonington, Conn., died on Dec. 31.

Richard Easley ’64 of Cape Coral, Fla., died on Dec. 2. He was a Vietnam War veteran.

Robert Kates ’64 of Newton Centre, Mass., died on Feb. 20.

Malcolm Cook ’65 of Great Falls, Va., died on Jan. 18. He served in the Navy during the Vietnam War.


Edmund Shedda, MBA’70, of Natick, Mass., died on Sept. 22. He was a Navy veteran.

Alfred Thompson, MBA’70, of Wallpole, Mass., died on Jan. 30. He was a Navy veteran.

Abbe Kotler ’72 of New York City died on Dec. 27.

Roger Anderson ’73 of Shrewsbury, Mass., died on Nov. 9. He leaves his brother, Stephen Anderson ’70.

James Durkin, MBA ’73, of Falmouth, Mass., died on March 3. He served in the Marine Corps during World War II and the Korean War.

Patricia Irwin, MBA’73, of Framingham, Mass., died on Dec. 23.

John Turchinetz, MBA’73, of Wayland, Mass., died on Dec. 22. He served in the Navy during World War II.

Eugene Irvine, MBA’74, of Waltham, Mass., died on Feb. 4. He served in the Marine Corps during the Korean War.

Martin Censullo ’77 of West Roxbury, Mass., died on Nov. 16.

Robert Lignowski, MBA’77, of Hanson, Mass., died on Feb. 7.

Charles Maxwell, MBA’77, of Framingham, Mass., died on Dec. 2.

Edward Navin, MBA’79, of Ashland, Mass., died on Dec. 5. He leaves his daughter, Christine Navin Doherty ’91.

Robert Patterson ’80 of Atkinson, N.H., died on Dec. 15.


John Forti, MBA’86, of Tyngsborough, Mass., died on Nov. 23.

Wendy Marcozzi Wallace ’88 of Austin, Texas, died on Aug. 15. She leaves her husband, Jim Wallace ’88.

Kyle Mueller ’89 of Swampscott, Mass., died on Feb. 5.

Jennifer (Fiumara) Bryer ’91 of Trevett, Maine, died on Dec. 25.

Ronald Smith, MBA’91, of Braintree, Mass., died on Dec. 28.

Adam Bauer, MBA’97, of San Carlos, Calif., died on Nov. 12.

Kristen (Schraen) Mawn ’99 of Quincy, Mass., died on March 16.

Maximilian Quinn ’01 of New York City died on Feb. 4.