BABSON ENTREPRENEURS RESOURCE GUIDE

BLANK CENTER RESOURCES

The Arthur M. Blank Center for Entrepreneurship is the hub for cocurricular programs that accelerate startups of all kinds. www.babson.edu/blankcenter

THE BUTLER LAUNCH PAD

An experiential startup program that offers weekly events and speakers, workshops, peer mentoring, an entrepreneurial community, workspace, access to experts, and seed funding. www.babson.edu/butlerlaunchpad

ROCKET PITCH NOVEMBER 2019

A unique annual event that invites students and alumni to pitch their business ideas in a rapid-fire format. www.babson.edu/rocketpitch

B.E.T.A. CHALLENGE APRIL 11, 2019

The Babson Entrepreneurial Thought & Action® (B.E.T.A.) Challenge showcases the top Babson student and alumni ventures that have viable business models and have achieved momentum by taking action. Grandprize winners win more than \$20,000! www.babson.edu/betachallenge

SUMMER VENTURE **PROGRAM**

An intensive 10-week experience designed to accelerate the development of 15 student entrepreneurial ventures. www.babson.edu/svp

FASHION ENTREPRENEURIAL INITIATIVE

An action tank focused on supporting entrepreneurship in the fashion and retail industry.

fashion@babson.edu

SEED FUND

Seed funding is offered to select earlystage entrepreneurs to offset startup expenses such as building prototypes and securing web designers. www.babson.edu/butlerlaunchpad

OTHER Campus Resources

E-TOWER

Special-interest housing that provides creative and collaborative living space, resources, and a thriving network of peers for student entrepreneurs. www.etower.org

WIN LAB

Created by the Center for Women's Entrepreneurial Leadership (CWEL) at Babson, Women Innovating Now (WIN) Lab® is a five-month program where women entrepreneurs build successful businesses. www.babson.edu/winlab

THE WEISSMAN FOUNDRY

An open-door design studio providing support for collaborative thinking, advanced fabrication equipment, and the space to iterate and build art, design, academic, and entrepreneurial projects. www.foundrv.babson.edu

FOOD SOL

An action tank supported by The Lewis Institute that provides numerous resources for food-related ventures at Babson and in the community. www.babson.edu/foodsol

BABSON ENTREPRENEURSHIP **FORUM**

NOVEMBER 2019

The Babson and Boston startup communities gather to network and learn at this one-day conference. www.babsonforum.com



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