

# BABSON ACADEMY

ADVANCING GLOBAL ENTREPRENEURIAL LEARNING



## The Global Torch Bearers of Entrepreneurship Education

Babson Academy challenges faculty, staff, universities, and students to broaden their entrepreneurial mindsets and inspire change around the world.

**BABSON COLLEGE**

**#1** FOR ENTREPRENEURSHIP  
FOR 30 CONSECUTIVE YEARS  
— *U.S. News & World Report*

Access.  
Connect.  
Inspire.

## BABSON COLLEGE

Babson Academy for the Advancement  
of Global Entrepreneurial Learning

Babson Academy aims to help educators around the globe inspire their students to engage using an entrepreneurial mindset. Together, through entrepreneurship, we can make a positive impact on communities, education, and the world.

8,700+

educators and students

1,300+

educational institutions

80+

countries

With a wide selection of programs, each framed around Babson's renowned Entrepreneurial Thought & Action® (ET&A™) methodology, which balances action, experimentation, and creativity with business knowledge and rigorous analysis, we share the process of teaching so educators around the world learn how to develop the skill set and mindset of an entrepreneur.

Ready with this knowledge, our community will motivate the next generation to become entrepreneurial leaders. Consistently ranked number one for entrepreneurship education in both undergraduate and graduate programs, Babson College takes pride in sharing the practices and methodologies that have helped our students and faculty find great success.



Acclaimed Webinar Series,  
Since 2020



THE ONE HOUR  
ENTREPRENEURSHIP  
EDUCATOR

Babson Academy breaks down the barriers of entry, offering a free webinar series featuring Babson's accomplished faculty members. Explore a wide range of topics within entrepreneurship education, from impact on health care to designing games and simulations to amplify learning, with an archive of over two years worth of existing videos and downloadable materials at the ready.

# Develop Your Entrepreneurial Mindset

## Preparing educators to engage students in entrepreneurial thinking

Incorporate Entrepreneurial Thought & Action® (ET&A™) into your work as an educator, an academic administrator, or an institution. Babson Academy offers a range of educator and student programs, both in person and virtual, to help entrepreneurship educators and discipline area educators elevate entrepreneurship in their classrooms and prepare the next generation of entrepreneurial thinkers.

### Faculty Programs:

- The Price-Babson Symposium for Entrepreneurship Educators
- The Global Symposia for Entrepreneurship Educators
- The Studio for Entrepreneurship Educators in Asia

### Institutional Programs:

- Babson Fellows Program for Entrepreneurship Educators
- Building an Entrepreneurship Education Ecosystem

### Researcher Programs:

- Babson Fellows Program for Entrepreneurship Researchers

### Student Programs:

- Babson Build
- Entrepreneurial Mindset for Students
- Babson Entrepreneurial Thought & Action® (BETA) Workshop



## Finding shared purpose through collaborative entrepreneurship education

Work with world-renowned Babson faculty to custom create a program catered to your institutional needs. Take a deep dive into your areas of interest and expand your educators' expertise. Programs are available with in-person, virtual, or blended formats and can be designed to support entrepreneurship topics for educators or students.

### A sample of past topics:

- Entrepreneurial Mindset
- Entrepreneurial Leadership
- Entrepreneurship Ecosystem Development
- Getting Students to Think and Act Entrepreneurially

## BABSON COLLEGE

Babson Collaborative for  
Entrepreneurship Education

Member Institution

Become a Babson Collaborative member and receive additional tools and resources to help advance entrepreneurship education at your institution.

Explore  
Entrepreneurship  
Education with  
Babson Academy

[babson.edu/ba](https://babson.edu/ba)



# Power a Better World Through Entrepreneurship Education.



Partnering with Babson College sends a clear message of the value universities maintain within their ecosystems. The resounding enthusiasm from senior leadership and faculty after their experience with Babson College will certainly lead to new educational opportunities for students in the years to come. And, these new educational opportunities are important for all, as well as for the country at large.

– **Roxana Vitan**, President, Romanian-American Foundation

The Babson Academy provides access, connection, and inspiration for institutions and educators who desire to grow entrepreneurship communities that accelerate the development of entrepreneurship around the world.

**BABSON COLLEGE**

Babson Academy for the Advancement  
of Global Entrepreneurial Learning



[babson.edu/babsonacademy](https://babson.edu/babsonacademy)



[babsonacademy@babson.edu](mailto:babsonacademy@babson.edu)