

BABSON COLLEGE

| Babson Academy Youth Impact Lab

#1 School in
Entrepreneurship

— *U.S. News & World Report*

#2 Best College
in the United States

— *The Wall Street Journal*

Youth Impact Lab

Empowering educators to lead the
next generation of changemakers
through entrepreneurship

» babson.edu/youthimpact





About the Youth Impact Lab

Babson Academy's Youth Impact Lab partners with K-12 educators, schools, communities, non-profit organizations, educational systems, and other critical stakeholders to train on how to successfully foster entrepreneurial mindsets within their students. Our goal is to help young leaders see problems as opportunities and collaborate to create a more just future for all.

We focus on creating a more equitable world by empowering educators to cultivate entrepreneurial youth leaders.

To achieve this goal, we train educators to think and act like entrepreneurs themselves so they can model and teach the practice to their students. We focus on social-emotional learning, helping youth develop grit, growth mindsets, social awareness, and critical thinking. These skills can play a positive role in academic achievement and career results, while supporting decreases in mental health issues and more.

Teachers, administrators, and youth development professionals have the power to strengthen students' resiliency by teaching them how to use an entrepreneurial approach to problem solving.

» babson.edu/youthimpact

FOR ADMINISTRATORS & SCHOOL LEADERS

Strategic Innovation by Design: Leading Future Ready Schools

In a world marked by uncertainty and rapid change, the ability to think and act entrepreneurially is not optional—it is essential for student success.

This online professional learning program equips K-12 senior educational leadership teams with the entrepreneurial skills, knowledge, and tools to lead, manage change, innovate, and compete in a changing educational environment. Using an entrepreneurial lens, our program shows senior leaders how to drive strategic innovation, make impactful decisions, and give their schools the edge they need to compete and grow by deploying a transformative entrepreneurial school culture.

By the end of this course, leadership teams will have built a transformative strategic action plan that disrupts traditional, outdated educational models. This plan will allow leadership teams to set their schools apart by creating an innovative entrepreneurial culture that inspires innovative thinking and acting as they prepare students for an unpredictable future.

Benefits of the Program

- **Collaborative Learning:** Work alongside your leadership team to brainstorm, share insights, and co-create a strategic action plan for your school.
- **Expert Guidance:** Participate in dynamic live sessions featuring insights from peers, entrepreneurs, and thought leaders experienced in school transformation.
- **Entrepreneurship School Culture Toolkit:** Access templates, frameworks, and resources to support planning and implementation.
- **Data-Driven Decision Making:** Set key metrics for success and learn how to measure true learning defined as changes in beliefs, attitudes, and actions.
- **AI Integration:** Learn how AI tools support real-time adjustments to curricula, strategies, and operations, enabling schools to quickly adapt to emerging challenges.
- **Peer Feedback:** Gain valuable insights and suggestions from global school leadership teams concurrently participating in the course.

FOR TEACHERS AND YOUTH DEVELOPMENT EDUCATORS

Certificate in Youth Entrepreneurship Education

The Certificate in Youth Entrepreneurship Education is designed for K–12 teachers and youth development professionals who want to bring entrepreneurial thinking into their classrooms and communities. During this immersive program, educators learn how to create an entrepreneurial culture in their classroom while experiencing key elements of Babson's Entrepreneurship Program for Innovators & Changemakers (EPIC) youth curriculum.

Apply Entrepreneurial Teaching Practices

- **Social Impact Project Rocket Pitch:** Working in teams, educators identify a local challenge aligned with the UN Global Goals and develop a solution using entrepreneurial tools and methods. This project evolves throughout the course and culminates in a compelling Rocket Pitch presentation showcasing their innovative, impact-driven solutions.
- **Entrepreneurial Learning Experience Lesson Plan:** Design an Entrepreneurial Lesson Plan—a practical, student-centered activity educators can implement in their own classroom. Plus, participants gain access to a library of shared peer-created lesson plans to foster inspiration and best practices across disciplines.
- **EPIC Certification:** Upon completion of the program, teachers will be qualified to teach the EPIC curriculum into their classroom through a licensing arrangement.

BABSON COLLEGE

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CERTIFICATE

**Youth Entrepreneurship
Education**



FOR PRE-COLLEGE STUDENTS

Babson Summer Study for High School Students

Our Summer Study program is a credit-bearing, three-week course, available in person or online, designed to help youth develop a strong entrepreneurial mindset and see themselves as innovators and changemakers.

By teaching them Babson's tested Entrepreneurial Thought & Action® (ET&A®) methodology and strengthening their understanding of the United Nation's Global Goals, they develop the competencies and confidence to address problems, seize opportunities, and create change that leads to their desired future.



This program challenged how I think, not just about business, but about people, impact, and possibility. It made entrepreneurship feel less like a big word and more like something I could actually do. Every assignment, every discussion, every challenge pushed me to think deeper, act smarter, and collaborate better. I'm walking away not just with a project, but with a mindset I'll carry forward.

- Azaria H. - Ethiopia



This experience didn't just sharpen my understanding of entrepreneurship; it helped me embrace who I am and see my quiet strengths as leadership assets.

- Judy M. - Canada

Youth Entrepreneurship Boot Camp

Designed for rising high school sophomores, juniors, and seniors, this three-day program uses Babson's Entrepreneurial Thought & Action® (ET&A®) approach to build critical thinking, resilience, problem-solving, and storytelling skills, providing the tools they need to grow as entrepreneurial changemakers. They'll also learn how to identify meaningful problems and create actionable solutions with a dynamic cohort of peers.



Custom Programs and Curriculum Design

Programs and workshops can be custom designed to meet your needs, delivered at your location or on the Babson campus outside Boston, Massachusetts, USA. We frequently tailor high-impact programs for schools and organizations, parents, and secondary school students.



For more information, please email us at **babsonacademy@babson.edu** and learn how we can custom design a program for your organization.

About EPIC

Entrepreneurship Program for Innovators and Changemakers



EPIC utilizes a learner-centric, “learn by doing” approach. Students work in teams to develop a solution that addresses a problem they see or experience in their community that is aligned to one or more United Nations Global Goals.

Social Impact Projects

Student solutions become the Social Impact Project that they work on throughout the program. The project might be a product, venture, movement, or campaign. The EPIC curriculum helps students understand what it means to be an entrepreneur and exposes them to concepts like opportunity identification, creativity and idea generation, leadership, social justice, learning through failure, prototyping, marketing, and much more.

Improving Student Success & Measuring Impact

We focus on social-emotional learning to help youth develop grit, a growth mindset, social awareness, and critical thinking. These skills can play a positive role in high school graduation rates and academic achievement, while supporting decreases in mental health issues, drug and alcohol use, and incarceration rates. We measure the impact of the EPIC curriculum through student data on entrepreneurial and learning self-efficacy, growth mindset, empathy, grit, critical thinking, social awareness and moral obligation, and social entrepreneurial intention. In addition, we measure our educators’ teaching self-efficacy in the entrepreneurship domain. Our program is informed by this data.

Learning in Phases

EPIC’s 15 modules are divided into three learning phases. During each phase, youth are encouraged to explore the following concepts:

- 1. Inspiration:** Identify what inspires them and their teammates
- 2. Ideation:** Generate, prototype, and test ideas that will make the world a better place, both locally and globally
- 3. Implementation:** Turn their idea into reality by developing the concept into a business model. Students conclude the course by presenting their Social Impact Projects, demonstrating why the idea is an opportunity, how they will launch it, and how the initiative will generate social and economic value while addressing one or more of the UN Global Goals

Licensing the EPIC Curriculum

Entrepreneurship Program for Innovators and Changemakers

License the EPIC curriculum from Babson on an annual basis. Qualified participants are schools and youth education NGOs/Non-profits for internal non-commercial purposes. Licensing is optional.

Schools or youth-focused non-profits that want to teach the EPIC curriculum must pay the annual licensing fee in addition to the cost of training their educators through the Certificate in Youth Eship Education (CYEE) program.

EPIC is accessed via Babson College's learning management system (LMS) - Canvas. Calendar year is January 1 to December 31. Fiscal year is July 1 to June 30.

Basic License: \$5,000



- One calendar or fiscal year use of the curriculum
- One unique Canvas classroom with access for one teacher
- Access for up to 40 students
- Choice of three languages: English, Spanish, or Arabic
- Access to online Youth Entrepreneurship Educator Community of Practice for certified educators

Premium License: \$12,000



- One calendar or fiscal year use of the curriculum
- Three unique Canvas classrooms with access for one teacher per classroom (three teachers total)
- Access for up to 40 students per classroom (120 total)
- Choice of three languages: English, Spanish, or Arabic
- Survey results (anonymized findings of pre- and post-course surveys)
- Access to online Youth Entrepreneurship Educator Community of Practice for certified educators

Optional for both licences

- \$50 for each additional student, up to 45 students per classroom
- \$100 for each additional teacher per classroom
- \$2,500 for each additional classroom (up to one for the Basic license and up to two for Premium license)
- Customized work with Babson community members including faculty and student mentors