



The Coaching Program for Entrepreneurship Educators

The Babson Academy for the Advancement of Global Entrepreneurial Learning is offering a remote, targeted instructional coaching program focused on entrepreneurship educators in collaboration with Babson College MBA alumnus and experienced educational consultant and teacher, David James, founder of Beacon Instructional Partners. Participating instructors of entrepreneurship will partner with an experienced instructional coach who will provide tailored instructional suggestions, information, and resources during six intensive coaching sessions over the course of a semester.

WHY?

Entrepreneurship education is not just about sharing knowledge with students, but also the ability to teach entrepreneurially and model an entrepreneurial mindset. This program provides educators with an instructional thought partner to work through ideas and challenges related to developing new materials and experimenting with new modes of teaching. Instructional coaching offers participating instructors the opportunity to receive specific, highly-actionable feedback on their teaching of entrepreneurship with the benefit of:

1. An improved **instructor “tool kit”** of experiential, action-based strategies and activities to teach entrepreneurship.
2. A clearer **philosophy of entrepreneurship instruction** that speaks to the participant’s personality and context.
3. An improved ability to **reflect on instructional choices** and a higher level of satisfaction, confidence, and ability teaching entrepreneurship.

WHO?

Instructional coaching is open to any faculty member or instructor that teaches entrepreneurship. Instructors from all experience levels are welcome, including:

- **Novice Entrepreneurship Instructor:** instructor with 1-3 years of experience who wants to build their instructional skill set for teaching entrepreneurship.
- **Experienced Entrepreneurship Instructor:** instructor with 4-10 years of experience who wants to push their entrepreneurship instruction from good to great.
- **Expert Entrepreneurship Instructor:** instructor with 10+ years of experience who wants to refine and elevate specific components of their entrepreneurship coursework and instruction.
- **Struggling Entrepreneurship Instructor:** instructor of any experience level who struggles to meet their own and/or their institution’s expectations for high-quality entrepreneurship instruction.

The ideal candidate will have already participated in the [Price-Babson Symposium for Entrepreneurship Educators](#) or a [Global Symposium for Entrepreneurship Educators](#).

WHEN?

All coaching activities will occur during **Winter and Spring 2021**. Entrepreneurship instructors *not* teaching during Winter and Spring 2021 are encouraged to enroll in planning and lesson design coaching (details below).

HOW?

All coaching will be conducted virtually. Participants have the option to engage in one of two types of coaching:

1. **Observation-Based Coaching:** Record and share lessons with your instructional coach and discuss specific ways to refine and improve your teaching practices. Observation-based coaching includes the following activities:

Activity	Timeline	Description
Intro Coaching Session (x1)	Beginning of semester	Introductory meeting to discuss and define coaching goals for the semester.
Instructional Observations (x4)	During the semester	Comprehensive remote classroom observations conducted by instructional expert. Observations may be conducted either synchronously (live) or asynchronously (recorded).
Instructional Debrief Sessions (x4)	During the semester	Instructional coaching session to discuss classroom observations and action steps to improve future instruction.
End-of-Semester Action Planning (x1)	End of semester	End-of-semester conversation to review student evaluations scores and action plan future instruction.

Sample observation-based coaching focus areas include, but are not limited to:

- Implementing effective instructional practices in a virtual environment
- Differentiating classroom instruction to meet student need and interest
- Asking effective, rigorous questions to drive student engagement
- Creating an inclusive learning environment

Together, all coaching activities take **8-10 hours** over the course of the semester. The timeline of coaching activities can be adjusted and accelerated, as necessary, to accommodate course schedule and pacing. *Cost: \$2,500 per semester for each participating instructor.*

2. **Planning and Lesson Design Coaching:** Partner with an instructional coach to conduct a deep dive on a component(s) of your curriculum (i.e., assignments, learning activities, questioning sequences, rubrics, etc.) to create aligned and engaging learning experiences for your students. Planning and lesson design coaching may focus on either current or future course offerings and includes the following activities:

Activity	Timeline	Description
Intro Coaching Session (x1)	Beginning of semester	Introductory meeting to discuss and define coaching goals for the semester.
Instructional Planning and Design Session (x4)	During the semester	Intensive lesson and/or curriculum planning session conduct by instructional expert to discuss course objectives, materials, and/or plans.
End-of-Semester Action Planning (x1)	End of semester	End-of-semester conversation to review student evaluations scores (if applicable) and action plan future instruction.

Sample planning and lesson design coaching focus areas include, but are not limited to:

- Effectively organizing and sequencing course objectives and goals
- Planning and managing effective student practice

- Preparing engaging classroom activities and learning experiences
- Designing rigorous and aligned assessments and rubrics

Together, all coaching activities take **7-9 hours** over the course of the semester. The timeline of coaching activities can be adjusted and accelerated, as necessary, to accommodate participant availability. *Cost: \$2,000 per semester for each participating instructor.*

TESTIMONIALS

Babson College professors who have partnered with an instructional coach have said the following about their experience:

- *“I truly feel that the coaching significantly improved my effectiveness as an instructor. **Students were more engaged this semester than they have ever been**, and I felt confident that I was reaching all students. I highly recommend this program to other faculty members.”*
- *“The coaching was awesome. My coach was great and the process was extremely productive. **I think instructors of all levels and experience could benefit from this.**”*
- *“My coach provided **tips that I could apply immediately** in the next class session as well as overarching ways to frame learning that I can continue to reflect on.”*

EXPECTATIONS

Participants agree to provide Babson with feedback about the coaching experience, as well as pre/post student opinion survey (or equivalent) results to help us measure the impact of coaching supports.

NEXT STEPS

To apply to **The Coaching Program for Entrepreneurship Educators** for Winter or Spring 2021, submit your enrollment form (link below) by **January 15th, 2021**.

[Enroll Today!](#)

ENROLLMENT

Once we have received your enrollment form, we will follow up with registration details and next steps for payment. Upon submission of your enrollment form and payment, you will then be assigned an instructional coach based on your interests and goals and will be contacted to set up your initial coaching meeting. **Please email questions to Carrie Boyd, Associate Dean of The Babson Academy, at cboyd@babson.edu.**