Proof points

» **The Foundations of Management and Entrepreneurship** course (FME) is a 7-credit, yearlong immersion into the world of business in which student teams invent, develop, launch, manage, and liquidate a business. Along the way, students study entrepreneurship, marketing, accounting, organizational behavior, information systems, and operations. The College provides up to $3,000 as startup money for these student businesses. Each team of approximately 30 students donates 180 hours, along with all profits, to a local community service agency of its choice. Agencies supported by FME businesses have included Special Olympics, Habitat for Humanity, Fidelity House, Cradles to Crayons, Boys and Girls Club, and Wellesley Housing Authority, to name a few. Since 1999, more than $350,000 has been donated by FME businesses to local charities.

» Undergraduate **Senior-Led Seminars**, For Students, By Students: Made possible by a generous gift of the Donald W. White Sr. ’50 Family, Babson now offers five classes each spring semester taught entirely by seniors. The classes are on topics that hold special meaning with their instructors, and range from food trucks to Web application development. By sharing their passion with their peers, the seniors are able to teach topics that aren’t currently offered in the standard undergraduate curriculum. These classes are very popular among fellow students whose desire for knowledge extends beyond the typical course load.

» **Graduate Signature Learning Experiences** (SLEs) reinforce and expand classroom learning through hands-on activities that require students to put theories into practice. Students learn to transform instruction into instinct so they can make real-world decisions in real time that have a real impact.

» **The John E. and Alice L. Butler Venture Accelerator** serves all students looking to start or advance an entrepreneurial venture by providing an entrepreneurial community and support throughout the stages of developing their company including incubator workspace, peer mentoring programs, mentoring, and other valuable resources. Selected student businesses are given access to professional and semiprivate workspace to grow and manage their businesses between classes.

» **Babson Entrepreneurial Thought and Action® Challenge** (B.E.T.A.): Formerly the Douglass Graduate Business Plan Competition and the John H. Muller Jr. Undergraduate Business Plan Competition, the B.E.T.A. Challenge recognizes major milestones student businesses have achieved by taking action.

» **Rocket Pitch**: An annual event at which Babson and Olin entrepreneurs (students and alumni) are invited to pitch their business ideas to a large audience of students, faculty, entrepreneurs, investors, and service providers. Each entrepreneur is given three minutes and three PowerPoint slides to quickly and succinctly
deliver the critical differentiating elements of their business ideas. Pitches happen in rapid succession in
multiple rooms. Competitors can’t answer questions during their pitch, so an open networking reception follows
the competition, allowing audience members to connect with the entrepreneurs directly. Each year, more
than 100 students participate on the Wellesley campus. Rocket Pitch also is an annual event at the Babson San
Francisco campus.

» Summer Venture Program: A 10-week intensive experience designed to accelerate the development of student
entrepreneurial ventures. This program is offered to Babson undergraduates and graduate students, and students
of Franklin W. Olin College of Engineering and Wellesley College. Up to 15 teams are chosen to participate in the
program each summer. Teams receive housing, workspace, mentors, a speaker series, and other resources to help
their businesses develop throughout the 10 weeks. The program concludes with a Demo Day at which each team
presents in front of professional investors and the local community.

» Academy of Distinguished Entrepreneurs™: In 1978, Babson College established the world’s first
entrepreneurship hall of fame, the Academy of Distinguished Entrepreneurs. Since its inception, the academy
has recognized and honored more than 100 entrepreneurs who have contributed significantly to the
development of free enterprise throughout the world.

» Babson College Fund: The Babson College Fund (BCF) is an academic program in which specially selected students
from both the Undergraduate and Graduate schools manage a portion of the Babson College endowment. The
program builds students’ investment research and portfolio management skills, and offers practical experience.

» The Center for Women’s Entrepreneurial Leadership (CWEL) at Babson College educates, inspires, and
empowers women entrepreneurial leaders to reach their full potential to create economic and social value
for themselves, their organizations, and society. The center does this through innovative education programs,
events, and by supporting and widely disseminating research about the unique skills and experiences of women
entrepreneurial leaders. Additionally, CWEL supports and advances gender equality as a growth strategy for
individuals and for organizations of all sizes, everywhere in the world.

» The Women Innovating Now (WIN) Lab provides women entrepreneurs with an inspiring community and a
rigorous, experiential process that catalyzes innovative thinking and enables them to successfully launch or
transform businesses. Throughout the eight-month experience, the WINners—who are chosen to participate in
the lab, not based on existing business ideas, but on their potential for entrepreneurial success—iterate their
ideas and design and test prototypes.

» From Day One is a marketplace of social innovation and a day of service created to introduce students, faculty,
and staff to expertise, resources, ideas, and entertainment around how they can make a difference at Babson
and beyond. The day is aimed at exposing the Babson community to social innovation and what it means to be a
change maker.

» More than 100 undergraduate and graduate student-run clubs and organizations.

» Nine undergraduate special interest Living/Learning Communities including Entrepreneurial “E” Tower, Healthy-
Living Tower, Women Giving Back Tower, Pride Tower, and sorority and fraternity towers.
» Babson has partnered with MassChallenge to create Graduate Student Business hatchery space in Boston’s Innovation District. As part of the Babson Venture Accelerator, hatcheries provide a vibrant atmosphere conducive to sharing ideas and information among student teams, faculty, executives in residence, and visiting entrepreneurs. The hatcheries function like incubators where student entrepreneurs have access to professional and semiprivate workspace to grow their businesses.

» The Babson Executive Conference Center is an award-winning conference center located on Babson’s campus. With 22,500 square feet of meeting space, 37 meeting rooms, and 175 guest rooms, this premier facility provides an ideal setting for learning and collaboration.

» Babson’s classroom presence in Boston and San Francisco provides the opportunity to offer the Babson MBA experience in convenient locations where entrepreneurial students live and work. Full-time and part-time students may take elective courses in Boston, while West Coast students may enroll in the Fast Track Program, with a structure that allows them to work and obtain their MBA at the same time.

» The Management Consulting Field Experience (MCFE) program connects Boston-area organizations with talented Babson students who work as consultants to address a current business challenge. Students gain valuable experience while providing your organization with creativity, insights, and results.