WELCOME TO BABSON!

Greetings and congratulations on your acceptance to Babson’s MBA program! Your admission to our very selective program is testimony to your success to date, and I am sure you will be a proud member of our Babson MBA alumni community both as a student and as an alumnus.

You are about to begin an exciting and challenging learning experience that will accelerate your progress toward becoming an innovative leader. As you know, you are welcomed to a community that has a proud tradition. Babson College is a global leader in management education. Ranked the No. 1 MBA program for entrepreneurship, we educate men and women to be entrepreneurial leaders in a rapidly changing world. You will leave us prepared to identify opportunities and initiate actions that result in genuine accomplishment. You will join our alumni who are key contributors in established enterprises as well as emerging ventures.

While you are with us, we will challenge you to think creatively and across disciplinary boundaries. We will cultivate in you the willingness to take and manage risk, the ability to energize others toward a goal, and the courage to act responsibly.

Additionally, I see today great disparities in wealth, education, the environment, health, and access to meaningful work. You will learn how to make a positive difference in a world that desperately needs what you will have to offer. Our students understand that leadership requires both technical knowledge and a sophisticated appreciation of institutions, societies, cultures, and self.

In closing, I welcome you to Babson. Please understand our commitment to building and sustaining a highly productive and rewarding lifelong relationship with you—beginning with this transformative learning experience. I look forward to meeting you in person. My best wishes to you for continued success.

WILLIAM B. LAMB
Murata Dean, F.W. Olin Graduate School of Business
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