Babson Build

Undergraduate Students



Ignite Your Entrepreneurial Spirit

Do you want to make a positive impact on the world? Do you imagine yourself as an innovator in your career? Are you ready to learn how to be the innovative, flexible, creative thinker ready to tackle tomorrow's biggest challenges?

Be transformed.

Come discover your entrepreneurial self at Babson Build: The Entrepreneurship Program for University Students. Learn how to think and act entrepreneurially during the one-week residential academic program. Equipped with an entrepreneurial mindset and leadership skills, you'll return to your home university ready to solve challenges, pursue your passions, and create your path to success.

Make powerful growth.

Join us in July on the Babson College campus to learn from renowned faculty at the No. 1 college for entrepreneurship in the United States. Babson alumni include successful entrepreneurs such as Jamie Siminoff '99, H'21, who sold his startup, Ring, to Amazon for $1 billion, brothers David '05 and Andrew Heath MBA'12, whose high-end sock startup, Bombas, has revenues exceeding $2 billion in lifetime sales, and 10 other current students or alumni who have pitched their ventures to national TV audiences on "Shark Tank". With Babson Build, you'll get a taste of the training these entrepreneurs received when they were students at Babson.

Challenge yourself and have fun.

Babson Build brings together students from around the world to live together on campus to form multi-national teams, pursue entrepreneurial opportunities together, and explore all that the vibrant city of Boston has to offer. This diversity leads to new insights and opportunities, plus a lasting global network of friends that you won't find anywhere else.

267 Students **40** Universities **18** Countries

– Babson Build, 2026







Get to Know Babson College

Established in 1919 by accomplished entrepreneur Roger Babson, Babson College is a hub of innovation and entrepreneurship, attracting a global community of the world's brightest undergraduate and graduate students. We develop entrepreneurial leaders, giving students the tools and skills to foster growth and create value in their careers and communities. Nestled in a safe and picturesque New England suburb, Babson College's 370-acre campus is home to 3,000 undergraduate and graduate students, and nearly 1,000 faculty and staff members.

#1 in Entrepreneurship Undergraduate Programs 30 consecutive times

– U.S. News & World Report

#1 Undergraduate Business School by salary potential

– Payscale

#2 Best College in the United States

– The Wall Street Journal

BABSON COLLEGE

Babson Academy

Innovate and Learn at Babson Build

The Babson Build program is designed to take you inside the new venture creation process. You'll learn the steps for bringing business ideas to life, through classes that blend entrepreneurship with experiential learning. Explore different topics throughout the program, bringing everything together in your final Rocket Pitch. Earn a Babson Build certificate and badge at the end of the program.

Sample Sessions*

Entrepreneurial Thought and Action®	Entrepreneurship is a way of thinking and acting. Examine how it impacts our behaviors, and learn how entrepreneurs act under increasing levels of uncertainty.
Developing Powerful Ideas	Discover how to test your business idea in the market, learn from the test, and then reshape the opportunity to take on the next, larger test.
Designing Your Business Model	Learn how to use design thinking; a powerful tool for identifying opportunities, developing products and services, and formulating strategies.
Entrepreneurial Leadership	Study the opportunities associated with entrepreneurial leadership, a leadership style characterized by embracing ambiguity and confidently navigating uncertainty.
Marketing for Entrepreneurs	Get hands-on guidance and instruction about how to refine a business plan, articulate a value proposition, and formulate a marketing strategy that will deliver results.
Negotiations	Explore the many ways that managers and entrepreneurs resolve conflicts—with peers, bosses, customers, friends, neighbors, and even family members.
Power Pitching	Bring together everything you've learned throughout Babson Build. Pitch your opportunity idea to your classmates and professors using just three slides and in just three minutes.

*Session programming is subject to change; actual sessions may vary. Students are expected to be present for all sessions, and course materials include case studies, breakout sessions, videos, group presentations, and lectures. All students must be proficient in both speaking and reading English, as all course materials and lectures are delivered in English.

> *Babson Build brought me out of my shell. It challenged me to think differently, share new ideas, and gain valuable insights from those around me. I was surrounded by inspiring peers whose ideas pushed me to think bigger, and together we learned that innovation comes from collaboration.*

– Tiara Cheathon
Student, Hampton University, Hampton, VA

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