

**REUNION@**

**BACKTOBABSON**

# REUNION VOLUNTEER GUIDE

EVERYTHING YOU NEED TO KNOW  
ABOUT MAKING YOUR REUNION  
GREAT.

**BABSON 101**

## GETTING REACQUAINTED

Maybe the last time you were on campus was your graduation, or maybe you visited yesterday with your son or daughter for a campus tour. Sometimes, you read the alumni newsletter, and other times you don't even realize it arrived in your inbox. We get it: our alumni lead busy lives, and you may not have kept up with the latest Babson news. That's why we're here to help get you up to speed!

As a Reunion volunteer, you will contact classmates who often will have questions about Babson, and this overview will help you be prepared to answer them. It also provides some useful facts, figures, and points of interest that will allow you to talk about Babson with pride and confidence. There is much more information available at [www.babson.edu](http://www.babson.edu), and you can always contact your Reunion class liaison with questions.

## GENERAL

Inaugurated in July 2013, **Kerry Healey** is Babson's 13th president, and the first woman to lead Babson College. She is dedicated to enhancing the student and alumni experience both on campus and around the world, as well as further strengthening Babson's institutional prestige and reputation as an elite global business college.

Babson's mission is to educate entrepreneurial leaders who create great economic and social value everywhere.

Babson's Vision Statement: We want to be the pre-eminent institution in the world for [Entrepreneurial Thought & Action®](#)—and to be known for it. We want to expand the notion of entrepreneurship to embrace and celebrate [Entrepreneurship of All Kinds®](#). We want to put the power of entrepreneurship as a force for economic and social value creation in as many hands in the world as we can.

## RANKINGS

Babson is the No. 1 college for Entrepreneurship according to *U.S. News & World Report*, a title we have owned for 21 years, the lifetime of the ranking.

» **Babson was named the No. 1 ROI for business schools in both 2016 and 2015 by PayScale.**

[Additional ranking information](#) about the undergraduate and graduate programs is available on [babson.edu](http://babson.edu).

**#1 UNDERGRADUATE  
BUSINESS SCHOOL FOR ROI  
— PAYSACLE**

## CAMPUS

The newest residence hall, Park Manor West, opened in January 2015 to first-year students. This completes the quad in the center of campus. In September 2015, the Leonard A. Schlesinger Innovation Lab was dedicated in a ceremony attended by the former Babson president. The lab is housed in Park Manor West and supports first-years during their [FME course](#).

Roger's Pub closed its Park Manor Central location in June 2015 to allow for building renovations. The new pub opened in early 2016 adjacent to Trim Dining Hall. Students, faculty, staff, and alumni love enjoying the full service pub and grill.

Did you know that Babson now has THREE campuses? Where are they? Wellesley, [Boston](#), and [San Francisco](#).



## THE NEWEST RESIDENCE HALL:

PARK MANOR WEST COMPLETES THE QUAD IN THE CENTER OF CAMPUS.



## BABSON HAS THREE LOCATIONS

BOSTON, SAN FRANCISCO, AND THE MAIN CAMPUS IN WELLESLEY, MASSACHUSETTS

## STUDENTS

# AN INSIDE LOOK AT BABSON

## AN OVERVIEW OF THE STUDENT POPULATION

### STUDENT POPULATION STATS

- # Number of Students – 2,141
- ♀ Percentage of Women – 48
- 👥 Percentage of U.S. Students of Color – 30

### CLASS OF 2021 STATISTICS

NUMBER OF APPLICATIONS: 7,122

ADMIT RATE: 24%

CLASS SIZE: 550

- ♀ Percentage of Women – 52
- 👥 Percentage of U.S. Students of Color – 45
- 🌐 Percentage of International Students – 28
- 💰 Institutional Grants and Scholarships Awarded – \$8.8 million

## FINANCES

Babson's endowment has surpassed \$391 million. It consists of funds that have been established over time for a variety of purposes including scholarships, professorships, facilities, athletics, and other academic programs. These funds are managed to support the mission of the College in perpetuity.

For the 2017–2018 academic year, Babson provided \$43 million in financial aid to undergraduate and graduate students.

The cost of attending Babson is \$70,428. The average starting salary of undergraduate alumni is \$59,700.

In 2015, Babson received bond rating upgrades from Moody's Investors Service and Standard and Poor's Ratings Services. Standard and Poor's has upgraded Babson's bond rating to A from the prior rating of A-. [Learn more about this from the press release.](#)

## ACADEMICS

There are [27 concentrations](#) offered in the Undergraduate Program.

Business Analytics has become a popular concentration.

Graduate Degrees and Certificates offered:

- » **MBA offered in four delivery models: One-Year, Two-Year, Blended Learning, Part-Time Evenings**
- » **MSEL (Master of Science in Management in Entrepreneurial Leadership)**
- » **MSA (Master of Science in Accounting)**
- » **MSF (Master of Science in Finance)**
- » **MSBA (Master of Science in Business Analytics)**
- » **CAA Program (Certificate in Advanced Accounting)**
- » **CAM Program (Certificate in Advanced Management)**

## ATHLETICS

[Babson Athletics](#) offers 22 varsity programs at the Division III level. The majority of teams compete in the NEWMAC.

**Recent program highlights:**

Men's Basketball won the 2017 NCAA Division III Championship.

Women's Field Hockey reached the 2016 NCAA Division III Final Four for the first time in program history.

## BABSONARTS

In September 2013, [Commonwealth Shakespeare Company](#) was named as the Theatre in Residence at Babson College. The company presents a series of events on the Babson campus during the year, including Theatre in the Rough staged readings, open rehearsals, Shakespeare and Law, and Shakespeare and Leadership. [Check out the BabsonARTS upcoming schedule.](#)