BABSON COLLEGE
Babson Academy for the Advancement of Global Entrepreneurial Learning



THE ONE HOUR ENTREPRENEURSHIP EDUCATOR

The Big Question:

What Do Scientists, Engineers, and Tech Professionals Gain from an Entrepreneurial Mindset?

An Educator Resource: The Benefit of Entrepreneurship Education

Based on the research and teachings of Sinan Erzurumlu, Professor and Faculty Director, Full-Time MBA Programs at Babson College

Putting knowledge into practice

Scientists, engineers, and technology professionals are inventing our future with their technical and practical knowledge. They can apply science, mathematics, and practical knowledge to create impactful solutions that will improve the well-being of humanity and the planet.

And with the support of an entrepreneurial mindset, they can envision the challenges with new perspectives, apply their creativity to generate unique ideas, and get the right ideas out of their head and into the world.

Through entrepreneurial education, students can develop:

- The ability to recognize opportunities and scale
- The ability to experiment and learn
- The ability to collaborate effectively as leaders
- A growth mindset of resilience, flexibility, creativity, and empathy

Continue on page 2 »

The TOP 10 Entrepreneurial Skills You Need to Master

1. **Empathy**
   Understand your user, their needs, and their frustrations.
2. **Confidence with Ambiguity**
   Navigate uncertainty and confront ambiguity with confidence.
3. **Innovative Thinking**
   See your problems as opportunities.
4. **Decisiveness**
   Cultivate your ability to act on opportunities.
5. **Learning Mindset**
   Experiment to learn from your failures. Then adapt and repeat.
6. **Divergent Thinking**
   Look beyond the textbook answer to define problems.
7. **Resourcefulness**
   Navigate limited resources, regulation, reputation, and routine.
8. **Inspiring Others**
   Energize and mobilize the ecosystem.
9. **Creating Solutions at Scale**
   Assess and implement solutions for broad impact.
10. **Communication**
    Build the interpersonal skills to co-create with users and collaborators.

Becoming an Entrepreneurial Thinker

Why should future scientists, engineers, and technology professionals cultivate an entrepreneurial mindset?

An entrepreneurial education gives you the space and structure to nurture a growth mindset, a means of approaching innovation through resilience, flexibility, creativity, and empathy. Take steps to develop the adaptable approach you need to thrive in the workforce of the future. With the support of an entrepreneurial mindset, you'll build the confidence to embrace ambiguity and tackle complex problems.

Act on your ambitions!

Find your collaborators, seek out answers, and take the risks that bring you closer to sharing your innovation with the world.

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Learn more about the One Hour Entrepreneurship Webinar Series: babson.edu/babson-academy-webinars