Welcome to Babson!

Babson invented the methodology for entrepreneurship education nearly half a century ago, and today Entrepreneurial Thought and Action is still at the center of the Babson experience. Our diverse, experienced faculty believes in this pedagogy and is dedicated to entrepreneurial leadership across all disciplines.

“Our analytical foundation and quantitative techniques enable the assessment of risk in entrepreneurial decision-making.”
– Dessislava A. Pachamanova, PhD, Associate Professor of Operations Research

“Marketing is an exciting and challenging blend of analytical rigor and entrepreneurial risk taking and creativity.”
– Phil Dover, Associate Professor

“By cultivating this [entrepreneurial] mindset, Babson equips students with broad-based skills that are relevant to entrepreneurship of all kinds. Babson focuses on helping students develop entrepreneurial thought and action that can be applied in any business venture, large or small, public or private, corporate or not-for-profit, local or global.
– Candida Brush, Chair, Entrepreneurship Division

“Entrepreneurial leadership—taking initiative that will make a difference to those inside and outside of organizations—is at the heart of our course offerings.”
– Allan Cohen, Professor of Management

“Our courses on operations, innovation and information systems all rely on the foundation of Entrepreneurial Thought and Action. It is critical that future leaders engage different ways of thinking and acting in order to shape social and economic opportunity.”
– Kate McKone-Sweet, Professor of Technology and Operations Management

Our graduate school faculty is committed to working together to empower and support our students to take ownership of initiatives both inside and outside the classroom. Across all disciplines, the faculty will help you prepare to be an entrepreneurial leader ready to make an impact in the global landscape.

Best regards,

William Lamb
Murata Dean
F.W. Olin Graduate School of Business at Babson College