The Positive Impact of the Price-Babson Symposium (SEE) on Entrepreneurship Educators

For over 35 years, the Price-Babson Symposium for Entrepreneurship Educators (SEE) has worked to elevate the art and craft of teaching entrepreneurship. The program emphasizes action-based learning, student engagement, doing through projects, and the application of Entrepreneurial Thought & Action (ET&A®) methodology. We invite participants to explore new ways of teaching and reimagining entrepreneurship courses, and we ask them to evaluate the impact of their experience on their teaching practice. The data presented are based on a Price-Babson SEE Impact Study conducted by Heidi Neck in 2022. Surveys were sent to SEE participants that attended the program between January 2016 and January 2021, a total of 10 offerings. Response rate was 26%.

Educators love Price-Babson SEE

"As an experienced entrepreneurship educator, I found SEE has transformed my practice. It reinforced that some of the things I already do are valuable, it challenged me to embrace new approaches completely out of my comfort zone, and it introduced me to a powerful community of fellow SEE participants who continue to support and challenge me long after the course has ended."

– Richard Tunsall, Associate Professor & Academic Director of Enterprise, Leeds University, UK

Entrepreneurship education moves us beyond starting a business to a way of thinking and acting that emphasizes problem solving, creativity, and action under conditions of uncertainty.

Entrepreneurship education

• Practice Entrepreneurial Thought & Action
• Master action-oriented teaching
• Build a network of like-minded educators
• Develop confidence to teach more entrepreneurially

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Cars and countries estimated students impacted annually

Price-Babson SEE

Experience world-class entrepreneurship education

Led by award-winning Babson College faculty

Ability to create more active and experiential learning

78%

Impact on the ability to create more active and experiential learning

Explore how Price-Babson SEE education can elevate your teaching

babson.edu/see