

BABSON COLLEGE

Babson Fellows Program for Entrepreneurship Researchers



Entrepreneurship Research Fuels Entrepreneurial Activity

Published research is the backbone of academic careers, and publishing in top journals helps elevate both individual and departmental impact. The **Babson Fellows Program for Entrepreneurship Researchers** is an immersive online academic writing workshop for all entrepreneurship scholars to gain a profound understanding of entrepreneurship research.

Make a Lasting Impact on the Field of Entrepreneurship

This is much more than an academic writing workshop. This program will help entrepreneurship scholars gain a better understanding of the landscape of entrepreneurship research including the history, methodology, and research opportunities. Over three weeks, you will receive coaching and mentoring from Professors Candida Brush and William Gartner as well as top entrepreneurship faculty and peers, and you will leave with an actionable six-month work plan that will enable you to submit a finished paper to a journal for consideration.

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**IN ENTREPRENEURSHIP
FOR 28 CONSECUTIVE YEARS**

– *U.S. News & World Report*

Faculty Co-Directors



Candida Brush
Professor, F.W. Olin
Distinguished Professor
of Entrepreneurship,
Vice Provost of Global
Entrepreneurial Leadership

Renowned entrepreneurship professor Candida Brush is a pioneering entrepreneurship researcher. She has co-authored reports for the OECD, the Global Entrepreneurship Monitor, and the Goldman Sachs Foundation, and presented her work at the World Economic Forum in Davos and to the U.S. Department of Commerce. She has authored more than 160 publications including 13 books, and is one of the most highly cited researchers in the field.



William Gartner
Professor, Bertarelli
Foundation Distinguished
Professor of Family
Entrepreneurship

William B. Gartner is recognized as a leading scholar in the field of entrepreneurship. His expertise spans a wide array of topics in the entrepreneurship field, including entrepreneurship as practice, the social construction of the future, varieties of value creation and appropriation, “translating entrepreneurship” across cultures and countries, the demographics of entrepreneurial families, and the nature of legacy in family entrepreneurship.

HOW IT WORKS >>

Entrepreneurship educators and researchers interested in applying will complete a short questionnaire regarding their status, research published, present summary of research in progress and why they want to attend the program. Applicants also will need to provide:

- >> CV (All materials must be submitted in English)
- >> Working paper or paper proposal

Upon submission of paper, participants will acknowledge support from the Babson Fellows Program for Entrepreneurship Researchers at Babson College.

The program consists of a series of live sessions over the course of three weeks, optional weekly office hours with the faculty, and asynchronous collaboration. Live online dates include: Monday, September 27, 9–10:30 a.m. EDT, Thursday, September 30, 9–10 a.m. EDT, Monday, October 4, 9–10:30 a.m. EDT, Thursday, October 7, 9–10 a.m. EDT, Monday, October 11, 9–10:30 a.m. EDT, Thursday, October 14, 9–10 a.m. EDT, and Friday, October 15, 9–10:30 a.m. EDT. **The application deadline is July 15, 2021.**

Program Cost: \$995. A 10% discount is available for Babson Collaborative members. Please email babsonacademy@babson.edu for more information about discounts.

Self-Paced Pre-Work

Live Sessions

Discussion Groups

Self-Paced Pre-Work	Live Sessions	Discussion Groups
Week 1 Pre-work » WATCH: Program overview » DO: Make and upload individual video introducing yourself and your research identity. Prepare five-slide paper presentation » DO: Review video presentations and give feedback	Monday » Program Introduction History and Landscape of Entrepreneurship	Thursday » Paper presentations in small groups with Mentors (five minutes to present and 10 minutes for discussion).
Week 2 Pre-work » DO: Readings and Pre-assignments » DO: Rewrite the introduction, clarify motivation for paper, revise the literature review	Monday » Developing Papers Writing the introduction, motivation for the research, structuring the paper, and literature review	Thursday » Present new introduction and paper outline in working group; discussion of literature review and motivation
Week 3 Pre-work » DO: Readings and Pre-assignments » Revise the methodology and results	Monday » Methodology Issues (research design, samples, and analysis)	Thursday » Methodology discussion in working groups
Week 4 Pre-work » DO: Prepare Revised Presentation	Monday » Final Paper Presentation (to faculty and mentors)	Thursday
30-Day Follow-up » DO: Revise Full Paper		

**Program schedule is subject to change. Office hours available each week.*

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Apply by July 15, 2021

Visit babson.edu/fellowsresearch or email babsonacademy@babson.edu for more information.

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