F.W. OLIN GRADUATE SCHOOL
OF BUSINESS AT BABSON COLLEGE

COMMENCEMENT
2014
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A MESSAGE FROM THE PRESIDENT

Dear Degree Candidates, Families, and Friends:

On behalf of the faculty and members of the Boards of Governance, I invite you to join us at the Babson College Commencement on Saturday, May 17, 2014.

Through their commitment to living and learning entrepreneurially, our graduates are ready to take the next step in their life's journey. This is a day of celebration with parents, families, and friends who have encouraged, supported, and believed in the Class of 2014 as they put in the hard work to earn their degrees. We are rightfully proud of their many accomplishments and confident they are well-prepared to pursue their dreams and reach their goals while impacting society in a positive, meaningful way.

Please reference this booklet to help you fully enjoy our wonderful commencement celebration and again my heartfelt congratulations to the newest alumni of Babson College. You will always have a home here and we look forward to, and wish you, every success in the years to come.

Sincerely,

Kerry Murphy Healey
President
GENERAL INFORMATION

Congratulations to degree candidates and their families for reaching this major milestone.

We recommend that degree candidates and their guests read the important Commencement-related information in this booklet. It has been prepared in an effort to anticipate as many questions as possible in addition to our comprehensive website which you can access at www.babson.edu/commencement. We welcome your inquiries as other questions arise (see Important Phone Numbers, p. 9). Please see the diagram on page 19 for an overview of the tent setup.

MASTER’S DEGREE CEREMONY

F.W. Olin Graduate School of Business

The 62nd Commencement ceremony for the Graduate School will be held on Saturday, May 17, 2014, at 2:30 p.m. The academic procession for Commencement will leave from the Webster Center and begin promptly at 2:10 p.m. The ceremony will be held under the tent on the Upper Athletic Fields. More than 4,000 guests will attend this event. Family and guests attending the ceremony should be seated by 2 p.m.

IMPORTANT: Tickets are not required for this ceremony.

Guests also may view the exercises via live broadcast in the Carling-Sorenson Theater.

For family and friends who cannot attend, the ceremony can be viewed online. Please visit the Commencement website, www.babson.edu/commencement, for more information.

Organizing a procession of 600 master’s degree recipients takes more than one hour. Therefore, we ask that all degree candidates assemble on the track in the Webster Center by 1:30 p.m. The class photo will be taken on the steps of Knight Auditorium at 1 p.m.

Please be aware that Babson’s bachelor’s degree ceremony will be held earlier in the day on May 17. The undergraduate ceremony will conclude by 12:30 p.m., and the Commencement tent on the Upper Athletic Fields will be reset for this ceremony. Guests will not be allowed to enter the Commencement tent until 1 p.m. to allow time to prepare the tent for the master’s degree ceremony.
Babson hosts, identified by green ribbons on their name tags, will be stationed throughout the campus on Commencement day to provide any assistance that may be needed.

Medical services will be available at the first-aid vehicle, located on site.

Water stations will be located at several points around the Commencement tent.

Concession tents selling food and beverages will be open from 1 to 3:30 p.m. Diploma cases and Babson clothing and gifts can be purchased on the Upper Athletic Fields. The bookstore in the Donald W. Reynolds Campus Center will be open on Saturday, May 17. Please check the bookstore website for hours of operation at http://babson.bncollege.com.

Flowers, sponsored by the undergraduate Class of 2014 Senior Week Committee, will be available for purchase at the tent area for your convenience.

Restrooms are located on both floors of the Webster Center. In addition, there will be portable facilities close to the Commencement tent area. Facilities are handicap accessible.

Accessibility: Babson College is committed to providing accommodations for individuals with visual, hearing, and/or orthopedic/mobility-related impairments.

• For individuals with an orthopedic/mobility-related impairment, special drop-off locations are located on the Coleman Hall side of the Upper Athletic Fields and at the Webster Center. Directional signage will be posted. Golf carts will transport guests to the tent from these locations, and the driver of the car will be directed to the nearest parking lot.

• For individuals with orthopedic/mobility-related impairment, seating is available to accommodate any guest with a mobility assistance device. Please call the Events Management Office at 781-239-5265 to make arrangements, no later than Friday, April 25, 2014.
For individuals with a hearing impairment, assistive listening devices will be provided upon request. Please call the Office of Events Management at 781-239-5265 before April 25, 2014, if you have questions regarding any other accessibility issues, or would like to request an accommodation not listed above.

**Lost and found articles** will be held by the Office of Public Safety at 781-239-5555.

**Photographs:** Three professional photographers will take pictures of each graduate; first before going onstage, second when they cross the stage, and third, as they come off the stage with diploma in hand. We ask guests to remain in their seats. Within approximately two weeks, you will receive proofs of the photos and a form to place an order with Grad Images. If you do not receive proofs and an order form, please call the company directly at 1-800-261-2576 or visit them online at www.gradimages.com.

A class photo will be taken prior to the ceremony at 1 p.m. on the steps of Knight Auditorium. For order information, please contact Panfoto at www.panfoto.com for more details.

**Pets:** With the exception of visual assistance dogs, pets of any kind are not allowed in the Commencement tent. We ask that you leave pets at home on this day.

**Children:** Children are welcome to attend the ceremony; however, due to safety precautions, graduates are not permitted to carry, or be accompanied by, children onstage.
COMENCEMENT SCHEDULE OF EVENTS*

**Friday, May 16**

**11 a.m.**
Baccalaureate Service**
Glavin Family Chapel

**5–7 p.m.**
Graduate School Awards Ceremony (invitation only)
Olin Auditorium, Olin Hall

**Saturday, May 17**

**Noon**
Legacy Luncheon (invitation only)
Babson Executive Conference Center

**1 p.m.**
Graduate School class photo
Steps of Knight Auditorium

**1:30 p.m.**
Master’s degree candidates assemble
Webster Athletic Center Track

**2:10 p.m.**
Master’s degree academic procession begins

**2:30 p.m.**
Master’s degree Commencement exercises
Upper Athletic Fields

Following the ceremony, a light reception for master’s degree recipients and guests will take place in Staake Gymnasium, lower level of the Webster Center.

*For a comprehensive list of commemencement activities please visit our web page at www.babson.edu/commencement.

**The baccalaureate ceremony is a service of worship in celebration of and thanksgiving for lives dedicated to learning and wisdom.

For further information about graduate school activities, call 781-239-4018.
Babson’s initiatives in environmental sustainability bring Entrepreneurial Thought and Action® to the forefront of global energy and environmental issues. And, Babson is a leader in the field of corporate social entrepreneurship and environmental sustainability. Our energy efficiency effort has been ongoing for more than 20 years.

We also have taken strides to go green around Commencement and are excited to share the following:

- All degree candidates will be wearing eco-friendly caps and gowns made from 100 percent post-consumer, recycled plastic bottles. They are made of fabric spun from molten plastic pellets and take an average of 23 bottles to make each gown.

- Babson diplomas are printed on cotton parchment, which is 100 percent cotton rag paper made from recovered tree-free fibers through cotton ginning waste and textile cuttings. The manufacturing plant is located in Massachusetts.

- Every attempt is made to use recycled paper for our printed programs, tickets, booklets, and other materials.

- We have greatly decreased our paper usage by using e-communications for the majority of our communications regarding Commencement.

- The cups, plates, napkins, and cutlery used at the receptions are biodegradable.

- We offer water stations around the Commencement tent with biodegradable cups to decrease the amount of water bottles.
ANNOUNCEMENTS

Personalized announcements can be purchased online by our vendor, Balfour, at www.balfour.com or by calling 1-877-225-3687.

When purchasing, be sure you order announcements for the appropriate ceremony (graduate versus undergraduate). Please allow three weeks for delivery.

WEATHER INFORMATION

Commencement will be held under the tent, rain or shine, in order to accommodate a larger audience. Since New England weather can vary in May, we ask our guests to dress appropriately for the conditions. Candidates and guests must provide their own umbrellas and raincoats. Participants and guests should come prepared if inclement weather is expected on Commencement day.

Regardless of weather conditions, Babson will provide a live broadcast of the ceremony in the Carling-Sorenson Theater for guest viewing. In addition, the ceremony can be viewed online for those who cannot be with us in person. Please visit www.babson.edu/commencement for more information.

In the event of an extreme weather emergency, please refer to our website or the Babson College Information Line, 781-239-INFO (4636), for detailed information.
COMMENCEMENT CLEARANCE PROCESS (CCP) AND ACADEMIC REGALIA

In order to participate in Commencement, all degree candidates must log into the Babson Portal, where there will be a designated portlet for the Commencement Clearance Process. Here, candidates will view and complete the requirements necessary to pick up their cap and gown and participate in the ceremony. Requirements include fulfilling financial obligations, surveys, etc. This site will be made available to degree candidates.

Caps and gowns are furnished by the College at no charge to graduates. Caps, gowns, hoods, and tassels may be kept as souvenirs of this memorable occasion. Regalia will be available at the bookstore the week of May 12. Please check the bookstore website for hours of operation at http://babson.bncollege.com. Remember: Candidates cannot pick up their cap and gown until all requirements have been fulfilled through the Commencement Clearance Process.

All degree candidates will be wearing eco-friendly caps and gowns made from 100 percent post-consumer, recycled plastic bottles. They are made of fabric spun from molten plastic pellets and take an average of 23 bottles to make each gown.

ACADEMIC PROCESSION

The academic procession for the master’s degree ceremony will form on the track inside the Webster Athletic Center beginning at 1:30 p.m. The order of the procession is as follows: chief marshal, members of governance, faculty and staff, graduate student council president, master’s degree graduates, and the platform party. The formal ceremony begins when all members of the platform party have reached the stage.
IMPORTANT PHONE NUMBERS

Please call the Events Management Office at 781-239-5265 if you have any questions regarding the Commencement ceremony. Here are some important phone numbers to keep handy.

- Academic status (Registrar) ..................................................... 781-239-4519
- Accessibility Accommodations—visual, hearing, or orthopedic/mobility-related impairment ........................................ 781-239-5265
- Alumni and Friends Network .................................................. 781-239-4562
- Babson Executive Conference Center ..................................... 781-239-4000 www.babsonecc.com
- Balfour (announcements/class rings) ................................. 1-877-225-3687 www.balfour.com
- Bookstore ................................................................................... 781-239-4375 http://babson.bncollege.com
- Campus information ................................................................. 781-239-4636
- Caps and gowns (bookstore) .................................................... 781-239-4375
- Center for Career Development (Graduate) ......................... 781-239-4210
- Grad Images (photographer) ................................................. 1-800-261-2576 www.gradimages.com
- Grad Week Events gradstudentcouncil@babson.edu
- Main campus number ............................................................... 781-235-1200
- Office of Faith and Service ...................................................... 781-239-5263
- Graduate Programs and Student Affairs .............................. 781-239-4018 gpsa@babson.edu
- Panfoto (class photo) ............................................................... 781-788-9595 www.panzo.com
- Public Safety .............................................................................. 781-239-5555
- Student Financial Services ...................................................... 781-239-4219
- Weather information (campus information) ........................ 781-239-4636

Or visit our website: www.babson.edu/commencement
CAMPUS PARKING

On Commencement day, all parking areas except for the reserved parking around the Webster Center will be available to guests. While at first glance Babson may appear to have more than adequate parking, we assure you that every lot is full on Commencement day. Some parking areas are a 10- to 15-minute walk to the ceremony site; therefore, we recommend that guests arrive early.

DIRECTIONS

Babson College is located in Wellesley, Massachusetts. The campus is approximately 14 miles west of Boston. If you drive, allow ample time to reach the campus. Travel on campus may be slow because of heavy traffic. Please do not block access roads around the residence halls as seniors will be vacating the residence halls immediately following the ceremony.

From the east:
Take the Massachusetts Turnpike to Exit 15 (Interstate 95/Route 128). After the tolls, follow signs to Route 95/128 South to Exit 21 (Route 16 Newton/Wellesley) …

From the west:
Take the Massachusetts Turnpike to Exit 14 (Interstate 95/Route 128). After the tolls, follow signs to Route 95/128 South to Exit 21 (Route 16 Newton/Wellesley) …

From the south:
Follow Route 95/128 North to Exit 21 (Route 16 Newton/Wellesley) …

From the north:
Follow Route 95/128 South to Exit 21 (Route 16 Newton/Wellesley) …

Then …
At the end of the offramp, follow signs for Route 16 West (Washington Street). Continue on Route 16 West for 2 miles through Newton Lower Falls and Wellesley Hills. Turn left onto Forest Street and follow for 1 mile to Babson College; the main entrance is on the right.
Since other area colleges may be holding their graduation exercises on the same weekend, we strongly recommend that you make reservations as soon as possible to guarantee rooms.

**Babson Executive Conference Center**  
Babson College: 1-781-239-4000 or www.babsonecc.com

**Courtyard Marriott**  
342 Speen Street, Natick: 508-655-6100

**Crowne Plaza**  
320 Washington Street, Newton: 617-969-3010

**Embassy Suites**  
550 Winter Street, Waltham: 781-890-6767

**Doubletree Guest Suites**  
550 Winter Street, Waltham: 781-890-6767

**The Fairmont Copley Plaza Hotel**  
138 St. James Avenue, Boston: 617-267-5300

**The Four Seasons Hotel**  
200 Boylston Street, Boston: 617-338-4400

**Hampton Inn**  
319 Speen Street, Natick: 508-653-5000

**Hilton Garden Inn**  
420 Totten Pond Road, Waltham: 781-890-0100

**Hilton Hotel**  
25 Allied Drive, Dedham: 781-329-7900

**Holiday Inn**  
1200 Beacon Street, Brookline: 617-277-1200  
55 Ariadne Road, Dedham: 781-329-1000

**Hotel Indigo**  
399 Grove Street, Newton: 617-969-5300

**Marriott Hotel**  
2345 Commonwealth Avenue, Newton: 617-969-1000
Residence Inn  
259 Elm Street, Dedham: 781-407-0999  

The Ritz Carlton  
10 Avery Street, Boston: 617-574-7100  

Sheraton Hotel  
100 Cabot Street, Needham: 781-444-1110  
1657 Worcester Road, Framingham: 508-879-7200  

Taj Boston  
15 Arlington Street, Boston: 617-536-5700  

Travelodge  
1350 Worcester Road, Natick: 508-655-2222  

The Westin Copley Place  
10 Huntington Avenue, Boston: 617-262-9600  

The Westin Waltham-Boston  
70 Third Avenue, Waltham: 781-290-5600  

DINING  

If you are planning a celebratory meal, you may wish to consider one of the following restaurants. Many of the hotels listed under Accommodations also offer dining establishments.  

Fine  

Appetito, 761 Beacon Street, Newton Center: 617-244-9881  

Blue Ginger, 583 Washington Street (Route 16), Wellesley: 781-283-5790  

Capital Grille, 250 Boylston Street (Route 9), Chestnut Hill: 617-928-1400  

Legal Sea Foods, 43 Boylston Street (Route 9), Chestnut Hill: 617-277-7300 and 50-60 Worcester Road (Route 9), Framingham: 508-766-0600  

Lumière Restaurant, 1293 Washington Street, West Newton: 617-244-9199  

Moderate  

Agostino’s Restaurant, 23 Washington Street, Natick: 508-655-6643
Alta Strada, 92 Central Street (Route 16), Wellesley: 781-237-6100

Amarin of Thailand, 27 Grove Street, Wellesley: 781-239-1350

California Pizza Kitchen, 1245 Worcester Road (Natick Mall, Route 9), Natick: 508-651-1506 and 183 Linden Street, Wellesley: 781-416-3690

Cheesecake Factory, 300 Boylston Street (Atrium Mall, Route 9), Chestnut Hill: 617-964-3001

The Cottage, 190 Linden Street, Wellesley: 781-239-1100 and 47 Boylston Street (Route 9), Chestnut Hill: 617-916-5413

Dolphin Seafood Restaurant, 12 Washington Street, Natick: 508-655-0669

Ken’s Steak House, 95 Worcester Road (Route 9), Framingham: 508-875-4455

PapaRazzi, 16 Washington Street, Wellesley: 781-235-4747

Petit Robert Bistro, 45 Chapel Street, Needham: 781-559-0532

Sweet Basil, 942 Great Plain Avenue, Needham: 781-444-9600

The Rice Barn, 1037 Great Plain Avenue, Needham: 781-444-8300

Yama Japanese Restaurant, 245 Washington Street, Wellesley: 781-431-8886

Casual

Bertucci’s, 380 Washington Street, Playhouse Square, Wellesley: 781-239-0990

John Harvard’s Brew House, 1 Worcester Road (Rt. 9), Framingham: 508-875-2337

Not Your Average Joe’s, 109 Chapel Street, Needham: 781-453-9300

TGI Friday’s, 1 Worcester Road (Route 9), Framingham: 508-875-7735
The Glavin Family Chapel on campus is an interfaith place of worship. The schedule of services during Commencement weekend will be posted at the chapel and announced closer to the date.

There are several places of worship in the area. Here is a listing that may be of interest to you:

**Christianity**

**Christ Church United Methodist**
2 Brook Street, Wellesley
781-235-7569

**Christian Science Church**
8 Rockland Street, Wellesley
781-235-1114

**Saint Andrew Episcopal Church**
79 Denton Road, Wellesley
781-235-7310

**Saint Paul Roman Catholic Parish**
502 Washington Street, Wellesley
781-235-1060

**Wellesley Baptist Church**
42 Elmwood Road, Wellesley
781-235-6925

**Wellesley Hills Congregational Church**
207 Washington Street, Wellesley
781-235-4424

**Judaism**

**Beth El-Ate Orthodox Synagogue/ Shul**
561 Ward Street, Newton Centre
617-244-7233

**Temple Aliyah, Conservative**
1664 Central Avenue, Needham
781-444-8522

**Temple Beth Elohim, Reformed**
10 Bethel Road, Wellesley
781-235-8419

**Buddhism**

**Cambridge Zen Center**
199 Auburn Street, Cambridge
617-576-3229

**Islam**

**Islamic Center of Boston**
126 Boston Post Road, Wayland
508-358-5885

**Hinduism**

**Sri Lakshmi Hindu Temple**
117 Waverly Street, Ashland
508-881-5775

For information concerning other places of worship in neighboring cities and towns, please call the Office of Faith and Service at 781-239-5623 or visit our website www.babson.edu/commencement for more information.
WELCOME TO THE ALUMNI AND FRIENDS NETWORK AND THE BABSON ALUMNI ASSOCIATION

Congratulations on your graduation from Babson! You now are part of the Alumni and Friends Network, consisting of more than 36,000 Babson entrepreneurial thinkers and doers in 50 states and 111 countries. You also automatically become a member of the Babson College Alumni Association, which works with the Alumni and Friends Network to provide opportunities for alumni to remain connected to Babson.

As part of this extended community, you have access to benefits, services, and leadership opportunities designed to add value to your professional and personal life. A detailed description of these benefits can be found on the Babson alumni website, www.babson.edu/alumni. You will find information on the website about alumni events, College initiatives, campus news as well as career and volunteer opportunities. The Babson Alumni and Friends Network provides:

• Valuable resources including Career Connections, our alumni job search tool; obtain free access to many of the most popular library databases; advertise in the alumni business directory.
• Alumni events, as well as enrichment, lifelong learning, and service programs.
• Volunteer opportunities with an alumni regional group or club or one of many Babson programs including CLTP, women’s leadership, and undergraduate or graduate admissions.
• Ways to stay connected with your peers via the alumni directory where you will be able to update your contact information at any time online.

As a new graduate, you will begin receiving Babson Magazine on a quarterly basis and a monthly e-newsletter. Both publications will include College news and strategy updates, interesting feature stories, and alumni news.

We also hope to see you on campus for your next class reunion.

Congratulations again on your accomplishments at Babson and we look forward to helping you stay connected with Babson and the Alumni and Friends Network.
WHILE YOU’RE ON CAMPUS

The Donald W. Reynolds Campus Center includes the bookstore, a café, Dunkin’ Donuts, meeting rooms, and comfortable gathering spaces, and offers a warm and informal public setting that supports a sense of community.

The Arthur M. Blank Center for Entrepreneurship is the home of Babson’s entrepreneurial studies program. Facilities include a 40-seat room wired for teleconferencing, a cyber forum, and a 12-seat room where visitors may view videos.

The Glavin Family Chapel is an interfaith facility where members of the College community may practice their faith, seek inspiration and guidance, and find peace in the quiet of a sacred space.

The Richard W. Sorenson Center for the Arts is a multipurpose performance facility featuring the 450-seat Carling-Sorenson Theater, which occupies the principal space in the building. The building also includes practice rooms, dressing rooms, and a rehearsal studio.

The Sorenson Family Visual Arts Center, located in Trim Hall, includes a black-and-white photography lab with darkroom; a 2-D studio for painting, drawing, and liberal arts projects; a 3-D studio with kiln room for clay, pottery, and wood projects; a state-of-the-art multimedia digital lab; and an artist-in-residence studio.

The Stephen D. Cutler Investment Management Center, located in Horn Library, provides resources for understanding, researching, and participating in the field of finance. The center is used by students conducting finance course work and those participating in the Babson Investment Management Association and the Babson College Fund, as well as by faculty.

The Isaac Newton Room (third floor, Horn Library), purchased by Grace K. Babson for the College in 1937, is the actual fore-parlour of the house on St. Martin’s Street, Leicester Square, London, where Newton lived from 1710 to 1725. The original pine-paneled walls, carved fireplace mantel, and period furnishings preserve the atmosphere of Newton’s home.

The Babson Globe is a freestanding globe measuring 28 feet in diameter and weighing 25 tons. The exhibit is located in front of Coleman Hall on Map Hill Drive.
Buildings and Facilities

- Admission, Graduate (Olin Hall) *
- Admission, Lunder Undergraduate Admission Center *
- Alumni Hall *
- Athletics (Webster Center) *
- Babson Executive Conference Center (BECC) *
- Babson Globe *
- Babson Hall *
- Roger W. Babson Memorial
- Arthur M. Blank Center for Entrepreneurship *
- Bryant Hall *
- Canfield Hall *
- Carling-Sorenson Theater *
- Coleman Hall *
- Stephen D. Cutler Investment Management Center *
- Dining (Trim Hall) *
- Executive Conference Center (BECC) *
- Facilities Management and Planning (Sullivan Building) *
- Forest Hall *
- Forest Hall Annex
- Gerber Hall *
- Glavin Family Chapel *
- Goff Alumni Suite *
- Health Center (Hollister) *
- Horn Hall *
- Horn Computer Center *
- Horn Library *
- Humphries Plaza *
- Keith Hall *
- Knight Auditorium *
- Kriabel Hall *
- Lunder Undergraduate Admission Center *
- Luksis Hall *
- Main Entrance *
- Malloy Hall *
- Mandell Family Hall *
- McCullough Hall *
- Millea Hall *
- Newton Apple Tree *
- Nichols *
- Olin Hall (Graduate School) *
- Park Manor Central *
- Park Manor North *
- Park Manor South *
- Pietz Hall *
- President’s House *
- Public Safety *
- Publishers Hall
- Purchasing and Receiving *
- Putney Hall *
- Donald W. Reynolds Campus Center *
- Babson Skating Rink and Boston Sports Club *
- Richard W. Sorenson Center for the Arts *
- Sorenson Family Visual Arts Center *
- Sullivan Building (Facilities Management and Planning) *
- Tomasso Hall *
- Trim Hall (Dining) *
- U.S. Post Office *
- Van Winkle Hall *
- Webster Center (Athletics) *
- Westgate Entrance *
- Westgate Hall *
- Woodland Hill

Parking Lots
- A Athletic Deck *
- B Babson *
- C Coleman *
- E BECC *
- F Forest *
- H Hollister *
- K Knight *
- L Lunder *
- N Nichols *
- P Webster *
- S Sullivan *
- T Trim *
- W Woodland *
- Y Bryant *

* Handicap Access

Commencement Tent
Webster Center, student lineup

Parking Lots
This section provides good views of MBA candidates whose last names begin with “A–K.”

MBA CANDIDATES A–K*
MSA CANDIDATES
MS CANDIDATES

Guest Seating
This section provides good views of MBA candidates whose last names begin with “L–Z,” MSA degree candidates, MS degree candidates.

Seating for
Individuals with
Disability/Impairment
Reserved Seating
Guest Seating

NOTE: Candidates will proceed across the stage in alphabetical order, using the two paths indicated with arrows. The optimal point for viewing is in the section opposite where your candidate is seated, as they will face that direction when diplomas are presented.

*This is how candidates are normally divided. Please watch for posted signs outside the tent for additional information.